## **Information Systems Program**

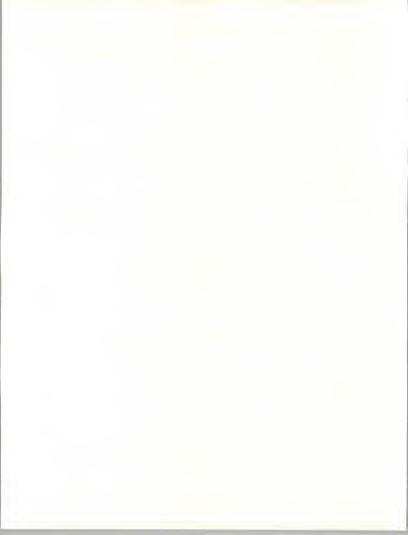
## **Information Systems Seminar**

March 31, 1988

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- 2. Workstations Strategy-1988 and Beyond
- Electronic Data Interchange—A User View
- 4. 1988 Information Systems Survey—Preliminary Results
- Information Systems—A Vendor Point of View
- 6. Telecommunications—ISDN and Voice/Data Integration
- 1988 Information Systems Program
- INPUT and its Services



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# User Perspectives

March 31, 1988 List of Attendees



Arthur Andersen & Company

PAUL COSGROVE

AT&T

JOE GOTTFRIED
TRACY TUFILLARO

Avon Products, Inc.

RAINER PAUL STUART ROTH

Bell Atlantic Network Services System

CAROL WOLINSKY

Boice Dunham Group CRAIG BOICE

Broadview Associates TOM O'FLAHERTY DAVID ROSEN

Control Data Corporation HANS KOPPEN

Deloitte Haskins & Sells

JOE MASI

Digital Equipment Corporation JANPHILLIPS

Electronic Data Systems TED RYAN

G.E. Consulting Services TREVOR BURTON G.E. Data Services

FERNANDO VALLADAREZ

G.E. Information Services

GARY SENESE

IBM

NORMAN URQUHART

Information Builders, Inc. DAVID KEMLER

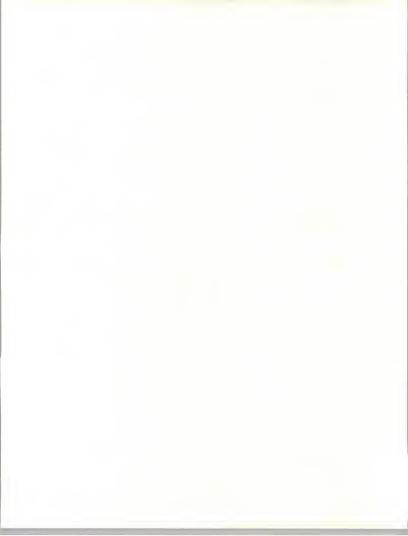
Martin Marietta Data Systems STEPHEN THOMSON

M-Tech TOM METZ

Southern New England Telephone

PATRICK MORAN TOM BAUER

Unisys Corporation RAYMOND KANE



## **Information Systems Seminar**

Date: March 31, 1988

Location: Hotel Inter-Continental

New York, NY (212) 755-5900

### Agenda

8:00 to 8:30	Continental Breakfast and Registration			
8:30 to 8:45	Welcome, Introduction and Objectives			
8:45 to 10:00	Workstations Strategies—1988 and Beyond An assessment of today's and tomorrow's workstation environment: how is the personal computer impacting the workstation, what are the plan- ning issues, and what will the future be like.			
0:00 to 10:15	Break			
0:15 to 11:15	Electronic Data Interchange (EDI)—A User View A case study look at EDI opportunities.			
1:15 to 11:45	1988 Information Systems Survey—Preliminary Results A preliminary look at INPUT's annual assessment of Information Systems trends and issues.			
11:45 to 1:00	INPUT hosted lunch			
1:00 to 2:15	Information Systems—A Vendor Point of View INPUT's forecast of the strategic direction of large information systems organizations from the vendor point of view. How are the vendors influencing IS direction.			
2:15 to 2:30	Break			
2:30 to 3:30	Telecommunications—ISDN and Voice/Data Integration A topdown look at the two key telecommunications issues: ISDN and voice/data integration.			
3:30 to 4:00	Moderated Q and A			
4:00	Closing Comments			



# 1988 INPUT ISP Seminar

#### **Evaluation Form**

We request your help in evaluating the seminar. Please complete this brief questionnaire and return it at the end of the day to Nancy Hill or leave on the table outside the meeting room.

room.				C
	Thank	you!		
Company Name			_	
Your Name (optional)			_	
. Please evaluate each session/preser	itation:			
	EXCELLENT	GOOD	FAIR	POOR
Work Station Strategies				
EDI—A user View				
1988 Information Systems Survey				
IS—A Vendor Point of View				
ISDN & Voice/Data Integration				
Comments on the above sessions:				
			-/	



2.	Please rate the following on a scale of 1 (low) to 5 (high):				
	Quality of usefulness of material presented				
	Overall format of seminar				
	Hotel accommodations				
	Responsiveness of INPUT staff				
	Seminar location				
	Overall seminar rating				
3. In order to provide maximum benefit to your firm, would a two day seminar be more beneficia than 2, one day seminars?					
4.	What month(s) would you suggest the conference(s) be held?				
5.	What did you appreciate most about the seminar?				
6.	What did you least appreciate about the seminar?				
7.	What seminar changes/improvements would you suggest?				

Thank you. Please return this completed form to Nancy Hill at the end of the final session or leave it on the table outside of the meeting room.

