

## **Information Systems Seminar**

**March 31, 1988**

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# User Perspectives

March 31, 1988

List of Attendees



Arthur Andersen & Company  
PAUL COSGROVE

AT&T  
JOE GOTTFRIED  
TRACY TUFILLARO

Avon Products, Inc.  
RAINER PAUL  
STUART ROTH

Bell Atlantic Network Services System  
CAROL WOLINSKY

Boice Dunham Group  
CRAIG BOICE

Broadview Associates  
TOM O'FLAHERTY  
DAVID ROSEN

Control Data Corporation  
HANS KOPPEN

Deloitte Haskins & Sells  
JOE MASI

Digital Equipment Corporation  
JANPHILLIPS

Electronic Data Systems  
TED RYAN

G.E. Consulting Services  
TREVOR BURTON

G.E. Data Services  
FERNANDO VALLADAREZ

G.E. Information Services  
GARY SENESE

IBM  
NORMAN URQUHART

Information Builders, Inc.  
DAVID KEMLER

Martin Marietta Data Systems  
STEPHEN THOMSON

M-Tech  
TOM METZ

Southern New England Telephone  
PATRICK MORAN  
TOM BAUER

Unisys Corporation  
RAYMOND KANE



# INPUT Information Systems Seminar

Date: March 31, 1988  
Location: Hotel Inter-Continental  
New York, NY  
(212) 755-5900

## Agenda

- 8:00 to 8:30 **Continental Breakfast and Registration**
- 8:30 to 8:45 **Welcome, Introduction and Objectives**
- 8:45 to 10:00 **Workstations Strategies—1988 and Beyond**  
An assessment of today's and tomorrow's workstation environment: how is the personal computer impacting the workstation, what are the planning issues, and what will the future be like.
- 10:00 to 10:15 *Break*
- 10:15 to 11:15 **Electronic Data Interchange (EDI)—A User View**  
A case study look at EDI opportunities.
- 11:15 to 11:45 **1988 Information Systems Survey—Preliminary Results**  
A preliminary look at INPUT's annual assessment of Information Systems, trends and issues.
- 11:45 to 1:00 *INPUT hosted lunch*
- 1:00 to 2:15 **Information Systems—A Vendor Point of View**  
INPUT's forecast of the strategic direction of large information systems organizations from the vendor point of view. How are the vendors influencing IS direction.
- 2:15 to 2:30 *Break*
- 2:30 to 3:30 **Telecommunications—ISDN and Voice/Data Integration**  
A topdown look at the two key telecommunications issues: ISDN and voice/data integration.
- 3:30 to 4:00 **Moderated Q and A**
- 4:00 **Closing Comments**



# 1988 INPUT ISP Seminar

<b>Evaluation Form</b>
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We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

Thank you!

Company Name \_\_\_\_\_

Your Name (optional) \_\_\_\_\_

1. Please evaluate each session/presentation:

	EXCELLENT	GOOD	FAIR	POOR
Work Station Strategies	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDI—A user View	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1988 Information Systems Survey	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
IS—A Vendor Point of View	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ISDN & Voice/Data Integration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments on the above sessions:

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2. Please rate the following on a scale of 1 (low) to 5 (high):

- \_\_\_\_\_ Quality of usefulness of material presented
- \_\_\_\_\_ Overall format of seminar
- \_\_\_\_\_ Hotel accommodations
- \_\_\_\_\_ Responsiveness of INPUT staff
- \_\_\_\_\_ Seminar location
- \_\_\_\_\_ Overall seminar rating

3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficial than 2, one day seminars?

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4. What month(s) would you suggest the conference(s) be held?

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5. What did you appreciate most about the seminar?

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6. What did you least appreciate about the seminar?

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7. What seminar changes/improvements would you suggest?

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Thank you. Please return this completed form to Nancy Hill at the end of the final session or leave it on the table outside of the meeting room.

