

To: Peter L.
From: Hobini
Re: IBM Status
Date: 31/10/95

Status report prepared for: Susan Saabye - IBM Denmark

IBM COMP database - TPM Profiles

21/09/95

YNPS

• Additional TPM companies to be profiled:

Three of the following are to be selected for addition to the original list of 15 profiles. Should you find that you do not wish to select three from this list, please call/fax so that we can re-evaluate possibilities, nb. geographical coverage of service in brackets.

1. Circle - (Germany)
2. Euroserv - (European consortia, member TPM in most countries)
3. ICG - ditto
4. Datapoint - (most countries in Europe)
5. Thijssen Field Service - (Netherlands)
6. DEC Multivendor Customer Services - (Europe-wide)

Schedule for profile updates: ✓

- To be updated once before December 1995 and again in the period January through March '96:

1. ICL Sorbus
2. Getronics
3. Thomainfor
4. Olivetti
5. Granada

MS updates completed 31/10/95
- Given to Paul C. for checking 31/10.
- Plan to send to IBM by weekend: 10/11
(by EMail).

- To be updated once before March '96:

1. Blue Chip
2. Comma Data Service
3. COS Customer Engineering
4. Econocom Services
5. ECS
6. HDS Services
7. ITM France
8. LTA
9. Memorex Telex
10. Nexor Perinet

- The three additional TPMs once identified, to be completed by March '96

ICG, Datapoint & DEC.



Project Work Statement

Prepared by (print): <u>PETER LINES</u>	Date: <u>15.06.95</u>
Project Title: <u>COMPANY PROFILES</u>	Project Code: <u>YNP5</u>
Client Name*: <u>IBM DENMARK</u>	Project Manager: <u>PETER LINES</u>
Project Source: <input type="checkbox"/> Program <input type="checkbox"/> Multi-Client <input checked="" type="checkbox"/> Custom <input type="checkbox"/> Other	
Project Type: <input type="checkbox"/> Report <input type="checkbox"/> Presentation <input checked="" type="checkbox"/> Other <u>TPM PROFILES</u>	
Initiation Date: <u>15.06.95</u>	Begin Production:
Midpoint Review:	Shipping Date:
First Draft Due:	
Resources Required: <u>20 DAYS</u>	
Level of Effort (number of days): <u>Consultant</u>	R/A <input checked="" type="checkbox"/>
Source—Internal/External (specify): <u>INTERNAL R/A.</u>	
Contract Value: £ <u>14,500</u>	Reimbursable Expenses: <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
Expense Budget: \$ <u>£</u>	Telephone: _____
To Cover: Travel: _____	Other: _____
Report Preparation: _____	
Project Description:	
<ul style="list-style-type: none"> • UPDATE 5 EXISTING PROFILES (GETRONIKS / GCS / OLISERVICE / ICL SORBUS / THOMAINFOR) IN 2ND HALF OF 1995 + AGAIN IN FIRST HALF OF 1996. • UPDATE 10 EXISTING PROFILES (BLUE CHIP / COMMA / COS / ECONOCOM / ECS / HDS / ITM / LTA / MEMOREX TELEX / NEXOR) ONCE BETWEEN NOW + END OF MAY 1996. • PREPARE 3 NEW PROFILES - TARGET FIRMS TO BE AGREED. 	
* Attach list for Multi-Clients **For Custom and Multi-Client Projects	

ACCOUNTING USE ONLY: Entered on current project list

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ANNUAL PLANNING SCHEDULE—1995

YNP5

INPUT*

* Month Ends ** Working Days/() UK

end Sept.

Activity Prog/Proj Code	Project Leader	ESDs	JAN 1/27 19	FEB 2/24 19(20)	MAR 3/31 25	APR 4/28 20 (18)	MAY 5/26 20(19)	JUN 6/30 24	JUL 7/28 19(20)	AUG 8/25 20	SEPT 9/29 24	OCT 10/27 20	NOV 11/24 18(20)	DEC 12/29 23(22)	TOTAL 251
UPDATES OF 5 EXISTING PROFILES EVERY 6 MONTHS @ 5 SHRS/PROFILE/UPDATE		7						1/2			1	1 1/2	1		3 1/2
UPDATES OF 10 EXISTING PROFILES - ONCE/YEAR @ 5 SHRS/UPDATE		7								1	1	1	1	1/2	3 1/2
3 NEW PROFILES		6						1	1	1	1	1	1		6
TOTAL		20													

JAN-MAY
1996

PLG 30001 9/94 (R)

Department: _____
 Program/Activity: IBM DANMARK CUSTOM
 Date: 15.06.95

Activity: ESDs: SAL
 MKT
 RES
 OTH
 Currency: _____
 Orders: New Renew
 Cust Oth
 Expense _____



PROJECT SCHEDULE (Q3-1995)

*Corporate Week **Ending Date †Working Days; () UK

INPUT*

Activity	Name	Act. Days	Factor	ESDs	JULY				AUGUST				SEPTEMBER				
					27* 7/7** 4 (5)†	28 7/14 5	29 7/21 5	30 7/28 5	31 8/4 5	32 8/11 5	33 8/18 5	34 8/25 5	35 9/1 5 (4)	36 9/8 4 (5)	37 9/15 5	38 9/22 5	39 9/29 5
UPDATE EXISTING PROFILES (2X YEAR) 5 <i>(Sho/profile/update cycle)</i>				7	▼			Shu					Shu				
									0.7				0.7				
									#1 ICL SARBUS				#2 GETRONICS				
UPDATE EXISTING PROFILES (1X YR) 10				7						▼			Shu				
													#6 BLUECHIP				
3 NEW PROFILES																	
TOTAL PLAN SR.																	
TOTAL PLAN RA																	
TOTAL PLAN ESDs																	
TOTAL SPENT SR.																	
TOTAL SPENT RA																	

PLG 30003 9/94 R)

Dep/Proj. Code: YNPS Activity/Project Name: #5 Prepared by: PETER LINES
 Proj. Manager: PETER LINES Date: 25.06.95 Page of



PERSONAL SCHEDULE (Q1-1996)

INPUT*

PROJECT

*Corporate Week **Ending Date †Working Days; () UK

Activity Project	JANUARY				FEBRUARY				MARCH				
	1* 1/6** 4†	2 1/13 5	3 1/20 5	4 1/27 5	5 2/3 5	6 2/10 5	7 2/17 5	8 2/24 4 (5)	9 3/3 5	10 3/10 5	11 3/17 5	12 3/24 5	13 3/31 5
UPDATE EXISTING PROFILES (2 X YEAR) 5		Shes				Shes				Shes		Shes	
	#1				#2		#3				#4		
UPDATE EXISTING PROFILES (1 X YEAR) 10			Shes			Shes			Shes				
	#10	ECS			#11	HDS			#12	ITM			

PLG 300/04 9/94 (R)

Name of Individual: _____ Dept./Program: _____ Date: _____





1995

1996

	FIRST UPDATE	SECOND UPDATE	NEW
#1			
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6	1995/09		
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YNP5



ANNUAL PLANNING SCHEDULE—1995

YNP5

INPUT*

* Month Ends ** Working Days/() UK

Activity Prog/Proj Code	Project Leader	ESDs	JAN 1/27 19	FEB 2/24 19(20)	MAR 3/31 25	APR 4/28 20 (18)	MAY 5/26 20(19)	JUN 6/30 24	JUL 7/28 19(20)	AUG 8/25 20	SEPT 9/29 24	OCT 10/27 20	NOV 11/24 18(20)	DEC 12/29 23(22)	TOTAL 251
UPDATES OF 5 EXISTING PROFILES EVERY 6 MONTHS @ 2 SHRS/PROFILE/UPDATE		7						1/2			1	1	1		
UPDATES OF 10 EXISTING PROFILES - ONCE/YEAR @ 5 SHRS/UPDATE		7								1	1	1	1/2		
3 NEW PROFILES		6						1	1	1	1	1	1		
TOTAL		20													

JAN-MAY
1996

+3 1/2

+3 1/2

PLG 3000/1 9/94 (R)

Department: _____
 Program/Activity: IBM DANMARK CUSTOM
 Date: 15.06.95

Activity: ESDs: SAL
 MKT
 RES
 OTH

Currency: _____
 Orders: New Renew
 Cust Oth
 Expense _____



27th March 1995

Anne Sommer
Competitive Information Services
CMSC, IBM Denmark A/S
Nymoellevvej 85,
DK 2800 Lyngby
Denmark

Dear Anne,

I am now happy to propose to you a new activity for updating the vendor profiles of independent customer services firms during 1995.

Updates of existing profiles would be charged at a rate of £5,000 per 10 profiles, as in our previous agreement.

Additional new profiles would be charged at a rate of £1,500 per completed profile, again at the same rate as established last year.

Our experience has indicated that quarterly updates are probably a too frequent interval given the small size of many of the firms targeted and the infrequency of their formal releases of information, notably financial results.

Part of the process is to make a direct approach to the targeted companies but it is impractical to do this more than once a year in most cases without risking the co-operation so necessary to ensure future flows of data and information.

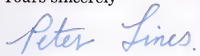
I would therefore like to suggest that we restrict quarterly updates to those firms, e.g. Granada, whose size is likely to justify this frequency of updating. Other profiles could be updated on an ad-hoc basis with a principal revision done on an annual basis.

INPUT would be happy to make further suggestions in due course for new profiles.



Anne, I look forward to being able to discuss this proposal with you further and to answer any questions that you might have.

Yours sincerely

A handwritten signature in blue ink that reads "Peter Lines." The signature is written in a cursive, flowing style.

Peter Lines
Managing Director,
Vice President
INPUT Europe



INPUT

Cornwall House
55-77 High Street
Slough, Berks, SL1 1DZ
Tel: +44 (0)1753 530444
Fax: +44 (0)1753 577311

FAX TRANSMITTAL FORM

Date: 20.05.95 Confidential: Y/N
Name: ANNE SOMMER Urgent: Y/N
Location: CMSC
Company: IBM DANMARK
Fax No: 00 45 45 93 77 10 Page: 1 of 2
From: PETER LINES File: Cron/Contract/Other
Re: _____

Anne,

Please find enclosed He signed acceptance of the order for competitive profiles.

Thankyou for your support and I look forward to working with you and Susan over the coming year.

Regards

Peter Lines.

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**Agreement regarding Delivery of
Competitive Profiles for
IBM's Competitive Online Marketing
Perspectives
data base (COMP)**

between,

Competitive Marketing Support Center (CMSC)
IBM Danmark A/S
Nymoelevvej 85
2800 Lyngby
Denmark
and
INPUT LTD.
Cornwall House
55-77 High Street
Slough, Berkshire SL1 1DZ
England
Agreement No. COMPINPUT0695
01JUN95

IBM Confidential/INPUT Confidential



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Between,

INPUT LTD.
Cornwall House
55-77 High Street
Slough, Berkshire SL1 1DZ
England
in the following referred to as 'INPUT'

and

Competitive Marketing Support Center
IBM Danmark A/S
Nymollevej 85
2800 Lyngby
Denmark
in the following referred to as 'CMSC'

is of 1 June, 1995 concluded the following Agreement regarding Updates of Competitive Profiles and Delivery of new Documents to CMSC for use on IBM's Competitive Online Marketing Perspectives data base (hereinafter COMP).



AGREEMENT REGARDING DELIVERY OF COMPETITIVE PROFILES

1.0 SCOPE OF WORK

1.1 Letter of Authorization

INPUT shall furnish Documents and Updates on various subjects to CMSC, as more fully set forth in Attachment A, B and C (which is attached and made a part of this Agreement), and in accordance with the terms and conditions of this Agreement and Letter(s) of Authorization by CMSC and accepted by INPUT. The parties agree that their respective subsidiaries may benefit from this Agreement by signing a Letter of Authorization. A standard form for such a Letter is included in Attachment D (which is attached and made a part of this Agreement). In the event of any conflict between the terms and conditions of this Agreement and those Letter(s) issued hereunder, the terms and conditions of those Letter(s) shall prevail.

1.2 Technical Coordinator

CMSC shall appoint a Technical Coordinator, who shall be responsible for issuing Letter(s) of Authorization for CMSC under this Agreement. Such Coordinator and/or his/her successors shall be responsible for maintaining liaison with INPUT and for determining for CMSC the adequacy, acceptability and fitness of the services performed by INPUT under such Letter(s) of Authorization.

Mrs. Anne Sommer tlf. No. +45 93 45 45 ext. 3520

shall be the initial Technical Coordinator and solely responsible for the Letter(s) of Authorization. She shall be responsible for determining the adequacy, quality, and accuracy of service for CMSC. Matters pertaining to this Agreement shall be directed to Mrs. Sommer and/or her successors.

2.0 ACCEPTANCE

Services and deliverable items provided by INPUT under this Agreement shall be subject to final review and acceptance by CMSC based upon this Agreement, and the attached specifications and proposal, and final payment shall not be due before such acceptance. Any deficiencies found during such review shall be corrected by INPUT and subject to repeat review before acceptance of the work. Any claims which CMSC may have pursuant to this Agreement shall survive inspection, acceptance and payment in full.

3.0 PAYMENT

3.1 CMSC shall pay INPUT for Documents and Updates under this Agreement and Attachments as described by the Delivery and Payment Schedule (see Attachment C, which is attached and made a part of this Agreement).

3.2 INPUT must submit itemized invoices to CMSC for the services furnished. CMSC shall make payment to INPUT within thirty (30) days after receipt of invoices. All invoices shall be addressed to CMSC, IBM Danmark A/S and forwarded to Mrs. Susan Saabye. Each invoice shall identify:

- INPUT's professional fee
- A statement of the project
- Agreement No. COMPINPUT0695



4.0 CONFIDENTIAL INFORMATION

- 4.1 Both INPUT and CMSC agree that if any CONFIDENTIAL INFORMATION in the future is to be disclosed to the other party, such disclosure shall be under the terms of the IBM Agreement for Exchange of Confidential information incorporated herein by reference.

"Confidential Information" means both the deliverables including drafts and associated materials, and information that CMSC identifies as confidential and discloses to INPUT. It does not include information that rightly becomes public, or that INPUT otherwise knows or receives without obligation of confidence. For a period of three (3) years from the date of disclosure of Confidential Information under this Agreement, INPUT shall hold all such Confidential Information in trust and confidence for CMSC and not use any Confidential Information other than for the benefit of CMSC. INPUT may not copy any Confidential Information except as explicitly approved by CMSC in writing. INPUT may disclose Confidential Information only to those persons whose services INPUT use in INPUT's performance of this Agreement and who agree in writing to be bound to the same extent as INPUT is, except that they shall not disclose Confidential Information to anyone. If any medium containing any Confidential Information is lost, INPUT shall promptly notify CMSC. Upon completion or termination of INPUT's services, INPUT shall deliver to CMSC all media containing any Confidential Information.

- 4.2 In providing INPUT's services under this Agreement, INPUT understands that CMSC does not wish to receive from INPUT any information which may be considered confidential and/or proprietary to INPUT and/or any third party. INPUT represents and warrants that any information disclosed by INPUT To CMSC, including, but not limited to, INPUT's proposal dated 27 March, 1995, and any further proposals from INPUT to CMSC is not confidential and/or proprietary to INPUT and/or any third party.

5.0 RIGHTS IN DATA

- 5.1 All of the deliverable items specified in Article 1 of this Agreement and any Appendices plus Letters of Authorizations attached hereto prepared for, or submitted to CMSC by INPUT under this Agreement, shall belong exclusively to CMSC and shall be deemed to be works made for hire. To the extent that any of the deliverable items may not, by operation of law, be works made for hire, INPUT hereby assign to CMSC the ownership of copyright in the deliverable items and CMSC shall have the right to obtain and hold in its own name copyrights, registrations and similar protection which may be available in the deliverable items. INPUT agrees to give CMSC or its designees all assistance reasonably required to perfect such rights, including without limitation all releases governing the use of the name or likenesses of any third party(s).
- 5.2 To the extent that any pre-existing materials are contained in the deliverable items, INPUT grants to CMSC an irrevocable, non-exclusive world-wide, royalty-free license to: (1) use, execute, reproduce, display, perform, distribute (internally or externally) sell copies of, and prepare derivative works based upon, such pre-existing materials and derivative works thereof, and (2) license, sublicense and authorize others to do any, some or all of the foregoing.
- 5.3 No license or right is granted to INPUT either expressly or by implication, estoppel or otherwise to publish, reproduce, prepare derivative works based upon, distribute copies of, publicly display, or perform any of such deliverables, except INPUT's pre-existing materials, either during or after the term of this Agreement.

6.0 WARRANTIES

- 6.1 INPUT represents and warrants that INPUT is under no obligation or restriction nor will INPUT assume any such obligation or restriction which would in any way interfere or be inconsistent with, or present a conflict of interest concerning, the services to be furnished by INPUT under this Agreement.
- 6.2 INPUT represents and warrants the originality of the deliverable items which INPUT will provide to CMSC under this Agreement and that no portion of the deliverable items, or their use or distribution, violates or is protected by any copyright or similar right of any third party.



7.0 INVENTIONS AND PATENT RIGHTS

7.1 "Invention" shall mean any invention, discovery or improvement, whether or not patentable, conceived or first actually reduced to practice, solely or jointly by INPUT and/or INPUT's employees with one or more employees of CMSC during the term of this Agreement and in the performance of services hereunder. INPUT shall promptly make a complete written disclosure to CMSC of each Invention, specifically pointing out the features or concepts which INPUT believes to be new or different.

7.2 INPUT hereby assigns to CMSC, its successors and assigns, every Invention, and the same shall become and remain CMSC's property whether or not patent applications are filed thereon. INPUT shall, upon CMSC's request and at CMSC's expense, cause patent applications to be filed thereon in countries selected by CMSC, through solicitors designated by CMSC, and forthwith assign all such applications to CMSC, its successors and assigns.

INPUT shall give CMSC and its solicitors all reasonable assistance in connection with the preparation and prosecution of any such patent applications, and shall cause to be executed all such assignments and other instruments and documents as CMSC may consider necessary or appropriate to carry out the intent of this Article.

No license or right is granted hereunder at any time to INPUT, whether expressly or by implication, estoppel, or otherwise, under any patents or patent applications arising out of any other invention of CMSC.

8.0 MAINTENANCE OF RECORDS

INPUT shall maintain complete and accurate accounting records, in a form in accordance with standard accounting practices, to substantiate INPUT's charges hereunder. Such records shall include payroll records, job cards, attendance cards, and job summaries. These records shall be maintained for one year beyond the term of this Agreement. CMSC shall be allowed access to such records for purposes of audit during normal business hours during the term of this Agreement and during the above-specified retention period.

9.0 INSPECTION

CMSC reserves the right to monitor INPUT's performance and compliance with the provisions of this Agreement through periodic inspections at INPUT's location. During any such inspection, CMSC does not wish to receive, and INPUT shall not disclose to CMSC, any of INPUT's or third parties' confidential and/or proprietary data.

10.0 DAMAGES

INPUT shall indemnify and defend CMSC against all claims, demands, actions, suits or causes of action arising from any negligent or willful act or omission by INPUT, INPUT's agents, subcontractors or employees, in performance of any of INPUT's obligations under this Agreement.

Neither party shall be entitled to indirect, incidental, consequential or punitive damages, including lost profits. This limitation shall not apply to any liability of INPUT's under the Article entitled Confidential Information and is not intended to limit INPUT's obligations under this Article.

In no event will CMSC be liable to INPUT, INPUT's successors, heirs or assigns for damages in excess of the full amount of unexecuted purchase order(s) issued hereunder, less any amounts already paid to INPUT by CMSC.

11.0 INPUT's EMPLOYEES NOT DEEMED CMSC's

Personnel supplied by INPUT shall be deemed INPUT's employees and shall not for any purpose be considered employees or agents of CMSC. INPUT assumes full responsibility for the

Workload and Performance in a Complex Task

By J. R. B. [Author Name], [Institution Name]

Abstract. The present study investigated the relationship between workload and performance in a complex task. The results showed that as workload increased, performance decreased significantly.

Keywords: workload, performance, complex task, stress, cognitive load.

The present study was designed to explore the effects of increasing workload on the performance of a complex task. The task required participants to manage multiple variables simultaneously, a condition that is often encountered in real-world settings such as air traffic control or surgical operations.

Participants were assigned to three different workload conditions: low, medium, and high. Each condition was carefully controlled to ensure that the only variable changing was the amount of work to be performed. Performance was measured using a series of standardized metrics that included accuracy, response time, and error rates.

The findings of the study are consistent with previous research that suggests a negative correlation between workload and performance. As the workload increased, the time taken to complete the task also increased, and the number of errors made by participants rose significantly.

These results have important implications for the design of work environments. It is essential to ensure that workloads are kept at a level that allows for high performance and minimal error. This may involve providing additional resources, training, or restructuring tasks to reduce the cognitive load on individuals.

Future research should continue to investigate the mechanisms underlying the relationship between workload and performance. Understanding these mechanisms could help in the development of more effective strategies for managing workload in complex tasks.

In conclusion, the present study provides strong evidence that increasing workload leads to a decline in performance in a complex task. This finding is crucial for anyone involved in the design or management of complex systems where high performance is critical.

The author would like to thank the following individuals for their assistance in the completion of this study: [Name], [Name], and [Name].

Correspondence should be addressed to J. R. B., [Address], [City], [State], [Country].

Copyright © [Year] by [Publisher Name]. All rights reserved. This article is intended solely for the personal use of the individual user and is not to be disseminated broadly.

0021-9010/97/0000-0000\$05.00/0

DOI: 10.1037/0021-9010.45.1.100

Workload and Performance in a Complex Task

actions of such personnel while performing services pursuant to this Agreement, and shall be solely responsible for their supervision, daily direction and control, for the payment of their salaries (including any applicable withholding or payment of income taxes, unemployment taxes, social security and the like) and for providing worker's compensation, disability benefits and the like.

12.0 INPUT RETURN OF WORK

Upon completion, termination, or expiration of this Agreement (or earlier, if requested by CMSC) INPUT must turn over to CMSC all work (including all deliverable items completed or in process) completed or in process under this Agreement and all materials furnished by CMSC in connection with this Agreement, before any remaining payments for services performed by INPUT under this Agreement are due by CMSC.

13.0 ASSIGNMENT AND SUBCONTRACTING

INPUT's rights and obligations under this Agreement shall not be assigned or delegated or sub-contracted without the prior written approval of CMSC. In the event that CMSC grants INPUT the right to sub-contract, assign or delegate, some of the services to be performed pursuant to this Agreement, INPUT shall be responsible for all costs resulting from any such assignment, delegation or subcontract; provided however, that any subcontractor so retained by INPUT is obligated in writing to the same obligations as set forth herein with respect to INPUT.

14.0 WORK NOT IN ACCORDANCE WITH AGREEMENT

CMSC reserves the right to order work in process being performed under this Agreement to cease immediately and to withhold payment for work which is not in accordance with the requirements of this Agreement; however, any claims which CMSC may have for breach of contract shall survive payment of the full Agreement price.

15.0 INPUT'S AGREEMENT WITH HIS EMPLOYEES

INPUT will have an appropriate agreement with each of INPUT's employees or others whose services INPUT may require sufficient to enable INPUT to comply with all the terms of this Agreement.

16.0 DURATION AND TERMINATION

The term of this agreement shall be from 1 June, 1995 through 31 May, 1996. Notwithstanding anything to the contrary in either this agreement or any other agreement between CMSC and INPUT, this Agreement shall cover the various materials described in Attachment A and B and any other documents which have previously been delivered to CMSC for use on COMP by INPUT prior to the effective date of this Agreement.

CMSC may terminate for convenience this Agreement or any Purchase Order, or any portions thereof, by thirty (30) days written notice. Upon receipt of such notice from CMSC, INPUT must immediately stop all activities associated with this Agreement or the affected purchase order(s), whichever the case may be. INPUT will be paid for the work performed through the date of termination for all services, charges and expenses authorized by CMSC hereunder which INPUT have actually incurred in support of all applicable work effort performed by INPUT hereunder. CMSC's payment for work performed through the date of termination is contingent upon INPUT turning over to CMSC all work product resulting from services rendered under this Agreement. In no event shall INPUT's charges and expenses applicable to a specific purchase order exceed the total amount of said purchase order, less any payments made against said purchase order.

In case of INPUT's material breach of this Agreement CMSC may terminate this Agreement by providing INPUT written notice. If the default is not remedied within 10 days or within the time stated in the notice whichever is longer, INPUT agrees to promptly provide CMSC with



all items associated with this Agreement in order for CMSC or a third party selected by CMSC to perform this Agreement. Nothing provided herein shall be interpreted as requiring CMSC to provide INPUT an opportunity to cure.

17.0 SOLE AGREEMENT

This Agreement shall supersede all agreements and understandings between the parties respecting the subject matter hereof.

18.0 IBM TRADEMARK

Notwithstanding any other provisions of this Agreement, INPUT shall have no right to use IBM's trademark, or trade name, or to refer to this Agreement or the services performed hereunder directly or indirectly, in connection with any product, promotion or publication without written approval of CMSC.

19.0 SURVIVAL

The rights and obligations of Articles 2, 4, 5, 6, 7, 9, 10, 13, 16, and 18 shall survive and continue after any expiration or termination of this Agreement and shall bind the parties and their legal representatives, successors, heirs, and assigns. INPUT agrees to comply, and do all things necessary for CMSC to comply with all applicable national and local laws, regulations and ordinances, including by not limited to the US Export regulation relating to the Export of Technical Data, insofar as they relate to the services to be performed under this Agreement. INPUT agrees to obtain the required government documents and approvals prior to export of any technical data disclosed to INPUT or the direct product related thereto.



20.0 APPLICABLE LAW

This Agreement shall be construed, and the legal regulations between the parties hereto shall be determined, in accordance with Danish Law. All disputes arising from or in connection with these conditions shall be settled before the Danish Maritime and Commercial Court in Copenhagen.

--- o ---

If the foregoing is in accordance with INPUT's understanding, will INPUT please indicate INPUT's agreement by dating, signing and returning to CMSC the enclosed copy of this letter.

This agreement is signed in two original versions, one for each of the parties.

AGREED TO:

for
Competitive Marketing Support Center (CMSC)
IBM Danmark A/S

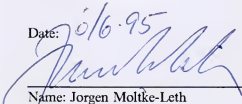
for
INPUT LTD.

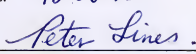
Date:

06/16-95

Date:

15-06-95


Name: Jorgen Moltke-Leth


Name: Peter Lines

Title: Center Manager

Title: Managing Director, Vice President

for
IBM Danmark A/S

for
INPUT

Date:

Date:

Name:

Name:

Title:

Title:



ATTACHMENT A - SCOPE OF WORK

OVERVIEW

INPUT shall deliver to CMSC updates of the Vendor Profiles containing INPUT's competitive analysis of the European third party customer services firms listed in Attachment B. New Vendor Profiles will be decided later.

All Documents shall provide Complete Information and Analysis on INPUT's Assigned Areas Of Responsibility. For the term of this Agreement, the Documents shall reflect the most current information available and shall be delivered in accordance with INPUT's schedule and in the COMP Ready Format.

The Documents shall conform to the quality standard set by the Sorbus 'pilot' report and the Documents will be subject to final review and acceptance by CMSC. INPUT will be asked to make corrections and improvements based upon CMSC's comments.

CMSC will add codes to the reports, but INPUT should include the minimum requirements for the COMP Ready Format which is the :Hx. tags defining the title and subtitles of the document. The document title should always begin with :H1. followed by the title (No blanks between the :H1. and the title). Chapter-titles begin with :H2. followed directly (no blanks) by the title. Subchapter-titles begin with :H3. followed directly by the title. All titles begin in column 1 and the body text begins in column 3. An update history should be included in the top of documents.

Example of required format:

```
:h1.Document title
:h2.Update history

:H2.Chapter title
  Body text begins here. (Line length must not exceed 76 characters)
  All body text begins in column 3
  revision bars (|) should be added for every updated line.
:H3.Subchapter title

:H2.Chapter title

:H2.Chapter title

:H3.Subchapter title

... and so on
```

All documents should be delivered in ASCII format on 3.5" diskettes.

The total number of documents provided shall be no less than 15 included the 'pilot' document. Coverage Listing (ATTACHMENT B) gives a sample of the vendors required to cover the Assigned subject.

ATTACHMENT "B" - COVERAGE LISTING

This attachment covers a list of the Vendor Profiles to be updated according to this Agreement. The three new Vendor Profiles will be decided later.

1. Blue Chip Customer Engineering Limited
2. Comma Data Service AS
3. COS Customer Eng. AG
4. Econocom Services NV
5. ECS
6. Getronics Service NV
7. Granada Computer Services International
8. HDS (Services)
9. ITM France SA
10. LTA (Logiciels, Themes, Applications)
11. Memorex Telex NV
12. Nexor
13. Olivetti (Services)
14. ICL Sorbus Europe
15. Thomainfor
16. New (to be decided later)
17. New (to be decided later)
18. New (to be decided later)

Updates every 6 months:

6. Getronics Service NV
7. Granada Computer Services International
13. Olivetti (Services)
14. ICL Sorbus Europe
15. Tomainfor

Updates once a year:

1. Blue Chip Customer Engineering Limited
2. Comma Data Service AS
3. COS Customer Eng. AG
4. Econocom Services NV
5. ECS
8. HDS (Services)
9. ITM France SA
10. LTA (Logiciels, Themes, Applications)
11. Memorex Telex NV
12. Nexor



ATTACHMENT "C" - SCHEDULE OF DELIVERY AND PAYMENT

PAYMENT SCHEDULE:

CMSC agrees to pay INPUT for Documents in accordance with Section 2 of the Agreement.

Five Vendor Profiles will be updated twice in 1995 (10 updates) and 10 Vendor Profiles will be updated once in 1995. In total INPUT will be conducting minimum 20 updates for an annual fee of UKP 10,000. 50% of this amount will be payed when the project starts and the additional 50% will be payed upon acceptance of the last Vendor Profile. CMSC will send a diskette with the coded reports to INPUT by mail.

The 3 new Vendor Profiles which will be decided later will be created and updated at the price of UKP 4,500. Payment will be due on receipt of the reports.

The quality of the new Documents should be at the same level as the quality of the Sorbus Vendor Profile.

Ad Hoc requests for Documents which are outside the Scope of Work (ATTACHMENT A) and the Coverage Listing (ATTACHMENT B) shall not be performed without a Letter of Authorization signed by both parties. The number of Documents described in the Scope of Work (ATTACHMENT A) and Coverage Listing (ATTACHMENT B) shall not be changed without a Letter of Authorization signed by both parties. Letter(s) of Authorization shall constitute the only authorization for INPUT to take any action or expend any money for services hereunder.

DELIVERY SCHEDULE:

INPUT shall deliver Updates to Vendor Profiles as set forth in Scope of Work (Attachment A).

Updates are to be event driven, but 5 Vendor Profile shall be updated at least twice in 1995 and 10 Vendor Profiles should be updated at least once in 1995.

Delivery of new Vendor Profiles and updates to these new Vendor Profiles will be decided later.

INPUT shall provide, with each request for payment, a summary of Documents accepted by CMSC since the last request for payment.



ATTACHMENT "D" - LETTER OF AUTHORIZATION

This Letter of Authorization will be construed by the terms and conditions of the Agreement signed by the parties. When signed by both parties, shall represent the only authorization for Contractor to render the services described below in 'Scope of Work'.

AGREEMENT NUMBER: COMPINPUT95

CONTRACTOR NAME: INPUT LTD.

REQUESTOR INFORMATION

REQUESTOR NAME: Competitive Marketing Support Center (CMSC)

IBM INTERNAL ADDR: IBM Danmark A/S

ADDRESS: Nymoellevvej 85

CITY / ST / ZIP: DK 2800 Lyngby, Denmark

PHONE: + 45 45 93 45 45

SCOPE OF WORK

Contractor shall provide CMSC with new reports, maintenance and revalidations according to European vendor list enclosed and as described in proposal from (VENDOR NAME) (MONTH,DATE,YEAR).

TOTAL MAINTENANCE:

TOTAL AGREEMENT:

AUTHORIZED SIGNATURES

CONTRACTOR: Please sign both copies of this Letter of Authorization and return to the requestor listed above. CMSC will sign and return a copy to authorize the Scope of work.

CONTRACTOR SIGNATURE: _____

PRINT NAME: _____ DATE: _____

IBM SIGNATURE: _____

PRINT NAME: Jorgen Moltke-Leth DATE: _____



IBM Danmark A/S

Nymoellevvej 91
DK-2800 Lyngby
Denmark
Phone: +45 45 93 45 45
Telefax: +45 45 93 24 20

7x
BACK

INPUT
Mr. Peter Lines
Cornwall House
55-77 High Street
Slough, Berkshire SL1 1DZ
England

Lyngby, June 7., 1995

Subject: Agreement regarding Delivery of Competitive Profiles for COMP DB

With reference to Agreement dated March 27th, 1995 regarding Delivery of Competitive Profiles for IBMs Competitive On-line Marketing Perspectives data base (COMP) we hereby agree to replace 5.3 RIGHTS IN DATA with the following text:

- 5.3 No license or right is granted to INPUT either expressly or by implication, estoppel or otherwise to publish, reproduce, prepare derivative works based upon, distribute copies of, publicly display, or perform any of such deliverables, except INPUT's pre-existing materials, either during or after the term of this Agreement. However INPUT may reuse information included in the CMSC reports, but only in a manner that preserves IBMs copyright registration and other protection in the Deliverables'

AGREED TO:

for

Competitive Marketing Support Center (CMSC)

Date: 6/7 - 1995


Name: Jorgen Moltke-Leth

Title: Center Manager





04/10/95

12:06

45 45937710
CMSC COPENHAGEN FAX 45 45937710 - INPUT LTD

NO. 797 002

→ Peter L.

Lyngby, October 4th, 1995

From: Mohini Sharma
INPUT
Cornwall House
55-77 High Street
Slough, Berkshire SL1 1DZ
UK

Subject: Order of 3 New Reports

Dear Mohini,

Thank you for your fax dated September 21, 1995. Out of the 6 suggestions for new vendors I have chosen the following three:

ICG
Datapoint
DEC Multivendor Customer Services

I expect these three new reports to be completed by March 1996.
Thank you in advance.

Kind regards,

Susan Saabye
Susan Saabye
TEL: +4545934545 FAX: +4545937710
INTERNET: ssaabye@dkibvm2.vnet.ibm.com

My Copy

To: Peter L.
From: Mohini
Re: IBM Status
Date: 31/10/95

Status report prepared for: Susan Saabye - IBM Denmark
IBM COMP database - TPM Profiles
21/09/95

• Additional TPM companies to be profiled:

Three of the following are to be selected for addition to the original list of 15 profiles. Should you find that you do not wish to select three from this list, please call/fax so that we can re-evaluate possibilities, nb. geographical coverage of service in brackets.

1. Circle - (Germany)
2. Euroserv - (European consortia, member TPM in most countries)
3. ICG - ditto
4. Datapoint - (most countries in Europe)
5. Thijssen Field Service - (Netherlands)
6. DEC Multivendor Customer Services - (Europe-wide)

Schedule for profile updates:

- To be updated once before December 1995 and again in the period January through March '96:

Sent via
Internet on
15/12/95

- | | | |
|---|---|---|
| <ul style="list-style-type: none"> 1. ICL Sorbus 2. Getronics 3. Thomainfor 4. Olivetti 5. Granada | } | <p>MS updates completed 31/10/95</p> <p>Given to Paul C. for checking 31/10.</p> <p>Plan to send to IBM by returning: 10/11 (by EMail).</p> |
|---|---|---|

- To be updated once before March '96:

- | | | |
|--|---|---|
| <ul style="list-style-type: none"> 1. Blue Chip 2. Comma Data Service 3. COS Customer Engineering 4. Econocom Services 5. ECS 6. HDS Services 7. ITM France - still exist? 8. LPA Euroserv. 9. Memorex Telex 10. Nexor Perinet | } | <p>by end January</p> <p>check.</p> <p>by end February</p> <p>Send by end March to IBM.</p> |
|--|---|---|

- The three additional TPMs once identified, to be completed by March '96

ICG, Datapoint & DEC. — by end March
plus original / first 5 (above)



Status report prepared for: Susan Saabye - IBM Denmark

IBM COMP database - TPM Profiles

21/09/95

• Additional TPM companies to be profiled:

Three of the following are to be selected for addition to the original list of 15 profiles. Should you find that you do not wish to select three from this list, please call/fax so that we can re-evaluate possibilities, nb. geographical coverage of service in brackets.

1. Circle - (Germany)
2. Euroserv - (European consortia, member TPM in most countries)
3. ICG - ditto
4. Datapoint - (most countries in Europe)
5. Thijssen Field Service - (Netherlands)
6. DEC Multivendor Customer Services - (Europe-wide)

Schedule for profile updates:

June, instead.

- To be updated once before December 1995 and again in the period January through March '96:

- 1. ICL Sorbus
- 2. Getronics → ✓ Paul. C.
- 3. Thomainfor ✓
- 4. Olivetti ✓
- 5. Granada ✓

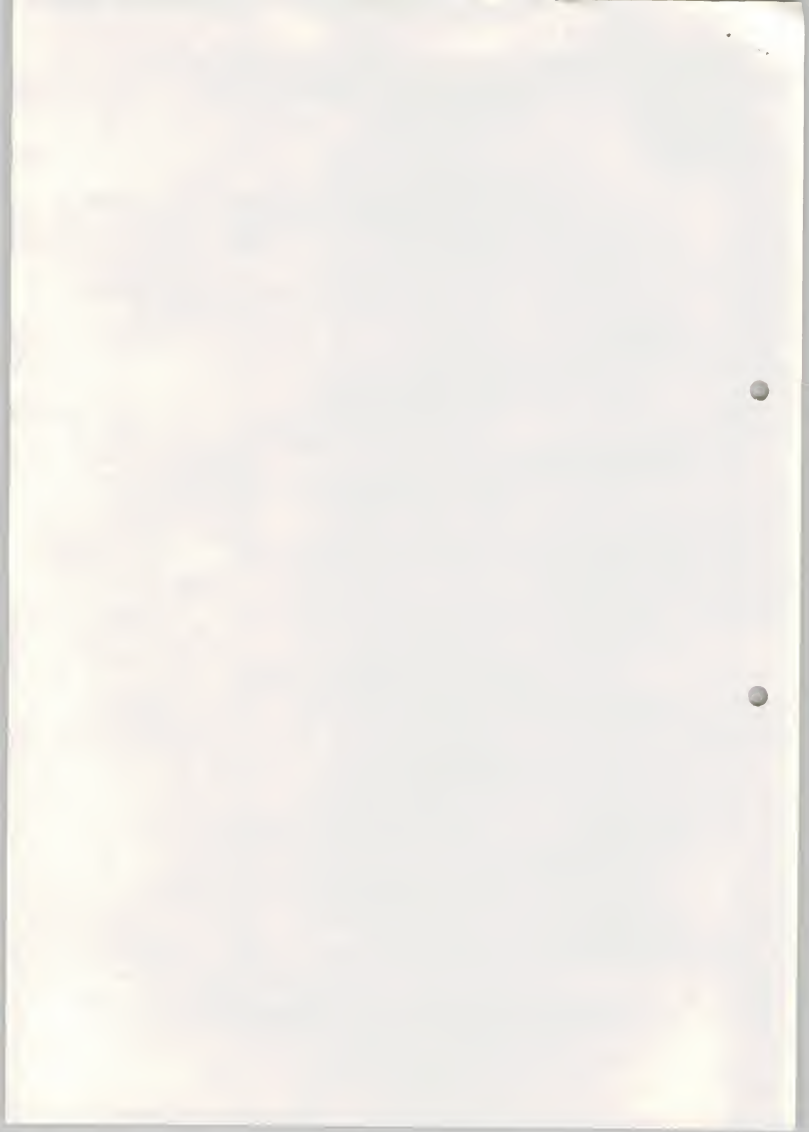
- To be updated once before March '96:

- end of March

- 1. Blue Chip ✓
- 2. Comma Data Service ✓
- 3. COS Customer Engineering ✓
- 4. Econocom Services *close*
- 5. ECS *close*
- 6. HDS Services
- 7. ITM France
- 8. LTA
- 9. Memorex Telex
- 10. Nexor Perinet

- The three additional TPMs once identified, to be completed by March '96

*ICG
Datapoint
DEC (MVS)*



Lyngby, October 4th, 1995

Mohini Sharma
INPUT
Cornwall House
55-77 High Street
Slough, Berkshire SL1 1DZ
UK

Subject: Order of 3 New Reports

Dear Mohini,

Thank you for your fax dated September 21, 1995. Out of the 6 suggestions for new vendors I have chosen the following three:

ICG
Datapoint
DEC Multivendor Customer Services

I expect these three new reports to be completed by March 1996.
Thank you in advance.

Kind regards,

Susan Saabye
Susan Saabye
TEL: +4545934545 FAX: +4545937710
INTERNET: ssaabye@dkibvm2.vnet.ibm.com



IBM DK - YNP-5

MS 1st update
Completion by end 12/95

MS 2nd update
Completion by end 6/96

STATUS

STATUS

1	ICL Sorbus	All sent via Internet - check	
2	Getronics	to confirm receipt	
3	Thomainfor	15/01-Resent	
4	Olivetti	18/01 new e-mail address so	
5	Granada	resent. Check receipt 22/01	

MS 1st update
Completion by end 3/96

MS 2nd update
Completion by end 3/97

STATUS

STATUS

profile
✓ = complete

✓ 6	Blue Chip	19/01 Chris Gautier off sick - need him to check profile X	
		22/01 - Chris promised to send ✓ 23/1 make changes.	
✓ 7	Comma (now Telenor Comma)	OK checked by Mona Lunde	
✓ 8	COS Customer Engineering	Profile sent for checking 18/01	
9 P	Econocom Services 25/01 - L.M.	changed Chase 24/01 / Fwd. make changes	
		Profile sent for checking 19/01	
10 P	ECS 25/01 - L.M. Fwd resent to Françoise Saba	Chase 24/01	
		Profile sent for checking 19/01	
11 P	HDS Services	Profile sent for checking 19/01	
12 P	ITM France Sent 26/1	Lynda Potter has Forwarded to Neville Byford - promised to Send Profile - John Evans. return 26th Feb.	
13	LTA (bankrupt - new TPM ?)	Susan S. to identify new TPM	
14	Memorex Telex #		
15	Nexor Perinet		

16	ICG		
17	Datapoint #		
18	DEC		



FAX

PAID

Date 21/09/95

Number of pages including cover sheet 2

TO: Susan Saabye
IBM
CMSC

Friday's = day off

Phone 00 45-45 93 45 45

Fax Phone 00 45-45 93 77 10

04 03 general no.

FROM: Mohini Sharma
INPUT
Cornwall House
Slough. Berks. SL1 1DZ

Phone +44 (0)1753 530444

Fax Phone +44 (0)1753 577311

Email 100444.3177@compuser
.com

Re: Status of company profiles
for IBM COMP database

REMARKS: Urgent For your review Reply ASAP Please Comment

Dear Susan

It was good to speak with you this morning. As I explained, I joined INPUT in May of this year in the position of Senior Research Analyst. I will be working with Peter Lines on this project and look forward to being of assistance to you.

Please find attached, a status report outlining the points discussed from our 'phone conversation today:

(i) List of potential organisations to be profiled in addition to the original 15.

(ii) Schedule/timescale for updates of profiles

With regard to the possibility of sending you the company profiles via the Internet rather than diskette, this will be attempted (!) on completion of the next series of profiles. Please can you therefore send us your E-mail address.

Should you have any additional questions or queries, please do not hesitate to call or fax.

Kind regards



Mohini Sharma

GERAKAN

Client/Prospect File: Media Financial Other _____

Staff: Init. mx Init. mx INPUT office Client Office Other _____

Contact Date: 28/11/94

Date Written: 28/11/94

Company <u>IBM</u>	DISTRIBUTION:			Prog./Proj. ID
Name <u>Susan Saabye</u>	Action	Info.	By When	Describe Action-F/U
Title	<u>PL</u>			<u>Pls call after 2pm</u>
Address				
Phone: <u>(45) 45 93-45 45 x 3896</u>				
Fax: ()				

20/09/95 - Susan in meeting R/B. (2pm UK time)
 " " No reply 2:00 pm

20/09/95 - No reply 4:00 pm.

21/9 - Meeting at 11am (local time)

21/9 - Spoke with Susan. ① Send fax listing additional
 ↳ new companies (possible)
 ② plus our Internet address
 ③ PL - Sending of Comp files
 via Internet instead of
 diskette?

Continued over

Mail List Change Order Update Correction Deletion Addition* Serial Number _____

U.S. COMMERCIAL

1. TYPE Vendor User Investor / Financial Media / Press Other EDI Newsletter
2. LEVEL Executive Manager Analyst Acquisition International Other
3. INTERESTS C/S Computer Systems Networks EC Information Services —
 EIS / CIS / Multimedia Other Software Products
 Professional Services, SI
 Outsourcing, Processing, Network Services
- Industry _____

U.S. FEDERAL MMAR FPAP FPAW FPFA Other

EUROPE CSPR MAAP MSSP MVPP BIPR OSPR U.S.A. Other

* No names will be added without a completed change order and program manager approval. Program Manager Authorization _____

CONTACT REPORT

Continuation Company _____

Name _____

Lined area for contact report continuation.



IT Intelligence Services

Cornwall House
55-77 High Street
Slough, Berks, SL1 1DZ
Tel: +44 (0)1753 530444
Fax: +44 (0)1753 577311

FAX TRANSMITTAL FORM

Date: 04.05.95 Confidential:

Y/N

Name: SUSAN SAABYE Urgent:

<input checked="" type="radio"/> Y/N

Location: _____

Company: IBM D/K

Fax No: 00 4545 93 77 10 Page: 1 of 2

From: PETER LINES File: Cron/Contract/Other

Re: _____

Susan,

Here is the page with the table on NEXOR. There should be no figure 1 - it was a pie chart in the original, I have changed it to a list - of course it could be a Table - in any event the data is on the attached ~~sheet~~ page.

Please call if you have any questions.

*Regards
Peter Lines.*



Nexor accounts are to 30th April. The company, which is privately owned, has not revealed financial details.

When the acquisition of Telub was made, an external investor from the Middle East provided about 10% of the funds. Early in 1994 a further injection of funds was made by the same investor. This followed disappointing trading results and lower than expected proceeds, DM 3 Million (\$US 1.8M), from the sale of Bitronic. At the time of its sale, Bitronic was generating revenues of approximately 11 Million DM.

The reorganisation in Sweden and small cutbacks in the other countries have been necessary to restore the company's financial situation.

Table 1 shows the financial performance of the company for the last two years. The breakdown of the most recent year's figures by country (and in the case of Sweden - by operation) is shown in Figure 1. The revenue and profit figures are shown in US Dollars at the following conversion factors:

1 \$US = 7.6 SEK, = 6.10 DKK, = 6.8 NOK, = 5.09 FIM.

Table 1. Group Financial Details US Dlr.

Country	1992/3		1993/4	
	Revenue	Profit	Revenue	Profit
Sweden Nexor	26.0		27.3	
	7.8		8.4	
	33.8	0.1	35.7	0.2
Denmark	6.2	0.1	6.5	0.1
Norway	4.4	0.0	5.1	0.1
Finland	4.7	0.0	4.9	0.1
Group Total	49.1	0.2	52.2	0.5

*in percentage terms
is as follows:*

- Sweden - Nexor 52%
- Sweden - Perinet 16%
- Denmark 12%
- Norway 10%
- Finland 10%

h2.INPUT Assessment

Strengths:

- An established company with a good reputation.
- Most of the 'dead wood' has been removed from the state owned Telub operation.
- There is a strong customer base in AS/400 maintenance.
- The company has a very good business in workshop repair.
- The management has already responded to the lowered trading performance and made the necessary changes. (Although see weaknesses below).
- The company is building up highly creditable capability in networks.

Volume 100, Number 1, February 2007

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Telephone: +44 (0)20 7625 5200

Fax: +44 (0)20 7625 5201

Website: www.rsm.ac.uk

MESSAGE CONFIRMATION

04/05/95 10:25

ID=INPUT LTD

NO.	MODE	BOX	GROUP
699	TX		

DATE/TIME	TIME	DISTANT STATION ID	PAGES	RESULT	ERROR PAGES	S. CODE
04/05 10:24	00'43"	CMSC COPENHAGEN	002	OK		0000



. * DOCID EN5LTV010000
. * CDATE 19950426
. * UDATE 19952604
. * PRICE 000000000
. * TYPE VEND
. * DESCR NEXOR PERINET AB
. * SOURCE INP
. * END-OF-FF
.tc /

.h1.Nexor Perinet AB

Nexor Perinet AB
Box 15203
Gustavslundsvagen 141
S-161 51 Bromma
Tel: +46 8 704 0700
Fax: +46 8 806 655

.h2.Company Details

The company Nexor was started in Stockholm by Mr Sten Rundin, an experienced computer reseller. In 1985 an independent maintenance operation was set up which derived most of its business initially from supporting PCs and peripherals sold by the company. Nexor thrived and in 1991 had grown sufficiently to have the resources to bid for state owned Telub in October of that year when it was put up for sale by the government of the day. This resulted in Nexor becoming an international operation.

Telub was originally set up about 1964 to maintain equipment in municipal offices and police stations, particularly in remote areas of Sweden where the government thought a commercial service could not be provided. The organisation first expanded abroad in Denmark in 1975, to provide an extension of Telub support for Swedish products which were sold there. Later an office was established in Norway for similar purposes.

From January 1983 Telub was absorbed into the structure of the government owned FFV Group, a commercial organisation that had evolved from ancillary activities of the ministry of defence. FFV handles aircraft maintenance, electronics and ordnance. Part of Telub's activity was assigned to the aircraft maintenance business but most became part of FFV Elektronik AB. In the same year Telub's operations started in Finland when it bought the Computer Machinery Company (CMC) operation from Microdata. The company moved into TPM in 1985, concentrating on IBM and DEC equipment.

Under the aegis of FFV Elektronik, Telub was organised in four departments: technical documentation, technical training school, industrial products and computer maintenance. This last department was formed into a subsidiary, Telub Service AB, in January 1987. At this time it had about 240 staff with an emphasis on DEC and Data General machines.

In 1987 Telub moved outside Scandinavia to buy Bitronic, a medium sized German TPM company with headquarters in Frankfurt/Main. Bitronic had been the lead company in a consortium of eight small German independent maintainers. This operated somewhat in the way of a franchise operation as the group was promoted nationally as Mitronic. Telub's acquisition of Bitronic involved the latter in buying out some of these independents to create a national maintenance company with about 100 employees. Mitronic was abandoned.

The election of a non-Socialist government in Sweden in 1990 led to a change of policy about state owned organisations. Telub was put on the block and acquired by privately owned Nexor in October 1991 which had built up an effective PC maintenance business based in Stockholm. In 1992, subsequent to buying Telub, Nexor acquired Perinet, which was a Swedish value added reseller (VAR). The distribution part of the business was sold and the maintenance business retained.

The first part of the paper discusses the concept of 'information' and its relationship to 'data' and 'knowledge'. It is argued that information is a process, rather than a static object, and that it is created through the interaction of individuals and their environment. This view is contrasted with the traditional view of information as a commodity that can be bought and sold.

The second part of the paper examines the role of information science in the development of information systems. It is argued that information science provides a theoretical foundation for the design and implementation of information systems, and that it is essential for the effective use of information technology.

The third part of the paper discusses the challenges facing information science in the twenty-first century. It is argued that the rapid pace of technological change and the increasing complexity of information systems are creating new challenges for information science, and that it is essential for the discipline to continue to evolve and adapt to these challenges.

The fourth part of the paper concludes by discussing the future of information science. It is argued that information science will continue to play a central role in the development of information systems, and that it is essential for the effective use of information technology in the twenty-first century.

Nexor took a policy decision in 1992 to dispose of the German operation and concentrate on developing the Scandinavian market exclusively. Bitronic was finally sold in 1993 to its German management. Nexor now has around forty branch offices throughout the region. In Sweden a separate subsidiary, Nexor Systems Consultants, was formed for the growing business in networks but subsequently the operations have been consolidated into one company.

:h2.Corporate Structure and Operations

In Sweden the main parts of the operation are Nexor Systems Service AB and Perinet AB. Since April 1994, the operations of Nexor Systems Service and Perinet have been brought together.

The main executives of Nexor are:

Chairman & CEO: Mr Sten Rundin

Managing Director: Mr Håkan Strömbom

General Manager, Sweden: Mr Håkan Strömbom

General Manager, Denmark: Mr Göran Johansson

General Manager, Finland: Mr Jarmo Merikoski

General Manager, Norway: Mr Aage Myrvold

Main Offices

Head Office

Nexor Perinet AB
Box 15203
Gustavslundsvagen 141
S-161 51 Bromma
Sweden

Tel: (46) 8 704 0700

Fax: (46) 8 806 655

Nexor Systems Service AB is based at the corporate headquarters (above).

Others - Sweden

It has Regional Offices in Stockholm, Göteborg, Malmö, Örebro and Sundsvall claims to have 20 other local offices.

There are 230 staff with 100 engineers.

In addition Perinet Service AB is based in Stockholm:

Box 11105
Alsnog 11
S-100 61
Stockholm

This has 70 staff of which 60 are engineers.

Others - Denmark

Nexor Systems & Service A.S.
Hirstredsgirvej 27
DK-2620 Albertslund
Denmark

Tel: (45) 4245 8844

The three geographical areas of Zeeland, Fyn and Jylland are covered from the three branches in Aalborg, Aarhus and Vejle.

There are 45 staff of which about 25 are engineers.

Service on the island of Bornholm is provided by a sub-contractor.

Others - Norway

Nexor Systems & Service A/S
Postboks 48
Lorenvangen 23
Refstad
0513 Oslo
Norway

Tel: (47) 2265 2250

In addition to the Oslo headquarters, branches are in Bergen, Drammen, Kristiansand, Skien, Stavanger and Trondheim.

' Associated ' offices are in Ålesund and Tromsø, listed as Nexor locations but not actually operated by the company.

Staff numbers in Norway have been reduced in the last 12 months from 50 to 38 of which 30 are engineers.

Others - Finland

Nexor Systems & Service Oy
Ohranhbantie 2
00680 Helsinki
Finland

Tel: (358) 0 728 2733

In addition to the Helsinki headquarters there are 8 branches Jyvaskyla, Kuopio, Lappeenranta, Oulu, Pori, Tampere, Turku and Vaasa.

There are 47 employees of which nearly 40 are engineers.

:h2.Services and Strategy

Many of the services are offered throughout the Scandinavian area, although some service and/or agreements with other suppliers are specific to individual countries.

The main service offerings of Nexor are:



- Conventional minicomputer maintenance on Digital, Data General and ICL's (Nokia) 2500 series with some activity, particularly in Denmark, on IBM's S/36, S/38, AS/400 and RS/6000 systems.

- On-site maintenance covering PCs, workstations, printers and network hardware components. Nexor in Sweden has OEM maintenance agreements with Ambra (now declining following IBM's decision to wind up the operation), AST, Dell and Sun Microsystems.

- Installation, training, system integration, remote monitoring and other services for networks. This service is limited outside of its main centres.

- General services covering a wide variety of assorted customer support from designing to application software (not in Denmark), from consumables to equipment broking, refurbishment and upgrades.

- Repair centres which carry out repairs on PCs and peripherals for dealers, end users and to support the in-house maintenance operation.

In certain countries, Nexor has developed its services in specific areas, for example:

- The Danish operation holds an exclusive agreement with the manufacturer Oki to repair its printers.

- Software support on OS/2, Windows, OS/400, VMS, Ultrix, LAN Manager and others. This is a new service developed in Finland which is provided either on an agreement basis or a project basis. Service is generally delivered over the telephone.

- Nexor provides warranty repairs for AST covering Norway, Sweden and Finland. It also has OEM agreements with CDC, Bull and Tandberg Data.

The Norwegian operation was reorganised about 18 months ago following the Nexor take over. Activities can be considered in four basic categories:

- An independent maintainer of IBM S/36, S/38, AS/400, DEC VAX, Convergent Technology and most PCs. Not handling UNIX seriously as they do not believe they have the software competence.

- A repair centre in Oslo carrying out 7000-8000 repairs/year with 10 technicians, some of whom spend part of their time on the road.

- Network support with 5 Novell Certified Network Engineers (CNE) and 5-10 with Windows competence. Nexor provides consultancy, training (from its centre in Oslo), installation and support.

- Miscellaneous contract support:

- Dell whose sales of networks provide an exclusive arrangement for Nexor to install, test and provide a 12 month warranty.

- A similar arrangement with CDC.

- An exclusive subcontract with Hewlett-Packard (HP) to provide the maintenance for non-HP kit on any single site support contracts that HP wins.

- The maintenance component within facilities management contracts won by TBK (subsidiary of Norwegian Telecom) which is offering a complete range of business products and services.

:h2.Financial Performance



- Existing and expanding capability in winning maintenance agreements with manufacturers, e.g. IBM, Dell and Hewlett-Packard.

Weaknesses:

- High priced reputation.
- A question mark remains over the company's financial strength.
- Uncertainty about the effectiveness of management responses to the company difficulties.
- Skills in UNIX systems are not fully developed.
- The gaps in software skills need to be filled.

Opportunities:

- Strong demand for networking skills.
- Capable of winning more agreements with manufacturers that do not wish to expand their own services in Scandinavia directly.

Threats:

- On going structural weakness of the Scandinavian economies.
- Aggressive competition from manufacturers, particularly Digital.
- The over-dependence on the declining Digital VAX, IBM S/36 and S/38 businesses must be rectified.

:h1.AUTHOR/INFORMATION ABOUT THIS DOCUMENT

If assistance is needed, please contact your area/country support.
For specific questions on this document, you may contact the author below.

```
***** AUTHOR/INFORMATION *****
*
* CMSC RESPONSIBLE : SUSAN SAABYE *
* AUTHOR/DEPT : INPUT LTD. *
* INT ADDRESS : IBM DANMARK, CMSC *
* EXT ADDRESS : NYMOLLEVEJ 85 *
* COUNTRY/ZIP : DK-2800 LYNGBY *
* PHONE : +45 45 93 45 45 FAX: +45 45 93 77 10 *
* PROFS : COMP AT DKIBVM2 *
*
*****
```

The following information is used for STAIRS searches and pertains to the way the system finds documents based on your input from the Main Menu.

```
DOCID : ENSLTV010000
VENDOR : LTA SYNTEC INFORMATIQUE.
```



PRODUCT : PC NETWORK MAINTENANCE CONSULTANCY SYSTEMS ENGINEERING
: INTEGRATION IT FACILITY MANAGEMENT THIRD PARY
: MAINTENANCE TRAINING.

TYPE REPORT : VEND.

SOURCE : INP.

INDUSTRY : NONE.

CATEGORY INDU: NONE.

CATEGORY LVL1: SERV.

CATEGORY LVL2: PROF.

CATEGORY LVL3: MAIN.

CATEGORY LVL4: NONE.

CATEGORY LVL5: NONE.

CATEGORY GEOG: NONE.

CATEGORY SPEC: EURO.

CATEGORY OWN : XXX.

CATCHER : SUSAN SAABYE

REVIEW DATE: 19952604

CLASSIFICATION: INTR

END-OF-DOC



#11 #11

NEXOR PERINET AB

Background

The company Nexor was started in Stockholm by Mr Sten Rundin, an experienced computer reseller. In 1985 an independent maintenance operation was set up which derived most of its business initially from supporting PCs and peripherals sold by the company. Nexor thrived and in 1991 had grown sufficiently to have the resources to bid for state owned Telub in October of that year when it was put up for sale by the government of the day. This resulted in Nexor becoming an international operation.

Telub was originally set up about 1964 to maintain equipment in municipal offices and police stations, particularly in remote areas of Sweden where the government thought a commercial service could not be provided. The organisation first expanded abroad in Denmark in 1975, to provide an extension of Telub support for Swedish products which were sold there. Later an office was established in Norway for similar purposes.

From January 1983 Telub was absorbed into the structure of the government owned FFV Group, a commercial organisation that had evolved from ancillary activities of the ministry of defence. FFV handles aircraft maintenance, electronics and ordnance. Part of Telub's activity was assigned to the aircraft maintenance business but most became part of FFV Elektronik AB. In the same year Telub's operations started in Finland when it bought the Computer Machinery Company (CMC) operation from Microdata. The company moved into TPM in 1985, concentrating on IBM and DEC equipment.

Under the aegis of FFV Elektronik, Telub was organised in four departments: technical documentation, technical training school, industrial products and computer maintenance. This last department was formed into a subsidiary, Telub Service AB, in January 1987. At this time it had about 240 staff with an emphasis on DEC and Data General machines.

In 1987 Telub moved outside Scandinavia to buy Bitronic, a medium sized German TPM company with headquarters in Frankfurt/Main. Bitronic had been the lead company in a consortium of eight small German independent maintainers. This operated somewhat in the way of a franchise operation as the group was promoted nationally as Mitronic. Telub's acquisition of Bitronic involved the latter in buying out some of these independents to create a national maintenance company with about 100 employees. Mitronic was abandoned.

The election of a non-Socialist government in Sweden in 1990 led to a change of policy about state owned organisations. Telub was put on the block and acquired by privately owned Nexor in October 1991 which had built up an effective PC maintenance business based in Stockholm. In 1992, subsequent to buying Telub, Nexor acquired Perinet, which was a Swedish value added reseller (VAR). The distribution part of the business was sold and the maintenance business retained.

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data. The second part of the document provides a detailed breakdown of the financial performance over the last quarter. It includes a comparison of actual results against the budgeted figures, highlighting areas where the company exceeded expectations and where it fell short. The final part of the document offers recommendations for future actions based on the findings of the analysis. It suggests that the company should focus on improving its operational efficiency and strengthening its marketing efforts to drive growth in the coming year.

Nexor took a policy decision in 1992 to dispose of the German operation and concentrate on developing the Scandinavian market exclusively. Bitronic was finally sold in 1993 to its German management. Nexor now has around forty branch offices throughout the region. In Sweden a separate subsidiary, Nexor Systems Consultants, was formed for the growing business in networks but subsequently the operations have been consolidated into one company.

In Sweden the main parts of the operation are Nexor Systems Service AB and Perinet AB. Since April 1994, the operations of Nexor Systems Service and Perinet have been brought together.

The main executives of Nexor are:

Chairman & CEO: Mr Sten Rundin

Managing Director: Mr Håkan Strömbom

General Manager, Sweden: Mr Håkan Strömbom

General Manager, Denmark: Mr Göran Johansson

General Manager, Finland: Mr Jarmo Merikoski

General Manager, Norway: Mr Aage Myrvold



Main Offices

Head Office

Nexor Perinet AB
Box 15203
Gustavslundsvagen 141
S-161 51 Bromma
Sweden

Tel: (46) 8 704 0700

Fax: (46) 8 806 655

Nexor Systems Service AB is based at the corporate headquarters (above).

Others - Sweden

It has Regional Offices in Stockholm, Göteborg, Malmö, Örebro and Sundsvall claims to have 20 other local offices.

There are 230 staff with 100 engineers.

In addition Perinet Service AB is based in Stockholm:

Box 11105
Alsnog 11
S-100 61
Stockholm

This has 70 staff of which 60 are engineers.

Others - Denmark

Nexor Systems & Service A.S.
Hirstredsgirvej 27
DK-2620 Albertslund
Denmark

Tel: (45) 4245 8844

The three geographical areas of Zealand, Fyn and Jylland are covered from the three branches in Aalborg, Aarhus and Vejle.

There are 45 staff of which about 25 are engineers.

Service on the island of Bornholm is provided by a sub-contractor.



Others - Norway

Nexor Systems & Service A/S
Postboks 48
Lorenvangen 23
Refstad
0513 Oslo
Norway

Tel: (47) 2265 2250

In addition to the Oslo headquarters, branches are in Bergen, Drammen, Kristiansand, Skien, Stavanger and Trondheim.

'Associated' offices are in Ålesund and Tromsø, listed as Nexor locations but not actually operated by the company.

Staff numbers in Norway have been reduced in the last 12 months from 50 to 38 of which 30 are engineers.

Others - Finland

Nexor Systems & Service Oy
Ohranhbantie 2
00680 Helsinki
Finland

Tel: (358) 0 728 2733

In addition to the Helsinki headquarters there are 8 branches Jyväskylä, Kuopio, Lappeenranta, Oulu, Pori, Tampere, Turku and Vaasa.

There are 47 employees of which nearly 40 are engineers.



Services and Strategy

Many of the services are offered throughout the Scandinavian area, although some service and/or agreements with other suppliers are specific to individual countries.

The main service offerings of Nexor are:

- Conventional minicomputer maintenance on Digital, Data General and ICL's (Nokia) 2500 series with some activity, particularly in Denmark, on IBM's S/36, S/38, AS/400 and RS/6000 systems.
- On-site maintenance covering PCs, workstations, printers and network hardware components. Nexor in Sweden has OEM maintenance agreements with Ambra (now declining following IBM's decision to wind up the operation), AST, Dell and Sun Microsystems.
- Installation, training, system integration, remote monitoring and other services for networks. This service is limited outside of its main centres.
- General services covering a wide variety of assorted customer support from designing to application software (not in Denmark), from consumables to equipment broking, refurbishment and upgrades.
- Repair centres which carry out repairs on PCs and peripherals for dealers, end users and to support the in-house maintenance operation.

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- A repair centre in Oslo carrying out 7000-8000 repairs/year with 10 technicians, some of whom spend part of their time on the road.
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 - Dell whose sales of networks provide an exclusive arrangement for Nexor to install, test and provide a 12 month warranty.
 - A similar arrangement with CDC.
 - An exclusive subcontract with Hewlett-Packard (HP) to provide the maintenance for non-HP kit on any single site support contracts that HP wins.
 - The maintenance component within facilities management contracts won by TBK (subsidiary of Norwegian Telecom) which is offering a complete range of business products and services.



Financial Performance

Nexor accounts are to 30th April. The company, which is privately owned, has elected not to make its accounts available.

When the acquisition of Telub was made, an external investor from the Middle East provided about 10% of the funds. Early in 1994 a further injection of funds was made by the same investor. This followed disappointing trading results and lower than expected proceeds, DM 3 Million (\$US 1.8M), from the sale of Bitronic. At the time of its sale, Bitronic was generating revenues of approximately 11 Million DM.

The reorganisation in Sweden and small cutbacks in the other countries have been necessary to restore the company's financial situation.

Table 1 shows the financial performance of the company for the last two years. The breakdown of the most recent year's figures by country (and in the case of Sweden - by operation) is shown in Figure 1. The revenue and profit figures are shown in US Dollars at the following conversion factors:

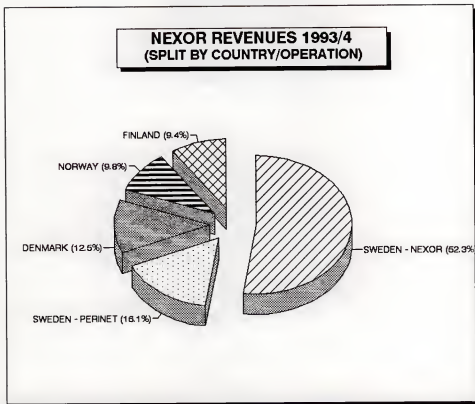
1 \$US = 7.6 SEK, = 6.10 DKK, = 6.8 NOK, = 5.09 FIM.

Table 1. Group Financial Details

NEXOR - FINANCIAL DETAILS BY COUNTRY (\$US M)					
		1992/3		1993/4	
		REVENUE	PROFIT	REVENUE	PROFIT
SWEDEN	NEXOR	26.0		27.3	
	PERINET	7.8		8.4	
	TOTAL	33.8	0.1	35.7	0.2
DENMARK	NEXOR	6.2	0.1	6.5	0.1
NORWAY	NEXOR	4.4	0.0	5.1	0.1
FINLAND	NEXOR	4.7	0.0	4.9	0.1
GROUP TOTAL		49.1	0.2	52.2	0.5



Figure 1. Financial Analysis - By Source 1993/4





SWOT Analysis

Strengths:

- An established company with a good reputation.
- Most of the 'dead wood' has been removed from the state owned Telub operation.
- There is a strong customer base in AS/400 maintenance.
- The company has a very good business in workshop repair.
- The management has already responded to the lowered trading performance and made the necessary changes. (Although see weaknesses below).
- The company is building up highly creditable capability in networks.
- Existing and expanding capability in winning maintenance agreements with manufacturers, e.g. IBM, Dell and Hewlett-Packard.

Weaknesses:

- High priced reputation.
- A question mark remains over the company's financial strength.
- Uncertainty about the effectiveness of management responses to the company difficulties.
- Skills in UNIX systems are not fully developed.
- The gaps in software skills need to be filled.

Opportunities:

- Strong demand for networking skills.
- Capable of winning more agreements with manufacturers that do not wish to expand their own services in Scandinavia directly.



Threats:

- On going structural weakness of the Scandinavian economies.
- Aggressive competition from manufacturers, particularly Digital.
- The over-dependence on the declining Digital VAX, IBM S/36 and S/38 businesses must be rectified.



27th March 1995

Anne Sommer
Competitive Information Services
CMSC, IBM Denmark A/S
Nymoellevej 85,
DK 2800 Lyngby
Denmark

Dear Anne,

I am now able to respond to the questions set out in your last letter.

I believe a realistic plan is as follows:

- ICL Sorbus, Getronics, Thomainfor, Olivetti and Granada could be reasonably updated every half year
- The remaining ten once a year (Memorex Telex is the possible exception)
- Although we are tracking the big firms all the time we cannot expect to make a specific approach more frequently than suggested above, we could however commit to update the profiles on an ad-hoc basis, i.e. if a special event or announcement is made.

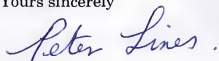
On this basis we would be conducting $5 \times 2 + 10 = 20$ updates for an annual fee of £10,000. Any new profile agreed upon during the year could be updated within the year for the inclusive fee of £1,500. Therefore assuming you wished to profile another 5 firms, this could be accommodated for fee of £7,500 making £17,500 in total.

I hope this makes the calculation clearer, please let me know if this is acceptable to you.



Anne, I am going to be on vacation for the next two weeks and will be in the office on Monday June 5th. I will look forward to finalising this project with you then. Should you need to ask any question in the meantime please call John Willmot who is standing in for me.

Yours sincerely

A handwritten signature in blue ink that reads "Peter Lines." The signature is written in a cursive style with a period at the end.

Peter Lines
Managing Director,
Vice President
INPUT Europe



84-85-95 12.26.88 From: IBM Danmark A/S To: 81753 577311 Page: 002

Date: 4 May 1995, 11:36:38 DNT

From: Anne Sommer CMSC 3520 SOMMER at DKIBMVM2
Competitive Information Services
CMSC, IBM Danmark A/S
Nymoellevvej 85,
DK-2800 Lyngby
Denmark Fax. 45-45-937710
Sec: U - - - - -

Subject: New contract
Peter Lines
INPUT
Cornwall House
55-77 High Street
Slough, Berkshire SL1 1DZ
UK

Subject: Renewal of contract for 1995

Dear Peter,

Thank you for your proposal dated 27th March 1995. I have some questions regarding the payment.

What is your price for updating the 15 profiles we have received? In your proposal you mention that updates of existing profiles would be charged at a rate of UKP. 5,000 per 10 profiles.

You have mentioned to Susan, that it was too often to update some of the smaller company profiles every quarter, please let me know which of the profiles you plan to update once, twice or four times in 1995. Is this also reflected in your price offer?

Regarding new reports you mention that additional new profiles would be charged at a rate of UKP.1,500 per completed profile. Is the update of the new reports also included in this price?

I look forward to your answer as soon as possible in order to get the contract signed,

Regards,

Anne Sommer (External mail: DKIBM49 at IBMMAIL)

To: 00441753577311
cc: Susan Lis Saabye CMSC 3896 SUSAN at DKIBMVM2



IBM TELEFAX

IBM Danmark A/S
Nymøllevej 85
DK-2800 Lyngby
Denmark

Attention.....: Peter Lines
Subject.....: New contract
Document.....: SOMMER NOTE0012 A

From.....: Anne Sommer
Date.....: 1995-05-04
Time.....: 12.21.22

Phone.....: +45 45934545
Fax.....: +45 45937710

THE HISTORY OF THE

ROYAL SOCIETY OF LONDON

FROM ITS INSTITUTION IN 1660

TO THE PRESENT TIME

BY

J. H. BURNETT

ESQ.

OF

THE SOCIETY

LONDON

- £5,000 / update 10 profiles
- £1,500 for new profiles

DISK #5

.....
.....

2-2

Peter Lines
INPUT
Cornwall House
55-77 High Street
Slough, Berkshire SL1 1DZ
UK

Lyngby, March 2nd, 1995

Subject: Renewal of contract for 1995

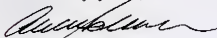
Dear Peter,

We have now started working on the new contracts for 1995 and would therefore ask you to send your proposal for this year.

The proposal should contain quarterly maintenance of reports already delivered and creation of new reports.

I look forward to receiving your proposal in the near future.

Sincerely yours,



Annie Sommer





... makes the difference

IBM Denmark A/S
Competitive Marketing Support Center
91, Nymoellevej
DK-2800 Lyngby
Denmark
Phone: 45 45 93 45 45 Ext.: 3896
FAX: 45 45 93 77 10

CMSC Telefax

Transmission to: Input
att: Peter Lines

From: Susan Saabye

Total pages: 2 (incl. cover page)

Subject: COMP Contract 1995

Transmitted by: Susan

Unclassified:

IBM Confidential:

Urgent:

the same time, the *Journal of the American Medical Association* (JAMA) published a study that found that the use of a computer program to monitor patients' vital signs and symptoms could reduce the risk of hospital readmission.

The study, conducted by researchers at the University of Michigan, found that patients who used the program were 15% less likely to be readmitted to the hospital within 30 days of discharge.

The program, called "Vital Signs," was designed to help patients track their own health and report any changes to their doctor. It also provided patients with information about their condition and how to manage it.

The researchers said that the program was particularly effective for patients with chronic conditions, such as heart disease and diabetes, who are at a higher risk of hospital readmission.

"Our findings suggest that computer-based monitoring can be a valuable tool for improving patient care and reducing hospital costs," said Dr. James G. Hays, the study's lead researcher.

The program was developed by a team of researchers from the University of Michigan and the University of California, San Diego. It is currently being used in several hospitals and is being evaluated in a larger trial.

The researchers said that the program could be adapted to monitor other types of vital signs, such as blood pressure and glucose levels. They also said that the program could be used to monitor patients who are at home or in a nursing home.

The program is a good example of how technology can be used to improve patient care. It shows that computer-based monitoring can be a valuable tool for reducing hospital readmissions and improving patient outcomes.

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IT Intelligence Services

Cornwall House
55-77 High Street
Slough, Berks, SL1 1DZ
Tel: +44 (0)1753 530444
Fax: +44 (0)1753 577311

FAX TRANSMITTAL FORM

Date: 28.03.95 Confidential:

<input checked="" type="radio"/> Y/N
<input type="radio"/> Y/N

Name: ANNE SOMMER Urgent:

<input type="radio"/> Y/N
<input type="radio"/> Y/N

Location: _____

Company: IBM DK.

Fax No: 010-45-45-93-77-10 Page: 1 of 3

From: _____ File: Cron/Contract/Other

Re: _____

Anne,
our proposal as requested.

Peter.



INPUT

IT Intelligence Services

27th March 1995

Anne Sommer
Competitive Information Services
CMSC, IBM Denmark A/S
Nymoellevvej 85,
DK 2800 Lyngby
Denmark

Dear Anne,

I am now happy to propose to you a new activity for updating the vendor profiles of independent customer services firms during 1995.

Updates of existing profiles would be charged at a rate of £5,000 per 10 profiles, as in our previous agreement.

Additional new profiles would be charged at a rate of £1,500 per completed profile, again at the same rate as established last year.

Our experience has indicated that quarterly updates are probably a too frequent interval given the small size of many of the firms targeted and the infrequency of their formal releases of information, notably financial results.

Part of the process is to make a direct approach to the targeted companies but it is impractical to do this more than once a year in most cases without risking the co-operation so necessary to ensure future flows of data and information.

I would therefore like to suggest that we restrict quarterly updates to those firms, e.g. Granada, whose size is likely to justify this frequency of updating. Other profiles could be updated on an ad-hoc basis with a principal revision done on an annual basis.

INPUT would be happy to make further suggestions in due course for new profiles.

Cornwall House
55-77 High Street
Slough, Berkshire SL1 1DZ
Tel. +44 (0)1753 530444
Fax +44 (0)1753 577311
100444.3177@compuserve.com

INPUT LTD.
Registered in England No.: 1470416.
Registered Office: Rolfs House,
7 Rolfs Building, Fetter Lane
London EC4A 1NH.
VAT Registration No.: GB 340 3422 04

FRANKFURT
LONDON
NEW YORK
PARIS
SAN FRANCISCO
TOKYO
WASHINGTON D.C.



Anne, I look forward to being able to discuss this proposal with you further and to answer any questions that you might have.

Yours sincerely

Peter Lines.

Peter Lines
Managing Director,
Vice President
INPUT Europe



MESSAGE CONFIRMATION

28/03/95 08:40
ID=INPUT LTD

NO.	MODE	BOX	GROUP
441	TX		

DATE/TIME	TIME	DISTANT STATION ID	PAGES	RESULT	ERROR PAGES	S. CODE
28/03 08:39	00'53"	CMSC COPENHAGEN	003	OK		0000





IT Intelligence Services

17 Hill Street
London W1X 7FB

Tel. +44 (0) 71 493-9335

Fax +44 (0) 71 629-0179

19th April 1994

Anne Sommer
Competitive Information Services
CMSC, IBM Denmark A/S
Nymoellevvej 85,
DK 2800 Lyngby
Denmark

Dear Anne,

Apologies for the delay in getting back to you. However, I am now in a position to propose to you a new process for updating the vendor profiles of independent customer services firms.

I would like to suggest that the next stage would be a complete update of the profiles already submitted to CMSC. This update would comprise a revision of all relevant data and a re-evaluation of the competitive assessment of these services firms.

Given the existing commitment to update the Sorbus profile and to extend those of Olivetti and Granada, and to address any other issues raised by CMSC concerning the existing profiles, the professional fee for this work would be £2,500 (excluding vat).

As already indicated to you in my proposal of the 3rd of January any further updates after this time would need to be charged at a rate of £5,000 for 10 profile updates.

Additional new profiles would cost £1,500 per completed profile.

Anne, I trust that this answers your immediate needs but please don't hesitate to contact me if you have any questions. I look forward to being in touch again soon.

Yours sincerely

Peter Lines
Managing Director,
Vice President
INPUT Europe

INPUT LTD.
Registered in England No.: 1470416
Registered Office: Rolfs House,
7 Rolfs Building, Fetter Lane
London EC4A 1NH.
VAT Registration No.: GB 340 3422 04

FRANKFURT
LONDON
NEW YORK
PARIS
SAN FRANCISCO
TOKYO
WASHINGTON D.C.

1870

1871

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1874

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1876

FAX TRANSMITTAL FORM

Date: June 15, 1994

To: Name: Anne Sommer
Tel./Location: 010-45-45-93-45 45
Co.: IBM D/K
Fax No: 010-45 45 93 77 10
From: Name: Peter Lines
Subject: Proposal

Page: 1 of 4
File: Chron
Contact
Other:

Anne, I now attach copies of the signed documents, do you need me to send the hard copy by post to you, please let me know.

Can you please confirm to me the exact agreement at this point in time, I have started up the project already on the basis of the following:

Quarter 3 - to be completed by the end of September 1994:

- Updating all the existing 10 profiles at a special agreed fee of £2,500.
- Developing 5 new profiles for Nexor, ECS, Bluechip, LTA and Memorex for a fee of £6,250.

Quarter 4 - To be completed by the end of December 1994:

- Updating all 15 profiles for an agreed fee of £7,500.

I look forward to being in touch soon.

*Regards
Peter Lines.*



**Agreement regarding Delivery of
Competitive Profiles for
IBM's Competitive Online Marketing
Perspectives
data base (COMP)**

between,

Competitive Marketing Support Center (CMSC)
IBM Danmark A/S
Nymoellevej 85
2800 Lyngby
Denmark
and
INPUT
17 Hill Street
London, W1X 7FB
England
Agreement No. COMPINPUT0694
26MAJ94

IBM Confidential/INPUT Confidential

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that this is essential for ensuring transparency and accountability in the organization's operations.

2. The second part outlines the various methods and tools used to collect and analyze data. This includes the use of surveys, interviews, and focus groups to gather qualitative information, as well as the application of statistical techniques to quantitative data.

3. The third part of the document describes the process of identifying and measuring key performance indicators (KPIs). It highlights the need to select indicators that are relevant to the organization's strategic goals and to establish clear targets and benchmarks for these indicators.

4. The fourth part discusses the importance of regular monitoring and reporting of KPIs. It notes that this allows management to track progress, identify areas of concern, and make timely adjustments to the organization's strategy and operations.

5. The fifth part of the document addresses the challenges of data collection and analysis. It identifies common issues such as data quality, bias, and incomplete information, and provides suggestions for how to overcome these challenges.

6. The sixth part of the document discusses the importance of data security and privacy. It emphasizes the need to implement robust security measures to protect sensitive information and to ensure compliance with relevant regulations and standards.

7. The seventh part of the document discusses the importance of data sharing and collaboration. It notes that sharing data across different departments and organizations can lead to valuable insights and improved decision-making.

8. The eighth part of the document discusses the importance of data visualization. It highlights the use of charts, graphs, and dashboards to present data in a clear and concise manner, making it easier for stakeholders to understand and act on the information.

9. The ninth part of the document discusses the importance of data-driven decision-making. It emphasizes the need to base decisions on objective data rather than subjective opinions or gut feelings, and to use data to evaluate the effectiveness of different strategies and interventions.

10. The tenth part of the document discusses the importance of data literacy. It notes that all employees should have a basic understanding of data and be able to interpret and use data effectively in their work.

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[The text in this section is extremely faint and illegible.]

Between,

INPUT
17 Hill Street
London, W1X 7FB
England
in the following referred to as 'INPUT'

and

Competitive Marketing Support Center
IBM Danmark A/S
Nymoellevej 85
2800 Lyngby
Denmark
in the following referred to as 'CMSC'

is of June 1, 1994 concluded the following Agreement regarding Delivery of Competitive Profiles to CMSC for use on IBM's Competitive Online Marketing Perspectives data base (hereinafter COMP).

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AGREEMENT REGARDING DELIVERY OF COMPETITIVE PROFILES

1.0 SCOPE OF WORK

1.1 Letter of Authorization

INPUT shall furnish Documents and Updates on various subjects to CMSC, as more fully set forth in Attachment A (which is attached and made a part of this Agreement), and in accordance with the terms and conditions of this Agreement and Letter(s) of Authorization by CMSC and accepted by INPUT. The parties agree that their respective subsidiaries may benefit from this Agreement by signing a Letter of Authorization. A standard form for such a Letter is included in Attachment D (which is attached and made a part of this Agreement). In the event of any conflict between the terms and conditions of this Agreement and those Letter(s) issued hereunder, the terms and conditions of those Letter(s) shall prevail.

1.2 Technical Coordinator

CMSC shall appoint a Technical Coordinator, who shall be responsible for issuing Letter(s) of Authorization for CMSC under this Agreement. Such Coordinator and/or his/her successors shall be responsible for maintaining liaison with INPUT and for determining for CMSC the adequacy, acceptability and fitness of the services performed by INPUT under such Letter(s) of Authorization.

Mrs. Anne Sommer tlf. No. + 45 93 45 45 ext. 3520

shall be the initial Technical Coordinator and solely responsible for the Letter(s) of Authorization. She shall be responsible for determining the adequacy, quality, and accuracy of service for CMSC. Matters pertaining to this Agreement shall be directed to Mrs. Sommer and/or her successors.

2.0 ACCEPTANCE

Services and deliverable items provided by INPUT under this Agreement shall be subject to final review and acceptance by CMSC based upon this Agreement, and the attached specifications and proposal, and final payment shall not be due before such acceptance. Any deficiencies found during such review shall be corrected by INPUT and subject to repeat review before acceptance of the work. Any claims which CMSC may have pursuant to this Agreement shall survive inspection, acceptance and payment in full.

3.0 PAYMENT

3.1 CMSC shall pay INPUT for Documents and Updates under this Agreement and Attachments as described by the Delivery and Payment Schedule (see Attachment C, which is attached and made a part of this Agreement).

3.2 INPUT must submit itemized invoices to CMSC for the services furnished. CMSC shall make payment to INPUT within thirty (30) days after receipt of invoices. All invoices shall be addressed to CMSC, IBM Danmark A/S and forwarded to Mrs. Anne Sommer. Each invoice shall identify:

- INPUT's professional fee
- A statement of the project
- Agreement No. COMPINPUT0694



4.0 CONFIDENTIAL INFORMATION

- 4.1 Both INPUT and CMSC agree that if any CONFIDENTIAL INFORMATION in the future is to be disclosed to the other party, such disclosure shall be under the terms of the IBM Agreement for Exchange of Confidential information incorporated herein by reference.

"Confidential Information" means both the deliverables including drafts and associated materials, and information that CMSC identifies as confidential and discloses to INPUT. It does not include information that rightly becomes public, or that INPUT otherwise knows or receives without obligation of confidence. For a period of three (3) years from the date of disclosure of Confidential Information under this Agreement, INPUT shall hold all such Confidential Information in trust and confidence for CMSC and not use any Confidential Information other than for the benefit of CMSC. INPUT may not copy any Confidential Information except as explicitly approved by CMSC in writing. INPUT may disclose Confidential Information only to those persons whose services INPUT use in INPUT's performance of this Agreement and who agree in writing to be bound to the same extent as INPUT is, except that they shall not disclose Confidential Information to anyone. If any medium containing any Confidential Information is lost, INPUT shall promptly notify CMSC. Upon completion or termination of INPUT's services, INPUT shall deliver to CMSC all media containing any Confidential Information.

- 4.2 In providing INPUT's services under this Agreement, INPUT understands that CMSC does not wish to receive from INPUT any information which may be considered confidential and/or proprietary to INPUT and/or any third party. INPUT represents and warrants that any information disclosed by INPUT To CMSC, including, but not limited to, INPUT's proposal dated 18 January, 1993, and any further proposals from INPUT to CMSC is not confidential and/or proprietary to INPUT and/or any third party.

5.0 RIGHTS IN DATA

- 5.1 All of the deliverable items specified in Article 1 of this Agreement and any Appendices plus Letters of Authorizations attached hereto prepared for, or submitted to CMSC by INPUT under this Agreement, shall belong exclusively to CMSC and shall be deemed to be works made for hire. To the extent that any of the deliverable items may not, by operation of law, be works made for hire, INPUT hereby assign to CMSC the ownership of copyright in the deliverable items and CMSC shall have the right to obtain and hold in its own name copyrights, registrations and similar protection which may be available in the deliverable items. INPUT agrees to give CMSC or its designees all assistance reasonably required to perfect such rights, including without limitation all releases governing the use of the name or likenesses of any third party(s).
- 5.2 To the extent that any pre-existing materials are contained in the deliverable items, INPUT grants to CMSC an irrevocable, non-exclusive world-wide, royalty-free license to: (1) use, execute, reproduce, display, perform, distribute (internally or externally) sell copies of, and prepare derivative works based upon, such pre-existing materials and derivative works thereof, and (2) license, sublicense and authorize others to do any, some or all of the foregoing.
- 5.3 No license or right is granted to INPUT either expressly or by implication, estoppel or otherwise to publish, reproduce, prepare derivative works based upon, distribute copies of, publicly display, or perform any of such deliverables, except INPUT's pre-existing materials, either during or after the term of this Agreement.

6.0 WARRANTIES

- 6.1 INPUT represents and warrants that INPUT is under no obligation or restriction nor will INPUT assume any such obligation or restriction which would in any way interfere or be inconsistent with, or present a conflict of interest concerning, the services to be furnished by INPUT under this Agreement.
- 6.2 INPUT represents and warrants the originality of the deliverable items which INPUT will provide to CMSC under this Agreement and that no portion of the deliverable items, or their use or distribution, violates or is protected by any copyright or similar right of any third party.



7.0 INVENTIONS AND PATENT RIGHTS

7.1 "Invention" shall mean any invention, discovery or improvement, whether or not patentable, conceived or first actually reduced to practice, solely or jointly by INPUT and/or INPUT's employees with one or more employees of CMSC during the term of this Agreement and in the performance of services hereunder. INPUT shall promptly make a complete written disclosure to CMSC of each Invention, specifically pointing out the features or concepts which INPUT believes to be new or different.

7.2 INPUT hereby assigns to CMSC, its successors and assigns, every Invention, and the same shall become and remain CMSC's property whether or not patent applications are filed thereon. INPUT shall, upon CMSC's request and at CMSC's expense, cause patent applications to be filed thereon in countries selected by CMSC, through solicitors designated by CMSC, and forthwith assign all such applications to CMSC, its successors and assigns.

INPUT shall give CMSC and its solicitors all reasonable assistance in connection with the preparation and prosecution of any such patent applications, and shall cause to be executed all such assignments and other instruments and documents as CMSC may consider necessary or appropriate to carry out the intent of this Article.

No license or right is granted hereunder at any time to INPUT, whether expressly or by implication, estoppel, or otherwise, under any patents or patent applications arising out of any other invention of CMSC.

8.0 MAINTENANCE OF RECORDS

INPUT shall maintain complete and accurate accounting records, in a form in accordance with standard accounting practices, to substantiate INPUT's charges hereunder. Such records shall include payroll records, job cards, attendance cards, and job summaries. These records shall be maintained for one year beyond the term of this Agreement. CMSC shall be allowed access to such records for purposes of audit during normal business hours during the term of this Agreement and during the above-specified retention period.

9.0 INSPECTION

CMSC reserves the right to monitor INPUT's performance and compliance with the provisions of this Agreement through periodic inspections at INPUT's location. During any such inspection, CMSC does not wish to receive, and INPUT shall not disclose to CMSC, any of INPUT's or third parties' confidential and/or proprietary data.

10.0 DAMAGES

INPUT shall indemnify and defend CMSC against all claims, demands, actions, suits or causes of action arising from any negligent or willful act or omission by INPUT, INPUT's agents, subcontractors or employees, in performance of any of INPUT's obligations under this Agreement.

Neither party shall be entitled to indirect, incidental, consequential or punitive damages, including lost profits. This limitation shall not apply to any liability of INPUT's under the Article entitled Confidential Information and is not intended to limit INPUT's obligations under this Article.

In no event will CMSC be liable to INPUT, INPUT's successors, heirs or assigns for damages in excess of the full amount of unexecuted purchase order(s) issued hereunder, less any amounts already paid to INPUT by CMSC.

11.0 INPUT'S EMPLOYEES NOT DEEMED CMSC'S

Personnel supplied by INPUT shall be deemed INPUT's employees and shall not for any purpose be considered employees or agents of CMSC. INPUT assumes full responsibility for the



actions of such personnel while performing services pursuant to this Agreement, and shall be solely responsible for their supervision, daily direction and control, for the payment of their salaries (including any applicable withholding or payment of income taxes, unemployment taxes, social security and the like) and for providing worker's compensation, disability benefits and the like.

12.0 INPUT RETURN OF WORK

Upon completion, termination, or expiration of this Agreement (or earlier, if requested by CMSC) INPUT must turn over to CMSC all work (including all deliverable items completed or in process) completed or in process under this Agreement and all materials furnished by CMSC in connection with this Agreement, before any remaining payments for services performed by INPUT under this Agreement are due by CMSC.

13.0 ASSIGNMENT AND SUBCONTRACTING

INPUT's rights and obligations under this Agreement shall not be assigned or delegated or sub-contracted without the prior written approval of CMSC. In the event that CMSC grants INPUT the right to sub-contract, assign or delegate, some of the services to be performed pursuant to this Agreement, INPUT shall be responsible for all costs resulting from any such assignment, delegation or subcontract; provided however, that any subcontractor so retained by INPUT is obligated in writing to the same obligations as set forth herein with respect to INPUT.

14.0 WORK NOT IN ACCORDANCE WITH AGREEMENT

CMSC reserves the right to order work in process being performed under this Agreement to cease immediately and to withhold payment for work which is not in accordance with the requirements of this Agreement; however, any claims which CMSC may have for breach of contract shall survive payment of the full Agreement price.

15.0 INPUT'S AGREEMENT WITH HIS EMPLOYEES

INPUT will have an appropriate agreement with each of INPUT's employees or others whose services INPUT may require sufficient to enable INPUT to comply with all the terms of this Agreement.

16.0 DURATION AND TERMINATION

The term of this agreement shall be from August 16, 1993 through December 31, 1993. Notwithstanding anything to the contrary in either this agreement or any other agreement between CMSC and INPUT, this Agreement shall cover the various materials described in Attachment A and any other documents which have previously been delivered to CMSC for use on COMP by INPUT prior to the effective date of this Agreement.

CMSC may terminate for convenience this Agreement or any Purchase Order, or any portions thereof, by thirty (30) days written notice. Upon receipt of such notice from CMSC, INPUT must immediately stop all activities associated with this Agreement or the affected purchase order(s), whichever the case may be. INPUT will be paid for the work performed through the date of termination for all services, charges and expenses authorized by CMSC hereunder which INPUT have actually incurred in support of all applicable work effort performed by INPUT hereunder. CMSC's payment for work performed through the date of termination is contingent upon INPUT turning over to CMSC all work product resulting from services rendered under this Agreement. In no event shall INPUT's charges and expenses applicable to a specific purchase order exceed the total amount of said purchase order, less any payments made against said purchase order.

In case of INPUT's material breach of this Agreement CMSC may terminate this Agreement by providing INPUT written notice. If the default is not remedied within 10 days or within the time stated in the notice whichever is longer, INPUT agrees to promptly provide CMSC with



all items associated with this Agreement in order for CMSC or a third party selected by CMSC to perform this Agreement. Nothing provided herein shall be interpreted as requiring CMSC to provide INPUT an opportunity to cure.

17.0 SOLE AGREEMENT

This Agreement shall supersede all agreements and understandings between the parties respecting the subject matter hereof.

18.0 IBM TRADEMARK

Notwithstanding any other provisions of this Agreement, INPUT shall have no right to use IBM's trademark, or trade name, or to refer to this Agreement or the services performed hereunder directly or indirectly, in connection with any product, promotion or publication without written approval of CMSC.

19.0 SURVIVAL

The rights and obligations of Articles 2, 4, 5, 6, 7, 9, 10, 13, 16, and 18 shall survive and continue after any expiration or termination of this Agreement and shall bind the parties and their legal representatives, successors, heirs, and assigns. INPUT agrees to comply, and do all things necessary for CMSC to comply with all applicable national and local laws, regulations and ordinances, including by not limited to the US Export regulation relating to the Export of Technical Data, insofar as they relate to the services to be performed under this Agreement. INPUT agrees to obtain the required government documents and approvals prior to export of any technical data disclosed to INPUT or the direct product related thereto.

1. The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that proper record-keeping is essential for the success of any business or organization. This section also outlines the various methods and tools available for managing financial data, including spreadsheets and specialized accounting software. The author provides a detailed overview of how these tools can be integrated into a company's existing systems to streamline operations and reduce the risk of errors.

2. The second part of the document focuses on the legal and regulatory aspects of record-keeping. It covers the requirements set forth by various government agencies and industry associations, as well as the consequences of non-compliance. The author discusses the importance of staying up-to-date on changing regulations and provides practical advice on how to ensure that all records are properly maintained and accessible when needed. This section also touches upon the importance of data security and the need to implement robust protocols to protect sensitive information.

3. The third part of the document addresses the challenges of record-keeping in a rapidly changing business environment. It discusses the impact of technological advancements, such as cloud computing and mobile devices, on the way records are stored and accessed. The author provides insights into how organizations can leverage these technologies to improve their record-keeping practices and enhance their overall operational efficiency. This section also highlights the importance of training employees on proper record-keeping procedures and the need for ongoing education and development in this area.

ATTACHMENT "D" - LETTER OF AUTHORIZATION

This Letter of Authorization will be construed by the terms and conditions of the Agreement signed by the parties.
When signed by both parties, shall represent the only authorization for Contractor to render the services described below in 'Scope of Work'.

AGREEMENT NUMBER: COMPXX94

CONTRACTOR NAME: (VENDOR NAME)

REQUESTOR INFORMATION

REQUESTOR NAME: Competitive Marketing Support Center (CMSC)

IBM INTERNAL ADDR: IBM Danmark A/S

ADDRESS: Nymoellevvej 85

CITY / ST / ZIP: DK 2800 Lyngby, Denmark

PHONE: + 45 45 93 45 45 PROFS ID/NODE: SOMMER / DKIBMVM2

SCOPE OF WORK

Contractor shall provide CMSC with new reports, maintenance and revalidations according to European vendor list enclosed and as described in proposal from (VENDOR NAME) (MONTH,DATE,YEAR).

TOTAL MAINTENANCE:

TOTAL AGREEMENT:

AUTHORIZED SIGNATURES

CONTRACTOR: Please sign both copies of this Letter of Authorization and return to the requestor listed above. CMSC will sign and return a copy to authorize the Scope of work.

CONTRACTOR SIGNATURE: _____

Peter Lines

PRINT NAME: _____

PETER LINES

DATE: *15-06-94*

IBM SIGNATURE: _____

PRINT NAME: Jorgen Moltke-Leth
/Verner Rosendahl

DATE: _____



ATTACHMENT A - SCOPE OF WORK

OVERVIEW

INPUT shall deliver to CMSC competitive analysis of third party customer services firms in Europe and deliver competitive Vendor Profiles for each of the vendors listed in Attachment B.

All Documents shall provide Complete Information and Analysis on INPUT's Assigned Areas Of Responsibility. For the term of this Agreement, the Documents shall reflect the most current information available and shall be delivered in accordance with INPUT's schedule and in the COMP Ready Format.

The Documents shall conform to the quality standard set by the Sorbus 'pilot' report and the Documents will be subject to final review and acceptance by CMSC. INPUT will be asked to make corrections and improvements based upon CMSC's comments.

CMSC will add codes to the reports, but INPUT should include the minimum requirements for the COMP Ready Format which is the :Hx. tags defining the title and subtitles of the document. The document title should always begin with :H1. followed by the title (No blanks between the :H1. and the title). Chapter-titles begin with :H2. followed directly (no blanks) by the title. Subchapter-titles begin with :H3. followed directly by the title. All titles begin in column 1 and the body text begins in column 2.

Example of required format:

```
:h1.Document title

:H2.Chapter title
  Body text begins here.
  All body text begins in column 2
  The reason is that it will later be
  possible to add revision bars in column 1,
  when the document is updated.
:H3.Subchapter title

:H2.Chapter title

:H2.Chapter title

:H3.Subchapter title

... and so on
```

All documents should be delivered in ASCII format on 3.5" diskettes.

The total number of documents provided shall be no less than 10 included the 'pilot' document. Coverage Listing (ATTACHMENT B) gives a sample of the vendors required to cover the Assigned subject.



ATTACHMENT "B" - COVERAGE LISTING

This attachment covers a list of vendors to be delivered according to this Agreement.

1. Nexor
2. ECS
3. Bluechip
4. LTA
5. Memorex

Year	Q1	Q2	Q3	Q4	Total
1998	100	100	100	100	400
1999	100	100	100	100	400
2000	100	100	100	100	400
2001	100	100	100	100	400
2002	100	100	100	100	400
2003	100	100	100	100	400
2004	100	100	100	100	400
2005	100	100	100	100	400
2006	100	100	100	100	400
2007	100	100	100	100	400
2008	100	100	100	100	400
2009	100	100	100	100	400
2010	100	100	100	100	400
2011	100	100	100	100	400
2012	100	100	100	100	400
2013	100	100	100	100	400
2014	100	100	100	100	400
2015	100	100	100	100	400
2016	100	100	100	100	400
2017	100	100	100	100	400
2018	100	100	100	100	400
2019	100	100	100	100	400
2020	100	100	100	100	400
2021	100	100	100	100	400
2022	100	100	100	100	400
2023	100	100	100	100	400
2024	100	100	100	100	400
2025	100	100	100	100	400
2026	100	100	100	100	400
2027	100	100	100	100	400
2028	100	100	100	100	400
2029	100	100	100	100	400
2030	100	100	100	100	400

ATTACHMENT "C" - SCHEDULE OF DELIVERY AND PAYMENT

PAYMENT SCHEDULE:

CMSC agrees to pay INPUT for Documents in accordance with Section 2 of the Agreement.

Payment for 5 Vendor Profiles is UKP 6,250. 50% of this amount will be paid when the project starts and the additional 50% will be paid upon acceptance of the last Vendor Profile. The quality of the new Documents should be at the same level as the quality of the Sorbus Vendor Profile.

The 10 Vendor Profiles already delivered should be updated at least once every quarter at the price of UKP 5,000 per quarter, once in July and once in October, the total price is UKP 10,000. CMSC will send a diskette with the coded reports to INPUT by mail.

The 5 new Vendor Profiles should be updated in October at the price of UKP 2,500.

Payment will be due on receipt of the updated reports.

Ad Hoc requests for Documents which are outside the Scope of Work (ATTACHMENT A) and the Coverage Listing (ATTACHMENT B) shall not be performed without a Letter of Authorization signed by both parties. The number of Documents described in the Scope of Work (ATTACHMENT A) and Coverage Listing (ATTACHMENT B) shall not be changed without a Letter of Authorization signed by both parties. Letter(s) of Authorization shall constitute the only authorization for INPUT to take any action or expend any money for services hereunder.

DELIVERY SCHEDULE:

INPUT shall deliver Documents as set forth in the Scope of Work (Attachment A). INPUT shall inform CMSC about their Delivery Schedule for each Vendor Profile before start of the project.

1. Delivery of New Documents should begin as soon as possible after June 1, 1994 and be completed on or before December 31, 1994.
2. INPUT shall deliver Updates to the vendor profiles already delivered. Updates are to be event driven, but each report shall be updated at least once every quarter in 1994.
3. INPUT shall provide, with each request for payment, a summary of Documents accepted by CMSC since the last request for payment.



20.0 APPLICABLE LAW

This Agreement shall be construed, and the legal regulations between the parties hereto shall be determined, in accordance with Danish Law. All disputes arising from or in connection with these conditions shall be settled before the Danish Maritime and Commercial Court in Copenhagen.

--- o ---

If the foregoing is in accordance with INPUT's understanding, will INPUT please indicate INPUT's agreement by dating, signing and returning to CMSC the enclosed copy of this letter.

This agreement is signed in two original versions, one for each of the parties.

AGREED TO:

for
Competitive Marketing Support Center (CMSC)
IBM Danmark A/S

Date:

Name: Jorgen Moltke-Leth

Title: Center Manager

for
INPUT

Date:

Name:

Title:

15.06.94

Peter Lines
PETER LINES

MANAGING DIRECTOR

for
IBM Danmark A/S

Date:

Name:

Title:

for
INPUT

Date:

Name:

Title:

[The text on this page is extremely faint and illegible. It appears to be a list or a series of entries, possibly a table of contents or a list of references, but the specific details cannot be discerned.]

IBM Danmark A/S

Nymoltevej 91
2800 Lyngby
Telefon: 45 93 45 45
Telefax 45 93 24 20
Telex 15171 ibmden dk
Telegjarnedr Inbusmach
A/S Reg nr. 21 459

Lyngby, May 31th, 1994

INPUT
Mr. Peter Lines
17, Hill Street
London, W1X 7FB
England

Subject: Agreement regarding Delivery of Competitive Profiles for COMP DB

With reference to Agreement dated May 26, 1994 regarding Delivery of Competitive Profiles for IBMs Competitive On-line Marketing Perspectives data base (COMP) we hereby agree to replace 5.3 RIGHTS IN DATA with the following text:

- 5.3 No license or right is granted to INPUT either expressly or by implication, estoppel or otherwise to publish, reproduce, prepare derivative works based upon, distribute copies of, publicly display, or perform any of such deliverables, except INPUT's pre-existing materials, either during or after the term of this Agreement. However INPUT may reuse information included in the CMSC reports, 'but only in a manner that preserves IBMs' copyright registration and other protection in the Deliverables'

AGREED TO:

for

Competitive Marketing Support Center (CMSC)

Peter Lines

15.06.94

Date: 31/5.94

Name: Jorgen Moltke-Leth

Title: Center Manager



Lyngby, March 8th, 1995

Dear Peter,

Enclosed please find a diskette containing the COMP source files for the vendors you cover. Hardcopies are also enclosed.

If you make your updates directly in these files and send them back to me in ASCII format on a diskette, it will be much easier for me to include the documents in the database.

I have created a little document:

Guidelines for updating documents for the COMP database

in order to help you and to minimize the work with converting the documents for COMP.

Please let me know if everything is Ok or if you need further information.

Kind regards,

Susan



...makes the difference

THE JOURNAL OF THE
ROYAL ANTHROPOLOGICAL INSTITUTE
LONDON

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LONDON

YNPR

11.02.95

- Status as @ 11.02.95

Complete profiles (new) for ~~██████~~/LTA and MEMOREX still to be delivered.

Updated versions of

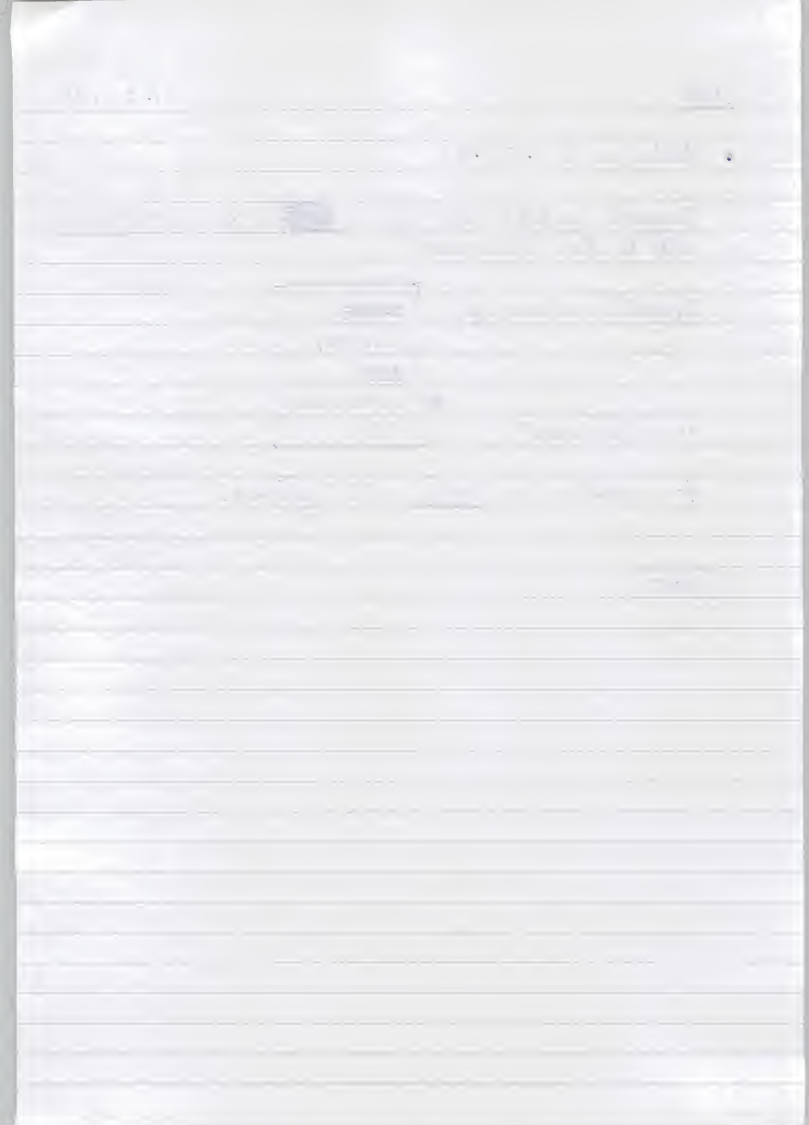
██████
OLIVETTI
██████
ECONOCOM
COS

to be delivered

✗

+ updates on all 15 firms.

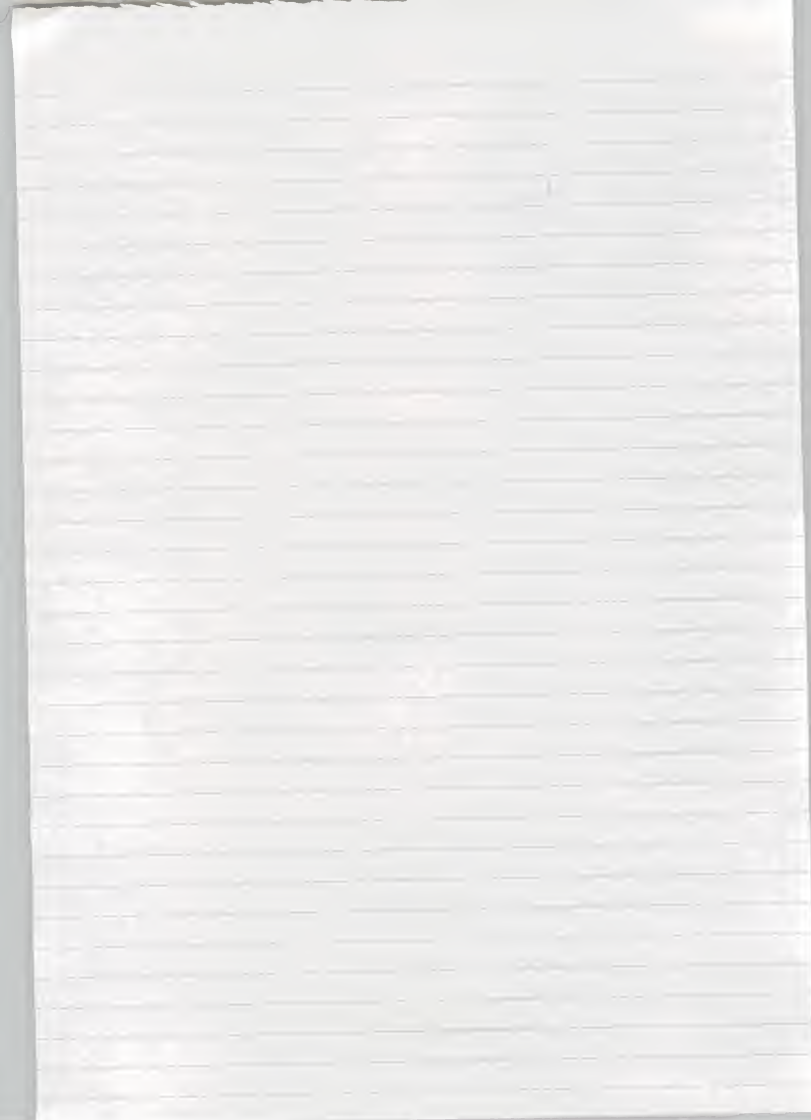
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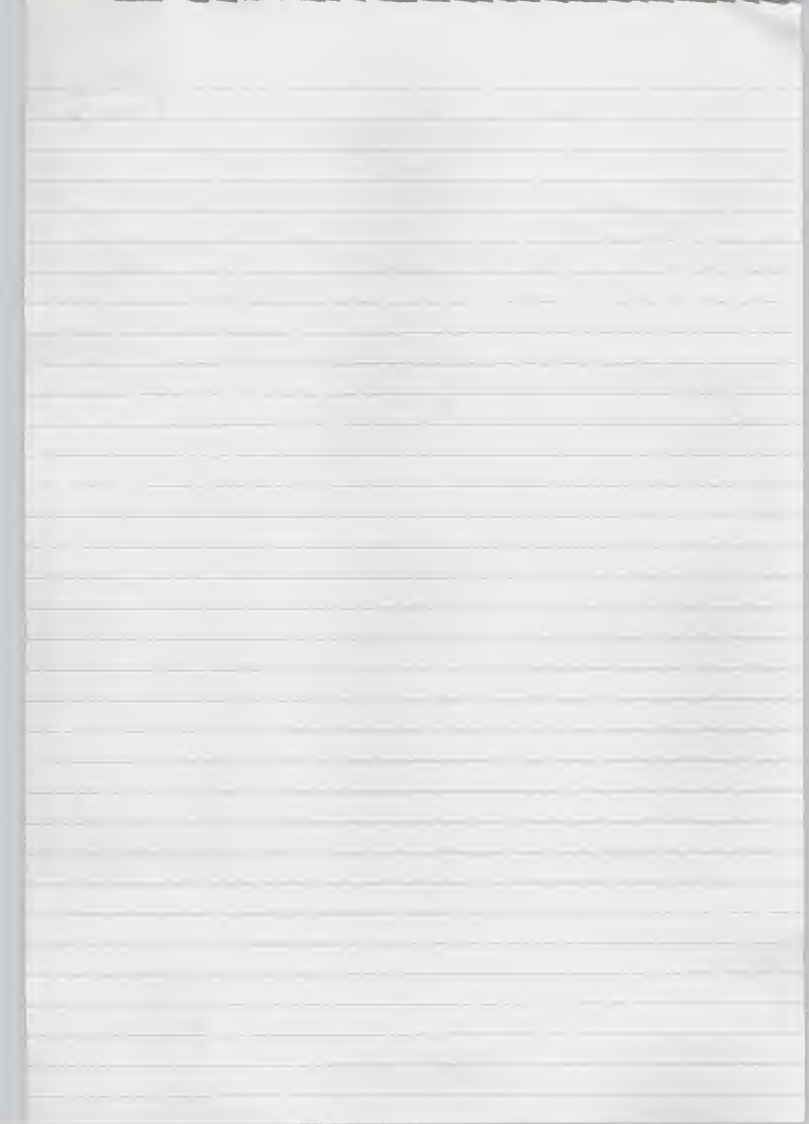


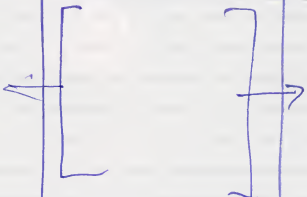
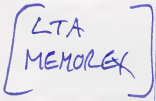
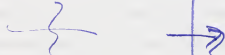
Not yet sent to IBM :

UPDATES

OLIVETTI	PL	(Some VPs	--	other material
ECONOCOM	Hilary			(not yet issued as a VP)
COS	MMoni			"
LTA	Hilary			"
MEMOREX	Hilary.			"





YDK	Hardcopy	<u>UPDATE</u>	<u>Courier</u> <u>Format</u>
OLIVETTI ECONOCOM COS	✓ ✓ ✓		
			

PERSONAL SCHEDULE (Q1-1996)
PROJECT

INPUT*

*Corporate Week **Ending Date †Working Days; () UK

Activity Project	JANUARY				FEBRUARY				MARCH				
	1* 1/6** 4†	2 1/13 5	3 1/20 5	4 1/27 5	5 2/3 5	6 2/10 5	7 2/17 5	8 2/24 4 (5)	9 3/3 5	10 3/10 5	11 3/17 5	12 3/24 5	13 3/31 5
UPDATE EXISTING PROFILES 5 (2X YEAR)			Shs			Shs			Shs		Shs		
	#1	ECS SORBUS		#2	GET		#3	IT/ADM		#4	GTA/UV		
UPDATE EXISTING PROFILES 10 (1X YEAR)			Shs 80%			Shs 80%			Shs 80%				
	#10	ECS ✓		#11	HDS ✓		#12	ITM ✓					

PLG 300/04 9/94 (R)

Name of Individual: _____ Dept./Program: _____ Date: _____





PROJECT SCHEDULE (Q4-1994)

*Corporate Week **Ending Date | Working Days; () UK

INPUT

Activity	Name	Act. Days	Factor	ESDs	OCTOBER				NOVEMBER				DECEMBER							
					40* 10/7** 5†	41 10/14 5	42 10/21 5	43 10/28 5	44 11/4 5	45 11/11 5	46 11/18 5	47 11/25 3(5)	48 12/2 5	49 12/9 5	50 12/16 5	51 12/23 4.5	52 12/30 3.5(2.5)			
UPDATE EXISTING PROFILES (2 X YEAR) 5					Sho				Sho				Sho							
					✓				✓				✓							
					#3 THOMAS FOR				#4 OLIVETTI				#5 GRENADA							
UPDATE EXISTING PROFILES (1 YR) 10					Sho				Sho				Sho							
					Sho				Sho				Sho							
					#4 COMMA ✓ 100%				#8 COS ✓ 100%				#9 ECONOCOM ✓ 98%							
3 NEW PROFILES				6																
TOTAL PLAN SR.																				
TOTAL PLAN RA																				
TOTAL PLAN ESDs																				
TOTAL SPENT SR.																				
TOTAL SPENT RA																				

PLG 300/03 11/93 (R)

Dept/Proj. Code: _____ Activity/Proj. Name: _____ Prepared by: _____

Proj. Manager: _____ Date: _____

Page ____ of ____



PROJECT SCHEDULE (Q3-1995)

*Corporate Week **Ending Date | Working Days: () UK

Activity	Name	Act. Days	Factor	ESDs	JULY				AUGUST				SEPTEMBER				
					27* 7/7** 4 (5)†	28 7/14	29 7/21 5	30 7/28 5	31 8/4 5	32 8/11 5	33 8/18 5	34 8/25 5	35 9/1 5 (4)	36 9/8 4 (5)	37 9/15 5	38 9/22 5	39 9/29 5
UPDATE EXISTING PROFILES (2 X YEAR) 5 (Sho/profile/update) <i>(cyclo)</i>				7				Shu				Shu					
UPDATE EXISTING PROFILES (1 X YR) 10 Sho/profile.				7								Shu					
3 NEW PROFILES																	
TOTAL PLAN SR.																	
TOTAL PLAN RA																	
TOTAL PLAN ESDs																	
TOTAL SPENT SR.																	
TOTAL SPENT RA																	

PLG 30003 994 R)

Dep/Proj. Code: YNPS Activity/Project Name: #5 Prepared by: PETER LINES
 Proj. Manager: PETER LINES Date: 25.06.95 Page ___ of ___



PROJECT SCHEDULE (Q4-1994)

*Corporate Week **Ending Date †Working Days; () UK

INPUT*

Activity	Name	Act. Days	Factor	ESDs	OCTOBER				NOVEMBER				DECEMBER			
					40* 10/7** 5†	41 10/14	42 10/21	43 10/28	44 11/4	45 11/11	46 11/18	47 11/25 3(5)	48 12/2	49 12/9	50 12/16	51 12/23
UPDATE EXISTING PROFILES (2 X YEAR) 5					Sh				Sh				Sh			
						0.7				0.7				0.7		
						#3 THOMAS FOR				#4 OLIVETTI				#5 GRANADA		
UPDATE EXISTING PROFILES (1 X YR) 10					Sh				Sh				Sh			
						#7 COMMA				#8 COS				#9 ECONOCOM		
3 NEW PROFILES				6												
						#16			#17			#18				
TOTAL PLAN SR.																
TOTAL PLAN RA																
TOTAL PLAN ESDs																
TOTAL SPENT SR.																
TOTAL SPENT RA																

1st. Shell completed 2nd. Sent.

PLG 300/03 11/93 (R)

Dept/Proj. Code: _____ Activity/Proj. Name: _____ Prepared by: _____

Proj. Manager: _____ Date: _____

Page _____ of _____



PROJECT SCHEDULE (Q4-1994)

*Corporate Week **Ending Date †Working Days: () UK

INPUT*

Activity	Name	Act. Days	Factor	ESDs	OCTOBER				NOVEMBER				DECEMBER				
					40* 10/7** 5†	41 10/14 5	42 10/21 5	43 10/28 5	44 11/4 5	45 11/11 5	46 11/18 5	47 11/25 3(5)	48 12/2 5	49 12/9 5	50 12/16 5	51 12/23 4.5	52 12/30 3.5(2.5)
PROJECT MANAGEMENT	PL			1/2											1/2		
UPDATES OF ALL 15 PROFILES	OS			10									2	2	3	2	1
<p><i>Phone PR department for latest press releases + on-line search of 15 firms.</i></p> <p><i>Owen 4 1/2 days... all recorded, Remainder on-line searches...</i></p> <p><i>all completed 2 end Dec.</i></p>																	
TOTAL PLAN SR.																	
TOTAL PLAN RA																	
TOTAL PLAN ESDs																	
TOTAL SPENT SR.																	
TOTAL SPENT RA																	

PLG 30003 11/83 (R)

Dept/Proj. Code: YNPR Activity/Proj. Name: IBM D/K PROFILES. Prepared by: PL
 Proj. Manager: PL Date: 30.11.94

PROJECT SCHEDULE (Q3-1994)

*Corporate Week **Ending Date †Working Days: () UK

INPUT*

Activity	Name	Act. Days	Factor	ESDs	JULY				AUGUST				SEPTEMBER					
					27* 7/8** 4(5)†	28 7/15	29 7/22	30 7/29	31 8/5	32 8/12	33 8/19	34 8/26	35 9/2	36 9/9	37 9/16	38 9/23	39 9/30	
PROJECT MANAGEMENT	PL			2	▼		1/2 ✓			1/2 ✓			1/2 ✓			1/2 ✓	△	
					SUPERVISION BY RESEARCH VP													
RESEARCH + UPDATE	MM			2 1/2	▼		1/2 ✓			1/2 ✓	1/2 ✓	1/2 ✓	1/2 ✓	1				
6 PROFILES					GETRONICS THOMAS FOR GRANADA COMMA IT M COS				CONSULTANT INTERVIEWS + UPDATES EXISTING PROFILES.									
RESEARCH + WRITE	MM	NEXOR		3 1/2 ✓	▼		2 ✓							1/2 ✓				
2 NEW PROFILES					BLUECHIP CONSULTANT INTERVIEWS + PREPARES NEW PROFILES.													
TOTAL PLAN SR.																		
TOTAL PLAN RA																		
TOTAL PLAN ESDs																		
TOTAL SPENT SR.																		
TOTAL SPENT RA																		

PLG 300/03 11/93 RJ

Dep/Proj. Code: YNPR Activity/Project Name: IBM D/K PROFILES Prepared by: Peter Lines.
 Proj. Manager: PETER LINES Date: 24.06.94 Page 1 of 2

YNPR:

and Oct. end Nov.

L

D

PROJECT SCHEDULE (Q3-1994)

*Corporate Week **Ending Date †Working Days: () UK

INPUT*

Activity	Name	Act. Days	Factor	ESDs	JULY			AUGUST				SEPTEMBER					
					27* 7/8** 4(5)†	28 7/15	29 7/22	30 7/29	31 8/5	32 8/12	33 8/19	34 8/26	35 9/2	36 9/9	37 9/16	38 9/23	39 9/30
RESEARCH + UPDATE 4 PROFILES	TBA/HG+PC+PL		2				1/2	1/2	1/2	1/2							
	<div style="border: 1px solid black; padding: 2px;"> JORBUS — PAUL OLIVETTI — PETER HDS — AG ECONOCOM — ECONOCOM </div>																
RESEARCH + WRITE 3 NEW PROFILES	TBA/HG		5				1	1	1			1/2	1/2				
	<div style="border: 1px solid black; padding: 2px;"> ESY LTA MEMOREX </div>																
RESEARCH + UPDATE 15 PROFILES			10		} TO BE SCHEDULED IN 4TH QTR }												
TOTAL PLAN SR.																	
TOTAL PLAN RA																	
TOTAL PLAN ESDs				25		4 1/2			5					5 1/2			
TOTAL SPENT SR.																	
TOTAL SPENT RA																	

PLG 300/03 11/93 R)

Dept/Proj. Code: YNPR Activity/Project Name: IBM D/K PROFILES Prepared by: Peter Lines

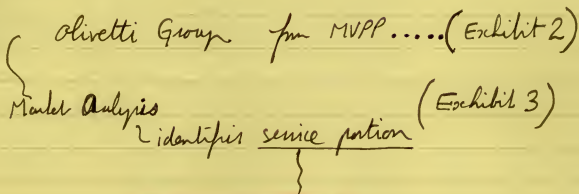
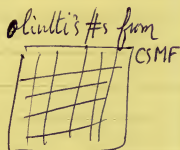
Proj. Manager: PETER LINES Date: 24.06.94 Page ___ of ___

and Oct
and Nov
and Oct
and Nov



YNPR ~ OLIVETTI Profile ---

- Company Description.
- as per MVPP...
- Operations & Structure.
- as per MVPP.....
- see RS/Profile
- Services Strategy.
- Needs writing →
- Financials.



Further Analysis.

→ service type / geography /

- Services. (see page 8 of 12 MVPP) ... +
- Operations. (include from YDK profile)
..... update #s of personnel ...
- Competitive Positioning
- INPUT Assessment ...

The first part of the document discusses the importance of maintaining accurate records. It emphasizes that every detail matters and that consistency is key to success. The author notes that while the process may seem tedious, the long-term benefits are significant.

In the second section, the author provides a detailed overview of the current state of affairs. It is noted that there have been several developments in the field, and these changes are expected to have a profound impact on the industry. The author encourages readers to stay informed and adapt to these changes accordingly.

The third part of the document focuses on practical applications and offers several strategies for improvement. The author suggests that by following these guidelines, individuals can enhance their productivity and achieve their goals more effectively. It is stressed that practice and persistence are essential for mastering any skill.

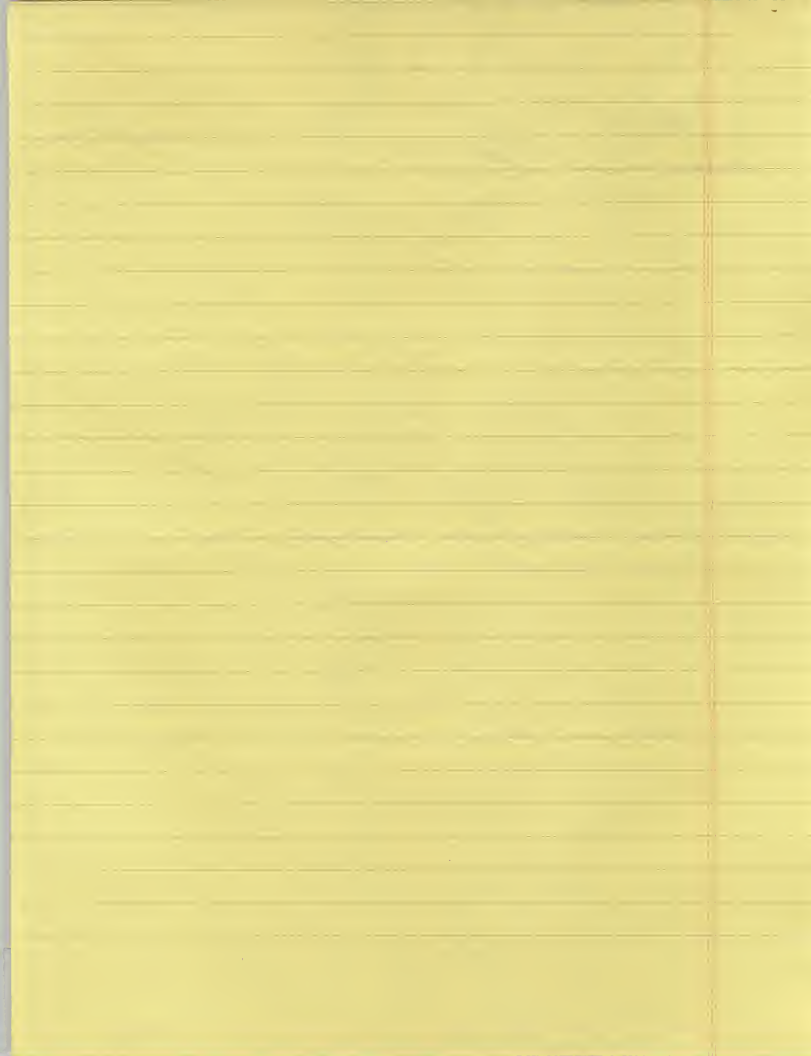
Finally, the author concludes by expressing optimism about the future. Despite the challenges ahead, the author believes that with the right mindset and approach, success is within reach. The document serves as a valuable resource for anyone looking to improve their performance and reach their full potential.

At the

see green book

Oliver + DSI

\$1.3B



~~600 terminals in~~

- oliservice support M&S — Olivetti people spend 80% of their time talking to the users, M&S IS people like this since they feel that they do not filter out the real user problems — the Olivetti people learn exactly what is required.

{ M&S have 600 people in IT, at this point they questioned whether they were in IT or retail? But IT is strategic to M&S's business. }

- Users facing major support problems in non-homogeneous networks — these are increasingly:
 - Unstable
 - Change frequently
 - Derived from (suggested from) multiple sources.
- Olivetti started multi-service support in the UK in 1986, BCO contract started at this time as multi-vendor mte, even at this time 25% of the revenue related to non-h/w mte activity...
- BCO's contract has just been renewed for 10 years.
- Defining the service package can be a political issue — it throws focus onto internal ^{problems and} ~~mistakes~~ mismanagement and
- Open systems era has unfolded in a period where real support costs ~~are~~ are hidden
- Galileo contract ---

10/10/10

Journal

10/10/10

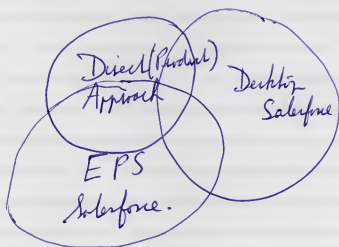
The first part of the day was spent in the
 laboratory, where we conducted several
 experiments on the properties of
 various materials. We found that the
 strength of the materials increased
 as the temperature decreased. This
 was particularly noticeable in the
 case of the metal samples, which
 became much harder and more
 brittle at low temperatures.

In the afternoon, we attended a
 lecture on the history of materials
 science. The speaker discussed the
 development of various materials
 over time, from ancient times to
 the present. He emphasized the
 importance of understanding the
 properties of materials in order to
 design effective structures and
 components.

The day ended with a group
 discussion on the future of
 materials science. We discussed
 the challenges facing the field and
 the potential for new discoveries.
 It was a very interesting and
 informative day, and we all
 enjoyed the experience.

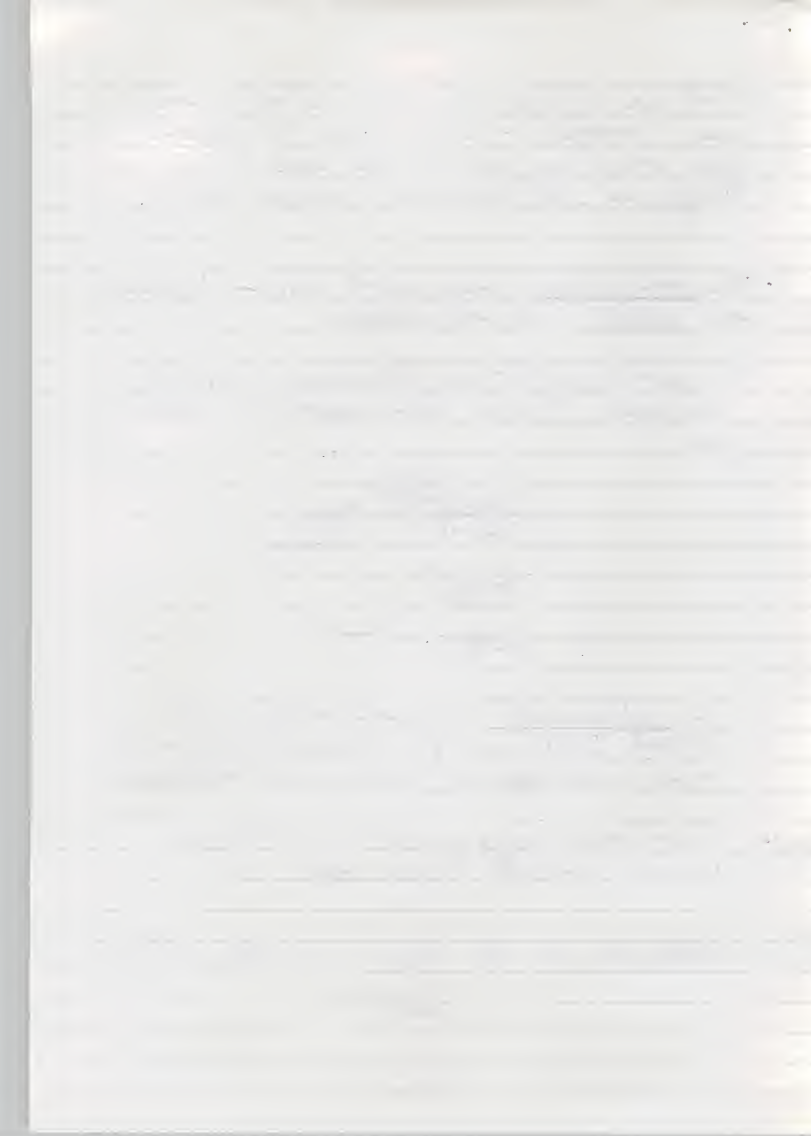
The end of the day was spent
 reviewing the notes and
 preparing for the next day's
 work.

- Olivetti has developed long-term relationships with many IS managers - this would appear to be different from HP who have primarily worked through channels and therefore have little contact with IS manager directly.
- The account manager concept doesn't work - too general, need zealots to sell new services.
- The approach to market can be considered as a set of linked circles - to provide different approaches to different people --



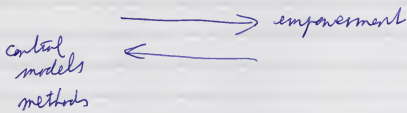
- The reference model is separate salesforces for EPS and Desktop - in fact not all subsidiaries are the same - not homogeneous, depend on local development.
- Olivetti are developing a contract with Microsoft - warehousing, multiple language support, etc.
- Olivetti have been for 86 years in the desktop market?
↑
typewriter!

(2)



Olivero Business Culture

- Managers are empowered - looking for tactical innovation - but control models work the other way, managers must conform to budget requirements.



↑
The centre provides the methods and the control roof of the models ---.

Olivero likes to start small activities - leave alone (at least in a non-financial sense)

eg Acom

Active budget technology

Strong bottom-line motivation, eg we unit recently came in 2-3% over on our costs - actions are now in place to address this and bring the costs back in-line

Olivero is like the Roman Senate

- short attention span if not bottom line

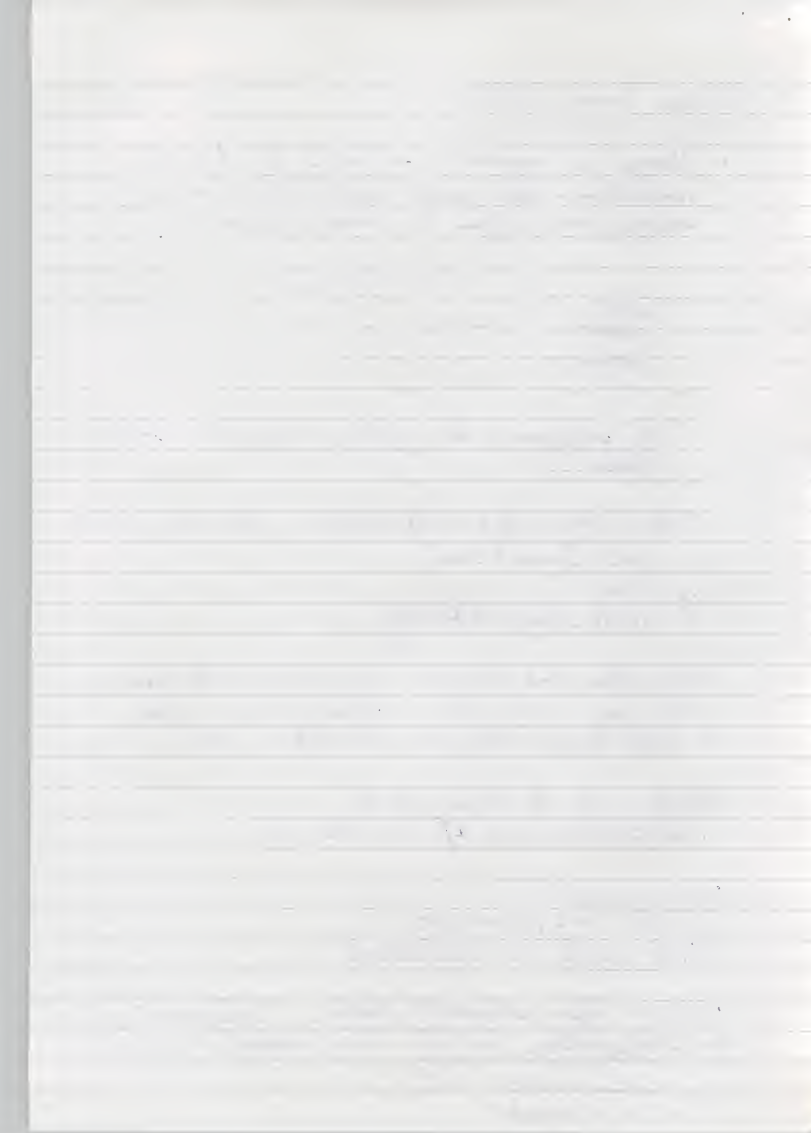
Entrepreneurial -

Re-active not pro-active --- ?

Olivero people are commercial ---

Olivero in Japan allowed to develop Turkey support systems for building alloys, she closes - doing something in hospitals.

Nakas structured as H-P, (3)
allows people to be successful...



Oliservice Service Strategies

- Desktop IT
- Network Infrastructure & Services
- (Carrier) Communications

The latter has two other manifestations - He OHNITEL GSM activity

+ - Telecommunications & Multi-media...

Strategy is GLOBAL, i.e. have just opened an office in China, and have been in Eastern Europe for some time.

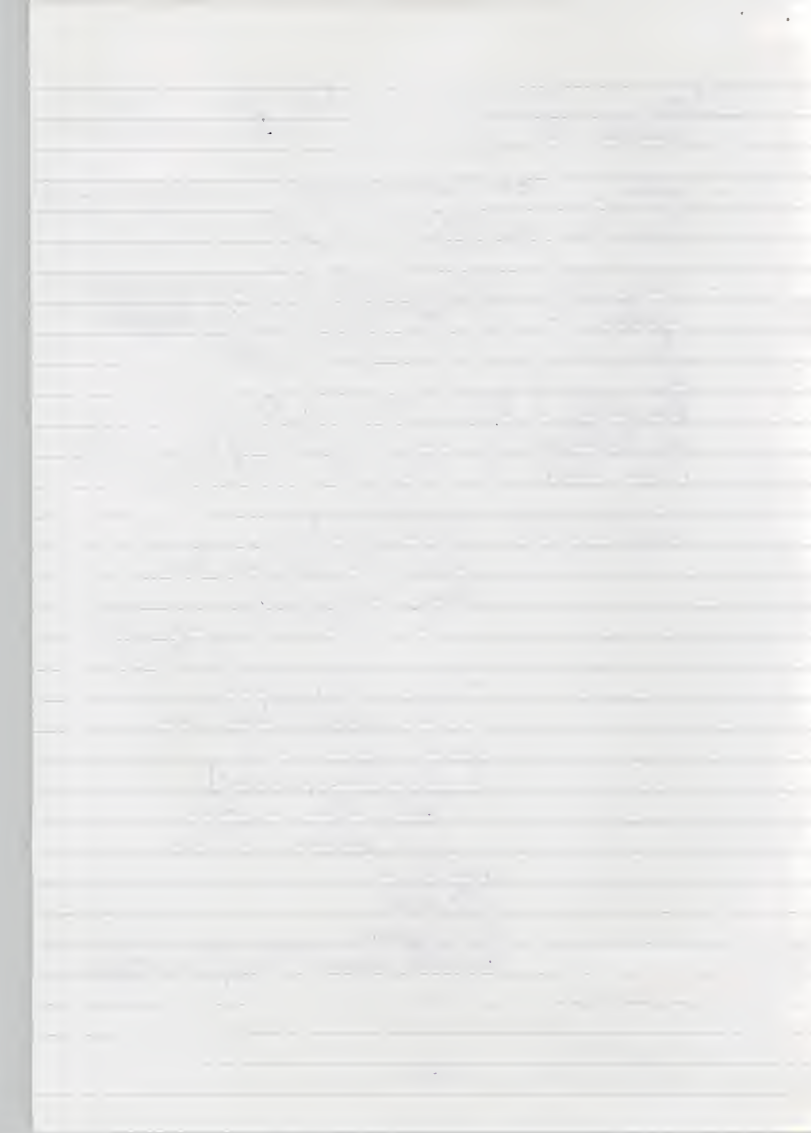
- Have been ranked top in Desktop services, 2nd in EPS by Dataquest,
- Oliservice now represents 28% of total Olivetti business...
- These are Oliservice represents about the majority of this (say 90%), but there is also
 - SYNTAX that largely does outsourcing in ITALY
 - Elea Training subsidiary ----
 - SIFA ? - a rag-bag of different small activities.



Nedcorp is a big account in South Africa - has an installed base of $\approx 12 - 15,000$ workstations

- makes $\approx 1,000$ moves/month (in flight changes!)
turns over completely in one year
- When started Nedcorp thought they had an asset register that was 70% accurate, they ~~thought~~ found it only to be 30% accurate.
- Previously it took 4-6 weeks to introduce a new terminal (PC) and associated software - this is now down to 3 days (the contract demands it)
- Contract involves bonded warehouse,
setup centre (s/w pre-load)
change management
- branch to store and back to branch.
manage asset register
on-line link to input orders
manages procurement
(configuration provided)
pick from warehouse
+ purchase to order.
install it
help desk
s/w support
complete responsibility for recovery.

\$/annum.

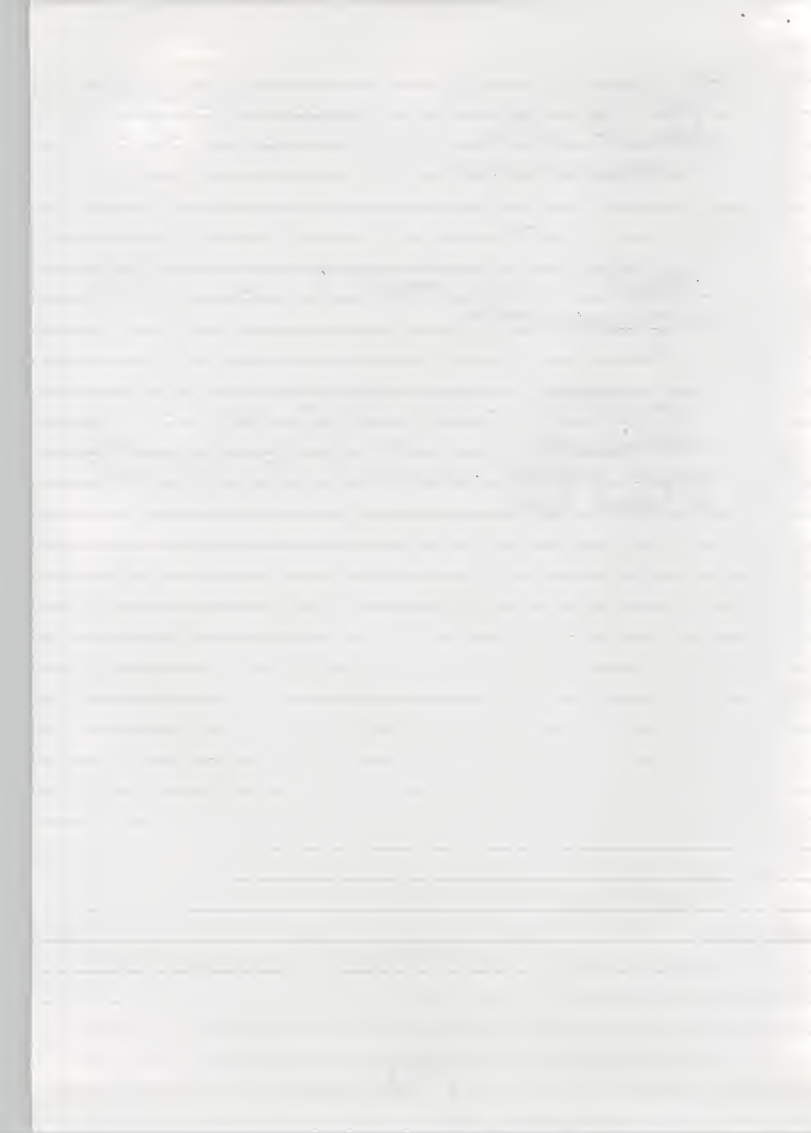


Terry thinks many other vendors (eg. HP) are only now facing the problems dealt with 5-years ago ~~by~~ Olivetti, i.e. supplying other people's kit....

CODELCO a similar example to Nedcor in Chile, uses financial options.

Swiss Railways - also an Olivetti support contract, interesting perspective - each station has its own unique timetable - it needs to fit in / correspond to central d/b.

(6)



Olisevic believe their weakness is - not having sufficient access to enough senior people - They are recruiting more roles people and planning marketing initiatives to reach them *

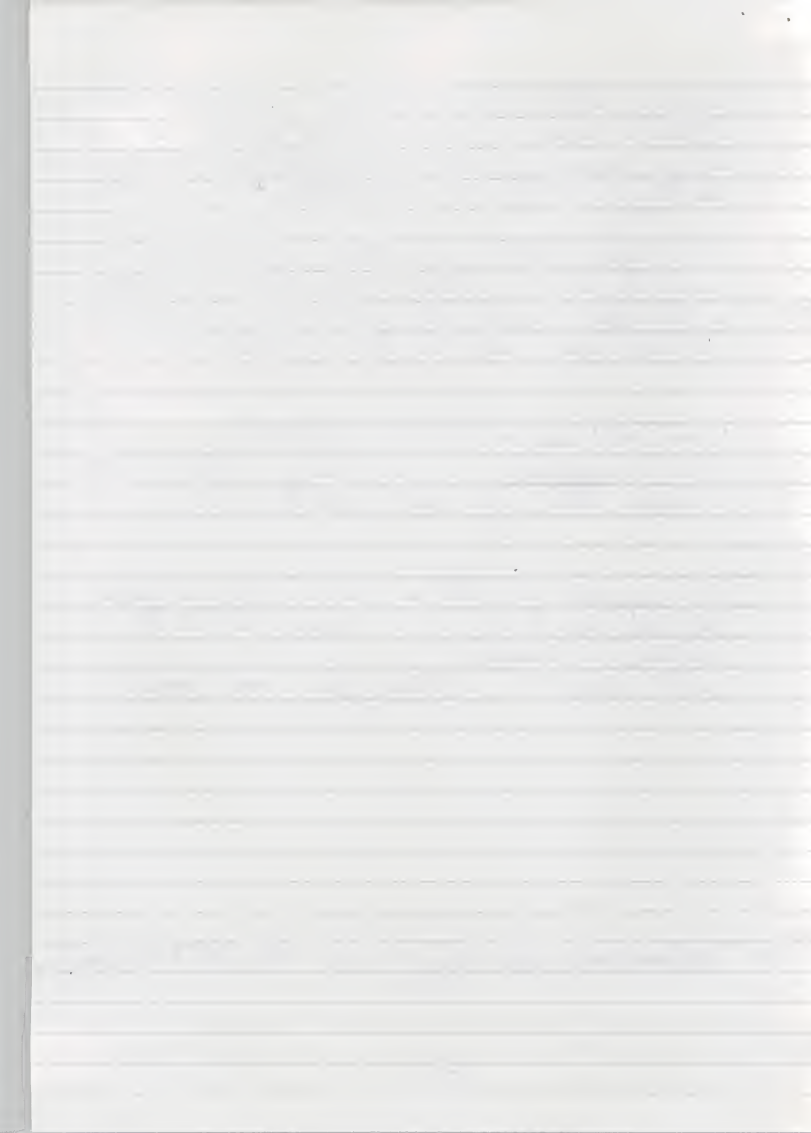
Need high potential recruitment programme - to support a central selling unit based in IVREA + head office developing quantitative + qualitative tools to improve the development of contacts.

Ivrea is not meant ^{to be} a holder of initiatives it is a megaphone - sets strategy, but tactical initiatives come from the customer base ----

Δ of approval for SUN - because they don't deliver the service has to be defined. \therefore do not adapt to customer Δ demands
- HP - Digital structured offers - not responsive.

* Informational networking (à la AT&T Bell Labs example)

(7)



Alan Watson - ~~an~~ a senior manager in (?)

divetti UK had a saying :

The answer is never NO it is always YES
The ? is how.

The ^{user} ~~market~~ wants simplicity - but the ~~market~~ industry provides/delivers product complexity

- if we had been more user oriented users would have had cheaper computing - - -

(8)



Olivetti culture - - -

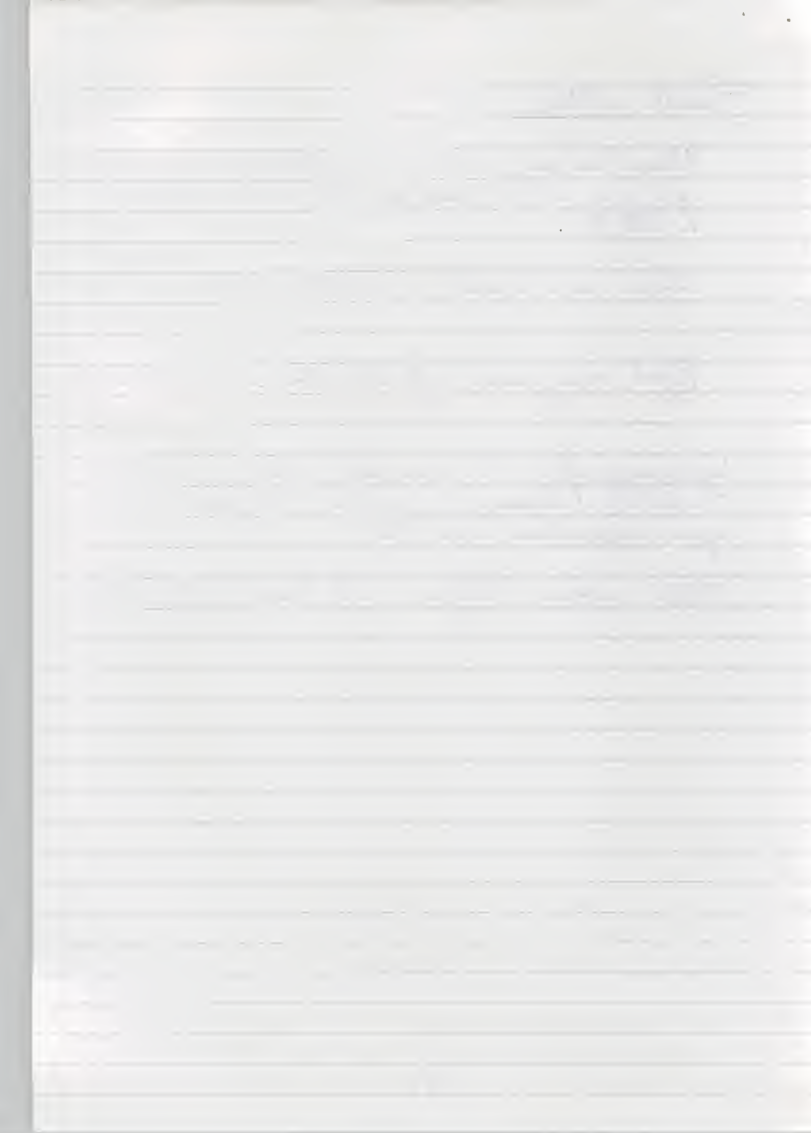
Never had any problems in cultural change to MVS
did it in the UK over an 18 month period
in '86/'87.

Whole environment is multi-vendor

Project management infrastructure - - - orientation

Requirements for Olivetti ~~are~~ is that it needs
to double revenues in next 3-4 years - will
require acquisitions to do this.

IVREA defines strategies - subsidiaries supply tactics.



Remote LAN management is key - do it through interlinked service centre

- pro-active
- experts + centres geographically independent
- big problem being addressed is access to expertise / make it geographically independent.

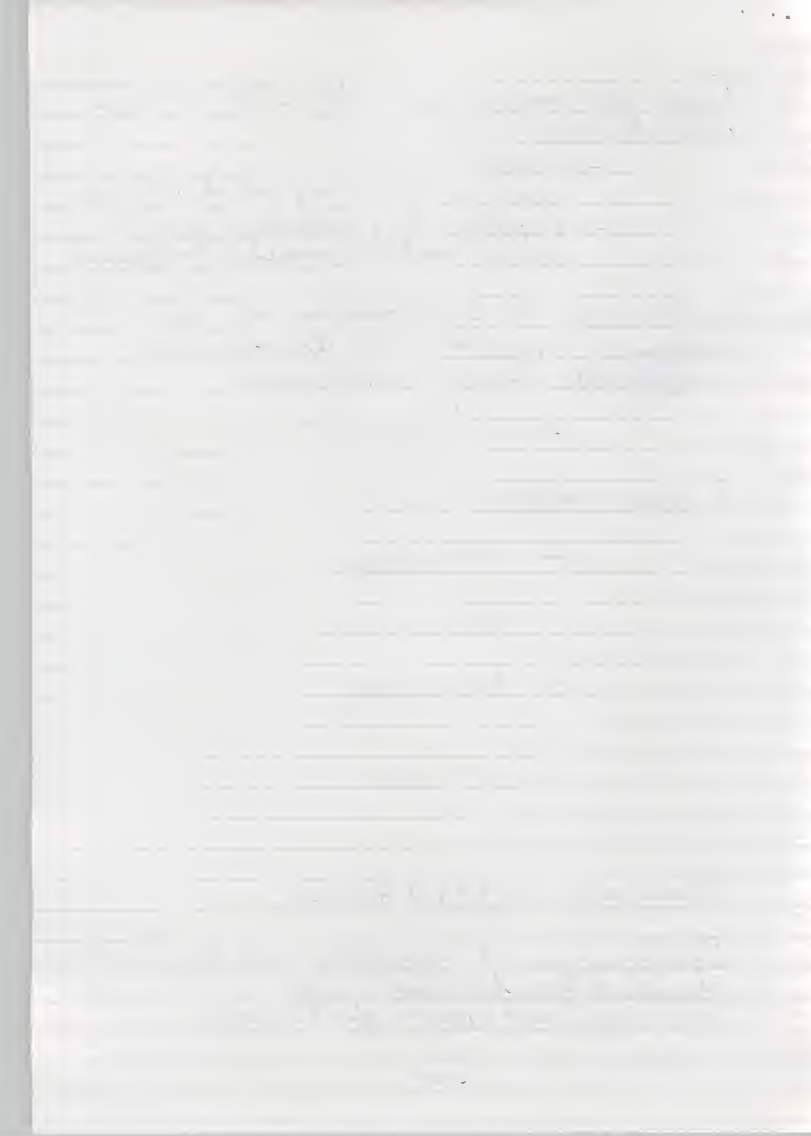
To sell to users who do not understand real support costs - developing a set of sales tools that demonstrate the real cost base of desktop support.

3 service revolutions

- Technology
- MVS
- Non-ntce.

A service centre costs \$2.5M to setup ...

Big change in personnel expenditures next few yrs - does not appear to have been dramatic so far eg SUN, a touch driver magz unit + provides public service ---



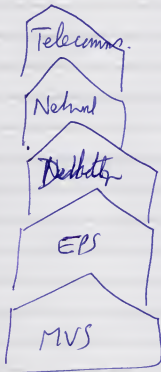
Important not to be scared of supporting the end user,
doing this for THORN (Rumbelab) - provide basic
help desk

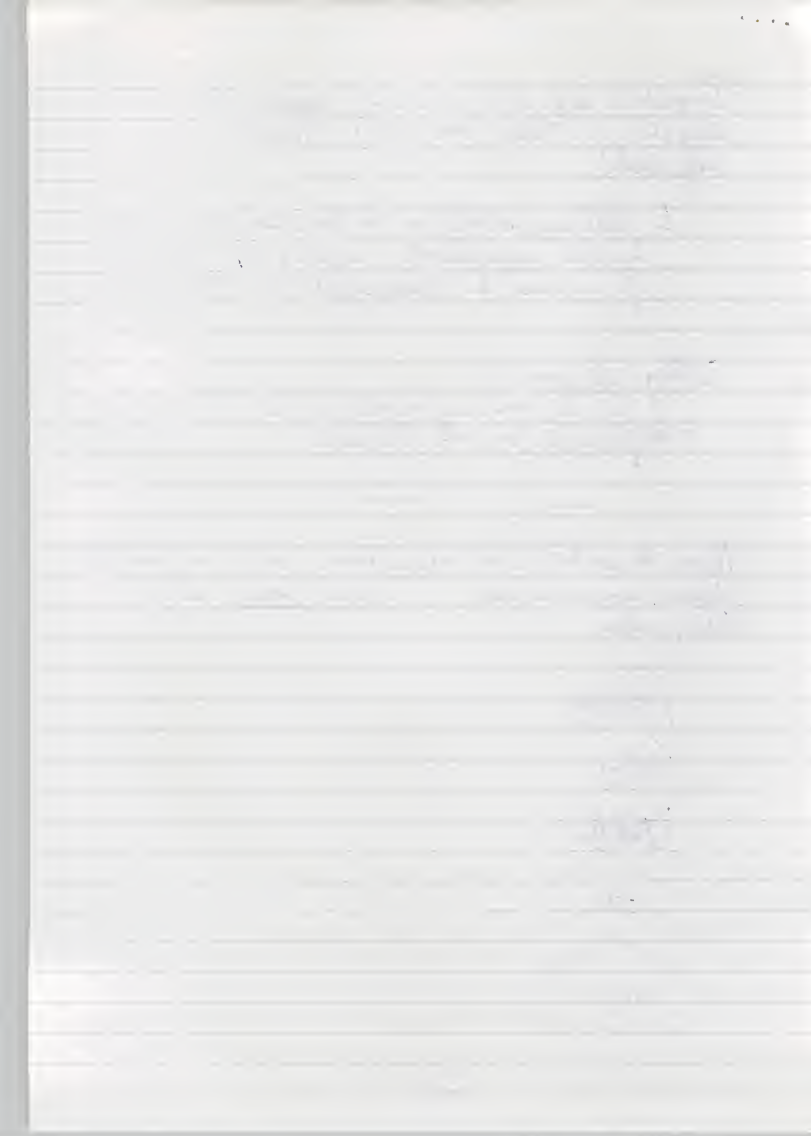
L still some resistance to basic help desk because
has been unprofitable - competing with free service
for in house + Independent S/W Firms (ISVs)

Selling S/W products

- a number of vendors provide 30 day free
trial of some packages to Corporates.

Need to continue to drive down costs as markets
become commoditized \therefore a lot of process change
taking place





B \pounds
Prediction 1465.5 for FY94 (31.12) 75% in Europe.
Overall performance mainly good in Europe.

Network Services — some reserves are hidden.

Add-ons — where other equipment / boardsets need to be provided.

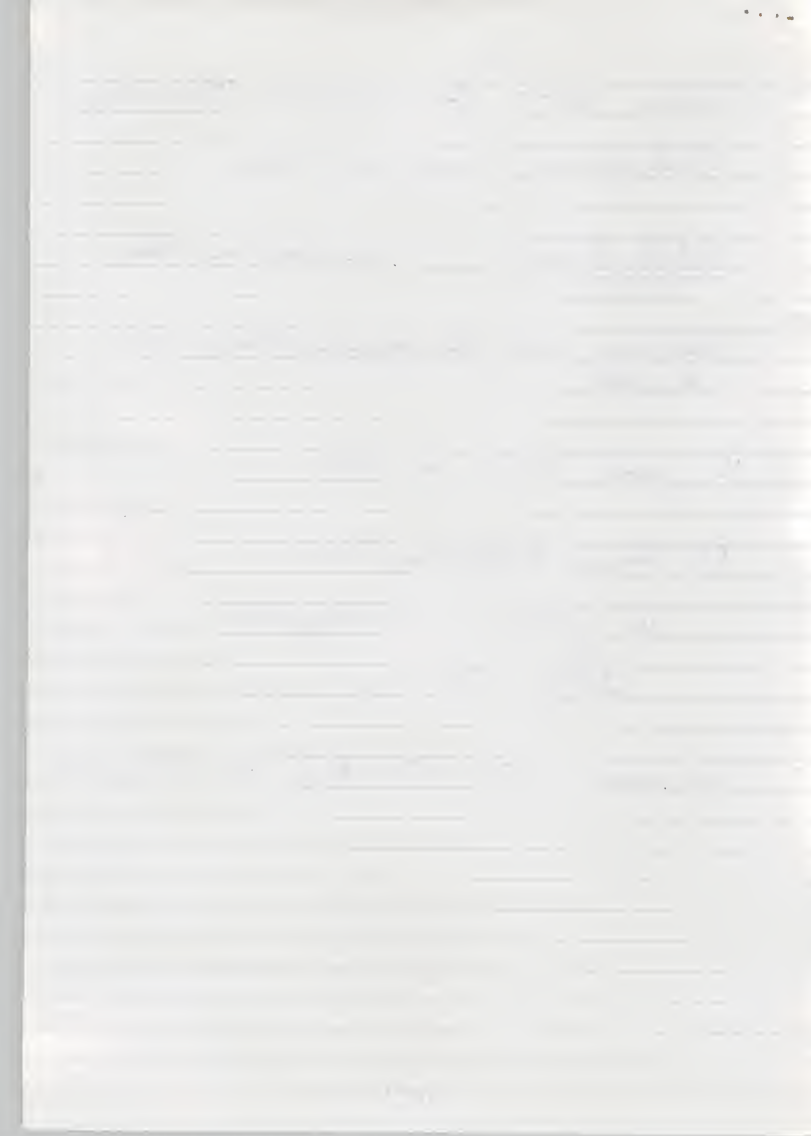
MVS gained 31% in 92/93

New business development (EPS + ??)

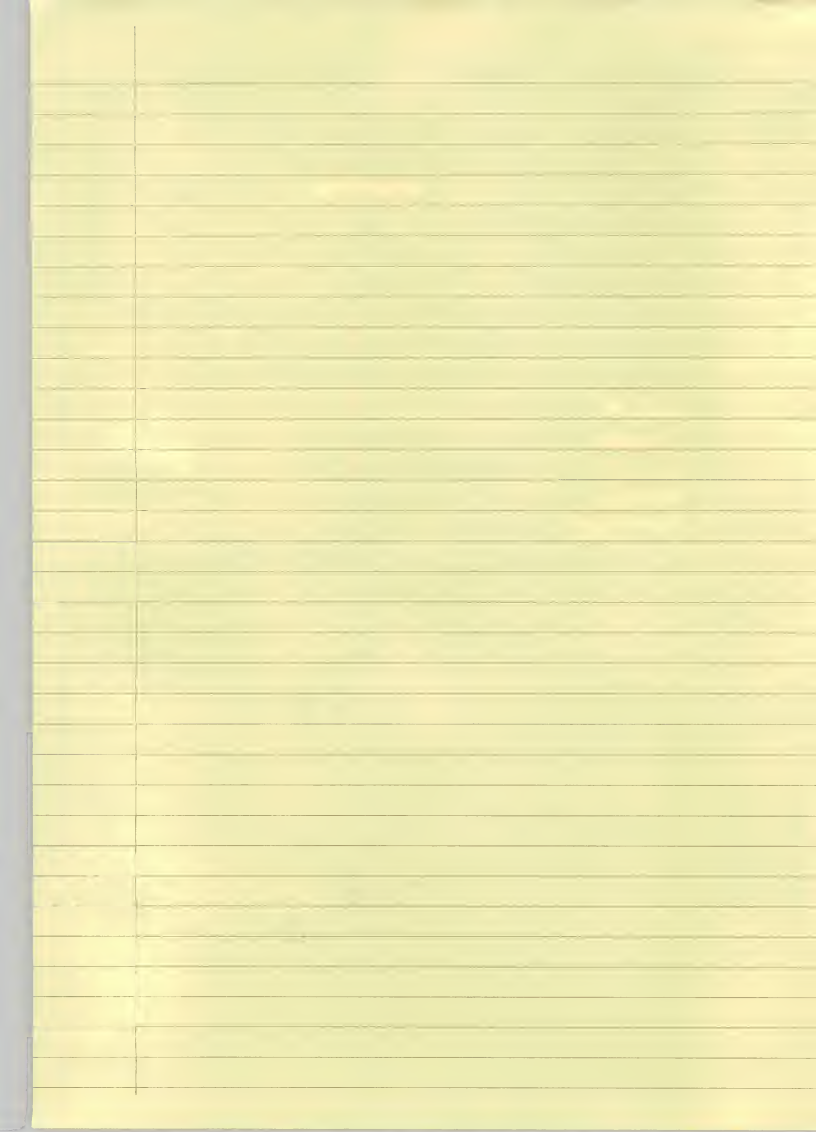
UK \pounds 55M 32.8M guilders

Italy 298 B \pounds

New services 80 - 158 B \pounds over 92-94 period.



	EXISTING YDK	NEW YDK	INPUT CSVP		
1	SORBUS	} UPDATE			
2	GETRONICS		✓	✓	
3	THOMAINFOR		✓	✓	
4	OLIVETTI				
5	GRANADA		✓	✓	
6	HDS/ISL				
7	ECONOLON (ECS)?				
8	COMHA		✓	✓	
9	ITM		✓	✓	
10	COS		✓		
11		Naxon	✓	✓	
12		ECS			
13		Blechip	✓	✓	
14		LTA			
15		Memorex.			
16				NETWORK VENDOR	
17				"	
18				"	
19				"	
20				"	
21				ACT?	
22					
23					
24					
ESDs	3½	8½	24		
<u>RESOURCES</u>					
Mike Moms (6)	1½	3½	8		ie. £240/day
Paul } A.N. Other }	2½	5	16		



CSPR VENDOR PROFILES:

YD/K IBM:

16.06.94:

- For CSPR Vendor Profiles — produce 24 4page documents.
- For YD/K Produce 5 new profiles and update existing 10 by the end of September.

Resources Required:

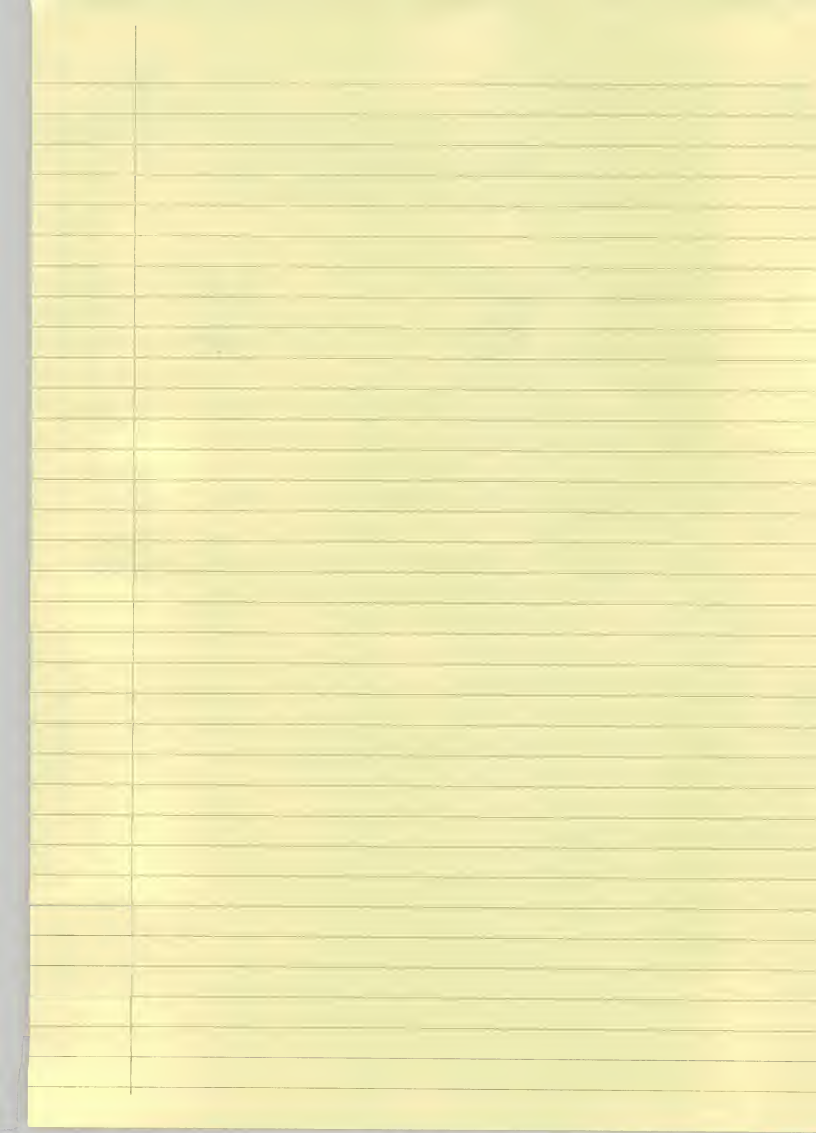
- Paul conducts ^(new) 9 vendor interviews in depth (5 go into network report) — 4 for market — 9 CSVP's are produced.
- Mike Morris does 8 as specified which are YDK
- Mike Morris's 8 are used to produce 8 CSVP's.

Project Allocation:

CSPR 9 DAYS

YD/K £3,000

CSVP 8 days



ACT

Hilary Gilfoy

UNISYS Env. series	# 23
EDS TPD	# 22
Thommainfor Special	# 18
Gelionics	# 15
dehis	# 11
olivetti	# 7
AT&T IStel	# 5
UNISYS PS	# 3
ICL - PS	# 1

1 SORBUS	?
2 GRANADA	?
3 HDS/ISL	?
4 <u>ECS</u>	
5 <u>COMMA</u>	
6 <u>ITM</u>	
7 <u>COS</u>	
8 UNISYS	
9 OLIVETTI	
10 <u>GETRONICS</u>	
11. <u>THE MAINFOR</u>	
12. EDS	
13. IBM	
14. DIGITAL	
15. H-P	
16. dehis	
17.	

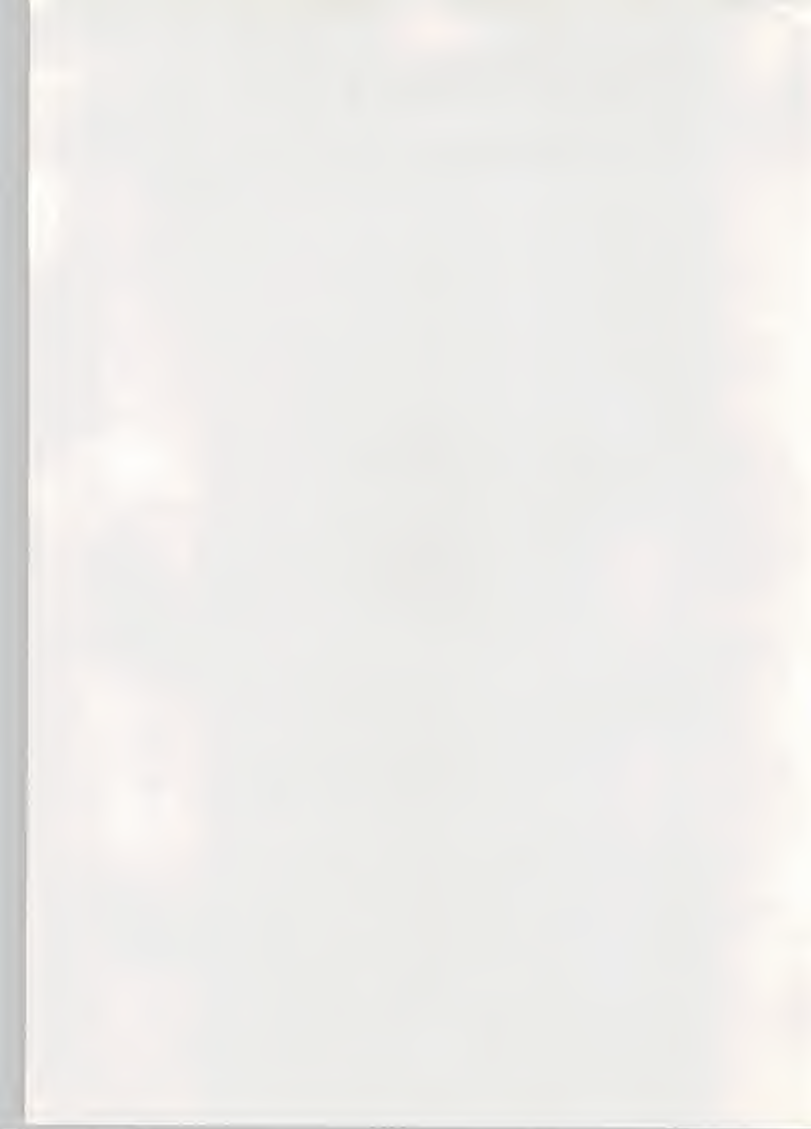
Activity	Prog/Proj Cox
1. SORBUS	(
2. GETRONICS	
3. THOMAINFOR	
4. OLIVETTI	
5. GRANADA	
6. HDS/ISL	
7. ECS	(ECONOM)
8. COMMA	(NORSK)
9. (TBD) ITM	
10. (TBD) COS	
TOTAL	

Department: RE

Program/Activity: COM

Date: / /

PLG 300/01
8/22/79



CMA CONSULTANTS

11 Belmore Avenue
Pyrford
Surrey GU22 8LN
Tel: 0483 714964
Fax: 0483 776396

FAX

Mr. Peter Lines
Vice President, Europe
INPUT
17 Hill Street
London
W1X 7FB

10 November 1994

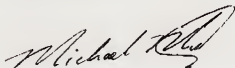
Dear Peter,

Thank you for the cheque - received this morning.

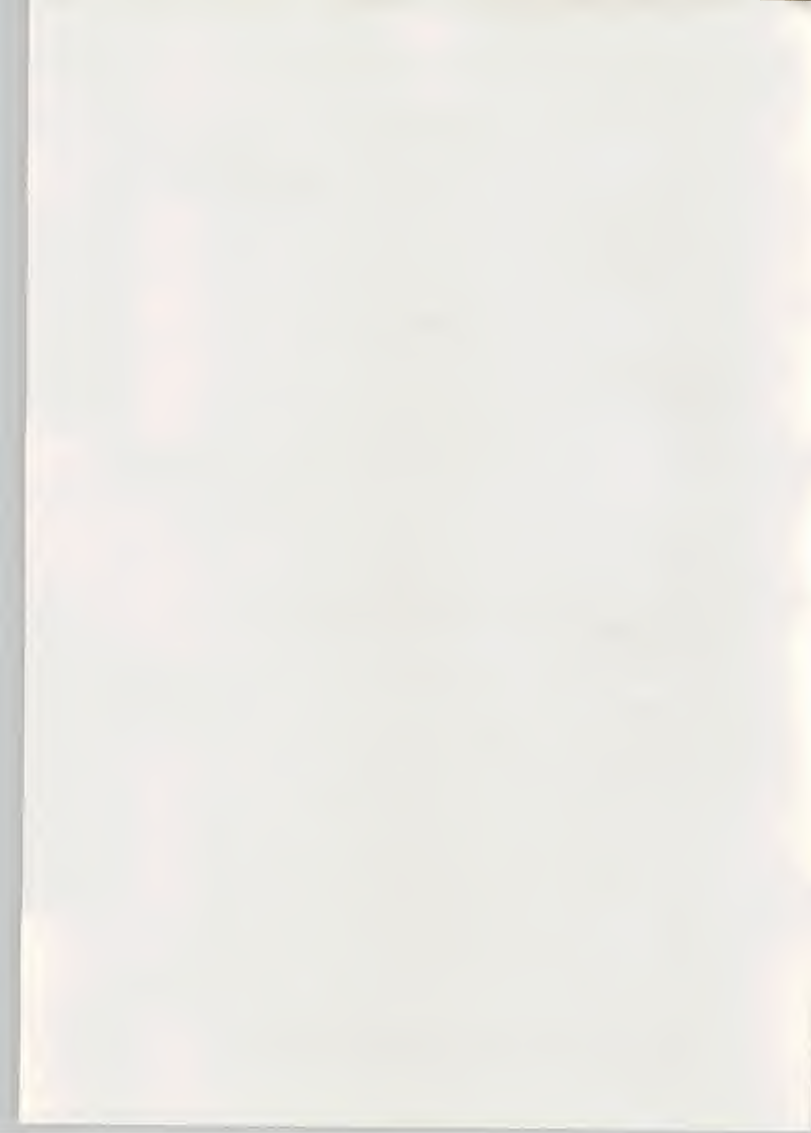
I visited Getronics a fortnight ago, but have little to add to the profile you have received. If you have feedback on any of the profiles, it would be appreciated.

I look forward to your talk at the Datatech conference.

Yours sincerely,



Michael Morris



17-06-94

~~17-06-94~~
~~17-06-94~~
~~17-06-94~~
copy →
copy →
vide

ACTIONS REQUIRED

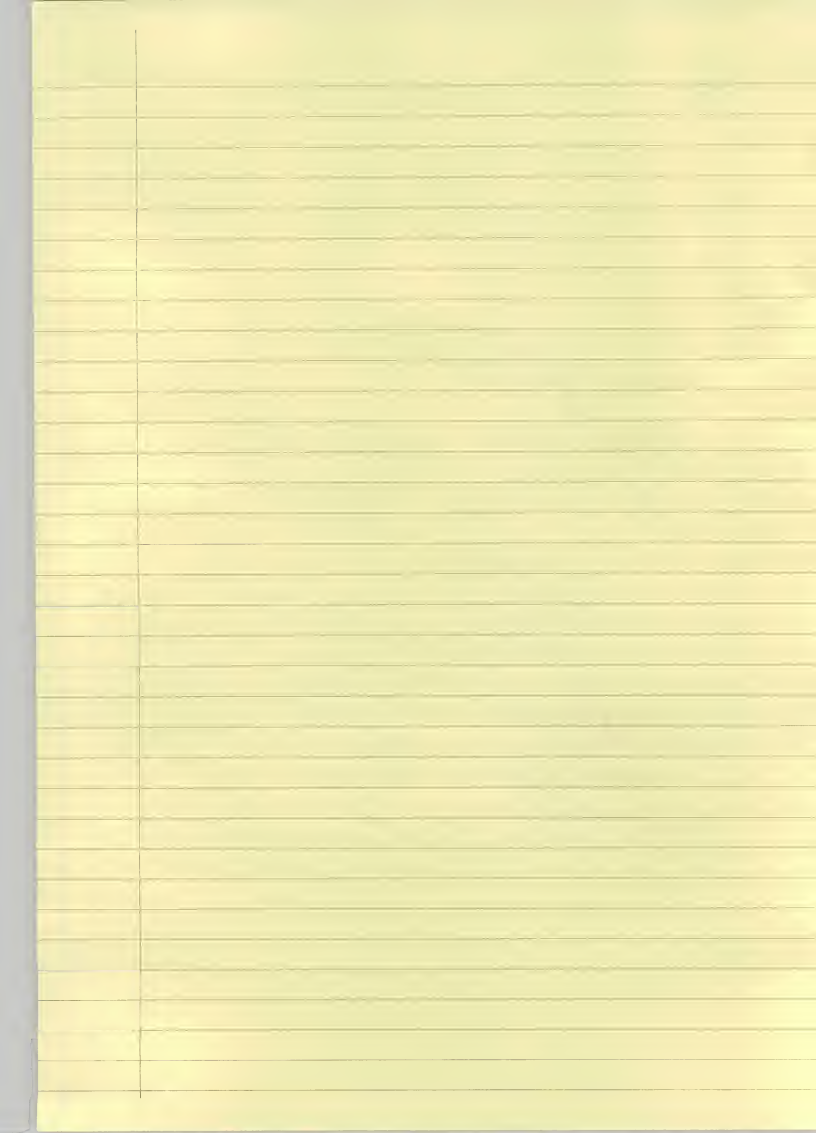
- PROVIDE MIKE WITH DISKETTE WITH PROFILES

[- COS ✓
- COMMA ✓] } DOESN'T YET HAVE
HARD COPY

✓ [GETRONICS ✓
ITM ✓
GRANADA ✓
THOMAINFOR ✓] } DOES HAVE
HARD COPY

- COPY AGREEMENTS

- ANYTHING ELSE ON FILE.



MA CONSULTANTS

11 Belmore Avenue
Pyrford
Surrey GU22 8LN
Tel: 0483 714964
Fax: 0483 776396

Mr. Peter Lines
Vice President, Europe
INPUT
17 Hill Street
London
W1X 7FB

5 June 1994

Dear Peter,

It was a pleasure to meet with you again; I hope you had some success on the Wednesday.

Thank you for your facsimile detailing your research requirements and an example of the type of information required.

I should be pleased to provide profiles, in a similar format, of the following companies:

- | | |
|---|-----------------|
| 1. Blue Chip | 5. Comma |
| 2. Getronics* | 6. Granada * |
| 3. ITM * | 7. Nexor |
| 4. Olivetti COS (agreed 17.06) | 8. Thomainfor * |

for a total fee of £3,000 plus VAT. This charge includes local travel and telephone calls. In the event of other expenditure being required, including international travel, we shall discuss this with you and if approved it is charged at cost.

I foresee no problems meeting your deadline of completion by the end of August, subject to confirmation to proceed within the next 14 days. I look forward to hearing from you.

Yours sincerely,



* Basic profiles supplied 17.06.94

Michael Morris MBA MCIM
Director





IT Intelligence Services

17 Hill Street, London, W1X 7FB
Tel. +44 (0) 71 493-9335
Fax +44 (0) 71 629-0179

FAX TRANSMITTAL FORM

Date: June 10, 1994

To: Name: Mike Morris
Tel./Location: 0483-714964
Co.: MA Consultants
Fax No: 0483-776396
From: Name: Peter Lines
Subject: VENDOR PROFILE PROJECT

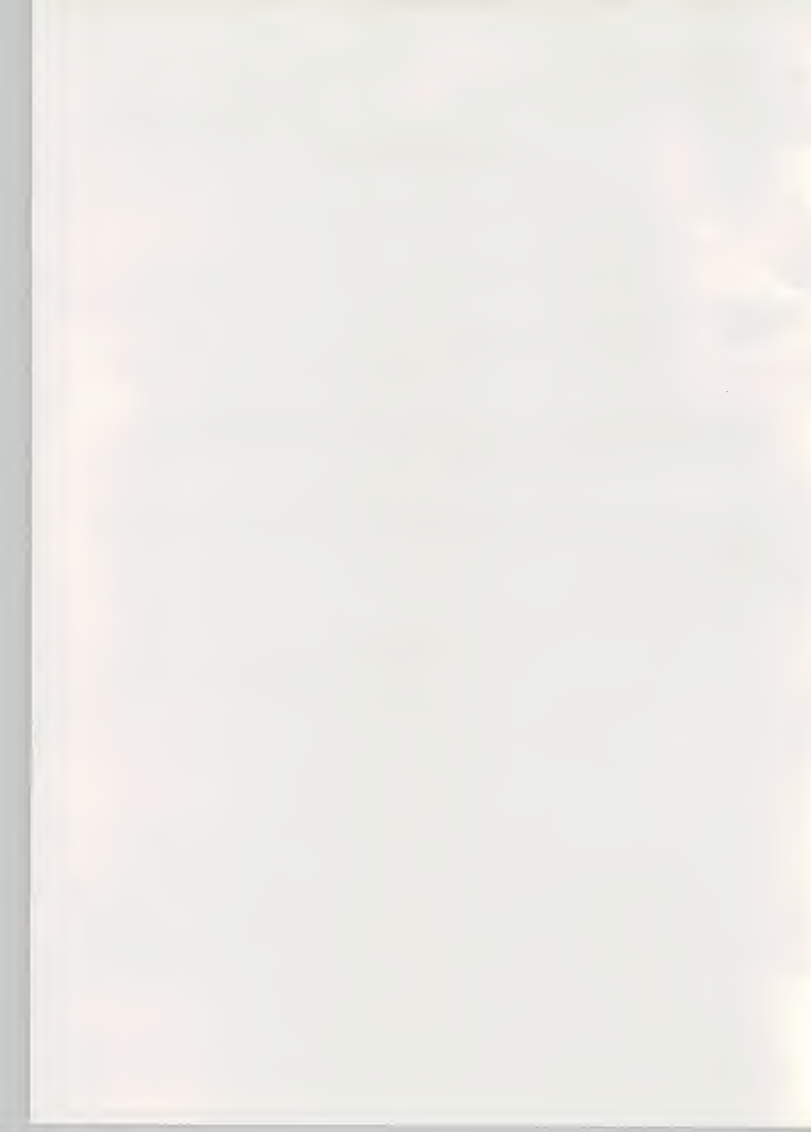
Page: 1 of 1
File: Chron
Contact
Other:

Mike, Thank you for your letter. I confirm that I want you to go ahead with the work as specified, i.e. to complete the eight profiles defined in your letter at an agreed professional fee of £3,000 excluding VAT.

Please get started as soon as possible. We need to liase regarding existing information and to agree on a project review process. I look forward to working with you on this project.

Regards
Peter Lines.

9.30am Friday.





IT Intelligence Services

17 Hill Street, London, W1X 7FB
Tel. +44 (0) 71 493-9335
Fax +44 (0) 71 629-0179

FAX TRANSMITTAL FORM

Date: May 31, 1994

To: Name: Mike Morris

Tel./Location: 0483-714964

Co.: MA Consultants

Fax No: 0483-776396

From: Name: Peter Lines

Subject:

Page: 1 of 1

File: Chron

Contact

Other:

Mike, As indicated to you earlier this afternoon I now have pleasure in defining the task we are interested in contracting to you.

The work involves interviewing vendors and collating competitive vendor data into a pre-set format as indicated by the attached example. (Sent under separate cover.) I'm not sure this was the final finished article, but it will give you some idea of the end result we are aiming at.

As already indicated we will provide you with access to our data on the selected companies in order to maximise your efforts in adding to and enriching the data. Naturally there will be a variation in the extent to which data exists depending on the firms selected.

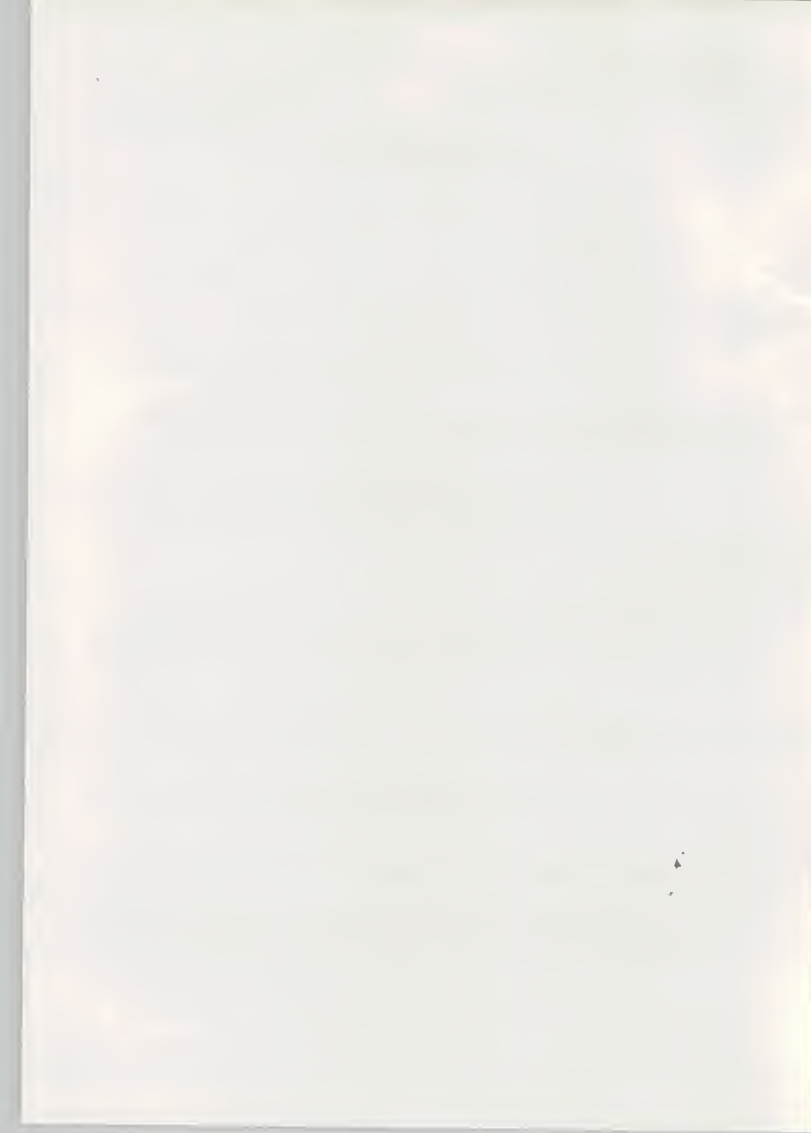
At this stage I am envisaging the production of some 8 profiles by you to be selected and agreed from the following list:

Granada, Olivetti, Nexor, ECS, Comma, ITM, COS, Bluechip, LTA, Memorex, Getronics, Thomainfor.

The time scale is completion by the end of August.

Please give me some indication of the professional fee you would require for this task as soon as possible. I look forward to discussing this with you soon.

Peter.



PROJECT SCHEDULE (Q2-1993)

*Corporate Week **Ending Date †Working Days: () UK

INPUT*

Activity	Name	Act. Days	Factor	ESD	APRIL				MAY				JUNE				
					14* 4/9** 5(4)†	15 4/16 5(4)	16 4/23 5	17 4/30 5	18 5/7 5(4)	19 5/14 5	20 5/21 5	21 5/28 5	22 6/4 4	23 6/11 5	24 6/18 5	25 6/25 5	26 7/2 5
A. Interviews + Transcript.	Paul			6													3
B. Write up as Vendor Profiles.	Paul			6*													2
* + 2 in Q4				2													
C. External →				23													6
D. Edit 2 YDK Profiles	Peter			3½													
E. External →				6													1
Update activity.																	
TOTAL PLAN SR.																	
TOTAL PLAN RA																	
TOTAL PLAN ESDs				46½													
TOTAL SPENT SR.																	
TOTAL SPENT RA																	

PLG 300/03 8/92 (F)

Dept/Proj. Code: _____ Activity/Project Name: YNPR + CSPP VP Prepared by: Peter Lines.

Proj. Manager: _____ Date: _____ Page _____ of _____



PROJECT SCHEDULE (Q3-1993)

*Corporate Week **Ending Date †Working Days; () UK

INPUT*

Activity	Name	Act. Days	Factor	ESDs	JULY				AUGUST				SEPTEMBER					
					27* 7/9** 4(5)†	28 7/16 5	29 7/23 5	30 7/30 5	31 8/6 5	32 8/13 5	33 8/20 5	34 8/27 5	35 9/3 5(4)	36 9/10 4(5)	37 9/17 5	38 9/24 5	39 10/1 5	
A.	Paul				— 3 —													
B.	Paul				— 2 —								— 2 —					
*+2 in Q4.																		
C. External	→				— 7 —				— 5 —		— 5 —							
D.	Peter				— 1 —				— 1 —		— 1½ —							
E. External	→				— 2 —				— 1 —		— 2 —							
TOTAL PLAN SR.																		
TOTAL PLAN RA																		
TOTAL PLAN ESDs																		
TOTAL SPENT SR.																		
TOTAL SPENT RA																		

PLG 300/03 8/92(R)

Dept/Proj. Code: _____ Activity/Project Name: _____ Prepared by: _____
 Proj. Manager: _____ Date: _____ Page _____ of _____



Service Management

YD/K

1). GRANADA: PROFILE1.DOC

NUGRNDA.DOC

? # of offices in US

- Section 4 ~ add something to services strategy.
- Systems availability management initiative not mentioned before section 7.

2) OLIVETTI PROFILE2.DOC



3). THOMAS FOR PROFILE 3.DOC

4) GETRONICS PROFILE 0.DOC

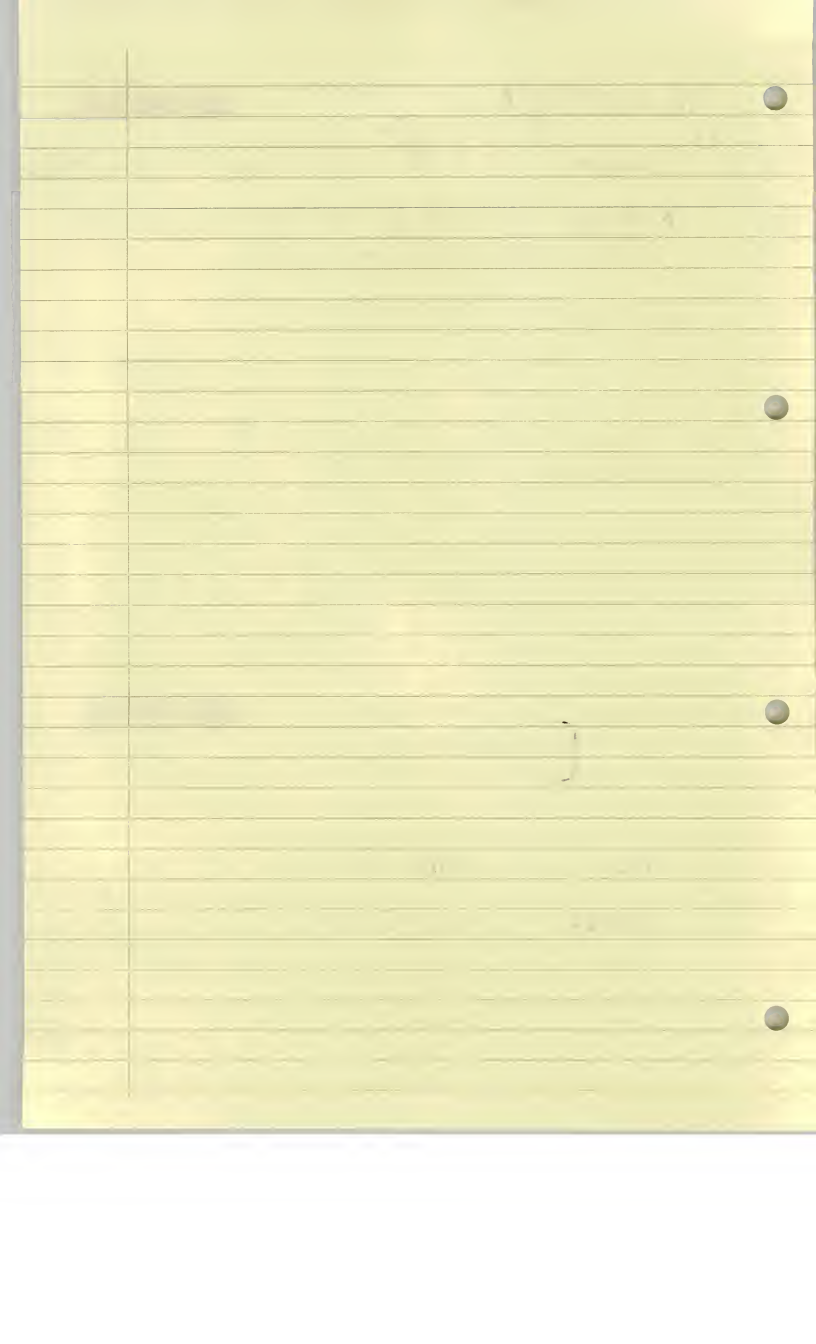
5). HITACHI HDS1.DOC

NUHDS.DOC

Reverse # p3.

HDS NUHDS.DOC

GRANADA NUGRNDA.DOC



Non Client/Prospect File: Media Financial Other _____

INPUT
 Staff: Init. usc Init. ux INPUT office Client Office Other _____

Contact Date: 8/11/94

Date Written: 8/11/94

Company <u>IBM Europe</u>	DISTRIBUTION:			Prog./Proj. ID _____
Name <u>Claudia Behret</u>	Action <u>pc</u>	Info.	By When	Describe Action-F/U <u>As call.</u>
Title				
Address				
Phone: <u>(33) 149.059642</u>				
Fax: ()				

Peter,

Claudia has some problems with profiles that have been passed on from Ann Jenner (YDF).

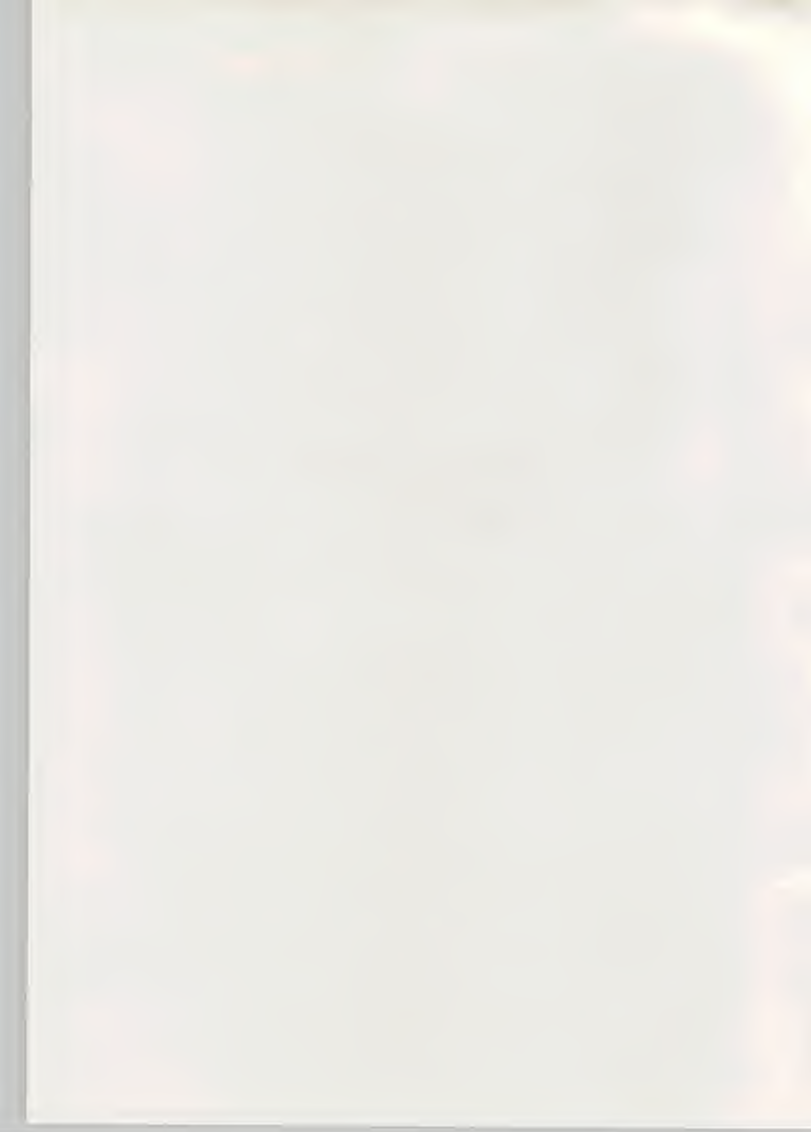
I have just faxed her some info. on Grenada, Sorbus, Tronair by way of clarification. However, I think she wants to talk about the profiles generally. Some she says, were out of date.

bit awkward - she's at Paris client meeting tomorrow!

I think she'll call you. But this is just a reminder.

Continued over

	EXISTING YDK	NEW YDK		
1	SORBUS	} UPDATE	PC	
2	GETRONICS		Complete.	
3	THOMAINFOR		Complete.	
4	OLIVETTI			PL
5	GRANADA		Complete.	
6	HDS/ISL			HG
7	ECONOLON (ECS)?			PC/HG
8	COMMA		Complete.	
9	ITM		Complete.	
10	COS		Complete.	
11		Naxar	Complete.	
12		ECS		HG
13		Bleedip	Complete.	
14		LTA		HG
15		Memorex		HG



FAX TRANSMITTAL FORM

Date: September 3, 1994

To: Name: Hilary Gilfoy
Tel./Location: 0858-880687
Co.: Adium Associates
Fax No: 0858-880687

Page: 1 of 2

From: Name: Peter Lines
Subject:File: Chron
Contact
Other:

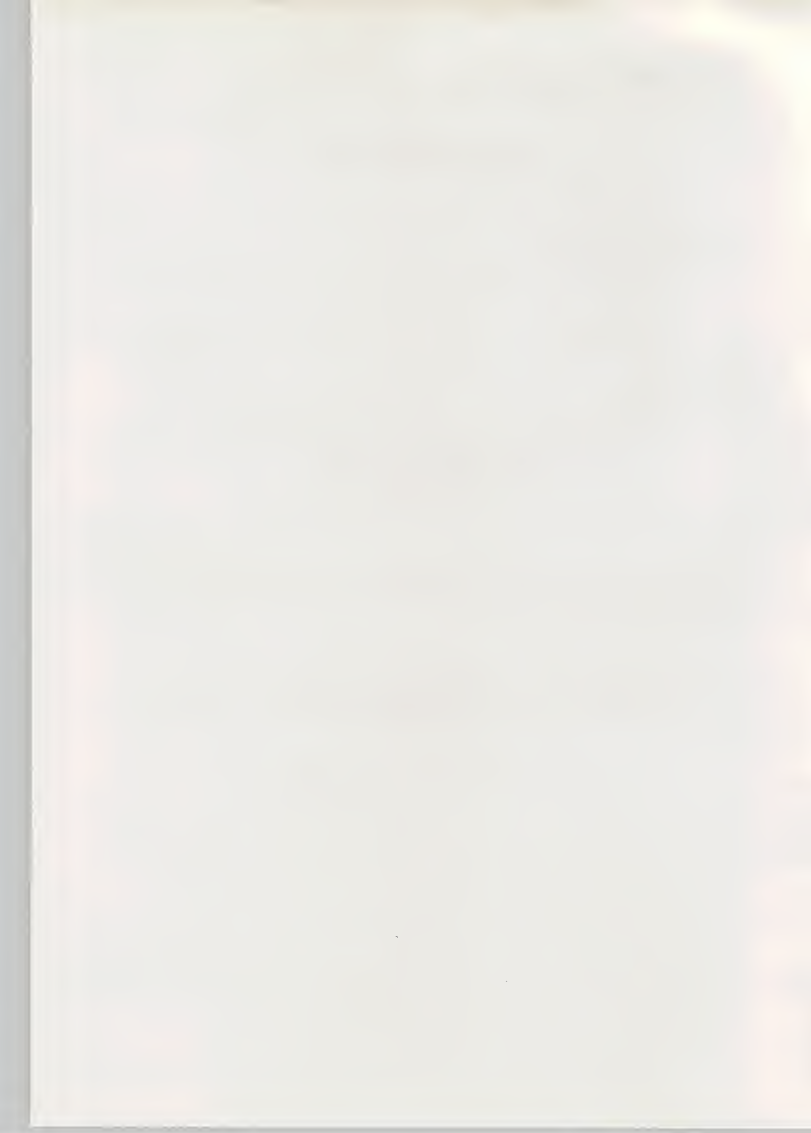
Hilary, I will send the contract forms and copies of existing profiles by mail. Below is some information concerning the new firms to be profiled.

ECS has a Paris address, Phone 010-33-1-45 92 14 32 Fax 45 92 84 16, D&B listing attached.

The only reference I have regarding LTA appears to be a subsidiary company, hopefully they are related and you can track them from this, Phone 010-33-1140 10 14 13.

Memorex in the UK is as on the attached, but you need to track through to the European Headquarters since all these profiles need to be done from a European perspective.

*Regards**Peter.**Posted 0609.*



CHECK LIST OF TABLES / FIGURES.

- SORBUS • Product Groups. ✓
- THOMAINFOR • Table 3. - Revenues. ✓
• Figure 1. - Revenues/country. ✓
- COMMA • Figure 1. - Organisation. ✓
• Table 2. - Financial Details. ✓
• Figure 2. - Revenue/country. ✓
• Table 3. - Sources of revenues. ✓
- GETRONICS • Figure 1. - Organisation. ✓
• Figure 2. - SI + Services. ✓
• Figure 3. - Employees/sector. ✓
• Table 2. - Financial details. ✓
• Figure 4. - " ✓
• Figure 5. - Gross profit/sector. ✓
• Table 3. - System + Services Rev/GP. ✓
- GRANADA • Table 2. - Staff levels. ✓
• Table 4. - Financial performance. ✓
- ITM • Table 1. - Financial Perf. ✓
• Figure 1. - Revenue Growth. ✓



Themaingar	Staff	Rev.	Country	* 5.9
	1268	890 MF	F	150.1
	97	65	D	11.0
	63	35	E	5.9
	52	40	B	6.8
	39	32	A	5.4
	29	24	CH	4.1
				<hr/> 183.3

Norzar	Country	Staff	Rev. (\$)
	S	300+	35.7
	Dk	45	6.5
	N	38	5.1
	SF	47	4.9
			<hr/> 52.2

Bluechip	Country	Staff	Rev.	* 0.676
	GB	59	} 6 million	
	P	9		
	Sri Lanka	5		

Electronics	Country	Staff	"Inter Co." Staff	Rev.	* 1.94
	NL	910	143	} 1302 Dfl.	
	B	98	708		
	Dk	15			
	D				
	N	132			
	E	52			
	S				
	GB				

COS	Country	Staff	Rev.	* 1.39
	CH (+D)	?	8 M CHF. = 5.76	



Country	Staff	Rev. (£M)	\$
GB	956	64.7	95.7
B	65	5.3	7.8
F	97	7.1	10.5
D	137	9.6	14.2
I	90	8.1	12.0
NL	83	7.1	10.5
E	115	8.2	12.1
S	21	2.9	4.3
CH	58	5.0	7.4
BLWA	195	12.8	18.9
USA			
CDR	63	10.2	15.1
DPCF	18	4.1	6.1
Other.	172	0.8	1.2
			<u>193.4</u>
			15.1

Country	Staff	Rev. (M Nok)	\$
N	322	493	65.6
Dk	60	63	8.4
S	70	61	8.1
SF			
GB	398	174	22.7
Fin	9	23	3.1
USA			<u>107.9</u>

Country	Staff	Rev. \$M
F	154	17.9
GB	25+	3.5
B	6	1.3
		<u>22.7</u>



Exchange Rates

5.9	F
K 1.74	D
0.676	£
1.71	I
1.94	NL
36.15	B
142.92	E
1.39	CH
12.17	A
8.34	S
6.79	DK
7.52	N
5.79	SF
0.71	ire
176.7	P
269.35	G
1	



HEADLINES

offer non-fixed term contracts.

Bluechip gain Competitive Advantage
by offering Free ~~cost of~~ cover

Electronics Offer Unmatched ~~expertise~~ Breadth
of Skill + Expertise in Desktop TPM

* Granada - Largest Independent TPM in Europe.
(But only x% of total Group.)

COMMA Data Services AS - A sizeable + growing
TPM Player

DTM France SA - A Sound Quality Philosophy
& Culture

COS - Concentrating its Efforts in
L. German Speaking TPM Market

5755
1.39) 8.00
695
1050
973

775 250



2 end October :

1000
= sent on diskette
01.11.94
on disk. (Paul).

EXISTING YDK	NEW YDK	INPUT CSVP	
1	SORBUS	Have updated version	
2	GETRONICS	MM disk	
3	THOMAINFOR	MM disk	
4	OLIVETTI		
5	GRANADA	MM disk	
6	HDS/ISL	Hilary Disk - W. Pappas	
7	ECONOCOM (ECS)	still charging 201.11.94	
8	COMHA	MM disk	
9	ITM	MM disk	
10	COS	MM disk	
11	Nosar	MM 2nd disk	
12	ECS	Hilary Disk - W. Pappas	
13	Bleedip	MM disk	
14	LTA	Hilary Disk - W. Pappas	
15	Memorex	- meeting notes only.	
16		NETWORK VENDOR	
17		"	sent Feb 95.
18		"	
19		"	
20		"	
21		ACT ?	
22			
23			
24			
<u>BIDS</u>	3½	8½	24
<u>RESOURCES</u>			
W. Morris (6)	1½	3½	8
Paul A. M. O'Han	2½	5	16
			i.e. £240/day



ECS . #12.

search results for
ECS #12

File 521:D&B-Eur.Dun's Market Identifiers(R) 1994/Q3
(c) 1994 Dun & Bradstreet
Set Items Description

checked ECS (holdings) Ltd and
ECS AG but both are
Swiss companies.

?e co = ecs

Ref	Items	Index-term
E1	1	CO = ECRU TRADING LTD
E2	1	CO = ECRUCIL-EMPREENDIMENTOS DE CONSTRUCAO CIVIL LD
E3	0	*CO = ECS
E4	1	CO = ECS (HOLDINGS) LTD
E5	1	CO = ECS AG
E6	1	CO = ECS BUERO-UND DATENTECHNIK HANDELSGMBH
E7	1	CO = ECS CAR STYLING AG
E8	1	CO = ECS COMPUTER SA DEPOT
E9	1	CO = ECS COMPUTERVERTRIEB GMBH
E10	1	CO = ECS COOPERATION SERVICES GMBH
E11	1	CO = ECS DEUTSCHLAND GMBH
E12	1	CO = ECS DIFFUSION
E13	1	CO = ECS DIFFUSIONE ITALIA SPA
E14	1	CO = ECS EDELSTAHL-CENTER SAAR GMBH
E15	1	CO = ECS EDUCATIONAL COPY SYSTEMS ANPARTSELSKAB
E16	1	CO = ECS EHRMANN CATERING SERVIC GMBH
E17	1	CO = ECS EINKAUFSCENTER AG
E18	1	CO = ECS ELECTROMECH CONTROL SYSTEMS
E19	1	CO = ECS ELECTRONIC COMPUTER SERVICE HAMBURG GMBH
E20	1	CO = ECS ELECTRONIC CONSTRUCTION SERVICE GMBH & CO
E21	1	CO = ECS ELECTRONIC CONTROL SYSTEM SA
E22	1	CO = ECS ELECTRONIC CONTROL SYSTEMS SPA
E23	1	CO = ECS ELEKTRONIC COMPONENTS UND SYSTEMS GMBH
E24	1	CO = ECS ELEKTRONIC-COMPUTER-SERVICE GMBH

no record for ECS

'Paris'

?e co = societe g*

Ref	Items	Index-term
E1	1	CO = SOCIETE FRANCOIS ET FILS SCRL
E2	1	CO = SOCIETE FRIGOCCASION
E3	0	*CO = SOCIETE G*
E4	1	CO = SOCIETE GARAGE DU PALAIS
E5	1	CO = SOCIETE GENEIS FINANCIERA
E6	3	CO = SOCIETE GENERALE
E7	1	CO = SOCIETE GENERALE (NOMINEES) LTD
E8	1	CO = SOCIETE GENERALE AGENCE AMSTERDAM
E9	1	CO = SOCIETE GENERALE ALSACIENNE DE BANQUE SA
E10	1	CO = SOCIETE GENERALE ALSACIENNE DE BANQUE SA DE DR
E11	3	CO = SOCIETE GENERALE ALSACIENNE DE BANQUE SOGENAL
E12	1	CO = SOCIETE GENERALE ASSET MANAGEMENT LTD

3/5/1

DIALOG(R)File 521:D&B-Eur.Dun's Market Identifiers(R)
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08248634
SOCIETE GENERALE
29 BLVD HAUSSMANN
PARIS, 75009
FRANCE

-parent company of ECS

STATE/PROVINCE: VILLE DE P
CONTINENT/REGION: EUROPE



TELEPHONE: 140982000
BUSINESS: FDRL RSRVE BANKS
PRIMARY SIC: 6011 FEDERAL RESERVE BANKS

LATEST YEAR ORGANIZED: 1864

EMPLOYEES HERE: NA
EMPLOYEES TOTAL: 45,100
SALES (LOCAL CURRENCY): NA
SALES (U.S. CURRENCY): NA

THIS IS:
A SINGLE LOCATION
THE ULTIMATE LOCATION
IN THE EUROPEAN ECONOMIC COMMUNITY (EEC)

DUNS NUMBER: 27-526-7813

INTERNATIONAL ULTIMATE DUNS: 27-526-7813
INTERNATIONAL ULTIMATE NAME: SOCIETE GENERALE
INTERNATIONAL ULTIMATE ADDRESS: 29 BLVD HAUSSMANN
INTERNATIONAL ULTIMATE CITY: PARIS
INTERNATIONAL ULTIMATE STATE/PROVINCE: VILLE DE P
INTERNATIONAL ULTIMATE COUNTRY: FRANCE

TOP EXECUTIVE: MARC VIENOT PDG

Set Items Description

--- ---- -----

?e co = ecs*

Ref Items Index-term

E1	1	CO = ECS S.A.
E2	1	CO = ECS VAN VUGHT BV
E3	0	*CO = ECS*
E4	1	CO = ECS-CONSEIL S.A.
E5	1	CO = ECSEL
E6	1	CO = ECSOFT AB
E7	1	CO = ECSSA INFORMATICA
E8	1	CO = ECT DANMARK APS EUROPEAN COMPUTER TRANSPORT
E9	1	CO = ECT/ECKERTRONIC
E10	1	CO = ECTA HANDELSGESELLSCHAFT MBH
E11	1	CO = ECTRA
E12	1	CO = ECTRON ELECTRONIC GMBH

?s e1 or e4

1 CO = ECS S.A.

1 CO = ECS-CONSEIL S.A.

S1 2 CO = "ECS S.A." OR CO = "ECS-CONSEIL S.A."

?s cy = paris

S2 6619 CY = PARIS

?s s1 and s2

2 S1

6619 S2

S3 0 S1 AND S2

no record for ECS Paris



SEARCH ON COMPUTER NEWS DATABASE for press coverage of companies.

2. ECS

?s ecs

S6 20 ECS

?s py=1993 or 1994

6621 PY=1993

1712 1994

S7 7458 PY=1993 OR 1994

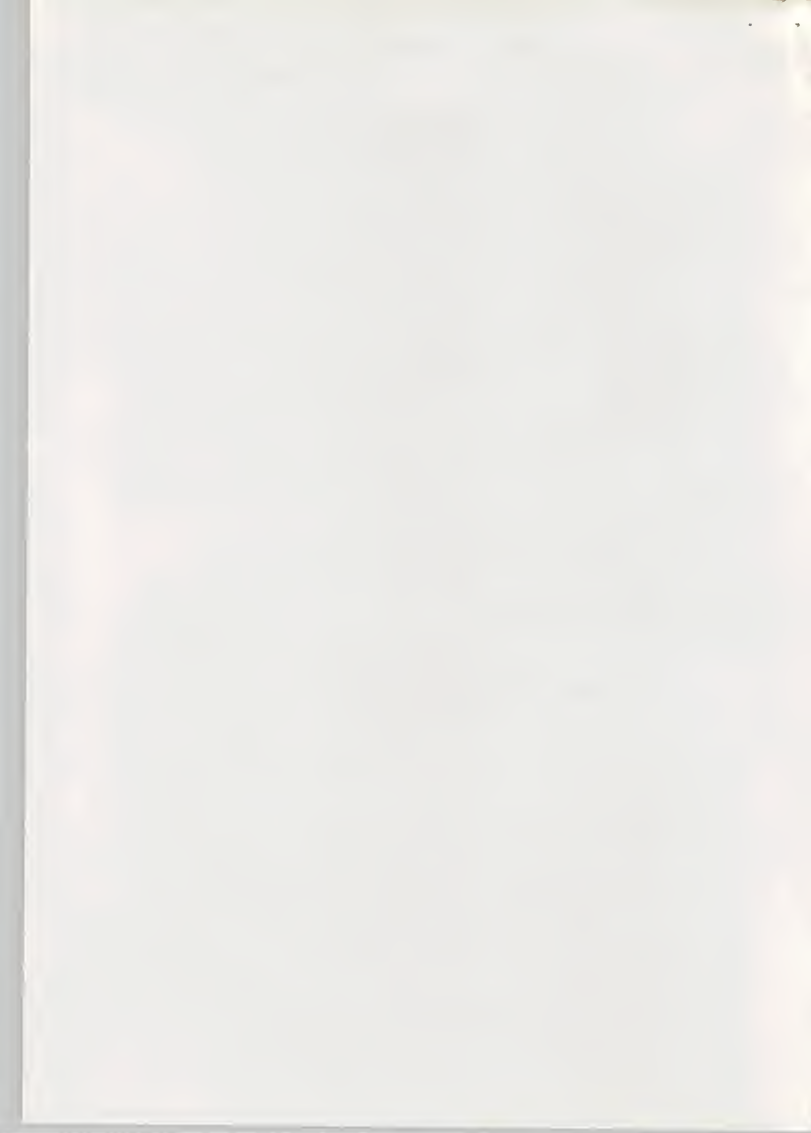
?s s7 and s6

7458 S7

20 S6

S8 5 S7 AND S6

?t 8/5/all



8/5/1

DIALOG(R)File 674:Computer News Fulltext
(c) 1994 IDG Communications. All rts. reserv.
034503

Cross-platform scheduler released

Byline: Johanna Ambrosio, CW Staff
Journal: Computerworld Page Number: 69
Publication Date: December 13, 1993
Word Count: 493 Line Count: 35

8/5/2

DIALOG(R)File 674:Computer News Fulltext
(c) 1994 IDG Communications. All rts. reserv.
029152

Changing hubs pose buying challenges

Weighing the pros and cons of today's shared-bus hubs vs. newer switching hubs could unearth some surprises to potential buyers.

Byline: Sandy Metz; Metz is a San Jose, Calif.-based free-lance writer specializing in networking.

Journal: Network World Page Number: 49
Publication Date: March 08, 1993
Word Count: 5327 Line Count: 386
Section Heading: LAN Buyer's Guide: Intelligent Wiring Hubs
Caption(s): Matrix Chart

8/5/3

DIALOG(R)File 674:Computer News Fulltext
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028200

3Com offers platforms for Boundary Routing system

Unveils stand-alone version, modular form for hub.

Byline: Skip MacAskill, Staff Writer
Journal: Network World Page Number: 23
Publication Date: January 18, 1993
Word Count: 649 Line Count: 47
Caption(s): Graphic, Susan J. Champeny

8/5/4

DIALOG(R)File 674:Computer News Fulltext
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027881

3Com bolsters token-ring line by acquiring hub vendor

Byline: Maureen Molloy, Senior Writer
Journal: Network World Page Number: 3
Publication Date: January 04, 1993
Word Count: 727 Line Count: 52
Caption(s): Graphic

8/5/5

DIALOG(R)File 674:Computer News Fulltext
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022854

Hub vendors ready transition to ATM

Ungermann-Bass employs three-pronged strategy, while 3Com plans to expand LinkBuilder family.

Byline: Joanne Cummings, Senior Writer
Journal: Network World Page Number: 15 Caption(s): Graphic
Publication Date: May 04, 1992 Word Count: 1308 Line Count: 94





Information House, 20-24 Old Street, London EC1V 9AP
Tel: + (44) 171 253 4488 Fax: + (44) 171 430 0514
E-mail: aslib@aslib.demon.co.uk

21 December 1994

Mr Ben Pring
Input
17 Hill Street
London
W1X 7FB

Dear Mr Pring

Please find enclosed results of the online company search that you requested. I have explained the majority of the results to your colleague Mr. Peter Lines who suggested that I forward the print-out in the post.

If you are not happy with any of the results or would like the full text of any of the articles listed, please do not hesitate to contact me when any further charge could be negotiated.

The invoice has also been enclosed.

Yours sincerely

ISABEL FLECK
Assistant Librarian

Enc

A LIMITED COMPANY
REGISTERED IN ENGLAND
REG. NO. 468836
A REGISTERED CHARITY



Project Work Statement

Prepared by (print): PETER LINES	Date: 15.06.95
Project Title: COMPANY PROFILES	Project Code: YNPS
Client Name*: IBM DENMARK	Project Manager: PETER LINES
Project Source: <input type="checkbox"/> Program <input type="checkbox"/> Multi-Client <input checked="" type="checkbox"/> Custom <input type="checkbox"/> Other	
Project Type: <input type="checkbox"/> Report <input type="checkbox"/> Presentation <input checked="" type="checkbox"/> Other TPM PROFILES	
Initiation Date: 15.06.95	Begin Production:
Midpoint Review:	Shipping Date:
First Draft Due:	

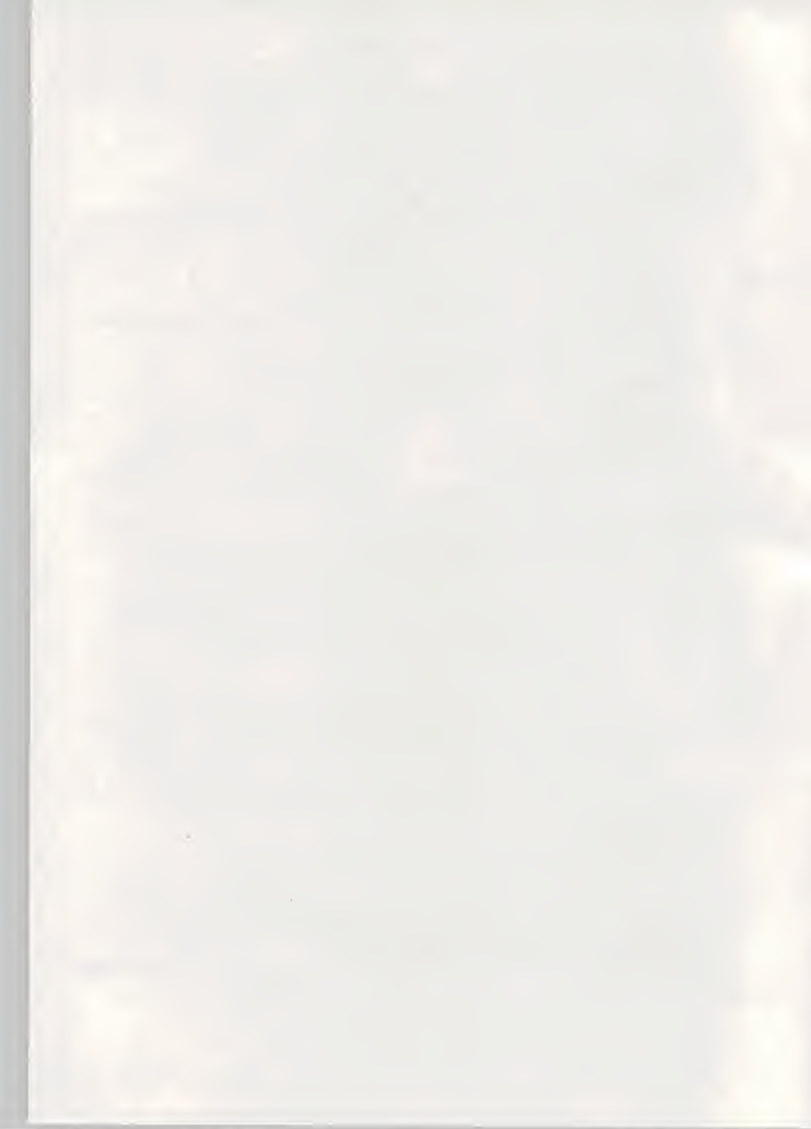
Resources Required: 20 DAYS
Level of Effort (number of days): Consultant R/A <input checked="" type="checkbox"/>
Source—Internal/External (specify): INTERNAL R/A.

Contract Value: £ 14,500	Reimbursable Expenses: <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
Expense Budget: \$ £ ¥ _____	Telephone: _____
To Cover: Travel: _____	Other: _____
Report Preparation: _____	

Project Description:
• UPDATE 5 EXISTING PROFILES (GETRONICS / GCS / OLISERVICE / ICL SORBUS / THOMAINFOR) IN 2ND HALF OF 1995 + AGAIN IN FIRST HALF OF 1996.
• UPDATE 10 EXISTING PROFILES (BLUE CHIP / COMMA / COS / ECONOCOM / ECS / HDS / ITM / LTA / MEMOREX TELEX / NEXOR) ONCE BETWEEN NOW + END OF MAY 1996.
• PREPARE 3 NEW PROFILES - TARGET FIRMS TO BE AGREED.

* Attach list for Multi-Clients **For Custom and Multi-Client Projects

ACCOUNTING USE ONLY: Entered on current project list



27th March 1995

Anne Sommer
Competitive Information Services
CMSC, IBM Denmark A/S
Nymoellevvej 85,
DK 2800 Lyngby
Denmark

Dear Anne,

I am now happy to propose to you a new activity for updating the vendor profiles of independent customer services firms during 1995.

Updates of existing profiles would be charged at a rate of £5,000 per 10 profiles, as in our previous agreement.

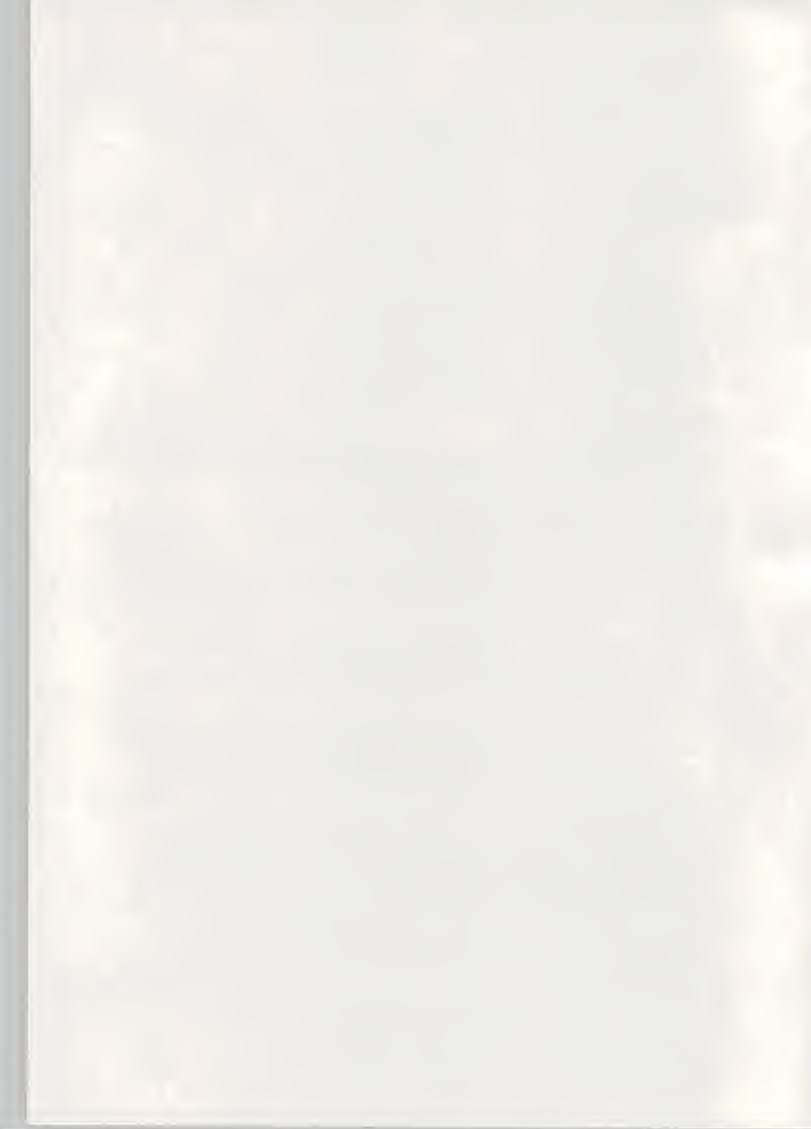
Additional new profiles would be charged at a rate of £1,500 per completed profile, again at the same rate as established last year.

Our experience has indicated that quarterly updates are probably a too frequent interval given the small size of many of the firms targeted and the infrequency of their formal releases of information, notably financial results.

Part of the process is to make a direct approach to the targeted companies but it is impractical to do this more than once a year in most cases without risking the co-operation so necessary to ensure future flows of data and information.

I would therefore like to suggest that we restrict quarterly updates to those firms, e.g. Granada, whose size is likely to justify this frequency of updating. Other profiles could be updated on an ad-hoc basis with a principal revision done on an annual basis.

INPUT would be happy to make further suggestions in due course for new profiles.

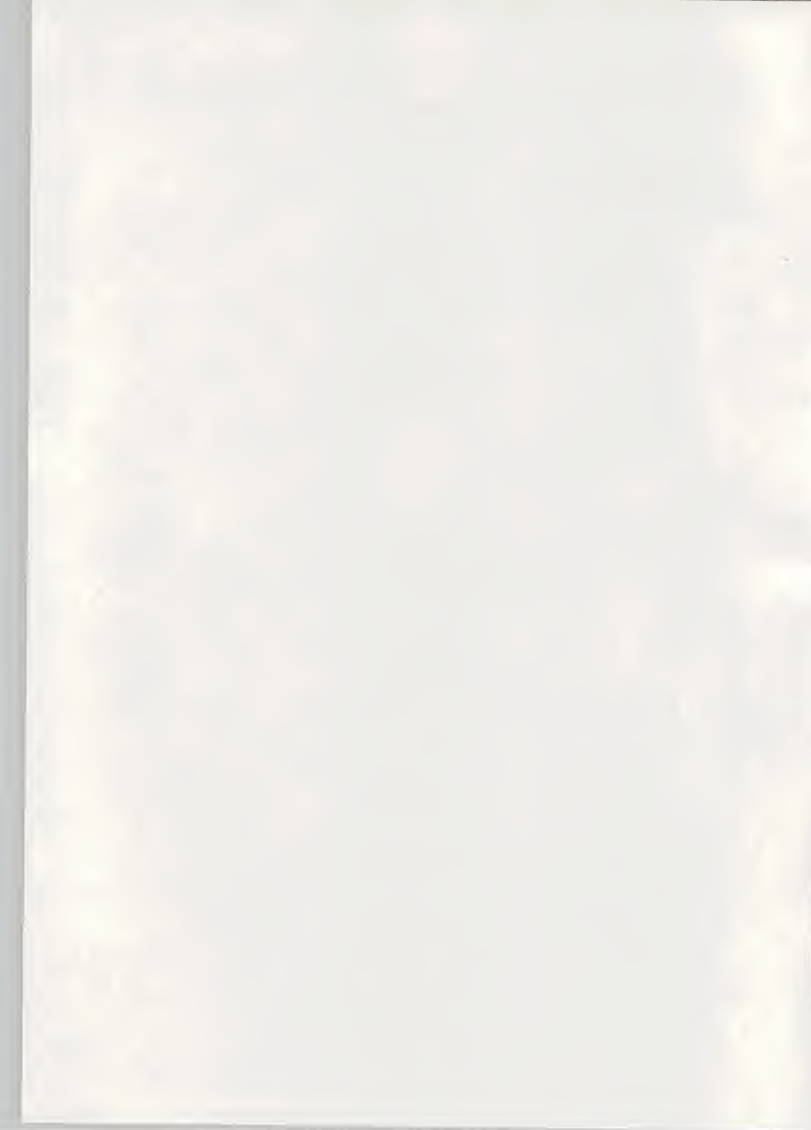


Anne, I look forward to being able to discuss this proposal with you further and to answer any questions that you might have.

Yours sincerely

Peter Lines.

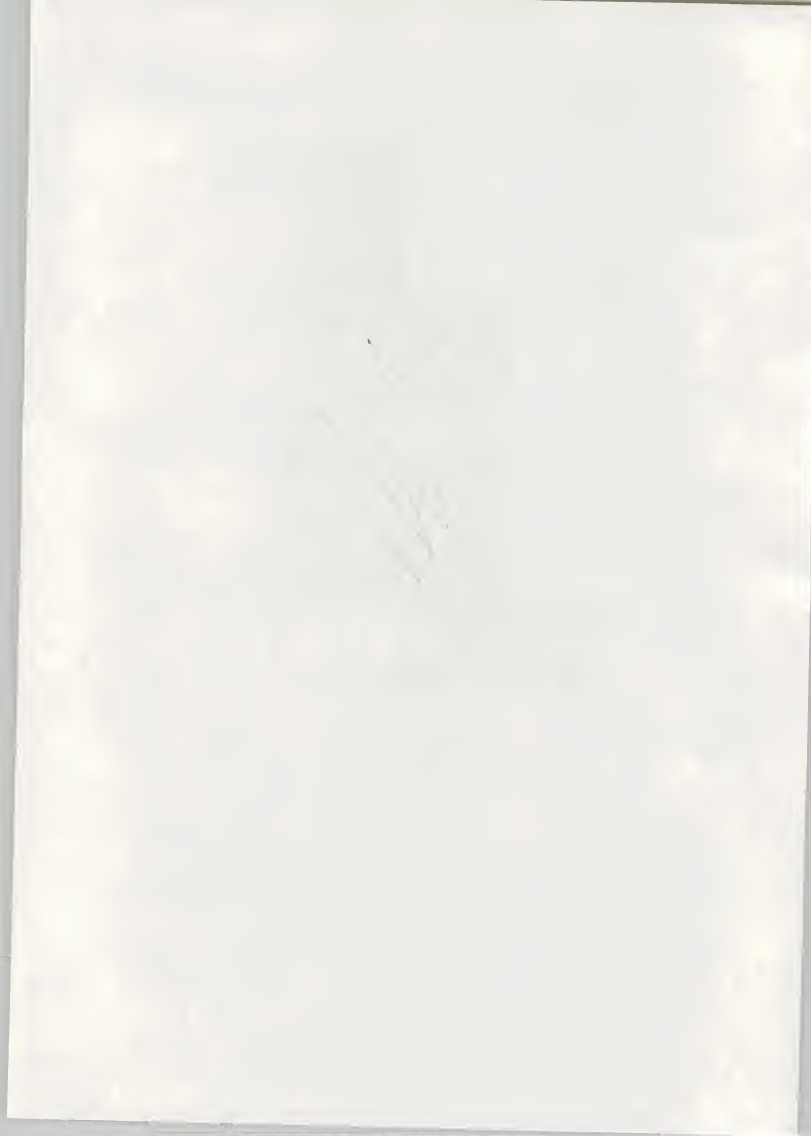
Peter Lines
Managing Director,
Vice President
INPUT Europe



YNP5

	FIRST UPDATE	SECOND UPDATE	NEW
	Up to end 95	196 →	
#1	Isl Sorbus		
2	Getronc		
3	Thomaufor		
4	Olwiti.		
5	Granada.		
6	1995/96		
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			Suggestion
17			
18			

←



CONTACT REPORT

INPUT

Staff: Init. PL Init. _____

PL

Init. _____

INPUT office

Client Office

Other

80

Contact Date: _____

Date Written: 10/11/94

10/11/94

Company <u>IBM DK</u>	DISTRIBUTION:			Prog./Proj. ID _____
Name <u>SUSAN SAABYE</u>	Action	Info.	By When	Describe Action-F/U
Title	<u>WENDY</u>			
Address				
Phone: (<u>010-45-45-93-45-45</u>)				
Fax: () - <u>X3896</u>				

Wendy

→ PROFILES RE (YNPR)

NEED TO BE IN COURIER 10 POINT
LINE LENGTH NO LONGER THAN
76 CHS

+ HARD COPY

Can u ple start organising.

Continued over



CONTACT REPORT

Non Client/Prospect File: Media Financial Other _____

Contact Date: 9/11/96

INPUT Staff: Init. WP . Init. _____ INPUT office Client Office Other _____ Date Written: 9/11/96

Company	IBM Denmark	DISTRIBUTION:			Prog./Proj. ID
Name	Susan Sothey	Action	Info.	By When	Describe Action-F/U
Title	SUSAN SAABE (SORBUS)	PL			plus case work
Address					
Phone:	(010) 45 45 93 45 45				
Fax:	() - 3396				

x3896



diskette --- opened print files [font]

Carrier 10 point line length 76 chrs

+ Hard copy.

> Memorex
> Olivetti
>
> Customer Engineer [COS] missing
LTA

Continued over

Mail List Change Order Update Correction Deletion Addition* Serial Number _____

U.S. COMMERCIAL

1. TYPE Vendor User Investor / Financial Media / Press Other EDI Newsletter
2. LEVEL Executive Manager Analyst Acquisition International Other
3. INTERESTS C/S Computer Systems Networks EC Information Services —
 EIS / CIS / Multimedia Other
- Software Products
 - Professional Services, SI
 - Outsourcing, Processing, Network Services
- Industry _____

U.S. FEDERAL MMAR FPAP FPAW FPFA Other

EUROPE CSPR MAAP MSSP MVPP BIPR OSPR U.S.A. Other

* No names will be added without a completed change order and program manager approval. Program Manager Authorization _____

CONTACT REPORT

Continuation

Company _____

Name _____

CONTACT REPORT

Non Client/Prospect File: Media Financial Other _____

Contact Date: 1 7, 9, 9.

INPUT Staff: Init. IS Init. _____ INPUT office Client Office Other _____

Date Written: / /

Company	<u>IBM D/K</u>		DISTRIBUTION:		Prog./Proj. ID
Name	<u>SUSAN SAABYE.</u>	<u>JLias</u>	Action	Info.	Describe Action-F/U
Title					
Address					
Phone:	<u>(45) 45934545</u>				
Fax:	<u>()</u>	<u>EX: 3896.</u>			

would like to arrange a meeting next week.

Continued over

Project Work Statement

Prepared by (print): PETER LINES	Date: 24.06.94
Project Title: COMPANY PROFILES	Project Code: YNPR
Client Name*: IBM DENMARK	Project Manager: PETER LINES
Project Source: <input type="checkbox"/> Program <input type="checkbox"/> Multi-Client <input checked="" type="checkbox"/> Custom <input type="checkbox"/> Other	
Project Type: <input type="checkbox"/> Report <input type="checkbox"/> Presentation <input checked="" type="checkbox"/> Other	
Initiation Date: 24.06.94	Begin Production: W/B 05.09.94
Midpoint Review: END AUGUST	Shipping Date: BY END SEPT.
First Draft Due: NR	
Resources Required: 25 DAYS.	
Level of Effort (number of days): Consultant <input checked="" type="checkbox"/> R/A	
Source—Internal/External (specify): EXTERNAL CONSULTANT LEVEL RESEARCHER.	
Contract Value: \$ £ ¥ 18,750	Reimbursable Expenses: <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
Expense Budget: \$ £ ¥ _____	Telephone: _____
To Cover: Travel: _____	Other: _____
Report Preparation: _____	
Project Description: RESEARCH + PREPARE VENDOR PROFILES ACCORDING TO DEFINITION ESTABLISHED BY SORBUS PROFILE (SEE ATTACHMENT TO PROJECT SPECIFICATION). 10 ARE UPDATES, OF EXISTING PROFILES FOR: — SORBUS / GETRONICS / THOMAINFOR / OLIVETTI / GRANADA / HDS-ISL / ECONOCOM / COMMA / ITM / COS. 5 NEW PROFILES FOR: — NEXOR / ECS / BLUECHIP / LTA / MEMOREX.	

* Attach list for Multi-Clients **For Custom and Multi-Client Projects

ACCOUNTING USE ONLY: Entered on current project list



ORDER/INVOICE/FULFILLMENT

YNPR

Acctg. ONLY

Inv. Comp.	By:	Date:	Client #	Order #	Inv. #	Multi-Invoicing of
ORIGINATOR (Signature) <u>Peter Lines</u> DATE <u>24.06.94</u>						APPROVALS
Company <u>IBM DANMARK A/S CHSC</u> CA Tax Rate _____						<u>Peter Lines</u>
Name Mr./Ms. <u>ANNE SOMMER</u> CT Tax 8% _____						VP Sales/Res.
Position <u>COMPETITIVE INFORMATION SVCS.</u> Salutation _____						<u>24.06.94</u>
Address <u>NYMOELLEVEJ 85,</u> State _____						Date
City <u>LYNGBY</u> Country <u>DENMARK</u>						Controller
Province _____ Fax <u>010-45-45 937710</u>						Date
Phone <u>010-45-45-93-45-45</u> Tlx _____						

Special instructions for invoicing, progress billing, or delayed payments, etc.

ORDER AUTH.

Contract Year Beg. _____	Invoice <input type="checkbox"/> Fulfillment Only	Employee # _____	Employee # _____
End _____	Type <input checked="" type="checkbox"/> W/Order (OR)	Sold by: _____	Commission to: _____
<input checked="" type="checkbox"/> New Order (N1) <input type="checkbox"/> Prior Yr (N3)	<input type="checkbox"/> Monthly (MO)	<u>519</u> <u>100</u> %	<u>7155</u> %
<input type="checkbox"/> Renewal (N2) <input type="checkbox"/> Cancel	<input type="checkbox"/> Quarterly (QT)	_____ %	_____ %
	<input type="checkbox"/> Pending	_____ %	_____ %

PO# _____ INPUT Contract Letter Verbal

Attach all authorizing documents to white (contract) copy.

SHIP TO

Company _____	Province _____
Name Mr./Ms. <u>SUSAN SAABAY</u>	Salutation _____
Position <u>AS ABOVE</u>	State _____
Address _____	Zip _____
City _____	Country _____
	Phone <u>X 2896</u>

ITEM TYPE

- Subscription (SB)
- Custom (YC/ZC/KC)VC
- Multiclient (MC)
- Reports (RP)
- Copies (CP)
- Consult/Present (PR)
- Newsletter (NL)
- Reimbursed Costs (EX)
- Merger/Acq. (ME)
- Exec Overview (EO)
- Cont/Seminar (CN)

DETAIL

Indicate US, UK, FR, VA	Prod. ID/Year	Item Type Code	Item Description or Title	Quantity	Price	Shipped By	Date
UK	CUSTOM	YC	CUSTOM STUDY	1	\$8,750	l	
	<u>1994</u>		UPDATE 10 EXISTING PROFILES + PREPARE 5 NEW ONES FOR: (NEXOR, ECS, BLUECHIP, LTA, MEMOREX).				
			UPDATE ALL 15 IN LAST QUARTER.				
			+ NORMAL BUSINESS EXPENSES.				

Fulfillment to be completed in: Corporate London Virginia France Other

• White - Contract • Green - Fulfillment • Yellow - Invoice • Pink - Originator • Goldenrod - Sales Manager

M&S180 12/92

INPUT



IBM Confidential/INPUT Confidential

26MAJ94

20.0 APPLICABLE LAW

This Agreement shall be construed, and the legal regulations between the parties hereto shall be determined, in accordance with Danish Law. All disputes arising from or in connection with these conditions shall be settled before the Danish Maritime and Commercial Court in Copenhagen.

--- o ---

If the foregoing is in accordance with INPUT's understanding, will INPUT please indicate INPUT's agreement by dating, signing and returning to CMSC the enclosed copy of this letter.

This agreement is signed in two original versions, one for each of the parties.

AGREED TO:

for
Competitive Marketing Support Center (CMSC)
IBM Danmark A/S

for
INPUT

Date:

Date:

15.06.94

Name: Jorgen Moltke-Leth

Name:

Peter Lines.

PETER LINES

Title: Center Manager

Title:

MANAGING DIRECTOR

for
IBM Danmark A/S

for
INPUT

Date:

Date:

24/06/94

Name:

Name:

Jørgen K. Jakobsen
Indkøbschef

Title:



ATTACHMENT "B" - COVERAGE LISTING

This attachment covers a list of vendors to be delivered according to this Agreement.

1. Nexor
2. ECS
3. Bluechip
4. LTA
5. Memorex



ATTACHMENT "C" - SCHEDULE OF DELIVERY AND PAYMENT

PAYMENT SCHEDULE:

CMSC agrees to pay INPUT for Documents in accordance with Section 2 of the Agreement.

Payment for 5 Vendor Profiles is UKP 6,250. 50% of this amount will be paid when the project starts and the additional 50% will be paid upon acceptance of the last Vendor Profile. The quality of the new Documents should be at the same level as the quality of the Sorbus Vendor Profile.

The 10 Vendor Profiles already delivered should be updated at least once every quarter at the price of UKP 5,000 per quarter, once in July and once in October, the total price is UKP 10,000. CMSC will send a diskette with the coded reports to INPUT by mail.

The 5 new Vendor Profiles should be updated in October at the price of UKP 2,500.

Payment will be due on receipt of the updated reports.

Ad Hoc requests for Documents which are outside the Scope of Work (ATTACHMENT A) and the Coverage Listing (ATTACHMENT B) shall not be performed without a Letter of Authorization signed by both parties. The number of Documents described in the Scope of Work (ATTACHMENT A) and Coverage Listing (ATTACHMENT B) shall not be changed without a Letter of Authorization signed by both parties. Letter(s) of Authorization shall constitute the only authorization for INPUT to take any action or expend any money for services hereunder.

DELIVERY SCHEDULE:

INPUT shall deliver Documents as set forth in the Scope of Work (Attachment A). INPUT shall inform CMSC about their Delivery Schedule for each Vendor Profile before start of the project.

1. Delivery of New Documents should begin as soon as possible after June 1, 1994 and be completed on or before December 31, 1994.
2. INPUT shall deliver Updates to the vendor profiles already delivered. Updates are to be event driven, but each report shall be updated at least once every quarter in 1994.
3. INPUT shall provide, with each request for payment, a summary of Documents accepted by CMSC since the last request for payment.

• 5 NEW	£ 6,250
• 10 EXISTING UPDATED	£ 10,000
• 5 NEW UPDATES	£ 2,500
	<hr/>
	£ 18,750



Project Specification Statement

Prepared by: <i>Peter Lines</i>	Approved by:
Date: <i>24.06.94</i>	Date:

I. DESCRIPTION

A. Project Code: <i>YNPB</i>	B. Program: <i>CUSTOM</i>
C. Project Title: <i>COMPETITOR PROFILES</i>	
D. Objectives: • <i>CUSTOM - COMPETITOR INFORMATION.</i>	
•	
•	
•	

E. Audience (order of priority):				
	User/Vendor	Job Function	Type Company	Company Characteristics
1.				
2.				
3.				
4.				
5.				

F. Uses of Report:	

G. Reasons for Choosing the Subject:	
1.	
2.	
3.	
4.	



H. Client Interest:

Client	Interest Level/Comment

II. SCOPE

I. Scope of Study:

COMPETITOR PROFILES

1. Includes:

2.

3.

4.

1. Excludes:

2.

3.

4.

J. Issues:

1.

2.

3.

4.

5.

6.

7.



III. METHODOLOGY

M. Interview Profile:

1. Type of Interview and Interviewer Level

	On-Site		Phone		Mail	TOTAL
Type of Respondent	Consultant	R/A	Consultant	R/A		
User						
Vendor	15					15
Other (specify)						
TOTAL	15					15

2. Respondent Characteristics

Number of Interviews	Job Function	Company Characteristics (e.g.: SIC, Size, etc.)
15	MARKETING PLANNING EXECUTIVES	DEFINED MAINTENANCE ORGANISATIONS

N. Other Research:

1. Library: Source:

INPUT LIBRARY

2. On-line Services: Source:

COMPU SERVE ?

Objective: BACKGROUND INFORMATION.

Objective: M/A, CONTRACTS

3. Previous INPUT Reports: (list)

Code	Title	Relevant Information

4. Other Sources:



O. Data Tabulation & Analyses:

IV. DELIVERABLES

P. Report / Presentation Format:

1. Table of Contents

« DEFINED BY

2. Report Planning Form

COMMA PROFILE

3. List of Exhibits

ATTACHED »

4. Exhibits Planning Form

5. Data Base Layout

6. Data Base Report Layout

Q. Comments and Directions:

R. Project Schedule Attached?

Yes

No



FAX TRANSMITTAL FORM

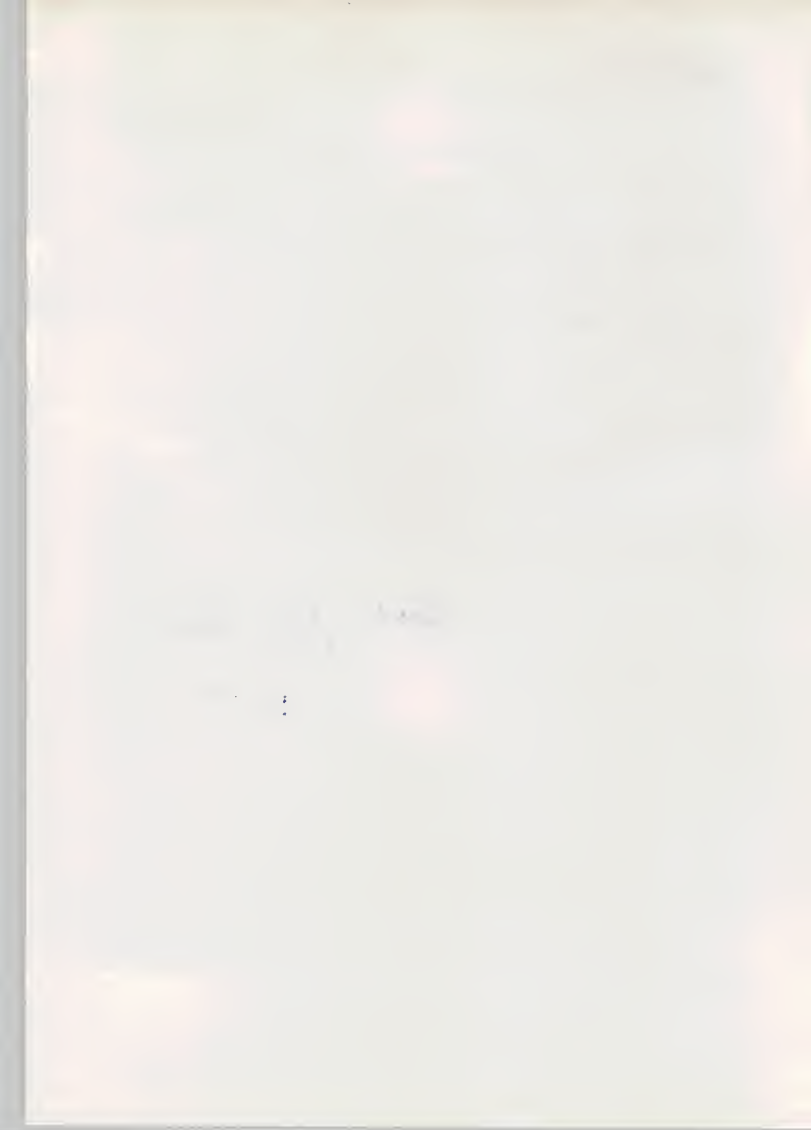
Date: May 16, 1994

To: Name: Anne Sommer
Tel./Location: 010-45-45-93-45 45
Co.: IBM D/K
Fax No: 010-45 45 93 77 10
From: Name: Peter Lines
Subject: Proposal

Page: 1 of 1
File: Chron
Contact
Other:

Anne, In response to your recent fax, I can confirm that the £2500 would be deducted from the quarterly fee, and that I can agree to a fee for new profiles at the price of £1,250. Agreement on these two items means, if I have understood your requirements accurately, a new agreement to update and improve as necessary the 10 existing profiles and develop 5 new profiles for a total professional fee of £8,750. Can you please confirm that this is OK. Do you have any visibility on the names of the additional 5 vendors that you would wish to profile?

Regards Peter Lines.
£23,750





Date: 2 May 1994, 16:54:51 DNT

From: Anne Sommer CMSC 3520 SOMMER at DKIBMVM2
Competitive Information Services
IBM Danmark A/S

[Faint, illegible text]

[Faint, illegible text]

YES

YES





IT Intelligence Services

17 Hill Street, London, W1X 7FB
Tel. +44 (0) 71 493-9335
Fax +44 (0) 71 629-0179

FAX TRANSMITTAL FORM

Date: April 20, 1994

To: Name: Anne Sommer
Tel./Location: 010-45-45-93-45 45
Co.: IBM D/K
Fax No: 010-45 45 93 77 10
From: Name: Peter Lines
Subject: Proposal

Page: 1 of 2
File: Chron
Contact
Other:

Anne, I have now prepared the attached letter to make some new proposals concerning the vendor profiles. I apologise for the long delay in getting back to you but I hope that I have now addressed your current needs. In any event I will talk to you soon on the phone.

*Regards
Peter Lines.*

THE UNIVERSITY OF CHICAGO

PHILOSOPHY DEPARTMENT

PHILOSOPHY 101

LECTURE NOTES

BY [Name]

DATE

CHAPTER 1

INTRODUCTION

1.1 THE PHILOSOPHY DEPARTMENT

1.2 THE HISTORY OF PHILOSOPHY

1.3 THE SCOPE OF PHILOSOPHY

1.4 THE PHILOSOPHERS



IT Intelligence Services

17 Hill Street, London, W1X 7FB
Tel. +44 (0) 71 493-9335
Fax +44 (0) 71 629-0179

FAX TRANSMITTAL FORM

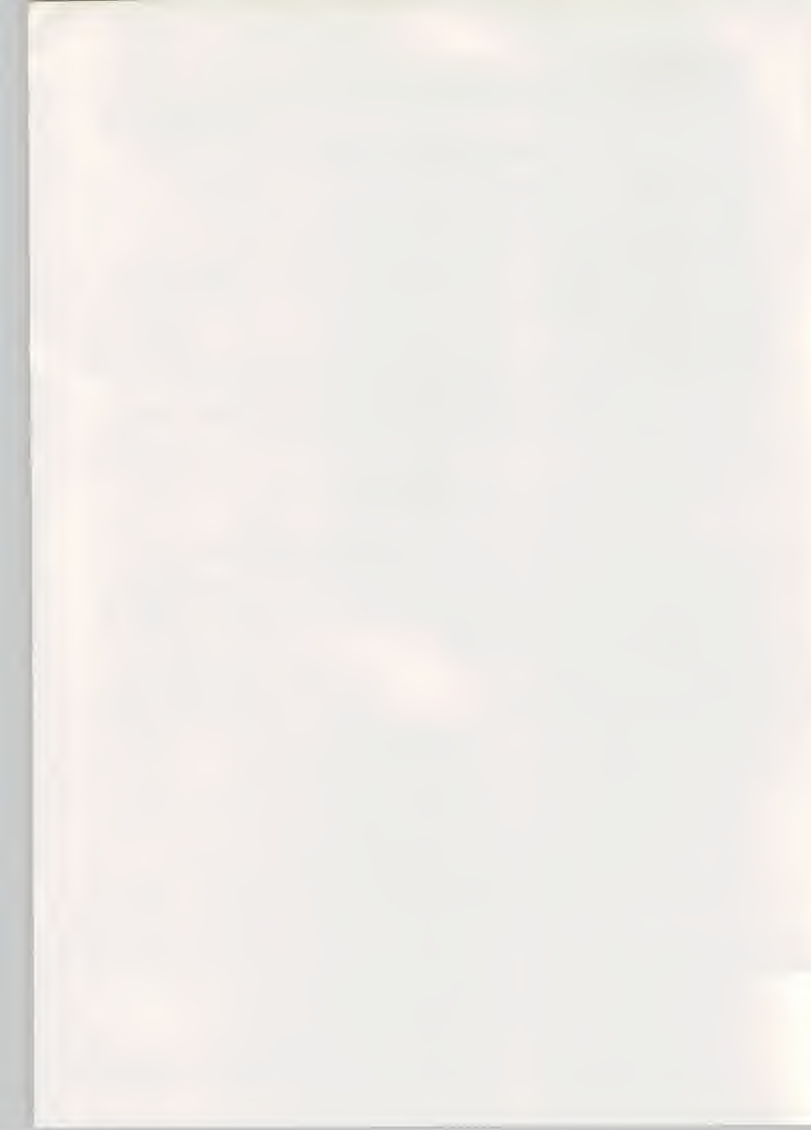
Date: February 3, 1994
To: Name: Anne Sommer
Tel./Location: 010-45-45-93-45 45
Co.: IBM D/K
Fax No: 010-45 45 93 77 10
From: Name: Peter Lines
Subject: Proposal

Page: 1 of 1
File: Chron
Contact
Other:

Anne, Please find attached our proposal for profile updates. I look forward to being in touch again soon.

*Regards
Peter Lines.*

04.02 Grandd OK
part 2, a bit Hino.
re-look.



February
3rd January 1994

Anne Sommer
Competitive Information Services
CMSC, IBM Denmark A/S
Nymoellevvej 85,
DK 2800 Lyngby
Denmark

Dear Ann.

Following our telephone conversation earlier this week I now have pleasure in responding with a proposal regarding continuous updating of vendor profiles.

I have given the periodicity of the updating process some thought and have come to the conclusion that quarterly intervals would be possible given an orientation around events/announcements for each competitor, for example acquisitions and disposals, new offices and major contracts.

To provide updates for the ten existing profiles would incur a quarterly professional fee of £5,000 (excluding VAT).

The updates would be provided in electronic form based on diskettes supplied by IBM containing the profiles in the desired format.

Anne, I trust that this proposal answers your needs but please let me know if you have any further questions., I look forward to being in touch.

Yours sincerely

Peter Lines.

Peter Lines
Managing Director.
Vice President
INPUT Europe



(YDK)

STATUS @ 15.06.94:

ORDER INTERPRETED FROM FAX 17.05.94

≡ Q3 JULY/AUGUST/SEPTEMBER

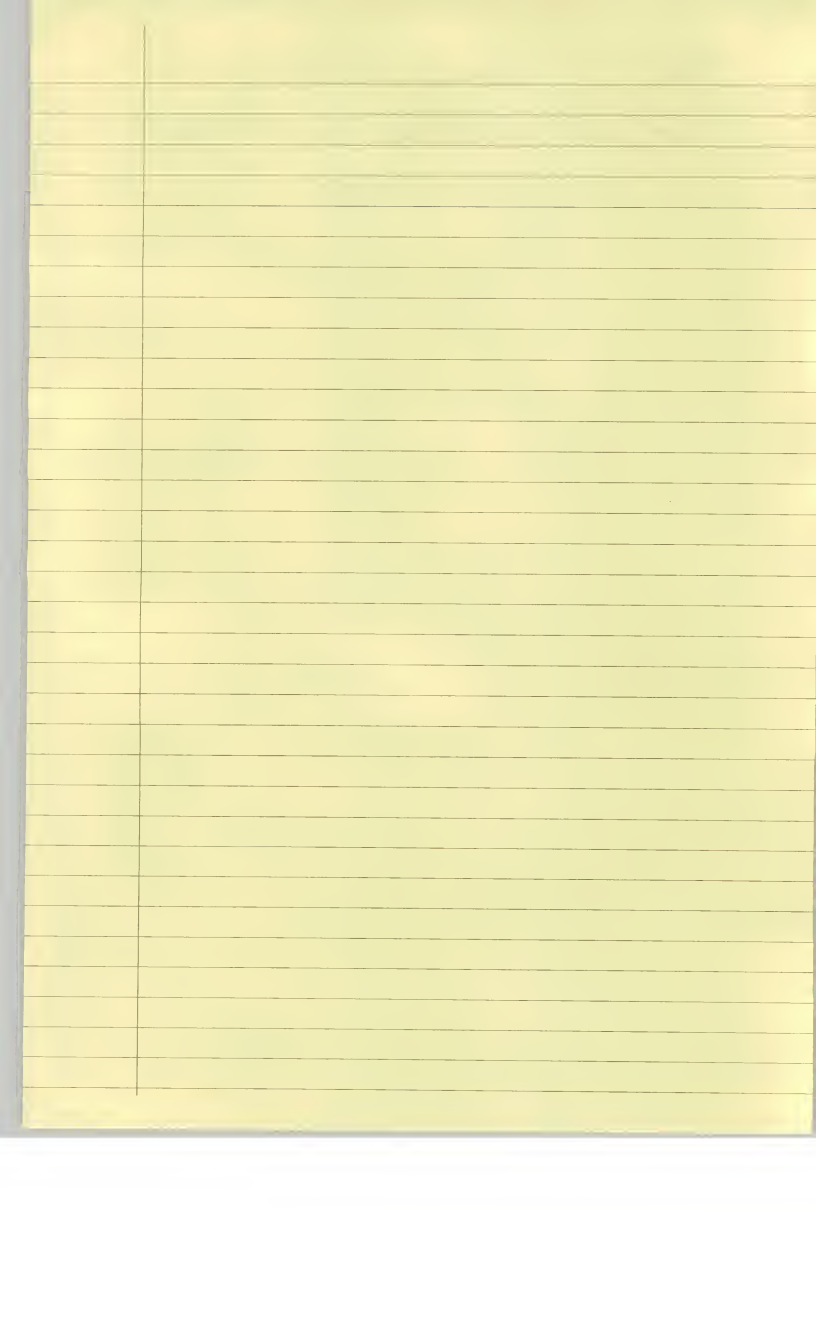
UPDATE ALL 10 EXISTING PROFILES £2,500

DO 5 NEW PROFILES £6,250

£8,750

≡ Q4 OCT/NOV/DEC

UPDATE 15 EXISTING PROFILES £7,500.





Date: 26 May 1994, 11:24:15 DNT

From: Anne Sommer DMSC 3520 SOMMER at DK1BMVM2
 Competitive Information Services
 CMSE, IBM Danmark A/S
 Nymoellevvej 85,
 DK-2800 Lyngby
 Denmark Fax. 45-45-937710

Sec: I - - - - I B M I N T E R N A L U S E O N L Y - - - - -

Subject: Cont act

Peter, I returned you call from yesterday, but you had left for Germany. I will go to Germany as well and will be back in the office Tuesday.

I will start the contract today if you don't have any comments to my last fax. If you have questions or comments in the meantime please contact Anne Sommer.

ANNE SOMMER, IBM DANMARK A/S, 85 N.YMOELLEVEJ, DK-2800 LYNGBY, DENMARK

TEL: +45 45 93 77 10

FAX: +45 45 93 77 10

TELETYPE: +45 45 93 77 10

INTERNET: ANNE.SOMMER@DK1BMVM2.DANMARK.IBM.COM

MAILING ADDRESS: IBM DANMARK A/S, 85 N.YMOELLEVEJ, DK-2800 LYNGBY, DENMARK

TELEPHONE ADDRESS: IBM DANMARK A/S, 85 N.YMOELLEVEJ, DK-2800 LYNGBY, DENMARK

[Redacted signature block]

[Redacted signature block]





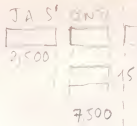
Date: 17 May 1994, 12:46:32 DNT

From: Anne Sommer CMSC 3520 SOMMER at DKIBMVM2
Competitive Information Services
CMSC, IBM Danmark A/S
Nymoellevvej 85,
DK-2800 Lyngby
Denmark Fax. 45-45-937710

Sec: I - - - - I B M I N T E R N A L U S E O N L Y - - - - -

Subject: 1994 contract
Peter, my calculation is as follows:

If price/line updated for UKP 5,000 per quarter = UKP 20,000
3/UKP 7,250



£ 48,250

Confirm in writing on Tuesday

Mike Hodkinson
Updates
Financial
- Base Profit
- Net Before Tax
- Stock

YNPR	Company FYE	Lib?	Pays	Address	Phone/Fax	Contacts	Notes
1	Sorbus ICL 31/12	no yes	GB	Plane Tree Crescent Feltham Middlesex TW13 7HH	0181 8932000	Mike SYMES - PR	Left message 15/12 • Sorbus Europe not in Lion House - moved to Feltham Requested info 16/12 Received info 30/12 • Sorbus: a European standard for service (glossy) • Sorbus Europe - Profile • Sorbus (UK) Limited Company Profile • Sorbus Total Maintenance Integration Concept Called and asked for figures 4/1
2	Getronics NV 31/12/94	yes	NL	Donauweg 10 1043 AJ Amsterdam	010 31 (0) 20 5861416 fax 586 1934	UK Miss Tina BLOCKLEY 0473 240470	Requested info (NL & UK) 19/12 Received NL 29/12 • 1993 Annual Report Follow up, UK 4/1 • Should be in the mail!
3	Thomainfor Thomson CSF 31/12	yes	F	3-5 av Morane-Saulnier BP 26 78142 Velizy Villacoublay Cedex	010 33 (1) 30707700 fax 30707777		Fax to Emmanuelle 16/12 Stuff mailed week of 21/12 Follow up 4/1 • Woops - mailed Received info from Emmanuelle 10/1 • 1994 presentation: Facilities Management de parcs (1992 figures on third page) • 1992 brochures -see maps "Chiffre d'affaires 1992 (provisionnel)
4	Olivetti 30/6	yes	I	10015 Ivrea	010 39 125 522635 010 39 125 522313 Fax 39 125 522311	Puni RAJAH Italo BROCCHI - PR	Requested info 20/12 • Olivetti closed, in effect, until next year. Italo available from January 9th Fax received 21/12 • First half 1994 results • Digital Sells Olivetti Shares press release • 1993/94 Annual Report to follow.
5	Granada 30/9	yes	GB	GCS or GCSI Cumberland House Old Bracknell Lane West Bracknell Berkshire RG12 4AE	01344 484648 Fax 747323	Debbie HICKEY - PR	Requested info 19/12 Received info 21/12 • 1994 Annual Report • Service descriptions • Press release dated 28/7/94 • Staff Newsletter
6	HDS Hitachi 31/3	yes	GB	Hitachi Data Systems Ltd Sefton Park	01753 618000 fax 618440	Linda POTTER 01753 618417	Requested info 16/12 Received info 21/12



YNPR	Company FYE	Lib?	Pays	Address	Phone/Fax	Contacts	Notes
				Stoke Poges Buckinghamshire SL2 4HB			<ul style="list-style-type: none"> • 1994 Hitachi Annual Report • Asked for HDS Annual report • Should receive by end February
7	Econocom Registered NL? 31/12	yes	B/F	Econocom Services NV Brixtonlaan 22-24 B-1930 Zaventem Belgium	Econocom SA 42-46 rue Mederic F-92110 Clichy France		<ul style="list-style-type: none"> • Fax to Emmanuelle • Stuff mailed week of • Follow up • Woops - mailed • Received info from Emmanuelle • La Rigueur de Budgets pour les Budgets de Rigueur • Sommaire <ul style="list-style-type: none"> • Econocom Way • 5 Clefs pour un Strategie de Service • Econocom en Action • Annual Report 1993 (in English) • Dossier de Presse • Communique de Presse • Press cuttings
8	Comma Data Service AS 31/12	yes	GB/N	Olaf Helsets vei 5 Postboks 6448 Etterstad N-0605 Oslo Norway	010 47 22 627500 Fax 627501 UK (ND) 0635 35544 Fax 0635 511052	UK (ND) - Jenny FORD Ken FINN	<ul style="list-style-type: none"> • Sent fax about INPUT and request for info • Received ND info • News cuttings • Chart of TPMs from Computing 24 November 1994 • ND Service Team brochure • Comma 1993 Annual Report
9	ITM ?	yes	F	Ingenierie Technique Maintenance France 73 rue de l'Evangile F-75018 Paris	010 33 1 44 892236 Fax 40343547		<ul style="list-style-type: none"> • Fax to Emmanuelle • Info received from Emmanuelle • 26 Dec 1994 response from ITM • Table of numbers IT Compaanies on France (ITM no. 232)
10	COS 31/3	yes AR 91/92	CH	COS Customer Engineering AG Tafernstrasse 39 CH-5405 Baden	010 41 56 840101 Fax 837757 840161 "holding" F 834652	Frau HERZOG	<ul style="list-style-type: none"> • Sent fax about INPUT and request for info • Received info • Press releases (in German) • Information magazine of the COS Group • Partnership in Computers brochure • 1993/94 Annual Report
11	Nexor ?	no	S	Nexor Perinet AB Box 15203 Gustavslundsvagen 141 S-161 51 Bromma Sweden	010 46 8 7040700 Fax 806655	Christel HOLGERSSON Fax 46 8 6293399	<ul style="list-style-type: none"> • Sent fax about INPUT and request for info • Left "nothing received yet" message



YNPR—INPUT 0171 493 9335 Fax 629 0179 17 Hill Street, London W1X 7FB

YNPR	Company FYE	Lib?	Pays	Address	Phone/Fax	Contacts	Notes
12	ECS SA 31/12	no yes	F	16 rue Washington 75399 Paris Cedex 08	010 33 1 49533333 Fax 42258686	Hilary GILFOY did profile Patricia HOLLISTER, Exec Sec, UK - 0181 9402199 Fax 0181 9487388 Chris RUGG, IT person 0181 9487388	Requested info from Hilary G 15/12 Fax to Emmanuelle 16/12 Received info from HG 20/12 • Un seul partenaire pour votre informatique F • 1993 Annual Report F • 1993 Financials F Sent fax about INPUT and request for info 21/12 No extra info from Emmanuelle 10/1
13	Blue Chip ?	no	GB	Engineering House Bedford Business Centre Bedford MK42 9TW	01234 327700 Fax 327789	Brian MEREDITH Mr Jeff BRIM, Financial Controller	Requested info 20/12 Follow up 4/1 • OK "as soon as . . ."
14	LTA ?	no	F	4-8 quai de Seine 93400 Sait-Ouen	010 33 1 40101413 fax 40109652	DESBOYAUX	Fax to Emmanuelle 16/12 • In Chapter 11, activities acquired by DJCM Received info from Emmanuelle 10/1 • LTA bankrupt
15	Memorex ?	no	GB			Keith PALLET	Hilary GILFOY told Memorex do not wish to be profiled.



**YNPR—INPUT 0171 493 9335 Fax 629 0179 17 Hill Street, London W1X 7FB
LOG**

Time/Date	Action	Result
15 Dec 1994	Call Hilary GILFOY - she did several profiles for INPUT	OK. Will send ECS stuff
16 Dec 1994	Call Emmanuelle PAUL, INPUT in Paris Call Mike SYMES, Sorbus Call Linda POTTER, HDS	Faxed profiles of Thomainfor, Econocom, ITM, ECS and LTA Sorbus Europe no longer in Lion House - all moved to Feltham OK. Will send information OK. Will send information
19 Dec 1994	09:20 Call Granada - Debby HICKEY 09:25 Call COMMA (ND in the UK) PR Department 09:30 Call NL - Getronics PR Department 09:35 Call G-Tech (UK Getronics) MD - Miss Tina BLOCKLEY 09:40 Call Debby HICKEY, Granada 09:50 Call COMMA (ND in the UK) PR - Jennie FORD 15:00 Call G-Tech (UK Getronics) MD - Miss Tina BLOCKLEY 15:10 Call Debby HICKEY, Granada 15:20 Debby HICKEY, Granada, called back	try later no reply OK. Will send information Suggest call UK for press releases. try later leave "please call me" message try later OK. Will send information not in OK. Will send information
20 Dec 1994	09:15 ECS stuff received from Hilary GILFOY 10:15 Call Puni RAJA, Olivetti 10:20 Call Italo BROCCCHI, Olivetti 10:30 Call Jenny FORD, ND 11:20 Call ECS UK, Kingston upon Thames 11:40 Call Italo BROCCCHI, Olivetti 14:00 Call COS 14:05 Call Frau HERZOG, COS 14:20 Call Nexor - Christel HOLGERSSON 14:40 Call Blue Chip - want fax to Mr BRIM, Financial Controller 15:00 Call Emmanuelle PAUL, INPUT 16:00 Call Patricia HOLLISTER, ECS UK	Recommended talking to Italo BROCCCHI Busy OK. Sent Fax about INPUT. Recommended talk with Patricia HOLLISTER, Executive Secretary. Left message. Call back in PM. OK. Will send information Suggested call Frau HERZOG of holding company OK. Sent Fax about INPUT. OK. Sent Fax about INPUT. OK. Sent Fax about INPUT. OK. Sent Fax about INPUT. Still gathering information - will fax when in hand. Recommended talk with Chris RUGG on 21st
21 Dec 1994	09:20 Received fax from Olivetti Received HDS package Received Granada package 09:40 Call Chris RUGG, ECS UK 09:50 Call Chris RUGG, ECS UK 14:30 Status fax received from Emmanuelle	Asked me to call back in 10 minutes OK. Sent Fax about INPUT.
29 Dec 1994	Received Getronics, NL package Received COS package	
30 Dec 1994	Received Sorbus package	
4 Jan 1995	15:30 Received ND (Comma) package from Newbury, UK 16:15 Call Mike SYMES, Sorbus 16:15 Call Emmanuelle 16:30 Call Tina BLOCKLEY, G-Tech 16:45 Call Mr BRIM (Jeff), Bluechip	Asked for figures Whoops - stuff not sent. Will send immediately Stuff was sent Nothing sent yet - who is INPUT? OK. "As soon as I get the chance, I will respond to that."



<p>5 Jan 1995 09:50 10:00 10:30 11:00 14:00 15:00 15:10 16:05</p>	<p>Call Chris RUGG, ECS Call Chrietel HOLGERSSON, Nexor regarding ECS Ltd, UK Call ECS Ltd, UK Company 0543 414751 Call Isabel FLECK re: HDS - Date of Last Return 11 Apr 94 Last Update and Transaction: 21 Apr 94 Annual Return Made Up Date Isabel FLECK called back Call Linda POTTER Call Hilary GILFOY re Memorex/Telex</p>	<p>Woops - try to get it off by end of week left message - call back after 8/1 Only searched non-UK companies database as informed ECS a French company Call Nicole BAXTER, Marketing Manager after 8/1 Checking. Will call back HDS 94 r3results not available. Return last update relates to shareholding changes HDS 93/94 annual report due in a month - end Feb. INPUT now on distribution list. Should receive it. Left message</p>
<p>10 Jan 1995</p>	<p>Received two packages from Emmanuelle</p>	<p>Econocom, Thomainfor, ITM & LTA</p>



YNPR	Company FYE	Lib?	Pays	Address	Phone/Fax	Contacts	Stuff Req/Rec	Notes
1	Sorbus	no	GB	Plane Tree Crescent Feltham Middlesex TW13 7HH	0181 8932000	Mike SYMES - PR	req 16/12	left message called 15/12 16/12
2	Getronics NV 31/12/94	yes	NL	Donauweg 10 1043 AJ Amsterdam	010 31 (0) 20 5861416 fax 586 1934	UK Miss Tina BLOCKLEY 0473 240470	req 19/12 NL & UK	
3	Thomainfor	yes	F	3-5 av Morane-Saulnier BP 26 78142 Velizy Villacoublay Cedex	010 33 (1) 30707700 fax 30707777			Fax to Emmanuelle 16/12
4	Olivetti	yes	I		010 39 125 522635 010 39 125 522313	Puni RAJA Italo BROCCHI - PR	req 20/12 Fax rec 21/12	Olivetti closed, in effect, until next year. Italo available from January 9th.
5	Granada 30/9/94	yes	GB	GCS or GCSI Cumberland House Old Bracknell Lane West Bracknell Berkshire RG12 4AE	01344 484648 Fax 747323	Debbie HICKEY - PR	req 19/12 rec 21/12	
6	HDS	yes	GB	Hitachi Data Systems Ltd Sefton Park Stoke Poges Buckinghamshire SL2 4HB	01753 618000 fax 618440	Linda POTTER 01753 618417	req 16/12 rec 21/12	
7	Econocom Registered NL?	yes	B/F	Econocom Services NV Brixtonlaan 22-24 B-1930 Zaventem Belgium	Econocom SA 42-46 rue Mederic F-92110 Clichy France			Fax to Emmanuelle 16/12
8	Comma Data Service AS	yes	GB/N	Olaf Helsetts vei 5 Postboks 6448 Etterstad N-0605 Oslo Norway	010 47 22 627500 Fax 627501 UK (ND) 0635 35544 Fax 0635 511052	UK - Jenny FORD	req 20/12	Sent fax - information about INPUT and request for information 20/12
9	ITM	yes	F	Ingenierie Technique Maintenance France 73 rue de l'Evangile F-75018 Paris	010 33 1 44 892236 Fax 40343547			Fax to Emmanuelle 16/12
10	COS	yes AR 91/92	CH	COS Customer Engineering AG Taferstrasse 39 CH-5405 Baden	010 41 56 840101 Fax 837757 840161 "holding" F 834652	Frau HERZOG	req 20/12	Sent fax - information about INPUT and request for information 20/12
11	Nexor	no	S	Nexor Perinet AB Box 15203	010 46 8 7040700 Fax 806655	Christel HOLGERSSON Fax 46 8 6293399	req 20/12	Sent fax - information about INPUT and request for information 20/12



YNPR	Company FYE	Lib?	Pays	Address	Phone/Fax	Contacts	Staff Req/Rec	Notes
				Gustavslundsvagen 141 S-161 51 Bromma Sweden				
12	ECS SA	no	F	16 rue Washington 75399 Paris Cedex 08	010 33 1 49533333 Fax 42258686	Hilary GILFOY did profile Patricia HOLLISTER, Exec Sec, UK - 0181 9402199 Fax 0181 9487388 Chris RUGG, IT man	HG rec 20/12 UK rec 21/12	Requested info from Hilary G 15/12 Fax to Emmanuelle 16/12 Sent fax - information about INPUT and request for information 21/12
13	Bluc Chip	no	GB	Engineering House Bedford Business Centre Bedford MK42 9TW	01234 327700 Fax 327789	Brian MEREDITH Mr BRIM, Financial Controller	req 20/12	20/12
14	LTA	no	F	4-8 quai de Seine 93400 Sait-Ouen	010 33 1 40101413 fax 40109652	DESBOYAUX		Fax to Emmanuelle 16/12
15	Memorex	no	GB			Keith PALLET		Hilary GILFOY told Memorex do not wish to be profiled.



YNPR—INPUT 0171 493 9335 Fax 629 0179 17 Hill Street, London W1X 7FB
LOG

Time/Date	Action	Result
15 Dec 1994	Call Hilary GILFOY - she did several profiles for INPUT	ECS 1993 annual report received 20/12
16 Dec 1994	Call Emmanuelle PAUL, INPUT in Paris Spoke with Mike SYMES, Sorbus Spoke with Linda POTTER, HDS	Faxed profiles of Thomainfor, Econocom, ITM, ECS and LTA OK. Will send information OK. Will send information
19 Dec 1994 09:20 09:25 09:30 09:35 09:40 09:50 15:00 15:10 15:20	Call Granada - Debby HICKEY Call COMMA (ND in the UK) PR Department Call NL - Getronics PR Department Call G-Tech (UK Getronics) MD - Miss Tina BLOCKLEY Call Debby HICKEY, Granada Call COMMA (ND in the UK) PR - Jennie FORD Call G-Tech (UK Getronics) MD - Miss Tina BLOCKLEY Call Debby HICKEY, Granada Debby HICKEY, Granada, called back	try later no reply OK. Will send information Suggest call UK for press releases. try later leave "please call me" message try later OK. Will send information not in OK. Will send information
20 Dec 1994 09:15 10:15 10:20 10:30 11:20 11:40 14:00 14:05 14:20 14:40 15:00 16:00	ECS stuff received from Hilary GILFOY Call Puni RAJA, Olivetti Call Italo BROCCHI, Olivetti Call Jenny FORD, ND Call ECS UK, Kingston upon Thames Call Italo BROCCHI, Olivetti Call COS Call Frau HERZOG, COS Call Nexor - Christel HOLGERSSON Call Blue Chip - want fax to Mr BRIM, Financial Controller Call Emmanuelle PAUL, INPUT Call Patricia HOLLISTER, ECS UK	<ul style="list-style-type: none"> • 1993 Annual Report • 1993 Financials Recommended talking to Italo BROCCHI Busy OK. Asked for Fax describing INPUT. done Recommended talk with Patricia HOLISTER, Executive Secretary. Left message. Call back in PM. OK. Will send information Suggested call Frau HERZOG of holding company OK. Asked for Fax describing INPUT. done OK. Asked for Fax describing INPUT. done OK. Asked for Fax describing INPUT. done Still gathering information - will fax when in hand. Recommended talk with Chris RUGG on 21st
21 Dec 1994 09:20 09:40 09:50 14:30	Received fax from Olivetti Received HDS package Received Granada package Call Chris RUGG, ECS UK Call Chris RUGG, ECS UK Status fax received from Emmanuelle	<ul style="list-style-type: none"> • First half 1994 results • Digital Sells Olivetti Shares press release • 1993/94 Annual Report to follow • Year ending 31/3/94 Annual Report • Year ending 30/9/94 Annual Report • Service descriptions • Press release dated 28/7/94 • Staff Newsletter Asked me to call back in 10 minutes OK. Asked for Fax describing INPUT. done LTA in Chapter 11!



YNPR	Company FYE	Lib?	Pays	Address	Phone/Fax	Contacts	Notes
1	Sorbus ICL 31/12	no yes	GB	Plane Tree Crescent Feltham Middlesex TW13 7HH	0181 8932000	Mike SYMES - PR	Left message 15/12 • Sorbus Europe not in Lion House - moved to Feltham Requested info 16/12 Received info 30/12 • Sorbus: a European standard for service (glossy) • Sorbus Europe - Profile • Sorbus (UK) Limited Company Profile • Sorbus Total Maintenance Integration Concept Called and asked for figures 4/1
2	Getronics NV 31/12/94	yes	NL	Donauweg 10 1043 AJ Amsterdam	010 31 (0) 20 5861416 fax 586 1934	UK Miss Tina BLOCKLEY 0473 240470	Requested info (NL & UK) 19/12 Received NL 29/12 • 1993 Annual Report Follow up UK 4/1 • Should be in the mail!
3	Thomson for Thomson CSF 31/12	yes	F	3-5 av Morane-Saulnier BP 26 78142 Velizy Villacoublay Cedex	010 33 (1) 30707700 fax 30707777		Fax to Emmanuelle 16/12 Stuff mailed week of 21/12 Woops - mailed 4/1
4	Olivetti 30/6	yes	I	10015 Ivrea	010 39 125 522635 010 39 125 522313 Fax 39 125 522311	Puni RAJAH Italo BROCCCHI - PR	Requested info 20/12 Fax received 21/12 • First half 1994 results • Digital Sells Olivetti Shares press release • 1993/94 Annual Report to follow (already in Lib!) • Olivetti closed, in effect, until next year. Italo available from January 9th. ✓
5	Granada 30/9	yes	GB	GCS or GCSI Cumbriand House Old Bracknell Lane West Bracknell Berkshire RG12 4AE	01344 484648 Fax 747323	Debbie HICKEY - PR	Requested info 19/12 Received info 21/12 • 1994 Annual Report • Service descriptions • Press release dated 28/7/94 • Staff Newsletter ✓
6	HDS Hitachi 31/3	yes	GB	Hitachi Data Systems Ltd Sefton Park Stoke Poges Buckinghamshire SL2 4HB	01753 618000 fax 618440	Linda POTTER 01753 618417	Requested info 16/12 Received info 21/12 • 1994 Hitachi Annual Report Asked for HDS Annual report 5/1 • Should receive by end February
7	Econocom Registered NL?	yes	B/F	Econocom Services NV Brixtonlaan 22-24	Econocom SA 42-46 rue Mederic		Fax to Emmanuelle 16/12 Stuff mailed week of 21/12



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YNPR	Company FYE	Lib?	Pays	Address	Phone/Fax	Contacts	Notes
	31/12			B-1930 Zaventem Belgium	F-92110 Clichy France		Woops - mailed 4/1
8	Comma Data Service AS 31/12	yes	GB/N	Olaf Helseth vei 5 Postboks 6448 Etterstad N-0605 Oslo Norway	010 47 22 627500 Fax 627501 UK (ND) 0635 35544 Fax 0635 511052	UK (ND) - Jenny FORD Ken FINN	Sent fax about INPUT and request for info 20/12 Received ND info 4/1/95 <ul style="list-style-type: none"> • News cuttings • Chart of TPMs from Computing 24 November 1994 • ND Service Team brochure • Comma 1993 Annual Report ✓
9	ITM ?	yes	F	Ingenierie Technique Maintenance France 73 rue de l'Evangile F-75018 Paris	010 33 1 44 892236 Fax 40343547		Fax to Emmanuelle 16/12
10	COS 31/3	yes AR 91/92	CH	COS Customer Engineering AG Taferstrasse 39 CH-5405 Baden	010 41 56 840101 Fax 837757 840161 "holding" F 834652	Frau HERZOG	Sent fax about INPUT and request for info 20/12 Received info 29/12 <ul style="list-style-type: none"> • Press releases (in German) • Information magazine of the COS Group • Partnership in Computers brochure • 1993/94 Annual Report ✓
11	Nexor ?	no	S	Nexor Perinet AB Box 15203 Gustavslundsvagen 141 S-161 51 Bromma Sweden	010 46 8 7040700 Fax 806655	Christel HOLGERSSON Fax 46 8 6293399	Sent fax about INPUT and request for info 20/12 <i>help "nothing received yet" message 5/1</i>
12	ECS SA 31/12	no yes	F	16 rue Washington 75399 Paris Cedex 08	010 33 1 49533333 Fax 42258686	Hilary GILFOY did profile Patricia HOLLISTER, Exec Sec, UK - 0181 9402199 Fax 0181 9487388 Chris RUGG, IT person 0181 9487388	Requested info from Hilary G 15/12 Received info from HC 20/12 <ul style="list-style-type: none"> • Un seul partenaire pour votre informatique F • 1993 Annual Report F • 1993 Financials F Fax to Emmanuelle 16/12 Sent fax about INPUT and request for info 21/12
13	Blue Chip ?	no	GB	Engineering House Bedford Business Centre Bedford MK42 9TW	01234 327700 Fax 327789	Brian MEREDITH Mr Jeff BRIM, Financial Controller	Requested info 20/12 Follow up 4/1 • OK "as soon as" - - -
14	LTA ?	no	F	4-8 quai de Seine 93400 Sait-Ouen	010 33 1 40101413 fax 40109652	DESBOYAUX	Fax to Emmanuelle 16/12 • In Chapter 11, activities acquired by DJCM
15	Memorex ?	no	GB			Keith PALLET	Hilary GILFOY told Memorex do not wish to be profiled.

