

INFORMATION SYSTEMS PROGRAM
ANNUAL REPORT

1988 PLAN

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NOTES:

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INFORMATION SYSTEMS PROGRAM FOCUS

- Advising IS on Planning for the Future by
 - Assessing & Interpreting the Management Aspects of Key Technology Trends
 - Understanding & Setting Objectives on Critical Issues
 - Analysing the Application Development & Spending Trends

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NOTES:

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INFORMATION SYSTEMS PROGRAM 1988 OBJECTIVES

- Provide Year to Year Program Continuity
- Increase Client Contact
- Increase Vendor Input to Research
- Focus on the Large IS Organization
- Provide Planning & Management Guidance -
Not Technology Analysis

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INFORMATION SYSTEMS PROGRAM 1988 PROGRAM

2 SEMINARS	3 REPORTS	2 REPORT SERIES
March June	DBMS CASE Annual	Workstation Strategies DEC vs. IBM

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INFORMATION SYSTEMS PROGRAM 1988 PROGRAM

- Seminars
 - One Day
 - Current Research
 - Other Program Research
 - Outside Speaker

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INFORMATION SYSTEMS PROGRAM 1988 PROGRAM

- Reports
 - DBMS Focus on Relational DBMS & Data Management Process
 - CASE State of the Technology & its Application
 - Annual Larger Interview Sample & First Half Publication

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INFORMATION SYSTEMS PROGRAM 1988 PROGRAM

- Report Series
 - Objective Continuity of Information & Increased Depth
 - Workstation Strategies Completion of 1987 Assessment - Vendor Views
 - DEC/IBM Closer Look at Key Issues

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INFORMATION SYSTEMS PROGRAM 1988 PROGRAM

- Client Support
 - Hotline
 - Quarterly Vendor Watch
 - Annual Client Conference
 - Annual Onsite Presentation (Oct/Nov)

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