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U.S. MIDRANGE SYSTEMS USER REQUIREMENTS

1990



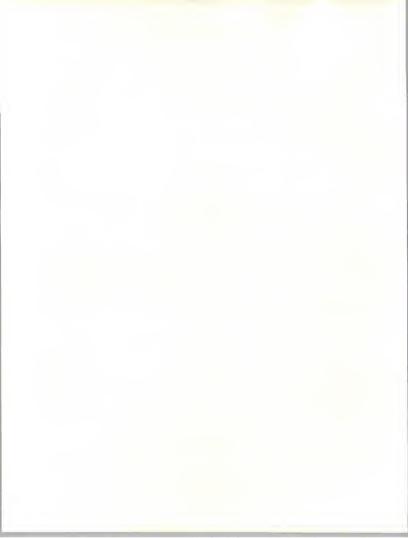
Published by INPUT 1280 Villa Street Mountain View, CA 94041-1194 U.S.A.

Customer Service Program (CSP)

U.S. Midrange Systems User Requirements, 1990

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FCUMO • 414 • 1990



Abstract

This report analyzes midrange system user requirements for and satisfaction with service and support. The following midrange systems are analyzed in the report: Concurrent, Data General, Digital Equipment Corporation (DEC), Hewlett-Packard, and IBM. The results of the overall sample are presented to provide an overall comparison to the results of each individual user group.

Each individual vendor/product analysis begins with the service contract coverage. Next, it covers the user's criteria for selecting a service vendor and the sources of hardware maintenance. The perceptions of independent maintenance companies are shown, with the reasons why IMOs are used and why companies will not use an independent maintenance organization for their service requirements. The traditional areas of system availability, response time, and repair time are presented. Software support is analyzed in the same manner, examining the software maintenance provider, the type of contract, and response/fix times for software problems. Opportunities for other services are presented, examining respondents who currently contract for selected services and the propensity of others to expand their contracts for additional services. The area of discounts is also examined, presenting discounts currently received and the attraction of users to discount programs.

The report is presented in three chapters. Chapter I provides an introduction to the report, including the scope and methodology. Chapter II is an overview of the midrange systems sample. Chapter III provides individual analyses by product vendor. Appendix A presents the questionnaire used for the research.

The report contains 84 pages, including 84 exhibits.



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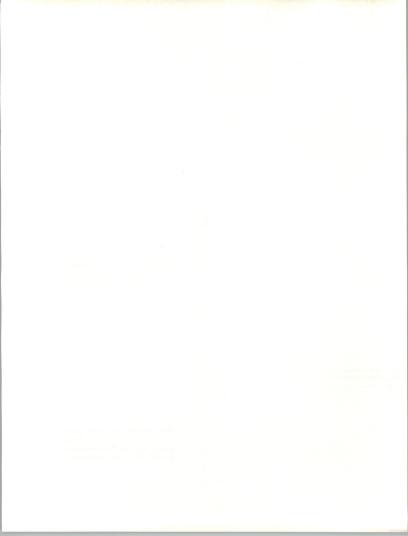
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Introduction





Introduction

The following report presents midrange system user requirements for and the satisfaction with their service and support. The report analyzes the user's requirement for other ancillary services. The report also includes data from the Western European report *User Satisfaction—Midrange Systems*, 1990 for comparison purposes.

1

Scope

The report analyzes the service requirements of users of the following midrange systems: Concurrent, Data General, Digital Equipment Corporation (DEC), Hewlett-Packard (HP), and IBM. Exhibit I-1 provides a breakdown of the manufacturers included in the U.S. sample and the Western European sample.

Each individual vendor/product analysis begins with the service contract coverage. Next, it covers the user's criteria for selecting a service vendor, the source of hardware maintenance, and the perceptions of independent maintenance companies. The traditional areas of system availability, response time, and repair time are presented. Software support is analyzed in the same manner, with examination of the software maintenance provider, the type of contract, and response/fix times for software problems. Opportunities for other services are presented, examining how many respondents are currently contracted for selected services and the propensity of the others to expand their contract for additional services. The area of discounts is also examined, presenting discounts currently received and the attraction of users to discount programs.

The report is presented in three chapters. Chapter I provides an introduction to the report, including the scope and methodology. Chapter II is the overview of the midrange systems sample. Chapter III provides individual analyses by product vendor. Appendix A provides the questionnaire used for the research.



EXHIBIT I-1

User Sample by Vendor All Midrange Systems

| | U.S. | W. Europe |
|---------------|------|-----------|
| Bull HN | 0 | 34 |
| Concurrent | 20 | 0 |
| Data General | 23 | 0 |
| DEC | 32 | 27 |
| HP | 13 | 59 |
| IBM | 21 | 118 |
| ICL | 0 | 44 |
| NCR | 0 | 17 |
| Siemens | 0 | 15 |
| Unisys | 0 | 41 |
| Wang | 0 | 28 |
| Other Vendors | 0 | 64 |
| Total | 109 | 447 |

R

Methodology

For this report, INPUT surveyed 109 users of midrange systems in the U.S. and 447 in Western Europe as to their requirement for and satisfaction with the service that they receive. Each of the interviews was conducted by telephone using the questionnaire in Appendix A. INPUT targets the appropriate systems executive at each company; typical titles include Data Processing Manager, IS Director or Manager, or Vice President of IS. Companies are from a wide range of industries, as shown in Exhibit 1-2.

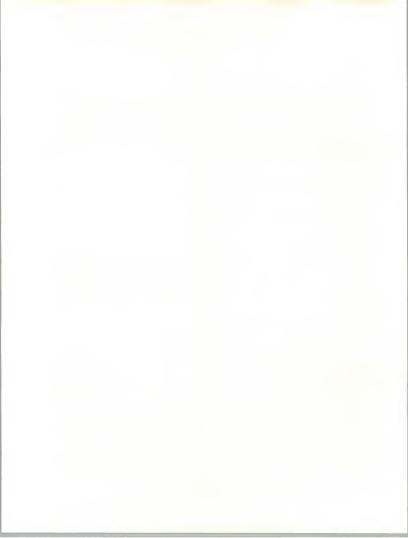


EXHIBIT I-2

Distribution by Industry Sector All Midrange Systems

| 7 III IIII GO O O O O O O O O O O O O O O | | | |
|---|------|-----------|--|
| Sector | U.S. | W. Europe | |
| Manufacturing | 33 | 156 | |
| Distribution | 4 | 49 | |
| Transportation | 1 | 14 | |
| Utilities | 0 | 5 | |
| Banking/Finance | 3 | 48 | |
| Insurance | 3 | 9 | |
| Government | 13 | 8 | |
| Services | 20 | 66 | |
| Other | 32 | 92 | |
| Total Sample | 109 | 447 | |

INPUT emphasizes the value of telephone interviews over other types of research-gathering practices due to the ability to focus the respondent and control the source of information as well as the size of the sample.

After the data-gathering process is complete, the information is entered into a dBase III Plus (Ashton-Tate) data base and analyzed using ABstat (Anderson Bell). Quality control is applied at each step to ensure data integrity.

C

Interpretation of the Data

Mean values are used throughout the tabulated data presented in this report. These mean values refer to the mean value of user ratings for specific aspects of service performance or the mean value of a range of service performance required or received by the respondents.

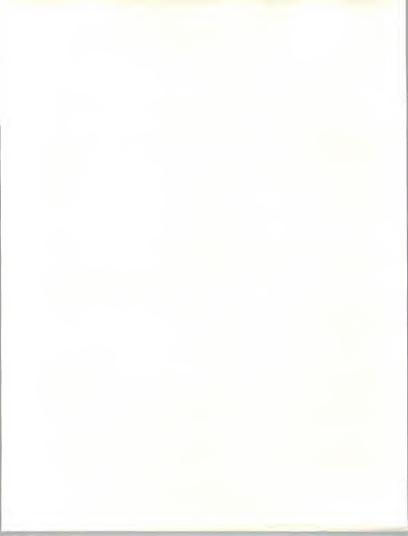
In this report, the ratings for service requirements and satisfaction ranged from 0 - 10, with 0 equal to a very low requirement or satisfaction and 10 being an extremely high requirement or very high satisfaction with the service.







U.S. Service Performance Data





U.S. Service Performance Data

In this chapter, the overall midrange systems sample is presented.

 Exhibit II-1 looks at the contract coverage utilized by the sample and compares it to the contract coverage of the 1989 midrange systems sample.

EXHIBIT II-1

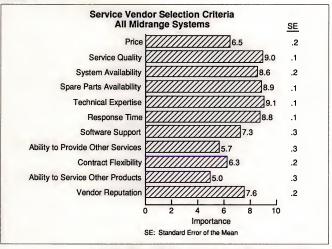
Contract Coverage All Midrange Systems

| | 1990 Percent of Sample | 1989 Percent of Sample |
|-------------------|------------------------|---------------------------|
| Days Covered | | |
| Monday - Friday | 61 | 64 |
| Monday - Saturday | 5 | 3 |
| Monday - Sunday | 34 | 33 |
| Hours Covered | | |
| 1 - 9 | 53 | 56 |
| 10 - 16 | 12 | 13 |
| 17 - 24 | 35 | 31 |

• The service selection criteria are presented in Exhibit II-2.



EXHIBIT II-2



 Exhibits II-3 through II-5 present the source of hardware maintenance for the sample and reasons users do or do not use independent maintenance organizations.

EXHIBIT II-3

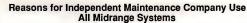
Hardware Maintenance Provider All Midrange Systems

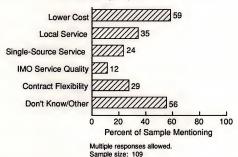
| | Number of Mentions |
|---------------------------------|-----------------------|
| Manufacturer | 90 |
| Dealer/Distributor | 1 |
| Independent Maintenance Company | 17 |
| In-house | 10 |
| Other | 1 |

Multiple responses allowed. Sample size: 109









Reasons Independent Maintenance Company Not Used All Midrange Systems

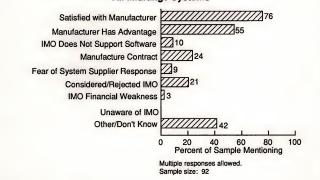




 Exhibit II-6 presents the levels of discount required for the respondents to consider independent maintenance.

EXHIBIT II-6

Price Reduction Required to Consider IMO All Midrange Systems

| Percent of Respondents |
|---------------------------|
| 0 |
| 9 |
| 18 |
| 6 |
| 4 |
| 8 |
| 38 |
| 17 |
| |

• The length of maintenance contract terms is shown in Exhibit II-7.

EXHIBIT II-7

Maintenance Contract Terms All Midrange Systems

| Hardware Maintenance | Percent of Respondents |
|----------------------|---------------------------|
| Warranty | 6 |
| Three-Year | 19 |
| One-Year | 48 |
| Time & Materials | 2 |
| Other | 19 |
| None | 6 |



 Traditional items of hardware maintenance are examined in Exhibits II-8 through II-10, showing system availability, system failure rates, and service required versus received.

EXHIBIT II-8

System Availability Performance Analysis All Midrange Systems

| | | Mean Required | Mean Received | Percent Satisfied |
|---------------------|-------|------------------|------------------|----------------------|
| System Availability | / (%) | 96.8 | 97.3 | 69 |
| Response Time | (hrs) | 4.1 | 3.8 | 86 |
| Repair Time | (hrs) | 4.5 | 3.7 | 83 |

EXHIBIT II-9

System Failure Rates All Midrange Systems

| | U.S. | W. Europe |
|--------------------------------|------|-----------|
| Mean Failures per Annum | 3.0 | 2.9 |
| Cause of Failures (Percent) | | |
| Hardware | 58 | 68 |
| System Software | 8 | 9 |
| Application Software | 3 | 5 |
| Other | 31 | 18 |

Sample size: 109 (U.S.), 447 (W.Europe)



Hardware Service Required versus Received All Midrange Systems

| | Mean Ratings | | |
|--------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Spare Availability | 9.0 | 8.4 | 8.4 |
| Engineer Skills | 9.0 | 8.7 | 8.7 |
| Problem Escalation | 8.5 | 8.5 | 8.7 |
| Documentation | 7.8 | 7.5 | 7.7 |
| Remote Diagnosis | 7.0 | 7.7 | 7.8 |

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

 Software contracts and service are examined in Exhibits II-11 through II-14.

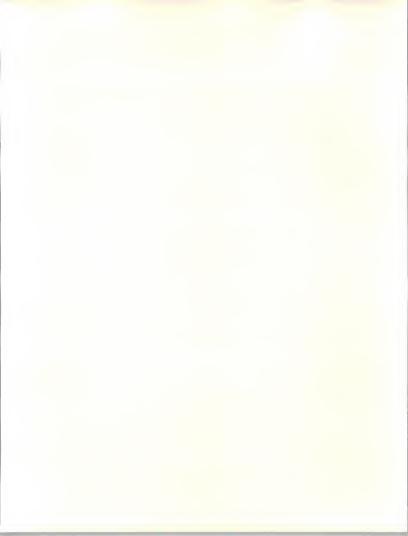
EXHIBIT II-11

Software Maintenance Provider All Midrange Systems

| • • | | | |
|-------------------------|---------|------------|--|
| Provided By | Percent | Mentioning | |
| 1 Tovided by | U.S. | W. Europe | |
| Hardware Manufacturer | 70 | 77 | |
| Software House | 4 | 8 | |
| Software Product Vendor | 19 | 2 | |
| Value-Added Reseller | 3 | 1 | |
| In-House | 25 | 17 | |
| Other | 4 | 2 | |
| | | | |

Multiple responses allowed.

Sample size: 109 (U.S.), 447 (W. Europe)



Maintenance Contract Terms All Midrange Systems

| System Software Maintenance | Percent of Respondents |
|----------------------------------|---------------------------|
| Included in Software License Fee | 32 |
| Three-Year | 7 |
| One-Year | 33 |
| Custom | 15 |
| None | 13 |

EXHIBIT II-13

Software Problems Resolution All Midrange Systems

| Solved By Phone (%) | 73.0 |
|---|-------|
| Elapsed Time (hrs) | 7.7 |
| Other Problems | |
| Response Time | |
| Required (mean hrs) | 11.4 |
| Received (mean hrs) | 9.5 |
| Percent Satisfied | 80.0 |
| | |
| Fix Time | |
| Required (mean hrs) | 6.4 |
| Received (mean hrs) | 5.8 |
| Percent Satisfied | 77 .0 |



System Software Support Required versus Received All Midrange Systems

| | | Mean Rati | ngs |
|-----------------------|----------|-----------|--------------|
| | Required | Received | Satisfaction |
| Engineer Skills | 8.7 | 7.9 | 7.8 |
| Documentation | 8.6 | 7.5 | 7.6 |
| Software Installation | 7.8 | 7.9 | 8.0 |
| Provision of Updates | 8.6 | 8.1 | 8.1 |
| Remote Diagnosis | 7.6 | 7.6 | 7.6 |

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

Opportunities for other services for the maintenance vendors are given in Exhibit II-15, including the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services.



Opportunities for Other Services All Midrange Systems

| | Number of Mentions | | |
|------------------------------|-------------------------|-------------------------------|---------------------------|
| | Currently Contracted | Not Contracted But Require | Mean Level of Interest |
| Configuration Planning | 26 | 10 | 6.9 |
| Capacity Planning | 25 | 21 | 6.8 |
| Environmental Planning | 24 | 9 | 6.6 |
| Cabling | 17 | 10 | 7.7 |
| Software Evaluation | 25 | 11 | 6.9 |
| Consulting | 26 | 15 | 6.6 |
| Network Planning | 16 | 25 | 7.0 |
| Network Management | 10 | 16 | 7.4 |
| Disaster Recovery | 14 | 31 | 7.9 |
| Facilities Management | 6 | 1 | 7.0 |
| Problem Management | 35 | 13 | 6.9 |
| Application Software Support | 30 | 11 | 6.9 |

[•] Discounts currently being received by the sample are shown in Exhibit II-16, and interest in discounts given in Exhibit II-17.



EXHIBIT II-16

Discounts Currently Received All Midrange Systems

| Discount | Percent Receiving | Mean Percent of Discount |
|------------------------------|----------------------|-----------------------------|
| Multiyear | 42 | 17.5 |
| Prepayment | 16 | 13.4 |
| Call Screening/Problem Mgmt. | 5 | NA |
| Deferred Response | 5 | 20.0 |

NA: Not Available Sample size: 89

EXHIBIT II-17

User Attraction to Discount Programs All Midrange Systems

| Discount | Willingness | Respondents |
|------------------------------|-------------|-------------|
| Multiyear | 4.3 | 48 |
| Prepayment | 2.2 | 70 |
| Call Screening/Problem Mgmt. | 2.0 | 80 |
| Deferred Response | 1.8 | 80 |

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.





Vendor Performance Data





Vendor Performance Data

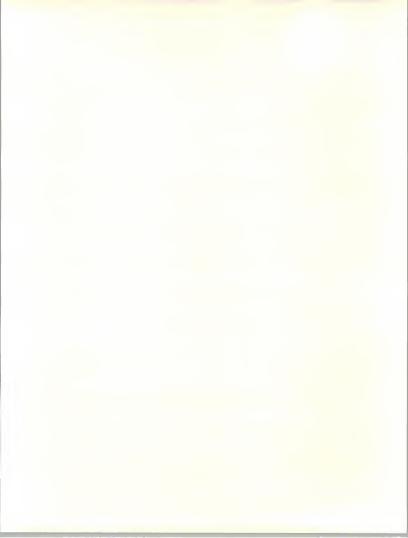
Chapter III presents the individual vendor/product analyses for Concurrent, Data General, DEC, HP, and IBM midrange systems.

A

Concurrent

There are 20 respondents in the Concurrent midrange systems sample, representing users of Concurrent's 32XX systems.

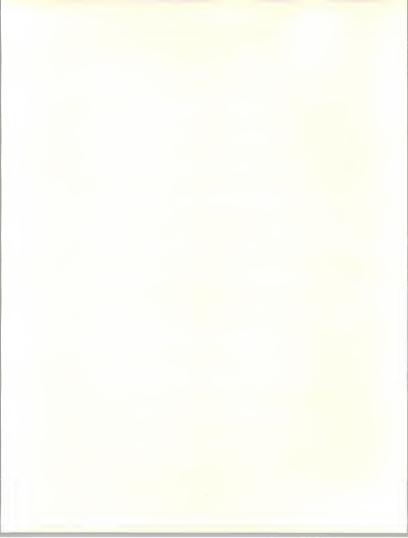
- Exhibit III-1 looks at the contract coverage that is utilized by the sample and compares it to the contract coverage of the 1989 Concurrent sample.
- · The service selection criteria are presented in Exhibit III-2.
- Exhibits III-3 through III-5 present the source of hardware maintenance for the sample and why they do or do not use independent maintenance organizations. Only four companies in the Concurrent sample use independent maintenance, with half doing so due to the lower cost of independent maintenance.
- Exhibit III-6 presents the levels of discount required for the respondents to consider independent maintenance; a discount of over 20% was reported by 57% of the respondents as a requirement to go to independent maintenance.
- · The length of maintenance contract terms is shown in Exhibit III-7.
- Traditional items of hardware maintenance are examined in Exhibits III-8 through III-10, showing system availability, system failure rates, and service required versus received.
- Software contracts and service are examined in Exhibits III-11 through III-14.

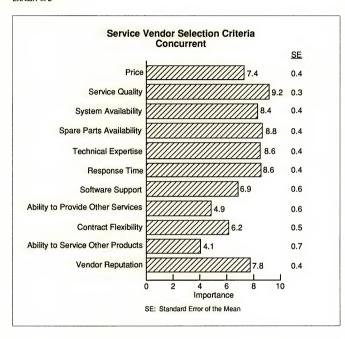


- Opportunities for other services for the maintenance vendors are given in Exhibit III-15, showing the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services.
- Discounts currently being received by the sample are shown in Exhibit III-16 and interest in discounts is shown in Exhibit III-17. The only discount currently received by Concurrent respondents is a prepayment discount of an undetermined amount by 8% of the sample. Attraction to discounts is very low—2.1 to 3.3—for the Concurrent sample.

Concurrent

| | 1990 Percent of Sample | 1989 Percent of Sample |
|---|---------------------------|---------------------------|
| Days Covered | | |
| Monday - Friday Monday - Saturday Monday - Sunday | 84 0 16 | 89 0 11 |
| Hours Covered | | |
| 1 - 9 10 - 16 17 - 24 | 84 0 16 | 78 11 11 |







Hardware Maintenance Provider Concurrent

| | Number of Mentions |
|---------------------------------|-----------------------|
| Manufacturer | 16 |
| Dealer/Distributor | 1 |
| Independent Maintenance Company | 4 |
| In-house | 5 |
| Other | 0 |

Multiple responses allowed. Sample size: 20

EXHIBIT III-4



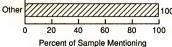
Lower Cost

Local Service 0

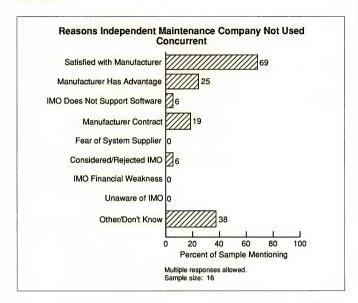
Single-Source Service

IMO Service Quality 25

Contract Flexibility 0









Price Reduction Required to Consider IMO Concurrent

| Percent Discount | Percent of Respondents |
|------------------------|---------------------------|
| 1 - 10 | 0 |
| 11 - 20 | 0 |
| 21 - 30 | 29 |
| 31 - 40 | 7 |
| 41 - 50 | 14 |
| 50 + | 7 |
| Unwilling At Any Price | 21 |
| Other Reasons | 22 |

EXHIBIT III-7

Maintenance Contract Terms Concurrent

| Hardware Maintenance | Percent of Respondents |
|----------------------|---------------------------|
| Warranty | 0 |
| Three-Year | 0 |
| One-Year | 80 |
| Time & Materials | 5 |
| Other | 0 |
| None | 15 |



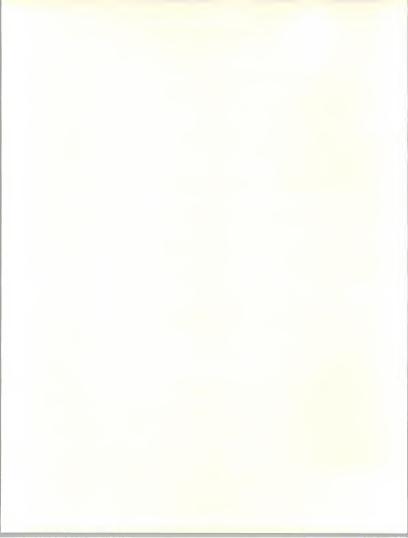
System Availability Performance Analysis Concurrent

| | | Mean Required | Mean Received | Percent Satisfied |
|---------------------|-------|------------------|------------------|----------------------|
| System Availability | (%) | 94.1 | 97.2 | 70 |
| Response Time | (hrs) | 6.9 | 5.8 | 79 |
| Repair Time | (hrs) | 10.4 | 5.6 | 80 |

EXHIBIT III-9

System Failure Rates Concurrent

| | U.S. |
|--------------------------------|------|
| Mean Failures per Annum | 3.6 |
| Cause of Failures (Percent) | |
| Hardware | 82 |
| System Software | 6 |
| Application Software | 1 |
| Other | 11 |



Hardware Service Required versus Received Concurrent

| | Mean Ratings | | |
|---------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Spares Availability | 8.8 | 8.1 | 8.1 |
| Engineer Skills | 8.9 | 8.6 | 8.7 |
| Problem Escalation | 8.4 | 8.6 | 8.6 |
| Documentation | 7.6 | 7.1 | 7.2 |
| Remote Diagnosis | 4.6 | 6.8 | 6.8 |

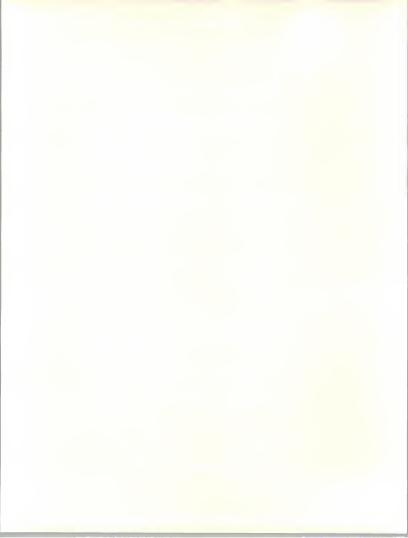
Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

EXHIBIT III-11

Software Maintenance Provider Concurrent

| | Percent Mentioning |
|-------------------------|-----------------------|
| Provided By | U.S. |
| Hardware Manufacturer | 40 |
| Software House | 0 |
| Software Product Vendor | 25 |
| Value-Added Reseller | 0 |
| In-House | 40 |
| Other | 5 |

Multiple responses allowed.



Maintenance Contract Terms Concurrent

| System Software Maintenance | Percent of Respondents |
|----------------------------------|---------------------------|
| Included in Software License Fee | 30 |
| Three-Year | 5 |
| One-Year | 30 |
| Custom | 0 |
| None | 35 |

EXHIBIT III-13

Software Problems Resolution Concurrent

| Solved By Phone (%) Elapsed Time (hrs) | 71 13 |
|--|----------|
| Other Problems | |
| Response Time | |
| • Required (mean hrs) | 19.9 |
| Received (mean hrs) | 14.6 |
| Percent Satisfied | 89.0 |
| | |
| Fix Time | |
| Required (mean hrs) | 10.4 |
| Received (mean hrs) | 10.3 |
| Percent Satisfied | 89.0 |



System Software Support Required versus Received Concurrent

| | Mean Ratings | | |
|-----------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Engineer Skills | 8.7 | 7.6 | 7.6 |
| Documentation | 8.6 | 7.1 | 7.1 |
| Software Installation | 6.8 | 7.9 | 7.9 |
| Provision of Updates | 8.8 | 8.0 | 7.9 |
| Remote Diagnosis | 6.5 | 6.4 | 6.3 |



Opportunities for Other Services Concurrent

| | Number of Mentions | | | |
|------------------------------|-------------------------|-------------------------------|---------------------------|--|
| | Currently Contracted | Not Contracted But Require | Mean Level of Interest | |
| Configuration Planning | 3 | 3 | 7.7 | |
| Capacity Planning | 2 | 6 | 6.7 | |
| Environmental Planning | 1 | 2 | 6.0 | |
| Cabling | 1 | 2 | 6.0 | |
| Software Evaluation | 2 | 5 | 7.0 | |
| Consulting | 1 | 8 | 6.6 | |
| Network Planning | 0 | 8 | 7.1 | |
| Network Management | 0 | 3 | 7.0 | |
| Disaster Recovery | 0 | 8 | 6.6 | |
| Facilities Management | o | 0 | 0.0 | |
| Problem Management | 4 | 4 | 7.0 | |
| Application Software Support | 2 | 3 | 7.0 | |
| | | | | |

Sample size: 20



Discounts Currently Received Concurrent

| Discount | Percent Receiving | Mean Percent of Discount |
|------------------------------|----------------------|-----------------------------|
| Multiyear | 0 | 0 |
| Prepayment | 8 | NA |
| Call Screening/Problem Mgmt. | 0 | 0 |
| Deferred Response | 0 | 0 |

NA: Not Available Sample size: 13

EXHIBIT III-17

User Attraction to Discount Programs Concurrent

| Discount | Willingness | Respondents | | |
|------------------------------|-------------|-------------|--|--|
| Multiyear | 3.3 | 12 | | |
| Prepayment | 2.2 | 10 | | |
| Call Screening/Problem Mgmt. | 2.2 | 11 | | |
| Deferred Response | 2.1 | 11 | | |

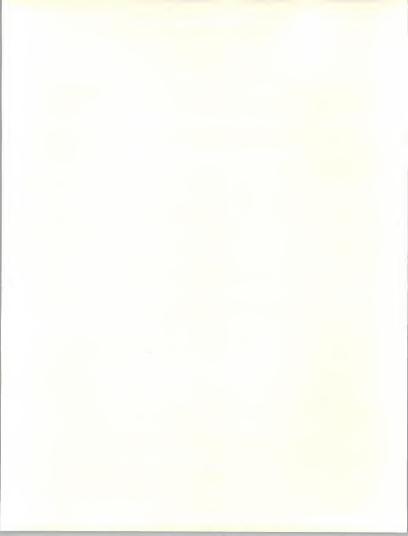


B

Data General

There are 23 respondents in the Data General sample, representing users of the MV systems.

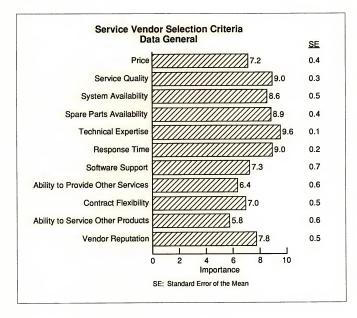
- Exhibit III-18 looks at the contract coverage that is utilized by the sample and compares it to the contract coverage of the 1989 sample.
- The service selection criteria are presented in Exhibit III-19.
- Exhibits III-20 through III-22 present the source of hardware maintenance for the sample and why they do or do not use independent maintenance organizations.
- Exhibit III-23 presents the levels of discount required for the respondents to consider independent maintenance. Fifty-five percent of the sample reported being unwilling at any price to switch to IMO service.
- · The length of maintenance contract terms is shown in Exhibit III-24.
- Traditional items of hardware maintenance are examined in Exhibits III-25 through III-27, showing system availability, system failure rates, and service required versus received.
- Software contracts and service are examined in Exhibits III-28 through III-31.
- Opportunities for other services for the maintenance vendors are given in Exhibit III-32, including the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services.
- Discounts currently being received by the sample are shown in Exhibit III-33; 53% report multiyear contract discounts with a mean discount of 21.9%. Interest in discounts for those not receiving them is shown in Exhibit III-34



Contract Coverage Data General

| | 1990 Percent of Sample | 1989 Percent of Sample |
|---|---------------------------|---------------------------|
| Days Covered | | |
| Monday - Friday Monday - Saturday Monday - Sunday | 68 9 23 | 68 4 28 |
| Hours Covered | | |
| 1 - 9 10 - 16 17 - 24 | 64 13 23 | 65 12 23 |



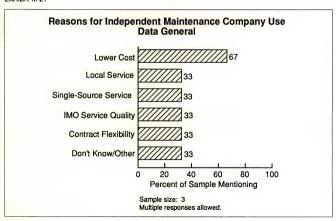




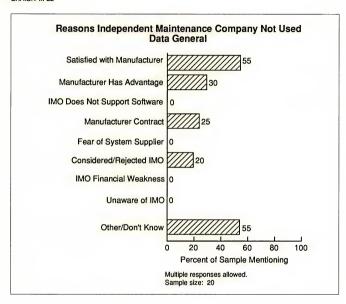
Hardware Maintenance Provider Data General

| | Number of Mentions |
|---------------------------------|-----------------------|
| Manufacturer | 19 |
| Dealer/Distributor | 0 |
| Independent Maintenance Company | 3 |
| In-house | 4 |
| Other | 1 |
| | |

Multiple responses allowed. Sample size: 23









Price Reduction Required to Consider IMO Data General

| Percent Discount | Percent of Respondents |
|------------------------|---------------------------|
| 1 - 10 | 0 |
| 11 - 20 | 10 |
| 21 - 30 | 5 |
| 31 - 40 | 0 |
| 41 - 50 | 10 |
| 50 + | 5 |
| Unwilling At Any Price | 55 |
| Other Reasons | 15 |

EXHIBIT III-24

Maintenance Contract Terms Data General

| Hardware Maintenance | Percent of Respondents | | |
|----------------------|---------------------------|--|--|
| Warranty | 5 | | |
| Three-Year | 14 | | |
| One-Year | 40 | | |
| Time & Materials | 0 | | |
| Other | 32 | | |
| None | 9 | | |



System Availability Performance Analysis Data General

| | | Mean Required | Mean Received | Percent Satisfied |
|---------------------|-------|------------------|------------------|----------------------|
| System Availability | y (%) | 96.7 | 97.4 | 61 |
| Response Time | (hrs) | 5.4 | 4.7 | 87 |
| Repair Time | (hrs) | 3.0 | 2.7 | 91 |

EXHIBIT III-26

System Failure Rates Data General

| | U.S. |
|--------------------------------|------|
| Mean Failures per Annum | 3.3 |
| Cause of Failures (Percent) | |
| Hardware | 47 |
| System Software | 6 |
| Application Software | 5 |
| Other | 42 |

Sample size: 23



Hardware Service Required versus Received Data General

| | Mean Ratings | | |
|---------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Spares Availability | 9.1 | 8.4 | 8.4 |
| Engineer Skills | 9.5 | 9.0 | 9.1 |
| Problem Escalation | 9.0 | 8.8 | 8.8 |
| Documentation | 9.0 | 8.2 | 8.2 |
| Remote Diagnosis | 8.2 | 8.0 | 8.0 |

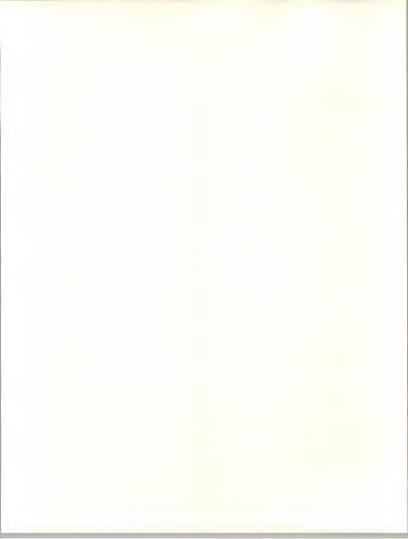
Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

EXHIBIT III-28

Software Maintenance Provider Data General

| | Percent Mentioning |
|-------------------------|-----------------------|
| Provided By | U.S. |
| Hardware Manufacturer | 65 |
| Software House | o |
| Software Product Vendor | 17 |
| Value-Added Reseller | 4 |
| In-House | 22 |
| Other | 4 |

Multiple responses allowed. Sample size: 21



Maintenance Contract Terms Data General

| System Software Maintenance | Percent of Respondents |
|----------------------------------|---------------------------|
| Included in Software License Fee | 29 |
| Three-Year | 5 |
| One-Year | 29 |
| Custom | 24 |
| None | 13 |

EXHIBIT III-30

Software Problems Resolution Data General

| Solved By Phone (%) | 72.0 |
|---|------|
| Elapsed Time (hrs) | 10.1 |
| Other Problems | |
| Response Time | |
| Required (mean hrs) | 11.6 |
| • Received (mean hrs) | 11.4 |
| Percent Satisfied | 75.0 |
| | |
| Fix Time | |
| Required (mean hrs) | 4.9 |
| Received (mean hrs) | 2.8 |
| Percent Satisfied | 75.0 |



System Software Support Required versus Received Data General

| | Mean Ratings | | |
|-----------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Engineer Skills | 9.2 | 8.5 | 8.6 |
| Documentation | 9.0 | 7.6 | 7.7 |
| Software Installation | 8.5 | 7.9 | 8.0 |
| Provision of Updates | 9.1 | 8.0 | 8.1 |
| Remote Diagnosis | 8.9 | 8.6 | 8.7 |



Opportunities for Other Services Data General

| Data General | | | |
|------------------------------|-------------------------|-------------------------------|---------------------------|
| | Number of Mentions | | |
| | Currently Contracted | Not Contracted But Require | Mean Level of Interest |
| Configuration Planning | 4 | 2 | 7.5 |
| Capacity Planning | 2 | 4 | 7.0 |
| Environmental Planning | 2 | 1 | 6.0 |
| Cabling | 2 | 4 | 8.0 |
| Software Evaluation | 5 | 0 | 0 |
| Consulting | 6 | 3 | 4.7 |
| Network Planning | 3 | 3 | 6.3 |
| Network Management | 2 | 1 | 8.0 |
| Disaster Recovery | 2 | 9 | 8.9 |
| Facilities Management | 1 | 0 | 0 |
| Problem Management | 4 | 4 | 6.8 |
| Application Software Support | 7 | 1 | 8.0 |

Sample size: 23



Discounts Currently Received Data General

| Data General | | |
|------------------------------|----------------------|-----------------------------|
| Discount | Percent Receiving | Mean Percent of Discount |
| Multiyear | 53 | 21.9 |
| Prepayment | 22 | 4.0 |
| Call Screening/Problem Mgmt. | 0 | 0 |
| Deferred Response | 0 | 0 |

Sample size: 19

EXHIBIT III-34

User Attraction to Discount Programs Data General

| Discount | Willingness | Respondents |
|------------------------------|-------------|-------------|
| Multiyear | 6.0 | 8 |
| Prepayment | 2.4 | 14 |
| Call Screening/Problem Mgmt. | 2.4 | 18 |
| Deferred Response | 1.9 | 18 |

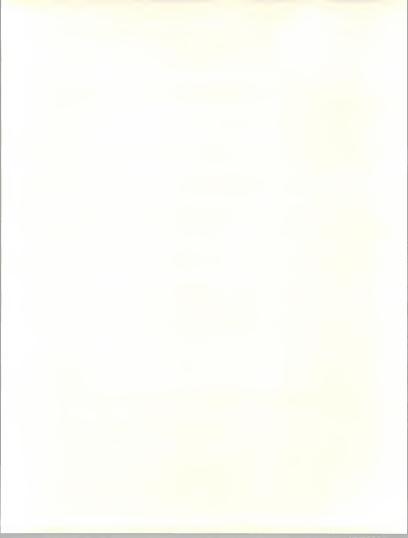


C

DEC

There are 32 users of DEC midrange systems in the U.S. sample, representing the VAX and MicroVAX systems. Comparison information is given for the Western European sample of 27 DEC users wherever appropriate.

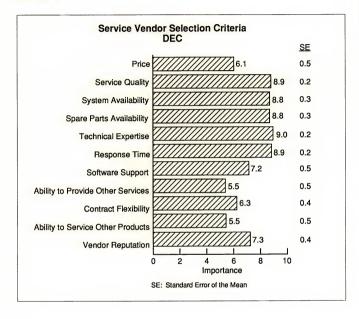
- Exhibit III-35 looks at the contract coverage that is utilized by the sample and compares it to the contract coverage of the 1989 U.S. DEC sample.
- The service selection criteria for the DEC sample are presented in Exhibit III-36
- Exhibits III-37 through III-39 present the source of hardware maintenance for the sample and why companies do or do not use independent maintenance organizations.
- Exhibit III-40 presents the levels of discount required for the respondents to consider independent maintenance for their equipment.
- · The length of maintenance contract terms is shown in Exhibit III-41.
- Traditional items of hardware maintenance are examined in Exhibits III-42 through III-44, showing system availability, system failure rates, and service required versus received.
- Software contracts and service are examined in Exhibits III-45 through III-48.
- Opportunities for other services for the maintenance vendors are given in Exhibit III-49, including the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services.
- Discounts currently being received by the sample are shown in Exhibit III-50 and interest in discounts is given in Exhibit III-51.



Contract Coverage DEC

| | | 4000 D |
|-------------------|---------------------------|---------------------------|
| | 1990 Percent of Sample | 1989 Percent of Sample |
| Days Covered | | |
| Monday - Friday | 66 | 68 |
| Monday - Saturday | 6 | 10 |
| Monday - Sunday | 28 | 22 |
| Hours Covered | | |
| 1 - 9 | 47 | 63 |
| 10 - 16 | 22 | 19 |
| 17 - 24 | 31 | 18 |







Hardware Maintenance Provider DEC

| DLO | |
|---------------------------------|-----------------------|
| | Number of Mentions |
| Manufacturer | 23 |
| Dealer/Distributor | 0 |
| Independent Maintenance Company | 8 |
| In-house | 1 |
| Other | 0 |
| | |

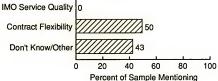
Multiple responses allowed.

Sample size: 32 (U.S.), 27 (W.Europe)

EXHIBIT III-38

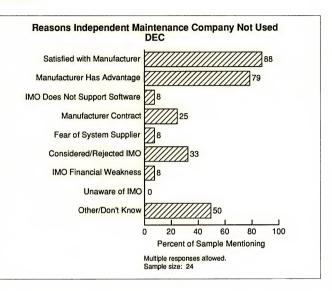
Reasons for Independent Maintenance Company Use DEC





Sample size: 8 Multiple responses allowed.







Price Reduction Required to Consider IMO DEC

| Percent Discount | Percent of Respondents |
|------------------------|---------------------------|
| 1 - 10 | 0 |
| 11 - 20 | 13 |
| 21 - 30 | 21 |
| 31 - 40 | 12 |
| 41 - 50 | 0 |
| 50 + | 12 |
| Unwilling At Any Price | 29 |
| Other Reasons | 13 |
| | |

EXHIBIT-41

Maintenance Contract Terms DEC

| Hardware Maintenance | Percent of Respondents |
|----------------------|---------------------------|
| Warranty | 3 |
| Three-Year | 32 |
| One-Year | 52 |
| Time & Materials | 0 |
| Other | 10 |
| None | 3 |



System Availability Performance Analysis DEC

| | | Mean Required | Mean Received | Percent Satisfied |
|---------------------|-------|------------------|------------------|----------------------|
| System Availability | / (%) | 97.2 | 96.6 | 65 |
| Response Time | (hrs) | 3.5 | 3.0 | 91 |
| Repair Time | (hrs) | 3.4 | 2.4 | 81 |

EXHIBIT III-43

System Failure Rates

| DEC | | |
|--------------------------------|------|-----------|
| | U.S. | W. Europe |
| Mean Failures per Annum | 3.8 | 2.3 |
| Cause of Failures (Percent) | | |
| Hardware | 57 | 75 |
| System Software | 8 | 6 |
| Application Software | 2 | 0 |
| Other | 33 | 19 |

Sample size: 32 (U.S.), 27 (W.Europe)



Hardware Service Required versus Received DEC

| | Mean Ratings | | |
|---------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Spares Availability | 9.1 | 8.2 | 8.5 |
| Engineer Skills | 8.8 | 8.4 | 8.5 |
| Problem Escalation | 8.5 | 7.9 | 8.7 |
| Documentation | 7.2 | 7.1 | 7.5 |
| Remote Diagnosis | 7.3 | 7.0 | 7.4 |

Note: Scale 0 - 10: 0 - lowest, 10 = highest rating.

EXHIBIT III-45

Software Maintenance Provider DEC

| Provided By | Percent Mentioning | | |
|-------------------------|--------------------|-----------|--|
| Provided By | U.S. | W. Europe | |
| Hardware Manufacturer | 77 | 78 | |
| Software House | 7 | 7 | |
| Software Product Vendor | 19 | 4 | |
| Value-Added Reseller | 3 | 4 | |
| In-House | 19 | 15 | |
| Other | 3 | 4 | |
| | | | |

Sample size: 32 (U.S.), 27 (W.Europe) Multiple responses allowed.



Maintenance Contract Terms DEC

| System Software Maintenance | Percent of Respondents |
|----------------------------------|---------------------------|
| Included in Software License Fee | 10 |
| Three-Year | 10 |
| One-Year | 57 |
| Custom | 17 |
| None | 6 |

EXHIBIT III-47

Software Problems Resolution DEC

| Solved By Phone (%) | 69.0 |
|---|------|
| Elapsed Time (hrs) | 5.5 |
| Other Problems | |
| Response Time | |
| Required (mean hrs) | 8.8 |
| Received (mean hrs) | 4.6 |
| Percent Satisfied | 88.0 |
| | |
| Fix Time | |
| Required (mean hrs) | 5.2 |
| Received (mean hrs) | 4.9 |
| Percent Satisfied | 78.0 |



System Software Support Required versus Received DEC

| | Mean Ratings | | |
|-----------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Engineer Skills | 8.3 | 7.9 | 7.8 |
| Documentation | 8.4 | 7.6 | 7.7 |
| Software Installation | 7.7 | 7.9 | 8.0 |
| Provision of Updates | 8.5 | 8.2 | 8.4 |
| Remote Diagnosis | 8.0 | 7.5 | 7.7 |

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.



Opportunities for Other Services DEC

| | Numbe | | |
|------------------------------|-------------------------|-------------------------------|---------------------------|
| | Currently Contracted | Not Contracted But Require | Mean Level of Interest |
| Configuration Planning | 3 | 4 | 6.5 |
| Capacity Planning | 5 | 4 | 7.5 |
| Environmental Planning | 5 | 4 | 6.3 |
| Cabling | 4 | 2 | 8.5 |
| Software Evaluation | 5 | 3 | 7.0 |
| Consulting | 5 | 3 | 8.0 |
| Network Planning | 3 | 8 | 7.4 |
| Network Management | 3 | 6 | 7.7 |
| Disaster Recovery | 6 | 5 | 8.4 |
| Facilities Management | 2 | 1 | 7.0 |
| Problem Management | 11 | 0 | 0.0 |
| Application Software Support | 8 | 4 | 7.5 |

Sample size: 26



Discounts Currently Received DEC

| Discount | Percent Receiving | Mean Percent of Discount | |
|------------------------------|----------------------|-----------------------------|--|
| Multiyear | 46 | 17 | |
| Prepayment | 23 | 18 | |
| Call Screening/Problem Mgmt. | 4 | NA | |
| Deferred Response | 4 | 20 | |

NA: Not available. Sample size: 26

EXHIBIT III-51

User Attraction to Discount Programs DEC

| Discount | Willingness | Respondents |
|------------------------------|-------------|-------------|
| Multiyear | 4.5 | 13 |
| Prepayment | 2.6 | 20 |
| Call Screening/Problem Mgmt. | 2.1 | 23 |
| Deferred Response | 2.4 | 24 |

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.



D

Hewlett-Packard

There are 13 users of the HP 3000 midrange system in the HP sample in the U.S. and 59 respondents in the Western European sample of HP midrange users. Comparisons to the 1989 U.S. and Western European samples are given whenever possible.

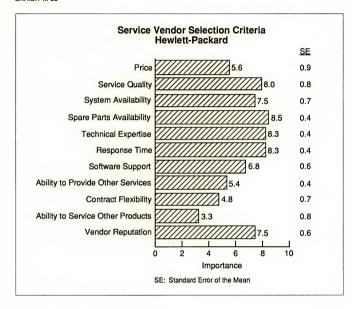
- Exhibit III-52 looks at the contract coverage that is utilized by the sample and compares it to the contract coverage of the 1989 sample.
- · The service selection criteria are presented in Exhibit III-53.
- Exhibits III-54 through III-56 present the source of hardware maintenance for the sample and why companies do or do not use independent maintenance organizations. The sample of those using independent maintenance is very small, 2, and this must be kept in mind when reading the data on IMO use. One hundred percent of users responding to why they do not use independent maintenance gave satisfaction with the manufacturer as a reason.
- Exhibit III-57 presents the levels of discount required for the respondents to consider independent maintenance.
- · The length of maintenance contract terms is shown in Exhibit III-58.
- Traditional items of hardware maintenance are examined in Exhibits III-59 through III-61, showing system availability, system failure rates, and service required versus received.
- Software contracts and service are examined in Exhibits III-62 through III-65.
- Opportunities for other services for the maintenance vendors are given in Exhibit III-66, including the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services. There appears to be a fairly low requirement for the services by those not currently receiving them.
- Discounts currently being received by the sample are shown in Exhibit III-67 and interest in discounts is shown in Exhibit III-68. The HP users do not appear to be too interested in discounts at this time, with attraction to discounts ranging from 2.9 to 5.4 on a scale of 0 to 10.



Contract Coverage Hewlett-Packard

| 110111111111111111111111111111111111111 | | | |
|---|---------------------------|---------------------------|--|
| | 1990 Percent of Sample | 1989 Percent of Sample | |
| Days Covered | | | |
| Monday - Friday Monday - Saturday Monday - Sunday | 59 8 33 | 64 5 31 | |
| Hours Covered | | | |
| 1 - 9 10 - 16 17 - 24 | 42 25 33 | 50 17 33 | |







Hardware Maintenance Provider Hewlett-Packard

| Hewlett-Packard | | | |
|---------------------------------|-----------------------|-----------|--|
| | Number of Mentions | W. Europe | |
| Manufacturer | 11 | 95 | |
| Dealer/Distributor | 0 | 2 | |
| Independent Maintenance Company | 2 | 8 | |
| In-house | 0 | 2 | |
| Other | 0 | 0 | |

Multiple responses allowed.

Sample size: 13 (U.S.), 59 (W.Europe)

EXHIBIT III-55

Reasons for Independent Maintenance Company Use Hewlett-Packard



Local Service 0

Single-Source Service

IMO Service Quality 0

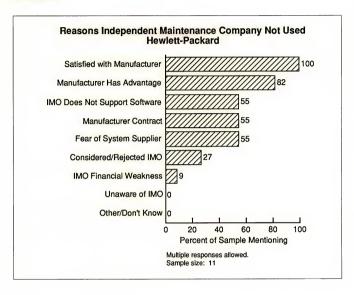
Contract Flexibility 0

Don't Know/Other 50 50 50 40 60 80 100 Percent of Sample Mentioning

Multiple responses allowed.

Sample size: 2







Price Reduction Required to Consider IMO Hewlett-Packard

| Percent Discount | Percent of Respondents |
|------------------------|---------------------------|
| 1 - 10 | 0 |
| 11 - 20 | 0 |
| 21 - 30 | 37 |
| 31 - 40 | 9 |
| 41 - 50 | 0 |
| 50 + | 0 |
| Unwilling At Any Price | 27 |
| Other Reasons | 27 |

EXHIBIT III-58

Maintenance Contract Terms Hewlett-Packard

| Hardware Maintenance | Percent of Respondents | | |
|----------------------|---------------------------|--|--|
| Warranty | 31 | | |
| Three-Year | 8 | | |
| One-Year | 46 | | |
| Time & Materials | 0 | | |
| Other | 7 | | |
| None | 8 | | |
| | | | |



System Availability Performance Analysis Hewlett-Packard

| | | Mean Required | Mean Received | Percent Satisfied |
|---------------------|-------|------------------|------------------|----------------------|
| System Availability | / (%) | 98.4 | 97.8 | 77 |
| Response Time | (hrs) | 3.7 | 5.5 | 69 |
| Repair Time | (hrs) | 5.0 | 9.2 | 83 |

EXHIBIT III-60

System Failure Rates Hewlett-Packard

| Ticwicti-i dokuru | | | |
|--------------------------------|------|-----------|--|
| | U.S. | W. Europe | |
| Mean Failures per Annum | 0.8 | 1.7 | |
| Cause of Failures (Percent) | | | |
| Hardware | 52 | 54 | |
| System Software | 8 | 17 | |
| Application Software | 1 | 2 | |
| Other | 39 | 27 | |

Sample size: 13 (U.S.), 59 (W.Europe)



Hardware Service Required versus Received Hewlett-Packard

| | Mean Ratings | | |
|---------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Spares Availability | 9.1 | 8.6 | 8.4 |
| Engineer Skills | 8.8 | 8.5 | 8.0 |
| Problem Escalation | 8.5 | 8.7 | 8.4 |
| Documentation | 6.9 | 6.4 | 6.5 |
| Remote Diagnosis | 7.7 | 8.4 | 7.8 |

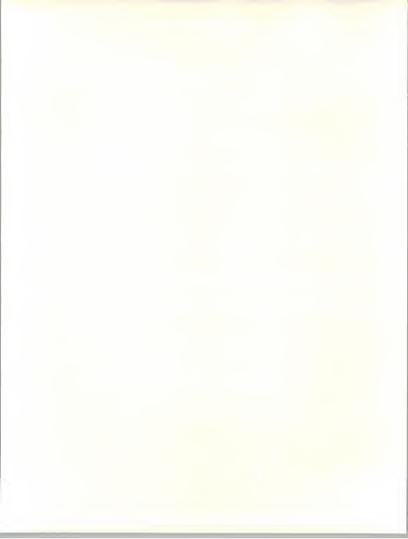
Note: Scale 0 - 10: 0 - lowest, 10 = highest rating.

EXHIBIT III-62

Software Maintenance Provider Hewlett-Packard

| Tromott i dollard | | |
|-------------------------|--------------------|-----------|
| Provided By | Percent Mentioning | |
| Provided by | U.S. | W. Europe |
| Hardware Manufacturer | 85 | 78 |
| Software House | 15 | 7 |
| Software Product Vendor | 31 | 4 |
| Value-Added Reseller | 0 | 4 |
| In-House | 39 | 15 |
| Other | 0 | 4 |

Multiple responses allowed. Sample size: 13 (U.S.), 59 (W.Europe)



Maintenance Contract Terms Hewlett-Packard

| System Software Maintenance | Percent of Respondents |
|----------------------------------|---------------------------|
| Included in Software License Fee | 39 |
| Three-Year | 7 |
| One-Year | 31 |
| Custom | 16 |
| None | 7 |

EXHIBIT III-64

Software Problems Resolution Hewlett-Packard

| Solved By Phone (%) | 81.0 |
|---------------------|------|
| Elapsed Time (hrs) | 4.3 |
| Other Problems | |
| Response Time | |
| Required (mean hrs) | 12.5 |
| Received (mean hrs) | 8.5 |
| Percent Satisfied | 82.0 |
| | |
| Fix Time | |
| Required (mean hrs) | 6.0 |
| Received (mean hrs) | 3.1 |
| Percent Satisfied | 89.0 |
| | |



System Software Support Required versus Received Hewlett-Packard

| | Mean Ratings | | |
|-----------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Engineer Skills | 7.8 | 7.3 | 6.8 |
| Documentation | 8.8 | 7.5 | 7.8 |
| Software Installation | 7.0 | 7.2 | 7.3 |
| Provision of Updates | 7.4 | 7.8 | 7.2 |
| Remote Diagnosis | 7.1 | 7.3 | 6.9 |



Opportunities for Other Services Hewlett-Packard

| TIOTHOLL I WOULD | | | |
|------------------------------|-------------------------|-------------------------------|---------------------------|
| | Number of Mentions | | |
| | Currently Contracted | Not Contracted But Require | Mean Level of Interest |
| Configuration Planning | 6 | 0 | 0.0 |
| Capacity Planning | 7 | 0 | 0.0 |
| Environmental Planning | 8 | 0 | 0.0 |
| Cabling | 6 | 0 | 0.0 |
| Software Evaluation | 5 | 2 | 6.0 |
| Consulting | 8 | 0 | 0.0 |
| Network Planning | 6 | 0 | 0.0 |
| Network Management | 3 | 1 | 9.0 |
| Disaster Recovery | 4 | 3 | 7.7 |
| Facilities Management | 2 | 0 | 0.0 |
| Problem Management | 10 | 0 | 0.0 |
| Application Software Support | 8 | 1 | 7.0 |

Sample size: 13



Discounts Currently Received Hewlett-Packard

| Discount | Percent Receiving | Mean Percent of Discount |
|------------------------------|----------------------|-----------------------------|
| Multiyear | 8 | 5 |
| Prepayment | 9 | 10 |
| Call Screening/Problem Mgmt. | 8 | NA |
| Deferred Response | 30 | NA |

NA: Not available. Sample size: 12

EXHIBIT III-68

User Attraction to Discount Programs Hewlett-Packard

| Discount | Willingness | Respondents |
|------------------------------|-------------|-------------|
| Multiyear | 5.4 | 10 |
| Prepayment | 2.9 | 9 |
| Call Screening/Problem Mgmt. | 3.1 | 11 |
| Deferred Response | 2.9 | 8 |



E

IBM

There are 21 users of IBM's 937X and AS/400 systems in the U.S. IBM midrange sample. There are 118 users in the Western European IBM midrange sample. Comparisons to the Western European sample are made whenever possible.

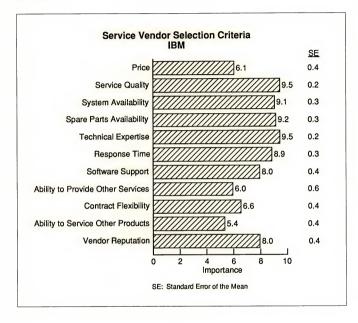
- · Exhibit III-69 looks at the contract coverage utilized by the sample.
- The service selection criteria reported by the IBM sample are presented in Exhibit III-70.
- Exhibits III-71 and III-72 present the source of hardware maintenance for the sample and why the companies do not use independent maintenance organizations. One hundred percent of the sample reported using the manufacturer for their service, with 76% reporting that manufacturer satisfaction is one of the reasons they do not use an IMO for service.
- Exhibit III-73 presents the levels of discount required for the respondents to consider independent maintenance. Almost one half—48%—reported being unwilling at any price to switch to an IMO.
- The length of maintenance contract terms is shown in Exhibit III-74.
- Traditional items of hardware maintenance are examined in Exhibits III-75 through III-77, presenting system availability, system failure rates, and service required versus received.
- Software contracts and service are examined in Exhibits III-78 through III-81.
- Opportunities for other services for the maintenance vendors are given in Exhibit III-82, including the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services.
- Discounts currently being received by the sample are shown in Exhibit III-83 and interest in discounts is given in Exhibit III-84.



Contract Coverage IBM

| | 1990 Percent of Sample |
|---|---------------------------|
| Days Covered | |
| Monday - Friday Monday - Saturday Monday - Sunday | 29 0 71 |
| Hours Covered | |
| 1 - 9 10 - 16 17 - 24 | 24 0 76 |





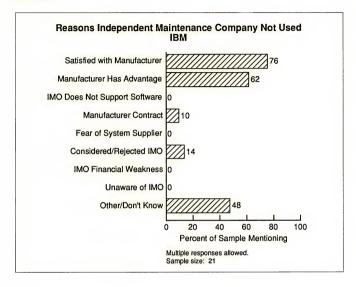


Hardware Maintenance Provider IBM

| | Number of Mentions | |
|---------------------------------|-----------------------|--|
| Manufacturer | 100 | |
| Dealer/Distributor | 0 | |
| Independent Maintenance Company | 0 | |
| In-house | 0 | |
| Other | 0 | |
| | | |

Multiple responses allowed. Sample size: 21 (U.S.), 118 (W.Europe)







Price Reduction Required to Consider IMO IBM

| Percent Discount | Percent of Respondents |
|------------------------|---------------------------|
| 1 - 10 | 0 |
| 11 - 20 | 14 |
| 21 - 30 | 9 |
| 31 - 40 | 0 |
| 41 - 50 | 0 |
| 50 + | 10 |
| Unwilling At Any Price | 48 |
| Other Reasons | 19 |

EXHIBIT III-74

Maintenance Contract Terms IBM

| Hardware Maintenance | Percent of Respondents |
|----------------------|---------------------------|
| Warranty | 0 |
| Three-Year | 30 |
| One-Year | 20 |
| Time & Materials | 5 |
| Other | 45 |
| None | 0 |



System Availability Performance Analysis IBM

| | | Mean Required | Mean Received | Percent Satisfied |
|--------------------|-------|------------------|------------------|----------------------|
| System Availabilit | y (%) | 98.1 | 97.8 | 81 |
| Response Time | (hrs) | 1.7 | 1.3 | 95 |
| Repair Time | (hrs) | 1.8 | 2.0 | 81 |

EXHIBIT III-76

System Failure Rates IBM

| | U.S. | W. Europe |
|--------------------------------|------|-----------|
| Mean Failures per Annum | 2.0 | 2.6 |
| Cause of Failures (Percent) | | |
| Hardware | 50 | 71 |
| System Software | 11 | 7 |
| Application Software | 9 | 3 |
| Other | 30 | 19 |

Sample size: 21 (U.S.), 118 (W.Europe)



Hardware Service Required versus Received IBM

| | Mean Ratings | | |
|---------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Spares Availability | 9.1 | 8.6 | 8.6 |
| Engineer Skills | 9.1 | 8.9 | 8.9 |
| Problem Escalation | 8.0 | 8.7 | 8.8 |
| Documentation | 8.4 | 8.5 | 8.5 |
| Remote Diagnosis | 7.2 | 8.6 | 8.6 |

Note: Scale 0 - 10: 0 - lowest, 10 = highest rating.

EXHIBIT III-78

Software Maintenance Provider IBM

| Provided By | Percent Mentioning | | |
|-------------------------|--------------------|-----------|--|
| Provided by | U.S. | W. Europe | |
| Hardware Manufacturer | 86 | 85 | |
| Software House | 0 | 6 | |
| Software Product Vendor | 5 | 2 | |
| Value-Added Reseller | 5 | 0 | |
| In-House | 14 | 22 | |
| Other | 5 | 3 | |

Multiple responses allowed. Sample size: 21 (U.S.), 118 (W.Europe)



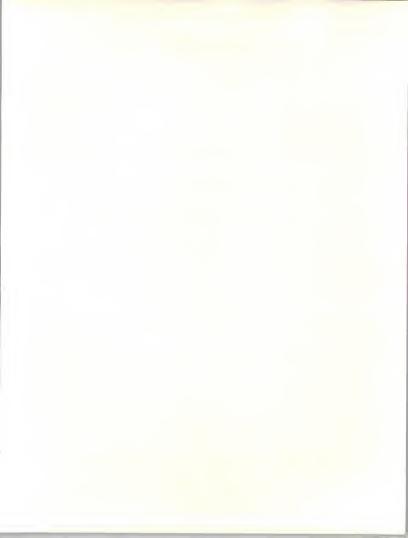
Maintenance Contract Terms IBM

| System Software Maintenance | Percent of Respondents |
|----------------------------------|---------------------------|
| Included in Software License Fee | 62 |
| Three-Year | 5 |
| One-Year | 9 |
| Custom | 19 |
| None | 5 |

EXHIBIT III-80

Software Problems Resolution IBM

| Solved By Phone (%) | 75.0 |
|---|------|
| Elapsed Time (hrs) | 4.6 |
| Other Problems | |
| Response Time | |
| Required (mean hrs) | 3.7 |
| Received (mean hrs) | 6.9 |
| Percent Satisfied | 70.0 |
| | |
| Fix Time | |
| • Required (mean hrs) | 6.9 |
| • Received (mean hrs) | 9.8 |
| Percent Satisfied | 60.0 |
| | |



System Software Support Required versus Received IBM

| | Mean Ratings | | |
|-----------------------|--------------|----------|--------------|
| | Required | Received | Satisfaction |
| Engineer Skills | 9.3 | 8.0 | 8.0 |
| Documentation | 8.6 | 7.5 | 7.5 |
| Software Installation | 8.6 | 8.4 | 8.4 |
| Provision of Updates | 8.8 | 8.4 | 8.4 |
| Remote Diagnosis | 6.8 | 7.8 | 7.8 |



Opportunities for Other Services IBM

| | Number of Mentions | | |
|------------------------------|-------------------------|-------------------------------|---------------------------|
| | Currently Contracted | Not Contracted But Require | Mean Level of Interest |
| Configuration Planning | 10 | 1 | 5.0 |
| Capacity Planning | 9 | 7 | 6.4 |
| Environmental Planning | 8 | 2 | 8.0 |
| Cabling | 4 | 2 | 8.0 |
| Software Evaluation | 8 | 1 | 8.0 |
| Consulting | 6 | 1 | 8.0 |
| Network Planning | 4 | 6 | 6.7 |
| Network Management | 2 | 5 | 7.0 |
| Disaster Recovery | 2 | 6 | 7.8 |
| Facilities Management | 1 | 0 | 0.0 |
| Problem Management | 6 | 5 | 7.0 |
| Application Software Support | 5 | 2 | 5.0 |

Sample size: 21



Discounts Currently Received IBM

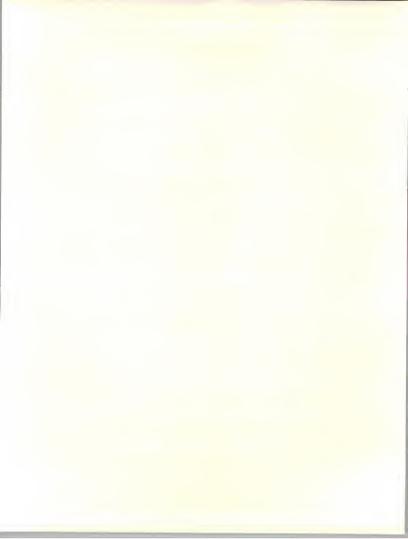
| Discount | Percent Receiving | Mean Percent of Discount |
|------------------------------|----------------------|-----------------------------|
| Multiyear | 74 | 16.0 |
| Prepayment | 11 | 13.0 |
| Call Screening/Problem Mgmt. | 11 | 0 |
| Deferred Response | 0 | 0 |

Sample size: 19

EXHIBIT III-84

User Attraction to Discount Programs

| Discount | Willingness | Respondents |
|------------------------------|-------------|-------------|
| Multiyear | 1.0 | 5 |
| Prepayment | 1.1 | 17 |
| Call Screening/Problem Mgmt. | 0.6 | 17 |
| Deferred Response | 0.5 | 19 |





Appendix: User Questionnaire





Appendix: User Questionnaire

| - | | - | | |
|-----|---|----|--|--|
| Ger | neral | | | |
| 1. | What is the make and model number of the main computer on your site and how many do y have? | 10 | | |
| | Make | | | |
| | Model (CRITICAL INFORMATION) | | | |
| | Units | | | |
| 2. | Are you the person who is knowledgeable on the servicing of this system? YesNo | | | |
| | (If not then obtain the name of the correct person and start again.) | | | |
| | Name of person responsible | | | |
| 3. | Do you have another system? What is the make and model number of that system and how many do you have? | | | |
| | Make | | | |
| | Model (CRITICAL INFORMATION) | | | |
| | Units | | | |
| | All of the following questions that I am going to ask you are related to your system. (Write in system type.) | | | |
| | (To confirm, read out the make and model number.) | | | |



So that we can ensure that we get a proper cross-section of industry and commerce, can you
tell me what is the main business sector of your company? (Read out the list—to allow for
best choice. Then circle appropriate answer.)

Business sector

| Manufacturing | 1 |
|------------------------------------|---|
| Distribution | 2 |
| Transportation | 3 |
| Utilities | 4 |
| · Banking and Finance | 5 |
| Insurance | 6 |
| Government | 7 |
| Services | 8 |
| Other/Don't Know | 9 |

B

Service Vendor Selection

I would like to ask you some questions relating to the vendor that services your computer system.

 Could you please rate the importance of the following criteria in selecting your service vendor, on a scale of 0 to 10 (0 = low, 10 = high).

| <u>Criteria</u> R | ating |
|---|-------|
| a. Price | |
| b. Quality of service | |
| c. Guaranteed system availability level | |
| d. Guaranteed availability of spare parts | |
| e. Technical expertise | |
| f. Fast response time | |
| g. Availability of software support | |
| h. Ability to provide other services | |
| i. Contract flexibility | |
| j. Ability to service other products | |
| k. Vendor reputation | |

6a. Would you please tell me who services your computer system hardware? (Remind the user _____ system.)

(Please circle appropriate vendor type; multiple answers are allowed.)

| Manufacturer | |
|---------------------------------|--|
| Dealer/distributor | |
| Third-party maintenance company | |
| Own company | |
| Other | |

(If the respondent answered YES to third-party maintenance, ask the following question. If not, go to question 7.)



I notice that your system, or part of it, is serviced by a third-party maintenance company. Could you tell me the reason why you use third-party maintenance?

| | (Please circle appropriate answer; m | ultiple answe | rs allowed.) | |
|-----|--|-----------------------------|--|----------------|
| | Lower cost | 1 | | |
| | Local service | 1 | | |
| | Single-source service | 1 | | |
| | TPM service higher quality | 1 | | |
| | More flexible contract | 1 | | |
| | Other/Don't know | 9 | | |
| 7a. | I notice that you do not use a third-p | arty maintena | nce company; is there a reaso | n for this? |
| | (Please circle appropriate answer; m | ultiple answe | rs allowed.) | |
| | Satisfied with manufacturer | 1 | | |
| | Manufacturer has an advantage | î | | |
| | TPM cannot support software | î | | |
| | Tied to manufacturer with contract | î | | |
| | Fear of system supplier response | î | | |
| | Considered and rejected TPM | î | | |
| | TPM financial weakness | î | | |
| | Unaware of TPM | 1 | | |
| | Other/Don't know | 9 | | |
| | Other/Don t know | 9 | | |
| 7b. | Assuming you were approached by you consider using a TPM vendor to | a TPM compa service your | nny, at what level of price redu computer hardware? | action would |
| | (Please circle appropriate answer. C | Only one answ | er allowed.) | |
| | • 1% - 10% | | | |
| | • 11% - 20% | | | |
| | • 21% - 30% | | | |
| | • 31% - 40% | | | |
| | • 41% - 50% | | | |
| | • 50%+ | | | |
| | Unwilling at any price | | | |
| | Other/Don't know | | | |
| 8. | How important is it that your service | e vendor com | municate with you regularly a | nd effectively |
| 0. | to advise you of, for example: | o rondor com | ,,,, | |
| | The status of your system | > | | |
| | Possible problems | > | | |
| | Repair plans | > | INTERVIEWER | |
| | Availability of spare parts | > | PROMPTS | |
| | Routine visits | > | 11.0 10 | |
| | Hardware and software chang | | | |
| | Hardware and software chang | 500 | | |

6b.



| | is of no impo | ease provide an rtance or indica fully satisfied. | importance and sa tes total dissatisfac | tisfaction rating on a scale of 0 to 10, where 0 tion, and 10 is at top importance or indicates |
|----------|---|---|--|---|
| | Importance Satisfaction | | | |
| 9a. | Would you p service vendo | refer all hardwa or at each site? | re maintenance and If yes, what would | I software support to be provided by one your interest level be? |
| | Level of inter | rest: (please cir | cle) | |
| | Low | Medium | High | |
| | (Circle answe | ег.) | | |
| | Yes No Don't know | 1 1 9 | | |
| | (If the respon | dent answered | YES, ask:) | |
| 9b. | Who would y | ou prefer that v | endor to be? | |
| | (Please circle | appropriate an | swer; multiple ansv | wers allowed.) |
| | Dealer/distTPM compOne of youDon't know | ributor/VAR pany or hardware man w/other | | 1 1 1 1 9 |
| | Note: VAR | is a value-added | d reseller. | |
| <u>C</u> | | | | |
| Hard | lware Mainte | nance | | |
| I wor | ald now like to m. (Reaffirm t | ask you some q he system type | uestions about the | hardware maintenance of your computer) |
| Some | e of the question faction, 5 is ave | ns are scaled wi rage, and 10 rep | ith ratings from 0 to presents top import | 10. Zero (0) represents zero importance or ance or full satisfaction. |
| 10. | What is your rating for the importance of hardware maintenance to your business and how satisfied are you with your service vendor's performance? | | | |
| | Importanc Satisfaction | | | |



| 11. | If we define systems availability as the percentage of your normal working hours that the system is operational (disregarding non-critical peripheral breaks), what percentage has that been for your system over the last twelve months? | | | |
|-----|---|--|--|--|
| | • Percentage% | | | |
| 12. | How many times each year does your system fail completely for a period of greater than one hour? | | | |
| | • Per year | | | |
| | And what percentage of these system failures are due to: | | | |
| | Hardware | | | |
| | (Please check that percentages add up to 100.) | | | |
| 13. | What is your rating for the importance of systems availability (scale 0 - 10), and what is you level of satisfaction? | | | |
| | Importance rating Satisfaction rating | | | |
| 14. | Defining hardware response time as the time it takes between reporting a fault and the arrival of the service engineer on site (in working hours, that is to say 8 hours = 1 working day), what response time (in hours) do you find acceptable and what did you actually experience as an average over the last twelve months? | | | |
| | AcceptableHours | | | |
| | • Experienced Hours | | | |
| 15. | If repair time is defined as the time taken to get the system fully operational from the time the engineer arrives on site, then what time do you find acceptable (in working hours) and what time did you experience in the last twelve months? | | | |
| | (Note: 8 hours = 1 working day/shift) | | | |
| | Acceptable Hours Experienced Hours | | | |
| | | | | |



give an importance and satisfaction rating for each (scale 0 - 10).

I would now like to go through a list of five aspects of hardware maintenance and ask you to

| | | Importance | Satisfaction |
|-----|---|--|--|
| • ; | Spares availability | | |
| | Engineer skills | | |
| | Problem escalation | | |
| | Documentation | | |
| •] | Remote diagnostics | | |
| sei | ow important is it that your rvice to support your opera cale 0 - 10) | r system supplier provides ations and how satisfied a | s a hardware consultancy/planning re you with the service provided? |
| | | ations and how satisfied a | re you with the service provi |
| •] | Importance | | |
| | Satisfaction | | |

18. If possible, I would like you to provide some information on hardware maintenance pricing.

a. What percentage price increase or decrease did you pay for hardware maintenance in the year 1989?

Increase ______%
 Decrease ______%
 No change 1 (circle)

b. What do you expect the price changes for hardware maintenance to be in the future, in percentage terms per annum?

• Increase ______%
• Decrease ______%

• No change 1 (circle)

 How important do you rate hardware maintenance pricing and how satisfied are you with the price you currently pay? (Scale 0 - 10)

Importance rating
 Satisfaction rating

16.



| 19. | Which type of hardware maintenance contract do you currently have on the main part of your system? | | | | |
|-------|---|---|--|--|--|
| | (Please circle appr | opriate answer; | only one answer allowed.) | | |
| | Warranty | 1 | | | |
| | Three-yearOne-year | 1 | | | |
| | Time and materi | - | | | |
| | None | 1 | | | |
| D | 110110 | | | | |
| | ware Support | | | | |
| | | me questions rel | ating to the service you get from your software support | | |
| vend | | ine questions for | aming to the service year ground years of the | | |
| Thes | e questions relate to | systems software | e <u>not</u> applications. | | |
| As be | efore, some of the que or satisfaction, 5 is | estions are scale average and 10 i | ed with ratings from 0 to 10. Zero (0) represents zero imposs top importance or full satisfaction. | | |
| | | | | | |
| 20. | Who supports you | ır systems softwa | are? | | |
| 20. | • • • • | • | are? multiple answers allowed.) | | |
| 20. | (Please circle appr | ropriate answer; | multiple answers allowed.) | | |
| 20. | (Please circle appro- Hardware manu Software house | ropriate answer; | multiple answers allowed.) 1 1 | | |
| 20. | (Please circle appro- Hardware manu Software house Software produce | ropriate answer; ifacturer ct vendor | multiple answers allowed.) 1 1 1 | | |
| 20. | (Please circle appr • Hardware manu • Software house • Software produ • Value-added res | ropriate answer; ifacturer ct vendor | multiple answers allowed.) 1 1 1 1 1 | | |
| 20. | (Please circle appro- Hardware manu Software house Software produce | ropriate answer; nfacturer ct vendor seller (VAR) | multiple answers allowed.) 1 1 1 | | |
| | (Please circle appropriate of the Ardware manuse Software house Software produce Value-added resultable of the Control of the What is your rafir | ropriate answer; ufacturer ct vendor seller (VAR) ow | multiple answers allowed.) 1 1 1 1 1 9 ance of systems software support to your business and who | | |
| 20. | (Please circle appropriate of the Ardware manuse Software house Software produce Value-added resultable of the Control of the What is your rafir | ropriate answer; ufacturer ct vendor seller (VAR) ow | multiple answers allowed.) 1 1 1 1 1 1 9 | | |
| | (Please circle appr Hardware manu Software house Software produ Value-added re: In-house Other/Don't knu What is your ratir is your satisfactio Importance rati | ropriate answer; facturer ct vendor seiler (VAR) ow ng for the imports on with your vendon ng | multiple answers allowed.) 1 1 1 1 1 9 ance of systems software support to your business and who | | |
| | (Please circle appr Hardware manu Software house Software produ Value-added re: In-house Other/Don't knu What is your ratir is your satisfactio Importance rati Satisfaction rati | ropriate answer, infacturer ct vendor seller (VAR) ow ing for the import on with your veno ing ing | multiple answers allowed.) 1 1 1 1 9 ance of systems software support to your business and what dor's systems support activities? (Scale 0 - 10) | | |
| | (Please circle appr Hardware manu Software house Software produ Value-added res In-house Other/Don't kn What is your ratir is your satisfactio Importance rati Satisfaction rati | ropriate answer, afacturer ct vendor seller (VAR) ow ag for the imports in with your vend ing of systems softw | multiple answers allowed.) 1 1 1 1 1 9 ance of systems software support to your business and who | | |
| 21. | (Please circle appr Hardware manu Software house Software produ Value-added res In-house Other/Don't kn What is your ratir is your satisfactio Importance rati Satisfaction rati | ropriate answer, infacturer ct vendor seller (VAR) ow ing for the import in with your vend ing ing of systems softwed time from the | multiple answers allowed.) 1 1 1 1 1 9 ance of systems software support to your business and who dor's systems support activities? (Scale 0 - 10) | | |



| 23. | find accentable and what t | ime (on average a ake response tim | or the telephone, what response time would you and in working hours) have you experienced over the to mean from the time the problem is reported |
|-----|--|--|---|
| | Acceptable Experienced | Hours Hours | |
| 24. | If the time is defined as the | time taken to get what time (in work | t the system fully operational from the arrival of king hours) do you find acceptable, and what did |
| | Acceptable | Hours | |
| | Experienced | Hours | |
| 25. | I would like to go through give an importance and a s | a list of five asperatisfaction rating | cts of systems software support and ask you to for each. (Scale 0 - 10) |
| | | Importance | Satisfaction |
| | Engineer skills | | |
| | Documentation | | |
| | · Software installation | | |
| | · Provision of updates | | |
| | Remote diagnostics | | |
| 26. | How important is it that you ning service to support yo (Scale 0 - 10) | our system supplie ur operations, and | er provide a systems software consultancy/pland how satisfied are you with the service provided |
| | Importance rating Satisfaction rating | _ | |
| 27. | If possible, I would like yo pricing. | ou to provide som | ne information on systems software support |
| | a. What percentage price the year 1989? | increase or decre | ease did you pay for systems software support in |
| | • Increase% | | |
| | • Decrease% | | |
| | No change 1 (cir | rle) | |
| | - 140 change 1 (ch | ···· | |
| | | | |
| | | | |



| | b. What do you expect the price changes fo percentage terms per annum? | or systems software support to be in the future, in |
|------|---|--|
| | • Increase % | |
| | • Decrease% | |
| | • No change 1 (circle) | |
| | c. How important do you rate systems softwith the price you currently pay? (Scale | ware support pricing and how satisfied are you 0 - 10) |
| | Importance rating | |
| | Satisfaction rating | |
| 28. | Which type of systems software support con | ntract do you currently have? |
| | (Please circle appropriate answer. Only one | answer allowed.) |
| | Support included in software license fee | 1 |
| | Three-year contract | 1 |
| | One-year contract | 1 |
| | Ad hoc | 1 |
| | • None | 1 |
| E | | |
| Othe | er Services | |
| 29. | To conclude this questionnaire, I am particus services or modified current service offering would help to improve the running of your | plarly interested in obtaining your views on other gs that your service suppliers could provide that computer systems. |

would help to improve the running of your computer systems.

Could you say which of the following services your service vendor is currently contracted to currently and which you would like your service vendor to provide? Also, could you give a

Could you say which of the following services your service vention is currently contacted a supply and which you would like your service vendor to provide? Also, could you give a level of interest rating against each in the range 0 to 10, where 0 = no interest, 5 = average interest and 10 = must have?

(Please circle appropriate answer and give LOI rating.)

| | Contracted | Require | LOI |
|---|-----------------------|-----------------------|-----|
| Configuration planning Capacity planning Environmental planning Cabling Software evaluation Consultancy | 1 1 1 1 1 | 1 1 1 1 1 | |
| Network planning | 1 | î | |



29. (cont.)

| ont.) | Currently Contracted | Require | LOI |
|---|-------------------------|---------|-----|
| Network management | 1 | 1 | |
| Disaster recovery | 1 | 1 | |
| Facilities management | 1 | 1 | |
| Problems management | 1 | 1 | |
| Applications software support | 1 | 1 | |

These last questions complete the questionnaire. I would like to thank you on behalf of INPUT for helping us to complete this survey. To express our appreciation for your time we will be sending you a "thank you" package containing a summary of the results from our survey.

Again, thank you for your time.

