U.S. PC/WORKSTATION USER REQUIREMENTS 1990



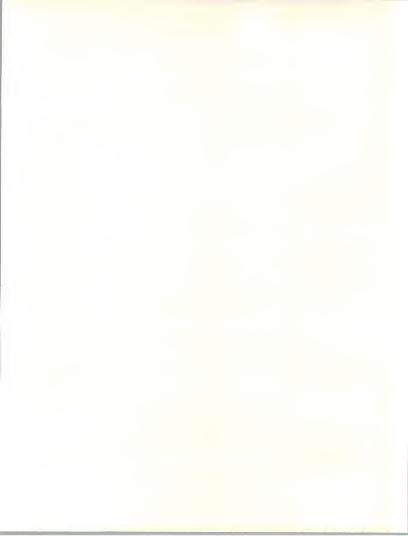
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Customer Service Program (CSP)

U.S. PC/Workstation User Requirements, 1990

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Abstract

This report analyzes PC/workstation system user requirements for and satisfaction with service and support. The following PC/workstation systems are analyzed in the report: Apollo, IBM, Sun, and another category comprised of Altos, Apple, Compaq, ITT, and Tandy users. The results of the overall sample are presented for comparison to the results of each individual user group.

Each individual vendor/product analysis begins with the service contract coverage. Next, it covers the user's criteria for selecting a service vendor and the sources of hardware maintenance. Perceptions of independent maintenance organizations are shown with the reasons why IMOs are used and some of the reasons why companies will not use an independent maintenance organization for their service requirements. The traditional areas of system availability, response time, and repair time are presented. Software support is analyzed in the same manner, examining the software maintenance provider, the type of contract, and response/fix times for software problems. Opportunities for other services are presented, examining respondents who currently contract for selected services and the propensity of others to expand their contracts for additional services. The area of discounts is also examined, presenting discounts currently received and the attraction of users to discount programs.

The report is presented in three chapters. Chapter I provides an introduction to the report, including the scope and methodology. Chapter II is an overview of the PC/workstation systems sample. Chapter III provides individual analyses by product vendor. Appendix A provides the questionnaire used for the research.

The report contains 70 pages, including 85 exhibits.



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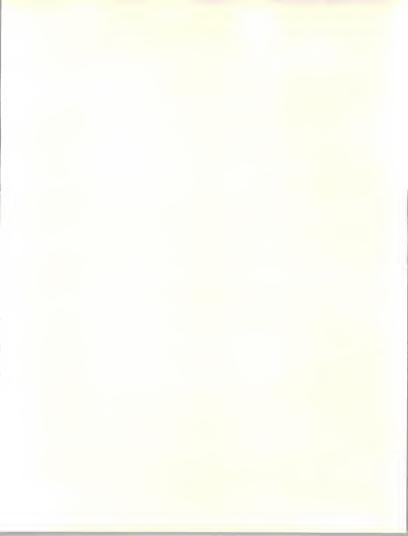
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Introduction





Introduction

This report presents PC/workstation system user requirements for and the satisfaction with their service and support. The report analyzes the user's requirement for other ancillary services. The report also includes data from the Western European report, User Satisfaction—Small Systems, 1990 for comparison purposes.

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Scope

The report analyzes the service requirements of users of the following PC/workstation systems: Apollo, IBM, SUN, and another group comprised of Altos, Apple, ITT, and Tandy users. Exhibit I-1 provides a breakdown of the manufacturers included in the U.S. sample and the Western European sample.

Each individual vendor/product analysis begins with the service contract coverage. Next, it covers the user's criteria for selecting a service vendor, the source of hardware maintenance, and the perceptions of independent maintenance organizations. The traditional areas of system availability, response time, and repair time are presented. Software support is analyzed in the same manner, with examination of the software maintenance provider, the type of contract, and response/fix times for software problems. Opportunities for other services are presented, examining how many respondents are currently contracted for selected services and the propensity of the others to expand their contract for additional services. The area of discounts is also examined, presenting discounts currently received and the attraction of users to discount programs.

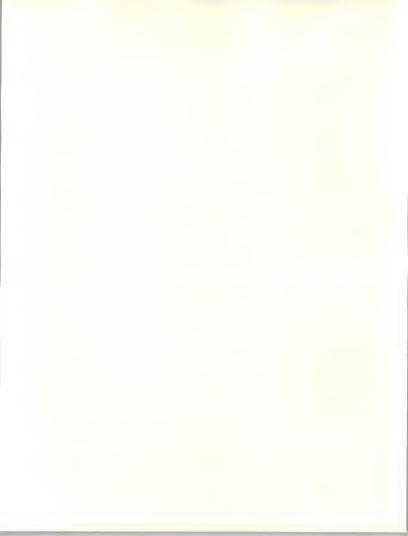


EXHIBIT I-1

User Sample by Vendor— PC/Workstation Systems

	U.S.	W. Europe
Apollo	9	
BULL		36
DEC		24
Hewlett-Packard		10
IBM	16	40
ICL		26
Siemens		3
Sun	16	
Unisys		15
Wang		30
Other Vendors	12	21
Total	53	205

The report is presented in three chapters. Chapter I provides an introduction to the report, including the scope and methodology. Chapter II is the overview of the PC/workstation systems sample. Chapter III provides individual analyses by product vendor. Appendix A provides the questionnaire used for the research.

В

Methodology

For this report, INPUT surveyed 53 users of PC/workstation systems in the U.S. and 205 in Western Europe as to their requirement for and satisfaction with the service that they receive. Each of the interviews was conducted by telephone using the questionnaire in Appendix A. INPUT targets the appropriate systems executive at each company; typical titles include Data Processing Manager, IS Director or Manager, or Vice President of IS. Companies are from a wide range of industries, as shown in Exhibit 1-2.

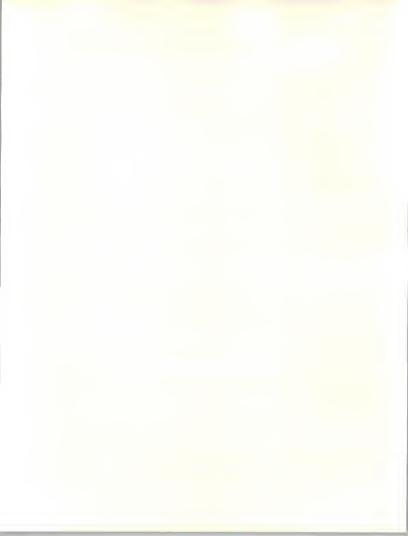


EXHIBIT I-2

Distribution by Industry Sector— PC/Workstation Systems

	U.S.	W. Europe
Manufacturing	17	61
Distribution	1	22
Transportation	1	6
Utilities		4
Banking/Finance	3	18
Insurance	2	4
Government	4	5
Services	4	31
Other	21	54
Total Sample	53	205

INPUT emphasizes the value of telephone interviews over other types of research-gathering practices because of the ability to focus the respondent and control the source of information, as well as the size of the sample.

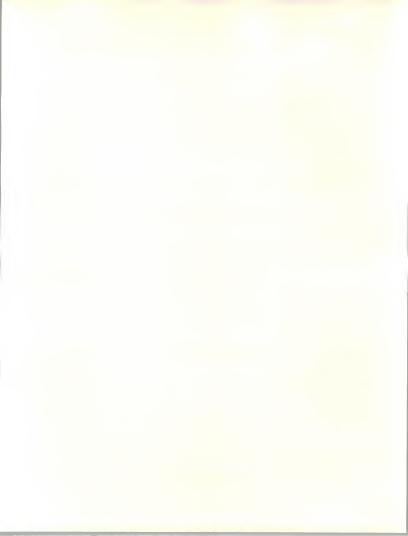
After the data gathering process is complete, the information is entered into a dBase III Plus (Ashton-Tate) data base and analyzed using ABstat (Anderson Bell). Quality control is applied at each step to ensure data integrity.

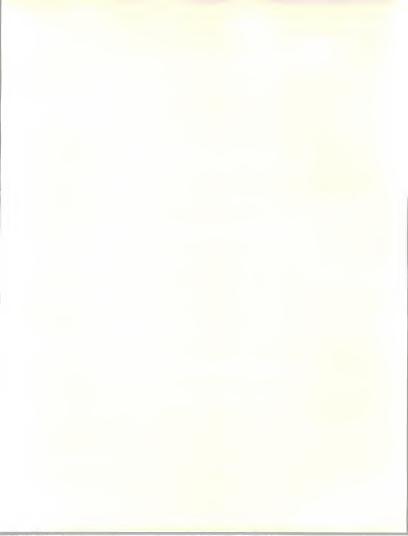
C

Interpretation of the Data

Mean values are used throughout the tabulated data presented in this report. These mean values refer to the mean value of user ratings for specific aspects of service performance or the mean value of a range of service performance required or received by the respondents.

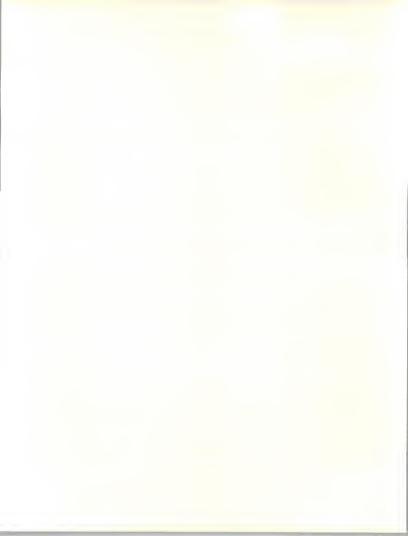
In this report, the ratings for service requirements and satisfaction ranged from 0 - 10, with 0 equal to a very low requirement or satisfaction and 10 being an extremely high requirement or very high satisfaction.







U.S. Service Performance Data





U.S. Service Performance Data

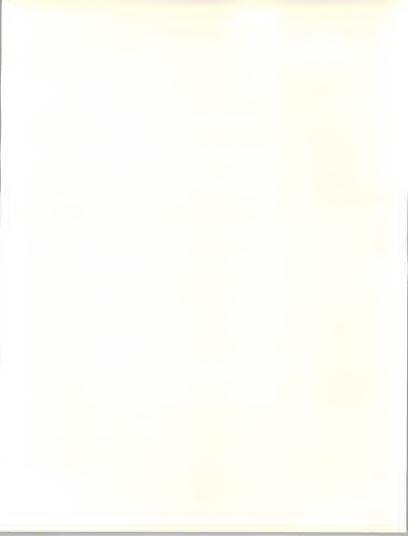
In this chapter, the overall PC/workstation systems sample is presented.

 Exhibit II-1 looks at the contract coverage that is utilized by the sample and compares it to the contract coverage of the 1989 sample.

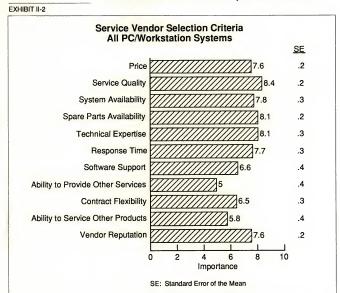
EXHIBIT II-1

Contract Coverage All PC/Workstation Systems

	1990 Percent of Sample	1989 Percent of Sample
Days Covered		
Monday - Friday Monday - Saturday Monday - Sunday	67 - 33	76 1 23
Hours Covered		
1 - 9 10 - 16	58	75 4
17 - 24	42	21



• The service vendor selection criteria are presented in Exhibit II-2.



 Exhibits II-3 through II-5 present the source of hardware maintenance for the sample and why the companies in the sample do or do not use independent maintenance organizations.

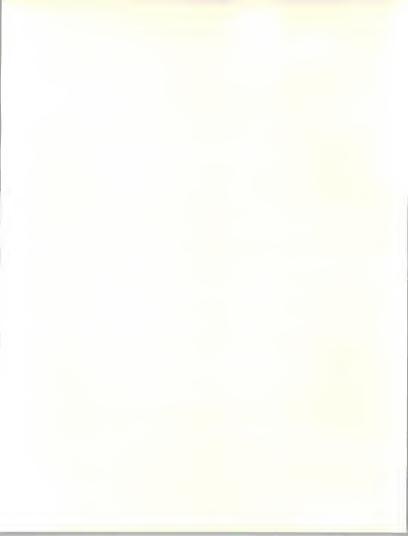


EXHIBIT II-3

Hardware Maintenance Provider All PC/Workstation Systems

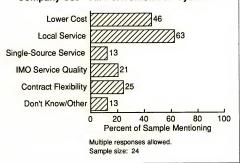
	Percent of Mentions	
	U.S.	W. Europe
Manufacturer	51	80
Dealer/distributor	8	7
Independent maintenance company	45	14
In-house	13	2
Other	2	1

Multiple responses allowed.

Sample size: 53 (U.S.), 205 (W. Europe)

EXHIBIT II-4

Reasons for Independent Maintenance Company Use—All PC/Workstation Systems



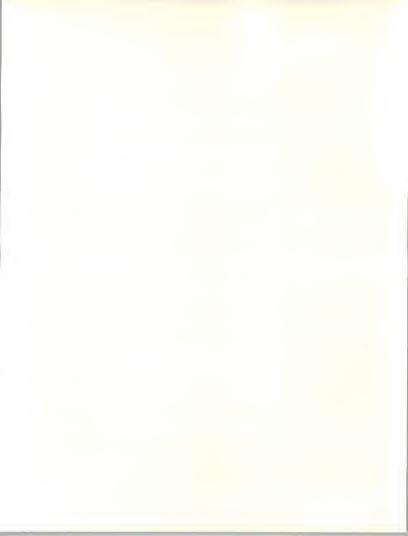
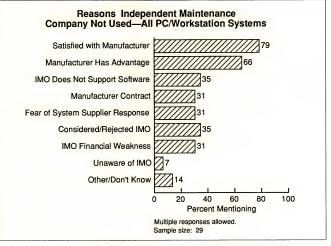


EXHIBIT II-5



- Exhibit II-6 presents the levels of discount required for the respondents to consider independent maintenance.
- · The length of maintenance contract terms is shown in Exhibit II-7.
- Traditional items of hardware maintenance are examined in Exhibits II-8 through II-10, showing system availability, system failure rates, and service required versus received. A percent satisfied column is included in Exhibit II-8 to show the percent of users in each category where the service received met or exceeded the service required. The mean satisfaction rating shown in Exhibit II-10 provides an actual rating by users of their satisfaction.

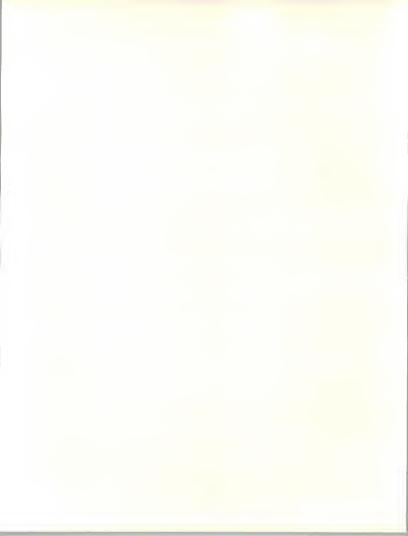


EXHIBIT II-6

Price Reduction Required to Consider IMO—All PC/Workstation Systems

Percent Discount	Percent of Respondents
1 - 10	19
11 - 20	6
21 - 30	7
31 - 40	13
41 - 50	13
50 +	16
Unwilling at any price	13
Other	13

EXHIBIT II-7

Maintenance Contract Terms All PC/Workstation Systems

Hardware Maintenance	Percent of Respondents	
Warranty	17	
Three-year	4	
One-year	49	
Time and materials	20	
Other	4	
None	6	



System Availability Performance Analysis All PC/Workstation Systems

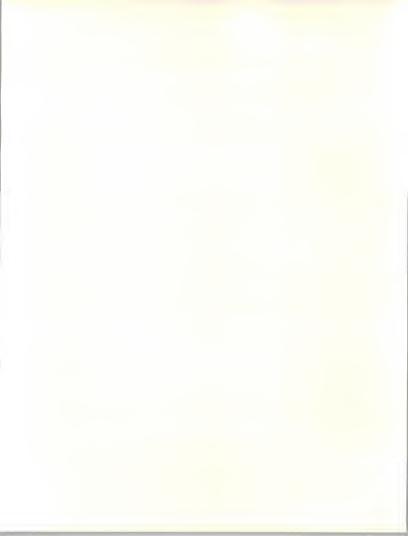
			-	
		Mean Required	Mean Received	Percent Satisfied
System availability	(%)	96.1	95.2	48
Response time	(hrs)	7.9	10.0	79
Repair time	(hrs)	8.8	8.3	77

EXHIBIT II-9

System Failure Rates All PC/Workstation Systems

	U.S.	W. Europe
Mean failures per annum	4.3	3.1
Cause of failures (Percent)		
Hardware	68	66
System software	13	13
Application software	3	3
Other	16	18

Sample size: 51 (U.S.), 205 (W. Europe)



Hardware Service Required versus Received All PC/Workstation Systems

	Mean Ratings		
	Required Received Satisfacti		
Spare availability	8.3	7.9	7.9
Engineer skills	8.5	8.1	7.8
Problem escalation	8.2	8.0	7.4
Documentation	8.0	7.2	6.8
Remote diagnosis	6.3	7.0	6.0

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

 Software contracts and service are examined in Exhibits II-11 through II-14.

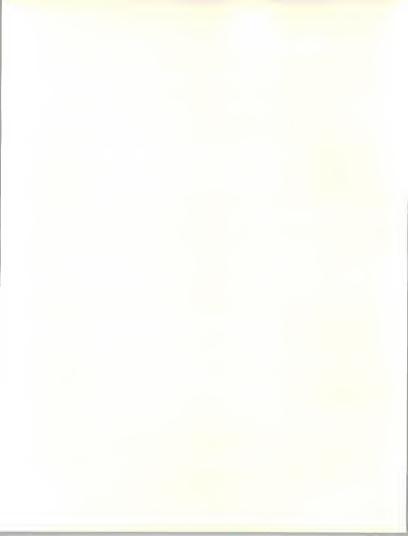
EXHIBIT II-11

Software Maintenance Provider All PC/Workstation Systems

Provided By	Percent Mentioning		
1 Tovided by	U.S.	W. Europe	
Hardware manufacturer	55	60	
Software house	6	16	
Software product vendor	12	4	
Value-added reseller	2	1	
In-house	34	16	
Other	0	4	

Multiple responses allowed.

Sample size: 46 (U.S.), 205 (W. Europe)



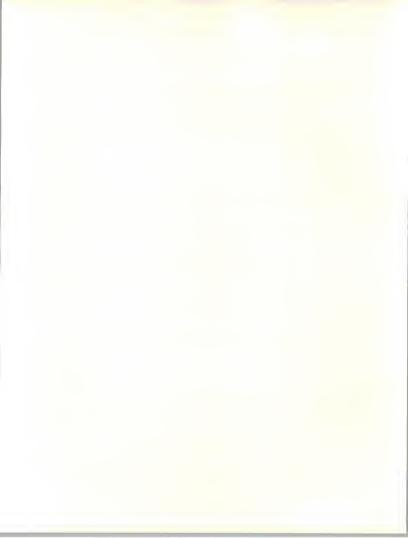
Maintenance Contract Terms All PC/Workstation Systems

·	
System Software Maintenance	Percent of Respondents
Included in software license fee	35
Three-year	0
One-year	37
Custom	13
None	15

EXHIBIT II-13

Software Problem Resolution All PC/Workstation Systems

Solved By Phone (%)	56.0
Elapsed Time (hrs)	12.0
Other problems	
Response time	
• Required (mean hrs)	34.2
• Received (mean hrs)	36.1
Percent satisfied	78.0
Fix time	
• Required (mean hrs)	10.9
Received (mean hrs)	7.9
Percent satisfied	95.0

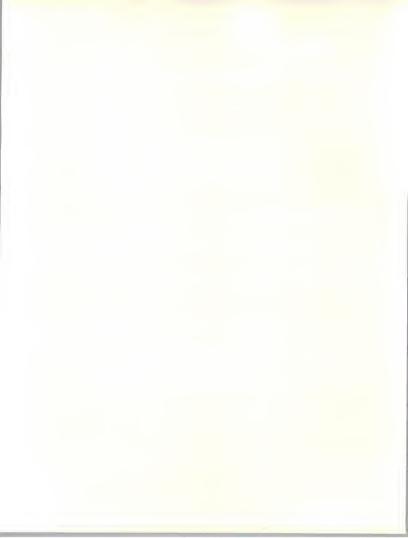


System Software Support Required versus Received All PC/Workstation Systems

	Mean Ratings			
	Required Received Satisfaction			
Engineer skills	8.7	8.2	7.6	
Documentation	8.7	7.7	7.3	
Software installation 7.6	8.1	7.5		
Provision of updates	8.2	7.9	7.5	
Remote diagnosis	7.2	7.8	7.3	

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

- Opportunities for other services for the maintenance vendors are given in Exhibit II-15, including the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services.
- Discounts currently being received by the sample are shown in Exhibit II-16 and interest in discounts is shown in Exhibit II-17.



Opportunities for Other Services All PC/Workstation Systems

	Number of Mentions		
	Currently Contracted	Not Contracted But Require	Mean Level of Interest
Configuration planning	15	3	8.3
Capacity planning	15	3	8.7
Environmental planning	14	3	8.3
Cabling	11	4	9.3
Software evaluation	16	2	8.0
Consulting	15	0	0.0
Network planning	13	4	6.0
Network management	12	3	6.3
Disaster recovery	10	2	7.5
Facilities management	14	3	5.0
Problem management	18	4	5.5
Application software support	25	2	8.0

Sample size: 53

EXHIBIT II-16

Discounts Currently Received All PC/Workstation Systems

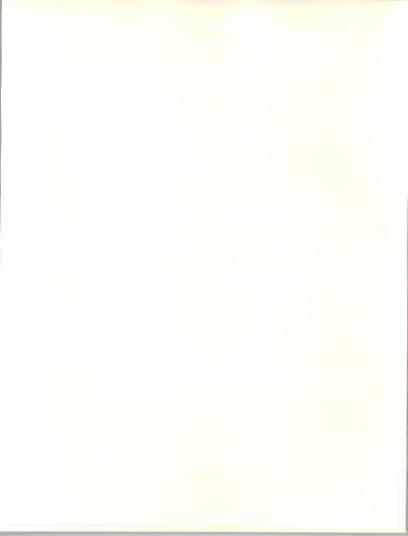
Discount	Percent Receiving	Mean Percent of Discount
Multiyear	33	20.5
Prepayment	26	7.6
Call screening/problem mgmt.	16	26.0
Deferred response	9	20.0



User Attraction to Discount Programs All PC/Workstation Systems

Discount	Willingness	Respondents
Multiyear	3.4	28
Prepayment	3.8	29
Call screening/problem mgmt.	2.1	33
Deferred response	2.2	36

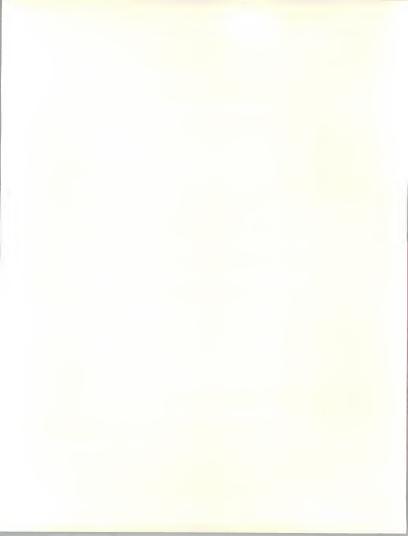
Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.







Vendor Performance Data





Vendor Performance Data

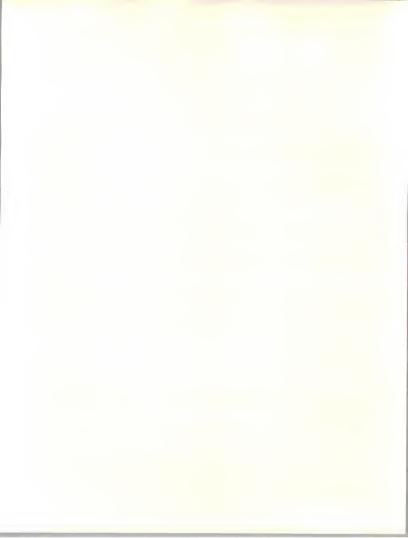
Chapter III presents the individual vendor product analyses for Apollo, IBM, Sun, and other PC/workstation systems.

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Apollo

There are nine users in the Apollo sample, representing the DH, DM, and DN systems.

- Exhibit III-1 looks at the contract coverage that is utilized by the sample and compares it to the contract coverage of the 1989 sample.
- The service vendor selection criteria of the Apollo sample are presented in Exhibit III-2.
- Exhibits III-3 and III-4 present the source of hardware maintenance for the sample and why they do not use independent maintenance organizations. There was only one respondent in the Apollo sample that made use of an independent maintenance organization.
- Exhibit III-5 shows the levels of discount required for the respondents to consider using an independent maintenance organization.
- The length of maintenance contract terms is shown in Exhibit III-6.
- Traditional items of hardware maintenance are examined in Exhibits III-7 through III-9, showing system availability, system failure rates, and service required versus received.



- Software contracts and service are examined in Exhibits III-10 through III-13.
- Opportunities for other services for the maintenance vendors are given in Exhibit III-14, with the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services.

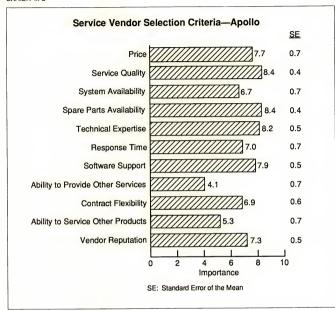
Discounts currently being received by the sample are shown in Exhibit III-15 and interest in discounts is shown in Exhibit III-16.

EXHIBIT III-1

Contract Coverage—Apollo

	1990 Percent of Sample	1989 Percent of Sample
Days Covered		
Monday - Friday	100	92
Monday - Saturday	0	8
Monday - Sunday	0	0
Hours Covered		
1 - 9	87	88
10 - 16	0	4
17 - 24	13	8







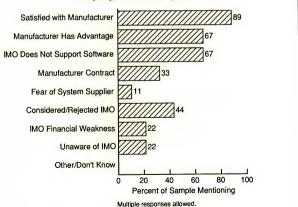
Hardware Maintenance Provider Apollo

	Percent of Mentions
Manufacturer	89
Dealer/distributor	11
Independent maintenancecompany	11
In-house	0
Other	0
M. Water and Sample	aina. O

Multiple responses allowed. Sample size: 9



Reasons Independent Maintenance Company Not Used—Apollo





Price Reduction Required to Consider IMO—Apollo

Percent Discount	Percent of Respondents
1 - 10	11
11 - 20	11
21 - 30	0
31 - 40	11
41 - 50	22
50 +	45
Unwilling at any price	0
Other	0

EXHIBIT III-6

Maintenance Contract Terms Apollo

•			
Hardware Maintenance	Percent of Respondents		
Warranty	25		
Three-year	0		
One-year	50		
Time and materials	25		
Other	0		
None	0		



System Availability Performance Analysis Apollo

		Mean Required	Mean Received	Percent Satisfied
System availability	(%)	96.1	96.1	56
Response time	(hrs)	13.6	16.1	78
Repair time	(hrs)	18.2	22.9	78

EXHIBIT III-8

System Failure Rates Apollo

	U.S.
Mean failures per annum	2.4
Cause of failures (Percent)	
Hardware	53
System software	5
Application software	5
Other	37



Hardware Service Required versus Received Apollo

	Mean Ratings		
	Required	Received	Satisfaction
Spares availability	7.8	7.4	7.8
Engineer skills	8.2	8.3	8.0
Problem escalation	7.8	7.9	7.5
Documentation	8.0	6.6	6.3
Remote diagnosis	5.0	7.0	5.8

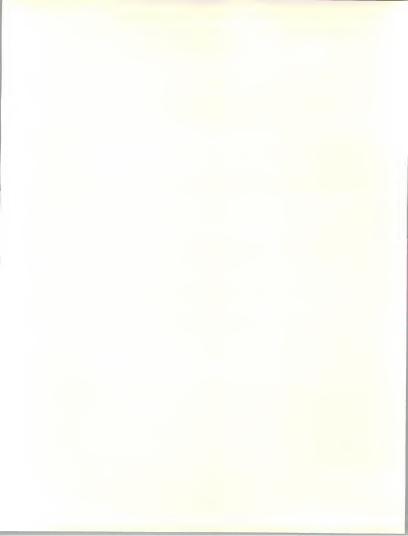
Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

EXHIBIT III-10

Software Maintenance Provider Apollo

	Percent Mentioning
Provided By	U.S.
Hardware manufacturer	89
Software house	0
Software product vendor	11
Value-added reseller	0
In-house	22
Other	0

Multiple responses allowed.



Maintenance Contract Terms Apollo

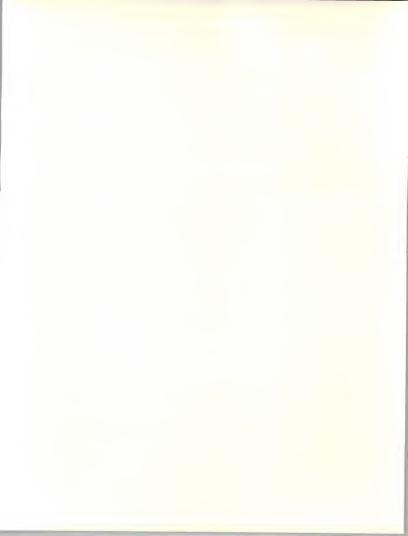
- April			
Percent of Respondents			
44			
56			
0			
0			
0			

Sample size: 9

EXHIBIT III-12

Software Problem Resolution Apollo

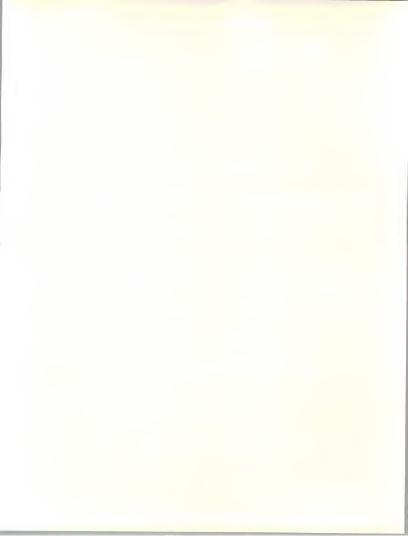
Solved By Phone (%)	58.0
Elapsed Time (hrs)	8.1
Other Problems	
Response Time	
• Required (mean hrs)	46.4
Received (mean hrs)	44.8
Percent Satisfied	89.0
Fix Time	
 Required (mean hrs) 	12.4
 Received (mean hrs) 	9.7
Percent Satisfied	100.0
Received (mean hrs) Percent Satisfied Fix Time Required (mean hrs) Received (mean hrs)	44.8 89.0 12.4 9.7



System Software Support Required versus Received Apollo

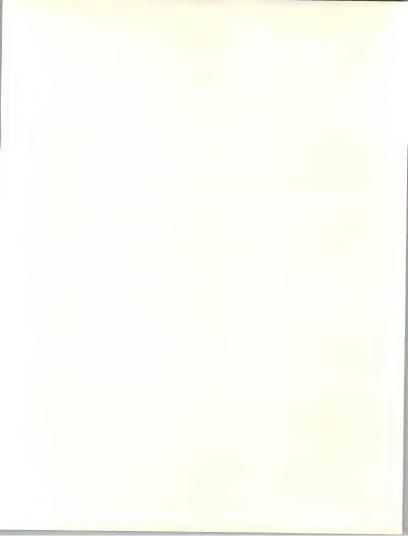
	Mean Ratings		
	Required	Received	Satisfaction
Engineer skills	8.8	8.3	8.0
Documentation	8.4	7.2	7.2
Software installation	8.1	7.2	7.6
Provision of updates	8.8	7.1	7.0
Remote diagnosis	4.3	6.3	6.3

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.



Opportunities for Other Services Apollo

	Numbe		
	Currently Contracted	Not Contracted But Require	Mean Level of Interest
Configuration planning	2	1	7
Capacity planning	1	0	0
Environmental planning	3	0	0
Cabling	1	0	0
Software evaluation	2	0	0
Consulting	1	0	0
Network planning	1	0	0
Network management	1	0	0
Disaster recovery	0	0	0
Facilities management	1	0	0
Problem management	2	1	7
Application software support	4	0	0



Discounts Currently Received Apollo

Discount	Percent Receiving	Mean Percent of Discount
Multiyear	29	NA
Prepayment	40	8.0
Call screening/problem mgmt.	43	NA
Deferred response	29	NA

NA: Not available

EXHIBIT III-16

User Attraction to Discount Programs Apollo

Discount	Willingness	Respondents
Multiyear	5.8	5
Prepayment	1.5	4
Call screening/problem mgmt.	1.5	4
Deferred response	0.4	5

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

<u>B</u>_

IBM

There are 16 users in the IBM sample, representing IBM 5150 and PS/2 users.

- Exhibit III-17 looks at the contract coverage that is utilized by the sample and compares it to the contract coverage of the 1989 sample.
- The service selection vendor criteria are presented in Exhibit III-18.

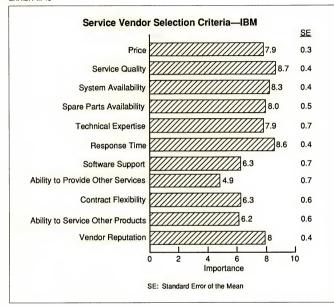


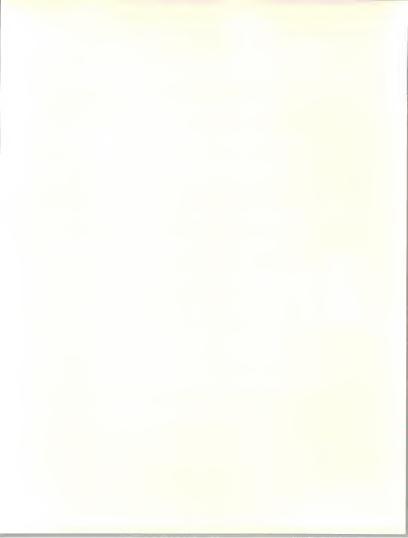
- Exhibits III-19 through III-21 present the source of hardware maintenance for the sample and why they do or do not use independent maintenance organizations.
- Exhibit III-22 presents the levels of discount required for the respondents to consider using an independent maintenance organization.
- The length of maintenance contract terms is shown in Exhibit III-23.
- Traditional items of hardware maintenance are examined in Exhibits III-24 through III-26, showing system availability, system failure rates, and service required versus received. A percent satisfied column is included in Exhibit III-24 to show the percent of users in each category where the service received met or exceeded the service required. The mean satisfaction rating shown in Exhibit III-26 provides an actual rating by the users of their satisfaction.
- Software contracts and service are examined in Exhibits III-27 through III-30.
- Opportunities for other services for the maintenance vendors are given in Exhibit III-31, with the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services.
- Discounts currently being received by the sample are shown in Exhibit III-32 and interest in discounts is shown in Exhibit III-33. Exhibit III-33 shows users' willingness to subscribe to the various discount programs, on a rating scale of 0-10.

Contract Coverage IBM

	1990 Percent of Sample	1989 Percent of Sample
Days Covered		
Monday - Friday Monday - Saturday Monday - Sunday	37 0 63	58 0 42
Hours Covered		
1 - 9 10 - 16 17 - 24	31 0 69	54 4 42







Hardware Maintenance Provider IBM

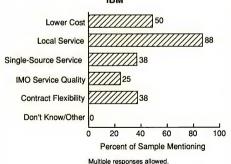
	Percent of Mentions	
	U.S.	W. Europe
Manufacturer	44	65
Dealer/distributor	19	10
Independent maintenance company	50	28
In-house	25	o
Other	6	3

Multiple responses allowed.

Sample size: 16 (U.S.), 40 (W. Europe)

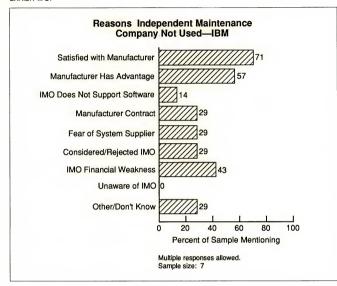
EXHIBIT III-20

Reasons for Independent Maintenance Company Use IBM





INPUT





Price Reduction Required to Consider IMO—IBM

Percent Discount	Percent of Respondents
1 - 10	0
11 - 20	14
21 - 30	0
31 - 40	0
41 - 50	14
50 +	14
Unwilling at any price	29
Other	29

EXHIBIT III-23

Maintenance Contract Terms IBM

Hardware Maintenance	Percent of Respondents
Warranty	13
Three-year	6
One-year	50
Time and materials	19
Other	6
None	6



System Availability Performance Analysis IBM

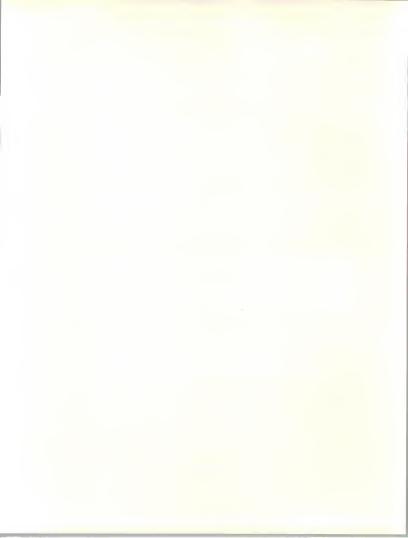
		Mean Required	Mean Received	Percent Satisfied
System availability	(%)	96.2	96.5	50
Response time	(hrs)	2.9	6.2	67
Repair time	(hrs)	2.3	4.1	67

EXHIBIT III-25

System Failure Rates IBM

	U.S.	W.Europe
Mean failures per annum	3.1	2.1
Cause of failures (Percent)		
Hardware	81	54
System software	3	12
Application software	6	0
Other	10	34

Sample size: 16 (U.S), 40 (W. Europe)



Hardware Service Required versus Received IBM

	Mean Ratings		
	Required	Received	Satisfaction
Spares availability	8.3	8.1	7.4
Engineer skills	8.9	8.5	7.9
Problem escalation	8.2	8.0	7.3
Documentation	7.2	7.5	7.1
Remote diagnosis	5.9	7.5	5.3

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

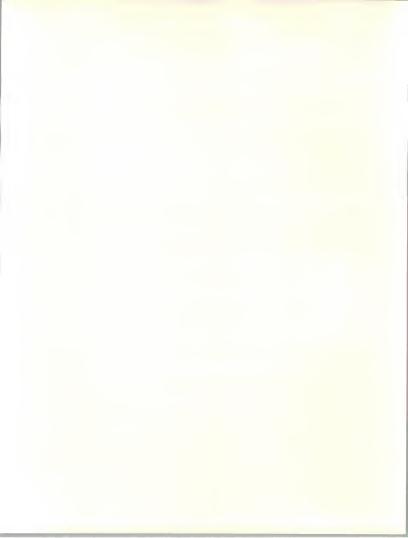
EXHIBIT III-27

Software Maintenance Provider IBM

	Percent Mentioning	
Provided By	U.S.	W. Europe
Hardware manufacturer	31	53
Software house	6	20
Software product vendor	13	3
Value-added reseller	6	3
In-house	50	15
Other	0	О

Multiple responses allowed.

Sample size: 16 (U.S), 40 (W. Europe)



Maintenance Contract Terms IBM

System Software Maintenance	Percent of Respondents
Included in software license fee	46
Three-year	0
One-year	8
Custom	23
None	23
	L

Sample size: 13

EXHIBIT III-29

Software Problem Resolution IBM

Solved By Phone (%)	59.0
Elapsed Time (hrs)	6.5
Other Problems	
Response Time	
Required (mean hrs)	14.8
Received (mean hrs)	28.3
Percent Satisfied	71.0
Fix Time	
Required (mean hrs)	6.9
Received (mean hrs)	10.2
Percent Satisfied	83.0



System Software Support Required versus Received IBM

	Mean Ratings		
	Required	Received	Satisfaction
Engineer skills	8.2	8.5	7.9
Documentation	8.2	8.7	7.7
Software installation	6.6	8.3	7.8
Provision of updates	7.3	8.0	7.0
Remote diagnosis	6.4	8.0	6.7

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.



Opportunities for Other Services IBM

	Numbe		
	Currently Contracted	Not Contracted But Require	Mean Level of Interest
Configuration planning	4	0	0
Capacity planning	5	0	0
Environmental planning	2	0	0
Cabling	2	0	0
Software evaluation	3	1	8
Consulting	2	0	0
Network planning	2	1	7
Network management	1	2	8
Disaster recovery	2	1	7
Facilities management	3	0	0
Problem management	4	1	5
Application software support	7	1	8



Discounts Currently Received IBM

Discount	Percent Receiving	Mean Percent of Discount
Multiyear	33	26
Prepayment	14	NA
Call screening/problem mgmt.	14	26
Deferred response	0	0

NA: Not available

EXHIBIT III-33

User Attraction to Discount Programs IBM

Discount	Willingness	Respondents
Multiyear	2.8	8
Prepayment	4.4	11
Call screening/problem mgmt.	2.3	10
Deferred response	2.8	12

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

C

Sun

There are 16 users in the Sun sample, representing various PC/workstation systems.

- Exhibit III-34 looks at the contract coverage that is utilized by the sample and compares it to the contract coverage of the 1989 sample.
- \bullet The service vendor selection criteria are presented in Exhibit III-35.



- Exhibits III-36 through III-38 present the source of hardware maintenance for the sample and why they do or do not use independent maintenance organizations.
- Exhibit III-39 presents the levels of discount required for the respondents to consider using an independent maintenance organization for their service needs.
- The length of maintenance contract terms is shown in Exhibit III-40.
- Traditional items of hardware maintenance are examined in Exhibits III-41 through III-43, showing system availability, system failure rates, and service required versus received. The percent satisfied column refers to the percent of users in each category where the service received met or exceeded the service required. The mean satisfaction rating refers to a mean of the actual user ratings given for satisfaction.
- Software contracts and service are examined in Exhibits III-44 through III-47.

Opportunities for other services for the maintenance vendors are given in Exhibit III-48, with the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services.

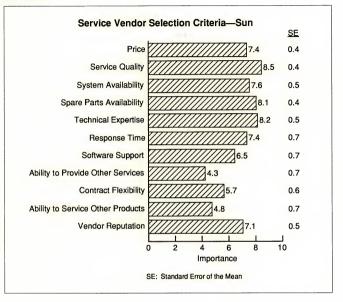
Discounts currently being received by the sample are shown in Exhibit III-49 and the attraction of users to various discounting programs is shown in Exhibit III-50.

EXHIBIT III-34

Contract Coverage

	1990 Percent of Sample	1989 Percent of Sample
Days Covered		
Monday - Friday Monday - Saturday Monday - Sunday	77 0 23	76 0 24
Hours Covered		
1 - 9 10 - 16 17 - 24	64 0 36	80 0 20





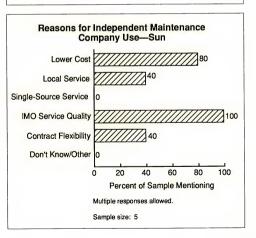


Hardware Maintenance Provider Sun

	Percent of Mentions U.S.
Manufacturer	63
Dealer/distributor	0
Independent maintenance company	31
In-house	19
Other	0

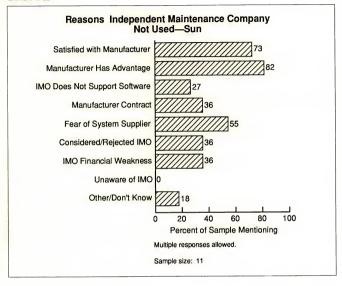
Multiple responses allowed.

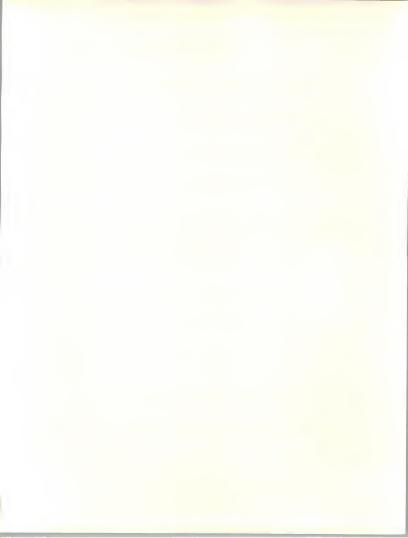
Sample size: 16











Price Reduction Required to Consider IMO—Sun

Percent Discount	Percent of Respondents
1 - 10	28
11 - 20	0
21 - 30	18
31 - 40	27
41 - 50	9
50 +	0
Unwilling at any price	18
Other	0

EXHIBIT III-40

Maintenance Contract Terms Sun

Hardware Maintenance	Percent of Respondents
Warranty	13
Three-year	7
One-year	60
Time and materials	7
Other	7
None	6



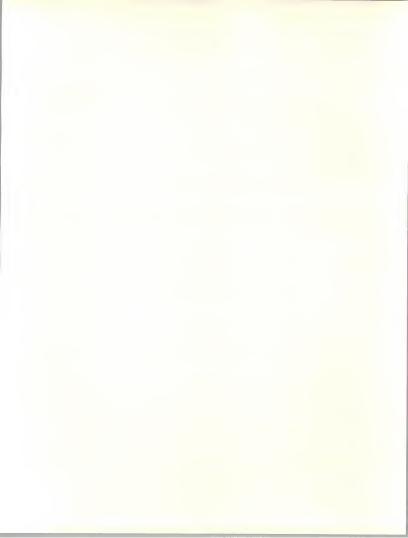
System Availability Performance Analysis Sun

		Mean Required	Mean Received	Percent Satisfied
System availability	(%)	96.5	94.3	33
Response time	(hrs)	11.8	14.3	75
Repair time	(hrs)	10.5	4.1	71

EXHIBIT III-42

System Failure Rates Sun

	U.S.
Mean failures per annum	7.9
Cause of failures (Percent)	
Hardware	50
System software	30
Application software	2
Other	18



Hardware Service Required versus Received Sun

	Mean Ratings		
	Required	Received	Satisfaction
Spares availability	8.6	8.1	8.2
Engineer skills	8.3	7.6	7.3
Problem escalation	8.3	8.2	7.7
Documentation	8.8	7.0	6.5
Remote diagnosis	7.5	6.9	6.4

Multiple responses allowed.

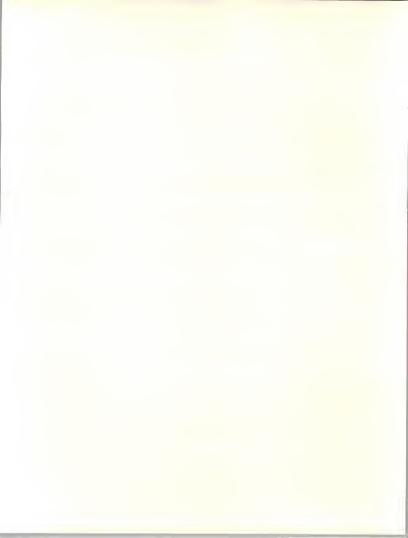
Note: Scale 0 - 10: 0 - lowest, 10 = highest rating.

EXHIBIT III-44

Software Maintenance Provider Sun

Provided By	Percent Mentioning U.S.
Hardware manufacturer	80
Software house	0
Software product vendor	0
Value-added reseller	О
In-house	40
Other	0

Multiple responses allowed.



Maintenance Contract Terms Sun

System Software Maintenance	Percent of Respondents
Included in software license fee	22
Three-year	0
One-year	64
Custom	7
None	7

Sample size: 14

EXHIBIT III-46

Software Problem Resolution Sun

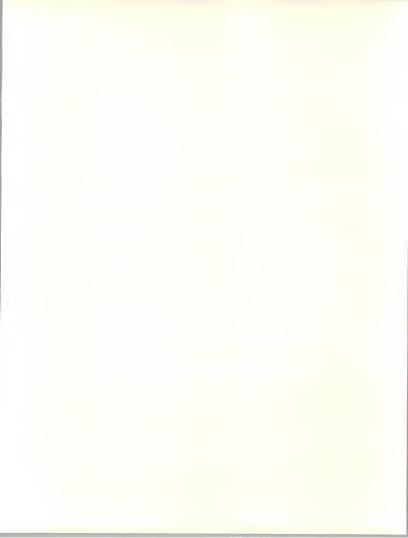
Solved By Phone (%)	41.0
Elapsed Time (hrs)	26.9
Other Problems	
Response Time	
Required (mean hrs)	60.5
Received (mean hrs)	65.3
Percent Satisfied	50.0
Fix Time	
Required (mean hrs)	22.0
Received (mean hrs)	11.8
Percent Satisfied	100.0



System Software Support Required versus Received Sun

	Mean Ratings		
	Required	Received	Satisfaction
Engineer skills	8.9	7.5	6.7
Documentation	9.1	7.2	6.8
Software installation7.9	8.6	6.9	
Provision of updates	8.9	8.0	7.9
Remote diagnosis	8.6	8.6	7.6

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.



Opportunities for Other Services—Sun

	Numbe		
	Currently Contracted	Not Contracted But Require	Mean Level of Interest
Configuration planning	1	1	8.0
Capacity planning	0	2	9.0
Environmental planning	1	1	9.0
Cabling	0	2	9.0
Software evaluation	1	1	8.0
Consulting	2	0	0
Network planning	0	2	5.5
Network management	0	1	3.0
Disaster recovery	1	1	8.0
Facilities management	0	3	5.0
Problem management	2	2	5.0
Application software support	4	0	0



Discounts Currently Received

Discount	Percent Receiving	Mean Percent of Discount
Multiyear	33	NA
Prepayment	42	6.7
Call screening/problem mgmt.	9	NA NA
Deferred response	17	20.0

NA: Not available

EXHIBIT III-50

User Attraction to Discount Programs Sun

Discount	Willingness	Respondents
Multiyear	1.7	7
Prepayment	3.7	7
Call screening/problem mgmt.	1.4	11
Deferred response	1.3	10

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

L

All Other Systems

The all other systems sample consists of Altos, Apple, Compaq, ITT, and Tandy PC/workstation users.

- Exhibit III-51 looks at the contract coverage that is utilized by the sample.
- The service vendor selection criteria are presented in Exhibit III-52.
- Exhibits III-53 and III-54 present the source of hardware maintenance for the sample and why they use independent maintenance organizations. Only two respondents reported using the manufacturer for their



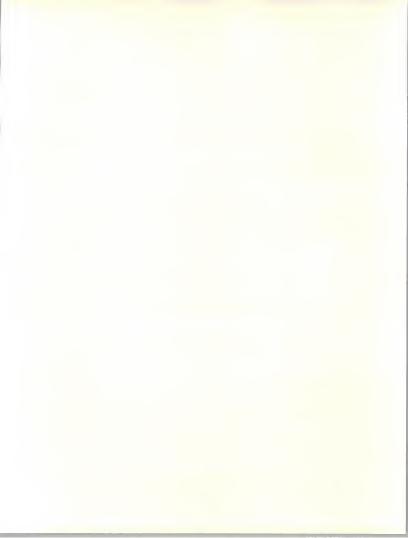
service and they stayed with the service because they were happy with the service they were receiving.

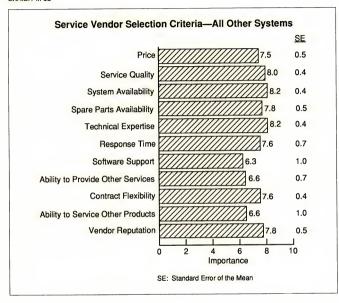
- Exhibit III-55 presents the levels of discount required for the respondents to consider using an independent maintenance organization. Both respondents now using a manufacturer for service reported they would change for a discount of less than 10%.
- The length of maintenance contract terms is shown in Exhibit III-56.
- Traditional items of hardware maintenance are examined in Exhibits III-57 through III-59, showing system availability, system failure rates, and service required versus received. The percent satisfied column refers to the percent of users in each category where the service received met or exceeded the service required. The mean satisfaction rating refers to the mean of the actual ratings given by the users of their satisfaction.
- Software contracts and service are examined in Exhibits III-60 through III-63. One hundred percent of this portion of the sample received response time and repair time less than they required; therefore, they were 100% satisfied with the service received in these areas.
- Opportunities for other services for maintenance vendors are shown in Exhibit III-64, with the number of respondents currently contracting for the services, those requiring the services but not having them now, and the mean level of interest of respondents requiring the services.
- Discounts currently being received by the sample are shown in Exhibit III-65 and user attraction to various discount programs is shown in Exhibit III-66.

EXHIBIT III-51

Contract Coverage—All Other Systems

	1990 Percent of Sample	1989 Percent of Sample
Days Covered		
Monday - Friday Monday - Saturday Monday - Sunday	73 0 27	0 0 0
Hours Covered		
1 - 9 10 - 16 17 - 24	70 0 30	0 0 0





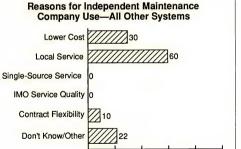


Hardware Maintenance Provider All Other Systems

	Percent of Mentions U.S.
Manufacturer	17
Dealer/distributor	0
Independent maintenance company	83
In-house	0
Other	0

Multiple responses allowed.

EXHIBIT III-54



40

Multiple responses allowed.

Sample size: 10

Percent of Sample Mentioning

60 80

100



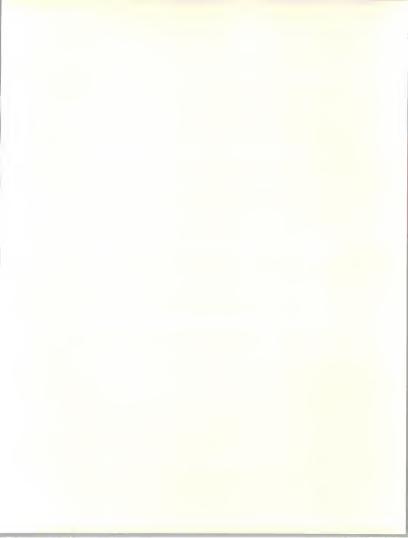
Price Reduction Required to Consider IMO—All Other Systems

Percent Discount	Percent of Respondents
1 - 10	100
11 - 20	0
21 - 30	0
31 - 40	0
41 - 50	0
50 +	0
Unwilling at any price	0
Other	0

EXHIBIT III-56

Maintenance Contract Terms All Other Systems

Hardware Maintenance	Percent of Respondents	
Warranty	25	
Three-year	0	
One-year	33	
Time and materials	33	
Other	0	
None	9	



System Availability Performance Analysis All Other Systems

		Mean Required	Mean Received	Percent Satisfied
System availability	(%)	95.7	94.3	58
Response time	(hrs)	4.8	4.4	100
Repair time	(hrs)	6.6	6.3	92

EXHIBIT III-58

System Failure Rates All Other Systems

	U.S.
Mean failures per annum	2.0
Cause of failures (Percent)	
Hardware	92
System software	0
Application software	0
Other	8



Hardware Service Required versus Received All Other Systems

	Mean Ratings		
	Required	Received	Satisfaction
Spares availability	8.3	7.9	8.2
Engineer skills	8.5	8.3	7.9
Problem escalation	8.5	8.0	7.1
Documentation	8.1	7.6	7.1
Remote diagnosis	5.7	6.5	6.5

Note: Scale 0 - 10: 0 - lowest, 10 = highest rating.

EXHIBIT III-60

Software Maintenance Provider All Other Systems

Provided By	Percent Mentioning
1 Tovided By	U.S.
Hardware manufacturer	27
Software house	18
Software product vendor	27
Value-added reseller	0
In-house	27
Other	0

Multiple responses allowed.



Maintenance Contract Terms All Other Systems

System Software Maintenance	Percent of Respondents
Included in software license fee	30
Three-year	0
One-year	20
Custom	20
None	30

EXHIBIT III-62

Software Problem Resolution All Other Systems

Solved By Phone (%) Elapsed Time (hrs)	74.0 1.5
Other Problems	
Response Time	
• Required (mean hrs)	8.7
 Received (mean hrs) 	5.8
Percent Satisfied	100.0
Fix Time	
• Required (mean hrs)	2.7
Received (mean hrs)	1.8
Percent Satisfied	100.0



System Software Support Required versus Received All Other Systems

	Mean Ratings		ngs
	Required	Received	Satisfaction
Engineer skills	9.3	8.4	8.1
Documentation	8.6	7.5	7.4
Software installation	8.3	8.0	8.0
Provision of updates	7.9	8.3	8.3
Remote diagnosis	8.0	7.3	8.0

Note: Scale 0 - 10: 0 = lowest, 10 = highest rating.

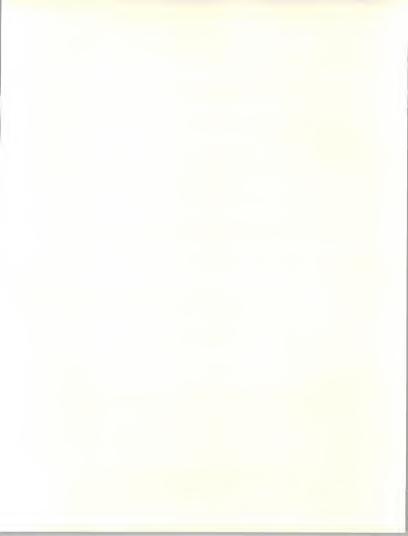


EXHIBIT III-64

Opportunities for Other Services—All Other Systems

	Number of Mentions		
	Currently Contracted	Not Contracted But Require	Mean Level of Interest
Configuration planning	8	1	10.0
Capacity planning	9	1	8.0
Environmental planning	8	2	8.0
Cabling	8	2	9.5
Software evaluation	10	0	0.0
Consulting	10	0	0.0
Network planning	10	1	6.0
Network management	10	0	0.0
Disaster recovery	7	0	0.0
Facilities management	10	0	0.0
Problem management	10	0	0.0
Application software support	10	1	8.0



Discounts Currently Received All Other Systems

7 O O ,		
Discount	Percent Receiving	Mean Percent of Discount
Multiyear	33	15.0
Prepayment	17	10.0
Call screening/problem mgmt.	8	NA
Deferred response	0	0.0

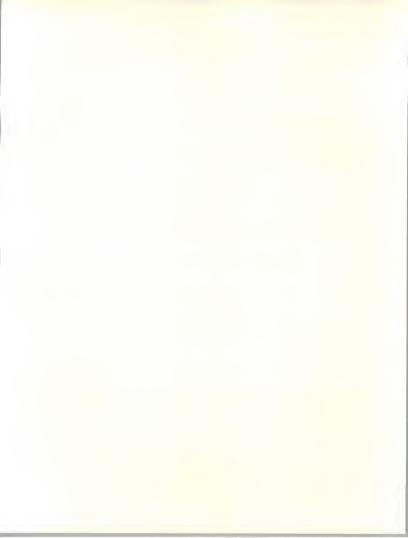
NA: Not available

EXHIBIT III-66

User Attraction to Discount Programs All Other Systems

Discount	Willingness	Respondents
Multiyear	3.9	8
Prepayment	4.1	7
Call screening/problem mgmt.	3.1	8
Deferred response	3.4	9







Appendix: User Questionnaire





Appendix: User Questionnaire

A					
Gen	eral				
1.	What is the make and model number of the main computer on your site and how many do you have?				
	Make				
	Model (CRITICAL INFORMATION)				
	Units				
2.	Are you the person who is knowledgeable on the servicing of this system? YesNo				
	(If not then obtain the name of the correct person and start again.)				
	Name of person responsible				
3.	Do you have another system? What is the make and model number of that system and how many do you have?				
	Make				
	Model (CRITICAL INFORMATION)				
	Units				
	All of the following questions that I am going to ask you are related to your system. (Write in system type.)				
	(To confirm, read out the make and model number.)				



So that we can ensure that we get a proper cross-section of industry and commerce, can you
tell me what is the main business sector of your company? (Read out the list to allow for best
choice. Then circle appropriate answer.)

Business sector

 Manufacturing 	1
Distribution	2
 Transportation 	3
Utilities	4
 Banking and Finance 	5
 Insurance 	6
Government	7
Services	8
 Other/Don't Know 	9

В

Service Vendor Selection

I would like to ask you some questions relating to the vendor that services your computer system.

 Could you please rate the importance of the following criteria in selecting your service vendor, on a scale of 0 to 10 (0 = low, 10 = high).

	Criteria	Rating
a.	Price	
b.	Quality of service	
c.	Guaranteed system availability level	
d.	Guaranteed availability of spare parts	
e.	Technical expertise	
f.	Fast response time	
g.	Availability of software support	
h.	Ability to provide other services	
i.	Contract flexibility	
j.	Ability to service other products	
	Vendor reputation	

6a. Would you please tell me who services your computer system hardware? (Remind the user ______ system.)

(Please circle appropriate vendor type; multiple answers are allowed.)

Manufacturer	1
Dealer/distributor	1
Third-party maintenance company	1
Own company	
Other	

(If the respondent answered YES to third-party maintenance, ask the following question. If not, go to question 7.)

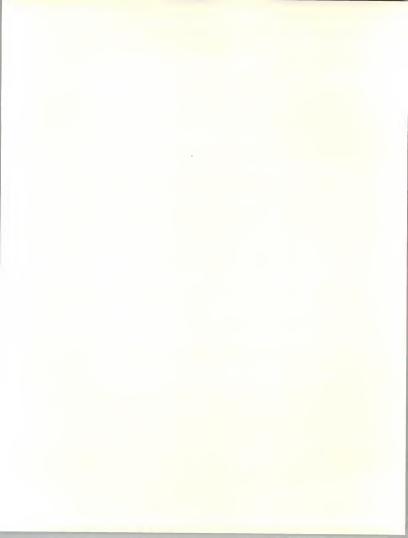


6b.	I notice that your system, or part of it, is so Could you tell me the reason why you use	erviced third-p	by a third-party maintenance comparty maintenance?	iny.
	(Please circle appropriate answer, multiple	e answe	rs allowed.)	
	Lower cost 1			
	Local service 1			
	Single-source service 1			
	 TPM service higher quality 			
	More flexible contract 1			
	Other/Don't know 9			
7a.	I notice that you do not use a third-party n	naintena	ance company; is there a reason for t	his?
	(Please circle appropriate answer; multiple	e answe	rs allowed.)	
	Satisfied with manufacturer 1			
	Manufacturer has an advantage 1			
	TPM cannot support software 1			
	Tied to manufacturer with contract 1			
	Fear of system supplier response 1			
	Considered and rejected TPM 1			
	TPM financial weakness 1			
	Unaware of TPM 1			
	Other/Don't know 9			
7b.	Assuming you were approached by a TPM you consider using a TPM vendor to servi	A compa ice your	any, at what level of price reduction computer hardware?	would
	(Please circle appropriate answer. Only o	ne ansv	ver allowed.)	
	• 1% - 10%			
	• 11% - 20% 1			
	• 21% - 30%			
	• 31% - 40%			
	• 41% - 50%			
	• 50%+			
	 Unwilling at any price 1 			
	Other/Don't know 9			
8.	How important is it that your service vent to advise you of, for example:	dor com	municates with you regularly and ef	fectively
	The status of your system	>		
	Possible problems	>		
	Repair plans	>	INTERVIEWER	
	Availability of spare parts	>	PROMPTS	
	Routine visits	>		
	Hardware and software changes	>		



	Could you ple is of no impo full satisfaction	rtance or indica	importance and stes total dissatisf	satisfaction rating on a scale of 0 to 10, where 0 action, and 10 is at top importance or indicates
	Importance Satisfaction			
9a.	Would you p service vendo	refer all hardwa or at each site?	re maintenance a If yes, what wou	nd software support to be provided by one ld your interest level be?
	(Circle answe	er.)		
	Yes No Don't know	1 1 9		
	Level of inte	rest: (please cir	cle)	
	Low	Medium	High	
	(If the respon	ndent answered	YES, ask:)	
9b.	Who would	you prefer that v	vendor to be?	
	(Please circle	e appropriate an	swer; multiple ar	aswers allowed.)
	Dealer/distTPM compOne of youDon't know	ir hardware mar	nufacturers	1 1 1 1 9
~	Note: VAR	is a value-added	rescher.	
C Hard	ware Mainte	nance		
I wou	ald now like to m. (Reaffirm t	ask you some q he system type	uestions about th	e hardware maintenance of your computer
Some	of the question of the control of th	ns are scaled wi rage, and 10 rep	th ratings from 0 presents top impo	to 10. Zero (0) represents zero importance or ortance or full satisfaction.
10.	What is you satisfied are	rating for the in you with your s	mportance of har service vendor's p	dware maintenance to your business and how performance?
	Importance Satisfaction	e rating on rating	-	

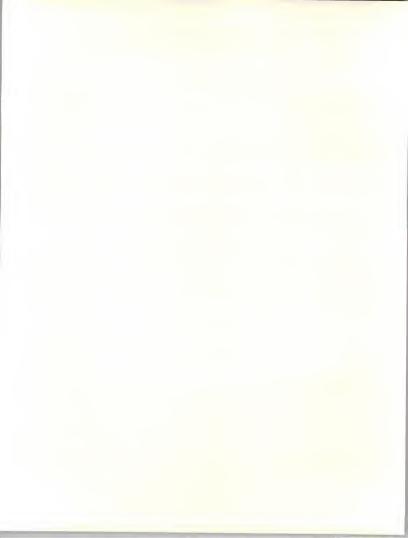
9a.



11.	If we define systems availability as the percentage of your normal working hours that the system is operational (disregarding non-critical peripheral breaks), what percentage has that been for your system over the last twelve months?
	• Percentage%
12.	How many times each year does your system fail completely for a period of greater than one hour?
	• Per year
	And what percentage of these system failures are due to:
	Hardware% Systems software% Applications software% Other (i.e., power failure)%
	(Please check that percentages add up to 100.)
13.	What is your rating for the importance of systems availability (scale 0 - 10), and what is your level of satisfaction?
	Importance rating Satisfaction rating
14.	Defining hardware response time as the time it takes between reporting a fault and the arrival of the service engineer on site (in working hours, that is to say 8 hours = 1 working day), what response time (in hours) do you find acceptable and what did you actually experience as an average over the last twelve months?
	Acceptable Hours Experienced Hours
15.	If repair time is defined as the time taken to get the system fully operational from the time the engineer arrives on site, then what time do you find acceptable (in working hours) and what time did you experience in the last twelve months?
	(Note: 8 hours = 1 working day/shift)
	Acceptable Hours Experienced Hours



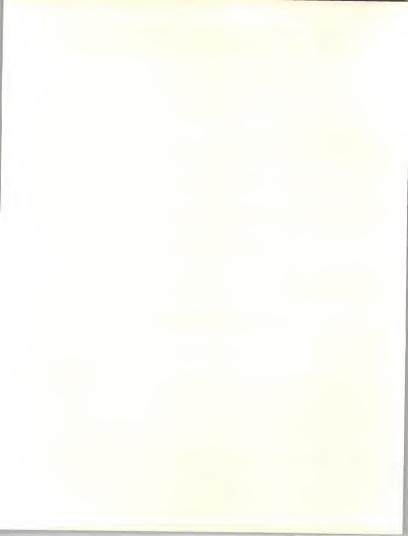
		Importance	Satisfaction
	Spares availability	-	
	 Engineer skills 		
	 Problem escalation 		
	 Documentation Remote diagnostics 		
	Remote diagnostics		
17.	How important is it that your sy service to support your operatio (Scale 0 - 10)	stem supplier provides ns and how satisfied a	a hardware consultancy/planning re you with the service provided?
	Importance		
	Satisfaction		
18.	If possible, I would like you to	provide some informat	ion on hardware maintenance pricing.
	 What percentage price incre year 1989? 	ease or decrease did yo	u pay for hardware maintenance in the
	. Ingrance %		
	• Increase% • Decrease%		
	 Decrease% No change 1 (circle) 	ce changes for hardw a 1?	re maintenance to be in the future, in
	Decrease	ce changes for hardw a 1?	are maintenance to be in the future, in
	Decrease	ce changes for hardw a 17	are maintenance to be in the future, in
	No change 1 (circle) What do you expect the price percentage terms per annum Increase	ce changes for hardw a 17	are maintenance to be in the future, in
	Decrease	ee changes for hardw a 17	are maintenance to be in the future, in
	No change 1 (circle) What do you expect the price percentage terms per annum Increase	hardware maintenance	ere maintenance to be in the future, in
	No change 1 (circle) What do you expect the price percentage terms per annum Increase	hardware maintenance	



19.	Which type of hardware maintenance contract do you currently have on the main part of yo system?
	(Please circle appropriate answer, only one answer allowed.)
	• Warranty 1
	• Three-year 1
	• One-year 1
	• Time and materials 1
	• None 1
<u>D_</u>	
Soft	ware Support
	ald like to ask you some questions relating to the service you get from your software support
vendo	Dr.
m	e questions relate to systems software—not applications.
Ines	e questions relate to systems software— <u>not</u> applications.
Ac he	efore, some of the questions are scaled with ratings from 0 to 10. Zero (0) represents zero imp
tance	Store, some of the questions are sented.
	or satisfaction. 5 is average and 10 is top importance of full satisfaction.
tuneo	or satisfaction, 5 is average and 10 is top importance or full satisfaction.
20.	or satisfaction, 5 is average and 10 is top importance or run satisfaction. Who supports your systems software?
	Who supports your systems software? (Please circle appropriate answer, multiple answers allowed.) • Hardware manufacturer 1
	Who supports your systems software? (Please circle appropriate answer, multiple answers allowed.) • Hardware manufacturer 1 • Software house 1
	Who supports your systems software? (Please circle appropriate answer; multiple answers allowed.) • Hardware manufacturer 1 • Software house 1 • Software product vendor 1
	Who supports your systems software? (Please circle appropriate answer; multiple answers allowed.) • Hardware manufacturer 1 • Software house 1 • Software product vendor 1 • Value-added reseller (VAR) 1
	Who supports your systems software? (Please circle appropriate answer, multiple answers allowed.) Hardware manufacturer 1 Software house 1 Software product vendor 1 Value-added reseller (VAR) 1 In-house 1
	Who supports your systems software? (Please circle appropriate answer; multiple answers allowed.) • Hardware manufacturer 1 • Software house 1 • Software product vendor 1 • Value-added reseller (VAR) 1
	Who supports your systems software? (Please circle appropriate answer, multiple answers allowed.) Hardware manufacturer 1 Software house 1 Software product vendor 1 Value-added reseller (VAR) 1 In-house 1
20.	Who supports your systems software? (Please circle appropriate answer; multiple answers allowed.) • Hardware manufacturer 1 • Software house 1 • Software product vendor 1 • Value-added reseller (VAR) 1 • In-house 1 • Other/Don't know 9 What is your rating for the importance of systems software support to your business and w is your satisfaction with your vendor's systems support activities? (Scale 0 - 10)
20.	Who supports your systems software? (Please circle appropriate answer; multiple answers allowed.) • Hardware manufacturer 1 • Software house 1 • Software product vendor 1 • Value-added reseller (VAR) 1 • In-house 1 • Other/Don't know 9 What is your rating for the importance of systems software support to your business and w is your satisfaction with your vendor's systems support activities? (Scale 0 - 10) • Importance rating
20.	Who supports your systems software? (Please circle appropriate answer; multiple answers allowed.) • Hardware manufacturer
20.	Who supports your systems software? (Please circle appropriate answer, multiple answers allowed.) • Hardware manufacturer 1 • Software house 1 • Software product vendor 1 • Value-added reseller (VAR) 1 • In-house 1 • Other/Don't know 9 What is your rating for the importance of systems software support to your business and wis your satisfaction with your vendor's systems support activities? (Scale 0 - 10) • Importance rating • Satisfaction rating What percentage of systems software problems are solved by telephone, and how long doc
20.	Who supports your systems software? (Please circle appropriate answer; multiple answers allowed.) • Hardware manufacturer
20.	Who supports your systems software? (Please circle appropriate answer, multiple answers allowed.) • Hardware manufacturer 1 • Software house 1 • Software product vendor 1 • Value-added reseller (VAR) 1 • In-house 1 • Other/Don't know 9 What is your rating for the importance of systems software support to your business and wis your satisfaction with your vendor's systems support activities? (Scale 0 - 10) • Importance rating • Satisfaction rating What percentage of systems software problems are solved by telephone, and how long doc



23.	For those problems not possible to solve over the telephone, what response time would you find acceptable, and what time (on average and in working hours) have you experienced over the last twelve months? (Take response time to mean from the time the problem is reported to the arrival of the engineer on site.)
	AcceptableHours
	• Experienced Hours
24.	If fix time is defined as the time taken to get the system fully operational from the arrival of the engineer on site, then what time (in working hours) do you find acceptable, and what did you experience over the last twelve months?
	Acceptable Hours
	• Experienced Hours
25.	I would like to go through a list of five aspects of systems software support and ask you to give an importance and a satisfaction rating for each. (Scale 0 - 10)
	Importance Satisfaction
	• Engineer skills
	Documentation
	Software installation
	Provision of updates
	Remote diagnostics
26.	How important is it that your system supplier provides a systems software consultancy/planning service to support your operations and how satisfied are you with the service provided? (Scale 0 - 10)
	Importance rating Satisfaction rating
27.	If possible I would like you to provide some information on systems software support pricing.
	a. What percentage price increase or decrease did you pay for systems software support in the year 1989?
	• Increase%
	• Decrease%
	• No change 1 (circle)



	b. What do you expect the price changes for percentage terms per annum?	r systems software support to be in the future, in
	• Increase%	
	• Decrease%	
	• No change 1 (circle)	
	 How important do you rate systems soft with the price you currently pay? (Scale 	ware support pricing and how satisfied are you e 0 - 10)
	Importance rating	
	Satisfaction rating	
28.	Which type of systems software support con	ntract do you currently have?
	(Please circle appropriate answer. Only one	answer allowed.)
	· Support included in software license fee	1
	Three-year contract	1
	One-year contract	1
	Ad hoc	1
	• None	1
E		
Othe	er Services	
29.	m 1 1 this amendion naire I am partic	ularly interested in obtaining your views on other ags that your service suppliers could provide that

would help to improve the running of your computer systems.

Could you say which of the following services your service vendor is currently contracted to supply and which you would like your service vendor to provide? Also, could you give a level of interest rating against each in the range 0 to 10, where 0 = no interest, 5 = average interest and 10 = must have?

(Please circle appropriate answer and give LOI rating.)

	Currently Contracted	Require	LOI
Configuration planning Capacity planning Environmental planning Cabling Software evaluation Consultancy Network planning	1 1 1 1 1 1	1 1 1 1 1 1	



29. (cont.)

ont.)	Currently Contracted	Require	LOI
Network management	1	1	
Disaster recovery	1	1	
 Facilities management 	1	1	
 Problems management 	1	1	
 Applications software support 	1	1	

These last questions complete the questionnaire. I would like to thank you on behalf of INPUT for helping us to complete this survey. To express our appreciation for your time we will be sending you a "thank you" package containing a summary of the results from our survey.

Again, thank you for your time.

