

# MARKET FORECAST

# European Market for Software and Services 1994-1999



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# European Market for Software and Services 1994-1999

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# INPUT WORLDWIDE

### Frankfurt

Sudetenstraße 9 D-35428 Langgöns-Niederkleen Germany Tel. +49 (0) 6447-6055 Fax +49 (0) 6447-7327

### London

Cornwall House 55-77 High Street Slough, Berkshire SL1 1DZ Tel. 01753 530444 Fax. 01753 577311

### **New York**

400 Frank W. Burr Blvd. Teaneck, NJ 07666 U.S.A. Tel. 1 (201) 801-0050 Fax 1 (201) 801-0441

### Paris

24, avenue du Recteur Poincaré 75016 Paris France Tel. +33 (1) 46 47 65 65 Fax +33 (1) 46 47 69 50

### San Francisco

1881 Landings Drive Mountain View CA 94043-0848 U.S.A. Tel. 1 (415) 961-3300 Fax 1 (415) 961-3966

### Tokyo

Saida Building, 4-6, Kanda Sakuma-cho Chiyoda-ku, Tokyo 101 Japan Tel. +81 3 3864-0531 Fax +81 3 3864-4114

Washington, D.C.

1953 Gallows Road Suite 560 Vienna, VA 22182 U.S.A. Tel. 1 (703) 847-6870 Fax 1 (703) 847-6872

# **Abstract**

This report is a summary of the research and analysis carried out by INPUT into the Computer Software and Services market.

The report examines the performance, status and growth potential of the computer software and services market. Forecasts are included for each individual European country market, with the exception of the former communist central and eastern European countries which are treated as a group.

The computer software and services market is defined by INPUT as comprising eight major sectors, processing services, turnkey systems, applications software products, system software products, professional services, network services, systems operations and systems integration.

The addition of the equipment services sector defines a market referred to as information services.

These different sectors, or delivery modes, are further sub-divided into 24 subsectors for forecasting and analysing by country within the report.

Estimates of sector and country market growths are given for the years 1993 and 1994 together with annual size estimates for each year up to 1999.

Leading vendors are identified for each country by sector and for each sector in Europe overall. In addition there is an analysis of the country markets of France, Germany, the United Kingdom and Italy by vertical industry and cross industry sector.

Major market sectors are examined more fully and with more detailed commentary in separately published INPUT reports.

Research by INPUT Cornwall House 55-77 High Street Slough, Berkshire, SL1 1DZ

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# Market Analysis Programme — Europe

# European Market for Software and Services 1994-1999

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# Introduction

This forecast is produced as part of INPUT's European *IT Intelligence Service* for the computer software and services industry.

The forecast is an overview of the whole European market designed to assist vendors in identifying growing and declining markets.

Software and services markets continue to attract widespread vendor attention. This report is designed to assist vendors in achieving a consolidated view of each market in Europe.

This report can be read in conjunction with other INPUT reports in order to identify key market and product trends, vendor strategies and opportunities.

The report provides market sizes for 1993 and 1994 with forecasts for each year through 1999.

### Δ

# Scope of the Report

These forecasts represent an on-going analysis of software and services markets in European countries.

For each European country there is an analysis and forecast of the total IT budget, including both internal and external IT-related spending. This is split into:

- Equipment sales expenditure on hardware products
- Equipment services expenditure on equipment maintenance and environmental services
- Software products all expenditure on systems software products and applications software product licences

- Other information services all expenditure on other services such as professional services, systems integration, systems operations, processing services, network services, turnkey systems, and systems software products and applications software product support services
- Communications all expenditure on IT-related telecommunications equipment or services
- Facilities IT budget expenditure on overheads such as space, heating, lighting, furniture, vehicles, etc.
- Staff direct in-house staff costs including any temporary contract labour.

### 1. Information Services Delivery Modes

INPUT originally defined eight delivery modes within the *software and* services market. An additional delivery mode, equipment services, together with the original eight are collectively described in this report as the *information services market*. The complete list is as follows:

- Professional services
- Systems integration
- Systems operations
- Processing services
- Network services
- Systems software products
- Applications software products
- Turnkey systems
- Equipment services

Spending on software and services is assessed and forecasted in relation to anticipated changes in the level of overall IT budgets.

The market is additionally analysed by industry sectors, cross-industry sectors and by generic product sectors for France, Germany, the United Kingdom and Italy.

### 2. Industry sectors

The industry sectors forecast for each of these major country economies include:

- Discrete Manufacturing
- Process Manufacturing

- Transportation
- Utilities
- Telecommunications
- Retail Distribution
- Wholesale Distribution
- Banking and Finance
- Insurance
- Healthcare
- Education
- Local Government
- National Government
- Business Services
- Other Industries.

### 3. Cross-Industry Sectors

INPUT has identified seven cross-industry market sectors. These sectors or markets involve multi-industry applications:

- Accounting
- Education & Training
- Engineering & Scientific
- Human Resources
- Office Systems
- Planning & Analysis
- Other Cross-Industry.

### 4. Generic Sectors

Certain sectors or sub-sectors are considered independent of any industry or cross-industry influence. These are:

- Equipment services
- System software products
- General utility processing services
- General electronic information services.

The full definition of each sector is given in INPUT's Definition of Terms which is included as Appendix V of this report.

### B

# Methodology

INPUT's methodology for market analysis and forecasting remains consistent with that used in past years.

Vendors and users are surveyed to determine what is being spent on software and services and to anticipate the likely trends in both the short and long term.

### 1. Sources

This report is based principally on research activities conducted by INPUT during 1994:

- A vendor research programme of interviews with over five hundred software and services vendors across Europe
- Further vendor and user interviews across European markets to determine trends and opinions within specific market sectors
- INPUT's continuous analysis of the delivery modes and vertical industry sectors comprising the information services market.

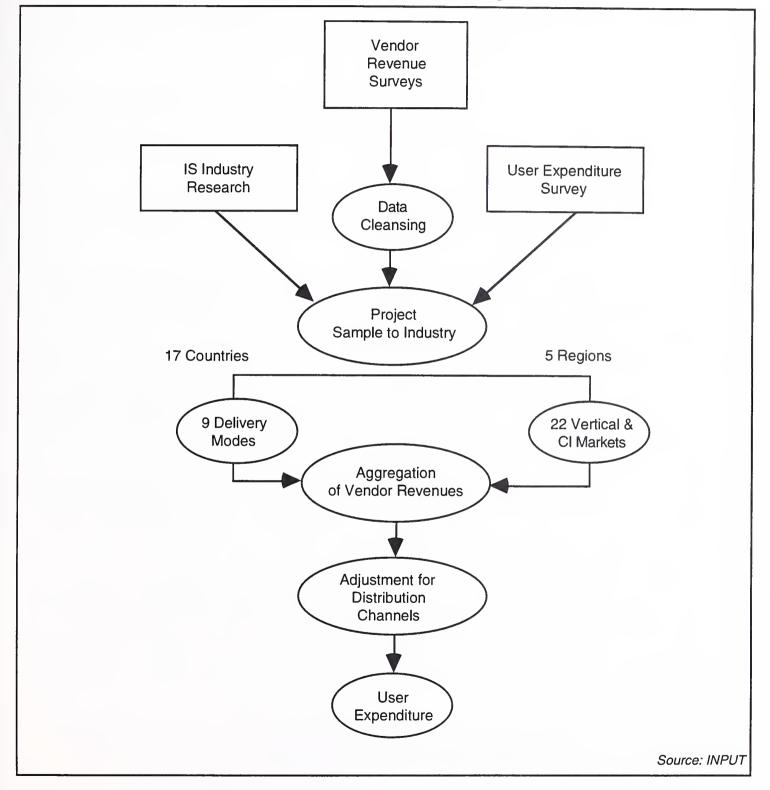
Additionally INPUT's extensive library and data-base of information relating to the software and services industry was used.

### 2. Market Sizing

The process used to establish the base year market size (total user spending within that year) is shown in Exhibit I-1.

Exhibit I-1

### Base Year Market Sizing



INPUT determines 'previous-year' software and services revenues for each country in 9 delivery modes and 22 vertical and cross-industry sectors for hundreds of vendors operating in European markets.

This research process is accomplished through interviews, use of public data such as press articles and annual company reports, and estimates by INPUT consultants.

The country, industry sector, delivery mode and sub-sector revenues of each vendor are recombined to ensure that there is no double counting or overlap, for example between countries. Only revenues derived from within a country are included in the vendor revenues for that country.

Many vendors publish accounts which do not coincide with the end of the calendar-year. INPUT adjusts business generated by these firms to the calendar year for consistency.

The initial local currency data from the vendors analysed is projected to represent the revenues of the entire country market based on INPUT's view of the contribution to be expected from the remaining minor vendors.

Adjustments are made to eliminate errors due to distribution channel overlap or mark-up and to ensure that captive market information is excluded. Captive markets are those revenues which a vendor receives from within the vendor's parent group of companies.

Demographic data have also been used to validate the market sizes. INPUT uses such sources as the *Panorama of EC Industry* published by the European Commission, to check trends in sector expenditures and employee levels in different industries.

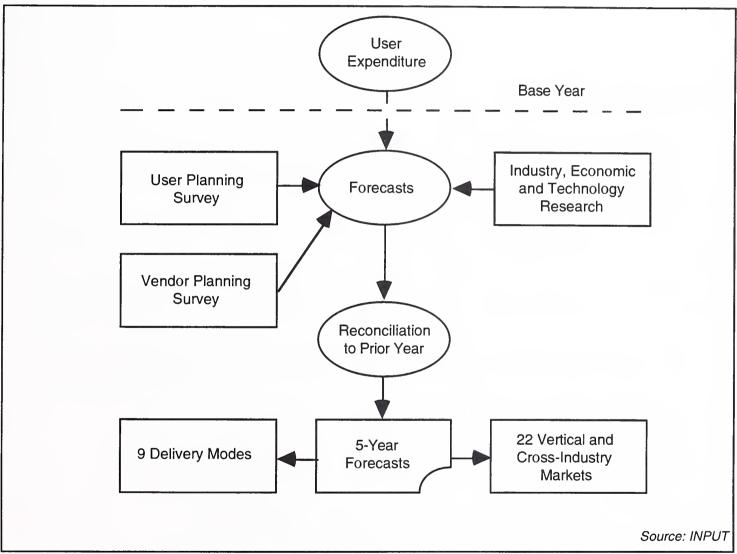
Across the different countries of Europe there is little consistency of methodology between different secondary sources. Different countries measure things differently. So INPUT has in most cases modified the resulting market assessments to provide a consistent view which better reflects the market understanding obtained from INPUT's continuous user and vendor research.

The end result is a base year (in this case 1993) software and services market figure representing user expenditure for each of the market sectors or delivery modes analysed for each country.

### 3. Market Forecasts

In the forecasting step, shown in Exhibit I-2, INPUT surveys IS (Information Systems) executives and finance directors to determine their projected expenditure levels on IT in general and software and services in particular.





The market model which forms the basis for the forecasts includes GDP deflators (adjustments for predicted inflation rates) for each country.

Economic growth assumptions for each country and for each major industry sector are also factored into the forecasts.

In addition vendor interviews are conducted to establish opinions of the market and views of the key opportunities.

INPUT consultants add their judgement to the resulting projections, testing the results to ensure they are reasonable.

In particular this phase produces consolidated forecasts for the whole of each country by consolidating industry forecasts.

These are then combined into an overall forecast for each segment for Europe as a region.

### C

## **Report Structure**

The remainder of this report is structured in the following way:

Chapter II is an executive perspective offering a summary of key points from the report.

Chapter III provides a commentary on the future development of the information services industry.

Chapter IV presents the market assessments and forecasts for each country.

Appendices A through R contain detailed tables of market data and forecasts for each country corresponding to the sections of Chapter IV.

Appendices S through V contain respectively:

- Economic assumptions, inflation, exchange rate and GDP assumptions used to compile the report (Appendix S)
- Forecast reconciliation summary (Appendix T)
- Analysis of vendor research sample (Appendix U)
- Definition of terms (Appendix V)

### D

# Related INPUT Research Programmes and Reports

The following reports contain detailed analysis of each market sector, offering commentary and recommendations for vendors. Further commentary and analysis of market sectors identified in this report may be found in the reports listed below:

### 1. European Market Sector Reports

- Systems Integration Market Analysis and Forecast, 1994-1999
- Outsourcing Market Analysis and Forecasts 1994-1999
- Software Product Support European Market Futures, 1994-1999
- Customer Services Market Analysis and Forecasts, 1994-1999
- Industry Sector Forecast Database, 1994-1999
- Industry Market Sector Analysis and Forecasts, Germany, France Italy and UK 1994-1999.

### 2. US Reports

- US. Information Services Annual Report
- Forecast Compendium
- US. Professional Services Market
- US. Systems Software Product Market
- US. Processing Services Market
- US. Information Systems Outsourcing Market
- US. Applications Solutions Market
- US. Network Services Market
- US. Equipment Services Market
- US. Industry Market Reports
- US. Cross Industry Market Reports

### 3. Worldwide Report

Worldwide Market Forecast, 1993-1998

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# **Executive Overview**

### Δ

# Industry Outlook — New Market Realities

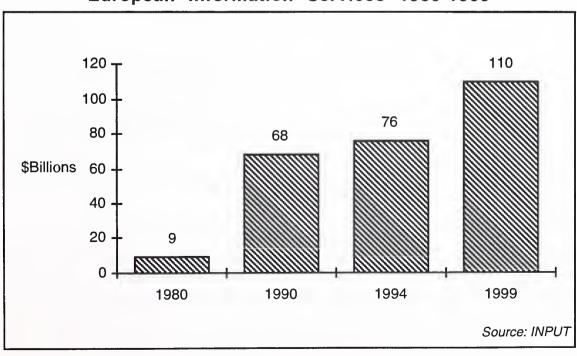
The software and services industry experienced high growth (20% plus per annum) almost from its inception in the early 1970s right through to the end of the 1980s.

However, the early years of the 1990s have seen slowing growth in information services markets which has been widely attributed to the general economic recession experienced in Europe during this time.

However, despite general economic recovery in the major European economies the growth scenario for software and services markets over the next five years is forecast to average only 8% per annum as is shown in Exhibit II-1.

### Exhibit II-1

### European Information Services 1980-1999



This market forecast is consistent with the more conservative expectations of industry executives who are finding themselves in ever more competitive conditions facing customers demanding increased value at lower levels of IT expenditure.

The software and services business is having to adjust to a new set of market realities, a world becoming driven by *deflationery* rather than inflationary expectations.

The vast improvements in price/performance and quality that typify IT product markets are being mirrored not only in services markets but in many of the customer's own industries.

This new deflationery environment means that costs need to be continuously and ruthlessly pared in order to be able to deliver products and services profitably, at the market determined value price level.

Information services firms cannot, in most cases, put up prices to simply adjust to their own internal cost requirements.

Faced with these challenging market conditions information services firms will need to continue to make significant adjustments to their business aims and missions.

It is becoming a priority for firms to continuously question their activities and adjust accordingly the markets they address.

Generally it will be necessary for services firms to make more clear cut choices between being technology oriented organisations or *services and solutions* providers.

Information services executives need to maintain vigilance over the relevance of their firm's activities and mission by:

- Studying the changing environment for information services and gaining understanding of the forces shaping it
- Carefully evaluating changing user needs and adjusting service provision accordingly
- Adapting the organisation's skills mix in line with changed user requirements and investing in appropriate training programmes.

#### В

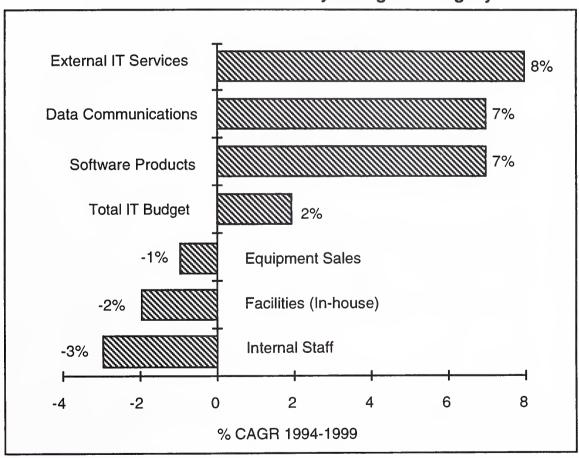
# European Forecast — \$110 Billion Market 1999

Despite the challenging competitive IT market conditions prevailing in the 1990s, software and services markets still represent significant commercial growth opportunities, particularly when viewed within the context of the lower overall growth expectations for user's total IT expenditure (estimated at 2% per annum through to 1999).

Exhibit II-2 shows a comparison of the expected growth rates of the major elements of estimated total IT budgets in Europe.

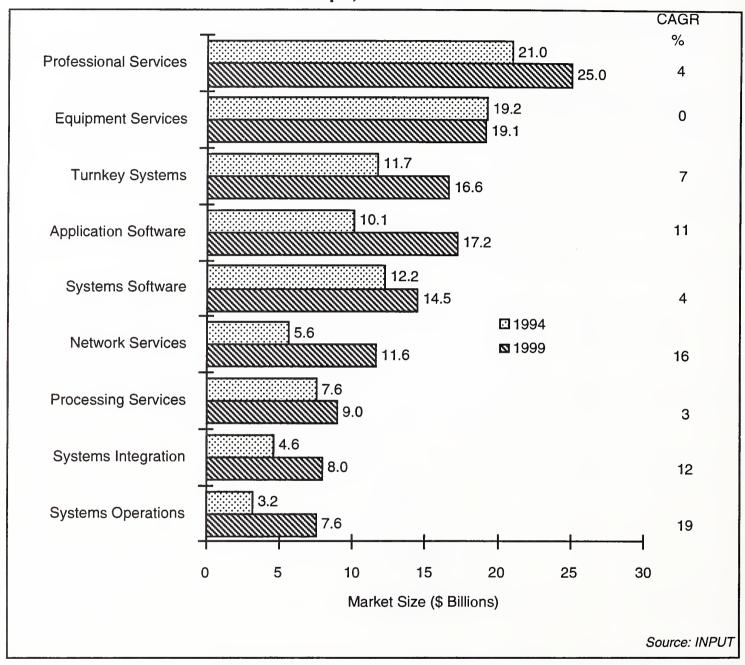
#### Exhibit II-2

Total IT Spending — Europe 1994-1999 Forecast Growth Rates by Budget Category



The overall annual growth rate of 8% predicted for the entire market clearly disguises the high growth and the low growth sectors, as can be seen from Exhibit II-3.

Delivery Mode Analysis Information Services Market — Europe, 1994-1999



The highest growth opportunities lie in the areas of Systems Operations and Network Services.

The growing trend to outsource major portions of the information systems function drives an opportunity for information services vendors to broaden to the entire information systems budget.

That budget includes both expenditure directly controlled by the internal information systems function as well as budgets under the control of operational departments or business units.

The lowest growth sectors are those of:

- Equipment services, where ultra reliable components and open competition have driven down the market, only countered by increasing demand for network communications and desktop support where increasing complexity and critical applications demand higher levels of support
- Systems software, where increases in volume sales are eroded by intense competition
- Professional services, strong growth in IS consulting and the outsourcing of applications management are being countered by dampened demand for custom software development as users shift inexorably to greater reliance on application products
- Processing services, the classic services delivery mode remains
  marginalised by outsourcing contracts and severe price pressure.
  Nevertheless there still remain specialised sectors, for example high
  volume high quality laser printing, that continue to remain attractive
  business areas.

Other important market sectors are:

- Applications software, which will benefit from the shift away from the
  increasingly un-economic custom software development approach,
  but will have its money value growth held back by highly competitive
  market conditions. The success of SAP's R2/3 range of applications
  products is testimony to user' increasing appetite for standardised,
  widely available solutions
- Systems integration will grow at significantly above the overall market rate as users pay for the resolution of the complexity of solution building at the implementation phase and not within the product price
- Turnkey systems will also benefit from the user's need for resolution
  of system complexity within a total standardised package of hardware
  and software. This will remain attractive for many standardised
  environments such as hotels and retail outlets.

However, it is important to keep in perspective that high growth sectors are often associated with smaller overall market sizes.

Exhibit II-4 shows that major sectors in terms of size, but having relatively lower growth rates, represent substantial opportunities in terms of additive user expenditure over the five year forecast period.

Exhibit II-4

# Major Revenue Opportunities — Europe 1994-1999 Not Limited to "Growth Markets"

High-Growth Markets	CAGR (%)	Rev.Incr. (\$B)
Systems Operations	19	5.4
Network Services	16	6.0
Systems Integration	12	3.4
Lower-Growth Markets		
Professional Services	4	4.0
Turnkey Systems	7	4.9

Source: INPUT

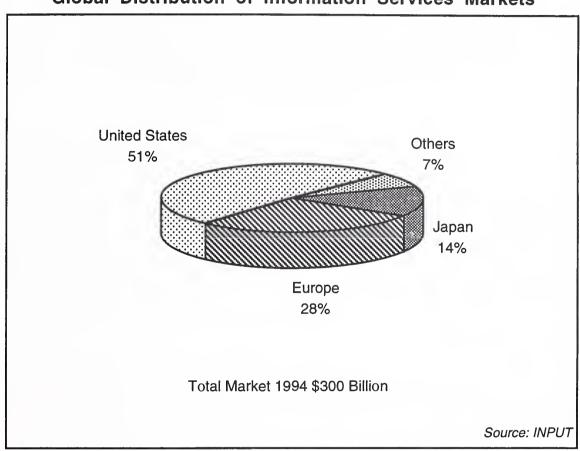
#### C

## **European Country Markets**

Within a global perspective Europe represents the second largest regional grouping, after the United States, for the software and services market. This is clearly shown in Exhibit II-5.

Exhibit II-5

#### Global Distribution of Information Services Markets



A comparison of the leading individual country markets in the world is shown in Exhibit II-6. This exhibit demonstrates the sheer size of the United States information services market in comparison to any other individual country market.

#### Largest Information Services Country Markets

Country	(\$B)	1994-1999 CAGR (%)
United States	150	12
Japan	39	9
France	21	7
Germany	18	
uĸ	13	10

Source: INPUT

Exhibit II-7 shows the overall structure of the European information services market in terms of groupings of individual country markets

The combined country markets of Germany, France, Italy and the United Kingdom dominate the European market. The nine medium sized economies of the Benelux (2 countries), the Nordic Region (4 countries) and Spain, Switzerland and Austria account for virtually all of the remainder.

### Distribution of European Country Markets

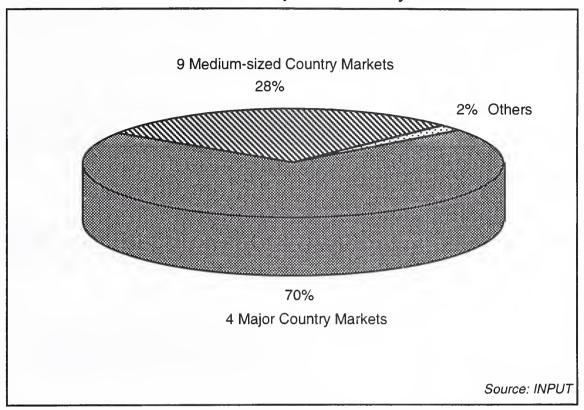
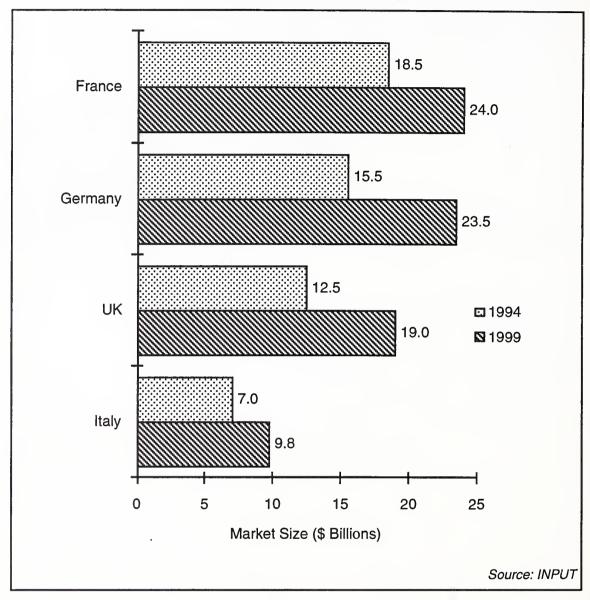


Exhibit II-8 shows the individual growth projections for the four largest European country markets.

# European Countries Comparative Market Size Software and Services



It is salutary to put the emerging markets of the former Soviet block, (now referred to as Central and Eastern Europe), into perspective in terms of the size of opportunity they currently represent for information services business

Exhibit II-9 shows a comparison of key metrics, that clearly caution against a too optimistic scenario for information services opportunities.

## Europe in Perspective — 1994

	Population	GDP (\$T)	Info. Svcs. (\$B)
Western Europe	335	5.2	76
Central and Eastern Europe	440	0.6	1
United States	250	5.1	150

Source: INPUT

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# Future Development of the Software and Services Industry

#### Δ

# The New Market Realities for Software and Services

Following widespread economic recession across Europe in the early 1990s national government statistics have reported a return to growth in most of the countries of Western Europe.

However, IT industry executives and managers continue to experience highly demanding competitive conditions. They experience increasingly demanding clients and numerous competitors for the services and products they offer.

There now seems little prospect of a return to the benign economic circumstances that held sway in western economies throughout the last forty years. There exists little expectation of a return to the high growth (20% plus) market growth for the software and services industry experienced throughout the 1970s and 1980s.

Under these circumstances it is vital that software and services vendors appreciate the real nature of the radically different environment within which they now have to operate.

Information Services Industry executives and managers are now faced with a new set of market realities.

These *new realities* impact information services markets and require vendors to re-assess their product and services portfolios accordingly.

A framework of analysis is required in order to conduct such a reassessment. Fundamentally it must incorporate the following three elements:

• A realisation of the changed environment

- A recognition of changed and changing user needs, including the recognition of completely new client groups
- An understanding of the new skill requirements appropriate to these new conditions.

The nature of the changing environment needs to be thoroughly explored in order to understand the opportunities being created by a radically different economic environment and the technology development whirlwinds which continue to outpace human capacity to control and harness them.

As industries and markets are affected by these forces so new user requirements emerge and develop. Vendors need to identify the services and service products that they wish to offer that are appropriate to these new requirements and thus adapt to the decline of redundant service types and the creation of new ones.

Vendors need to assess the new skill requirements determined by the delivery of new types of services and adjust their organisations and business processes accordingly.

This chapter discusses the principal challenges being faced by software and services firms, reviewing:

- The changing environment for the IT industry, the lower growth expectations for overall user expenditure on IT products and services, the impact of increasingly rapid technological change and the challenge of adjusting to a deflationary economic environment
- The fundamental changes in user requirements for IT products and services and the appropriate skills required to services them; the shift to open markets, the challenge of network centric support needs and the inexorable congruence of IT and business processes
- The likely impact of these forces on the structure of the IT software and services industry by type of activity, the issue of the size of firms and the requirements for co-operation and partnership between firms.

#### B

## The Changing Environment of the Software and Services Business

The radical changes in the overall environment within which information services firms must now operate can essentially be discussed under three headings:

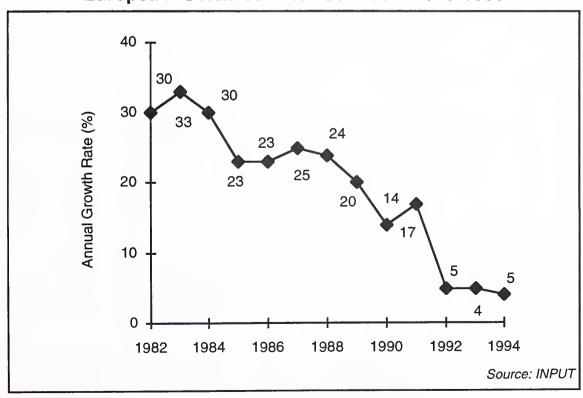
- The overall expectations for growth in user expenditure on information technology and information services
- The technology development whirlwinds and their impact on information services
- The dramatically different economic environment which will affect user expectations and actions.

#### 1. The Change to a Low Growth Scenario

The software and services industry has experienced a consistent history of high growth. Exhibit III-1 shows that in the decade up to 1990 the industry grew by over 7 times in size and averaged in excess of 22% growth per annum.

#### Exhibit III-1

#### European Software and Services 1970-1999



Given money inflation averaging around 5% per annum throughout this period this still represents real growth in user expenditure on information services at a rate in excess of 15% per annum.

However, the first part of the current decade has ushered in a period of significantly lower growth. In the period up to 1994 INPUT has measured only 9% overall growth per annum of user expenditure on software and services.

Further, expectations of future market growth have been reduced to a rate of 8% per annum for the remainder of the decade.

The slowing growth in the market at the end of the 1980s and the early 1990s was generally attributed to the recessionary economic environment experienced in Europe during that period.

In the past, however, general economic recession has only had a marginal impact on the progress of the information technology industries. The economic problems of the early 1970s, including *the oil shock*, being the only previous example of a significant recessionary impact on the world of IT.

The major economies of Europe are emerging from recession but this changed economic scenario has not returned the industry to a high growth scenario.

The UK economy was the first country to emerge from recession in 1992 followed, earlier than expected in the cycle, by France, Germany and Italy.

By the end of 1994 the four major economies of Europe were all growing at a much stronger rate than most economists had forecasted a year ago.

However, this economic growth has not translated into boom conditions in the IT market as organisations adjust to a world of *deflation* rather than *inflation*, a theme and its underlying causes which are discussed in subsection 3 below.

Consequently the realisation that the lowered growth expectations of the industry may be attributable to structural factors other than economic recession is now beginning to emerge as an important consideration.

The information services industry is now being faced with a completely new set of circumstances with which to come to terms. The 1990s have ushered in an era in which high growth and ever expanding use of IT are being questioned.

Naturally there remain many high growth sectors within the overall expectation of IT services growth. It is thus becoming much more important for vendors to be selective in their approach to the market. The easy market conditions of former times no longer apply.

Within an environment in which the containment of costs has attained much greater significance than previously it is not surprising that the concept of delivering *value* through information services has attained such importance.

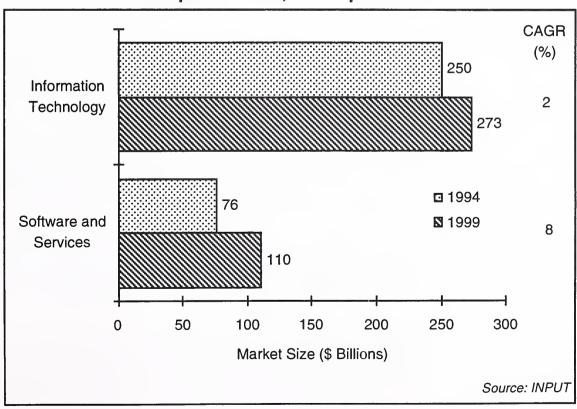
Information services generally still represents an overall higher growth opportunity than other IT markets. This is shown in Exhibit III-2 which contrasts forecast growth in information services with that of the total expected market growth for all IT expenditure.

It can be seen that services are expected to account for more than the total additive amount for all expenditure (\$34 v 23 million) over the forecast period thus implying a shrinkage in expenditure in other IT sectors.

This is a manifestation of the deflation impact, lower prices for both hardware and software products, and the continuing switch by users from in-house expenditure to the use of outside services.

#### Exhibit III-2

#### European IT Vs, IS Expenditures



# 2. The Impact of the Technology Whirlwinds on Information Services

The last fifty years of IT development has been characterised by unprecedented progress, which for hardware appears to be accelerating.

However, the development of software has not progressed at the same rate. It becomes increasingly apparent that many problems in the IT industry stem from the mistaken view that software is a tangible entity to which the rules that apply to tangible products can also be applied.

Difficulties in developing complex software products and implementing complex systems stem from this misconception. The special requirements of software development and implementation create opportunities for services firms that fully understand the true nature of the software development and implementation challenge.

Another important long term trend has been the convergence of computers, telephony and consumer electronics based on digital technology and away from analogue technology.

One of the most interesting aspects of these developments has been the ascendancy of consumer markets for high-technology products as one of the most important driving forces for new development.

Fifty years ago leading edge high technology development was often the preserve of the defence industries driven by the requirements and big budget resources of the military establishments.

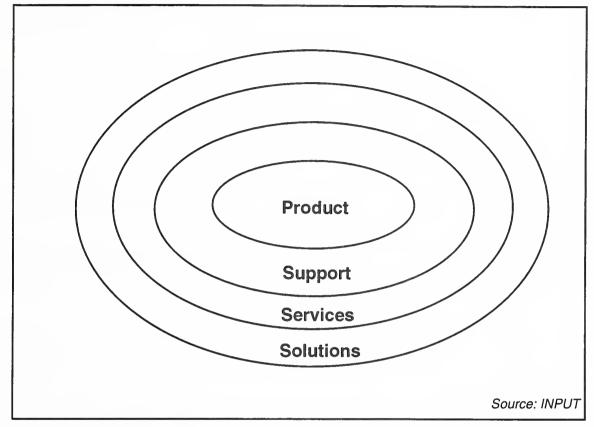
Subsequently business needs and the search for competitive advantage from IT, particularly from large corporations, became the market drivers of IT throughout the 1970s and 1980s.

Now in the 1990s consumer demand appears to have assumed a key role, certainly in terms of hardware systems like multimedia PCs and colour graphics screens for games. Personal network use of the Internet is also becoming an important development.

Further difficulties for the information services industry arise from a failure to distinguish between the different stages of market development and the corresponding user needs for products, services and solutions at each stage.

Exhibit III-3 shows a simplified graphic that illustrates the progression of user needs as new products gain wider and wider acceptance in the market. Services markets develop, like ripples on a pond, from the initial introduction of a new product.

#### Technology as an Information Services Driver



There exist lags in the development of various types of services markets as different categories of users take up the new technology:

- Support for products, maintenance, bug resolution and technical assistance are required very early on in the life of a product even for the most sophisticated technically oriented users
- Services that help users gain benefit from using products, for example installation and implementation assistance, training and consultancy services are required to attract a wider range of users into the market
- Solutions which focus on the delivery of specific business functions and thus remove many, if not all, of the technological barriers to use, are required to bring in the non-technology oriented users.

Undoubtedly the technology that is currently having the most significant impact on the market is that of client/server computing. This technology illustrates the lag effect in respect of services, since it is only in the last couple of years that client/server computing has begun to make a major impact on services markets despite the fact that the technology itself has been available in a number of forms for some time.

One can also observe that the *hot* technologies of multimedia, the information super highway and such developments as object oriented programming have as yet had little impact on services. Their use remains restricted to early adopters of the technology who in general supply their own technical services and create their own solutions.

It is interesting to note that the multimedia industry has to date been almost entirely driven by consumer type market demand since the consumer applications bring immediate benefits to users. Commercial applications await the development of genuine applications and the service and solutions providers to assist in their implementation.

It is noticeable that in the desktop environment business users wish to slow down the rate of introduction of new products which offer no significant business benefits to the processes to which they are applied.

#### 3. Adjusting to a Deflationary Environment

The single most important economic change that is affecting the business environment within which information services vendors must sell their services and products is the shift from a world of inflation to one of deflation.

Few economic observers or organisations, including Governments, have given any indication that they even accept this prognosis let alone that they have made the necessary adjustments which it will demand.

The continuing obsession on the part of Governments, and other official bodies such as the OECD, with inflation cannot be dismissed lightly. However, evidence continues to appear, in economic reports and the price cuts and discounting widely reported in numerous sectors of the economy, that deflation is the order of the day.

This is particularly true of the IT industry which was leading with technology driven price performance and quality improvement long before similar trends began affecting other industry sectors. Information services vendors face a world in which prices can no longer be put up to cover increased cost of inputs whenever these occur in the system. Vendors face demanding customers and a multiplicity of competitors bidding for the available business. Information services markets, like those of their clients, are typified by oversupply and intense pricing and cost pressures.

This whole phenomena can be summed up under the expression 'the Lopez impact', which is summarised in Exhibit III-4.

#### Exhibit III-4

#### The Lopez Impact

WAS	
Costs + Profit = Selling Price	
NOW	
Market Price — Profit = Cost Budget	

Source: INPUT

The Lopez effect is named after Volkswagen's controversial purchasing czar. Lopez has strongly publicised a new paradigm for firms that emphasise that they cannot any longer determine, in a world of massive over supply, the market price of the goods or services that they supply.

Massive oversupply and consequently keen competition ensure that the market determines the price at which these products and services can be sold. It then becomes a requirement that the producer deliver at a price and cost level that will also result in a reasonable profit.

Businesses are thus under immense pressure to cut cost from their operations. It is within this context that an organisation's need to reengineer or at the very least downsize, can be clearly understood.

Information services vendors need to adjust their thinking and their planning to these new realities of software and services markets.

#### C

## **New User Services Requirements**

As new types of technology products, notably PCs and client/server computing, gain widespread acceptance in the market so they drive the requirements for new types of services and new skills to deliver them.

Three of the most important trends that are affecting the required services and skills mix are discussed below:

- The development of open markets for software product support
- The network-centric nature of future customer support and service needs
- The increasing congruence of IT and business process requirements.

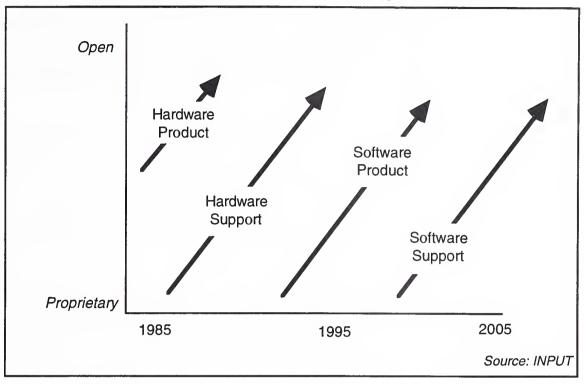
#### 1. Software Support Enters the Open Market

The software products market has grown rapidly over the last fifteen years and has consequently become a key area of focus for many vendors.

At the same time the software product market has changed from being almost exclusively technology driven to one in which customer demand and customer acceptance are the dominant influences.

It now needs to be recognised that software product support is emerging as a clearly identifiable market with *open* characteristics just as hardware markets before have also succumbed to the same competitive and customer pressures. This process is illustrated graphically in Exhibit III-5.

#### Software Support Enters the Open Market



In the past there existed a direct relationship between the vendor and the customer. Now the customer's system tends to be built up from a multiplicity of sources, potentially each element requiring support from a different source.

Thus the growing acceptance of client/server computing and the requirement for *open* systems has not only radically altered the nature of the IT industry but also drastically changed the nature of support and services opportunities.

In the proprietary world that dominated the early decades of the IT industry customers paid for conflict resolution in the product price. The vendor integrated the necessary hardware and software components into a working system.

The world of *open systems* and its highly competitive environment and low prices has however shifted the integration burden onto the customer. Customers now pay for conflict resolution in the services that they need for implementing their desired solution.

#### **European Software Markets**

	Market Size (\$B)	
	4004	1999
Software product sales	22.3	31.7
Software product support	2.9	4.3
Software product-related services	4.0	6.5
Total	29.2	42.5

Source: INPUT

The size of the available opportunities in Europe are indicated in Exhibit III-6. In addition to the market for direct product support is also indicated the opportunity for services associated with products.

Recent INPUT user research has indicated a significant level of dissatisfaction with the support currently being offered by many vendors and this is frequently expressed as a perception of lack of value for money for support services. This is a manifestation of a deflationary environment.

Vendors seeking to exploit future software product support opportunities, particularly those generated by desktop users, should focus their support and service capabilities around the following principles:

- Support oriented to user needs not specific products
- A recognition of a multiplicity of differing user requirements
- Application of technology support, e.g. bulletin boards, for the provision of support.

#### 2. Network Support Requirements Set to Dominate User Needs

The continuing acceptance of local area networks (LANs), and the growing importance of the desktop domain, are changing the dynamics of the information services market.

Whereas in the past support and service needs tended to be based on a centralised computing paradigm, now those needs have spread and diversified throughout the organisation.

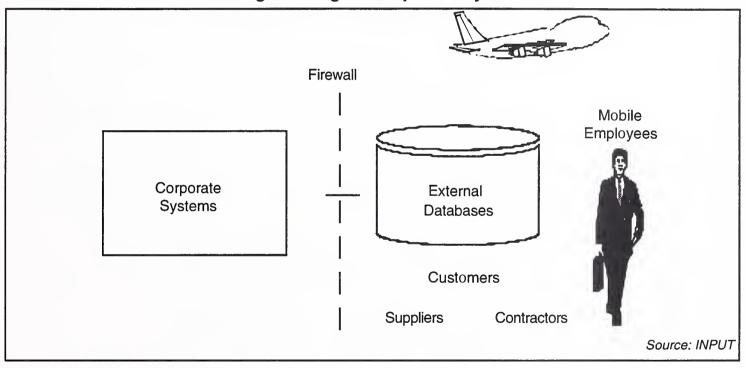
Most corporate network infrastructures are characterised by their lack of coherence and integration. In many cases individual business units have implemented their own local networks which have operated independently of one another.

However, there is now increasing pressure to integrate these networks on an enterprise-wide scale in order to fully leverage their potential business benefits.

Exhibit III-7 indicates in graphic form another major challenge facing organisations, the need to develop inter-enterprise networking as well as intra-enterprise connectivity.

#### Exhibit III-7

#### Reengineering Enterprise Systems



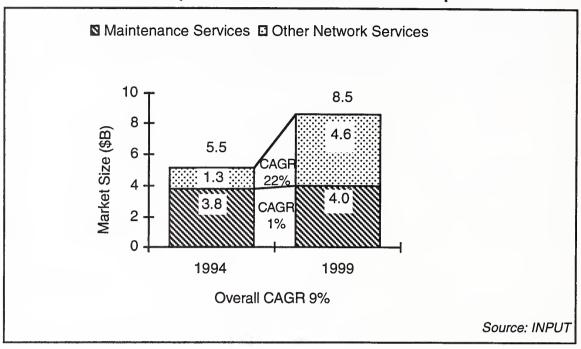
The most important manifestation of this trend is the rapidly expanding use of the Internet and its development for commercial applications.

One of the major challenges faced by organisations in this environment is the maintenance of the security and integrity of their data.

Another aspect is the need to appeal to varying levels of customer support and service need. A variety of users will require support, all with different individual requirements.

Consequently a fast developing opportunity is now emerging for the outsourcing of these functions, see Exhibit III-8.

#### Desktop Network Services — Europe



The major growth opportunities lie in the non-product support sectors, for example in the provision of:

- Full network outsourcing
- Network management and monitoring services
- Business continuity services
- Help-desk support services.

The inherent complexity of the network environment is driving the need for the application of new skills and capabilities, many needing to be delivered remotely.

Successful vendors will need to continuously refresh and develop their skill bases and seek strategic agreements with other vendors to obtain access to otherwise unavailable or complementary skill sets.

Careful long range planning will also be required in an environment in which the time to develop real in-depth skills is lengthening and is measured in years not months.

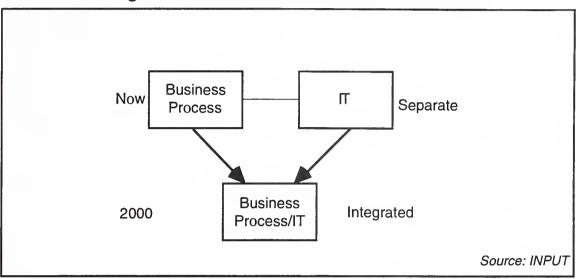
#### 3. The Integration of IT and Business Processes

One of the most important trends in the development of the services business that will affect the development of new services and new skill requirements is the tendency for IT services to become more and more integrated within the business processes they serve.

This concept is illustrated graphically in Exhibit III-9.

#### Exhibit III-9

#### Integration of IT and Business Processes



This trend first became of major significance in outsourcing contracts where the vendor was contracted to provide a service defined largely or exclusively in business terms rather than in IT terms, defined as business operations. There have also been precedents in processing services, for such activities as payroll processing and the factoring of invoices, that could more properly have been described as business services.

The first major business operations contract in Europe was between BP Exploration and Andersen Consulting in 1991.

Subsequently this phenomena has manifested itself in numerous other contracts, notably in EDS's KF contract. However, it also manifests itself at all levels of services contracting as an increased requirement for the vendor to demonstrate industry specific understanding and knowledge.

This trend is likely to accelerate as the idea of outsourcing non-core processes gains wider acceptance. As this happens organisations' business processes will become more and more delineated as core and non-core processes.

Core processes will become the focus of intermittent re-engineering efforts. They are therefore likely to require the assistance of a partner with considerable expertise, and preferably world-class practice, in the relevant business process.

Ideally this business process expertise needs to be developed across a range of different industries in order to optimise the likelihood of achieving innovative approaches to the business problem.

Vendors will therefore need to establish skills in business process areas like customer systems, supply chain management and document workflow where hitherto they may have defined their skills in terms of accounting systems or, for example, a payroll package.

Clearly there exists a need for the integration of IT skills and business skills both in terms of the operational and development aspects of the customers' business processes.

#### $\mathbf{D}$

# The Changing Nature of the Software and Services Industry

The information services industry is undergoing a period of profound change driven not only by rapid development of the technologies which it supports but also by radical change amongst the customers it serves.

Just as individual vendors are facing the challenge of changing to match a new set of customer requirements, so also will the industry change its shape and form to match the new market realities.

Three important aspects of that industry change are likely to be:

- The change in categorisation of the principal **activities** that services firms will undertake
- The change in the relative **size** of firms and thus the shape of the industry in respect of its degree of concentration/fragmentation
- The **relationships**, i.e. the partnerships, alliances and co-operative agreements, that firms will need to develop with other industry participants in order to fulfil their customer commitments.

# 1.The Changing Categorisation of the Information Services Industry

The information services industry first emerged over twenty years ago in response to the complex and costly demands of owning, managing and developing computer based systems.

Information services firms quickly established *independence* from proprietary system architectures as one of their major distinguishing characteristics, hence the use of the term *independents* to describe them and distinguish them from the dominant system vendors.

The emergence of open systems and services has eroded the distinction between these different types of firms. All of the systems vendors have developed significant software and services delivery arms and many services firms deliver equipment as part of their delivery of complete solutions to their clients.

The development of technology, particularly in the PC and workstation arenas has propelled the stratification of the industry into a horizontal inter-dependent model away from its original vertically integrated, separate proprietary architecture form.

We can expect this trend to intensify over the next few years with an increasing imperative to specialisation, and the inter-dependence of firms, required to deliver highly complex computer system based solutions to clients.

The commercial success of individual firms within the industry has often been the result of a clear focus on one particular aspect of software and service delivery.

For example Andersen Consulting in professional services management, EDS in the management of IT assets and the efficient delivery of services based upon them and Computer Associates in the marketing of software products.

However, the sheer complexity of computer systems has ensured that most firms, unless quite small, have become involved in a variety of different IT related services.

This is likely to become an increasing cause of problems for many firms in the future.

Two of the most likely areas for problems will be an exaggeration of the user's desire for complete solutions from one single vendor and a failure to distinguish between *technology* development and *services* delivery.

#### **European Industry Reengineers**

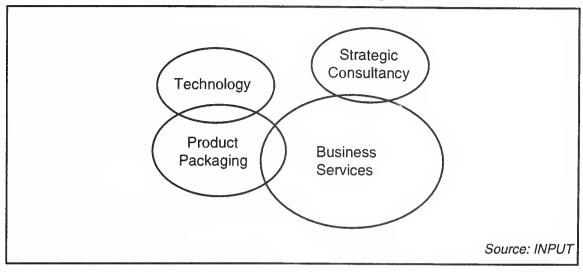


Exhibit III-10 provides a simplified view of the most likely polarisation of activity related to software and service delivery.

It implies an understanding that the fundamentally different types of activity, requiring different skills and management models, place emphasis on different management styles and models.

In consequence it can be anticipated that there will not only be a clearer distinction between these different types of firms in the future, but an increased interdependence between them.

Whilst some firms may be able to successfully combine a presence in more than one of these areas, it is likely that this will prove increasingly difficult for most organisations without the presence of other special factors.

The drive of productisation and standardisation (openness) will force more and more software development away from the user site into the development factory of technology firms, both equipment dependent and in standalone form.

Technology firms will fundamentally be concerned with the development of products and will, certainly in the case of software products, find it increasingly difficult to market their own products directly.

Packaging firms, and most systems vendors have fundamentally been packaging organisations for some time, are distinguished by their marketing skills, their ability to understand user needs and their degree of influence over distribution channels.

At the opposite pole from technology dominated organisations will exist those organisations fundamentally focused on the relationship between technology and its effective application.

These organisations will provide the *strategic consultancy* necessary for reengineering business processes to optimise the use of available technology.

The remaining mainstream services opportunity is that of *business* services. As indicated in the previous section IT and business processes are increasingly becoming integrated.

In the past services firms have been able to operate through specialisation on some aspect of service, e.g. running a data centre, or system development.

Now they are finding that general purpose skills are widely available, e.g. data centre operations, and that consequently there is severe price competition and little opportunity for profit.

Software and services firms are finding that a continuing development of technology skills requires more and more specialisation thus limiting the capability to maintain delivery skills at the customer interface.

Vendors are also experiencing the imperative to demonstrate an increasing awareness and knowledge of the customer's industry and business processes in order to deliver and support IT systems.

The combination of these factors is causing the identification of the general category of *business services* to emerge as the significant major area of opportunity for most software and services firms.

#### 2. Industry Fragmentation/Concentration

In industry and commerce in general there has existed, over the last twenty five years, a tendency for the average size of firms to fall. The break-up of some large firms into smaller units, e.g. Union Carbide and ICI, has contributed to this phenomena.

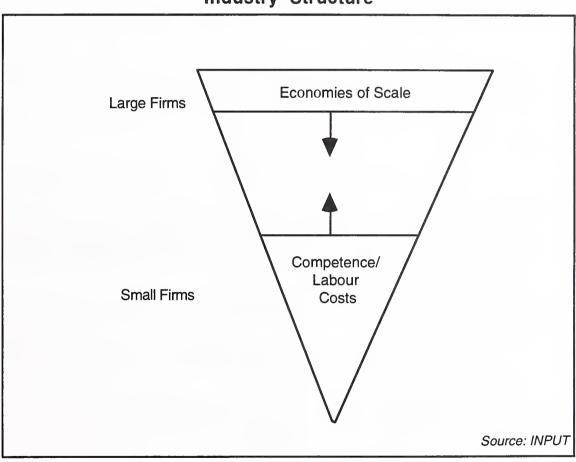
However, over the last few years software and services businesses have witnessed an increasing concentration as large firms, for example EDS and Andersen Consulting in services and firms like Microsoft, Oracle and SAP in software products, have grown faster than the overall industry.

At the same time many small firms continue to be created, albeit that this part of the industry experiences considerable volatility.

Exhibit III-11 summarises in graphic form the principal factors that determine the extent to which large and small firms are likely to dominate the software and services industry. In effect the extent to which the industry will become more fragmented or more concentrated.

#### Exhibit III-11

#### **Industry Structure**



The extent to which the factors indicated in Exhibit III-11 hold sway will to some extent be a function of the differences between the major sectors of the overall industry identified in the previous section.

For example the software technology sector is likely to become more rather than less fragmented since it will be largely a function of individual skills and brain power from which success will be generated. In this sense Microsoft is likely to become less and less a *technology* 

company and more and more a *packaging* company reliant on licensing agreements, technology alliances and acquisitions to feed the marketing machine that has been created.

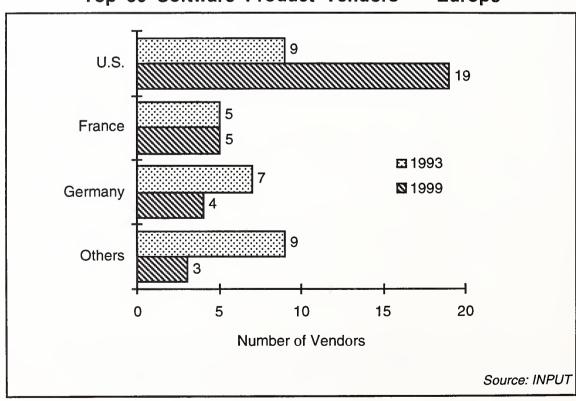
Hardware development will most likely become more concentrated since the investment levels required to bring technologies to a marketable state, particularly that for processors, are increasing at a non-linear rate.

The packaging firms will also experience more fragmentation, although this should not be interpreted to mean that no new large firms will emerge to take up industry leadership positions. It can be expected that new Microsoft's and Oracles will emerge as new technology platforms emerge to be made *de facto* standards.

The increasing concentration amongst software product packaging firms is clearly shown in Exhibit III-12. The apparently inexorable advance of US based firms at the expense of European ones, with the notable exception of SAP AG, underlines the desire of customers for the security of *de facto* standardisation determined by what is viewed as the leading edge market of the United States.

Exhibit III-12

Top 30 Software Product Vendors — Europe



Strategic Consultancy will remain largely a fragmented business since it must ultimately be driven by the expertise and experience of a limited supply of individuals.

However, it is most likely to continue to be led by a limited number of prestigious firms that confer their clients with the seal of an internationally revered brand image, but at a premium price.

Business Services is likely to become an industry characterised by both more concentration at the top end and more fragmentation at the lower, as indicated in Exhibit III-11.

At the top end of the industry there will continue to exist many economies of scale to be exploited. These will include, service automation in the support of standard products, both hardware and software, and the provision of asset based services, notably network services.

However, the increasing complexity of information technology based systems and the need to access specialist skills, many of which will take years to develop fully, points inexorably towards continued industry fragmentation in many business service sub-sectors.

#### 3. The Requirement for Networked Relationships

Services vendors need access to the technology and packaged product knowledge necessary to integrate and implement business solutions. Technology and packaged product firms require distribution channels for their products.

The knowledge and experience required to implement some of the most complex IT systems is now stretching out to a period of several years. For example Oracle expertise is now generally reckoned to require anything up to 6-8 years in its acquisition.

Consequently the imperative exists to develop relationships with vendors whose products or services are necessary conditions for service or solution delivery.

In addition to the development of relationships with complementary vendors is the issue of the development of partnerships with clients.

The partnership business relationship model has been frequently promoted by vendors, particularly by vendors of project contracting services.

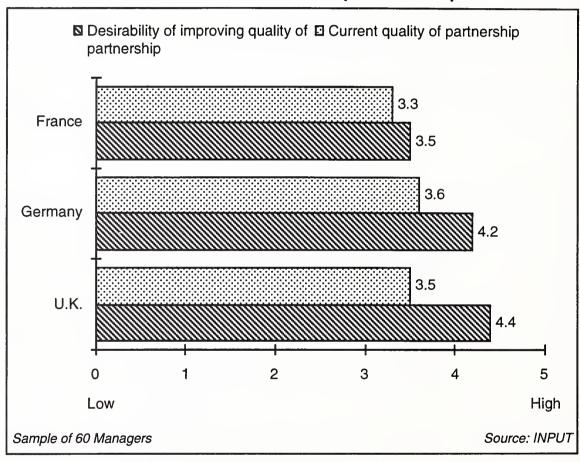
Unfortunately its value has been undermined by overuse and its application in inappropriate situations.

Consequently while it is a commonplace for vendors to talk about developing partnerships with their clients, in practice few true client/vendor partnership relationships exist which results in users remaining sceptical about the vendor's true motivations and objectives.

These attitudes are illustrated by reference to the data from a recent survey summarised in Exhibit III-13. Users express only moderate satisfaction with the quality of their current relationships with vendors, and except for France, a strong desire for those relationships to be improved.

#### Exhibit III-13

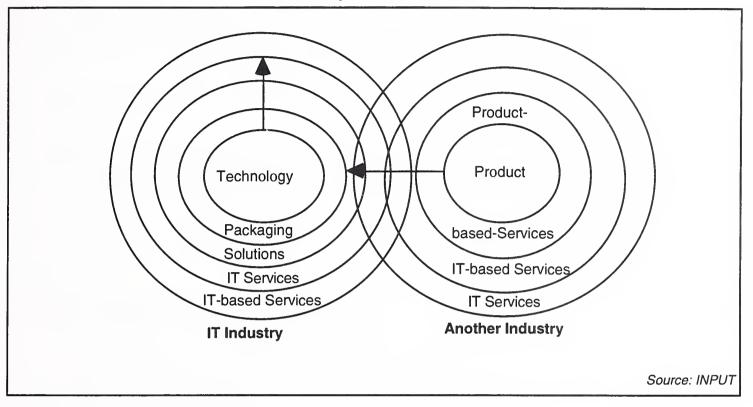
#### Client/Vendor Partnerships — Europe



A further complicating factor for information services vendors is the requirement to gain knowledge and experience of the industry sectors and business processes of their clients.

The information services industry can therefore expect to experience an increasing level of involvement and competition from other industry vendors, a concept that is expressed graphically in Exhibit III-14.

#### **Industry Intersections**



The requirement to focus attention on these industry intersections can be viewed both as a defensive strategy and as a positive opportunity.

A defensive strategy will be required to protect established clients from being drawn away to vendors able to demonstrate superior industry or business process knowledge.

It offers a positive opportunity for those vendors prepared to invest entrepreneurially in new IT based business services and business solutions.

For it is at these industry intersections that new service requirements emerge. One working definition of entrepreneurs is that they are people who create solutions to unstructured business problems.

By definition it is at the margins of existing established services that users face unstructured business problems, particularly for customers whose size precludes their investment in significant in-house resources.

In any event, investment in in-house resources for non-key processes is increasingly recognised as an unproductive avenue of development.

The same argument would apply to supporting increasingly key, IT based, processes for which the capital infrastructure would be uneconomic or where the technical skills required are difficult to acquire or retain.

Information services vendors are therefore recommended to place increasing emphasis on their ability to develop and sustain partnership relationships with both other vendors and their clients.

This is probably one of the most difficult challenges facing vendors over the next ten years.

Undoubtedly this will become one of the major distinguishing success factors for vendors in the future, particularly vendors of *business* services.



## **Country Market Analysis**

This chapter contains key highlights of the analysis and forecast for each country market in Europe. In each case the alphabetic designation (A through Q) for each section corresponds to the equivalent designated appendix which contains the detailed data on each country.

#### Δ

## France — Market Commentary

## 1. Information Services Industry

INPUT forecasts a five year average growth of 6% from FF 128 billion (\$22 billion) in 1994 to FF 161 billion (\$27 billion) in 1999 for user spending on information services. In Cap Gemini Sogeti (CGS) France has by far the largest European owned independent professional services company to operate on a world scale.

The French market is the largest national market for information services (which includes equipment services) in Europe and represents some 23% of the total European market.

Exhibit IV-1 provides an analysis of the French market by industry, cross industry and generic sectors, the latter being equipment services, system software products and utility and other processing services market sectors.

Exhibit IV-1

## Information Services Industry Analysis France, 1993

Market Sector	Market Size (FF Millions)	Percent of Total
Total Information Services	127,000	100
Industry Sectors Total	76,500	60
Discrete Manufacturing	10,900	9
Process Manufacturing	5,900	5
Transportation	4,800	4
Utilities	3,550	3
Telecommunications	3,650	3
Retail Distribution	2,450	2
Wholesale Distribution	3,300	3
Banking & Finance	14,100	11
Insurance	4,750	4
Healthcare	3,450	3
Education	1,380	1
Local Government	5,800	5
Central Government	6,050	5
Business Services	4,050	3
Other Industries	2,250	2
Cross-Industry Sectors Total	9,500	7
Accounting	1,700	1
Education & Training	145	0
Engineering & Scientific	500	0
Human Resources	500	0
Office Systems	1,850	1
Planning & Analysis	1,650	1
Other Cross-Industry	3000	2
Generic Sectors Total	41,000	32
Equipment Services	21,600	17
System Software Products	16,000	13
Utility and Other Processing	1,150	1
Other Electronic Info Services	2,170	2

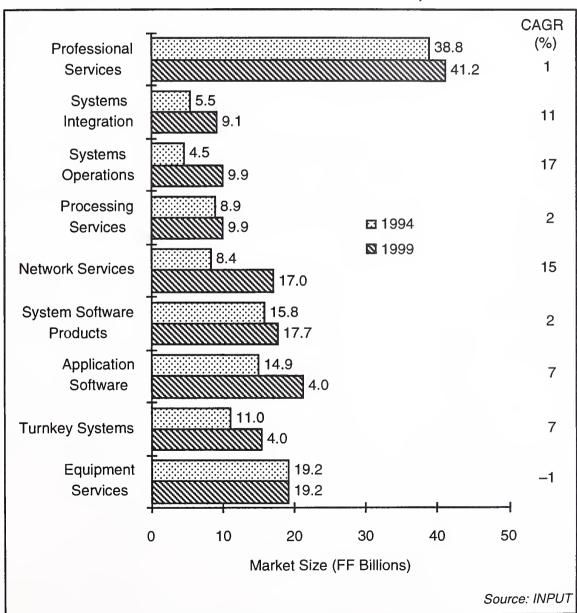
<sup>\*</sup>Software and Services excludes equipment Services

INPUT forecasts that market growth over the next five years is expected to average only 5% per annum. Although the overall economic climate is expected to improve over the five year period, the desire among buyers of software and services for better value for money will limit any return to higher growth rates.

Exhibit IV-2 provides an analysis of the French market divided into the nine separate delivery modes identified by INPUT. Full details of the year by year forecasts are given in Appendix A, in local currency, US dollars and ECUs.

Exhibit IV-2

## Software and Services Market-France, 1994-1999



Applications management and maintenance, a small sub-sector of professional services, has grown rapidly in popularity over the last few years as vendors offer to support users in-house-developed operational software.

### 2. Competitive Environment

Historically the larger French vendors of information services (for example Sligos, GSI, CGI, SG2 and Steria, in addition to CGS) have been highly successful in creating a strong indigenous French industry. This is in stark contrast to the computer systems market where Bull, the state aided computer systems manufacturer continues to face major challenges in its traditional product markets, and is taking steps to transform itself into a largely services led firm, in its build up to privatisation.

Exhibit IV-3 lists the leading 30 vendors in the French software and services market in 1993. The high proportion of these vendors in French ownership is clear from this exhibit. Eight companies listed are of US origin. France is the only European country to maintain a strong national presence in its home market.

Lists of leading vendors for each market sector are shown at the end of Appendix A. These exhibits list the leading vendors in each of the separately defined delivery modes including separate vendor analyses within the network services area for electronic information services and network application services.

Exhibit IV-3

## Leading Vendors — Software and Services France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (FF Millions)	Market Share (%)
1	IBM	US	7,940	7.6
2	Cap Gemini Sogeti	France	2,980	2.9
3	Groupe Bull	France	2,160	2.1
4	Sligos	France	1,860	1.8
5	Axime	France	1,790	1.7
6	Microsoft	US	1,760	1.7
7	EDS	US	1,700	1.6
8	Reuters	UK	1,680	1.6
9	Digital	US	1,570	1.5
10	GSI	France	1,545	1.5
11	Sema Group	France	1,465	1.4
12	Telesystemes	France	1,435	1.4
13	Syseca (Thomson)	France	1,360	1.3
14	CGI	France	1,185	1.1
15	SG2	France	1,075	1.0
16	Steria	France	975	0.9
17	Alcatel TiTn	France	895	0.9
18	CISI	France	790	0.8
19	CCMX	France	785	0.8
20	Euriware	France	780	0.8
21	Sopra	France	700	0.7
22	AT&T	France	700	0.7
23	Unilog	France	680	0.7
24	Andersen Consulting	US	670	0.6
25	Computer Associates	US	655	0.6
26	Altran	France	555	0.5
27	Fininfor	France	540	0.5
28	Novell	US	535	0.5
29	Siemens-Nixdorf	Germany	535	0.5
30	IBSI	France	530	0.5

<sup>\*</sup>Software and Services excludes equipment Services

One of the most interesting developments in the French industry has been Sogeti's move into management consultancy with the formation, through acquisitions, of Gemini Consulting. CGS and Gemini are managed separately, but the objective is to build business of mutual interest. Synergy between CGS and Gemini Consulting is reported to be growing, with Gemini identifying a wide range of business process reengineering opportunities. Gemini Consulting grew its revenues over 40% in 1993.

### В

## **Germany** — Market Commentary

### 1. Information Services Industry

Germany has by far the largest population in Europe but has only the second largest information services market (including equipment maintenance) in Europe, with a total value of DM34 billion (\$20 billion) in 1994.

Exhibit IV-4 provides an analysis of the German market by industry, cross industry and generic sectors, the latter being equipment services, system software products and utility and other processing services market sectors.

Exhibit IV-4

## Information Services Industry Analysis Germany, 1993;

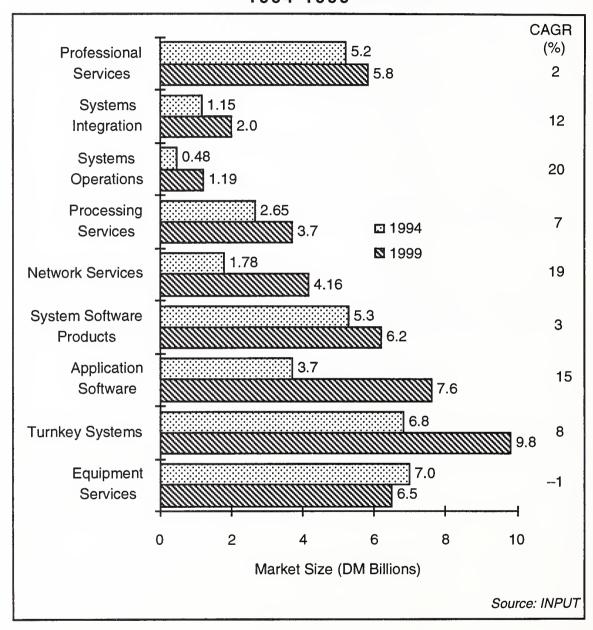
Market Sector	Market Size (DM Millions)	Percent of Total
Total Information Services	32,700	100
Industry Sector Total	17,800	54
Discrete Manufacturing	3,555	11
Process Manufacturing	1,580	5
Transportation	765	2
Utilities	415	1
Telecommunications	390	1
Retail Distribution	630	2
Wholesale Distribution	835	3
Banking & Finance	3,830	12
Insurance	1,445	4
Healthcare	895	3
Education	255	1
Local Government	740	2
Central Government	940	3
Business Services	855	3
Other Industries	745	2
Cross-Industry Sectors Total	1,700	5
Accounting	165	1
Education & Training	16	0
Engineering & Scientific	40	0
Human Resources	50	0
Office Systems	190	1
Planning & Analysis	155	0
Other Cross-Industry	1,050	3
Generic Sectors Total	13,200	40
Equipment Services	7,250	22
System Software Products	5,100	16
Utility and Other Processing	430	1
Other Electronic Info Services	435	1

<sup>\*</sup>Software and Services excludes equipment Services

The German information services market is analysed by major delivery mode in Exhibit IV-5.

Exhibit IV-5

# Software and Services Market, Germany, 1994-1999



The German market is estimated to grow at an average of 7% per annum to reach DM 47 billion (\$27 billion) by 1999. The development of eastern Germany is not forecast to have significantly increased growth rates for information services in the near-term.

Professional Services firms adopt a lower profile in Germany compared to the other major European national markets. As elsewhere the use of contract labour (body-shopping) has been severely curtailed, reducing the custom software sub-sector growth. Another delivery mode where Germany lags behind the European average is systems operations. This should not be surprising since Germany has traditionally shown a strong aversion to outsourcing across much of its industry. This aversion has begun to change and it is now clear that outsourcing has become a subject of widespread interest in Germany.

Led by Siemens Nixdorf Informationssystemes (SNI) the German market has always had a strong emphasis on turnkey systems. The longer term forecast growth has been revised down from 11% last year to 8% to reflect dampening of prices in a cost conscious environment.

Detailed forecasts of the components making up each delivery mode are shown in local currency in Appendix B for Germany for the period 1994-1999.

## 2. Competitive Environment

Exhibit IV-6 lists the top thirty vendors in the German software and services market during 1993. It is compiled using only the information services revenues attributable to the domestic market within Germany excluding exports and excluding revenues from within any parent group companies.

Exhibit IV-6

## Leading Vendors — Software and Services Germany, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (DM Millions)	Market Share (%)
1	IBM	US	3,090	12.1
2	Siemens-Nixdorf	Germany	1,920	7.5
3	Datev	Germany	940	3.7
4	Digital	US	630	2.5
5	Cap debis	Germany	610	2.4
6	Microsoft	US	590	2.3
7	SAP	Germany	550	2.2
8	Reuters	UK	520	2.0
9	CGS	France	325	1.3
10	HP	US	260	1.0
11	Compunet Computer	Germany	240	0.9
12	Computer Associates	US	235	0.9
13	Fiducia	Germany	220	0.9
14	Ploenzke-Gruppe	Germany	220	0.9
15	Oracle	US	205	0.8
16	Novell	US	195	0.8
17	Software AG	Germany	190	0.7
18	Alldata	Germany	170	0.7
19	Taylorix	Germany	165	0.6
20	Intergraph	US	165	0.6
21	EDS	US	155	0.6
22	ESG	Germany	145	0.6
23	Lotus	US	130	0.5
24	Unisys	US	130	0.5
25	AT&T	US	125	0.5
26	Strassle	Germany	125	0.5
27	Sligos	France	120	0.5
28	PDV-Gruppe	Germany	120	0.5
29	Bull	France	115	0.5
30	Andersen Consulting	US	115	0.5

<sup>\*</sup>Software and Services excludes equipment Services

As in nearly every European country, IBM leads in software and services revenues. However, in Germany, it is matched by Siemens-Nixdorf Informationssysteme (SNI).

IBM, SNI and Digital have all continued to make announcements of major staff reductions and plant closures. Employment practices in Germany mitigate against laying off staff. This seems to have slowed difficult decisions on the downsizing of the equipment vendors operations. All these vendors have been re-deploying staff into services roles, but this has not reduced their cost base fast enough to meet new market conditions profitably.

SAP is a uniquely successful European vendor. It established itself during the 1980s as the largest and fastest growing European application software products vendor. It dominates the market for accounting and production management applications based on mainframe architectures in Germany.

The conservative German market remains a difficult one for foreign software products companies to penetrate. While this is particularly true for commercial applications software products, vendors of technical products such as the CAD vendors, Intergraph and Computervision, have met with greater success. Germany remains the largest national market for Intergraph across Europe.

#### C

## United Kingdom — Market Commentary

#### 1. Software and Services Industry

The United Kingdom's information services market is the third largest in Europe, totalling £11 billion (\$16 billion) in 1994.

Exhibit IV-7 provides an analysis of the UK market by industry, cross industry and generic sectors, the latter being equipment services, system software products and utility and other processing services market sectors.

Exhibit IV- 7

# Information Services Industry Analysis United Kingdom, 1993

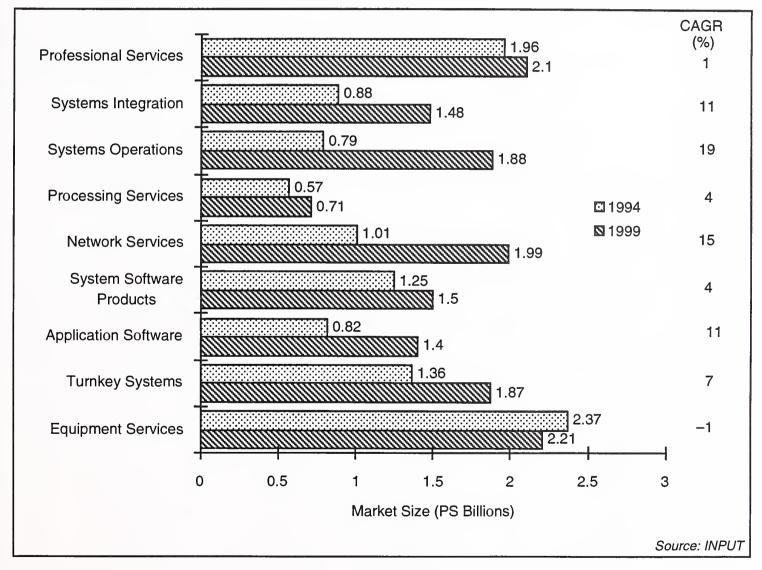
Market Sector	Market Size (£ Millions)	Percent of Total
Total Information Services	10,100	100
Industry Sector Total	5,650	56
Discrete Manufacturing	650	6
Process Manufacturing	510	5
Transportation	385	4
Utilities	235	2
Telecommunications	120	1
Retail Distribution	300	3
Wholesale Distribution	190	2
Banking & Finance	1,340	13
Insurance	425	4
Healthcare	305	3
Education	80	1
Local Government	350	3
Central Government	460	5
Business Services	220	2
Other Industries	75	1
Cross-Industry Sectors Total	450	5
Accounting	105	1
Education & Training	25	0
Engineering & Scientific	35	0
Human Resources	50	0
Office Systems	105	1
Planning & Analysis	65	1
Other Cross-Industry	65	1
Generic Sectors Total	4,000	40
Equipment Services	2,450	24
System Software Products	1,150	11
Utility and Other Processing	125	1
Other Electronic Info Services	275	3

<sup>\*</sup>Software and Services excludes equipment Services

INPUT forecasts that the UK market for information services will grow at an average of 7% per annum to £15 billion (\$22 billion) by 1999. This growth reflects an improved general economic outlook but also recognises the highly competitive nature of the IT market in the UK.

Exhibit IV-8 gives the detailed forecast by delivery mode in local currency. Overall the UK market for information services is forecast to grow slightly faster than the European average.

Software and Services Market — United Kingdom, 1994-1999



The professional services sector in the UK is shrinking slightly primarily due to continued falling demand for custom software development and contract staff. New development tools are improving programmer productivity, but customers are giving preference to standard solutions. These come either in the form of application packages or as turnkey systems or systems integration projects based on such packages.

The systems integration market is forecast to show comparatively low level short-term growth in the UK, because of the postponement of major projects resulting from recession induced decisions. Growth is forecast to improve over the next five years.

The UK is estimated to account for 36% of the European market for systems operations, and this leadership position is forecast to be even further fuelled by the continuing impact of deflationary forces with users keen to fix their computing costs for a period of years. The culture of the UK also shows a greater propensity to outsourcing than is typically found in continental Europe.

The UK network services market is two to five years ahead of the rest of Europe, especially in developing services such as EDI and electronic commerce. Part of this is due to the influence of U.S. vendors in the UK, part is the continuing strength of the City of London in financial services, a sector with heavy demand for this type of service.

### 2. Competitive Environment

Exhibit IV-9 lists the top thirty vendors of software and services in the United Kingdom for 1993. It is compiled using only the software and services revenues attributable to the domestic market in the UK, excluding exports and excluding revenues from within any parent group companies.

Exhibit IV-9

Leading Vendors — Software and Services UK, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (£ Millions)	Market Share (%)
1	IBM	US	760	9.7
2	ICL (Fujitsu)	UK (Japan)	530	6.7
3	Digital	US	280	3.5
4	Reuters	UK	270	3.4
5	Sema Group	France	210	2.7
6	Hoskyns (CGS)	UK (F)	200	2.5
7	Andersen Consulting	US	190	2.4
8	EDS	US	190	2.4
9	AT&T	US	170	2.2
10	Oracle	US	150	1.9
11	Microsoft	US	150	1.9
12	P&P	UK	140	1.8
13	ACT Group	UK	135	1.7
14	Syntegra	UK	130	1.6
15	Cray Electronics	US	130	1.6
16	Logica	UK	125	1.6
17	Computer Associates	US	95	1.2
18	Misys	UK	90	1.1
19	MDIS	US	85	1.1
20	Data Sciences	UK	80	1.0
21	HP	US	80	1.0
22	Coopers & Lybrand	US	65	0.8
23	Unisys	US	65	0.8
24	Bull	France	65	0.8
25	csc	US	60	0.8
26	Easams	UK	60	0.8
27	Dun & Bradstreet	US	55	0.7
28	JBA	UK	55	0.7
29	Kalamazoo	UK	55	0.7
30	Telerate	US	55	0.7

<sup>\*</sup>Software and Services excludes equipment Services

In the UK, IBM is now closely followed by ICL. ICL is one of the most profitable of the equipment vendors operating in Europe. ICL is particularly strong in the retail and public sectors in the United Kingdom. Like most other equipment manufacturers ICL is increasingly active in the systems integration and systems operations delivery modes.

Overall the UK information services market is dominated by US-owned organisations which account for about 53% of the revenues shown.

#### D

## Italy — Market Commentary

## 1. Software and Services Industry

Although the Italian economy is considered to be the third largest in Europe, its information services market is only the fourth largest after France, Germany and the United Kingdom. Thus the Italian information services market is still only about 60% of the level of the United Kingdom market and less than half that of France, the largest country market in Europe.

To date, with perhaps the exception of Olivetti, Italian information services firms have made little impact outside of their home market. Finsiel, the largest Italian vendor, ranks in revenue as one of the top ten independent information services firms in Europe, but over 90% of its business is domestic.

Exhibit IV-10 provides an analysis of the Italian market by industry, cross industry and generic sectors, the latter being equipment services, system software products and utility and other processing services market sectors.

Exhibit IV-10

## Software and Services Industry Analysis, Italy, 1993

Market Sector	Market Size (Lira Millions)	Percent of Total
Total Information Services	15,000	100
Industry Sector Total	7,950	53
Discrete Manufacturing	1,195	8
Process Manufacturing	650	4
Transportation	455	3
Utilities	335	2
Telecommunications	235	2
Retail Distribution	225	2
Wholesale Distribution	295	2
Banking & Finance	1,280	9
Insurance	475	3
Healthcare	465	3
Education	120	1
Local Government	585	4
Central Government	905	6
Business Services	410	3
Other Industries	320	2
Cross-Industry Sectors Total	875	6
Accounting	205	1
Education & Training	30	0
Engineering & Scientific	60	0
Human Resources	145	1
Office Systems	185	1
Planning & Analysis	175	1
Other Cross-Industry	75	1
Generic Sectors Total	6,125	41
Equipment Services	3,500	23
System Software Products	2,300	15
Utility and Other Processing	125	1
Other Electronic Info Services	200	1

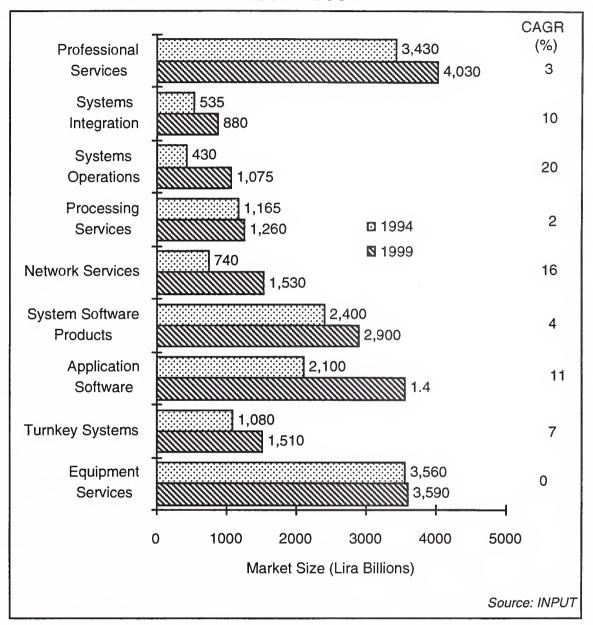
<sup>\*</sup>Software and Services excludes equipment Services

The Italian information Services industry, following strong growth (around 30% per annum) throughout the 1980's is expected to only show 6% annual average growth between 1994 and 1999. The market size in 1994 is estimated at Lira 15.5 trillion (\$9 billion).

The market forecast is shown in Exhibit IV-10 for all nine information services delivery modes. Demand for computer software and services, once largely unaffected by macroeconomic and general investment trends, has now reached a size and level of penetration which subjects it strongly to these influences.

Exhibit IV-11

## Software and Services Market — Italy, 1994-1999



In comparison with the whole of Europe the Italian market is particularly strong in both software products sectors. This despite a reputation within Italy of software product copying being a widely accepted practice.

Professional Services is another delivery mode which represents a larger share of the overall information services market in Italy than in the whole of Europe. Correspondingly the turnkey systems sector is proportionally lower in Italy, only 7% of the market compared to a European average of 12%.

## 2. Competitive Environment

Exhibit IV-11 lists the leading thirty organisations active in the Italian software and services market. This exhibit demonstrates a high representation of indigenous vendors with the exception of foreign owned computer system vendors.

Exhibit IV-12

Leading Vendors — Software and Services Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (Lira Millions)	Market Share (%)
1	Finsiel	Italy	1,460	12.8
2	IBM	US	1,410	12.3
3	Olivetti	Italy	980	8.6
4	Digital	US	350	3.1
5	Reuters	UK	220	1.9
6	Microsoft	US	220	1.9
7	Cerved	Italy	180	1.6
8	Database Informatica	Italy	180	1.6
9	Andersen Consulting	US	170	1.5
10	Bull	France	160	1.4
11	Siemens-Nixdorf	Germany	145	1.3
12	Computer Associates	US	140	1.2
13	Cap Gemini Sogeti	France	125	1.1
14	Datamat	Italy	110	1.0
15	S&M Group	Italy	110	1.0
16	Engineering	Italy	105	0.9
17	HP	US	75	0.7
18	Novell	US	75	0.7
19	Syntax (Olivetti)	Italy	70	0.6
20	Lombardia Informatica	Italy	70	0.6
21	ITP	Italy	70	0.6
22	Unisys	US	65	0.6
23	Logica	UK	65	0.6
24	Lotus	US	65	0.6
25	Oracle	US	60	0.5
26	Sopin	Italy	60	0.5
27	CDS	Italy	55	0.5
28	Sicit	Italy	55	0.5
29	EDS	US	55	0.5
30	Wordperfect	US	55	0.5

<sup>\*</sup>Software and Services excludes equipment Services

Finsiel was the leading information services vendor with Italian non-captive revenues of nearly one and a half billion in 1993. Finsiel's direct majority state ownership was changed in 1993 to put it under the control of the state-owned telephone company STET. Finsiel controlled some 13% of the overall Italian market in 1993, and specialises in processing services and customised software development. Over 50% of its total revenues come from government clients, and it is trying to diversify into other commercial sectors.

Olivetti was the third largest information services vendor in 1993 with revenues of nearly one billion lira. Despite falling revenues and losses in the parent group, software and services revenues grew strongly through its successful Oliservice organisation. particularly in the areas of multivendor maintenance and environmental services.

#### E

## Sweden — Market Commentary

### 1. Software and Services Industry

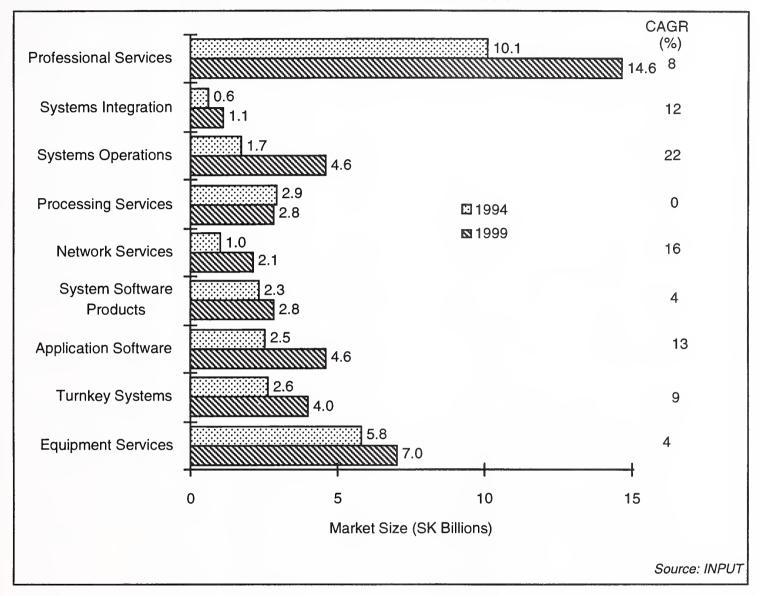
Sweden is the fifth largest software and services market in Europe, estimated at SEK 29.5 billion (\$3.5 billion) in 1994.

INPUT forecasts that the Swedish market for software and services grow at an average 8% per annum to reach SEK 43 billion (\$5.2 billion) by 1999.

Exhibit IV-13 provides a detailed forecast by INPUT delivery mode in local currency. Professional services forms the largest sector of the Swedish software and services market accounting for over 42% of the total in 1994 compared with the overall European average figure for professional services market share of 28%.

Exhibit IV-13

# Software and Services Market — Sweden, 1994-1999



### 2. Competitive Environment

Exhibit IV-14 lists the top thirty vendors of software and services in Sweden for 1993. It is compiled using only the software and services revenues attributable to the domestic market in the UK, excluding exports and excluding revenues from within any parent group companies.

Exhibit IV-14

## Leading Vendors-Software and Services Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (SK Millions)	Market Share (%)
1	IBM	US	1,920	8.5
2	Cap Programmator (CGS)	France	1,270	5.6
3	Sapia	Sweden	1,050	4.7
4	Apiron	Sweden	710	3.2
5	SKD Foretagen	Sweden	710	3.2
6	Digital	บร	680	3.0
7	WM Data Nordic	Sweden	590	2.6
8	EDS	บร	540	2.4
9	Enator	Sweden	410	1.8
10	Reuters	UK	355	1.6
11	Computer Associates	US	350	1.6
12	Sema Group	France	330	1.5
13	Lantbruksdata	Sweden	320	1.4
14	Microsoft	US	310	1.4
15	ICL (FUjitsu)	UK	305	1.4
16	Oracle	US	300	1.3
17	Andersen Consulting	US	250	1.1
18	Communicator AB	Sweden	210	0.9
19	Conor Information	Sweden	210	0.9
20	IBS	Sweden	200	0.9
21	Industri-Matematik	Sweden	190	0.8
22	Siemens-Nixdorf	Germany	180	0.8
23	Unisys	US	160	0.7
24	Infonet	Belgium	150	0.7
25	Intergraph	us	145	0.6
26	CRS Datacraft	Sweden	100	0.4
27	Maldata	Sweden	100	0.4
28	Olivetti	Italy	100	0.4
29	Ask	us	95	0.4
30	HP	us	90	0.4

\*Software and Services excludes equipment Services

#### F

## **Denmark** — Market Commentary

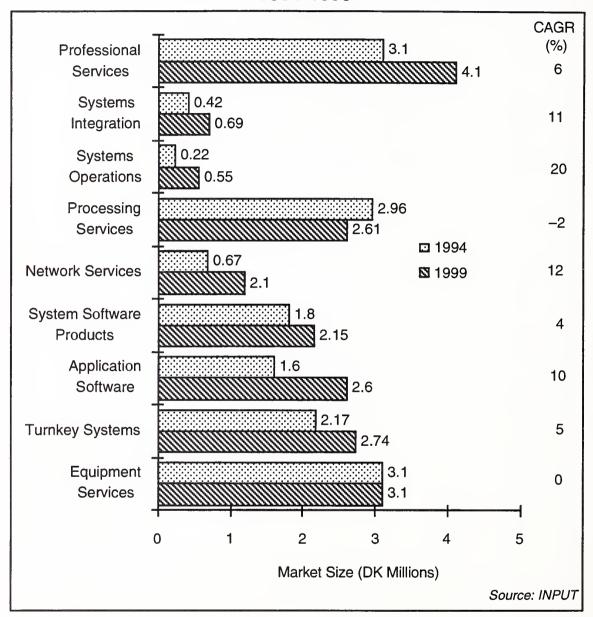
## 1. Software and Services Industry

The software and services industry in Denmark is closely linked to the state of the country's economy. INPUT forecasts that the total Danish information services market reached \$2.35 billion (or ECU 2.1 billion) in 1994, and will grow at an average of 5% per annum to reach almost \$3 billion by 1999.

Exhibit V-15 shows the forecast analysed by INPUT delivery mode in local currency.

Exhibit IV-15

# Software and Services Market — Denmark, 1994-1999



The main opportunity markets (all with forecast growth rates of over 10%) are in network services, systems integration, systems operations and applications software products. The professional services sector shows strong interest in CASE tools and the application of object-oriented systems techniques. But professional services spending in 1993 was 5% down on INPUT's previous forecast due to customers cutting back on consulting and training services.

Systems Integration in Denmark has half the penetration of Europe as a whole, again due to the small number of large project opportunities. Its forecast growth rate of 11% pa is below the European average.

Systems operations is less favoured in Denmark than in the larger country markets of Europe, due to the smaller number of large opportunities. However, t is now expected to grow at 20% pa, with public sector and utilities contracts offering the most opportunities.

Processing Services constituted 24% of the 1993 market, which is more than double the European average but is forecast to fall at 2% CAGR. Processing Services in Denmark is still important especially in the agricultural and financial services sectors.

The Network Applications sector is expected to grow at annual rate of 18% pa over the five-year period to 1999. The use of network services is more highly developed in Denmark than in some of the other country markets, both large and small. The public telecommunications authority, Danish Telecom was reconstituted to include the previously local telephone companies. It is expected to increase its activities in Value-added network Services (VANS).

The Applications Software Products sector in Denmark is forecast to grow at 10% per annum. The attractiveness of standard products is expected to increase in the midrange and minicomputer sectors, as open systems based on UNIX and networks are already accepted in the Danish market. Downsizing is not a major issue in Denmark since there are few large systems installed.

#### 2. Competitive Environment

Exhibit IV-16 lists the top ten vendors in the Danish market as measured on their calendar year 1993 revenues. It has been compiled using only the information services revenues attributable to the domestic market in Denmark, and excludes exports and revenues gained from within any parent group companies. Such captive markets exclude vendors such as Datacentralen from the list.

As in most other countries IBM heads the list in information services revenues, assisted by its large component of systems software product revenues. IBM's strengths in Denmark include also PC-level product sales, systems integration, processing and network services. IBM has a joint-Venture participation with KTAS, the Copenhagen telephone company in the danNet processing and network services company.

Exhibit IV-16

## Leading Vendors — Software and Services Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (DK Millions)	Market Share (%)
1	IBM	US	1,710	13.9
2	Kommundata	Sweden	1,430	11.6
3	PBS	Denmark	830	6.7
4	Digital	US	220	1.8
5	Computer Associates	US	210	1.7
6	Oracle	US	200	1.6
7	Microsoft	US	190	1.5
8	Danet	Denmark	150	1.2
9	JDC Data	Denmark	135	1.1
10	ICL (Fujitsu)	UK	135	1.1

<sup>\*</sup>Software and Services excludes equipment Services

Source: INPUT

### G

## Norway — Market Commentary

## 1. Software and Services Industry

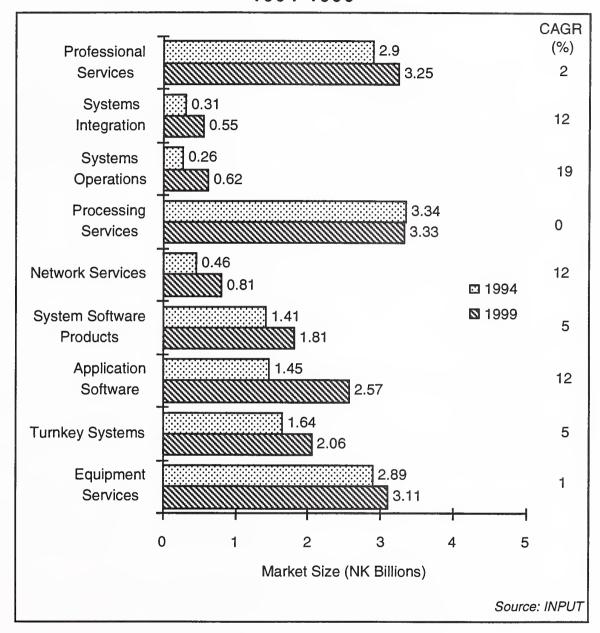
Norway is the seventh largest software, services and maintenance market in Europe, estimated at NOK 14.7 billion (\$2 billion) for 1994.

INPUT forecasts that the Norwegian market for software and service will grow at 4% per annum to reach \$2.4 billion (or ECU 2.2 billion) by 1999.

Exhibit IV- 17 provides a detailed forecast by INPUT delivery mode in local currency.

Exhibit IV-17

## Software and Services Market — Norway, 1994-1999



In Norway the largest sector of the software and services market in 1993 was represented by processing services, accounting for about 23% of the total market. However, no growth in the processing services sector is forecast, between 1994 and 1999 which implies a decline in real terms.

The primary growth opportunities in the Norwegian market lie in the areas of systems operations, systems integration, applications software products and network applications.

### 2. Competitive Environment

Exhibit IV- 18 lists the leading ten software and services vendors in the Norwegian market during 1993. This listing is compiled using only the software and services revenues attributable to the domestic market in Norway, excluding exports and excluding revenues from within any parent group or subsidiaries.

Exhibit IV-18

Leading Vendors — Software and Services Norway, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (NK Millions)	Market Share (%)
1	IBM	US	1,220	10.7
2	NIT	Norway	1,120	9.8
3	Fellesdata	Norway	540	4.7
4	Bankenes Betalingssentral	Norway	530	4.6
5	Novit	Norway	400	3.5
6	Rogalandsdata	Norway	250	2.2
7	EDB	Norway	240	2.1
8	Computer Associates	us	200	1.8
9	Digital	us	195	1.7
10	Andersen Consulting	US	180	1.6

<sup>\*</sup>Software and Services excludes equipment Services

Source: INPUT

Within the Norwegian software and services market six of the leading ten vendors are indigenous companies.

NIT, the leading indigenous firm is dedicated to the local and national government in Norway. The primary activities of this company are the provision of processing services which account for about 75% of revenue. It also provides professional services which contribute about 22% of revenue, the remainder being derived from network services.

Fellesadata primarily supplies Processing Services to the savings bank sector in Norway.

### H

## Finland — Market Commentary

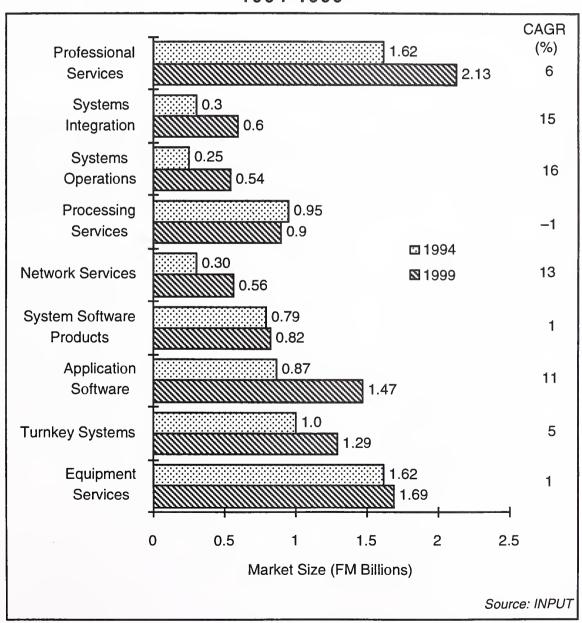
## 1. Software and Services Industry

The software and services market in Finland is assessed at \$1 billion in 1994. The market is forecast to grow at an average of 6% per annum to reach \$1.4 billion or ECU 1.3 billion by 1999.

Exhibit IV- 19 shows the forecast by INPUT delivery mode in local currency.

Exhibit IV-19

# Software and Services Market — Finland, 1994-1999



Demand for custom software development projects and contract staff having fallen in Finland as elsewhere in Europe, is expected to generate 6% growth in professional services over the next five years.

Outsourcing systems operations is expected to continue a healthy growth pattern. This is a market which is generally stimulated by the imposition of tight financial constraints on IT budgets.

Downsizing of hardware investments is expected to lead to further falls in equipment services revenues in Finland.

## 2. Competitive Environment

Exhibit IV- 20 lists the leading ten information services vendors in the Finnish market as measured on their calendar 1993 revenues. This list has been compiled using only the software and services revenues attributable to the domestic Finnish market, and excludes exports and revenues gained from within any parent group companies.

Exhibit IV-20

## Leading Vendors — Software and Services Finland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (FM Millions)	Market Share (%)
1	IBM	US	560	9.5
2	Tietotehdas	Finland	550	9.2
3	VTKK	Finland	390	6.5
4	Digital	us	280	4.7
5	ICL (Fujitsu)	UK	220	3.7
6	Elorg-Data	Finland	160	2.7
7	Computer Associates	US	150	2.5
8	Paakaupunkiseudom	Finland	140	2.3
9	Cap Gemini Sogeti	France	115	1.9
10	Kunnallistieto	Finland	110	1.8

<sup>\*</sup>Software and Services excludes equipment Services

Five of the companies are from Finland itself. IBM, Digital and ICL have increased their penetration of information services markets as hardware markets have suffered from significant deflation. The analysis excludes the equipment Service revenues of these vendors.

The leading two Finnish information Services companies Tietotehdas and VTKK are both long established (1960s) companies which have developed from service bureaux into vendors offering a broad range of capabilities including professional services, equipment supply, processing and network services.

Nokia Data was sold in 1991 to ICL, the UK company now itself 80% owned by Fujitsu of Japan. It is strong in turnkey systems with special strength in the banking and finance sector.

The largest vendor specialising in professional services rather than processing services is the Finnish subsidiary of the Cap Gemini Sogeti group.

## Netherlands — Market Commentary

## 1. Software and Services Industry

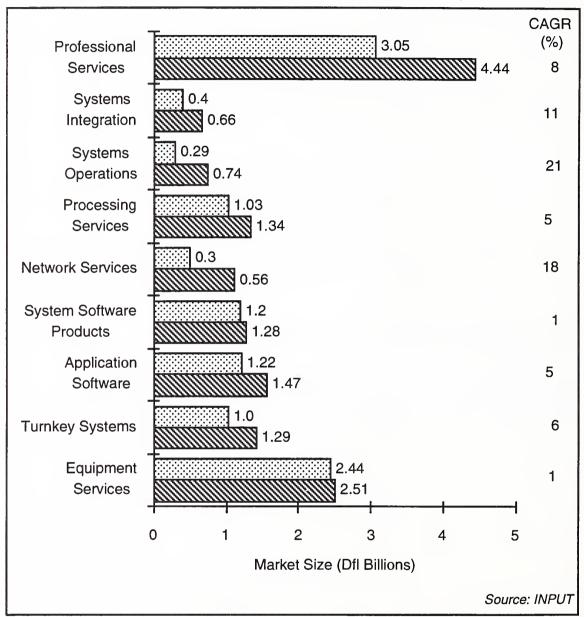
The Information Services market in the Netherlands is the fifth largest in Europe and was Dfl 11.2 billion (\$5.8 billion) in 1994.

The Dutch Information Services market is forecast by INPUT to reach \$7.8 billion (ECU 7 billion) by 1999. This represents a growth rate averaging 6% per year over the period, a further decrease from the last forecast.

The Netherlands market represents about 6% of the overall European information Services market. Exhibit IV-21 provides the breakdown of the market by service delivery mode.

Exhibit IV-21

## Software and Services Market - Netherlands, 1994-1999



### 2. Competitive Environment

Exhibit IV- 22 lists the top ten Vendors in the Dutch market during 1992. It is compiled using only the information services revenues attributable to the domestic market within the Netherlands excluding exports and excluding revenues from within any parent group companies.

Exhibit IV-22

Leading Vendors — Software and Services Netherlands, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dfl Millions)	Market Share (%)
1	IBM	US	760	9.1
2	Cap Volmac	France	670	8.1
3	Raet	Netherlands	500	6.0
4	RCC	Netherlands	470	5.7
5	Getronics	Netherlands	450	5.4
6	BSO Origin	Netherlands	390	4.7
7	Digital	US	210	2.5
8	CMG	UK	190	2.3
9	Microsoft	us	135	1.6
10	Multihouse	Netherlands	125	1.5

<sup>\*</sup>Software and Services excludes equipment Services

Source: INPUT

## J

## Belgium — Market Commentary

## 1. Information Services Industry

The Belgian information services market is estimated to be ninth largest in Europe at \$3 billion (ECU 2.7 billion) in 1994.

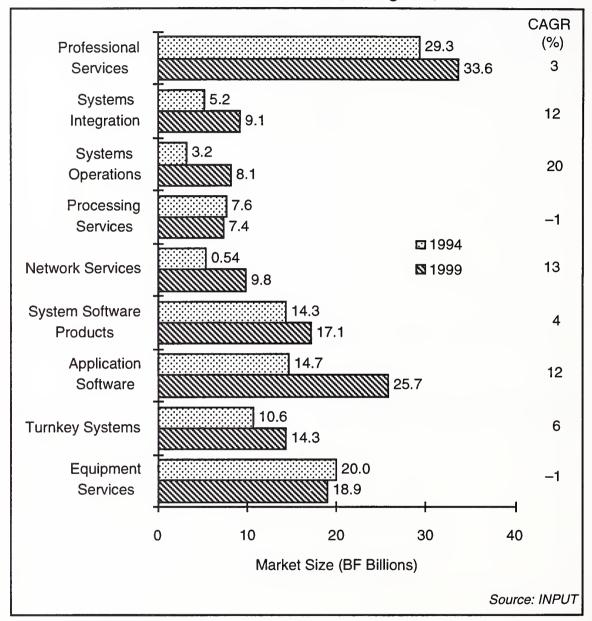
INPUT forecasts that the Belgian market for information services will grow at an average of 6% per annum to reach \$4 billion (ECU 3.5 billion) by 1999.

Exhibit IV- 23 gives the detailed forecast by service delivery mode in local currency. The Belgian market has been hit by a rapid decline in demand for custom software development - an element of the professional services delivery mode.

The primary high growth opportunities lie in the area of application solutions, especially application software products, network services, systems operations and systems integration.

Exhibit IV-23

## Software and Services Market, Belgium, 1994-1999



#### 2. Competitive Environment

Exhibit IV- 24 lists the top ten vendors in the Belgian market during 1993. It is compiled using only the software and service revenues attributable to the domestic market within Belgium, excluding exports and excluding revenues from within any parent group companies.

Exhibit IV-24

Leading Vendors — Software and Services Belgium, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (BF Millions)	Market Share (%)
1	IBM	US	7,910	9.2
2	Digital	US	2,720	3.2
3	csc	US	2,560	3.0
4	Siemens-Nixdorf	Germany	2,430	2.8
5	Dolmen	Belgium	2,100	2.4
6	Computer Associates	US	1,710	2.0
7	Cap Gemini Sogeti	France	1,670	1.9
8	Microsoft	US	1,490	1.7
9	TIS Group	Belgium	1,450	1.7
10	Unisys	US	1,245	1.4

<sup>\*</sup>Software and Services excludes equipment Services

Source: INPUT

As in nearly every European country IBM leads in information Services revenues. It has vigorously pursued additional business in both software and services in order to counter falling income and margins from its equipment supply and maintenance businesses.

CSC, one of the largest independent software and services vendors in the U.S., established a strong position in Belgium with its acquisition of CIG Intersys in 1989. This acquisition doubled CSC's revenues in Europe at the time. The Belgian subsidiary offers a full range of services specialising in the transport, manufacturing and banking and finance sectors.

### K

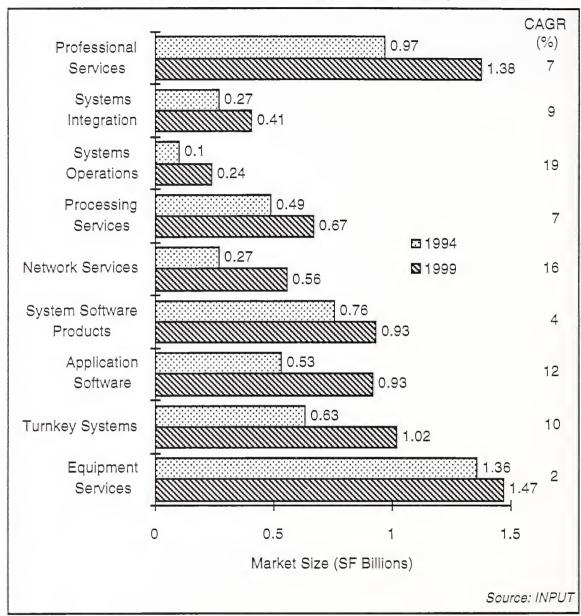
### Switzerland — Market Commentary

### 1. Information Services Industry

The Swiss information services market is the eighth largest in Europe with a total size of \$3.85 billion (ECU 3.25 billion) in 1994.

Exhibit IV- 25 illustrates the analysis of the market into the nine information service delivery modes.

### Software and Services Market, Switzerland, 1994-1999



The Swiss Information Services market is forecast by INPUT to grow to \$5.45 billion (ECU 4.6 billion) by 1999. This represents a forecast average annual growth rate of 7%, similar to that of the European market as a whole.

#### 2. Competitive Environment

The top ten vendors in the Swiss market for 1993 are listed in Exhibit IV- 26. This listing is compiled using only the software and services revenues attributable to the domestic market in Switzerland, excluding exports and excluding revenues from within any parent group or subsidiaries.

Exhibit IV-26

## Leading Vendors — Software and Services Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	Market Share (%)
1	IBM	US	570	14.9
2	Telekurs	Switzerland	230	6.1
3	Digital	us	190	5.0
4	Fides	Switzerland	100	2.6
5	Reuters	UK	100	2.6
6	Microsoft	US	80	2.1
7	Siemens-Nixdorf	Germany	80	2.1
8	Computer Associates	US	70	1.8
9	AT&T	us	65	1.7
10	ATAG debis Informatik	Switzerland	60	1.6

<sup>\*</sup>Software and Services excludes equipment Services

Source: INPUT

Telekurs is a major European electronic information services vendor to the banking and finance sector. They provide on-line financial information, trading systems, processing services and related professional services.

An association of largely Swiss banks own Telekurs which is also responsible for the computer centre where all payment transfers between Swiss banks are executed.

Fides Informatics is part of the Fides Group which also includes a Trust Dvision and a Management Consultancy. The company specialises in banking, insurance, healthcare, communications and industrial automation.

### 0

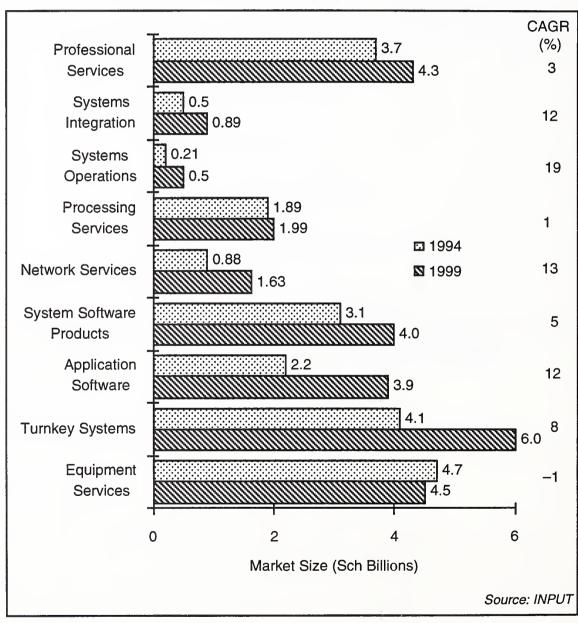
### Austria — Market Commentary

### 1. Information Services Industry

Exhibit IV- 27 provides the analysis of the Austrian market for information Services in local currency broken down by delivery mode.

Exhibit IV-27

# Software and Services Market, Austria, 1994-1999



The market is forecast to grow from \$1.8 billion (ECU 1.6 billion) in 1994 to \$2.3 billion (ECU 2 billion) by 1999, an average annual rate of 5%, a rate below last year's forecast of 7%.

In comparison to the overall European market, Austria exhibits similar characteristics to the German market with packaged application solutions, applications software products and turnkey systems, dominant in the business mix.

#### 2. Competitive Environment

Exhibit IV- 28 lists the top vendors in the Austrian market for 1993.

Exhibit IV-28

Leading Vendors — Software and Services Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (Sch Millions)	Market Share (%)
1	IBM	US	2,190	14.1
2	Siemens-Nixdorf	Germany	910	5.9
3	Digital	US	880	5.7
4	Management Data	Austria	400	2.6
5	Computer Associates	us	380	2.5
6	EDV	Austria	370	2.4
7	Al Informatics	Austria	310	2.0
8	Microsoft	US	290	1.9
9	Beko	Austria	275	1.8
10	GRZ Linz	Austria	250	1.6

<sup>\*</sup>Software and Services excludes equipment Services

Source: INPUT

IBM is by far the largest information services Vendor in Austria with the merged Siemens-Nixdorf (SNI) still generating attributable revenues of less than half those of the market leader.

Management Data operates out of Vienna, Innsbruck, Salzburg, Germany, Hungary, UK and Singapore. It has a network of agents across the rest of Europe, Japan and South Africa. Its main specialisation is in International banking applications software products, primarily sold as turnkey systems.

#### M

### Spain — Market Commentary

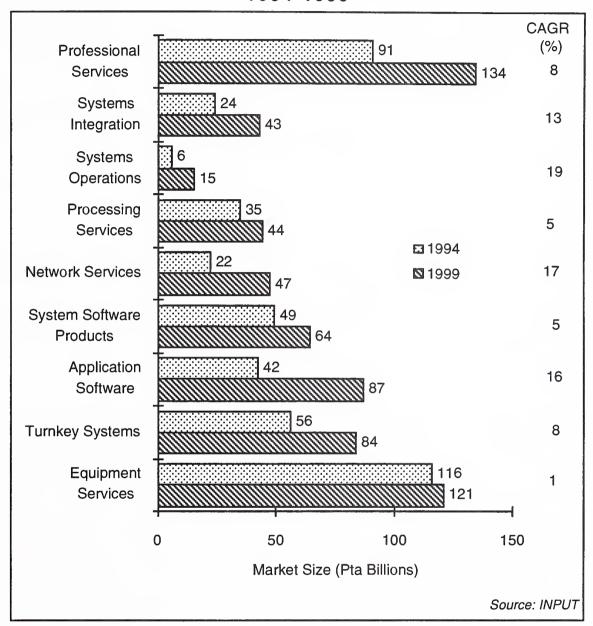
### 1. Information Services Industry

With an information services market of \$3.1 billion (ECU 2.8 billion) in 1994, Spain is the seventh largest market in Europe.

The information services industry in Spain is beset by the general difficulties of the economy. It is forecast that the Spanish market will reach about \$4.5 billion (ECU 4 billion) by 1999.

Exhibit IV- 29 shows the forecast by delivery mode in local currency. The Spanish market is strong in professional services with IS consulting, systems operations, applications software and network services exhibiting good market growth.

# Software and Services Market, Spain, 1994-1999



The propensity of Spanish companies to opt for a custom developed solution is giving way to greater use of pre-built application products. But custom software project demand is still expected to grow much more rapidly than elsewhere in Europe.

Processing Services is forecast to grow faster (at 5%) than the average for the European market (3%). Processing Services in Spain are still important especially in the financial services sectors of banking, securities and insurance.

Network applications services are expected to show a high growth rate (22% pa) over the five-year period. The use of network services is less highly developed in Spain than in the larger country markets, but Spain is intent on catching up in this as in many other areas. The public telecommunications operator (PTO), Telefonica SA, is making considerable investments in the country's infrastructure and has also a strong presence in the information services industry.

Applications software in Spain is a strong market at the lower end of the system price range where multi-user or networked microcomputers are being installed with proprietary software products from multi-national vendors. The attractiveness of the pre-built solution is likely over our forecast period to increase in the mainframe and minicomputer sectors, as open systems based on UNIX and networks are installed to replace older and larger systems (downsizing).

Turnkey systems has always been a strong sector in Spain due to the number of small systems platforms being sold into the country's large number of relatively small companies. It is expected to continue with good growth as many small enterprises install their first company systems. Average prices for new installations are expected to continue falling.

#### 2. Competitive Environment

Exhibit IV- 30 lists the top ten vendors in the Spanish market as measured on their calendar 1993 revenues. It has been compiled using only the software and services revenues attributable to the domestic market in Spain, and excludes exports and revenues gained from within any parent group companies.

Exhibit IV-30

### Leading Vendors — Software and Services Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (Pta Millions)	Market Share (%)
1	IBM	us	32,510	10.7
2	Andersen Consulting	US	21,000	6.9
3	Eritel	Spain	13,270	4.4
4	Microsoft	US	7,880	2.6
5	Digital	us	7,460	2.5
6	Sema Group	France	7,180	2.4
7	Reuters	UK	7,120	2.3
8	Siemens-Nixdorf	Germany	6,720	2.2
9	GEIS	us	6,710	2.2
10	HP	US	5,950	2.0

<sup>\*</sup>Software and Services excludes equipment Services

Source: INPUT

As in many other countries IBM heads the list in software and services revenues, strongly assisted by its large component of systems software product revenues. IBM's strengths in Spain include also PC-level product sales, systems integration and network services.

Eritel is now the largest of the indigenous information services vendors. Eritel is owned by the INI state holding company and Telefonica, the Spanish PTO. Its strategic thrusts are in the areas of systems integration, consultancy and other professional services. The high proportion of foreign vendors illustrates the overall weakness of indigenous firms in the Spanish market.

#### N

### Central and Eastern Europe — Market Commentary

#### 1. Introduction

For the purposes of INPUT's forecasts Central and Eastern Europe is defined as comprising Poland, Hungary, the Czech Republic and Slovakia, Bulgaria and Romania, Estonia, Latvia and Lithuania, the independent states emerging from the break-up of Yugoslavia, Albania and the new Commonwealth of former states of the Soviet Union (Byelorussia, the Russian Federation, Ukraine etc.).

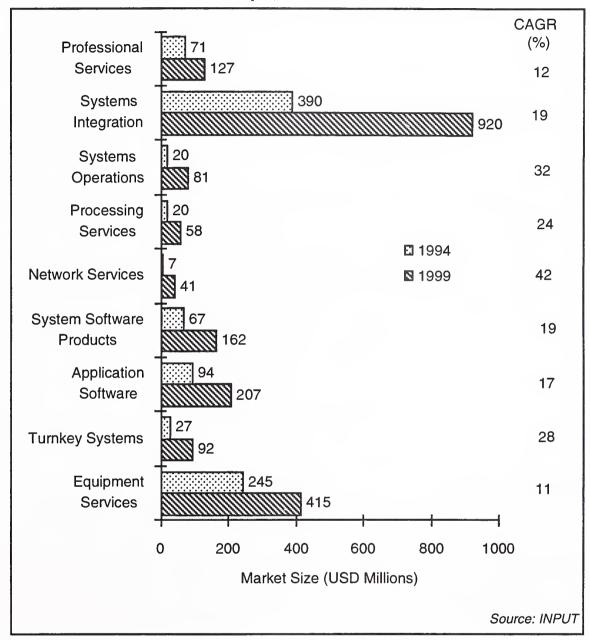
### 2. Information Services Industry

The Central and Eastern European market for software, services and maintenance reached some \$940 million in 1994. By 1999 the market is expected to reach nearly \$2 billion with an average annual growth rate of 17%.

Exhibit IV-31 provides an analysis of the Central and Eastern European market analysed by the major software and services delivery modes.

Exhibit IV-31

# Software and Services Market, Central and Eastern Europe, 1994-1999



In comparison to the rest of Europe the market for software and services is embryonic in these country markets. As a result a relative rapid rise in nearly all sectors is anticipated over the remaining years of the decade.

The systems integration sector is booming in Eastern Europe. Major contracts are being placed to establish financial trading, processing and communications infrastructures.

Equipment Services is the second largest delivery mode and the forecast growth reflects the opportunity to sell large volumes of current technology hardware products into the region. Applications and systems

software products are expected to benefit similarly with very positive growth. Systems integration projects will follow the natural adoption of open systems and PCs and the demand for relatively complex systems required for infrastructure development.

Processing and network services will remain fairly small sectors, although network services is likely to expand more rapidly once telecommunications infrastructure is established.

Telecommunications infrastructures are woefully inadequate in all countries in this area. New systems and improvements are being obtained by installing cellular-based mobile networks either before or alongside fixed network projects. Banking systems are also being installed to help establish western standards of financial trading services.

Logistics is the third key area of infrastructure investment, but is likely to be the last to be funded.

Electronic mail already has over 15,000 subscribers in Russia from among what were parts of the previous state apparatus. Privatisation will bring many similar state-funded systems to the open market.

### 3. Competitive Environment

Exhibit IV-32 identifies the leading vendors in the central and eastern European information services market.

Exhibit IV-32

### Leading Vendors — Information Services Central and Eastern Europe, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (\$ Millions)	Market Share (%)
1	Unisys	US	120	12.0
2	IBM	US	60	6.0
3	Microsoft	US	20	2.0
4	Siemens-Nixdorf	Germany	10	1.0
5	Digital	UK	10	1.0
6	ICL (Fujitsu)		10	1.0

\*Software and Services excludes equipment Services

Source: INPUT

Local distributors stress the need to reinvest profits locally in order to counter the vicious circle that follows when technology imports are transferred into inflation prone economies. Nantucket and Lotus are two software companies that have set up local offices and distributor/dealer networks in this market.

Andersen Consulting's activities include implementing distribution systems. AT&T GIS has interests in government and banking sectors. ICL has been long established in Russia and Poland. IBM and Unisys have announced contract awards. In early 1992 Digital opened its Moscow office.

Many opportunities will be created by working closely with partners in local industry and local government in central and eastern European countries. At the strategic level, these countries have the chance to leapfrog technology generations and establish electronic commerce-based businesses in what are effectively 'green-field site' economies. Innovative thinking based on partnerships between Western Service-orientated companies and local post-communist, neo-capitalist entrepreneurs is the way forward.

#### 0

### Portugal — Market Commentary

#### 1. Information Services Industry

Portugal is expected to grow overall from \$280 million (ECU 250 million) in 1994 to \$470 million (ECU 420) million by 1999, an average annual growth rate of 11% including inflation. However, higher growth can be expected in software and services, some 14% per annum when equipment maintenance is excluded.

Exhibit IV- 33 provides the analysis of the Portuguese market forecast by major delivery mode.

# Software and Services Market, Portugal, 1994-1999

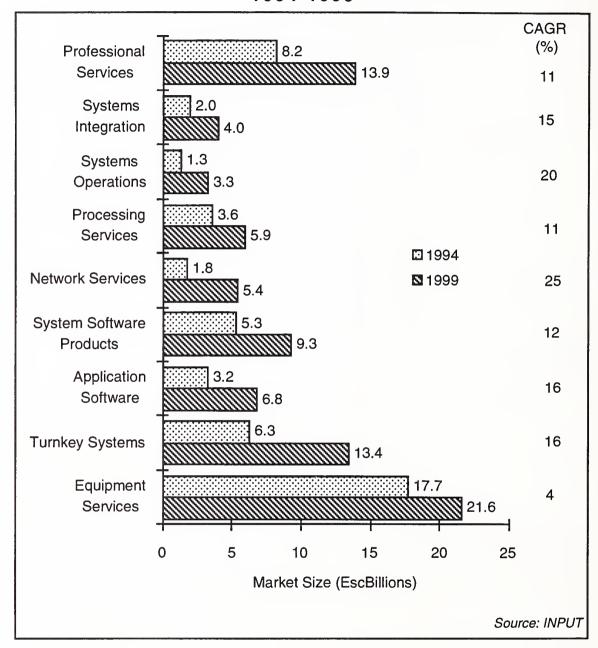


Exhibit IV-34 lists the leading vendors in the Portuguese software and services market in 1993.

# Leading Vendors — Information Services Portugal, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (Esc Millions)	Market Share (%)
1	IBM	US	5,740	20.7
2	Andersen Consulting	US	3,980	14.4
3	Digital	US	2,780	10.0
4	Unisys	US	1,890	6.8
5	Reuters	UK	1,260	4.5
6	GEIS	US	1,190	4.3
7	Computer Associates	us	930	3.4
8	HP	us	890	3.2
9	Microsoft	US	730	2.6
10	Intergraph	US	520	1.9

<sup>\*</sup>Software and Services excludes equipment Services

Source: INPUT

#### P

### **Greece** — Market Commentary

The Greek market for information services reached \$310 million in 1994 (ECU 280 million) and is expected to reach \$510 million (ECU 460 million) by 1999.

Exhibit IV-35 provides an analysis of the Greek market by major service delivery mode.

# Software and Services Market, Greece, 1994-1999

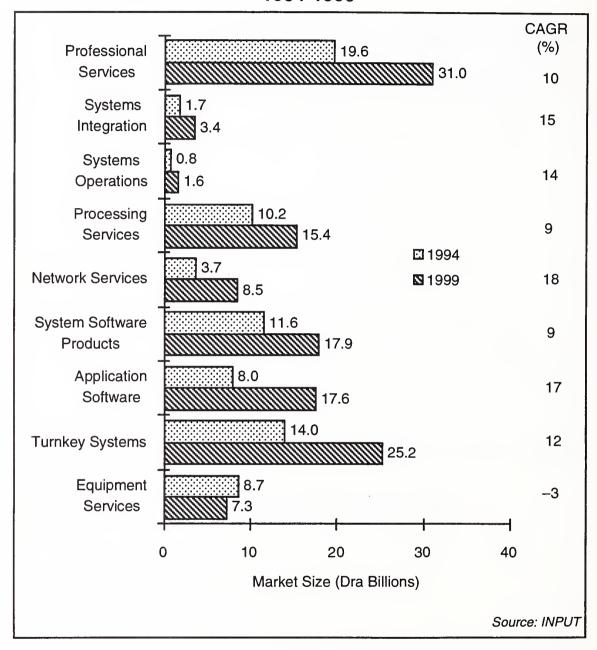


Exhibit IV-36 lists the leading vendors in the Greek software and services market in 1993.

### Leading Vendors — Information Services Greece, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (Dra Millions)	Market Share (%)
1	IBM	US	8,100	12.7
2	Andersen Consulting	US	5,620	8.8
3	Digital	US	3,920	6.1
4	Reuters	UK	1,770	2.8
5	GEIS	us	1,670	2.6
6	Computer Associates	US	1,310	2.0
7	HP	us	1,260	2.0
8	Microsoft	us	1,030	1.6
9	Intergraph	US	735	1.1
10	Bull	France	635	1.0

<sup>\*</sup>Software and Services excludes equipment Services

Source: INPUT

# Ireland — Market Commentary

The Irish market for information services reached \$610 million (ECU 550 million) in 1994 and is expected to grow at an average annual rate of 6% to attain \$820 million (ECU 740 million) in 1999.

Exhibit IV-37 provides an analysis of the Irish market forecast by major software and services delivery mode.

### Software and Services Market, Ireland, 1994-1999

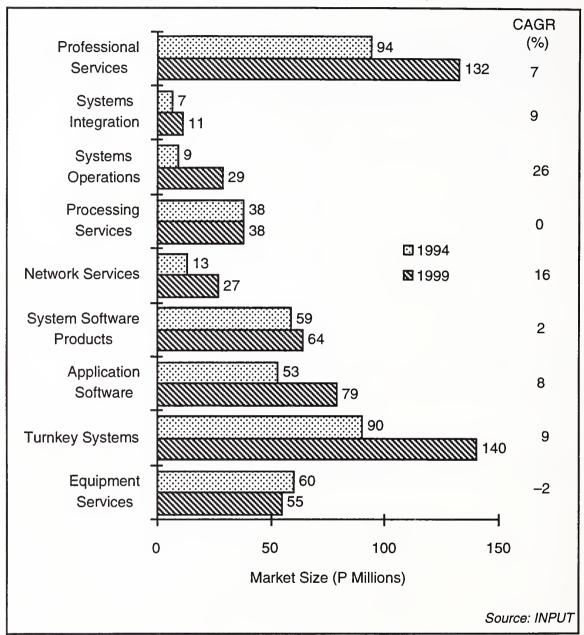


Exhibit IV-38 lists the leading vendors active in the Irish software and services market in 1993.

# Leading Vendors — Information Services Ireland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenues (IR £ Millions)	Market Share (%)
1	IBM	US	30	9.9
2	Digital	US	20	5.7
3=	Reuters	UK	10	2.9
3=	Microsoft	US	10	2.9
3=	Unisys	US	10	2.9
3=	Andersen Consulting	US	10	2.9
3=	HP	US	10	2.9
8	ACT Group	UK	5	1.4
8	Novell	US	5	1.4

<sup>\*</sup>Software and Services excludes equipment Services

Source: INPUT

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# Information Services Industry Forecast Database, 1994-1999 France

Α

Forecast Database in Local Currency (FF Millions)

Exhibit A-1

Top Level IT Expenditure, France

					FF Million	IS			
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	322,000	-2	316,000	309,000	306,000	307,000	315,000	324,000	1
Equipment Sales	54,200	-8	49,900	45,700	42,600	40,900	40,000	39,100	-5
Mainframe	10,000	-17	8,300	6,800	5,600	4,600	3,800	3,200	-17
Minicomputer	15,000	-7	14,000	13,100	12,300	11,500	10,800	10,400	-6
PC/Workstation	29,200	-5	27,600	25,800	24,700	24,800	25,400	25,500	-2
Equipment Services	20,600	-3	19,900	19,900	19,900	19,600	19,500	19,200	-1
Software Products	30,000	2	30,700	31,400	32,550	34,200	36,500	38,850	5
Other Information Services	67,300	5	70,500	72,600	76,200	80,200	86,500	93,800	6
Data Communications	19,100	5	20,000	20,900	22,000	23,500	25,100	26,600	6
Facilities/Administration	34,400	-4	33,100	31,600	30,200	29,300	28,900	28,600	-3
In-house Staff	96,300	-5	91,700	86,500	82,600	79,400	78,300	77,400	-3

# Information Services Market Forecast by Delivery Mode and Submode France, 1994-1999

	1	Г	rance, 19	34-1333	FF Million	ıs			
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	104,000	4	108,000	111,000	116,000	122,000	131,000	141,000	5
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	38,200 4,350 3,350 30,300 200	2 10 8 -1 30	38,800 4,800 3,610 30,100 260	39,300 5,050 3,740 30,200 320	39,700 5,350 3,870 30,100 400	39,900 5,650 4,010 29,700 500	40,500 6,050 4,210 29,600 630	41,200 6,450 4,410 29,600 790	1 6 4 0 25
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	5,100 1,400 950 400 2,250 100	8 4 5 13 11 20	5,500 1,450 1,000 450 2,500 120	6,000 1,550 1,250 480 2,600 140	6,500 1,650 1,550 520 2,600 165	7,000 1,800 1,900 560 2,550 195	7,600 1,950 2,350 610 2,450 230	9,100 2,050 2,850 650 3,300 270	11 7 23 8 6 18
Systems Operations - Platform Operations - Application Operations - Desktop Services	3,800 1,400 2,150 250	18 13 21 30	4,500 1,580 2,600 325	5,100 1,610 3,080 415	5,900 1,720 3,650 530	6,850 1,860 4,320 675	8,100 2,050 5,180 870	9,850 2,520 6,210 1,120	17 10 19 28
Processing Services - Transaction Processing - Utility Processing - Other Processing	8,850 7,700 355 795	1 -1 0 10	8,900 7,650 355 875	8,800 7,500 345 965	8,900 7,500 340 1,050	9,100 7,600 340 1,150	9,500 7,900 345 1,245	9,900 8,200 350 1,340	2 1 0 9
Network Services - Electronic Info Svcs - Network Applications - Network Management	7,670 4,350 2,620 700	9 8 7 20	8,350 4,700 2,810 840	9,320 5,050 3,300 970	10,500 5,400 3,980 1,120	12,120 5,850 4,970 1,300	14,300 6,400 6,400 1,500	17,000 7,000 8,310 1,690	15 8 24 15
System Software - Mainframe - Minicomputer - Workstation/PC Application Software - Mainframe - Minicomputer - Workstation/PC	15,500 6,550 5,100 3,850 14,500 1,000 4,300 9,200		15,800 6,300 5,300 4,200 14,900 860 4,340 9,700	16,000 6,000 5,400 4,600 15,400 740 4,410 10,250	16,200 5,650 5,550 5,000 16,350 650 4,650 11,050	16,500 5,250 5,750 5,500 17,700 580 5,020 12,100	17,100 4,850 6,100 6,150 19,400 530 5,320 13,550		2 -7 4 10 7 -11 5
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	10,640 5,300 2,450 180 2,650	2 6 6	11,040 5,400 2,600 190 2,800	200	12,040 5,650 3,000 210 3,200	12,950 5,850 3,350 220 3,550	14,060 6,100 3,750 230 4,000	15,270 6,350 4,200 240 4,450	3 10 5 10
Equipment Services - Equipment Maintenance - Environmental Services Grand Total Information Service Market	20,600 13,700 6,900 125,000	-8 6	19,900 12,600 7,300 127,500	12,100 7,800	19,900 11,600 8,300 136,000	19,600 10,800 8,800 141,500	19,500 10,300 9,200 150,000	19,200 9,500 9,700 160,500	-1 -5 6 5

В

### Forecast Database in U.S. Dollars

Exhibit A-3

# Software and Services Market Forecast in Dollars France. 1994-1999

		1	rance, 19		\$ Million (n	ounded)			
Delivery Modes		93-94							94-99
No.	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total	47.000	4	40.000	40.000	40.700	00.700	00.000	00.000	
(ex. Equipment Services)	17,600	4	18,300	18,800	19,700	20,700	22,200	23,900	5
Professional Services	6,500	2	6,600	6,700	6,700	6,800	6,900	7,000	1
- IS Consulting	740 570	10 8	810 610	860 630	910 660	960 680	1,030 710	1,090 750	6 4
- Education & Training - Custom Software	5,100	-1	5,100	5,100	5,100	5,000	5,000	5,000	0
- Application Management	34	30	44	54	68	85	107	134	25
Systems Integration	860	8	930	1,020	1,100	1,190	1,290	1,540	11
- Equipment	240	4	250	260	280	310	330	350	7
- Application Software	161	5	169	212	263	322	398	483	23
- System Software	68	13	76	81	88	95	103	110	8
- Professional Services	380	11	420	440	440	430	420	560	6
- Other	17	20	20	24	28	33	39	46	18
Systems Operations	640	18	760	860	1,000	1,160	1,370	1,670	17
- Platform Operations	240	13	270	270	290	320	350	430	10
- Application Operations	360	21	440	520	620	730	880	1,050	19
- Desktop Services	42	30	55	70	90	114	147	190	28
Processing Services	1,500	1	1,510	1,490	1,510	1,540	1,610	1,680	2
- Transaction Processing - Utility Processing	1,310 60	-1 0	1,300 60	1,270 60	1,270 60	1,290 60	1,340 60	1,390 60	1 0
- Other Processing	130	10	150	160	180	190	210	230	9
Network Services	1,300	9	1,420	1,580	1,780	2,050	2,420	2,880	15
- Electronic Info Svcs	740	8	800	860	920	990	1,080	1,190	8
- Network Applications	440	7	480	560	670	840	1,080	1,410	24
- Network Management	120	20	140	160	190	220	250	290	15
System Software	2,600	2	2.700	2,700	2,700	2,800	2,900	3,000	2
- Mainframe	1,110	-4	1,070	1,020	960	890	820	740	-7
- Minicomputer	860	4	900	920	940	970	1,030	1,090	4
- Workstation/PC	650	9	710	780	850	930	1,040	1,170	10
Application Software	2,500	3	2,500	2,600	2,800	3,000	3,300	3,600	7
- Mainframe	170	-14	150	130	110	100	90	80	-11
- Minicomputer	730	1	740	750	790	850	900	930	5 9
- Workstation/PC	1,600	5	1,600	1,700	1,900		2,300	2,600	9
Turnkey Systems	1,800	4	1,870	1,940	2,040	2,190	2,380	2,590	/
- Equipment	900	2 6	920 440	930 470	960 510	990 570	1,030 640	1,080 710	3 10
- Application Software - System Software	420 31	6	32	34	36	37	39	41	5
- Professional Services	450	6	470	510	540	600	680	750	10
Equipment Services	3,500	-3	3,400	3,400	3,400	3,300	3,300	3,300	-1
- Equipment Maintenance	2,300	-8	2,100	2,100	2,000	1,800	1,700	1,600	-5
- Environmental Services	1,200	6	1,200	1,300	1,400	1,500	1,600	1,600	6
Grand Total	21,000	2	22,000	22,000	23,000	24,000	25,000	27,000	5
Information Service Market									

C

### Forecast Database in ECUs

Exhibit A-4

# Software and Services Market Forecast in ECUs France, 1994-1999

France, 1994-1999  ECU Millions (rounded)									
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	15,800	4	16,400	16,800	17,600	18,500	19,900	21,400	5
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	5,800 660 510 4,600 30	2 10 8 -1 30	5,900 730 550 4,600 40	6,000 770 570 4,600 50	6,000 810 590 4,600 60	6,100 860 610 4,500 80	6,100 920 640 4,500 100	6,300 980 670 4,500 120	6 4
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	770 210 144 61 340 15	8 4 5 13 11 20	830 220 152 68 380 18	910 240 190 73 390 21	990 250 235 79 390 25	1,060 270 288 85 390 30	1,150 300 357 93 370 35	1,380 310 432 99 500 41	
Systems Operations - Platform Operations - Application Operations - Desktop Services	580 210 330 38	18 13 21 30	680 240 390 49	770 240 470 63	900 260 550 80	1,040 280 660 102	1,230 310 790 132	1,490 380 940 170	19
Processing Services - Transaction Processing - Utility Processing - Other Processing	1,340 1,170 50 120	1 -1 0 10	1,350 1,160 50 130	1,340 1,140 50 150	1,350 1,140 50 160	1,380 1,150 50 170	1,440 1,200 50 190	1,500 1,240 50 200	1 0
Network Services - Electronic Info Svcs - Network Applications - Network Management	1,160 660 400 110	9 8 7 20	1,270 710 430 130	1,410 770 500 150	1,590 820 600 170	1,840 890 750 200	2,170 970 970 230	2,580 1,060 1,260 260	8 24
System Software - Mainframe - Minicomputer - Workstation/PC Application Software - Mainframe - Minicomputer - Workstation/PC	2,400 990 770 580 2,200 150 650 1,400	2 -4 4 9 3 -14 1 5	2,400 960 800 640 2,300 130 660 1,470	2,400 910 820 700 2,300 110 670 1,560	2,500 100 710 1,680	2,500 800 870 830 2,700 90 760 1,840	2,900 80 810 2,060		-7 4 10 7 -11 5
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	1,610 800 370 27 400	4 2 6 6 6	1,680 820 390 29 420	1,740 830 420 30 460		1,970 890 510 33 540	2,130 930 570 35 610	2,320 960 640 36 680	3 10 5
Equipment Services - Equipment Maintenance - Environmental Services Grand Total Information Service Market	3,100 2,100 1,000 19,000	-3 -8 6 2	3,000 1,900 1,100 19,000	3,000 1,800 1,200 20,000	1,800 1,300	3,000 1,600 1,300 21,000	3,000 1,600 1,400 23,000	2,900 1,400 1,500 24,000	-5 6

### D

### Information Services Forecast Reconciliation in Local Currency

Exhibit A-5

Forecast Reconciliation, France, 1993-1998

Currency: FF Millions		1993 N	// // // // // // // // // // // // //			1998 N	/larket		1993	1994
	1993	1994	1993-1	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Variar	nce	Report	Report	Varia	nce	%CAGR	%CAGR
(4)	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total	1909 of Street Street Co.	Control Committee		elate of prote for a		Mary 1 of the State	***************************************	a control atago.	i ijo bil mayal nga	
(ex Equipment Services)	105,000	104,000	-1,000	-1	147,000	131,000	-16,000	-11	7	5
Professional Services	38,300	38,200	-100	0	42,600	40,500	-2,100	-5	2	1
- IS Consulting	4,350	4,350	0	0	6,050	6,050	0	0	7	7
- Education & Training	3,350	3,350	0	0	4,230	4,210	-20	0	5	5
- Custom Software	30,400	30,300	-100	0	31,400	29,600		-6	1	0
- Application Management	200	200	0	0	950	630	-320	-34	37	26
Systems Integration	5,600	5,100	-500	-9	14,500	7,600	-6,900	-48	21	8
- Equipment	1,450	1,400	-50	-3	3,150	1,950	-1,200	-38	17	7
- Application Software	1,000	950	-50	-5	5,200	2,350	-2,850	-55	39	20
- System Software	450	400	-50	-11	1,000	610	-390	-39	17	9
- Professional Services	2,600	2,250	-350	-13	4,700	2,450	-2,250	-48	13	2
- Other	100	100	0	0	440	230	-210	-48	34	18
Systems Operations	3,300	3,800	500	15	7,900	8,100		3	19	16
- Platform Operations	1,750	1,400	-350	-20	4,010	2,050		-49	18	8
- Application Operations	1,350	2,150	800	59	3,200	5,180	1,980	62	19	19
- Desktop Services	200	250	50	25	690	870	180	26	28	28
Processing Services	9,000	8,850	-150	-2	9,950	9,500	-450	-5	2	1
- Transaction Processing	7,850	7,700	-150	-2	8,300	7,900	-400	-5	1	1
- Utility Processing	355	355	0	0	355	345	-10	-3	0	-1
- Other Processing	795	795	0	0	1,305	1,245	-60	-5	10	9
Network Services	7,720	7,670	-50	-1	17,580	14,300	-3,280	-19	18	13
- Electronic Info Svcs	4,350	4,350	0	0	6,650	6,400		-4	9	8
- Network Applications	2,670	2,620	-50	-2	9,130	6,400		-30	28	20
- Network Management	700	700	0	0	1,800	1,500	-300	-17	21	16
System Software	16,000	15,500	-500	-3	20,300	17,100	-3,200	-16	5	2
- Mainframe	6,800	6,550	-250	-4	5,600	4,850	-750	-13	-4	-6
- Minicomputer	5,150		-50	-1	5,900	6,100	200	3	3	4
- Workstation/PC	4,050	3,850	-200	-5	8,800	6,150		-30	17	10
Application Software	14,700	14,500	-200	-1	19,900	19,400	-500	-3	6	6
- Mainframe	1,000	1,000	0	0	600	530	-70	-12 35	-10	-12
- Minicomputer - Workstation/PC	4,300 9,400		-200	0 -2	3,950 15,350	5,320 13,550	1,370 -1,800	-12	-2 10	4 8
	•	9,200				•				
Turnkey Systems	10,740	10,640	-100	-1	14,560	14,060		-3	6	6
- Equipment	5,500	5,300	-200	-4 2	6,600	6,100	-500	-8 0	9	3 9
- Application Software - System Software	2,400 180	2,450 180	50 0	0	3,750 240	3,750 230	0 -10	-4	6	5
- Professional Services	2,600	2,650	50	2	4,000	4,000	- 10	0	9	9
	·			-5	21,900	19,500	•	-11	0	-1
Equipment Services - Equipment Maintenance	21,600 14,700	20,600 13,700	-1,000 -1,000	-5 -7	13,100	19,500	-2,400 -2,800	-11 -21	-2	-1 -6
- Environmental Services	6,900	6,900	- 1,000	-/	8,800	9,200		-21 5	5	6
			- 1			·			6	1
Grand Total	127,000	125,000	-2,000	-2	169,000	150,000	-19,000	-11	0	4

E

### **Leading Vendors in Local Currency (FF Millions)**

Exhibit A-6

# Software and Services Leading Vendors France, 1993

		CC, 1333	Estimated	
			Sector	Market
		Country	Revenue	Share
Rank	Vendor	of Origin	(FF Millions)	(%)
1	IBM	U.S.	7,940	7.6
2	Cap Gemini Sogeti	France	2,980	2.9
3	Groupe Bull	France	2,160	2.1
4	Sligos	France	1,860	1.8
5	Axime	France	1,790	1.7
6	Microsoft	U.S.	1,760	1.7
7	EDS	U.S.	1,700	1.6
8	Reuters	U.K.	1,680	1.6
9	Digital	U.S.	1,570	1.5
10	GSI	France	1,545	1.5
11	Sema Group	France	1,465	1.4
12	Telesystemes	France	1,435	1.4
13	Syseca [Thomson]	France	1,360	1.3
14	CGI	France	1,185	1.1
15	SG2	France	1,075	1.0
16	Steria	France	975	0.9
17	Alcatel TiTN	France	895	0.9
18	CISI	France	790	0.8
19	ССМХ	France	785	0.8
20	Euriware	France	780	0.8
21	Sopra	France	700	0.7
22	AT&T	France	700	0.7
23	Unilog	France	680	0.7
24	Andersen Consulting	U.S.	670	0.6
25	Computer Associates	U.S.	655	0.6
26	Altran	France	555	0.5
27	Fininfor	France	540	0.5
28	Novell	U.S.	535	0.5
29	Siemens-Nixdorf	Germany	535	0.5
30	IBSI	France	530	0.5
	Total Listed		41,830	40.2
	Total Market		104,000	100.0

# Professional Services Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	Cap Gemini Sogeti	France	1,380	3.6
2	IBM	U.S.	1,105	2.9
3	Sema Group	France	955	2.5
4	Syseca [Thomson]	France	850	2.2
5	CGI	France	760	2.0
6	Unilog	France	555	1.5
7	Altran	France	530	1.4
8	IBSI	France	465	1.2
9	Steria	France	465	1.2
10	Digital	U.S.	440	1.2
	Total Listed		7,505	19.6
	Total Market		38,200	100.0

#### Exhibit A-8

# Systems Integration Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	IBM	U.S.	930	18.2
2	Cap Gemini Sogeti	France	830	16.3
3	Sema Group	France	480	9.4
4	Andersen Consulting	France	435	8.5
5	Groupe Bull	U.S.	320	6.3
6	EDS	U.S.	310	6.1
7	Syseca (Thomson)	France	225	4.4
8=	Digital	U.S.	165	3.2
8=	Alcatel ISR	France	165	3.2
10	Axime	France	110	2.2
	Total Listed Total Market		3,970 5,100	77.8 100.0

#### Exhibit A-9

# Systems Operations Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	EDS	U.S.	820	17.4
2	GSI	France	370	7.9
3	IBM (Axone)	U.S.	360	7.7
4	Telesystemes	France	360	7.7
5	Groupe Bull (Athesa)	France	355	7.5
6=	Cap Gemini Sogeti	France	300	6.4
6=	Sligos	France	300	6.4
8=	Perot Systems	U.S.	200	4.2
8=	SG2	France	200	4.2
10	France Telecom	France	180	3.8
	Total Listed		3,445	73.2
	Total Market		4,700	100.0

# Processing Services Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	Axime	France	850	9.6
2	Sligos	France	730	8.2
3	Telesystemes	France	370	4.2
4	GSI	France	310	3.5
5	Inforsud	France	200	2.3
6	Ares	France	170	1.9
7	CCMX	France	170	1.9
8	SG2	France	160	1.8
9	Cegedim	France	130	1.5
10	Euriware	France	130	1.5
	Total Listed		3,220	36.4
	Total Market		8,850	100.0

Exhibit A-11

# Network Applications Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	Infonet	Belgium	370	14.1
2	SG2	France	215	8.2
3	GSI	France	185	7.1
4	Sligos	France	180	6.9
5	AT&T	France	130	5.0
6	IBM	U.S.	115	4.4
7	Groupe Bull	France	100	3.8
8	GEIS	U.S.	100	3.8
9	Creditrans	France	80	3.1
10	Axime	France	55	2.1
	Total Listed		1,530	58.4
	Total Market		2,600	100.0

Exhibit A-12

# Electronic Information Services Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	Reuters	U.K.	1,295	29.8
2	Telerate	U.S.	290	6.7
3	Dun & Bradstreet	U.S.	240	5.5
4	Citicorp	U.S.	110	2.5
5	Mead	U.S.	65	1.5
6	Telekurs	Switzerland	25	0.6
7	Lotus	U.S.	10	0.2
8	Extel	U.K.	5	0.1
9	Quick	Japan	5	0.1
10	Amdahl	U.S.	0	0.0
	Total Listed		2,045	47.0
	Total Market		4,350	100.0

# Systems Software Products Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	IBM	U.S.	4,535	29.3
2	Microsoft	U.S.	1,020	6.6
3	Groupe Bull	France	995	6.4
4	Digital	U.S.	535	3.5
5	Novell	U.S.	535	3.5
6	Computer Associates	U.S.	305	2.0
7	Oracle	U.S.	295	1.9
8	CGI	France	250	1.6
9	HP	U.S.	230	1.5
10	Borland	U.S.	170	1.1
	Total Listed		8,870	57.2
	Total Market		15,500	100.0

#### Exhibit A-14

# Application Software Products Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	Microsoft	U.S.	705	4.9
2	IBM	U.S.	635	4.4
3	Lotus	U.S.	440	3.0
4	Sopra	France	345	2.4
5	GSI	France	340	2.3
6	Axime	France	280	1.9
7	CCMX	France	280	1.9
8	Computer Associates	U.S.	230	1.6
9	Fininfor	France	200	1.4
10	Wordperfect	U.S.	185	1.3
	Total Listed		3,640	25.1
	Total Market		14,500	100.0

#### Exhibit A-15

# Turnkey Systems Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	Sligos	France	350	3.3
2	IBM	U.S.	270	2.5
3	Digital	U.S.	250	2.3
4	Fininfor	France	250	2.3
5	Syseca [Thomson]	France	200	1.9
6	Alcatel TiTN	France	200	1.9
7	cisi	France	180	1.7
8	Reuters	U.K.	170	1.6
9	Siemens-Nixdorf	Germany	165	1.6
10	Intergraph	U.S.	150	1.4
	Total Listed		2,185	20.5
	Total Market		10,640	100.0

# Equipment Maintenance Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	IBM	U.S.	2,650	19.3
2	Groupe Bull	France	2,100	15.3
3	Digital	U.S.	850	6.2
4	Thomainfor [Thomson]	France	685	5.0
5	Siemens-Nixdorf	Germany	575	4.2
6	HP	U.S.	530	3.9
7	Unisys	U.S.	530	3.9
8	Olivetti	Italy	445	3.2
9	AT&T	France	435	3.2
10	ICL [Fujitsu]	U.K. [J]	370	2.7
	Total Listed		9,170	66.9
	Total Market		13,700	100.0

Exhibit A-17

# Environmental Services Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	IBM	U.S.	410	5.9
2	Digital	U.S.	285	4.1
3	Unisys	U.S.	125	1.8
4	Groupe Bull	France	75	1.1
5	HP	U.S.	65	0.9
6	Wang	U.S.	50	0.7
7	ComputerVision	U.S.	40	0.6
8	Rank Xerox	U.K.	35	0.5
9	AT&T	France	30	0.4
10	Sun	U.S.	20	0.3
	Total Listed		1,135	16.4
	Total Market		6,900	100.0

Exhibit A-18

# Information Services Leading Vendors France, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FF Millions)	Market Share (%)
1	IBM	U.S.	11,030	8.8
2	Groupe Bull	France	4,350	3.5
3	Cap Gemini Sogeti	France	2,990	2.4
4	Digital	U.S.	2,720	2.2
5	EDS	U.S.	1,960	1.6
6	Sligos	France	1,840	1.5
7	Axime	France	1,790	1.4
8	Microsoft	U.S.	1,760	1.4
9	Reuters	U.K.	1,680	1.3
10	GSI	France	1,550	1.2
	Total Listed		31,670	25.3
	Total Market		125,000	100.0



# Information Services Industry Forecast Database, 1994-1999 Germany

Α

Forecast Database in Local Currency (DM Millions)

Exhibit B-1

Top Level IT Expenditure, Germany

	DM Millions									
		93-94							94-99	
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)	
Total IT Spending	106,000	-2	104,000	103,000	104,000	106,000	108,000	111,000	1	
Equipment Sales	18,900	-3	18,300	17,700	17,400	17,200	17,000	16,800	-2	
Mainframe	3,800	-13	3,300	2,900	2,600	2,200	1,900	1,700	-12	
Minicomputer	4,800	-4	4,600	4,500	4,400	4,300	4,100	4,000	-3	
PC/Workstation	10,300	1	10,400	10,300	10,400	10,700	11,000	11,100	1	
Equipment Services	7,200	-3	6,950	6,750	6,650	6,600	6,550	6,500	-1	
Software Products	8,500	6	9,000	9,600	10,500	11,400	12,500	13,800	9	
Other Information Services	13,400	8	14,500	15,700	17,300	18,800	20,600	22,500	9	
Data Communications	7,800	8	8,400	8,900	9,500	10,200	10,800	11,600	7	
Facilities/Administration	9,600	-6	9,000	8,600	8,400	8,400	8,300	8,300	-2	
In-house Staff	40,200	-5	38,200	36,100	34,700	33,600	32,400	31,300	-4	

Exhibit B-2

# Information Services Market Forecast by Delivery Mode and Submode Germany, 1994-1999

Germany, 1994-1999 DM Millions									
Delivery Modes 93-94								94-99	
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	25,500	6	27,100	29,000	31,600	34,200	37,200	40,500	
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	5,100 830 1,060 3,200 25	2 12 4 -2 32	5,200 930 1,100 3,150 33	5,400 1,040 1,150 3,150 43	5,600 1,190 1,200 3,150 57	5,700 1,320 1,250 3,050 74	5,800 1,460 1,300 2,950 96	1,590 1,300	2 11 3 -2 30
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	1,050 290 200 90 450 20	10 7 25 6 4 25	1,150 310 250 95 470 25	1,300 330 310 105 530	1,450 350 390 115 560 35	1,650 370 490 125 630 40	1,800 400 610 135 610 45	2,000 430 770 145 600	12 7 25 9 5 19
Systems Operations - Platform Operations - Application Operations - Desktop Services	380 80 220 80	26 25 25 31	480 100 275 105	590 110 345 135	720 125 425 170	850 135 505 210	1,000 145 600 255	715	
Processing Services - Transaction Processing - Utility Processing - Other Processing	2,400 2,000 120 310	10 8 0 13	2,650 2,150 120 350	2,800 2,300 120 400	3,050 2,500 120 450	3,300 2,650 120 510	3,500 2,800 120 570	3,700 2,900 120 640	7 6 0 13
Network Services - Electronic Info Svcs - Network Applications - Network Management	1,540 1,090 295 155	16 10 34 19	1,780 1,200 395 185	2,080 1,330 535 215	2,490 1,480 760 250	2,930 1,580 1,060 290	3,470 1,680 1,460 330	1,780 2,005	19 8 38 15
System Software - Mainframe - Minicomputer - Workstation/PC	5,100 2,400 1,500 1,200	4 0 3 13	5,300 2,400 1,550 1,350	5,500 2,300 1,650 1,550	5,700 2,150 1,750 1,800	5,800 1,900 1,850 2,050	6,000 1,650 1,950 2,400		
Application Software - Mainframe - Minicomputer - Workstation/PC	3,400 410 1,050 1,950	9 -5 0 15	3,700 390 1,050 2,250	4,100 370 1,150 2,600	4,800 360 1,450 3,000	5,600 350 1,750 3,500	6,500 340 2,050 4,100	330 2,450	-3 18
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	6,500 3,300 1,150 450 1,600	5 0 13 2 9	6,800 3,300 1,300 460 1,750	7,200 3,400 1,400 480 1,900	7,800 3,500 1,650 500 2,150	8,400 3,600 1,850 530 2,400	9,100 3,700 2,150 550 2,700	3,800 2,450 570 3,000	11
Equipment Services - Equipment Maintenance - Environmental Services	7,200 4,730 2,470	-3 -8 5	6,950 4,360 2,590	6,750 4,030 2,720	6,650 3,820 2,830	6,600 3,660 2,940	6,550 3,490 3,060	3,320 3,180	-5 4
Grand Total Information Service Market	32,500	5	34,000	35,500	38,500	41,000	43,500	47,000	7

В

### Forecast Database in U.S. Dollars

Exhibit B-3

# Software and Services Market Forecast in Dollars Germany, 1994-1999

U.S. \$ Million (rounded)									
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total	44.700	•	45.000	40.700	40.000	40.700	04.400	00.000	
(ex. Equipment Services)	14,700	6	15,600	16,700	18,200	19,700	21,400	23,300	8
Professional Services	2,900		3,000	3,100	3,200	3,300	3,300	3,300	2
- IS Consulting	480	12	530	600	680	760	840	910	11
- Education & Training	610	4	630	660	690	720	750	750	3
- Custom Software	1,800	-2 32	1,800	1,800	1,800 33	1,800 43	1,700	1,600	-2 30
- Application Management	14		19	25			55	71	
Systems Integration	600	10	660	750	830	950	1,030	1,150	12
- Equipment	170	7	180	190	200	210	230	250	7
- Application Software - System Software	115 52	25 6	144 55	178 60	224 66	282 72	351 78	443 83	25 9
- Professional Services	260	4	270	300	320	360	350	340	5
- Other	11	25	14	17	20	23	26	34	19
Systems Operations	220	26	280	340	410	490	570	680	20
- Platform Operations	50	26 25	60	60	70	80	80	90	10
- Application Operations	130	25 25	160	200	240	290	340	410	21
- Desktop Services	46	31	60	78	98	121	147	181	25
Processing Services	1,380	10	1,520	1,610	1,750	1,900	2,010	2,130	7
- Transaction Processing	1,150	8	1,240	1,320	1,440	1,520	1,610	1,670	6
- Utility Processing	70	0	70	70	70	70	70	70	0
- Other Processing	180	13	200	230	260	290	330	370	13
Network Services	890	16	1,020	1,200	1,430	1,680	1,990	2,390	19
- Electronic Info Svcs	630	10	690	760	850	910	970	1,020	8
- Network Applications	170	34	230	310	440	610	840	1,150	38
- Network Management	90	19	110	120	140	170	190	220	15
System Software	2,900	4	3,000	3,200	3,300	3,300	3,400	3,600	3
- Mainframe	1,380	0	1,380	1,320	1,240	1,090	950	780	-11
- Minicomputer	860	3	890	950	1,010	1,060	1,120	1,180	6
- Workstation/PC	690	13	780	890	1,030	1,180	1,380	1,610	16
Application Software	2,000	9	2,100	2,400	2,800	3,200	3,700	4,400	15
- Mainframe	240	-5	220	210	210	200	200	190	-3
- Minicomputer	600	0	600	660	830	1,010	1,180	1,410	18
- Workstation/PC	1,100	15	1,300	1,500	1,700	2,000	2,400	2,800	16
Turnkey Systems	3,740	5	3,910	4,140	4,480	4,830	5,230	5,630	8
- Equipment	1,900	0	1,900	1,950	2,010	2,070	2,130	2,180	3
- Application Software	660	13	750	800	950	1,060	1,240	1,410	14
- System Software	259	2	264	276	287	305	316	328	4
- Professional Services	920	9	1,010	1,090	1,240	1,380	1,550	1,720	11
Equipment Services	4,100	-3	4,000	3,900	3,800	3,800	3,800	3,700	-1
- Equipment Maintenance	2,700	-8	2,500	2,300	2,200	2,100	2,000	1,900	-5
- Environmental Services	1,400	5	1,500	1,600	1,600	1,700	1,800	1,800	4
Grand Total	19,000	5	20,000	20,000	22,000	24,000	25,000	27,000	7
Information Service Market									

### C

### Forecast Database in ECUs

Exhibit B-4

# Software and Services Market Forecast in ECUs Germany, 1994-1999

Germany, 1994-1999									
Daliuspi Madas	ECU Millions (rounded)								
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	13,100	6	14,000	14,900	16,300	17,600	19,200	20,900	8
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	2,600 430 550 1,600	2 12 4 -2 32	2,700 480 570 1,600 20	2,800 540 590 1,600 20	2,900 610 620 1,600 30	2,900 680 640 1,600 40	750	3,000 820 670 1,400 60	2 11 3 -2 30
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	540 150 103 46 230	10 7 25 6 4 25	590 160 129 49 240 13	670 170 160 54 270 15	750 180 201 59 290 18	850 190 253 64 320 21	930 210 314 70 310 23	1,030 220 397 75 310 31	12 7 25 9 5 19
Systems Operations - Platform Operations - Application Operations - Desktop Services	200 40 110 41	26 25 25 31	250 50 140 54	300 60 180 70	370 60 220 88	440 70 260 108	520 70 310 131	610 80 370 162	20 10 21 25
Processing Services - Transaction Processing - Utility Processing - Other Processing	1,250 1,030 60 160	10 8 0 13	1,350 1,110 60 180	1,450 1,190 60 210	1,580 1,290 60 230	1,690 1,370 60 260	1,800 1,440 60 290	1,890 1,490 60 330	7 6 0 13
Network Services - Electronic Info Svcs - Network Applications - Network Management	790 560 150 80	16 10 34 19	920 620 200 100	1,070 690 280 110	1,280 760 390 130	1,510 810 550 150	1,790 870 750 170	2,140 920 1,030 190	19 8 38 15
System Software - Mainframe - Minicomputer - Workstation/PC	2,600 1,240 770 620	4 0 3 13	2,700 1,240 800 700	2,800 1,190 850 800	2,900 1,110 900 930	980 950			
Application Software - Mainframe - Minicomputer - Workstation/PC	1,800 210 540 1,010	9 -5 0 15	1,900 200 540 1,160	2,100 190 590 1,340	190 750	180 900	180 1,060	170 1,260	-3 18
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	3,350 1,700 590 232 820	13 2	3,510 1,700 670 237 900	3,710 1,750 720 247 980	1,800 850 258	1,860 950 273 1,240	1,910 1,110 284 1,390	1,960 1,260 294 1,550	3 14 4 11
Equipment Services - Equipment Maintenance - Environmental Services	3,700 2,400 1,300	-8 5	3,600 2,200 1,300	2,100 1,400	2,000 1,500	1,900 1,500	1,800 1,600	1,700 1,600	-5 4
Grand Total Information Service Market	17,000	5	18,000	18,000	20,000	21,000	22,000	24,000	

### D

## Information Services Forecast Reconciliation in Local Currency

Exhibit B-5

Forecast Reconciliation, Germany, 1993-1998

Currency: DM Millions	1993 Market			1998 Market				1993	1994	
	1993	1994	1993-1	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Variar	nce	Report	Report	Varia	nce	%CAGR	%CAGR
	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total			1 20 100 100 100 100			este (jedja i mr	Addition to be the first	10000	V V V V V V V V V V V V V V V V V V V	
(ex Equipment Services)	25,500	25,500	0	0	41,200	37,200	-4,000	-10	10	8
Professional Services	5,100	5,100	0	0	6,000	5,800	-200	-3	3	3
- IS Consulting	825	830	5	1	1,310	1,460		11	10	12
- Education & Training	1,050	<b>1,06</b> 0	10	1	1,320	1,300	-20	-2	5	4
- Custom Software	3,200	3,200	0	0	3,310	2,950		-11	1	-2
- Application Management	23	25	2	9	65	96	31	48	23	31
Systems Integration	1,100	1,050	-50	-5	2,025	1,800	-225	-11	13	11
- Equipment	300	290	-10	-3	425	400	-25	-6	7	7
- Application Software	200	200	0	0	730	610	-120	-16	30	25
- System Software	90	90	0	0	140	135	-5	-4	9	8
- Professional Services	490	450	-40	-8	670	610	-60	-9	6	6
- Other	20	20	0	0	60	45	-15	-25	25	18
Systems Operations	385	380	-5	-1	1,030	1,000	-30	-3	22	21
- Platform Operations	180	80	-100	-56	485	145		-70	22	13
- Application Operations	125	220	95	76	335	600	265	79	22	22
- Desktop Services	80	80	0	0	210	255	45	21	21	26
Processing Services	2,420	2,400	-20	-1	3,820	3,500		-8	10	8
- Transaction Processing	1,990	2,000	10	1	3,070	2,800	-270	-9	9	7
- Utility Processing	110	120	10	9	110	120	10	9	0	0
- Other Processing	320	310	-10	-3	640	570	-70	-11	15	13
Network Services	1,550	1,540	-10	-1	3,440	3,470	30	1	17	18
- Electronic Info Svcs	1,090	1,090	0	0	1,260	1,680	420	33	3	9
- Network Applications	305 155	295 155	-10 0	-3 0	1,780 400	1,460 330	-320 -70	-18 -18	42 21	38 16
- Network Management			Ĭ	-						
System Software	5,100	5,100	0	0	6,460	6,000		-7	5	3
- Mainframe - Minicomputer	2,440	2,400		-2 1	1,690 1,940	1,650 1,950		-2 1	-7 5	-7 5
- Wirlicomputer - Workstation/PC	1,490 1,170	1,500 1,200	10 30	3	2,830	2,400		-15	19	15
				4		·			17	14
Application Software - Mainframe	3,350 410	3,400 410	50	0	7,260 355	6,500 340	-760 -15	-10 -4	-3	-4
- Minicomputer	1,030	1,050	20	2	2,145	2,050		-4 -4	16	-4 14
- Workstation/PC	1,030	1,050	40	2	4,760	4,100		-14	20	16
				0	11,130	9,100	-2,030	-18	11	7
Turnkey Systems - Equipment	6,530 3,220	6,500 3,300	-30 80	2	3,810	9,100 3,700		-10 -3	3	2
- Application Software	1,565	1,150	-415	-27	3,545	2,150	-1,395	-39	18	13
- System Software	90	450	360	400	115	550	435	378	5	4
- Professional Services	1,655	1,600	-55	-3	3,660	2,700	-960	-26	17	11
Equipment Services	7,250	7,200	-50	-1	6,790	6,550	-240	-4	-1	-2
- Equipment Maintenance	4,800	4,730	-70	-1	3,800	3,490	-310	-8	-5	-6
- Environmental Services	2,450	2,470	20	1	2,990	3,060	70	2	4	4
Grand Total	33,000	32,500	-500	-2	48,000	43,500	-4,500	-9	8	6

E

### **Leading Vendors in Local Currency (DM Millions)**

Exhibit B-6

# Software and Services Leading Vendors Germany, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(DM Millions)	(%)
1	IBM	U.S.	3,090	12.1
2	Siemens-Nixdorf	Germany	1,920	7.5
3	Datev	Germany	940	3.7
4	Digital	U.S.	630	2.5
5	Cap debis	Germany	610	2.4
6	Microsoft	U.S.	590	2.3
7	SAP	Germany	550	2.2
8	Reuters	U.K.	520	2.0
9	cgs	France	325	1.3
10	HP	U.S.	260	1.0
11	Compunet Computer	Germany	240	0.9
12	Computer Associates	U.S.	235	0.9
13	Fiducia	Germany	220	0.9
14	Ploenzke-Gruppe	Germany	220	0.9
15	Oracle	U.S.	205	0.8
16	Novell	U.S.	195	0.8
17	Software AG	Germany	190	0.7
18	Alldata	Germany	170	0.7
19	Taylorix	Germany	165	0.6
20	Intergraph	U.S.	165	0.6
21	EDS	U.S.	155	0.6
22	ESG	Germany	145	0.6
23	Lotus	U.S.	130	0.5
24	Unisys	U.S.	130	0.5
25	AT&T	U.S.	125	0.5
26	Strassle	Germany	125	0.5
27	Sligos	France	120	0.5
28	PDV-Gruppe	Germany	120	0.5
29	Bull	France	115	0.5
30	Andersen Consulting	U.S.	115	0.5
	Total Listed		12,720	49.9
	Total Market		25,500	100.0

### Professional Services Leading Vendors Germany, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(DM Millions)	(%)
1	IBM	U.S.	455	8.9
2	Siemens-Nixdorf	Germany	365	7.2
3	cgs	France	240	4.7
4	SAP	Germany	200	3.9
5	Ploenzke-Gruppe	Germany	190	3.7
6	Cap debis	Germany	155	3.0
7	Digital	U.S.	145	2.8
8	Datev	Germany	140	2.7
9	ESG	Germany	135	2.6
10	HP	U.S.	120	2.4
	Total Listed		2,145	42.1
	Total Market		5,100	100.0

#### Exhibit B-8

### Systems Integration Leading Vendors Germany, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(DM Millions)	(%)
1	IBM	U.S.	220	20.9
2	Siemens-Nixdorf	Germany	195	18.6
3=	Digital	U.S.	65	6.2
3=	Andersen Consulting	U.S.	65	6.2
5	Cap debis	France	60	5.7
6	EDS	U.S.	55	5.2
7	Bull	France	50	4.8
8=	debis Systemhaus	Germany	30	2.9
8=	Ploenzke-Gruppe	Germany	30	2.9
8=	Hewlett Packard	U.S.	30	2.9
	Total Listed		760	72.6
	Total Market		1,050	100.0

#### Exhibit B-9

### Systems Operations Leading Vendors Germany, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DM Millions)	Market Share (%)	
1	debis Systemhaus	Germany	170	16.5	
2	EDS	U.S.	160	15.5	
3	Alldata	Germany	75	7.3	
4	Sema Group	France	50	4.8	
5	IBM	U.S.	47	4.6	
6	tds	Germany	45	4.4	
7	Digital	U.S.	40	3.9	
8	AC Service (Raet)	Netherlands	35	3.4	
9	Orga	Germany	20	1.9	
10	BB-Data	Germany	20	1.9	
	Total Listed		662	64.2	
	Total Market		1,030	100.0	

#### Processing Services Leading Vendors Germany, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DM Millions)	Market Share (%)
1	Datev	Germany	660	27.5
2	Fiducia	Germany	145	6.0
3	Cap debis	Germany	125	5.2
4	IBM	U.S.	95	4.0
5	RRZ	Germany	60	2.5
6	Sligos	France	55	2.3
7	Alldata	Germany	45	1.9
8	Info AG	Germany	45	1.9
9	Telekurs	Switzerland	40	1.7
10	Taylorix	Germany	30	1.3
	Total Listed		1,300	54.2
	Total Market		2,400	100.0

Exhibit B-11

### Network Applications Leading Vendors Germany, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DM Millions)	Market Share (%)
1	IBM	U.S.	65	22.0
2	Telekom	Germany	60	20.3
3	Digital	U.S.	25	8.5
4	Infonet	Belgium	20	6.8
5	Cap debis	Germany	20	6.8
6	Sligos	France	15	5.1
7	GEIS	U.S.	10	3.4
8	AT&T	U.S.	10	3.4
9	GSI	France	10	3.4
10	Bull	France	5	1.7
	Total Listed		240	81.4
	Total Market		300	100.0

Exhibit B-12

### Electronic Information Services Leading Vendors Germany, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(DM Millions)	(%)
1	Reuters	U.K.	400	36.7
2	Telerate	U.S.	90	8.3
3	Bertelsmann	Germany	60	5.5
4	Genios	Germany	60	5.5
5	Dun & Bradstreet	U.S.	45	4.1
6	VW-Gedas	Germany	40	3.7
7	Telekurs	Switzerland	30	2.8
8	Info AG	Germany	15	1.4
9	Infodas	Germany	10	0.9
10	Mead	U.S.	10	0.9
	Total Listed		760	69.7
	Total Market		1,090	100.0

### Systems Software Products Leading Vendors Germany, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DM Millions)	Market Share (%)
1	IBM	U.S.	1,860	36.5
2	Siemens-Nixdorf	Germany	570	11.2
3	Microsoft	U.S.	345	6.8
4	Digital	U.S.	215	4.2
5	Novell	U.S.	195	3.8
6	Software AG	Germany	155	3.0
7	Computer Associates	U.S.	110	2.2
8	Oracle	U.S.	100	2.0
9	Borland	U.S.	100	2.0
10	HP	U.S.	100	2.0
	Total Listed		3,750	73.5
	Total Market		5,100	100.0

#### Exhibit B-14

### Application Software Products Leading Vendors Germany, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DM Millions)	Market Share (%)
1	SAP	Germany	345	10.1
2	IBM	U.S.	260	7.6
3	Microsoft	U.S.	240	7.1
4	Siemens-Nixdorf	Germany	200	5.9
5	Lotus	U.S.	120	3.5
6	Wordperfect	U.S.	90	2.6
7	Computer Associates	U.S.	80	2.4
8	Datev	Germany	75	2.2
9	Compunet Computer	Germany	70	2.1
10	KHK	Germany	70	2.1
	Total Listed		1,550	45.6
	Total Market		3,400	100.0

#### Exhibit B-15

### Turnkey Systems Leading Vendors Germany, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DM Millions)	(%)
1	Siemens-Nixdorf	Germany	600	9.2
2	Intergraph	U.S.	130	2.0
3	IBM	U.S.	110	1.7
4	Taylorix	Germany	105	1.6
5	Digital	U.S.	100	1.5
6	Compunet Computer	Germany	80	1.2
7	Cap debis	Germany	80	1.2
8	mbp [EDS]	Germany	65	1.0
9	Reuters	U.K.	50	0.8
10	Sligos	France	25	0.4
	Total Listed		1,345	20.7
	Total Market		6,500	100.0

# Equipment Maintenance Leading Vendors Germany, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DM Millions)	Market Share (%)	
1	Siemens-Nixdorf	Germany	1,400	29.6	
2	IBM	U.S.	950	20.1	
3	Digital	U.S.	250	5.3	
4	HP	U.S.	155	3.3	
5	AT&T	U.S.	120	2.5	
6	Comparex	U.S.	120	2.5	
7	Unisys	U.S.	110	2.3	
8	Bull	France	105	2.2	
9	Olivetti	Italy	85	1.8	
10	ICL [Fujitsu]	U.K. [J]	70	1.5	
	Total Listed		3,365	71.1	
	Total Market		4,700	100.0	

Exhibit B-17

# Environmental Services Leading Vendors Germany, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DM Millions)	Market Share (%)
1	IBM	U.S.	175	7.1
2	Digital	U.S.	100	4.0
3	Siemens-Nixdorf	Germany	85	3.4
4	HP	U.S.	30	1.2
5	Bull	France	20	0.8
6	Unisys	U.S.	15	0.6
7	ComputerVision	U.S.	10	0.4
8	Comparex	U.S.	10	0.4
9	Wang	U.S.	10	0.4
10	AT&T	U.S.	10	0.4
	Total Listed		465	18.8
	Total Market		2,470	100.0

Exhibit B-18

### Information Services Leading Vendors Germany, 1993

		6	Estimated Sector Revenue	Market Share
Rank	Vendor	Country of Origin	(DM Millions)	(%)
1	IBM	U.S.	4,380	13.3
2	Siemens-Nixdorf	Germany	3,430	10.4
3	Digital	U.S.	990	3.0
4	Datev	Germany	940	2.8
5	Cap debis	Germany	630	1.9
6	Microsoft	U.S.	590	1.8
7	SAP	Germany	560	1.7
8	Reuters	U.K.	520	1.6
9	HP	U.S.	390	1.2
10	cgs	France	320	1.0
	Total Listed		12,750	38.6
	Total Market		33,000	100.0



# Information Services Industry Forecast Database, 1994-1999 United Kingdom

Α

Forecast Database in Local Currency (PS Millions)

Exhibit C-1

Top Level IT Expenditure, United Kingdom

					PS Million	is .			
Sector	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR (%)
Total IT Spending	24,900		24,900	25,100	25,400				
Equipment Sales	4,500	-4	4,300	4,150	4,050	3,900	3,800	3,650	-3
Mainframe	900	-6	850	670	580	500	430	370	-15
Minicomputer	1,250	-4	1,200	1,160	1,130	1,080	1,030	1,000	-4
PC/Workstation	2,350	-4	2,250	2,320	2,340	2,320	2,340	2,280	0
Equipment Services	2,390	-1	2,370	2,360	2,340	2,270	2,240	2,210	-1
Software Products	1,920	8	2,070	2,210	2,370	2,550	2,720	2,900	7
Other Information Services	5,100	10	5,600	6,200	6,800	7,400	8,100	8,800	9
Data Communications	1,560	7	1,670	1,750	1,850	1,940	2,000	2,080	4
Facilities/Administration	2,760	-5	2,620	2,500	2,420	2,380	2,320	2,270	-3
In-house Staff	6,700	-6	6,300	5,900	5,550	5,100	4,800	4,550	-6

# Information Services Market Forecast by Delivery Mode and Submode United Kingdom, 1994-1999

		Omtec	Kingaoi	11, 1994-	PS Million	30			
Delivery Modes		93-94			J O IVIIIIO	15		Flating and the second	94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	7,900	9	8,600	9,400	10,200	11,000	12,000	12,900	8
Professional Services	1,930	2	1,960	2,010	2,040	2,070			
- IS Consulting - Education & Training	410 195	10 3	450 200	500 205	545 205	600 210	660 215		
- Custom Software	1,290	-2	1,270	1,250	1,220	1,170	1,080		
- Application Management	35	29	45	60	75		125	ł	
Systems Integration - Equipment	775	13 10	875 220	980 240	1,090 260	1,205 285	1,335 310	1 '	11 8
- Application Software	130	27	165	205	255	320	395		
- System Software	60	8	65	70	75	80	85		7
- Professional Services - Other	370 15	11 13	410 17	445 19	480 22	495 25	515 28	1	6 13
Systems Operations	590	34	790	975	1,190	1,410	1,635	l	19
- Platform Operations	150	43	215	265	300	325	340		11
<ul><li>Application Operations</li><li>Desktop Services</li></ul>	375 65	31 31	490 85	600 110	750 140	910 175	1,080 215		21 25
Processing Services	530	8	570	590	620	640	680	1	4
- Transaction Processing	410	5	430	430	440	450	460	470	2
- Utility Processing - Other Processing	15 110	0 14	15 125	15 140	15 160	15 180	15 205		0 13
Network Services	870	16	1,010	1,170	1,340	1,540	1,760		15
- Electronic Info Svcs	580	12	650	730	810	890	980	1,050	10
<ul><li>Network Applications</li><li>Network Management</li></ul>	215 75	26 20	270 90	340 100	420 110	520 130	630 150	770 170	23 14
System Software	1,190	5	1,250	1,300	1,350	1,400	1,450	1,500	4
- Mainframe	525	-5	500	470	455	430	410	375	-6
- Minicomputer - Workstation/PC	365 300	10 17	400	435	455	480	500	525	6
Application Software	730	12	350 820	395 910	440 1,020	490 1,150	540 1,270	600 1,400	11 <b>11</b>
- Mainframe	65	-5	62	58	55	52	50	48	-5
- Minicomputer	205	7	220	235	250	270	290	315	7
- Workstation/PC Turnkey Systems	460 1,290	17 5	538 1,360	617 1,420	715	828 1,630	930	1,037 1,870	14
- Equipment	650	5	680	710	1,510 750	800	1,740 840	880	7 5
- Application Software	210	10	230	240	250	280	300	340	8
- System Software - Professional Services	110 320	5 6	115 340	125 360	135 380	145 420	155 450	165 500	7 8
Equipment Services	2,390	-1	2,370	2,360	2,340	2,270	2,240	2,210	-1
- Equipment Maintenance - Environmental Services	1,540 850	-5 7	1,460 910	1,400 960	1,330 1,010	1,200 1,070	1,120 1,120	1,030 1,180	-7 5
Grand Total	10,300	7	11,000	11,700	12,500	13,300	14,200	15,100	7
Information Service Market	10,500	′	11,000	1 1,7 00	12,500	13,300	17,200	10, 100	,

В

### Forecast Database in U.S. Dollars

Exhibit C-3

# Software and Services Market Forecast in Dollars United Kingdom, 1994-1999

United Kingdom, 1994-1999									
17 (17 (17 (17 (17 (17 (17 (17 (17 (17 (				U,S,	\$ Million (n	ounded)			
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	11,700	9	12,700	13,900	15,100	16,300	17,800	19,100	8
Professional Services	2,900	2	2,900	3,000	3,000	3,100	3,100	3,100	1
- IS Consulting	610	10	670	740	810	890	980	1,070	10
- Education & Training	290	3	300	300	300	310	320	330	2
- Custom Software - Application Management	1,900 52	-2 29	1,900 67	1,800 89	1,800 111	1,700 141	1,600 185	1,500 237	-5 29
							1,970		11
Systems Integration - Equipment	1,150 300	13 10	1,290 330	1,450 360	1,610 380	1,780 <b>42</b> 0	460	2,190 480	8
- Application Software	192	27	244	303	377	473	584	710	24
- System Software	89	8	96	104	111	118	126	133	7
- Professional Services	550	11	610	660	710	730	760	820	6
- Other	22	13	25	28	33	37	41	46	13
Systems Operations	870	34	1,170	1,440	1,760	2,090	2,420	2,780	19
- Platform Operations	220	43	320	390	440	480	500	530	11
- Application Operations - Desktop Services	550 96	31 31	720 126	890 163	1,110 207	1,350 259	1,600 318	1,860 385	21 25
Processing Services	780	8	840	870	920	950	1,010	1,050	4
- Transaction Processing	610	5	640	640	650	670	680	700	2
- Utility Processing	20	0	20	20	20	20	20	20	0
- Other Processing	160	14	180	210	240	270	300	340	13
Network Services	1,290	16	1,490	1,730	1,980	2,280	2,600	2,940	15
- Electronic Info Svcs	860	12	960	1,080	1,200	1,320	1,450	1,550	10
- Network Applications	320	26	400	500	620	770	930	1,140	23
- Network Management	110	20	130	150	160	190	220	250	14
System Software	1,800	5 -5	1,800	1,900 700	2,000	2,100 640	2,100 610	2,200 550	-6
- Mainframe - Minicomputer	780 540	-5 10	740 590		670 670	710	740	780	6
- Workstation/PC	440	17	520	580	650	720	800	890	11
Application Software	1,100	12	1,200	1,300	1,500	1,700	1,900	2,100	11
- Mainframe	100	-5	90	90	80	80	, 70	70	-5
- Minicomputer	300	7	330	350		400	430	470	7
- Workstation/PC	700	17	800	900	1,100	1,200	1,400	1,500	14
Turnkey Systems	1,910	5	2,010	2,100	2,230	2,410	2,570	2,770	7
- Equipment	960	5	1,010	1,050	1,110	1,180	1,240	1,300	5
- Application Software - System Software	310 163	10 5	340 170	360 185	370 200	410 214	440 229	500 244	8 7
- Professional Services	470	6	500	530	560	620	670	740	8
Equipment Services	3,500	-1	3,500	3,500	3,500	3,400	3,300	3,300	-1
- Equipment Maintenance	2,300	-5	2,200	2,100	2,000	1,800	1,700	1,500	-7
- Environmental Services	1,300	7	1,300	1,400	1,500	1,600	1,700	1,700	5
Grand Total	15,000	7	16,000	17,000	18,000	20,000	21,000	22,000	7
Information Service Market									

C

### Forecast Database in ECUs

Exhibit C-4

# Software and Services Market Forecast in ECUs United Kingdom, 1994-1999

	United Kingdom, 1994-1999								
				ECU	Millions (re	ounded)			
Delivery Modes	1993	93-94	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total		(%)		empro					
(ex. Equipment Services)	10,500	9	11,400	12,500	13,500		15,900		•
Professional Services	2,600	2	2,600	2,700	2,700		2,800	2,800	1
- IS Consulting - Education & Training	540 260	10 3	600 270	660 270	720 270	800 280	880 290	960 290	10 2
- Custom Software	1,700	-2	1,700	1,700	1,600	1,600	1,400	1,300	-5
- Application Management	50	29	60	80	100	130	170	210	29
Systems Integration	1,030	13	1,160	1,300	1,450	1,600	1,770	1,970	11
- Equipment	270	10	290	320	350	380	410	430	8
- Application Software	173	27	219	272	339	425	525	637	24
- System Software	80	8	86	93	100 640	106 660	113 680	120	7
- Professional Services - Other	490 20	11 13	540 23	590 25	29	33	37	740 41	6 13
Systems Operations	780	34	1,050	1,290	1,580		2,170	2,500	19
- Platform Operations	200	43	290	350	400	430	450		11
- Application Operations	500	31	650	800	1,000		1,430	1,670	21
- Desktop Services	86	31	113	146	186	232	286	345	25
Processing Services	710	8	760	780	820	860	900	950	4
- Transaction Processing	540	5	570	570	580	600	610	620	2 0
- Utility Processing - Other Processing	20 150	0 14	20 170	20 190	20 210	20 240	20 270	20 310	13
Network Services	1,160	16	1,340	1,550	1,780		2,340	2,640	15
- Electronic Info Svcs	770	12	860	970	1,080		1,300	1,390	10
- Network Applications	290	26	360	450	560	690	840	1,020	23
- Network Management	100	20	120	130	150	170	200	230	14
System Software	1,600	5	1,700	1,700	1,800	1,900	1,900		
- Mainframe	700	-5	660	620	600	570	540	500	-6
- Minicomputer	480	10 17	530 460	580 520	600 580		660 720		
- Workstation/PC	400								
Application Software - Mainframe	1,000	12 -5	1,100 80	1,200 80	1,400 70		1,700 70		
- Minicomputer	270	7	290	310	1	t	390		7
- Workstation/PC	610	17	710	820					14
Turnkey Systems	1,710	5	1,810	1,890	2,010	2,160	2,310		
- Equipment	860	5	900	940	,				
- Application Software	280	10	310	320	330		400	ľ	8 7
- System Software - Professional Services	146 420	5 6	153 450	166 480	ł .		•	219 660	
Equipment Services	3,200	-1	3,100	3,100	1	1			
- Equipment Maintenance	2,000	-1 -5	1,900	1,900			1,500		
- Environmental Services	1,100	7	1,200	1,300			1,500		
Grand Total	14,000	7	15,000	16,000	17,000	18,000	19,000	20,000	7
Information Service Market									-

### Information Services Forecast Reconciliation in Local Currency

Exhibit C-5

Forecast Reconciliation, United Kingdom, 1993-1998

Currency: PS Millions		1993 N	// // // // // // // // // // // // //			1998 N	/larket		1993	1994
Delivery Mode	1993 Report (Fcst)	1994 Report (Act)	1993-1 Variai (Amount)		1993 Report (Fcst)	1994 Report (Fcst)	1993- Varia (Amount)	Contract Contract	Report %CAGR (Fcst)	Report %CAGR (Fcst)
Software and Services Total (ex Equipment Services)	7,650	7,900	250	3	12,550	12,000	-550	-4	10	9
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	1,850 435 195 1,190 35	1,930 410 195 1,290 35	80 -25 0	4 -6 0 8 0	1,780 630 240 720 195	2,080 660 215 1,080 125	300 30 -25 360	17 5 -10 50 -36	-1 8 4 -10 41	2 10 2 -3 29
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	735 200 130 60 330 15	775 200 130 60 370 15	0 0 0 40	5 0 0 0 12 0	1,990 410 715 140 665 58	1,335 310 395 85 515 28	-100 -320 -55 -150	-33 -24 -45 -39 -23 -52	22 15 41 18 15 31	11 9 25 7 7 13
Systems Operations - Platform Operations - Application Operations - Desktop Services	585 310 210 65	590 150 375 65	-160	1 -52 79 0	1,565 700 680 190	1,635 340 1,080 215	-360 400	4 -51 59 13	22 18 26 24	23 18 24 27
Processing Services - Transaction Processing - Utility Processing - Other Processing	530 405 15 110	530 410 15 110	1 1	0 1 0 0	785 475 15 295	680 460 15 205	-15 0	-13 -3 0 -31	8 3 0 22	5 2 0 13
Network Services - Electronic Info Svcs - Network Applications - Network Management	850 550 225 75	870 580 215 75		2 5 -4 0	1,830 670 915 245	1,760 980 630 150	310 -285	-4 46 -31 -39	17 4 32 27	15 11 24 15
System Software - Mainframe - Minicomputer - Workstation/PC	1,150 485 360 305	1,190 525 365 300	5	3 8 1 -2	1,650 345 510 795	1,450 410 500 540	65 -10	-12 19 -2 -32	7 -7 7 21	4 -5 6 12
Application Software - Mainframe - Minicomputer - Workstation/PC	690 60 180 450	730 65 205 460	5	6 8 14 2	1,150 45 250 855	1,270 50 290 930	5 40	10 11 16 9	11 -6 7 14	12 -5 7 15
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	1,270 660 290 16 305	1,290 650 210 110 320	-80	2 -2 -28 588 5	1,780 845 450 21 470	1,740 840 300 155 450	-5 -150 134	-2 -1 -33 638 -4	7 5 9 6 9	6 5 7 7 7
Equipment Services - Equipment Maintenance - Environmental Services	2,450 1,600 850	2,390 1,540 850	-60 0	-2 -4 0	2,560 1,480 1,080	2,240 1,120 1,120	-360 40	-13 -24 4	1 -2 5	-1 -6 6 7
			0				40			

E

### **Leading Vendors in Local Currency (PS Millions)**

Exhibit C-6

# Software and Services Leading Vendors United Kingdom, 1993

		iguom, 199	Estimated	
			Sector	Market
		Country	Revenue	Share
Rank	Vendor	of Origin	(PS Millions)	(%)
1	IBM	U.S.	760	9.7
2	ICL (Fujitsu)	U.K. (Japan)	530	6.7
3	Digital	U.S.	280	3.5
4	Reuters	U.K.	270	3.4
5	Sema Group	France	210	2.7
6	Hoskyns (CGS)	U.K. (F)	200	2.5
7	Andersen Consulting	U.S.	190	2.4
8	EDS UK	U.S.	190	2.4
9	AT&T	U.S.	170	2.2
10	Oracle	U.S.	150	1.9
11	Microsoft	U.S.	150	1.9
12	P&P	U.K.	140	1.8
13	ACT Group	U.K.	135	1.7
14	Syntegra	U.K.	130	1.6
15	Cray Electronics	U.S.	130	1.6
16	Logica	U.K.	125	1.6
17	Computer Associates	U.S.	95	1.2
18	Misys	U.K.	90	1.1
19	MDIS	U.S.	85	1.1
20	Data Sciences	U.K.	80	1.0
21	HP	U.S.	80	1.0
22	Coopers & Lybrand	U.S.	65	0.8
23	Unisys	U.S.	65	0.8
24	Bull	France	65	0.8
25	csc	U.S.	60	0.8
26	Easams	U.K.	60	0.8
27	Dun & Bradstreet	U.S.	55	0.7
28	JBA	U.K.	55	0.7
29	Kalamazoo	U.K.	55	0.7
30	Telerate	U.S.	55	0.7
	Total Listed		4,725	59.8
	Total Market		7,900	100.0

### Professional Services Leading Vendors United Kingdom, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (PS Millions)	Market Share (%)
1	ICL (Fujitsu)	U.K. (Japan)	180	9.3
2	IBM	U.S.	105	5.4
3	Sema Group	France	90	4.7
4	Cray Electronics	U.S.	80	4.1
5	Andersen Consulting	U.S.	80	4.1
6	Oracle	U.S.	70	3.6
7	Digital	U.S.	65	3.4
8	Coopers & Lybrand	U.S.	65	3.4
9	Logica	U.K.	60	3.1
10	Misys	U.K.	60	3.1
	Total Listed		855	44.3
	Total Market		1,930	100.0

#### Exhibit C-8

# Systems Integration Leading Vendors United Kingdom, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (PS Millions)	Market Share (%)
1	IBM	U.S.	130	16.8
2	ICL (Fujitsu)	U.K. (Japan)	110	14.2
3	Andersen Consulting	U.S.	75	9.7
4	Syntegra	U.K.	60	7.7
5	EDS UK	U.S.	50	6.4
6	Digital	U.S.	45	5.8
6	Sema Group	France	45	5.8
6=	Groupe Bull	France	45	5.8
9	Hoskyns (CGS)	U.K. (F)	40	5.2
10	Logica	U.K.	30	3.9
	Total Listed Total Market		640 775	79.4 100.0

#### Exhibit C-9

### Systems Operations Leading Vendors United Kingdom, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(PS Millions)	(%)
1	Hoskyns (CGS)	U.K. (F)	100	13.0
2	ICL (Fujitsu)	U.K. (Japan)	85	11.0
3	Sema Group	France	75	9.7
4	EDS UK	U.S.	65	8.4
5	AT&T	U.S.	60	7.8
6	Digital	U.S.	45	5.8
7	Data Sciences	U.K.	37	4.8
8	Capita Group	U.K.	30	3.9
9	Andersen Consulting	U.S.	27	3.5
10=	csc	U.S.	25	3.2
10=	P&P	U.K.	25	3.2
10=	Perot Systems	U.S.	25	3.2
	Total Listed		599	77.5
	Total Market		770	100.0

### Processing Services Leading Vendors United Kingdom, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (PS Millions)	Market Share (%)
1	EDS UK	U.S.	35	6.6
2	MR-Data Management	U.K.	35	6.6
3	Microgen	U.K.	25	4.7
4	Centre-file	U.K.	25	4.7
5	ADP	U.S.	15	2.8
6	GEIS	U.S.	15	2.8
7	Data Sciences	U.K.	10	1.9
8	IBM	U.S.	10	1.9
9	Compower	U.K.	10	1.9
10	csc	U.S.	10	1.9
	Total Listed		190	35.8
	Total Market		530	100.0

Exhibit C-11

# Network Applications Leading Vendors United Kingdom, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(PS Millions)	(%)
1	IBM	U.S.	40	18.6
2	AT&T	U.S.	30	14.0
3	Syntegra	U.K.	20	9.3
4	GEIS	U.S.	20	9.3
5	ICL (Fujitsu)	U.K. (Japan)	10	4.7
6	Compuserve	U.K.	5	2.3
7	Sprint-Telenet	U.K.	5	2.3
8	EDS UK	U.S.	5	2.3
9	Digital	U.S.	5	2.3
10	GSI	France	0	0.0
	Total Listed		140	65.1
	Total Market		200	100.0

Exhibit C-12

### Electronic Information Services Leading Vendors United Kingdom, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (PS Millions)	Market Share (%)
1	Reuters	U.K.	205	35.3
2	Telerate	U.S.	55	9.5
3	Citicorp	U.S.	30	5.2
4	Extel	U.K.	30	5.2
5 6	Dun & Bradstreet	U.S. U.S.	30 20	5.2 3.4
7	Quick	U.K.	15	2.6
8	Mead	U.S.	10	1.7
9	Infolink	Belgium	10	1.7
10	Infocheck	U.K.	5	0.9
	Total Listed		410	70.7
	Total Market		580	100.0

# Equipment Maintenance Leading Vendors United Kingdom, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(PS Millions)	(%)
1	IBM	U.S.	200	13.0
2	ICL (Fujitsu)	U.K. (Japan)	200	13.0
3	Digital	U.S.	200	13.0
4	HP	U.S.	100	6.5
5	Unisys	U.S.	80	5.2
6	Granada	U.K.	70	4.5
7	AT&T	U.S.	55	3.6
8	Bull	France	50	3.2
9	Olivetti	Italy	45	2.9
10	Siemens-Nixdorf	Germany	45	2.9
	Total Listed		1,045	67.9
	Total Market		1,500	100.0

#### Exhibit C-17

### Environmental Services Leading Vendors United Kingdom, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(PS Millions)	(%)
1	Digital	U.S.	30	3.5
2	ICL (Fujitsu)	U.K. (Japan)	25	2.9
3	IBM	U.S.	20	2.4
4	Unisys	U.S.	15	1.8
5	HP	U.S.	10	1.2
6	Wang	U.S.	5	0.6
7	AT&T	U.S.	5	0.6
8	Rank Xerox	U.K.	5	0.6
9	Prime	U.S.	5	0.6
10	ACT Group	U.K.	5	0.6
	Total Listed		125	14.7
	Total Market		850	100.0

#### Exhibit C-18

### Information Services Leading Vendors United Kingdom, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (PS Millions)	Market Share (%)
1	IIBM	U.S.	1,010	10.1
2	ICL (Fujitsu)	U.K. (Japan)	720	7.2
3	Digital	U.S.	510	5.1
4	Reuters	U.K.	270	2.7
5	EDS UK	U.S.	220	2.2
6	AT&T	U.S.	220	2.2
7	Sema Group	France	210	2.1
8	Hoskyns (CGS)	U.K. (F)	200	2.0
9	Andersen Consulting	U.S.	190	1.9
10	HP	U.S.	190	1.9
	Total Listed		3,740	37.4
	Total Market		10,000	100.0



# Information Services Industry Forecast Database, 1994-1999 Italy

Α

Forecast Database in Local Currency (Lira Billions)

Exhibit D-1

Top Level IT Expenditure, Italy

	Lira Billions								
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	42,500	1	43,000	43,500	44,500	45,000	46,500	47,500	2
Equipment Sales	8,150	-1	8,050	8,050	8,100	8,150	8,150	8,150	0
Mainframe	1,050	-15	890	760	650	550	460	390	-15
Minicomputer	1,800	-6	1,700	1,620	1,550	1,460	1,360	1,300	-5
PC/Workstation	5,300	4	5,500	5,700	5,900	6,100	6,300	6,500	3
Equipment Services	3,500	2	3,560	3,580	3,590	3,610	3,600	3,590	0
Software Products	4,240	6	4,500	4,820	5,180	5,590	6,000	6,460	7
Other Information Services	6,500	3	6,700	7,000	7,400	8,000	8,700	9,400	7
Data Communications	2,920	9	3,170	3,410	3,660	3,930	4,180	4,480	7
Facilities/Administration	4,510	-4	4,350	4,230	4,190	4,200	4,190	4,190	-1
In-house Staff	12,900	-3	12,500	12,300	12,200	11,700	11,500	11,400	-2

# Information Services Market Forecast by Delivery Mode and Submode Italy, 1994-1999

			,,		Lira Billion	18			
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total									
(ex. Equipment Services)	11,450	4	11,900	12,500	13,350	14,400	15,500	16,750	7
Professional Services	3,460	-1	3,430	3,420	3,550	3,660	3,840	4,030	3
- IS Consulting	500	10	550	575	620	695	795	900	10
- Education & Training	250	6	265	265	270	290	315	340	5
- Custom Software	2,690	-4	2,580	2,540	2,620	2,620	2,660	2,700	1
- Application Management	25	24	31	36	43	54	69	87	23
Systems Integration	490	9	535	585	650	725	800	880	10
- Equipment	140	0	140	150	160	170	185	200	7
- Application Software	95	0	95	115	140	170	210	260	22
- System Software	40	0	40	45	50	55	60	65	10
- Professional Services	205	22	250	265	285	315	330	335	6
- Other	10	0	10	11	13	15	17	20	15
Systems Operations	350	23	430	505	605	735	890	1,075	20
- Platform Operations	100	15	115	120	125	145	160	200	12
- Application Operations	200	25	250	300	370	450	550	650	21
- Desktop Services	50	30	65	85	110	140	180	225	28
Processing Services	1,185	-2	1,165	1,160	1,185	1,215	1,235	1,260	2
- Transaction Processing	1,060	-2	1,035	1,025	1,045	1,065	1,075	1,090	1
- Utility Processing	15	0	15	15	15	15	15	15	0
- Other Processing	110	5	115	120	125	135	145	155	6
Network Services	650	14	740	850	980	1,140	1,320	1,530	16
- Electronic Info Svcs	400	5	420	440	460	480	480	480	3
- Network Applications	200	30	260	340	440	565	730	925	29
- Network Management	50	20	60	70	80	95	110	125	16
System Software	2,300	4	2,400	2,500	2,600	2,700	2,800	2,900	4
- Mainframe	905	-4	865	810	770	730	695	640	-6
- Minicomputer	755	5	795	840	870	890	905	920	3
- Workstation/PC	640	16	740	850	960	1,080	1,200	1,340	13
Application Software	1,940	10	2,100	2,320	2,580	2,890	3,200	3,560	11
- Mainframe	155	-6	146	136	127	120	114	109	-6
- Minicomputer	535	-8	494	504	513	510	436	341	-7
- Workstation/PC	1,250	17	1,460	1,680	1,940	2,260	2,650	3,110	16
Turnkey Systems	1,050	3	1,080	1,140	1,220	1,320	1,410	1,510	7
- Equipment	525	3	540	560	585	610	630	650	4
- Application Software	255	0	255	275	305	340	375	410	10
- System Software	12	8	13	14	15	16	17	18	7
- Professional Services	265	2	270	290	320	355	390	430	10
Equipment Services	3,500	2	3,560	3,580	3,590	3,610	3,600	3,590	0
- Equipment Maintenance	2,350	0	2,355	2,320	2,265	2,200	2,095	1,990	-3
- Environmental Services	1,150	5	1,205	1,260	1,325	1,410	1,505	1,600	6
Grand Total	15,000	3	15,500	16,000	17,000	18,000	19,000	20,500	6
Information Service Market									

### Forecast Database in U.S. Dollars

Exhibit D-3

# Software and Services Market Forecast in Dollars Italy, 1994-1999

	U.S. \$ Million (rounded)								
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	6,700	4	7,000	7,300	7,800	8,400	9,100	9,800	7
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	2,000 290 150 1,600	-1 10 6 -4 24	2,000 320 150 1,500 18	2,000 340 150 1,500 21	2,100 360 160 1,500 25	2,100 410 170 1,500 32	2,200 460 180 1,600 40	530	10 5
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	290 80 56 23 120 6	9 0 0 0 22 0	310 80 56 23 150 6	340 90 67 26 150 6	380 90 82 29 170 8	420 100 99 32 180	470 110 123 35 190	510 120 152 38 200 12	10 7 22 10 6 15
Systems Operations - Platform Operations - Application Operations - Desktop Services	200 60 120 29	23 15 25 30	250 70 150 38	300 70 180 50	350 70 220 64	430 80 260 82	520 90 320 105	1	20 12 21 28
Processing Services - Transaction Processing - Utility Processing - Other Processing	690 620 10 60	-2 -2 0 5	680 610 10 70	680 600 10 70	690 610 10 70	710 620 10 80	720 630 10 80	740 640 10 90	2 1 0 6
Network Services - Electronic Info Svcs - Network Applications - Network Management	380 230 120 30	14 5 30 20	430 250 150 40	500 260 200 40	570 270 260 50	670 280 330 60	770 280 430 60	890 280 540 70	
System Software - Mainframe - Minicomputer - Workstation/PC	1,300 530 440 370	4 -4 5 16	1,400 510 460 430	1,500 470 490 500	1,500 450 510 560	1,600 430 520 630	1,600 410 530 700	540	-6 3
Application Software - Mainframe - Minicomputer - Workstation/PC	1,100 90 310 700	10 -6 -8 17	1,200 90 290 900	80 290	1,500 70 300 1,100	1,700 70 300 1,300	1,900 70 250 1,500	60 200	-6 -7
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	610 310 150 7 150	3 3 0 8 2	630 320 150 8 160	330 160 8	710 340 180 9 190	770 360 200 9 210	820 370 220 10 230	380 240 11	4 10 7
Equipment Services - Equipment Maintenance - Environmental Services	2,000 1,400 700	2 0 5	2,100 1,400 700	2,100 1,400 700	2,100 1,300 800	1,300 800	1,200 900	1,200 900	-3 6
Grand Total Information Service Market	9,000	3	9,000	9,000	10,000	11,000	11,000	12,000	6

### Forecast Database in ECUs

Exhibit D-4

# Software and Services Market Forecast in ECUs Italy, 1994-1999

	ECU Millions (rounded)								
Delivery Modes		93-94				,			94-99
	1993	(%)	1994	<b>19</b> 95	1996	1997	<b>19</b> 98	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	6,000	4	6,300	6,600	7,000	7,600	8,200	8,800	7
Professional Services - IS Consulting - Education & Training - Custom Software	1,800 260 130 1,400	-1 10 6 -4 24	1,800 290 140 1,400	1,800 300 140 1,300 20	1,900 330 140 1,400	1,900 370 150 1,400 30	2,000 420 170 1,400 40	2,100 470 180 1,400 50	3 10 5 1 23
- Application Management Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	10 260 70 50 21 110 5	9 0 0 0 22 0	20 280 70 50 21 130 5	310 80 61 24 140 6	340 80 74 26 150	380 90 89 29 170 8	420 100 111 32 170 9	460 110 137 34 180	10 7 22 10 6 15
Systems Operations - Platform Operations - Application Operations - Desktop Services	180 50 110 26	23 15 25 30	230 60 130 34	270 60 160 45	320 70 190 58	390 80 240 74	470 80 290 95	570 110 340 118	20 12 21 28
Processing Services - Transaction Processing - Utility Processing - Other Processing	620 560 10 60	-2 -2 0 5	610 540 10 60	610 540 <b>1</b> 0 60	620 550 10 70	640 560 10 70	650 570 10 80	660 570 <b>1</b> 0 80	2 1 0 6
Network Services - Electronic Info Svcs - Network Applications - Network Management	340 210 110 30	14 5 30 20	390 220 140 30	450 230 180 40	520 240 230 40	600 250 300 50	690 250 380 60	810 250 490 70	16 3 29 16
System Software - Mainframe - Minicomputer - Workstation/PC	1,200 480 400 340	4 -4 5 16	1,300 460 420 390	1,300 430 440 450	1,400 410 460 510	380 470	1,500 370 480 630	1,500 340 480 710	4 -6 3 13
Application Software - Mainframe - Minicomputer - Workstation/PC	1,000 80 280 660	10 -6 -8 17	1,100 80 260 770	1,200 70 270 880	1,400 70 270 1,020	1,500 60 270 1,190	1,700 60 230 1,390	1,900 60 180 1,640	11 -6 -7 16
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	550 280 130 6 140	I .	570 280 130 7 140	600 290 140 7 150	640 310 160 8 170	180 8	740 330 200 9 210	790 340 220 9 230	7 4 10 7 10
Equipment Services - Equipment Maintenance - Environmental Services	1,800 1,200 600	2 0 5	1,900 1,200 600	1,900 1,200 700	1,900 1,200 700	1,900 1,200 700	1,900 1,100 800	1,900 1,000 800	0 -3 <b>6</b>
Grand Total Information Service Market	8,000	3	8,000	8,000	9,000	9,000	10,000	11,000	6

### Information Services Forecast Reconciliation in Local Currency

Exhibit D-5

Forecast Reconciliation, Italy, 1993-1998

Currency: Lira Billions	1993 Market 1998 Market						1993	1994		
	1993	1994	1993-1	994	1993	1994	1993-1	994	Report	Report
Delivery Mode	Report	Report	Varia	nce	Report	Report	Varia	nce	%CAGR	%CAGR
	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total										
(ex Equipment Services)	11,450	11,450	0	0	17,000	<b>1</b> 5,500	-1,5 <b>0</b> 0	-9	8	6
Professional Services	3,460	3,460	0	0	4,100	3,840	-260	-6	3	2
- IS Consulting	500	500	0	0	840	795	-45 25	-5 -7	11	10
- Education & Training - Custom Software	250 2,680	250 2,69 <b>0</b>	0 10	0 <b>0</b>	340 2,840	315 2,66 <b>0</b>	-25 -180	-1 -6	6	5 <b>0</b>
- Application Management	2,000	2,030	-2	-7	2,040 80	69	-11	-14	24	23
Systems Integration	515	490	<b>-2</b> 5	-5	1,130	800	-330	-29	17	10
- Equipment	140	140	0	0	235	185	-50	-21	11	6
- Application Software	95	95	0	0	400	210	-190	-48	33	17
- System Software	40	40	0	0	80	60	-20	-25	15	8
- Professional Services - Other	230 10	205 10	-25 0	-11 0	380 36	330 17	-50 -19	-13 -53	11 29	10 11
	350	350		_	815	890	75	-55 9	18	21
Systems Operations - Platform Operations	150	100	0 -50	0 -33	320	160	-160	-50	16	10
- Application Operations	190	200	10	5	450	550	100	22	19	22
- Desktop Services	15	50	35	233	46	180	134	291	25	29
Processing Services	1,185	1,185	0	0	1,420	1,235	-185	-13	4	1
- Transaction Processing	1,060	1,060	0	0	1,245	1,075	-170	-14	3	0
- Utility Processing	15	15	0	0	15 160	15 1 <b>4</b> 5	0 -15	0 -9	0 8	0 6
- Other Processing	110	110	-				1		16	15
Network Services - Electronic Info Svcs	650 400	650 400	0	0	1,370 520	1,320 480	-50 - <b>40</b>	-4 -8	5	4
- Network Applications	200	200	0	0	675	730	55	8	28	30
- Network Management	50	50	0	0	175	110	-65	-37	28	17
System Software	2,300	2,300	0	0	3,050	2,800	-250	-8	6	4
- Mainframe	905	905	0	0	635	695	60	9	-7	-5
- Minicomputer	755	755		0	1,035	905		-13	7 17	4
- Workstation/PC	640	640	0	0	1,380	1,200	-180	-13		13
Application Software   - Mainframe	1,940 155	1,940 155	0	0	3,590 120	3,200 114		-11 -5	13 -5	11 -6
- Minicomputer	535	535	0	0	730	436	-294	-40	6	-4
- Workstation/PC	1,250	1,250		0	2,740	2,650		-3	17	16
Turnkey Systems	1,050	1,050	0	0	1,540	1,410	-130	-8	8	6
- Equipment	535	525		-2	665	630	-35	-5	4	4
- Application Software	250	255		2	425	375	-50	-12	11	8
- System Software	12	12 265	0 5	0 2	17 4 <b>4</b> 0	17 390	-50	-11	7	7 8
- Professional Services	260	i	1	ł			l i			1
Equipment Services - Equipment Maintenance	3,500 2,350	3,500 2,350	1		3,700 2,130	3,600 2,095		-3 -2	1 -2	-2
- Environmental Services	1,150	2,350 1,150	i .		1,570	1,505	1 1	-4	6	6
Grand Total	15,000	1	1	1	20,500			-7	6	5

### E

### Leading Vendors in Local Currency (Lira Billions)

Exhibit D-6

# Software and Services Leading Vendors Italy, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(Lira Billions)	(%)
1	Finsiel	Italy	1,460	12.8
2	IBM	U.S.	1,410	12.3
3	Olivetti	Italy	980	8.6
4	Digital	U.S.	350	3.1
5	Reuters	U.K.	220	1.9
6	Microsoft	U.S.	220	1.9
7	Cerved	Italy	180	1.6
8	Database Informatica	Italy	180	1.6
9	Andersen Consulting	U.S.	170	1.5
10	Bull	France	160	1.4
11	Siemens-Nixdorf	Germany	145	1.3
12	Computer Associates	U.S.	140	1.2
13	Cap Gemini Sogeti	France	125	1.1
14	Datamat	Italy	110	1.0
15	S & M Group	Italy	110	1.0
16	Engineering	Italy	105	0.9
17	HP	U.S.	75	0.7
18	Novell	U.S.	75	0.7
19	Syntax [Olivetti]	Italy	70	0.6
20	Lombardia Informatica	Italy	70	0.6
21	ITP	Italy	70	0.6
22	Unisys	U.S.	65	0.6
23	Logica	U.K.	65	0.6
24	Lotus	U.S.	65	0.6
25	Oracle	u.s.	60	0.5
26	Sopin	Italy	60	0.5
27	CDS	Italy	55	0.5
28	Sicit	Italy	55	0.5
29	EDS	u.s.	55	0.5
30	Wordperfect	U.S.	55	0.5
	Total Listed		6,960	60.8
	Total Market		11,450	100.0

# Professional Services Leading Vendors Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Lira Billions)	Market Share (%)
1	Finsiel	Italy	1,015	29.3
2	Olivetti	Italy	350	10.1
3	IBM	U.S.	300	8.7
4	Database Informatica	Italy	145	4.2
5	Cerved	Italy	100	2.9
6	Digital	U.S.	95	2.7
7	Engineering	Italy	80	2.3
8	Cap Gemini Sogeti	France	75	2.2
9	Datamat	Italy	75	2.2
10	Andersen Consulting	U.S.	75	2.2
	Total Listed		2,310	66.8
	Total Market		3,460	100.0

#### Exhibit D-8

# Systems Integration Leading Vendors Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Lira Billions)	Market Share (%)
1	IBM	U.S.	85	17.3
2	Andersen Consulting	U.S.	75	15.3
3	Finsiel	Italy	70	14.3
4	Olivetti	Italy	60	12.2
5	Bull	France	50	10.2
6	Digital	U.S.	40	8.2
7	Cap Gemini Sogeti	France	25	5.1
8	Logica	U.K.	20	4.1
9	Siemens-Nixdorf	Germany	20	4.1
10	Datitalia	U.S.	10	2.0
	Total Listed Total Market		455 490	92.8 100.0

#### Exhibit D-9

# Systems Operations Leading Vendors Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Lira Billions)	Market Share (%)
1	Finsiel	Italy	140	32.9
2	Olivetti	Italy	50	11.8
3	IBM	U.S.	20	4.7
4	Bull (Athesa)	France	15	3.5
5	Digital	U.S.	12	2.8
	Total Listed		237	55.8
	Total Market		425	100.0

# Processing Services Leading Vendors Italy, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(Lira Billions)	(%)
1	Finsiel	Italy	115	9.7
2	Lombardia Informatica	Italy	55	4.6
3	Sopin	Italy	45	3.8
4	Olivetti	Italy	30	2.5
5	Sarin	Italy	25	2.1
6	Cedacrinord	Italy	20	1.7
7	Database Informatica	Italy	15	1.3
8	IBM	U.S.	15	1.3
9	GEIS	U.S.	15	1.3
10	CDS	Italy	10	0.8
	Total Listed		345	29.1
	Total Market		1,185	100.0

#### Exhibit D-11

# Network Applications Leading Vendors Italy, 1993

Rank	Vendor	Estimated Sector Revenue (Lira Billions)	Market Share (%)	
1	IBM	U.S.	25	12.5
2	GEIS	U.S.	25	12.5
3	Olivetti	Italy	20	10.0
4	Finsiel	Italy	15	7.5
5	Infonet	Belgium	10	5.0
6	INTESA	Italy	10	5.0
7	Digital	U.S.	10	5.0
8	Bull	France	10	5.0
9	Engineering	Italy	5	2.5
10	Datamont	Italy	5	2.5
	Total Listed		135	67.5
	Total Market		200	100.0

#### Exhibit D-12

# Electronic Information Services Leading Vendors Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Lira Billions)	Market Share (%)
1	Reuters	U.K.	170	42.5
2	Telerate	U.S.	40	10.0
3	Cerved	Italy	40	10.0
4	Stet	Italy	25	6.3
5	Dun & Bradstreet	U.S.	20	5.0
6	Citicorp	U.S.	15	3.8
7	INTESA	Italy	10	2.5
8	Datitalia Processing	Italy	5	1.3
9	Mead	U.S.	5	1.3
10	Extel	U.K.	0	0.0
	Total Listed		330	82.5
	Total Market		400	100.0

# Systems Software Products Leading Vendors Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Lira Billions)	Market Share (%)
1	IBM	U.S.	805	35.0
2	Microsoft	U.S.	125	5.4
3	Digital	U.S.	120	5.2
4	Olivetti	Italy	105	4.6
5	Novell	U.S.	75	3.3
6	Bull	France	75	3.3
7	Computer Associates	U.S.	65	2.8
8	Siemens-Nixdorf	Germany	40	1.7
9	HP	U.S.	40	1.7
10	Borland	U.S.	35	1.5
	Total Listed		1,485	64.6
	Total Market		2,300	100.0

Exhibit D-14

# Application Software Products Leading Vendors Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Lira Billions)	Market Share (%)
1	Olivetti	Italy	165	8.5
2	IBM	U.S.	115	5.9
3	Microsoft	U.S.	85	4.4
4	Finsiel	Italy	70	3.6
5	Lotus	U.S.	60	3.1
6	Wordperfect	U.S.	55	2.8
7	Computer Associates	U.S.	50	2.6
8	S & M Group	Italy	25	1.3
9	ITP	Italy	15	0.8
10	Siemens-Nixdorf	Germany	15	8.0
	Total Listed		655	33.8
	Total Market		1,940	100.0

Exhibit D-15

# Turnkey Systems Leading Vendors Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Lira Billions)	Market Share (%)
1	Olivetti	Italy	180	17.1
2	Digital	U.S.	55	5.2
3	IBM	U.S.	50	4.8
4	Siemens-Nixdorf	Germany	45	4.3
5	Sicit	Italy	35	3.3
6	Editrice	Italy	25	2.4
7	Reuters	U.K.	20	1.9
8	Cerved	Italy	20	1.9
9	Intergraph	Netherlands	20	1.9
10	Cortis Lentini	Italy	15	1.4
	Total Listed		465	44.3
	Total Market		1,050	100.0

# Equipment Maintenance Leading Vendors Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Lira Billions)	Market Share (%)
1	IBM	U.S.	600	25.5
2	Olivetti	Italy	600	25.5
3	Bull	France	150	6.4
4	Digital	U.S.	145	6.2
5	Siemens-Nixdorf	Germany	105	4.5
6	HP	U.S.	95	4.0
7	Unisys	U.S.	50	2.1
8	AT&T (NCR)	U.S.	40	1.7
9	Wang	U.S.	25	1.1
10	Rank Xerox	U.K.	20	0.9
	Total Listed		1,830	77.9
	Total Market		2,400	100.0

#### Exhibit D-17

# Environmental Services Leading Vendors Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Lira Billions)	Market Share (%)
1	IBM	U.S.	115	10.0
2	Olivetti	Italy	85	7.4
3	Digital	U.S.	55	4.8
4	Bull	France	10	0.9
5	HP	U.S.	10	0.9
6	Unisys	U.S.	10	0.9
7	Wang	U.S.	5	0.4
8	AT&T (NCR)	U.S.	5	0.4
9	Rank Xerox	U.K.	5	0.4
10	Prime	U.S.	0	0.0
	Total Listed		300	26.1
	Total Market		1,150	100.0

#### Exhibit D-18

# Information Services Leading Vendors Italy, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Lira Billions)	Market Share (%)
1	IBM	U.S.	2,140	14.3
2	Olivetti	Italy	1,660	11.1
3	Finsiel	Italy	1,460	9.7
4	Digital	U.S.	550	3.7
5	Bull	France	320	2.1
6	Siemens-Nixdorf	Germany	250	1.7
7	Reuters	U.K.	220	1.5
8	Microsoft	U.S.	220	1.5
9	HP	U.S.	190	1.3
10	Andersen Consulting	U.S.	180	1.2
	Total Listed		7,190	47.9
	Total Market		15,000	100.0



# Information Services Industry Forecast Database, 1994-1999 Sweden

A

Forecast Database in Local Currency (SK Millions)

Exhibit E-1

Top Level IT Expenditure, Sweden

	SK Millions								
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	67,000	1	68,000	69,000	71,000	74,000	76,000	80,000	3
Equipment Sales	11,200	0	11,200	11,300	11,500	11,600	11,700	12,100	2
Mainframe	2,000	-13	1,750	1,550	1,350	1,200	1,050	950	-12
Minicomputer	3,000	-5	2,850	2,700	2,600	2,450	2,300	2,200	-5
PC/Workstation	6,200	6	6,600	7,000	7,500	7,900	8,300	8,900	6
Equipment Services	5,650	3	5,800	6,050	6,300	6,500	6,750	6,950	4
Software Products	4,510	7	4,810	5,180	5,610	6,110	6,700	7,350	9
Other Information Services	16,700	5	17,600	18,800	20,700	22,900	25,100	27,600	9
Data Communications	5,300	4	5,500	5,800	6,100	6,400	6,700	7,000	5
Facilities/Administration	6,200	-2	6,100	5,900	5,800	5,600	5,500	5,400	-2
In-house Staff	17,000	-3	16,500	15,500	15,000	14,500	14,000	13,500	-4

# Information Services Market Forecast by Delivery Mode and Submode Sweden, 1994-1999

		OV	veaen, 18	754-1555	SK Million	IS			
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	22,500	5	23,700	25,400	27,700	30,500	33,400	36,600	9
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	9,800 1,050 660 8,000	3 6 3 3 14	10,100 1,110 680 8,200 125	10,700 1,210 720 8,650 145	11,600 1,340 780 9,300 170	12,700 1,500 850 10,100 205	13,700 1,660 920 10,900 240	14,600 1,800 970 11,500 280	8 10 7 7 18
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	610	5	640	720	810	900	1,010	1,140	12
	160	3	165	180	195	210	225	240	8
	115	17	135	165	205	250	305	370	22
	45	2	46	50	55	59	64	69	8
	270	2	275	300	325	345	370	395	8
	15	20	18	23	30	38	48	61	28
Systems Operations - Platform Operations - Application Operations - Desktop Services	1,400	23	1,720	2,080	2,515	3,045	3,730	4,615	22
	380	14	435	500	570	650	750	875	15
	800	25	1,000	1,210	1,470	1,780	2,180	2,690	22
	220	30	285	370	475	615	800	1,050	30
Processing Services - Transaction Processing - Utility Processing - Other Processing	2,850	0	2,850	2,825	2,825	2,825	2,840	2,840	0
	2,580	0	2,570	2,540	2,530	2,520	2,520	2,510	0
	54	-1	54	52	52	51	50	50	-2
	215	5	225	235	245	255	270	280	4
Network Services - Electronic Info Svcs - Network Applications - Network Management	880	13	990	1,150	1,340	1,570	1,810	2,080	16
	510	8	550	615	685	765	840	915	11
	305	21	370	450	560	690	840	1,010	22
	60	17	70	80	95	115	130	150	16
System Software - Mainframe - Minicomputer - Workstation/PC	2,290	1	2,310	2,370	2,450	2,540	2,650	2,760	4
	1,150	-5	1,090	1,050	1,020	990	950	920	-3
	620	4	645	680	720	760	805	850	6
	520	10	570	640	710	790	890	990	12
Application Software - Mainframe - Minicomputer - Workstation/PC	2,220	13	2,500	2,810	3,160	3,570	4,050	4,590	13
	180	-3	175	170	165	160	155	150	-3
	590	8	640	695	755	820	890	965	9
	1,450	16	1,680	1,940	2,240	2,590	3,000	3,470	16
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	2,450	6	2,600	2,750	3,000	3,300	3,650	3,950	9
	1,150	2	1,170	1,200	1,240	1,310	1,390	1,440	4
	500	10	550	605	675	765	875	975	12
	155	3	160	160	165	175	185	190	3
	650	8	700	800	900	1,050	1,200	1,350	14
Equipment Services - Equipment Maintenance - Environmental Services	5,650 3,650 2,000	8	5,800 3,650 2,150	6,050 3,710 2,350	6,300 3,740 2,550	6,500 3,770 2,750	6,750 3,800 2,950	6,950 3,790 3,150	4 1 8
Grand Total Information Service Market	28,200	5	29,500	31,500	34,000	37,000	40,200	43,500	8

В

### Forecast Database in U.S. Dollars

Exhibit E-3

# Software and Services Market Forecast in Dollars Sweden, 1994-1999

Sweden, 1994-1999									
E., 10.		20.0		U,S,	\$ Million (n	ounded)			
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	2,700	5	2,840	3,045	3,320	3,655	4,005	4,390	9
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	1,175 126 79 960 13	3 6 3 3 14	1,210 133 82 985 15	1,285 145 87 1,035	1,390 161 94 1,115 20	1,525 180 102 1,210 25	1,645 199 111 1,305 29	1,750 216 117 1,380 34	10 7
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	73 19 14 5 33 2	5 3 17 2 2 20	77 20 16 6 33 2	87 22 20 6 36 3	97 24 25 7 39 4	108 25 30 7 42 5	121 27 37 8 45 6	137 29 44 8 48 7	12 8 22 8 8 28
Systems Operations - Platform Operations - Application Operations - Desktop Services	168 46 96 26	23 14 25 30	206 52 120 34	250 60 145 44	302 69 177 57	365 78 214 74	447 90 262 96	554 105 323 126	
Processing Services - Transaction Processing - Utility Processing - Other Processing	342 310 7 26	0 0 -1 5	342 308 7 27	339 305 6 28	339 304 6 30	339 302 6 31	341 302 6 33	341 301 6 34	
Network Services - Electronic Info Svcs - Network Applications - Network Management	106 61 37 7	13 8 21 17	119 66 45 9	138 74 54 10	161 82 67 12	188 92 83 14	217 101 101 16	250 110 121 18	
System Software - Mainframe - Minicomputer - Workstation/PC	275 138 75 63	1 -5 4 10	275 131 78 69	285 126 82 77	295 123 87 85	305 119 91 95	320 114 97 107	330 111 102 119	-3 6
Application Software - Mainframe - Minicomputer - Workstation/PC	265 22 71 175	-3 8	300 21 77 200	21 84	380 20 91 270	430 19 99 310	485 19 107 360	550 18 116 415	-3 9
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	294 138 60 19 78	2 10 3	312 141 66 19 84	330 144 73 19 96	360 149 81 20 108	396 157 92 21 126	438 167 105 22 144	474 173 117 23 162	4 12 3
Equipment Services - Equipment Maintenance - Environmental Services Grand Total	675 440 240 3,400	0 8	695 440 260 3,550	280		780 450 330 4,450		380	1 8
Information Service Market	3,400		3,000	3,000	4,100	7,400	7,000	3,200	

### Forecast Database in ECUs

Exhibit E-4

# Software and Services Market Forecast in ECUs Sweden, 1994-1999

Sweden, 1994-1999  ECU Millions (rounded)									
D		I 02.04		ECU	Millions (ro	ounded)			0.7.00
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	2,415		2,545	2,725	2,970		3,585	3,925	9
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	1,050 113 71 860 12	6 3 3	1,085 119 73 880 14	1,150 130 78 930 16	1,245 144 84 1,000	1,365 161 91 1,085 22	1,470 178 99 1,170 26	1,565 193 104 1,235 30	8 10 7 7 18
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	66 17 12 5 29 2	5 3 17 2 2 20	69 18 15 5 30 2	78 20 18 5 32 2	87 21 22 6 35 3	97 23 27 6 37 4	109 24 33 7 40 5	123 26 40 7 43 7	12 8 22 8 8 28
Systems Operations - Platform Operations - Application Operations - Desktop Services	150 41 86 24	23 14 25 30	185 47 108 31	223 54 130 40	270 61 158 51	327 70 191 66	400 81 234 86	495 94 289 113	22 15 22 30
Processing Services - Transaction Processing - Utility Processing - Other Processing	306 277 6 23	0 0 -1 5	306 276 6 24	304 273 6 25	304 272 6 27	303 271 6 28	305 271 6 29	305 270 6 30	0 0 -2 4
Network Services - Electronic Info Svcs - Network Applications - Network Management	95 55 33	13 8 21 17	106 59 40 8	124 66 49 9	144 74 60 10	169 82 74 13	194 90 90 14	223 98 109 16	16 11 22 16
System Software - Mainframe - Minicomputer - Workstation/PC	245 124 67 56	-5	250 117 69 61	255 113 73 69	265 110 78 76	275 106 82 85	285 102 87 96	295 99 91 106	4 -3 6 12
Application Software - Mainframe - Minicomputer - Workstation/PC	240 20 64 156	13 -3 8 16	270 19 69 181	300 18 75 208	340 18 81 241	385 17 88 278	435 17 96 322	490 16 104 373	13 -3 9 16
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	263 124 54 17 70	6 2 10 3 8	279 126 59 17 75	295 129 65 17 86	322 133 73 18 97	354 141 82 19 113	392 149 94 20 129	424 155 105 20 145	9 4 12 3 14
Equipment Services - Equipment Maintenance - Environmental Services	605 390 215	8	620 390 230	650 400 250	675 400 275	695 405 295	725 410 315	745 405 340	4 1 8
Grand Total Information Service Market	3,050	5	3,150	3,400	3,650	3,950	4,300	4,650	8

### D

### Information Services Forecast Reconciliation in Local Currency

Exhibit E-5

Forecast Reconciliation, Sweden, 1993-1998

Currency: SK Millions 1993 Market 1998 Market 1998 Market						1993	1994			
Control of the same of the sam	1993	1994	1993-1	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Varia		Report	Report	Varia		%CAGR	%CAGR
	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total (ex Equipment Services)	22,500	22,500	0	0	33,400	33,400	0	0	8	8
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	10,000 1,090 680 8,200 45	9,800 1,050 660 8,000 110	-200 -40 -20 -200 65	-2 -4 -3 -2 144	13,400 1,700 940 10,650 150	13,700 1,660 920	300 -40 -20	2 -2 -2 2 60	6 9 7 5 27	7 10 7 6 17
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	630 170 115 50 280 15	610 160 115 45 270	-20 -10 0 -5 -10	-3 -6 0 -10 -4 0	1,700 360 610 125 560 49	1,010 225 305 64 370 48	-690 -135 -305 -61 -190	-41 -38 -50 -49 -34 -2	22 16 40 20 15 27	11 7 22 7 7 7 26
Systems Operations - Platform Operations - Application Operations - Desktop Services	740 280 400 60	1,400 380 800 220	660 100 400 160	89 36 100 267	1,560 565 840 155	3,730 750 2,180 800	2,170 185 1,340 645	139 33 160 416	16 15 16 21	22 15 22 29
Processing Services - Transaction Processing - Utility Processing - Other Processing	2,850 2,580 54 215	2,850 2,580 54 215	0 0 0 0	0 0 0 0	2,710 2,400 48 260	2,840 2,520 50 270	130 120 2 10	5 5 4 4	-1 -1 -2 4	0 0 -2 5
Network Services - Electronic Info Svcs - Network Applications - Network Management	920 510 350 60	880 510 305 60	-40 0 -45 0	-4 0 -13 0	2,290 705 1,360 220	1,810 840 840 130	-480 135 -520 -90	-21 19 -38 -41	20 7 31 30	16 10 22 17
System Software - Mainframe - Minicomputer - Workstation/PC	2,430 1,220 655 550	2,290 1,150 620 520	-140 -70 -35 -30	-6 -6 -5 -5	3,220 1,220 905 1,090	805	-100	-18 -22 -11 -18	6 0 7 15	3 -4 5 11
Application Software - Mainframe - Minicomputer - Workstation/PC	2,300 185 605 1,510	2,220 180 590 1,450	-80 -5 -15 -60	-3 -3 -2 -4	4,330 165 885 3,280	155 890	-10 5	-6 -6 1 -9	13 -2 8 17	13 -3 9 16
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	2,650 1,270 530 170 700	2,450 1,150 500 155 650	-200 -120 -30 -15 -50	-8 -9 -6 -9 -7	4,150 1,580 995 225 1,350	1,390 875 185	-190 -120 -40	-12 -12 -12 -18 -11	9 4 13 6 14	8 4 12 4 13
Equipment Services - Equipment Maintenance - Environmental Services	5,800 3,700 2,080	5,650 3,650 2,000	-150 -50 -80	-3 -1 -4	6,750 3,850 2,880	3,800 2,950	-50 70	0 -1 2	3 1 7	4 1 8
Grand Total	28,300	28,200	-100	0	40,100	40,200	100	0	7	7

### E

### Leading Vendors in Local Currency (SK Millions)

Exhibit E-6

# Software and Services Leading Vendors Sweden, 1993

		en, 1995		
			Estimated	
			Sector	Market
		Country	Revenue	Share
Rank	Vendor	of Origin	(SK Millions)	(%)
1	IBM	U.S.	1,920	8.5
2	Cap Programmator [CGS]	France	1,270	5.6
3	Sapia	Sweden	1,050	4.7
4	Apiron	Sweden	710	3.2
5	SKD Foretagen	Sweden	710	3.2
6	Digital	U.S.	680	3.0
7	WM Data Nordic	Sweden	590	2.6
8	EDS	U.S.	540	2.4
9	Enator	Sweden	410	1.8
10	Reuters	U.K.	355	1.6
11	Computer Associates	U.S.	350	1.6
12	Sema Group	France	330	1.5
13	Lantbruksdata	Sweden	320	1.4
14	Microsoft	U.S.	310	1.4
15	ICL (Fujitsu)	U.K.	305	1.4
16	Oracle	U.S.	300	1.3
17	Andersen Consulting	U.S.	250	1.1
18	Communicator AB	Sweden	210	0.9
19	Conor Information	Sweden	210	0.9
20	IBS	Sweden	200	0.9
21	Industri-Matematik	Sweden	190	0.8
22	Siemens-Nixdorf	Germany	180	0.8
23	Unisys	U.S.	160	0.7
24	Infonet	Belgium	150	0.7
25	Intergraph	U.S.	145	0.6
26	CRS Datacraft	Sweden	100	0.4
27	Maldata	Sweden	100	0.4
28	Olivetti	Italy	100	0.4
29	Ask	u.s.	95	0.4
30	НР	U.S.	90	0.4
	Total Listed		12,330	54.8
	Total Market		22,500	100.0

### Professional Services Leading Vendors Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SK Millions)	Market Share (%)
1	Cap Programmator [CGS]	France	485	4.9
2	Apiron	Sweden	400	4.1
3	Enator	Sweden	310	3.2
4	WM Data Nordic	Sweden	265	2.7
5	Sapia	Sweden	255	2.6
6	Communicator AB	Sweden	170	1.7
7	IBM	U.S.	165	1.7
8	IBS	Sweden	165	1.7
9	Sema Group	France	160	1.6
10	Oracle	U.S.	140	1.4
	Total Listed		2,515	25.7
	Total Market		9,800	100.0

Exhibit E-8

# Systems Integration Leading Vendors Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SK Millions)	Market Share (%)
1	IBM	U.S.	160	26.2
2	Cap Programmator (CGS)	France	100	16.4
3	ICL (Fujitsu)	U.K.	85	13.9
4	EDS	U.S.	60	9.8
5	Ericsson	Sweden	45	7.4
	Total Listed Total Market		475 610	77.8 100.0

Exhibit E-9

### Systems Operations Leading Vendors Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SK Millions)	Market Share (%)
1	Cap Programmator [CGS]	France	500	25.0
2	EDS	U.S.	350	17.5
3	Sema Group	France	300	15.0
4	WM-Data	France	250	12.5
5	IBM	U.S.	200	10.0
	Total Listed		1,600	80.0
	Total Market		2,000	100.0

### Processing Services Leading Vendors Sweden, 1993

		e valetibol i falso	Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(\$K Millions)	(%)
1	SKD Foretagen	Sweden	560	19.6
2	Sapia	Sweden	340	11.9
3	Apiron	Sweden	150	5.3
4	WM Data Nordic	Sweden	140	4.9
5	Conor Information	Sweden	135	4.7
6	Lantbruksdata	Sweden	125	4.4
7	CRS Datacraft	Sweden	65	2.3
8	EDS	U.S.	40	1.4
9	Datema	Sweden	40	1.4
10	JDC Data	Denmark	20	0.7
	Total Listed		1,615	56.7
	Total Market		2,850	100.0

#### Exhibit E-11

## Network Applications Leading Vendors Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SK Millions)	Market Share (%)
1	Infonet	Belgium	100	49.2
2	Lantbruksdata	Sweden	60	29.5
3	IBM	U.S.	40	19.7
4	GEIS	U.S.	30	9.8
5	Digital	U.S.	15	4.9
	Total Listed		245	131.1
	Total Market		300	100.0

#### Exhibit E-12

### Electronic Information Services Leading Vendors Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SK Millions)	Market Share (%)
1	Reuters	U.K.	275	53.9
2	Telerate	U.S.	65	12.7
3	Dun & Bradstreet	U.S.	30	5.9
	Total Listed		370	72.5
	Total Market		510	100.0

# Systems Software Products Leading Vendors Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SK Millions)	Market Share (%)
1	IBM	U.S.	1,105	48.3
2	Digital	U.S.	230	10.0
3	Microsoft	U.S.	180	7.9
4	Computer Associates	U.S.	165	7.2
5	Oracle	U.S.	145	6.3
6	Ask	U.S.	90	3.9
7	Novell	U.S.	85	3.7
8	Lantbruksdata	Sweden	60	2.6
9	ICL (Fujitsu)	U.K.	55	2.4
10	Siemens-Nixdorf	Germany	55	2.4
	Total Listed		2,170	94.8
	Total Market		2,290	100.0

Exhibit E-14

# Application Software Products Leading Vendors Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SK Millions)	Market Share (%)
1	IBM	U.S.	155	7.0
2	Microsoft	U.S.	125	5.6
3	Computer Associates	U.S.	125	5.6
4	WM Data Nordic	Sweden	110	5.0
5	Wordperfect	U.S.	70	3.2
6	Lotus	U.S.	60	2.7
7	Cap Programmator [CGS]	France	45	2.0
8	ICL (Fujitsu)	U.K.	40	1.8
9	IBS	Sweden	35	1.6
10	Maldata	Sweden	35	1.6
	Total Listed		800	36.0
	Total Market		2,220	100.0

Exhibit E-15

### Turnkey Systems Leading Vendors Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SK Millions)	Market Share (%)
1	Sapia	Sweden	430	17.6
2	Industri-Matematik	Sweden	170	6.9
3	Intergraph	U.S.	115	4.7
4	Digital	U.S.	110	4.5
5	IBM	U.S.	65	2.7
6	Cap Programmator [CGS]	France	55	2.2
7	Siemens-Nixdorf	Germany	55	2.2
8	Apiron	Sweden	50	2.0
9	Maldata	Sweden	50	2.0
10	Reuters	U.K.	35	1.4
	Total Listed		1,135	46.3
	Total Market		2,450	100.0

# Equipment Maintenance Leading Vendors Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SK Millions)	Market Share (%)
1	IBM	U.S.	900	24.7
2	Digital	U.S.	350	9.6
3	ICL (Fujitsu)	U.K.	350	9.6
4	Siemens-Nixdorf	Germany	175	4.8
5	Unisys	U.S.	150	4.1
6	HP	U.S.	110	3.0
7	Bull	France	85	2.3
8	Sun Microsystems	U.S.	85	2.3
9	Wang	U.S.	85	2.3
10	AT&T	U.S.	65	1.8
	Total Listed		2,355	64.5
	Total Market		3,700	100.0

#### Exhibit E-17

### Environmental Services Leading Vendors Sweden, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(SK Millions)	(%)
1	IBM	U.S.	85	4.3
2	Digital	U.S.	60	3.0
3	Unisys	U.S.	20	1.0
4	HP	U.S.	15	0.8
5	Wang	U.S.	15	8.0
6	ICL (Fujitsu)	U.K.	10	0.5
7	Olivetti	Italy	10	0.5
8	Bull	France	5	0.3
9	AT&T	U.S.	5	0.3
10	Rank Xerox	U.K.	5	0.3
	Total Listed		230	11.5
	Total Market		2,000	100.0

#### Exhibit E-18

# Information Services Leading Vendors Sweden, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SK Millions)	Market Share (%)
1	IBM	U.S.	2,900	10.4
2	Cap Programmator [CGS]	France	1,270	4.5
3	Digital	U.S.	1,110	4.0
4	Sapia	Sweden	1,050	3.8
5	ICL (Fujitsu)	U.K.	710	2.5
6	Apiron	Sweden	710	2.5
7	SKD Foretagen	Sweden	710	2.5
8	WM Data Nordic	Sweden	590	2.1
9	EDS	U.S.	460	1.6
10	Enator	Sweden	410	1.5
	Total Listed		9,920	35.4
	Total Market		28,000	100.0



# Information Services Industry Forecast Database, 1994-1999 Denmark

A

Forecast Database in Local Currency (DK Millions)

Exhibit F-1

Top Level IT Expenditure, Denmark

	DK Millions									
		93-94							94-99	
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)	
Total IT Spending	42,500	1	43,000	43,500	44,000	44,500	44,500	45,000	1	
Equipment Sales	8,700	0	8,700	8,800	8,900	9,000	8,800	8,900	0	
Mainframe	2,000	-10	1,800	1,600	1,400	1,300	1,100	1,000	-11	
Minicomputer	2,200	0	2,200	2,200	2,200	2,200	2,100	2,100	-1	
PC/Workstation	4,500	4	4,700	5,000	5,300	5,500	5,600	5,800	4	
Equipment Services	3,000	2	3,070	3,060	3,120	3,160	3,120	3,070	0	
Software Products	2,880	18	3,400	3,600	3,900	4,250	4,500	4,750	7	
Other Information Services	8,300	1	8,400	8,900	9,300	9,800	10,200	10,700	5	
Data Communications	2,800	7	3,000	3,200	3,450	3,650	3,800	3,950	6	
Facilities/Administration	3,200	0	3,200	3,200	3,200	3,200	3,100	3,000	-1	
In-house Staff	13,500	-4	13,000	12,500	12,000	11,500	11,000	10,500	-4	

Exhibit F-2

# Information Services Market Forecast by Delivery Mode and Submode Denmark, 1994-1999

Denmark, 1994-1999  DK Millions									
Delivery Modes		93-94			DK MIIIIOI	is .			94-99
Don't dry (mode)	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	12,300	5	12,900	13,600	14,400	15,200	15,900	16,600	5
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	2,950 520 260 2,150 20	3 10 4 2 25	3,050 570 270 2,200 25	3,250 630 280 2,300 32	3,450 700 290 2,400 41	2,500	3,850 860 320 2,600 66	4,050 940 330 2,700 83	11 4 4
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	385 100 70 30 175 10	8 5 21 0 6 10	415 105 85 30 185	465 115 105 35 200	525 125 130 40 215	135 160 45 225	635 145 190 50 235 15	685 150 225 55 240 16	7 21 13 5
Systems Operations - Platform Operations - Application Operations - Desktop Services	180 50 90 40	22 10 28 30	220 55 115 52	270 65 140 65	330 75 170 85	400 85 205 105	470 95 240 130	550 105 280 160	14 19
Processing Services - Transaction Processing - Utility Processing - Other Processing	3,010 2,750 55 200	-2 -2 -4 3	2,960 2,700 53 205	2,920 2,650 52 215	2,870 2,600 50 220		2,720 2,440 46 230		
Network Services - Electronic Info Svcs - Network Applications - Network Management	610 365 220 20	10 7 18 15	670 390 260 23	770 430 310 28	870 470 370 33		1,080 530 510 44	1,200 560 590 50	12 8 18 17
System Software - Mainframe - Minicomputer - Workstation/PC	1,700 680 590 425	6 0 7 13	1,800 680 630 480	1,850 670 670 530	1,950 660 710 590	650 <b>7</b> 50	2,100 630 770 710	600 790	-2
Application Software - Mainframe - Minicomputer - Workstation/PC	1,450 92 445 920	10 -5 6 11	1,600 87 470 1,020	1,750 86 505 1,170	1,950 84 545 1,330	82 585	2,400 78 620 1,680	74 650	10 -3 7 13
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	2,040 980 385 128 550	6 2 9 5 11	2,170 1,000 420 135 610	2,290 1,020 460 141 670	2,430 1,040 500 148 740	540 154	2,650 1,050 575 158 870	2,740 1,035 610 161 930	5 1 8 4 9
Equipment Services - Equipment Maintenance - Environmental Services	3,000 1,800 1,200	2 -2 9	3,070 1,765 1,305	3,060 1,680 1,380	1,630 1,485	1,570 1,585	3,120 1,470 1,650	3,070 1,365 1,705	0 -5 5
Grand Total Information Service Market	15,000	7	16,000	17,000	17,000	18,000	19,000	20,000	5

В

### Forecast Database in U.S. Dollars

Exhibit F-3

# Software and Services Market Forecast in Dollars Denmark, 1994-1999

Denmark, 1994-1999 U.S. \$ Million (rounded)									
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	1,810	( <i>1</i> 0)	1,900	2,005	2,120	2,240	2,340	2,445	
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	435 77 39 315 3	3 10 4 2 25	450 84 40 325 4	480 93 41 340 5	510 103 43 355 6	540 115 46 370 8	565 127 47 385 10	595 139 49 400 12	6 11 4 4 27
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	57 15 10 4 26 1	8 5 21 0 6 10	61 16 13 4 27 2	69 17 15 5 30 2	78 19 19 6 32 2	86 20 24 7 33 2	94 22 28 7 35	101 22 33 8 36 2	11 7 21 13 5 8
Systems Operations - Platform Operations - Application Operations - Desktop Services	27 8 14 6	22 10 28 30	33 8 17 8	40 10 21 10	49 11 25 13	59 13 30 15	69 14 36 19	81 16 41 24	20 14 19 25
Processing Services - Transaction Processing - Utility Processing - Other Processing	444 405 8 30	-2 -2 -4 3	436 398 8 30	430 391 8 32	423 383 8 33	411 371 7 33	401 360 7 34	385 345 7 34	-2 -3 -4 2
Network Services - Electronic Info Svcs - Network Applications - Network Management	90 54 33 3	10 7 18 15	99 58 39 4	114 64 46 4	128 69 55 5	145 74 65 6	159 78 75 7	177 83 87 8	12 8 18 17
System Software - Mainframe - Minicomputer - Workstation/PC	250 100 87 63	6 0 7 13	265 100 93 71	270 99 99 78	285 97 105 87	300 96 111 96	310 93 114 105	3 <b>15</b> 89 1 <b>17</b> 114	-2 5
Application Software - Mainframe - Minicomputer - Workstation/PC	215 14 66 135	10 -5 6 11	235 13 69 150	260 13 75 170	285 13 81 195	325 12 86 220	355 12 92 245	385 11 96 275	10 -3 7 13
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	301 145 57 19 81	6 2 9 5 11	320 148 62 20 90	338 150 68 21 99	358 153 74 22 109	376 155 80 23 120	391 155 85 23 128	404 153 90 24 137	5 1 8 4 9
Equipment Services - Equipment Maintenance - Environmental Services Grand Total	440 265 175	2 -2 9 7	450 260 190 2,350	245 205	460 240 220 2,500	465 <b>23</b> 0 235 2,650	460 <b>215</b> 245 2,800	450 200 250 2,950	0 <b>-5</b> 5
Information Service Market	2,200		2,330	2,300	2,300	2,030	2,000	2,550	,

### Forecast Database in ECUs

Exhibit F-4

# Software and Services Market Forecast in ECUs Denmark, 1994-1999

	Denmark, 1994-1999  ECU Millions (rounded)								
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	1,625	5	1,705	1,800	1,905	2,010	2,105	2,195	5
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	390 69 35 285 3	10 4	405 76 36 290 4	430 84 37 305 4	455 93 39 315 6	103 41	510 114 43 345 9	125 44	11 4
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	51 13 9 4 23 1	8 5 21 0 6 10	55 14 11 4 25	62 15 14 5 27 2	70 17 17 5 29	77 18 21 6 30 2	84 19 25 7 31 2	ľ	11 7 21 13 5 8
Systems Operations - Platform Operations - Application Operations - Desktop Services	24 7 12 5	22 10 28 30	29 8 15 7	36 9 19 9	44 10 23 11	53 11 27 14	62 13 32 17	73 14 37 21	20 14 19 25
Processing Services - Transaction Processing - Utility Processing - Other Processing	398 364 8 27	-2 -2 -4 3	392 357 7 27	386 351 7 29	380 344 7 29	370 334 7 30	360 323 6 31	346 310 6 31	-2 -3 -4 2
Network Services - Electronic Info Svcs - Network Applications - Network Management	81 49 29 3	10 7 18 15	. 89 52 35 3	102 57 41 4	115 62 49 5	130 66 58 5	143 70 68 6	159 74 78 7	12 8 18 17
System Software - Mainframe - Minicomputer - Workstation/PC	225 90 78 56	6 0 7 13	240 90 84 64	245 89 89 70	260 88 94 78		280 84 102 94	285 80 105 102	4 -2 5 10
Application Software - Mainframe - Minicomputer - Workstation/PC	190 12 59 122	10 -5 6 11	210 12 62 135	230 12 67 155	260 11 72 176	290 11 78 200	315 11 82 222	345 10 86 246	10 -3 7 13
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	270 130 51 17 73	6 2 9 5 11	287 133 56 18 81	303 135 61 19 89	322 138 66 20 98	338 139 72 20 107	351 139 76 21 115	363 137 81 21 123	5 1 8 4 9
Equipment Services - Equipment Maintenance - Environmental Services	395 240 160	-2	405 235 175	405 220 185	415 215 195	420 210 210	415 195 220	405 180 225	0 -5 5
Grand Total Information Service Market	2,000	7	2,100	2,250	2,250	2,400	2,500	2,650	5

### D

### Information Services Forecast Reconciliation in Local Currency

Exhibit F-5

Forecast Reconciliation, Denmark, 1993-1998

Forecast Reconciliation, Denmark, 1993-1998  Currency: DK Millions 1993 Market 1998 Market 1								T 4000		
Currency: DK Millions	4000	the state of the s		004	4000			1004	1993	1994
Delivery Mode	1993	1994 Report	1993-1 Varia		1993	1994 Poport	1993- Varia		Report	Report
Delivery Mode	Report	Report	100000000000000000000000000000000000000		Report (Fcst)	Report (Foot)		(%)	%CAGR	%CAGR
	(Fcst)	(Act)	(Amount)	( /0)	(FCSI)	(Fost)	(Amount)	( 20)	(Fcst)	(Fcst)
Software and Services Total	12 600	12 200	-300	-2	17 700	15,900	-1,800	-10	7	5
(ex Equipment Services)	12,600	12,300			17,700					
Professional Services - IS Consulting	3,100 520	2,950 520	-150 0	-5 0	4,250 850			-9 1	7	5 11
- Education & Training	260	260	0	0	350	320	-30	-9	6	4
- Custom Software	2,300	2,150	-150	-7	3,000	2,600	-400	-13	5	4
- Application Management	20	20	0	0	60	66	6	10	25	27
Systems Integration	390	385	-5 -5	-1	970	635	-335	-35	20	11
- Equipment	105	100	-5	-5	205	145	-60	-29	14	8
- Application Software	70	70	0 0	0	350 65	190	-160	-46	38 17	22
- System Software - Professional Services	30 175	30 175	0	0	320	50 235	-15 -85	-23 -27	13	11 6
- Other	10	10	0	0	29	15	-14	-48	24	8
Systems Operations	180	180	0	0	430	470	40	9	19	21
- Platform Operations	65	50	-15	-23	145	95	-50	-34	17	14
- Application Operations	75	90	15	20	180	240	60	33	19	22
- Desktop Services	40	40	0	0	100	130	30	30	20	27
Processing Services	3,010	3,010	0	0	2,750		-30 -40	-1 -2	-2	-2 -2
- Transaction Processing - Utility Processing	2,750 55	2,750 55	0	0	2,480 45	2,440 46	-40	-2 2	-2 -4	-2 -4
- Other Processing	200	200	0	0	220		10	5	2	3
Network Services	620	610	-10	-2	1,350	1,080	-270	-20	17	12
- Electronic Info Svcs	365	365	0	0	500	530		6	6	8
- Network Applications	235	220	-15	-6	790	510	1	-35	27	18
- Network Management	19	20	1	5	60	44	-16	-27	26	17
System Software	1,750	1,700	-50	-3	2,400			-13 -11	7 0	-2
- Mainframe - Minicomputer	710 600	680 590	-30 -10		710 750		1 1	3	5	-2 5
- Workstation/PC	450	425	-25	-6	950			-25	16	11
Application Software	1,500	1,450	-50	-3	2,750		-350	-13	13	11
- Mainframe	92	92	0	0	78	_, 78		0	-3	-3
- Minicomputer	445	445	0	0	620	620	1	0	7	7
- Workstation/PC	950	920	-30	-3	2,050			-18	17	13
Turnkey Systems	2,050	2,040	-10	0	2,770			-4	6	5
- Equipment - Application Software	980 395	980 385	0 -10	-3	1,075 660			-2 -13	2 11	8
- System Software	128	128	0	0	160	•	t e	-13	5	4
- Professional Services	550	550	Ö	Ŏ	870			0	10	10
Equipment Services	3,080	3,000	-80	-3	3,340	3,120	-220	-7	2	1
- Equipment Maintenance	1,875	1,800	-75	-4	1,750	1,470	-280	-16	-1	-4
- Environmental Services	1,200	1	0	0	1,590	·		4	6	7
Grand Total	16,000	15,000	-1,000	-6	21,000	19,000	-2,000	-10	6	5

### E

### **Leading Vendors in Local Currency (DK Millions)**

Exhibit F-6

# Software and Services Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	IBM	U.S.	1,710	13.9
2	Kommundata	Sweden	1,430	11.6
3	PBS	Denmark	830	6.7
4	Digital	U.S.	220	1.8
5	Computer Associates	U.S.	210	1.7
6	Oracle	U.S.	200	1.6
7	Microsoft	U.S.	190	1.5
8	Danet	Denmark	150	1.2
9	JDC Data	Denmark	135	1.1
10	ICL (Fujitsu)	U.K.	135	1.1
	Total Listed		5,210	42.4
	Total Market		12,300	100.0

Exhibit F-7

### Professional Services Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	PBS	Denmark	830	28.1
2	IBM	U.S.	220	7.5
3	JDC Data	Denmark	115	3.9
4	Oracle	U.S.	90	3.1
5	Kommundata	Sweden	75	2.5
6	ICL (Fujitsu)	U.K.	75	2.5
7	Danet	Denmark	70	2.4
8	Cap Gemini Sogeti	France	70	2.4
9	Digital	U.S.	60	2.0
10	AT&T	U.S.	45	1.5
	Total Listed		1,650	55.9
	Total Market		2,950	100.0

### Systems Integration Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	IBM	U.S.	90	23.4
2	Computer Resources Intn'l	Denmark	50	13.0
3	Kommunedata	Denmark	40	10.4
4	Digital	U.S.	20	5.2
5	Cap Gemini Sogeti	France	15	3.9
	Total Listed Total Market		215 385	55.9 100.0

Exhibit F-9

### Systems Operations Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	PBS	Denmark	45	20.4
2	JDC	Denmark	35	15.9
3=	OK Data	Denmark	15	6.8
3=	Olivetti	Italy	15	6.8
3=	danNet	Denmark	15	6.8
	Total Listed		125	22.2
	Total Market		220	100.0

Exhibit F-10

### Processing Services Leading Vendors Denmark, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(DK Millions)	(%)
1	IBM	U.S.	15	0.5
2	GEIS	U.S.	5	0.2
3	Unisys	U.S.	5	0.2
4	Olivetti	Italy	5	0.2
5	HP	U.S.	0	0.0
6	ICL (Fujitsu)	U.K.	0	0.0
7	Digital	U.S.	0	0.0
8	Amdahl	U.S.	0	0.0
9	ComputerVision	U.S.	0	0.0
10	Comparex	Germany	0	0.0
	Total Listed		30	1.0
	Total Market		3,010	100.0

### Network Applications Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	Danet	Denmark	50	22.7
2	IBM	U.S.	45	20.5
3	Infonet	Belgium	35	15.9
4	GEIS	U.S.	10	4.5
5	Digital	U.S.	5	2.3
6	Olivetti	Italy	0	0.0
7	AT&T	U.S.	0	0.0
8	Bull	France	0	0.0
9	ICL (Fujitsu)	U.K.	0	0.0
10	ACT Group	U.K.	0	0.0
	Total Listed		145	65.9
	Total Market		200	100.0

#### Exhibit F-12

# Electronic Information Services Leading Vendors Denmark, 1993

		Country	Estimated Sector Revenue	
Rank	Vendor	of Origin	(DK Millions)	(%)
1	Reuters	U.K.	75	20.5
2	Dun & Bradstreet	U.S.	25	6.8
3	Telerate	U.S.	20	5.5
4	Lotus	U.S.	0	0.0
5	ACT Group	U.K.	0	0.0
6	Amdahl	U.S.	0	0.0
7	Andersen Consulting	U.S.	0	0.0
8	Ask	U.S.	0	0.0
9	AT&T	U.S.	0	0.0
10	Axime	France	0	0.0
	Total Listed		120	32.9
	Total Market		365	100.0

#### Exhibit F-13

### Systems Software Products Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	IBM	U.S.	900	52.9
2	Microsoft	U.S.	110	6.5
3	Computer Associates	U.S.	100	5.9
4	Oracle	U.S.	95	5.6
5	Digital	U.S.	75	4.4
6	Computer People	U.K.	60	3.5
7	Novell	U.S.	60	3.5
8	Ask	U.S.	55	3.2
9	ICL (Fujitsu)	U.K.	35	2.1
10	HP	U.S.	25	1.5
	Total Listed		1,515	89.1
	Total Market		1,700	100.0

# Application Software Products Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	Kommundata	Sweden	1,350	93.1
2	IBM	U.S.	125	8.6
3	Microsoft	U.S.	75	5.2
4	Computer Associates	U.S.	75	5.2
5	Wordperfect	U.S.	40	2.8
6	Lotus	U.S.	40	2.8
7	Danet	Denmark	30	2.1
8	ICL (Fujitsu)	U.K.	25	1.7
9	AT&T	U.S.	25	1.7
10	SAP	Germany	20	1.4
	Total Listed		1,805	124.5
	Total Market		1,450	100.0

#### Exhibit F-15

### Turnkey Systems Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	IBM	U.S.	55	2.7
2	Digital	U.S.	35	1.7
3	Intergraph	U.S.	30	1.5
4	Olivetti	Italy	15	0.7
5	AT&T	U.S.	15	0.7
6	Reuters	U.K.	10	0.5
7	Cap Gemini Sogeti	France	5	0.2
8	ComputerVision	U.S.	0	0.0
9	Logica	U.K.	0	0.0
10	SAP	Germany	0	0.0
	Total Listed		165	8.1
	Total Market		2,040	100.0

### Exhibit F-16

# Equipment Maintenance Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	IBM	U.S.	550	30.6
2	AT&T	U.S.	150	8.3
3	ICL (Fujitsu)	U.K.	150	8.3
4	Olivetti	Italy	135	7.5
5	Siemens-Nixdorf	Germany	130	7.2
6	Digital	U.S.	105	5.8
7	HP	Ju.s.	60	3.3
8	JDC Data	Denmark	40	2.2
9	Unisys	U.S.	40	2.2
10	Datapoint	U.S.	35	1.9
	Total Listed		1,395	77.5
	Total Market		1,800	100.0

# Environmental Services Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	IBM	U.S.	90	7.5
2	Digital	U.S.	45	3.8
3	AT&T	U.S.	10	0.8
4	HP	U.S.	5	0.4
5	Olivetti	Italy	5	0.4
6	Unisys	U.S.	5	0.4
7	Bull	France	5	0.4
8	Wang	U.S.	5	0.4
9	Rank Xerox	U.K.	5	0.4
10	ComputerVision	U.S.	0	0.0
	Total Listed		175	14.6
	Total Market		1,200	100.0

#### Exhibit F-18

# Information Services Leading Vendors Denmark, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (DK Millions)	Market Share (%)
1	IBM	U.S.	2,220	14.8
2	Kommundata	Sweden	1,430	9.5
3	PBS	Denmark	830	5.5
4	Digital	U.S.	370	2.5
5	ICL (Fujitsu)	U.K.	350	2.3
6	AT&T	U.S.	270	1.8
7	Olivetti	Italy	220	1.5
8	Computer Associates	U.S.	210	1.4
9	Oracle	U.S.	200	1.3
10	Microsoft	U.S.	190	1.3
	Total Listed		6,290	41.9
	Total Market		15,000	100.0



# Information Services Industry Forecast Database, 1994-1999 Norway

A

Forecast Database in Local Currency (NK Millions)

Exhibit G-1

Top Level IT Expenditure, Norway

	NK Millions								
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	36,000	0	36,000	36,000	37,000	38,000	39,000	40,000	2
Equipment Sales	7,200	-1	7,100	7,000	7,000	6,900	6,800	6,700	-1
Mainframe	1,700	-9	1,550	1,400	1,300	1,150	1,050	950	-9
Minicomputer	1,800	-3	1,750	1,700	1,650	1,600	1,550	1,500	-3
PC/Workstation	3,700	1	3,750	3,900	4,000	4,100	4,150	4,250	3
Equipment Services	2,940	-2	2,890	2,970	3,020	3,040	3,090	3,110	1
Software Products	2,700	6	2,860	3,080	3,350	3,650	4,000	4,380	9
Other Information Services	7,800	3	8,000	8,200	8,500	8,900	9,200	9,600	4
Data Communications	2,750	5	2,900	3,100	3,300	3,550	3,800	4,050	7
Facilities/Administration	3,200	-3	3,100	3,050	3,000	3,000	2,950	2,900	-1
In-house Staff	9,000	-2	8,800	8,800	8,800	8,800	8,800	8,800	0

# Information Services Market Forecast by Delivery Mode and Submode Norway, 1994-1999

		110	orway, is	734-1333	NK Millior	าร			
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	11,400	4	11,800	12,200	12,800	13,500	14,200	15,000	5
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	2,900 425 350 2,100 20	0 5 1 -2 25	2,900 445 355 2,050 25	2,950 485 375 2,050 30	3,000 525 395 2,050 35	570 420	3,150 615 440 2,050 55	3,250 660 460 2,050 65	2 8 5 0 21
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	280 75 50 20 130 5	11 7 10 25 12 0	310 80 55 25 145	355 90 70 25 165	400 100 90 25 180 7	445 105 110 25 195	500 115 135 25 215	550 120 165 25 230	12 8 25 0 10 15
Systems Operations - Platform Operations - Application Operations - Desktop Services	220 80 100 40		260 90 120 50	310 100 145 65	365 110 175 80	435 125 210 100	515 140 250 125	620 160 300 160	19 12 20 26
Processing Services - Transaction Processing - Utility Processing - Other Processing	3,330 3,050 63 220	0	3,340 3,050 61 225	3,310 3,020 59 230	3,320 3,020 57 240	3,320 3,020 55 245	3,330 3,020 54 255	3,330 3,020 52 260	0 0 -3 3
Network Services - Electronic Info Svcs - Network Applications - Network Management	430 270 135 25		460 275 155 29	500 285 180 33	565 310 215 39	640 335 260 46	715 355 305 54	810 380 365 64	12 7 19 17
System Software - Mainframe - Minicomputer - Workstation/PC	1,380 610 445 325	-4 4	1,410 585 465 355	1,460 575 490 395	1,540 570 525 440	565 560	1,710 560 600 550	1,810 555 640 615	5 -1 7 12
Application Software - Mainframe - Minicomputer - Workstation/PC	1,320 110 385 820	-5	1,450 105 410 930	1,620 105 440 1,070	1,810 105 475 1,230	105 515	2,290 100 555 1,630	2,570 100 600 1,870	12 -1 8 15
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	1,580 800 300 100 380	4 2 8 0 4	1,640 815 325 100 395	1,690 825 355 105 405	1,750 840 385 105 420	1,860 875 425 110 445	1,970 910 475 115 470	2,060 930 520 115 490	5 3 10 3 4
Equipment Services - Equipment Maintenance - Environmental Services	2,940 1,830 1,110	0	2,890 1,780 1,110	2,970 1,790 1,180	3,020 1,780 1,240	3,040 1,750 1,290	3,090 1,710 1,380	3,110 1,670 1,440 18,100	1 -1 5 4
Grand Total Information Service Market	14,400	2	14,700	15,200	15,800	16,500	17,300	10, 100	4

В

### Forecast Database in U.S. Dollars

Exhibit G-3

### Software and Services Market Forecast in Dollars Norway, 1994-1999

	Norway, 1994-1999								
				U,S,	\$ Million (n	ounded)	n na na n		
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	1,515	4	1,570	1,620	1,700	1,795	1,890	1,995	5
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	385 57 47 280 3	0 5 1 -2 25	385 59 47 275 3	390 65 50 275 4	400 70 53 275 5	410 76 56 275 6	420 82 59 275 7	430 88 61 275 9	2 8 5 0 21
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	37 10 7 3 18	11 7 10 25 12 0	41 11 7 3 20 1	47 12 9 3 22 1	53 14 12 3 24	59 14 15 3 26 1	67 16 18 3 29 1	73 16 22 3 31	12 8 25 0 10 15
Systems Operations - Platform Operations - Application Operations - Desktop Services	30 11 14 5	18 13 20 25	35 12 16 7	41 14 20 9	49 15 24 11	58 17 28 13	69 19 33 17	83 22 40 21	19 12 20 26
Processing Services - Transaction Processing - Utility Processing - Other Processing	443 406 9 30	0 0 -3 2	444 406 8 30	440 402 8 31	442 402 8 32	442 402 8 33	443 402 7 34	443 402 7 35	0 0 -3 3
Network Services - Electronic Info Svcs - Network Applications - Network Management	57 36 18 4	7 2 15 16	61 37 21 4	67 38 24 5	75 41 29 5	85 45 35 6	95 47 41 7	108 51 49 9	12 7 19 17
System Software - Mainframe - Minicomputer - Workstation/PC	185 81 59 43	2 -4 4 9	190 78 62 47	195 77 65 53	205 76 70 59	215 75 75 66	225 75 80 73	240 74 85 82	5 -1 7 12
Application Software - Mainframe - Minicomputer - Workstation/PC	175 15 51 110	10 -5 6 13	195 14 55 125	215 14 59 140	240 14 63 165	270 14 69 190	305 14 74 215	340 14 80 250	12 -1 8 15
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	210 107 40 13	4 2 8 0 4	218 109 43 13 53	225 110 47 14 54	233 112 51 14 56	248 117 57 15 59	262 121 63 15 63	274 124 69 15 65	5 3 10 3 4
Equipment Services - Equipment Maintenance - Environmental Services	390 245 150	0	385 235 150	395 240 155	400 235 165	405 235 170	410 225 185	415 220 190	1 -1 5 4
Grand Total Information Service Market	1,900	2	1,950	2,000	2,100	2,200	2,300	2,400	4

### Forecast Database in ECUs

Exhibit G-4

### Software and Services Market Forecast in ECUs Norway, 1994-1999

		110	orway, 18		Millions (ro	ounded)			
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	1,360	4	1,405	1,455	1,525	1,610	1,690	1,790	5
Professional Services	345	0	345	350	360	370	375	385	2
- IS Consulting	51	5	53	58	63	68	74	79	8
- Education & Training	42	1	43	45	47	50	53	55	5
- Custom Software - Application Management	250 3	-2 25	245 3	245 4	245 4	245 6	245 7	245 81	0 21
Systems Integration	34	11	37	43	48	53	60	66	12
- Equipment	9	7	10	11	12	13	14	15	8
- Application Software	6	10	7	8	11	13	16	20	25
- System Software	2 16	25 12	3 18	3 20	3 22	3 23	3 26	3 28	0 10
- Professional Services - Other	1	0	10	1	1	1	1	20 1	15
Systems Operations	26	18	31	37	44	52	62	74	19
- Platform Operations	10	13	11	12	13	15	17	19	12
- Application Operations	12 5	20	15	18	21	25	30	36	20 26
- Desktop Services	398	25	6 398	305	10 396	12 396	15 397	19 397	
Processing Services - Transaction Processing	396	0	396 364	395 3 <b>6</b> 0	360	360	360	360	0 0
- Utility Processing	8	-3	8	7	7	7	7	6	-3
- Other Processing	26	2	27	28	29	29	31	31	3
Network Services	52	7	55	60	68	77	85	97	12
- Electronic Info Svcs - Network Applications	32 16	2 15	33 19	34 22	37 26	40 31	43 37	46 44	7 19
- Network Management	3	16	4	4	5	6	7	8	17
System Software	165	2	170	175	185	195	205	215	5
- Mainframe	73	-4	70	69	68	68	67	66	-1
- Minicomputer - Workstation/PC	53 39	<b>4</b> 9	56 43	59 47	63 53	67 59	72 66	77 74	7 12
Application Software	155	10	175	195	215	240	275	305	12
- Mainframe	13	-5	13	13	13	13	12	12	-1
- Minicomputer	46	6	49	53	57	62	66	72	8
- Workstation/PC	98	13	111	128	147	168	195	223	15
Turnkey Systems	189 96	4 2	196 97	202 99	209 100	222 105	235 109	246 111	5 3
- Equipment - Application Software	36	8	39	43	46	51	57	62	10
- System Software	12	0	12	13	13	13	14	14	3
- Professional Services	46	4	47	49	50	53	56	59	4
Equipment Services	350	-2	345	355	360	360	370	370 200	1
- Equipment Maintenance - Environmental Services	220 130	-3 0	210 130	215 140	210 150	210 155	205 165	200 170	-1 5
Grand Total	1,700	2	1,750	1,800	1,900	1,950	2,050	2,150	4
Information Service Market	.,, 55		.,, 55		,,,,,,	.,,		,	

### D

### Information Services Forecast Reconciliation in Local Currency

Exhibit G-5

Forecast Reconciliation, Norway, 1993-1998

Currency: NK Millions		1993 N			way, 155	1998 N	farket		1993	1994
18/03/03/03	1993	1994	1993-1	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Variar	nce	Report	Report	Varia	nce	%CAGR	%CAGR
Red the constraint	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total										
(ex Equipment Services)	11,900	11,400	-500	-4	16,100	14,200	-1,900	-12	6	4
Professional Services	3,150	2,900	-250	-8	4,150	3,150	-1,000	-24	6	2
- IS Consulting - Education & Training	425 370	425 350	0 -20	0 -5	670 590	615 440	-55 -1 <b>5</b> 0	-8 -25	10 10	8 5
- Custom Software	2,350	2,100	-250	-11	2,850	2,050	-800	-23 -28	4	0
- Application Management	15	20	5	33	45	55	10	22	25	22
Systems Integration	300	280	-20	-7	660	500	-160	-24	17	12
- Equipment	80	75	-5	-6	140	115	-25	-18	12	9
- Application Software	55	50	-5	-9	240	135		-44	34	22
- System Software - Professional Services	25 135	20 130	-5 -5	-20 -4	40 220	25 215	-15 -5	-38 -2	10 10	5 11
- Other	5	5	-5	0	20	213	-11	-55	32	12
Systems Operations	225	220	-5	-2	505	515	10	2	18	19
- Platform Operations	100	80	-20	-20	210	140	-70	-33	16	12
- Application Operations	85	100	15	18	180	250	70	39	16	20
- Desktop Services	40	40	0	0	115	125	10	9	24	26
Processing Services	3,450	3,330	-120	-3	3,530	3,330	-200	-6	0	0
- Transaction Processing - Utility Processing	3,160 63	3,050 63	-110 0	-3 0	3,200 55	3,020 54	-180 -1	-6 -2	-3	0 -3
- Other Processing	230	220	-10	-4	270	2 <b>5</b> 5	-15	-2 -6	3	3
Network Services	430	430	0	0	805	715		-11	13	11
- Electronic Info Svcs	270	270	0	0	360	355	-5	-1	6	6
- Network Applications	135	135	0	0	360	305		-15	22	18
- Network Management	25	25	0	0	83	54	-29	-35	27	17
System Software	1,380	1,380	0	0	1,810	1,710	-100	-6	6	4
- Mainframe - Minicomputer	610 445	610 445	0	0	590 635	560 600	-30 -35	-5 -6	-1 7	-2 6
- Workstation/PC	325	325	. ,	0	585		-35	-6	12	11
Application Software	1,320	1,320	0	0	2,350	2,290	-60	-3	12	12
- Mainframe	110	110	, ,	0	105	100	-5	-5	-1	-2
- Minicomputer	385	385		0	575	555	-20	-3	8	8
- Workstation/PC	820	820	0	0	1,670	1,630		-2	15	15
Turnkey Systems	1,610	1,580	-30	-2	2,270	1,970		-13	7	5
- Equipment	805 315	800 300	-5 -15	-1 -5	1,035 560	910 475		-12 -15	5 12	3 10
- Application Software - System Software	100	100	-15	-5	130	475 115		-12	5	3
- Professional Services	385	380	-5	-1	540	470	-70	-13	7	4
Equipment Services	2,940	2,940	0	0	3,190	3,090	-100	-3	2	1
- Equipment Maintenance	1,830	1,830	Ö	0	1,750	1,710		-2	-1	-1
- Environmental Services	1,110	1,110	0	0	1,440	1,380	-60	-4	5	4
Grand Total	14,800	14,400	-400	-3	19,300	17,300	-2,000	-10	5	4

E

### **Leading Vendors in Local Currency (NK Millions)**

Exhibit G-6

### Software and Services Leading Vendors Norway, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (NK Millions)	Market Share (%)
1	IBM	U.S.	1,220	10.7
2	NIT	Norway	1,120	9.8
3	Fellesdata	Norway	540	4.7
4	Bankenes Betalingssentral	Norway	530	4.6
5	Novit	Norway	400	3.5
6	Rogalandsdata	Norway	250	2.2
7	EDB	Norway	240	2.1
8	Computer Associates	U.S.	200	1.8
9	Digital	U.S.	195	1.7
10	Andersen Consulting	U.S.	180	1.6
	Total Listed		4,875	42.8
	Total Market		11,400	100.0

Exhibit G-7

### Professional Services Leading Vendors Norway, 1993

		ar i i i e e e e e e e e e e e e e e e e	Estimated	Market
	3636	Country	Sector Revenue	Share
Rank	Vendor	of Origin	(NK Millions)	(%)
1	NIT	Norway	420	14.5
2	Fellesdata	Norway	290	10.0
3	Novit	Norway	200	6.9
4	Rogalandsdata	Norway	180	6.2
5	IBM	U.S.	155	5.3
6	Cap Gemini Sogeti	France	125	4.3
7	Bankenes Betalingssentral	Norway	125	4.3
8	Enator	Sweden	105	3.6
9	EDB	Norway	100	3.4
10	Andersen Consulting	U.S.	85	2.9
	Total Listed		1,785	61.6
	Total Market		2,900	100.0

### Systems Integration Leading Vendors Norway, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (NK Millions)	Market Share (%)
1	IBM	U.S.	95	34.0
2	Andersen Consulting	U.S.	25	8.9
3=	Unisys	U.S.	10	3.6
3=	Cap Gemini Sogeti	France	10	3.6
3=	ICL	U.K.	10	3.6
	Total Listed Total Market		150 220	53.7 100.0

Exhibit G-9

### Systems Operations Leading Vendors Norway, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (NK Millions)	Market Share (%)
1	Fellesdata	Norway	50	18.9
2	Wm-Data	Sweden	40	15.1
3	NIT	Norway	25	9.4
4	Teamco	Norway	20	7.5
5	Digital	U.S.	15	5.7
	Total Listed		150	56.6
	Total Market		265	100.0

Exhibit G-10

### Processing Services Leading Vendors Norway, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(NK Millions)	(%)
1	NIT	Norway	600	18.0
2	Bankenes Betalingssentral	Norway	400	12.0
3	Fellesdata	Norway	200	6.0
4	Novit	Norway	145	4.4
5	EDB	Norway	130	3.9
6	Rogalandsdata	Norway	50	1.5
7	IBM	U.S.	10	0.3
8	GEIS	U.S.	5	0.2
9	Unisys	U.S.	5	0.2
10	Olivetti	Italy	5	0.2
	Total Listed		1,550	46.5
	Total Market		3,330	100.0

### Network Applications Leading Vendors Norway, 1993

		Country	Estimated Sector Revenue	(b) 145554-55 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Rank	Vendor	of Origin	(NK Millions)	(%)
1	IBM	U.S.	35	25.9
2	Infonet	Belgium	15	11.1
3	GEIS	U.S.	15	11.1
4	Digital	U.S.	5	3.7
	Total Listed		70	51.9
	Total Market		150	100.0

#### Exhibit G-12

### Electronic Information Services Leading Vendors Norway, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (NK Millions)	Market Share (%)
1	Reuters	U.K.	80	29.6
2	Dun & Bradstreet	U.S.	25	9.3
3	Telerate	U.S.	20	7.4
	Total Listed		125	46.3
	Total Market		270	100.0

#### Exhibit G-13

### Systems Software Products Leading Vendors Norway, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (NK Millions)	Market Share (%)
1	IBM	U.S.	640	46.4
2	Computer Associates	U.S.	95	6.9
3	Microsoft	U.S.	85	6.2
4	Digital	U.S.	65	4.7
5	Oracle	U.S.	60	4.3
6	Ask	U.S.	40	2.9
7	Novell	U.S.	30	2.2
8	Bull	France	25	1.8
9	ICL (Fujitsu)	U.K.	25	1.8
10	HP '	U.S.	15	1.1
	Total Listed Total Market		1,080 1,380	78.3 100.0

### Application Software Products Leading Vendors Norway, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (NK Millions)	Market Share (%)
1	NIT	Norway	100	7.6
2	IBM	U.S.	90	6.8
3	Computer Associates	U.S.	70	5.3
4	Microsoft	U.S.	60	4.5
5	Fellesdata	Norway	50	3.8
6	Novit	Norway	50	3.8
7	Wordperfect	U.S.	35	2.7
8	Provida	Norway	30	2.3
9	Lotus	U.S.	25	1.9
10	Rogalandsdata	Norway	20	1.5
	Total Listed		530	40.2
	Total Market		1,320	100.0

Exhibit G-15

### Turnkey Systems Leading Vendors Norway, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (NK Millions)	Market Share (%)
1	IBM	U.S.	40	2.5
2	Intergraph	U.S.	35	2.2
3	Digital	U.S.	30	1.9
4	Olivetti	Italy	15	0.9
5	Reuters	U.K.	10	0.6
6	Cap Gemini Sogeti	France	5	0.3
7	AT&T	U.S.	5	0.3
	Total Listed		140	8.9
	Total Market		1,580	100.0

Exhibit G-16

### Equipment Maintenance Leading Vendors Norway, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (NK Millions)	Market Share (%)
1	IBM	U.S.	350	19.1
2	Norsk Data(Comma)	Norway	200	10.9
3	ICL (Fujitsu)	U.K.	150	8.2
4	Olivetti	Italy	150	8.2
5	Digital	U.S.	100	5.5
6	Siemens-Nixdorf	Germany	75	4.1
7	AT&T	U.S.	65	3.6
8	Bull	France	55	3.0
9	HP	U.S.	40	2.2
10	Unisys	U.S.	40	2.2
	Total Listed		1,225	66.9
	Total Market		1,800	100.0

G-9

### Environmental Services Leading Vendors Norway, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(NK Millions)	(%)
1	IBM	U.S.	65	5.9
2	Norsk Data(Comma)	Norway	15	1.4
3	Digital	U.S.	10	0.9
4	Olivetti	Italy	10	0.9
5	Unisys	U.S.	5	0.5
6	HP	U.S.	5	0.5
7	AT&T	U.S.	5	0.5
8	Rank Xerox	U.K.	5	0.5
9	Bull	France	5	0.5
	Total Listed		125	11.3
	Total Market		1,110	100.0

#### Exhibit G-18

### Information Services Leading Vendors Norway, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (NK Millions)	Market Share (%)
1	IBM	U.S.	1,560	11.1
2	NIT	Norway	1,120	8.0
3	Fellesdata	Norway	540	3.9
4	Bankenes Betalingssentral	Norway	530	3.8
5	Novit	Norway	400	2.9
6	ICL (Fujitsu)	U.K.	310	2.2
7	Digital	U.S.	300	2.1
8	Rogalandsdata	Norway	250	1.8
9	Olivetti	Italy	250	1.8
10	EDB	Norway	240	1.7
	Total Listed		5,500	39.3
	Total Market		14,000	100.0



## Information Services Industry Forecast Database, 1994-1999 Finland

A

Forecast Database in Local Currency (FM Millions)

Exhibit H-1

Top Level IT Expenditure, Finland

					FM Million	ns			
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	24,000	0	24,000	24,500	24,500	25,000	26,000	26,500	2
Equipment Sales	6,100	-2	6,000	6,000	6,000	6,100	6,100	6,200	1
Mainframe	1,450	-14	1,250	1,100	950	850	750	650	-12
Minicomputer	1,350	0	1,350	1,350	1,350	1,350	1,350	1,350	0
PC/Workstation	3,300	3	3,400	3,550	3,700	3,850	3,950	4,150	4
Equipment Services	1,620	0	1,620	1,650	1,650	1,660	1,670	1,690	1
Software Products	1,650	1	1,660	1,730	1,830	1,970	2,110	2,290	7
Other Information Services	3,800	3	3,900	4,100	4,300	4,600	5,000	5,400	7
Data Communications	2,100	5	2,200	2,300	2,450	2,550	2,700	2,850	5
Facilities/Administration	2,300	-2	2,250	2,200	2,150	2,150	2,100	2,050	-2
In-house Staff	6,600	-3	6,400	6,300	6,200	6,100	6,100	6,000	-1

# Information Services Market Forecast by Delivery Mode and Submode Finland, 1994-1999

		11	niand, 18	134-1333	FM Million	าร		January II.	
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99
Software and Services Total (ex. Equipment Services)	5,960		6,080	6,360	6,710	Comme in her.	7,680		CAGR(%)
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	1,610 270 150 1,180	1 6	1,620 285 150 1,180	1,680 305 155 1,210	1,740 330 160 1,240		1,980 400 175	2,130 445 185 1,480	6 9 4 5 20
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	280 75 50 22 125 6	7 20 9	300 80 60 24 130 7	335 85 75 27 140 8	380 95 95 30 150	435 105 120 33 165 10	500 115 150 38 185 12	135 195 44	15 11 27 13 10 15
Systems Operations - Platform Operations - Application Operations - Desktop Services	210 75 120 15	19 13 21 27	250 85 145 19	290 95 170 23	335 105 200 28	385 115 235 34	445 130 275 42	150	16 12 18 23
Processing Services - Transaction Processing - Utility Processing - Other Processing	990 885 28 76	-4 -4 -11 1	950 850 25 77	930 830 24 79	920 820 22 82	920 810 21 85	920 810 20 89	900 790 18 92	-1 -1 -6 4
Network Services - Electronic Info Svcs - Network Applications - Network Management	270 155 90 25		300 165 105 29	340 180 125 34	390 195 150 40	430 210 175 46	490 225 210 54	1	13 8 19 17
System Software - Mainframe - Minicomputer - Workstation/PC	840 340 275 225		790 290 270 225	770 255 275 240	770 230 280 255	780 2 <b>1</b> 0 295 275	800 195 305 295		1 -9 3 7
Application Software - Mainframe - Minicomputer - Workstation/PC	810 66 240 500	7 -9 6 10	870 60 255 550	960 57 280 620	1,060 54 305 700	1,190 51 335 800	1,310 48 365 900	45	11 -6 9 13
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	950 455 185 59 255	5 1 8 3 8	1,000 460 200 61 275	1,050 470 220 65 295	1,110 480 240 68 320	1,170 490 260 71 345	1,230 495 285 75 370	1,290 505 310 79 400	5 2 9 5 8
Equipment Services - Equipment Maintenance - Environmental Services Grand Total	1,620 1,030 585	7	1,620 990 625	1,650 965 680 8,000	1,650 925 725	1,660 885 775 8,800	1,670 845 825	1,690 8 <b>1</b> 0 880 10,000	1 -4 7 5
Information Service Market	7,600	1	7,700	8,000	8,400	0,800	9,300	10,000	ວ

### Forecast Database in U.S. Dollars

Exhibit H-3

# Software and Services Market Forecast in Dollars Finland, 1994-1999

	Finiand, 1994-1999 U.S. \$ Million (rounded)								
Delivery Modes	1993	93-94 (%)	1994	<sup></sup> 1995	1995	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	1,030	2	1,050	1,100	1,160	1,235	1,325	1,435	6
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	280 47 26 205	1 6 0 0 20	280 49 26 205	290 53 27 210 1	300 57 28 215	320 62 29 225 2	340 69 30 240 2	370 77 32 255 3	6 9 4 5 20
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	49 13 9 4 22 1	7 7 20 9 4 17	52 14 10 4 23	58 15 13 5 24 1	66 17 16 5 26 2	75 18 21 6 29 2	87 20 26 7 32 2	104 24 34 8 37 2	15 11 27 13 10 15
Systems Operations - Platform Operations - Application Operations - Desktop Services	37 13 21 3	19 13 21 27	43 15 25 3	17 30	58 18 35 5	67 20 41 6	77 23 48 7	93 26 57 9	16 12 18 23
Processing Services - Transaction Processing - Utility Processing - Other Processing	171 153 5 13	-4 -4 -11 1	164 147 5 14	144 4	159 142 4 14	159 140 4 15	159 140 4 16	156 137 3 16	-1 -1 -6 4
Network Services - Electronic Info Svcs - Network Applications - Network Management	47 27 16 5	11 6 17 16	52 29 18 5	31 22	68 34 26 7	75 37 30 8	85 39 37 10	97 43 43 11	13 8 19 17
System Software - Mainframe - Minicomputer - Workstation/PC	145 59 48 39	-15 -2	135 50 47 39	44 48	135 40 49 44	135 37 51 48	140 34 53 51	140 31 56 56	-9 3
Application Software - Mainframe - Minicomputer - Workstation/PC	140 12 42 85	-9 6	150 11 44 95	10 49	185 10 53 120	205 9 58 140	225 9 63 155	255 8 69 175	-6 9
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	164 79 32 10 44	1 8 3	173 80 35 11 48	81 38 11	192 83 42 12 56	202 85 45 12 60	213 86 49 13 64	223 87 54 14 69	2 9 5 8
Equipment Services - Equipment Maintenance - Environmental Services	280 180 100	-4 7	280 170 110	165 115	285 160 125	285 155 135	290 145 140	290 140 150	-4 7
Grand Total Information Service Market	1,300	1	1,350	1,400	1,450	1,500	1,600	1,750	5

### Forecast Database in ECUs

Exhibit H-4

# Software and Services Market Forecast in ECUs Finland, 1994-1999

			niana, 18		Millions (ro	ounded)			
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	940	2	955	1,000	1,055	1,125	1,210	1,310	6
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	255 43 24 185	6 0	255 45 24 185	48 25	275 52 25 195 2	290 57 26 205 2	310 63 28 220 2	335 70 29 235 3	6 9 4 5 20
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	44 12 8 3 20 1	7 7 20 9 4 17	47 13 9 4 21	53 14 12 4 22 1	60 15 15 5 24 1	69 17 19 5 26	79 18 24 6 29 2	95 22 31 7 33 2	15 11 27 13 10 15
Systems Operations - Platform Operations - Application Operations - Desktop Services	33 12 19 2	19 13 21 27	40 14 23 3	46 15 27 4	53 17 32 4	61 18 37 5	70 21 44 7	85 24 52 8	16 12 18 23
Processing Services - Transaction Processing - Utility Processing - Other Processing	156 140 5 12	-4 -4 -11 1	150 134 4 12	147 131 4 13	146 129 4 13	145 128 4 14	145 128 3 14	142 125 3 15	-1 -1 -6 4
Network Services - Electronic Info Svcs - Network Applications - Network Management	43 25 14 4	11 6 17 16	47 26 17 5	54 29 20 6	62 31 24 7	68 33 28 7	77, 36 33	88 39 40 10	13 8 19 17
System Software - Mainframe - Minicomputer - Workstation/PC	130 54 44 36	-6 -15 -2 0	125 46 43 36	120 40 44 38	120 36 44 40	125 33 47 44	125 31 48 47	130 29 51 51	1 -9 3 7
Application Software - Mainframe - Minicomputer - Workstation/PC	130 11 38 79	7 -9 6 10	135 10 40 87	150 9 44 98	165 9 48 110	185 8 53 126	205 8 58 142	230 7 63 161	11 -6 9 13
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	150 72 29 9 40	5 1 8 3 8	158 73 32 10 44	166 74 35 10 47	175 76 38 11 51	185 77 41 11 55	194 78 45 12 59	203 80 49 12 63	5 2 9 5 8
Equipment Services - Equipment Maintenance - Environmental Services	255 160 90	0 -4 7	255 155 100	260 150 105	260 145 115		265 135 130	265 130 140	1 -4 7
Grand Total Information Service Market	1,200	1	1,200	1,250	1,300	1,400	1,450	1,550	5

### D

### Information Services Forecast Reconciliation in Local Currency

Exhibit H-5

Forecast Reconciliation, Finland, 1993-1998

Currency: FM Millions		1993 N			and, 1990	1998 N	1arket		1993	1994
	1993	1994	1993-1	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Variar	nce	Report	Report	Varia	nce	%CAGR	%CAGR
	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fost)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total	5.000	F 000			7.070	7.000	40		_	_
(ex Equipment Services)	5,960	5,960	0	0	7,670	7,680	10	0	5	5
Professional Services	1,610 270	1,610 270	0	0	2,090 395	1,980 400	-110 5	-5 1	5 8	4 8
- IS Consulting - Education & Training	150	150	0	0	170	400 175	5	3	3	3
- Custom Software	1,180	1,180	0	0	1,510	1,390	_	-8	5	3
- Application Management	5	5	0	0	15	12	-3	-20	25	19
Systems Integration	280	280	0	0	745	500	-245	-33	22	12
- Equipment	75	75	0	0	155	1 <b>1</b> 5	-40	-26	16	9
- Application Software	50	50	0	0	270	150		-44	40	25
- System Software - Professional Services	22 125	22 125	0	0	55 245	38 185	-17 -60	-31 -24	20 14	11 8
- Other	6	6	0	0	22	12	-10	-45	30	15
Systems Operations	210	210	0	0	460	445	-15	-3	17	16
- Platform Operations	115	75	-40	-35	240	130	-110	-46	16	12
- Application Operations	80	120	40	50	175	275	100	57	17	18
- Desktop Services	15	15	0	0	45	42	-3	-7	25	23
Processing Services	990	990	0	0	770	920	150	19	-5 -5	-1
<ul><li>Transaction Processing</li><li>Utility Processing</li></ul>	885 28	885 28	0	0	680 19	810 20	130	19 5	-5 -7	-2 -7
- Other Processing	76	76	0	0	72	89	17	24	-1	3
Network Services	270	270	0	0	410	490	80	20	9	13
- Electronic Info Svcs	155	155	0	0	175	225	50	29	2	8
- Network Applications	90	90	0	0	155	210	55	35	11	18
- Network Management	23	25	2	9	76	54	-22	-29	27	17
System Software	840	840	0	0	900	800 105	-100	-11 -11	1 -8	-1 -11
<ul><li>Mainframe</li><li>Minicomputer</li></ul>	340 275	340 275	0	0	220 300	195 305		۱ ۾	-0 2	2
- Workstation/PC	225	225	0	0	380	295			11	6
Application Software	810	810	0	0	1,150	1,310	160	14	7	10
- Mainframe	68	66	-2	-3	47	48	1	2	-7	-6
- Minicomputer	240	240	0	0	305	365	1	1	5	9
- Workstation/PC	500	500	0	0	800	900	1	ł	10	12
Turnkey Systems	950	950 455	0	0	1,140	1,230	1	ì	4	5 2
- Equipment - Application Software	455 185	455 185	0	0	455 265	495 285	1	9 8	0 7	9
- Application Software	59	59	0	0	70	75	5	7	3	5
- Professional Services	255	255	Ö	0	350	370	20	6	7	8
Equipment Services	1,620	1,620	0	0	1,380	1,670	290	21	-3	1
- Equipment Maintenance	1,030	1,030	0	0	800	845		6	-5	-4 7
- Environmental Services	585	585	0	0	580	825	245		0	7
Grand Total	7,580	7,600	20	0	9,050	9,300	250	3_	4	4

### E

### **Leading Vendors in Local Currency (FM Millions)**

Exhibit H-6

# Software and Services Leading Vendors Finland, 1993

		Gountry	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(FM Millions)	(%)
1	IBM	U.S.	560	9.5
2	Tietotehdas	Finland	550	9.2
3	VTKK	Finland	390	6.5
4	Digital	U.S.	280	4.7
5	ICL (Fujitsu)	U.K.	220	3.7
6	Elorg-Data	Finland	160	2.7
7	Computer Associates	U.S.	150	2.5
8	Paakaupunkiseudom	Finland	140	2.3
9	Cap Gemini Sogeti	France	115	1.9
10	Kunnallistieto	Finland	110	1.8
	Total Listed		2,675	44.9
	Total Market		5,960	100.0

# Professional Services Leading Vendors Finland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FM Millions)	Market Share (%)
1	VTKK	Finland	390	24.2
2	KT-Tietokeskus	Finland	245	15.2
3	Elorg-Data	Finland	160	9.9
4	Paakaupunkiseudom	Finland	140	8.7
5	Kunnallistieto	Finland	110	6.8
6	ICL (Fujitsu)	U.K.	95	5.9
7	Valmet Data	Finland	95	5.9
8	Digital	U.S.	80	5.0
9	IBM	U.S.	70	4.3
10	Unic	Finland	70	4.3
	Total Listed		1,455	90.4
	Total Market		1,610	100.0

Exhibit H-8

# Systems Integration Leading Vendors Finland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FM Millions)	Market Share (%)
1	KT-Tietokesku	Finland	55	19.6
2	Tietotehdas	Finland	50	17.9
3	ICL (Fujitsu)	U.K.	35	12.5
4	Cap Gemini Sogeti	France	15	5.4
5	Unisys ·	U.S.	10	3.6
	Total Listed Total Market		165 280	59.0 100.0

Exhibit H-9

### Systems Operations Leading Vendors Finland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FM Millions)	Market Share (%)
1	Tietotehdas	Finland	45	18.7
2	EDS	U.S.	35	14.6
3	Paakupunk	Finland	30	12.5
4	Progmatic	Finland	25	10.4
5	Cap Gemini Sogeti	France	25	10.4
	Total Listed		160	66.6
	Total Market		240	100.0

### Processing Services Leading Vendors Finland, 1993

	Property of the second		Estimated	Market
		Country	Sector Revenue	.50566
Rank	Vendor	of Origin	(FM Millions)	(%)
1	KT-Tietokeskus	Finland	300	30.3
2	IBM	U.S.	5	0.5
3	GEIS	U.S.	5	0.5
4	EDS	U.S.	5	0.5
	Total Listed		315	31.8
	Total Market		990	100.0

#### Exhibit H-11

### Network Applications Leading Vendors Finland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FM Millions)	Market Share (%)
1	IBM	U.S.	15	16.7
2	Infonet	Belgium	10	11.1
3	GEIS	U.S.	5	5.6
4	Digital	U.S.	5	5.6
5	ICL (Fujitsu)	U.K.	5	5.6
	Total Listed		40	44.4
	Total Market		100	100.0

#### Exhibit H-12

## Electronic Information Services Leading Vendors Finland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FM Millions)	Market Share (%)
1	Reuters	U.K.	45	29.0
2	Telerate	U.S.	10	6.5
3	Dun & Bradstreet	U.S.	5	3.2
	Total Listed		60	38.7
	Total Market		155	100.0

#### Exhibit H-13

### Systems Software Products Leading Vendors Finland, 1993

r illianta, i a a							
Rank	Vendor	Country of Origin	Estimated Sector Revenue (FM Millions)	Market Share (%)			
1	IBM	U.S.	295	35.1			
2	Digital	U.S.	100	11.9			
3	Computer Associates	U.S.	70	8.3			
4	Microsoft	U.S.	55	6.5			
5	ICL (Fujitsu)	U.K.	45	5.4			
6	Novell	U.S.	35	4.2			
7	Oracle	U.S.	20	2.4			
8	Ask	U.S.	15	1.8			
9	Unic	Finland	10	1.2			
10	Unisys	U.S.	10	1.2			
	Total Listed		655	78.0			
	Total Market		840	100.0			

### Application Software Products Leading Vendors Finland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FM Millions)	Market Share (%)
1	Computer Associates	U.S.	55	6.8
2	IBM	U.S.	40	4.9
3	Microsoft	U.S.	40	4.9
4	ICL (Fujitsu)	U.K.	30	3.7
5	Unic	Finland	30	3.7
6	Lotus	U.S.	30	3.7
7	Wordperfect	U.S.	30	3.7
8	Digital	U.S.	5	0.6
9	Informix	U.S.	5	0.6
10	Cap Gemini Sogeti	France	5	0.6
	Total Listed		270	33.3
	Total Market		810	100.0

Exhibit H-15

# Turnkey Systems Leading Vendors Finland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FM Millions)	Market Share (%)
1	Digital	U.S.	45	4.7
2	Intergraph	U.S.	40	4.2
3	IBM	U.S.	20	2.1
4	Reuters	U.K.	5	0.5
5	Cap Gemini Sogeti	France	5	0.5
6	Olivetti	Italy	5	0.5
	Total Listed		120	12.6
	Total Market		950	100.0

Exhibit H-16

# Equipment Maintenance Leading Vendors Finland, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(FM Millions)	(%)
1	ICL (Fujitsu)	U.K.	400	38.8
2	IBM	U.S.	200	19.4
3	Digital	U.S.	150	14.6
4	Siemens-Nixdorf	Germany	75	7.3
5	AT&T	U.S.	25	2.4
6	Unisys	U.S.	25	2.4
7	Rank Xerox	U.K.	15	1.5
8	Intergraph	U.S.	15	1.5
9	Tandem	U.S.	10	1.0
10	Data General	U.S.	10	1.0
	Total Listed		925	89.8
	Total Market		1,000	100.0

# Environmental Services Leading Vendors Finland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FM Millions)	Market Share (%)
1	Digital	U.S.	60	10.3
2	IBM	U.S.	40	6.8
3	ICL (Fujitsu)	U.K.	5	0.9
4	Unisys	U.S.	5	0.9
	Total Listed		110	18.8
	Total Market		590	100.0

#### Exhibit H-18

# Information Services Leading Vendors Finland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (FM Millions)	Market Share (%)
1	IBM	U.S.	770	9.6
2	ICL (Fujitsu)	U.K.	660	8.3
3	KT-Tietokeskus	Finland	550	6.9
4	Digital	U.S.	490	6.1
5	VTKK	Finland	390	4.9
6	Elorg-Data	Finland	160	2.0
7	Computer Associates	U.S.	150	1.9
8	Paakaupunkiseudom	Finland	140	1.8
9	Cap Gemini Sogeti	France	110	1.4
10	Kunnallistieto	Finland	110	1.4
	Total Listed		3,530	44.1
	Total Market		8,000	100.0



# Information Services Industry Forecast Database, 1994-1999 Netherlands

Α

Forecast Database in Local Currency (Dfl Millions)

Exhibit I-1

Top Level IT Expenditure, Netherlands

	Dfl Millions								
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	24,500	0	24,500	25,000	25,500	26,000	27,000	28,000	3
Equipment Sales	4,800	0	4,800	4,800	4,800	4,800	4,800	4,900	0
Mainframe	1,000	-10	900	800	700	650	550	500	-11
Minicomputer	1,100	-5	1,050	1,050	1,050	1,000	950	950	-2
PC/Workstation	2,700	4	2,800	2,900	3,050	3,150	3,250	3,400	4
Equipment Services	2,430	0	2,440	2,470	2,480	2,500	2,500	2,510	1
Software Products	2,370	2	2,420	2,490	2,570	2,670	2,750	2,840	3
Other Information Services	5,400	6	5,700	6,100	6,700	7,200	8,000	9,000	10
Data Communications	1,450	7	1,550	1,700	1,850	2,000	2,150	2,300	8
Facilities/Administration	1,900	0	1,900	1,850	1,850	1,800	1,800	1,800	-1
In-house Staff	6,000	-3	5,800	5,600	5,400	5,200	5,000	4,800	-4

# Information Services Market Forecast by Delivery Mode and Submode Netherlands, 1994-1999

Software and Services   8,300   5   8,700   9,200   9,800   10,500   11,400   12,500   8     Professional Services   2,900   5   3,050   3,230   3,420   3,610   3,930   4,440   8     Professional Services   2,900   5   3,050   3,230   3,420   3,610   3,930   4,440   8     Electronic Infragration   336   6   360   385   410   435   475   540   8     Custom Software   2,140   4   2,230   2,330   2,430   2,540   2,730   3,040   6     Application Management   35   26   44   55   70   85   105   135   25     System Integration   370   7   395   430   470   520   590   655   11     Equipment   90   6   95   100   105   115   125   135   7     Application Software   30   0   30   30   30   30   30   30		Dfl Millions								
Software and Services   Software   Softwar	Delivery Modes		93-94							000000000000000000000000000000000000000
(ex. Equipment Services   8,300   5   8,700   9,200   9,800   10,500   11,400   12,500   8   Professional Services   2,900   5   3,050   3,230   3,420   3,610   3,930   4,440   8   8   1   1   1   1   1   1   1   1		1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Professional Services	Software and Services Total									
Secure   S	(ex. Equipment Services)	8,300	5	8,700	9,200	9,800	10,500	11,400	12,500	8
Education & Training	Professional Services	2,900	5	3,050	3,230	3,420	3,610	3,930	4,440	8
Custom Software			9					1		1
- Application Management 35 26 44 55 70 85 105 135 25 Systems Integration 370 7 395 430 470 520 590 655 11 - Equipment 90 6 95 100 105 115 125 135 7 - Application Software 68 18 80 100 125 155 195 240 25 - System Software 30 0 30 30 30 30 30 30 30 30 - Professional Services 175 3 180 190 200 210 225 235 5 - Other 7 14 8 9 9 11 12 14 17 16 5 - Other 7 14 80 9 11 12 14 17 16 5 - Other 7 14 80 90 100 115 135 155 155 145 - Other Systems Operations 70 14 80 90 100 115 135 155 155 144 - Application Operations 115 22 140 170 200 240 290 350 20 - Desktop Services 55 31 72 90 115 145 185 235 27 Processing Services 970 6 1,030 1,080 1,140 1,200 1,270 1,340 5 - Transaction Processing 27 0 27 27 28 28 29 29 1 15 145 147 170 5 - Utility Processing 27 0 27 27 28 28 29 29 1 15 140 110 110 119 129 140 8 Network Services 440 14 500 585 685 805 955 1,120 18 - Electronic Info Svos 250 8 270 295 325 360 395 430 10 - Network Applications 165 21 200 255 320 400 505 625 26 Network Management 25 20 30 35 35 40 45 55 65 17 System Software 1,210 -1 1,200 1,210 1,230 1,260 1,270 1,280 1 - Mainframe 585 -7 545 520 495 470 440 410 -6 - Mainframe 585 -7 545 520 495 470 440 410 -6 - Mainframe 100 -5 995 95 90 85 85 80 920 4 Turnkey Systems 1,000 3 1,030 1,060 1,100 1,180 1,290 1,410 6 - Mainframe 100 -5 995 95 90 85 85 80 920 4 Turnkey Systems 1,000 3 1,030 1,060 1,100 1,180 1,290 1,410 6 - Equipment 475 -1 470 465 460 470 490 515 22 - Application Software 1,160 5 1,220 1,280 1,340 1,410 1,480 1,560 5 80 920 4 Turnkey Systems 1,000 3 1,030 1,060 1,100 1,180 1,290 1,410 6 - Equipment 475 -1 470 465 460 470 490 515 22 - Application Software 200 9 240 260 285 320 365 360 395 430 10 - Equipment 475 -1 470 465 460 470 490 515 22 - Application Software 200 9 240 260 285 320 365 400 515 22 - Application Software 200 9 240 260 285 320 365 420 12 - Application Software 200 9 240 240 260 285 320 365 420 12 - Application Software 200 9 240 240 260 285 320 365 320 365 320 365 320 365 320 365 320 365 320 365 320 365 320 365 320 365 320 365 320 365 320 36										1
Systems Integration   370   7   395   430   470   520   590   655   11										
- Equipment 90 6 95 100 105 115 125 135 7 - Application Software 68 18 80 100 125 155 195 240 25 - System Software 30 0 30 30 30 30 30 30 30 30 - Professional Services 175 3 180 190 200 210 225 235 5 - Other 7 14 8 9 111 12 14 177 16 - System Software 70 14 80 9 111 12 14 177 16 - System Soprations 240 21 290 350 415 500 610 740 21 - Platform Operations 70 14 80 90 100 115 135 155 14 - Application Operations 115 22 140 170 200 240 290 350 20 - Desktop Services 55 31 72 90 115 145 185 235 27 - Processing Services 970 6 1,030 1,080 1,140 1,200 1,270 1,340 5 - Transaction Processing 860 6 910 950 1,000 1,050 1,110 1,170 5 - Utility Processing 87 8 94 101 110 110 119 129 140 8 - Network Services 440 14 500 585 685 805 955 1,120 18 - Electronic Info Svcs 250 8 270 295 325 360 395 430 10 - Network Applications 165 21 200 255 320 400 505 625 26 - Network Management 25 20 30 35 335 370 410 445 480 9 - Application Software 1,1210 -1 1,200 1,210 1,230 1,260 1,270 1,280 1 - Mainframe 585 -7 545 520 495 470 440 445 480 9 - Application Software 1,160 5 1,220 1,280 1,340 1,410 1,480 1,560 5 - Mainframe 100 -5 95 95 90 85 85 80 90 90 85 - Mainframe 100 -5 95 95 90 85 85 80 90 90 85 - Mainframe 100 -5 95 95 90 85 85 80 90 90 85 - Mainframe 100 -5 95 95 90 85 85 80 90 90 85 - Mainframe 100 -5 95 95 90 85 85 80 90 90 90 90 90 90 90 90 90 90 90 90 90	-	l i								
- Application Software	•	, ,								
- System Software	• •	1								
- Professional Services	• •									1
- Other									i e	
Systems Operations         240         21         290         350         415         500         610         740         21           - Platform Operations         70         14         80         90         100         115         135         155         14           - Application Operations         115         22         140         170         200         240         290         350         20           Desktop Services         55         31         72         90         115         145         185         235         27           Processing Services         970         6         1,030         1,080         1,140         1,200         1,270         1,340         5           - Transaction Processing         860         6         910         950         1,000         1,150         1,110         1,170         5           - Utility Processing         27         0         27         27         28         28         29         29         1           - Other Processing         87         8         94         101         110         119         129         140         8           Network Services         440         14 <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>ľ</td></td<>										ľ
- Platform Operations										
- Application Operations	·									
Desktop Services	•	1 1						1		
Processing Services         970         6         1,030         1,080         1,140         1,200         1,270         1,340         5           - Transaction Processing         860         6         910         950         1,000         1,050         1,110         1,170         5           - Utility Processing         27         0         27         27         28         28         29         29         1           - Other Processing         87         8         94         101         110         119         129         140         8           Network Services         440         14         500         585         685         805         955         1,120         18           - Electronic Info Svcs         250         8         270         295         325         360         395         430         10           - Network Applications         165         21         200         255         320         400         505         625         26           - Network Management         25         20         30         35         40         45         55         65         17           System Software         1,210         -1         <								1		
- Transaction Processing	·	970	6	1 030	1 080	1 140	1 200	1 270	1 340	5
- Utility Processing							,			
Network Services         440         14         500         585         685         805         955         1,120         18           - Electronic Info Svcs         250         8         270         295         325         360         395         430         10           - Network Applications         165         21         200         255         320         400         505         625         26           - Network Management         25         20         30         35         40         45         55         65         17           System Software         1,210         -1         1,200         1,210         1,230         1,260         1,270         1,280         1           - Mainframe         585         -7         545         520         495         470         440         410         -6           - Minicomputer         340         1         345         355         365         375         385         390         2           - Workstation/PC         280         9         305         335         370         410         445         480         9           - Mainframe         10         -5         95         95<	•			1						1
- Electronic Info Svcs	- Other Processing	87	8	94	101	110	119	129	140	8
- Network Applications	Network Services	440	14	500	585	685	805	955	1,120	18
- Network Management	- Electronic Info Svcs	250	8	270	295	325	360	395	430	10
System Software         1,210         -1         1,200         1,210         1,210         1,230         1,260         1,270         1,280         1           - Mainframe         585         -7         545         520         495         470         440         410         -6           - Minicomputer         340         1         345         355         365         375         385         390         2           - Workstation/PC         280         9         305         335         370         410         445         480         9           Application Software         1,160         5         1,220         1,280         1,340         1,410         1,480         1,560         5           - Mainframe         100         -5         95         95         90         85         85         80         -3           - Minicomputer         340         9         370         400         435         470         510         555         8           - Workstation/PC         715         5         750         780         810         850         880         920         4           Turnkey Systems         1,000         3         1,030				1						
- Mainframe	- Network Management	25	20	30	35	40	45	55	65	17
- Minicomputer 340 1 345 355 365 375 385 390 2 - Workstation/PC 280 9 305 335 370 410 445 480 9 Application Software 1,160 5 1,220 1,280 1,340 1,410 1,480 1,560 5 - Mainframe 100 -5 95 95 90 85 85 80 -3 - Minicomputer 340 9 370 400 435 470 510 555 8 - Workstation/PC 715 5 750 780 810 850 880 920 4 7 Turnkey Systems 1,000 3 1,030 1,060 1,100 1,180 1,290 1,410 6 - Equipment 475 -1 470 465 460 470 490 515 2 - Application Software 220 9 240 260 285 320 365 420 12 - System Software 64 0 64 64 64 66 70 74 3 - Professional Services 245 6 260 275 295 325 360 405 9	System Software	1,210	-1	1,200	1,210	1,230	1,260	1,270	1,280	
- Workstation/PC 280 9 305 335 370 410 445 480 9  Application Software 1,160 5 1,220 1,280 1,340 1,410 1,480 1,560 5  - Mainframe 100 -5 95 95 90 85 85 80 -3  - Minicomputer 340 9 370 400 435 470 510 555 8  - Workstation/PC 715 5 750 780 810 850 880 920 4  Turnkey Systems 1,000 3 1,030 1,060 1,100 1,180 1,290 1,410 6  - Equipment 475 -1 470 465 460 470 490 515 2  - Application Software 220 9 240 260 285 320 365 420 12  - System Software 64 0 64 64 64 66 70 74 3  - Professional Services 245 6 260 275 295 325 360 405 9										
Application Software         1,160         5         1,220         1,280         1,340         1,410         1,480         1,560         5           - Mainframe         100         -5         95         95         90         85         85         80         -3           - Minicomputer         340         9         370         400         435         470         510         555         8           - Workstation/PC         715         5         750         780         810         850         880         920         4           Turnkey Systems         1,000         3         1,030         1,060         1,100         1,180         1,290         1,410         6           - Equipment         475         -1         470         465         460         470         490         515         2           - Application Software         220         9         240         260         285         320         365         420         12           - System Software         64         0         64         64         64         66         70         74         3           - Professional Services         245         6         260										
- Mainframe	- Workstation/PC									
- Minicomputer 340 9 370 400 435 470 510 555 8 - Workstation/PC 715 5 750 780 810 850 880 920 4 7 7 1 1,000 3 1,030 1,060 1,100 1,180 1,290 1,410 6 - Equipment 475 -1 470 465 460 470 490 515 2 - Application Software 220 9 240 260 285 320 365 420 12 - System Software 64 0 64 64 64 66 70 74 3 - Professional Services 245 6 260 275 295 325 360 405 9	• •						•			
- Workstation/PC 715 5 750 780 810 850 880 920 4  Turnkey Systems 1,000 3 1,030 1,060 1,100 1,180 1,290 1,410 6  - Equipment 475 -1 470 465 460 470 490 515 2  - Application Software 220 9 240 260 285 320 365 420 12  - System Software 64 0 64 64 64 66 70 74 3  - Professional Services 245 6 260 275 295 325 360 405 9		1 1								
Turnkey Systems         1,000         3         1,030         1,060         1,100         1,180         1,290         1,410         6           - Equipment         475         -1         470         465         460         470         490         515         2           - Application Software         220         9         240         260         285         320         365         420         12           - System Software         64         0         64         64         64         66         70         74         3           - Professional Services         245         6         260         275         295         325         360         405         9	•							1		
- Equipment       475       -1       470       465       460       470       490       515       2         - Application Software       220       9       240       260       285       320       365       420       12         - System Software       64       0       64       64       64       66       70       74       3         - Professional Services       245       6       260       275       295       325       360       405       9		1						1		
- Application Software       220       9       240       260       285       320       365       420       12         - System Software       64       0       64       64       64       66       70       74       3         - Professional Services       245       6       260       275       295       325       360       405       9	* *			1 1			,			
- System Software 64 0 64 64 66 70 74 3 - Professional Services 245 6 260 275 295 325 360 405 9	• •									
- Professional Services 245 6 260 275 295 325 360 405 9	• •			i						
		1 1			•					
1Fauinment Services   2 430  0   2 440  2 470  2 480  2 500  2 500  2 510  1	Equipment Services	2,430	0	2,440	2,470	2,480	2,500	2,500	2,510	
- Equipment Maintenance 1,550 -4 1,490 1,440 1,370 1,310 1,240 1,170 -5	• •			· ·						
- Environmental Services 875 9 950 1,030 1,105 1,185 1,260 1,340 7	·	1								
Grand Total 10,700 5 11,200 11,700 12,300 13,000 13,900 15,100 6		l i				·	·			6
Information Service Market		10,700	J	11,200	11,700	12,500	13,000	15,500	10,100	J

В

### Forecast Database in U.S. Dollars

Exhibit I-3

# Software and Services Market Forecast in Dollars Netherlands, 1994-1999

	Netherlands, 1994-1999								
- 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		00.04	and the second second	U,S.	\$ Million (n	ounded)		(Some carrier	
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	<b>19</b> 99	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	4,280	5	4,485	4,740	5,050	5,410	5,875	6,445	8
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	1,495 199 176 1,105	5 9 6 4 26	1,570 217 186 1,150 23	1,665 237 199 1,200 28	1,765 261 212 1,255 36	1,860 284 224 1,310 44	2,025 320 245 1,405 54	2,290 371 279 1,565 70	11 8
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	191 47 35 15 90 4	7 6 18 0 3 14	204 49 41 15 93	222 52 52 15 98 5	243 54 64 15 103 5	268 60 80 15 108	304 65 101 15 116 7	338 70 124 15 121	11 7 25 0 5 16
Systems Operations - Platform Operations - Application Operations - Desktop Services	124 36 60 28	21 14 22 31	150 41 72 37	181 47 88 46	214 52 103 59	258 60 124 75	315 70 150 95	382 80 181 121	21 14 20 27
Processing Services - Transaction Processing - Utility Processing - Other Processing	500 444 14 45	6 6 0 8	531 469 14 49	557 490 14 52	588 516 15 57	619 541 15 62	655 572 15 67	691 603 15 72	5 5 1 8
Network Services - Electronic Info Svcs - Network Applications - Network Management	227 129 85 13	14 8 21 20	258 139 103 16	302 152 132 18	353 168 165 21	415 186 206 23	493 204 261 29	578 222 322 34	18 10 26 17
System Software - Mainframe - Minicomputer - Workstation/PC	625 302 176 145	-1 -7 1 9	620 281 178 157	625 268 183 173	635 255 188 191	650 243 194 212	655 227 199 230	660 212 201 248	-6 2
Application Software - Mainframe - Minicomputer - Workstation/PC	600 52 176 370	5 -5 9 5	630 49 191 385	660 49 206 400	690 47 224 420	725 44 243 440	765 44 263 455	805 41 286 475	-3 8
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	516 245 114 33 127	3 -1 9 0 6	531 243 124 33 134	134 33	567 237 147 33 152	608 243 165 34 168	665 253 188 36 186		6 2 12 3 9
Equipment Services - Equipment Maintenance - Environmental Services	1,255 800 450	0 -4 9	1,260 770 490	740 530	1,280 705 570	1,290 675 610	1,290 640 650	1,295 605 690	-5 7
Grand Total Information Service Market	5,500	5	5,750	6,050	6,350	6,700	7,150	7,800	0

### Forecast Database in ECUs

Exhibit I-4

### Software and Services Market Forecast in ECUs Netherlands, 1994-1999

	5, 1994-1999 ECU Millions (rounded)								
Delivery Modes		93-94		EGO	TAILUIOUS (10	ounaeu)			94-99
Delivery Modes	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	3,825	5	4,010	4,240	4,515	4,840	5,255	5,760	8
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	1,335 178 157 985 16	9 6	1,405 194 166 1,030 21	1,490 212 178 1,075 26	1,575 233 189 1,120 33	1,665 254 201 1,170 39	1,810 286 219 1,260 49	2,045 332 249 1,400 62	11 8
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	171	7	182	198	217	240	272	302	11
	42	6	44	46	49	53	58	62	7
	31	18	37	46	58	71	90	111	25
	14	0	14	14	14	14	14	14	0
	81	3	83	88	92	97	104	109	5
	3	14	4	4	5	6	6	8	16
Systems Operations - Platform Operations - Application Operations - Desktop Services	111	21	134	162	191	231	281	341	21
	33	14	37	42	46	53	62	72	14
	53	22	65	79	92	111	134	162	20
	25	31	33	41	53	67	85	108	27
Processing Services - Transaction Processing - Utility Processing - Other Processing	449	6	475	497	525	552	585	617	5
	397	6	420	438	461	484	512	539	5
	13	0	13	13	13	13	14	14	1
	40	8	44	47	51	55	60	65	8
Network Services - Electronic Info Svcs - Network Applications - Network Management	203	14	231	270	316	371	440	516	18
	115	8	125	136	150	166	182	198	10
	76	21	92	118	148	185	233	288	26
	12	20	14	16	19	21	26	30	17
System Software - Mainframe - Minicomputer - Workstation/PC	560	-1	555	560	565	580	585	590	1
	270	-7	251	240	228	217	203	189	-6
	157	1	159	164	168	173	178	180	2
	129	9	141	155	171	189	205	221	9
Application Software - Mainframe - Minicomputer - Workstation/PC	535	5	560	590	620	650	680	720	5
	46	-5	44	44	42	39	39	37	-3
	157	9	171	185	201	217	235	256	8
	330	5	346	360	374	392	406	424	4
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	461	3	475	489	507	544	595	650	6
	219	-1	217	215	212	217	226	238	2
	102	9	111	120	132	148	168	194	12
	30	0	30	30	30	30	32	34	3
	113	6	120	127	136	150	166	187	9
Equipment Services - Equipment Maintenance - Environmental Services	1,120	0	1,125	1,140	1,145	1,150	1,150	1,155	1
	715	-4	685	665	630	605	570	540	-5
	405	9	440	475	510	545	580	620	7
Grand Total Information Service Market	4,950	5	5,150	5,400	5,650	6,000	6,400	6,950	6

### D

### Information Services Forecast Reconciliation in Local Currency

Exhibit I-5

Forecast Reconciliation, Netherlands, 1993-1998

Currency: Dfl Millions	rorecast	1993 N	Managara da Maria			1998 N	1arket		1993	1994
Odironcy, Dir Williams	1993	1994	1993-1	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Varia		Report	Report	Varia		%CAGR	%CAGR
***************************************	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total										
(ex Equipment Services)	8,700	8,300	-400	-5	14,200	11,400	-2,800	-20	10	7
Professional Services	3,140	2,900	-240	-8	4,500	3,930	-570	-13	7	6
- IS Consulting	425	385	-40	9 0	725	620	-105	-14	11	10
- Education & Training - Custom Software	350 2,330	340 2,140	-10 -190	-3 -8	520 3,150	475 2,730	-45 -420	-9 -13	8 <b>6</b>	7 5
- Application Management	35	2,140	0	0	105	105	0	0	25	25
Systems Integration	380	370	-10	-3	940	590	-350	-37	20	10
- Equipment	100	90	-10	-10	200	125	-75	-38	15	7
- Application Software	68	68	0	0	340	195	-145	-43	38	23
- System Software - Professional Services	30 175	30 175	0	0	65 310	30 225	-35 -85	-54 -27	17 12	0 5
- Other	7	7	0	0	25	14	-03	-21 -44	29	15
Systems Operations	240	240	0	0	540	610	70	13	18	21
- Platform Operations	120	70	-50	-42	250	135	-115	-46	16	14
- Application Operations	65	115	50	77	150	290	140	93	18	20
- Desktop Services	55	55	0	0	140	185	45	32	21	27
Processing Services	970	970	0	0	1,160	1,270	110	9	4	6
- Transaction Processing - Utility Processing	860 27	860 27	0	0	1,000 29	1,110 29	110 0	11 0	3	5 1
- Other Processing	87	87	0	0	128	129	1	1	8	8
Network Services	445	440	-5	-1	1,230	955	-275	-22	23	17
- Electronic Info Svcs	250	250	0	0	385	395	10	3	9	10
- Network Applications	170	165	-5	-3	780	505	-275	-35	36	25
- Network Management	25	25	0	0	65	55	-10	-15	21	17
System Software	1,250	1,210	-40	-3	1,680	1,270	-410	-24	6	1
- Mainframe - Minicomputer	605 350	585 340	-20 -10	-3 -3	685 440	440 385	-245 -55	-36 -13	3 5	-6 3
- Workstation/PC	290	280	-10		555			-20	14	10
Application Software	1,220	1,160	-60	-5	2,290	1,480	-810	-35	13	5
- Mainframe	105	100	-5	-5	105	85	-20	-19	0	-3
- Minicomputer	355	340	l.	1	580			-12	10	8
- Workstation/PC	760	715		-6	1,600			-45	16	4
Turnkey Systems	1,070	1,000	1	-7	1,870			-31	12 8	5
- Equipment - Application Software	505 2 <b>3</b> 5	475 220	-30 -15		735 510			-33 -28	17	11
- System Software	64	64	0	0	97	70	-27	-28	9	2
- Professional Services	265	245	1	-8	530		-170	-32	15	8
Equipment Services	2,490	2,430		-2	3,050			-18	4	1
- Equipment Maintenance	1,610	1,550		-4	1,750			-29	2	-4
- Environmental Services	875	875	1	0	1,300			-3	8	8
Grand Total	11,200	10,700	-500	-4	17,300	13,900	-3,400	-20	9	5

### E

### **Leading Vendors in Local Currency (Dfl Millions)**

Exhibit I-6

# Software and Services Leading Vendors Netherlands, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(Dfl Millions)	(%)
1	IBM	U.S.	760	9.1
2	Cap Volmac	France	670	8.1
3	Raet	Netherlands	500	6.0
4	RCC	Netherlands	470	5.7
5	Getronics	Netherlands	450	5.4
6	BSO Origin	Netherlands	390	4.7
7	Digital	U.S.	210	2.5
8	СМС	U.K.	190	2.3
9	Microsoft	U.S.	135	1.6
10	Multihouse	Netherlands	125	1.5
11	Bouwfonds Informatica	Netherlands	110	1.3
12	Ordina	Netherlands	95	1.1
13	Oracle	U.S.	90	1.1
14	Olivetti	Italy	85	1.0
15	Reuters	U.K.	85	1.0
16	Computer Centrum Nederland	Netherlands	80	1.0
17	Computer Associates	U.S.	80	1.0
18	Siemens-Nixdorf	Germany	75	0.9
19	csc	U.S.	65	0.8
20	EDS	U.S.	65	0.8
21	Unisys	U.S.	50	0.6
22	Bull	France	50	0.6
23	HP	U.S.	50	0.6
24	Novell	U.S.	50	0.6
25	Logica	U.K.	45	0.5
26	Dun & Bradstreet	U.S.	40	0.5
27	Andersen Consulting	U.S.	40	0.5
28	Intergraph	U.S.	40	0.5
29	Lotus	U.S.	35	0.4
30	ADP	U.S.	35	0.4
	Total Listed		5,165	62.2
	Total Market		8,300	100.0

### Professional Services Leading Vendors Netherlands, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dfl Millions)	Market Share (%)
1	Cap Volmac	France	495	17.1
2	Getronics	Netherlands	275	9.5
3	RCC	Netherlands	270	9.3
4	Raet	Netherlands	195	6.7
5	BSO Origin	Netherlands	175	6.0
6	СМС	U.K./NL	110	3.8
7	IBM	U.S.	110	3.8
8	Bouwfonds Informatica	Netherlands	85	2.9
9	Ordina	Netherlands	80	2.8
10	Digital	U.S.	60	2.1
	Total Listed		1,855	64.0
	Total Market		2,900	100.0

#### Exhibit I-8

### Systems Integration Leading Vendors Netherlands, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(Dfl Millions)	(%)
1	IBM	U.S.	85	23.0
2	Cap Volmac	France	45	12.2
3	BSO Origin	Netherlands	40	10.8
4=	Digital	U.S.	20	5.4
4=	Bull	France	20	5.4
4=	Andersen Consulting	U.S.	20	5.4
4=	Getronics	Netherlands	20	5.4
4=	Logica	U.K.	20	5.4
9=	EDS	U.S.	15	4.1
9=	Siemens Nixdorf	Germany	15	4.1
	Total Listed		300	81.2
	Total Market		370	100.0

#### Exhibit I-9

# Systems Operations Leading Vendors Netherlands, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dfl Millions)	Market Share (%)
1	CSC	U.S.	40	13.3
2	EDS	U.S.	35	11.7
3=	Cap Volmac	France	25	8.3
3=	CMG	U.K.	25	8.3
5	debis Systemhaus	Germany	20	6.7
	Total Listed		145	48.3
	Total Market		300	100.0

### Processing Services Leading Vendors Netherlands, 1993

	and the second	57	Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(Dfl Millions)	(%)
1	RCC	Netherlands	200	20.6
2	Raet	Netherlands	155	16.0
3	BSO Origin	Netherlands	70	7.2
4	Computer Centrum Nederland	Netherlands	40	4.1
5	ADP	U.S.	35	3.6
6	CMG	U.K.	20	2.1
7	Getronics	Netherlands	20	2.1
8	Telekur <b>s</b>	Switzerland	15	1.5
9	Medsys	Netherlands	10	1.0
10	IBM	U.S.	10	1.0
	Total Listed		575	59.3
	Total Market		970	100.0

#### Exhibit I-11

### Network Applications Leading Vendors Netherlands, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dfl Millions)	Market Share (%)
1	Raet	Netherlands	25	15.2
2	IBM	U.S.	25	15.2
3	Infonet	Belgium	20	12.1
4	CMG	U.K.	10	6.1
5	Digital	U.S.	5	3.0
6	BSO Origin	Netherlands	5	3.0
	Total Listed		90	54.5
	Total Market		150	100.0

#### Exhibit I-12

### Electronic Information Services Leading Vendors Netherlands, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dfl Millions)	Market Share (%)
1	Reuters	U.K.	65	26.0
2	Dun & Bradstreet	U.S.	20	8.0
3	Telerate	U.S.	15	6.0
4	Telekurs	Switzerland	10	4.0
	Total Listed		110	44.0
	Total Market		250	100.0

### Systems Software Products Leading Vendors Netherlands, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dfl Millions)	Market Share (%)
1	IBM	U.S.	445	36.8
2	Getronics	Netherlands	90	7.4
3	Microsoft	U.S.	80	6.6
4	Digital	U.S.	70	5.8
5	Novell	U.S.	50	4.1
6	Oracle	U.S.	45	3.7
7	Computer Associates	U.S.	35	2.9
8	Cap Volmac	France	25	2.1
9	Raet	Netherlands	25	2.1
10	HP	U.S.	25	2.1
	Total Listed		890	73.6
	Total Market		1,210	100.0

Exhibit I-14

# Application Software Products Leading Vendors Netherlands, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dfl Millions)	Market Share (%)
1	IBM	U.S.	65	5.6
2	Microsoft	U.S.	55	4.7
3	Raet	Netherlands	50	4.3
4	Lotus	U.S.	35	3.0
5	Wordperfect	U.S.	35	3.0
6	Computer Associates	U.S.	30	2.6
7	Cap Volmac	France	25	2.2
8	SAP	Germany	20	1.7
9	Bouwfonds Informatica	Netherlands	15	1.3
10	Olivetti	Italy	15	1.3
	Total Listed		345	29.7
	Total Market		1,160	100.0

Exhibit I-15

### Turnkey Systems Leading Vendors Netherlands, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dfl Millions)	Market Share (%)
1	Getronics	Netherlands	70	7.0
2	BSO Origin	Netherlands	60	6.0
3	Multihouse	Netherlands	50	5.0
4	Digital	U.S.	35	3.5
5	Intergraph	U.S.	30	3.0
6	Cap Volmac	France	30	3.0
7	IBM	U.S.	25	2.5
8	Siemens-Nixdorf	Germany	25	2.5
9	Olivetti	Italy	15	1.5
10	Ordina	Netherlands	15	1.5
	Total Listed		355	35.5
	Total Market		1,000	100.0

#### Exhibit I-16

## Equipment Maintenance Leading Vendors Netherlands, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dfl Millions)	Market Share (%)
1	IBM	U.S.	300	19.4
2	Getronics	Netherlands	250	16.1
3	Digital	U.S.	100	6.5
4	Unisys	U.S.	80	5.2
5	Siemens-Nixdorf	Germany	60	3.9
6	HP	U.S.	60	3.9
7	AT&T	U.S.	50	3.2
8	Bull	France	40	2.6
9	Olivetti	Italy	40	2.6
10	RCC	Netherlands	25	1.6
	Total Listed		1,005	64.8
	Total Market		1,600	100.0

#### Exhibit I-17

#### Environmental Services Leading Vendors Netherlands, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dfl Millions)	Market Share (%)
1	Getronics	Netherlands	80	9.1
2	IBM	U.S.	50	5.7
3	Digital	U.S.	15	1.7
4	Unisys	U.S.	10	1.1
5	HP	U.S.	5	0.6
6	Olivetti	Italy	5	0.6
7	Raet	Netherlands	5	0.6
8	Bull	France	5	0.6
9	AT&T	U.S.	5	0.6
	Total Listed		180	20.6
	Total Market		880	100.0

#### Exhibit I-18

# Information Services Leading Vendors Netherlands, 1993

		METOCKEON.	Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(Dfl Millions)	(%)
1	IBM	U.S.	1,120	10.2
2	Getronics	Netherlands	770	7.0
3	Cap Volmac	France	670	6.1
4	Raet	Netherlands	540	4.9
5	RCC	Netherlands	500	4.5
6	BSO Origin	Netherlands	400	3.6
7	Digital	U.S.	340	3.1
8	CMG	U.K.	180	1.6
9	Unisys	U.S.	140	1.3
10	Siemens-Nixdorf	Germany	140	1.3
	Total Listed		4,800	43.6
	Total Market		11,000	100.0



# Information Services Industry Forecast Database, 1994-1999 Belgium

Α

Forecast Database in Local Currency (BF Millions)

Exhibit J-1

Top Level IT Expenditure, Belgium

					BF Million	s			
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	299,000	0	300,000	304,000	310,000	318,000	325,000	330,000	2
Equipment Sales	61,500	0	61,500	61,000	61,900	62,500	62,500	62,500	0
Mainframe	13,500	-2	13,200	10,900	9,900	9,000	8,000	7,100	-12
Minicomputer	14,500	-3	14,100	14,100	14,100	14,000	13,700	13,400	-1
PC/Workstation	33,500	2	34,200	36,000	37,900	39,500	40,800	42,000	4
Equipment Services	20,000	0	20,000	20,000	19,800	19,500	19,100	18,900	-1
Software Products	26,900	8	29,000	31,400	34,000	36,900	40,100	42,800	8
Other Information Services	53,000	3	54,600	58,000	61,200	65,100	70,600	74,800	6
Data Communications	22,000	4	22,900	24,300	25,800	27,400	29,100	30,300	6
Facilities/Administration	25,500	-3	24,800	24,600	24,400	24,200	24,000	23,300	-1
In-house Staff	90,000	-3	87,000	85,000	83,000	82,000	80,000	77,000	-2

# Information Services Market Forecast by Delivery Mode and Submode Belgium, 1994-1999

		Dţ	elgium, 19	734-1333	BF Million	ıs			
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	86,000	5	90,000	96,000	102,000	109,000	118,000	125,000	7
Professional Services	28,800	2	29,300	30,200	30,700	31,700	32,800	33,600	3
- IS Consulting	4,540	9	4,960	5,470	5,970	6,580	7,250	7,900	10
- Education & Training	2,390		2,420	2,470	2,500	2,560	2,620	2,650	2
- Custom Software - Application Management	21,800 80		21,800 100	22,100 130	22,100 160	22,400 200	22,700 250	22,700 310	25
Systems Integration	4,750		5,200	5,750	6,400	7,250	8,150	9,050	12
- Equipment	1,300	8	1,400	1,500	1,600	1,750	1,900	2,000	7
- Application Software	850		1,050	1,350	1,700	2,150	2,700	3,350	26
- System Software - Professional Services	370 2,150	5 4	390 2,240	420 2,380	450 2,530	480 2,690	510 2,830	530 2,930	6 6
- Other	90	11	100	120	140	160	190	220	17
Systems Operations	2,690	18	3,180	3,750	4,470	5,410	6,590	8,050	20
- Platform Operations	900	10	990	1,100	1,250	1,450	1,650	1,900	14
- Application Operations - Desktop Services	1,650 140	21 36	2,000 190	2,400 245	2,900 315	3,550 410	4,400 535	5,450 700	22 30
Processing Services	7,820	-2	7,640	7,570	7,560	7,560	7,610	7,440	-1
- Transaction Processing	6,950	-3	6,750	6,650	6,600	6,550	6,550	6,350	-1
- Utility Processing	208	-4	200	195	190	190	185	180	-2
- Other Processing	660	5	690	725	770	815	875	910	6
Network Services - Electronic Info Svcs	4,800 2,950	13 8	5,400 3,200	6,100 3,500	6,900 3,800	7,700 4,100	8,900 4,550	9,800 4,800	13 8
- Network Applications	1,700	18	2,000	2,400	2,850	3,350	4,050	4,650	18
- Network Management	130	15	150	180	215	250	300	340	18
System Software	13,700	4	14,300	14,800	15,400	16,100	16,700	17,100	4
- Mainframe - Minicomputer	6,450 4,410	-1 7	6,400 4,700	6,350 4,950	6,300 5,250	6,250 5,600	6,200 5,900	6,000 6,150	-1 6
- Workstation/PC	2,850	11	3,150	3,450	3,800	4,200	4,600	4,950	9
Application Software	13,200	11	14,700	16,600	18,600	20,800	23,400	25,700	12
- Mainframe	1,050	0	1,050	1,050	1,050	1,050	1,050	1,000	-1
- Minicomputer - Workstation/PC	3,850 8,250	10 1 <b>4</b>	4,250 9,400	4,700 10,800	5,200 12,300	5,750 14,000	6,300 16,000	6,800 17,900	10 14
Turnkey Systems	9,900	7	10,640	11,350	12,060	12,840	13,660	14,300	6
- Equipment	4,800	4	5,000	5,100	5,200	5,300	5,400	5,400	2
- Application Software	2,100	12	2,350	2,650	2,950	3,300	3,650	4,000	11
- System Software - Professional Services	450 2,550	6 10	475 2,810	500 3,100	520 3,390	540 3,700	565 4,040	575 4,320	4 9
Equipment Services	20,000	0	20,000	20,000	19,800	19,500	19,100	18,900	-1
- Equipment Maintenance	13,600	-3	13,200	12,800	12,300	11,700	11,000	10,500	-4
- Environmental Services	6,350	6	6,750	7,150	7,500	7,800	8,050	8,350	4
Grand Total	106,000	4	110,000	116,000	122,000	129,000	137,000	144,000	6
Information Service Market									

В

#### Forecast Database in U.S. Dollars

Exhibit J-3

# Software and Services Market Forecast in Dollars Belgium, 1994-1999

		D6	elgium, 1		\$ Million (n	ounded)			
Delivery Modes		93-94							<b>94-9</b> 9
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	2,380	5	2,490	2,655	2,820	3,015	3,265	3,460	7
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	795 126 66 605 2	9 <b>1</b>	810 137 <b>67</b> 605 3	835 152 69 610 4	850 165 69 610 4	875 182 71 620 6	905 201 73 630 7	930 219 <b>7</b> 4 630 9	10 2 1
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	132 36 24 10 60 3	ľ	144 39 29 11 62 3	159 42 37 12 66 3	177 45 47 12 70 4	201 49 59 13 75 4	226 53 75 14 79 5	251 56 93 15 81 6	7 26 6
Systems Operations - Platform Operations - Application Operations - Desktop Services	75 25 46 4		88 28 56 5	104 31 67 7	124 35 80 9	150 40 98 <b>11</b>	183 46 122 15	223 53 151 19	14 22
Processing Services - Transaction Processing - Utility Processing - Other Processing	217 193 6 19	-2 -3 -4 5	212 187 6 19	210 184 6 20	209 183 6 22	209 181 6 23	211 181 5 24	206 176 5 25	-1 -2
Network Services - Electronic Info Svcs - Network Applications - Network Management	133 82 47 4	8	150 89 56 4	169 97 67 5	191 105 79 6	213 114 93 7	246 126 112 9	271 133 129 10	8 18
System Software - Mainframe - Minicomputer - Workstation/PC	380 179 122 79	-1 7	395 177 130 87	410 176 137 96	425 175 145 105	445 173 155 116	460 172 163 127	166	-1 6
Application Software - Mainframe - Minicomputer - Workstation/PC	365 29 107 230	0 10	405 29 118 260	460 29 130 300	515 29 144 340	575 29 159 385	645 29 175 445	28 188	-1 10
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	274 133 58 12 71	4 12 6	295 139 65 13 78	314 141 74 14 86	334 144 82 14 94	355 147 92 15 103	112	150 111 16 120	2 11 4 9
Equipment Services - Equipment Maintenance - Environmental Services	555 375 175	-3 6	555 365 185	555 355 200	340 205	540 325 215	225	290 230	-4 4
Grand Total Information Service Market	2,950	4	3,050	3,200	3,350	3,550	3,800	4,000	6

#### Forecast Database in ECUs

Exhibit J-4

### Software and Services Market Forecast in ECUs Belgium, 1994-1999

	Belgium, 1994-1999  ECU Millions (rounded)								
Delivery Modes		93-94		200	jviilliono ()	Junacaj			94-99
2537	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	2,130	5	2,225	2,375	2,525	2,695	2,920	3,095	7
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	715 113 59 540 2	9 1	725 123 60 540 3	745 136 61 545 3	760 148 62 545 4	785 163 64 555 5	810 180 65 560 6	830 196 66 560 8	3 10 2 1 25
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	118 32 21 9 53 2	9 8 24 5 4 11	129 35 26 10 56 2	143 37 33 10 59	159 40 42 11 63 3	180 44 53 12 67 4	202 47 67 13 70 5	224 50 83 13 73 5	12 7 26 6 6 17
Systems Operations - Platform Operations - Application Operations - Desktop Services	67 23 41 3	18 10 21 36	79 25 50 5	93 27 60 6	111 31 72 8	134 36 88 10	163 41 109 13	199 47 135 17	20 14 22 30
Processing Services - Transaction Processing - Utility Processing - Other Processing	194 172 5 17	-2 -3 -4 5	189 167 5 17	188 165 5 18	187 164 5 19	187 162 5 20	189 162 5 22	184 157 5 23	-1 -1 -2 6
Network Services - Electronic Info Svcs - Network Applications - Network Management	119 73 42 3	13 8 18 15	134 79 50 4	151 87 60 5	171 94 71 6	191 102 83 6	220 113 100 8	243 119 115 9	13 8 18 18
System Software - Mainframe - Minicomputer - Workstation/PC	340 160 109 71	-1 7	355 159 117 78	365 157 123 86	380 156 130 94	400 155 139 104	415 154 146 114	425 149 152 123	4 -1 6 9
Application Software - Mainframe - Minicomputer - Workstation/PC	325 26 96 204	11 0 10 14	365 26 105 233	410 26 117 268	460 26 129 305	515 26 143 347	580 26 156 396	635 25 169 443	12 -1 10 14
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	245 119 52 11 63	7 4 12 6 10	264 124 58 12 70	281 126 66 12 77	299 129 73 13 84	318 131 82 13 92	338 134 91 14 100	354 134 99 14 107	6 2 11 4 9
Equipment Services - Equipment Maintenance - Environmental Services	495 335 155	-3 6	495 325 165	495 315 175	490 305 185	485 290 195	475 270 200	470 260 205	-1 -4 4
Grand Total Information Service Market	2,600	4	2,700	2,850	3,000	3,200	3,400	3,550	6

#### D

#### Information Services Forecast Reconciliation in Local Currency

Exhibit J-5

Forecast Reconciliation, Belgium, 1993-1998

Forecast Reconciliation, Belgium, 1993-1998										
Currency: BF Millions		1993 N				1998 N	1000 1000 1000		1993	1994
Delivery Mode	1993 Report	1994 Report	1993-1 Variar	nce	1993 Report	1994 Report	199 <b>3</b> -′ Varia	nce	Report %CAGR	Report %CAGR
	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total (ex Equipment Services)	88,000	86,000	-2,000	-2	137,000	118,000	-19,000	-14	9	7
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	29,900 4,540 2,390 22,900 80	28,800 4,540 2,390 21,800 80	0 -1 <b>,1</b> 00 0	40050	42,600 7,880 2,870 31,600 250	32,800 7,250 2,620 22,700 250	-630 -250 -8,900 0	-23 -8 -9 -28 0	7 12 4 7 26	3 10 2 1 26
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	5,000 1,350 900 400 2,250 100	4,750 1,300 850 370 2,150 90	-50 -50 -30	-5 -4 -6 -8 -4 -10	10,000 2,100 3,600 700 3,300 310	8,150 1,900 2,700 510 2,830 190	-900 -190	-19 -10 -25 -27 -14 -39	15 9 32 12 8 25	11 8 26 7 6 16
Systems Operations - Platform Operations - Application Operations - Desktop Services	2,690 1,700 950 40	2,690 900 1,650 140	-800 700	0 -47 74 250	5,900 3,600 2,150 150	6,590 1,650 4,400 535	690 -1,950 2,250 385	12 -54 105 257	17 16 18 30	20 13 22 31
Processing Services - Transaction Processing - Utility Processing - Other Processing	7,860 6,990 208 660	7,820 6,950 208 660	0	-1 -1 0 0	8,310 7,230 205 870	7,610 6,550 185 875	-700 -680 -20 5	-8 -9 -10 1	1 1 0 6	-1 -1 -2 6
Network Services - Electronic Info Svcs - Network Applications - Network Management	4,800 2,860 1,790 135	4,800 2,950 1,700 130		0 3 -5 -4	9,000 4,100 4,550 355	8,900 4,550 4,050 300	-100 450 -500 -55	-1 11 -11 -15	13 7 21 21	13 9 19 18
System Software - Mainframe - Minicomputer - Workstation/PC	14,000 6,590 4,410 2,970	13,700 6,450 4,410 2,850	-140 0	-2 -2 0 -4	19,100 6,810 6,690 5,640	5,900	-790	-13 -9 -12 -18	6 1 9 14	4 -1 6 10
Application Software - Mainframe - Minicomputer - Workstation/PC	13,700 1,060 3,940 8,650	13,200 1,050 3,850 8,250	-10 -90	-4 -1 -2 -5	26,700 990 6,250 19,500		50	-12 6 1 -18	14 -1 10 18	12 0 10 14
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	10,000 4,800 2,330 270 2,600	9,900 4,800 2,100 450 2,550	0 -230 180		15,700 6,100 4,460 365 4,770	5,400 3,650 565	-700 -810 200	-13 -11 -18 -55 -15	9 5 14 6 13	7 2 12 5 10
Equipment Services - Equipment Maintenance - Environmental Services	21,000 14,650 6,340	20,000 13,600 6,350	-1,050	-7 0	24,500 16,500 7,980	11,000 8,050	-5,500 70	-22 -33 1	3 2 5	-1 -4 5
Grand Total	109,000	106,000	-3,000	-3	162,000	137,000	-25,000	-15	8	5

#### Ε

#### **Leading Vendors in Local Currency (BF Millions)**

Exhibit J-6

## Software and Services Leading Vendors Belgium, 1993

	Beigiani, 1999											
Rank	Vendor	Country of Origin	Estimated Sector Revenue (BF Millions)	Market Share (%)								
1	IBM	U.S.	7,910	9.2								
2	Digital	U.S.	2,720	3.2								
3	csc	U.S.	2,560	3.0								
4	Siemens-Nixdorf	Germany	2,430	2.8								
5	Dolmen	Belgium	2,100	2.4								
6	Computer Associates	U.S.	1,710	2.0								
7	Cap Gemini Sogeti	France	1,670	1.9								
8	Microsoft	U.S.	1,490	1.7								
9	TIS Group	Belgium	1,450	1.7								
10	Unisys	U.S.	1,245	1.4								
	Total Listed		25,285	29.4								
	Total Market		86,000	100.0								



#### Professional Services Leading Vendors Belgium, 1993

			Estimated	Market
	2/4	Country	Sector Revenue	Share
Rank	Vendor	of Origin	(BF Millions)	(%)
1	IBM	U.S.	1,265	4.4
2	Cap Gemini Sogeti	France	1,230	4.3
3	Dolmen	Belgium	1,200	4.2
4	TIS Group	Belgium	1,050	3.6
5	Trasys	Belgium	900	3.1
6	Sema Group	France	745	2.6
7	Digital	U.S.	725	2.5
8	Cipal	Belgium	700	2.4
9	csc	U.S.	680	2.4
10	Orda-B	Belgium	650	2.3
	Total Listed		9,145	31.8
	Total Market		28,800	100.0

#### Exhibit J-8

## Systems Integration Leading Vendors Belgium, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (BF Millions)	Market Share (%)
1	Sema Group	France	350	7.4
2	Cap Gemini Sogeti	France	345	7.3
3	EDS	U.S.	310	6.5
4	Bull	France	285	6.0
5	Logica	U.S.	255	5.4
	Total Listed Total Market		1,545 4,750	32.6 100.0

#### Exhibit J-9

# Systems Operations Leading Vendors Belgium, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (BF Millions)	Market Share (%)
1	csc	U.S.	850	29.3
2	Cegeka	Belgium	300	10.3
3	Digital	U.S.	200	6.9
4	EDS	U.S.	190	6.5
5	Hewlett-Packard	Switzerland	75	2.6
	Total Listed		1,615	55.6
	Total Market		2,900	100.0

#### Processing Services Leading Vendors Belgium, 1993

		g. a, 1000		
			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(BF Millions)	(%)
1	CSC	U.S.	365	4.7
2	Dolmen	Belgium	300	3.8
3	Administra Computing	Belgium	250	3.2
4	Orda-B	Belgium	200	2.6
5	BSO Origin	Netherlands	150	1.9
6	Unisys	U.S.	100	1.3
7	Cipal	Belgium	100	1.3
8	EDS	U.S.	85	1.1
9	IBM	U.S.	70	0.9
10	Raet	Netherlands	65	8.0
	Total Listed		1,685	21.5
	Total Market		7,820	100.0

Exhibit J-11

### Network Applications Leading Vendors Belgium, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (BF Millions)	Market Share (%)
1	Infonet	Belgium	325	19.1
2	IBM	U.S.	210	12.4
3	GEIS	U.S.	75	4.4
4	Digital	U.S.	55	3.2
5	Bull	France	35	2.1
6	SG2	France	30	1.8
7	GSI	France	25	1.5
8	EDS	U.S.	20	1.2
9	Olivetti	Italy	15	0.9
10	Raet	Netherlands	10	0.6
	Total Listed		800	47.1
	Total Market		1,700	100.0

Exhibit J-12

#### Electronic Information Services Leading Vendors Belgium, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (BF Millions)	Market Share (%)
1	Reuters	U.K.	790	26.8
2	Dun & Bradstreet	U.S.	385	13.1
3	Telerate	U.S.	190	6.4
	Total Listed		1,375	46.6
	Total Market		2,950	100.0

# Systems Software Products Leading Vendors Belgium, 1993

			Estimated	Market
		Country	Sector Revenue	Barrier Control of the Control of th
Rank	Vendor	of Origin	(BF Millions)	(%)
1	IBM	U.S.	4,015	29.3
2	Digital	U.S.	885	6.5
3	Microsoft	U.S.	870	6.4
4	Computer Associates	U.S.	805	5.9
5	Siemens-Nixdorf	Germany	720	5.3
6	Novell	U.S.	480	3.5
7	Unisys	U.S.	440	3.2
8	Oracle	U.S.	420	3.1
9	HP	U.S.	350	2.6
10	Bull	France	340	2.5
	Total Listed		9,325	68.1
	Total Market		13,700	100.0

#### Exhibit J-14

# Application Software Products Leading Vendors Belgium, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(BF Millions)	(%)
1	Wordperfect	U.S.	650	4.9
2	Microsoft	U.S.	600	4.5
3	Computer Associates	U.S.	600	4.5
4	IBM	U.S.	565	4.3
5	Lotus	U.S.	350	2.7
6	SAP	Germany	335	2.5
7	Dolmen	Belgium	300	2.3
8	Siemens-Nixdorf	Germany	255	1.9
9	Dun & Bradstreet	U.S.	220	1.7
10	TIS Group	Belgium	200	1.5
	Total Listed		4,075	30.9
	Total Market		13,200	100.0

#### Exhibit J-15

#### Turnkey Systems Leading Vendors Belgium, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(BF Millions)	(%)
1	Siemens-Nixdorf	Germany	760	7.7
2	Digital	U.S.	415	4.2
3	CSC	U.S.	395	4.0
4	IBM	U.S.	240	2.4
5	Intergraph	U.S.	170	1.7
6	Olivetti	Italy	155	1.6
7	Getronics	Netherlands	145	1.5
8	BSO Origin	Netherlands	125	1.3
9	Reuters	U.K.	105	1.1
10	McDonnell Douglas	U.S.	95	1.0
	Total Listed		2,605	26.3
	Total Market		9,900	100.0

### Equipment Maintenance Leading Vendors Belgium, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (BF Millions)	Market Share (%)
1	IBM	U.S.	2,450	18.0
2	Siemens-Nixdorf	Germany	1,350	9.9
3	Digital	U.S.	1,100	8.1
4	ICL (Fujitsu)	U.K.	1,050	7.7
5	Olivetti	Italy	905	6.7
6	HP	U.S.	825	6.1
7	Unisys	U.S.	795	5.8
8	Bull	France	685	5.0
9	Getronics	Netherlands	500	3.7
10	AT&T	U.S.	410	3.0
	Total Listed		10,070	74.0
	Total Market		13,600	100.0

Exhibit J-17

# Environmental Services Leading Vendors Belgium, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (BF Millions)	Market Share (%)
1	IBM	U.S.	430	6.8
2	Siemens-Nixdorf	Germany	415	6.5
3	Digital	U.S.	345	5.4
4	Getronics	Netherlands	175	2.8
5	Unisys	U.S.	145	2.3
6	HP	U.S.	100	1.6
7	Bull	France	100	1.6
8	Olivetti	Italy	75	1.2
9	Wang	U.S.	45	0.7
10	AT&T	U.S.	30	0.5
	Total Listed		1,860	29.3
	Total Market		6,350	100.0

Exhibit J-18

# Information Services Leading Vendors Belgium, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (BF Millions)	Market Share (%)
1	IBM	U.S.	9,930	9.4
2	Siemens-Nixdorf	Germany	4,210	4.0
3	Digital	U.S.	4,030	3.8
4	csc	U.S.	2,820	2.7
5	Unisys	U.S.	2,200	2.1
6	Dolmen	Belgium	2,100	2.0
7	Olivetti	Italy	1,850	1.7
8	Computer Associates	U.S.	1,710	1.6
9	HP	U.S.	1,670	1.6
10	Getronics	Netherlands	1,660	1.6
	Total Listed		32,180	30.4
	Total Market		106,000	100.0



## Information Services Industry Forecast Database, 1994-1999 Switzerland

A

Forecast Database in Local Currency (SF Millions)

Exhibit K-1

Top Level IT Expenditure, Switzerland

					SF Million	ıs			
Sector	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR (%)
Total IT Spending	14,900	1	15,100	15,500	15,900	16,500	16,900	17,500	3
Equipment Sales	3,450	0	3,450	3,550	3,650	3,800	3,900	4,050	3
Mainframe	1,100	-13	960	860	760	670	580	510	-12
Minicomputer	570	7	610	660	710	760	800	860	7
PC/Workstation	1,800	6	1,900	2,050	2,200	2,350	2,500	2,700	7
Equipment Services	1,330	2	1,360	1,390	1,410	1,440	1,460	1,470	2
Software Products	1,230	5	1,290	1,360	1,465	1,570	1,705	1,850	7
Other Information Services	2,200	5	2,300	2,500	2,750	3,050	3,350	3,750	10
Data Communications	1,200	4	1,250	1,300	1,350	1,400	1,450	1,500	4
Facilities/Administration	1,000	0	1,000	1,050	1,050	1,100	1,100	1,100	2
In-house Staff	4,500	-2	4,400	4,300	4,200	4,100	3,900	3,800	-3

# Information Services Market Forecast by Delivery Mode and Submode Switzerland, 1994-1999

			,		SF Millior	is.			
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CACR(%)
Software and Services Total	1995	(70)	1334	1995	1930	1931	1330	1333	CAGR(%)
(ex. Equipment Services)	3,800	5	4,000	4,300	4,650	5,100	5,600	6,150	9
Professional Services	950	2	970	1,020	1,070	1,160	1,260	1,380	7
- IS Consulting	110	9	120	135	150	170	195	225	13
- Education & Training	160	0	160	165	170	180	190	205	5
- Custom Software - Application Management	675 5	1 20	685 6	710	745 9	800 12	860 15	935 19	6 26
•	240	13	270	295	325	355	385	410	9
Systems Integration - Equipment	64	9	70	293 75	80	84	88	90	5
- Application Software	45	22	55	65	75	90	105	120	17
- System Software	20	10	22	24	26	27	29	30	6
- Professional Services	105	10	115	125	135	145	155	160	7
- Other	5	20	6	7	8	9	10	11	13
Systems Operations - Platform Operations	85 20	21 15	103 23	124 26	147 29	173 33	206 37	241 41	19 12
- Application Operations	55	20	66	80	95	110	130	150	18
- Desktop Services	10	40	14	18	23	30	39	50	29
Processing Services	455	7	485	515	550	585	625	665	7
- Transaction Processing	395	6	420	445	475	505	540	575	6
- Utility Processing	17	0	17	17	18	18	18	19	2
- Other Processing	44	9	48	52	56	61	66	72	8
Network Services - Electronic Info Svcs	240 175	10 9	265 190	310 210	360 235	420 260	490 295	560 320	16 11
- Network Applications	55	18	65	210 85	110	140	175	215	27
- Network Management	10	10	11	13	15	18	21	23	16
System Software	750	1	760	770	805	840	885	930	4
- Mainframe	355	-6	335	320	310	300	290	280	-4
- Minicomputer	230	4	240	245	260	275	290	305	5
- Workstation/PC	165	12	185	205	235	265	305	345	13
Application Software - Mainframe	480 62	10 -3	530 60	590 58	660 56	730 54	820 52	920 50	12 -4
- Minicomputer	135	-3 11	150	160	175	190	210	230	9
- Workstation/PC	280	14	320	370	425	485	560	640	15
Turnkey Systems	590	7	630	690	750	840	930	1,020	10
- Equipment	320	5	335	355	380	415		480	7
- Application Software	80	13	90	100	115	135		175	14
- System Software - Professional Services	35 155	0 10	35 170	40 190	45 210	50 240	55 270	60 300	11 12
Equipment Services	1,330	2	1,360	1,390	1,410	1,440	1,460	1,470	2
- Equipment Maintenance	775	0	775	775	770	765	760	745	-1
- Environmental Services	550	5	580	610	640	670	700	725	5
Grand Total	5,100	5	5,350	5,700	6,100	6,550	7,050	7,600	7
Information Service Market			·						

#### Forecast Database in U.S. Dollars

Exhibit K-3

#### Software and Services Market Forecast in Dollars Switzerland, 1994-1999

		JWII	zeriano,		\$ Million (n	ounded)			
Delivery Modes	4000	93-94	4004	4005	400C	4007	4000	4000	94-99
Software and Services Total	1993	(%)	1994	1995	1996	1997	1998	19 <b>99</b>	CAGR(%)
(ex. Equipment Services)	2,735	5	2,880	3,095	3,345	3,670	4,030	4,425	9
Professional Services	685	2	700	735	770	835	905	995	7
- IS Consulting	79	9	87	97	108		141	162	13
- Education & Training - Custom Software	115 485	0	115 495	119 510	123 535		137 620	148 675	5 6
- Application Management	4	20	4	5	6	9	11	14	26
Systems Integration	173	13	194	212	234	256	277	295	9
- Equipment	46	9	51	54	58	61	64	65	5
- Application Software - System Software	32 14	22 10	40 16	47 17	54 19	65 19	76 21	86 22	17 6
- Professional Services	76	10	83	90	97	105	112	115	7
- Other	4	20	4	5	6	6	7	8	13
Systems Operations	61	21	74	89	106	125	148	174	19
- Platform Operations - Application Operations	15 40	15 20	17 <b>4</b> 8	19 58	21 69	24 79	27 94	30 108	12 18
- Desktop Services	7	40	10	13	17	22	28	36	29
Processing Services	328	7	349	371	396	421	450	479	7
- Transaction Processing	284	6	302	320	342	364	389	414	6
- Utility Processing - Other Processing	12 32	0	12 35	12 38	13 41	13 44	13 48	14 52	2 8
Network Services	173	10	191	223	259	302	353	403	16
- Electronic Info Svcs	126	9	137	151	169	187	212	230	11
- Network Applications	40	18	47	61	79	101	126	155	27
- Network Management	7	10	8	10	11	13	15	17	16
System Software - Mainframe	540 256	-6	545 241	555 230	580 223	605 216	635 209	670 202	4 -4
- Minicomputer	166	4	173	177	187	198	209	220	5
- Workstation/PC	119	12	133	148	169	191	220	248	13
Application Software	345	10	380	425	475		590	660	12
- Mainframe - Minicomputer	45 97	-3 11	43 108	42 115	41 126	39 137	38 151	36 166	-4 9
- Workstation/PC	200	14	230	265	305	I	405	460	15
Turnkey Systems	425	7	453	497	540	605	669	734	10
- Equipment	230	5	241	256	274	299	324	346	7
- Application Software	58 25	13	65 25	72 29	83 32	97 36	112 40	126 43	14 11
- System Software - Professional Services	112	0 10	123	137	32 151		194	216	12
Equipment Services	955	2	980	1,000	1,015	1	1,050	1,060	2
- Equipment Maintenance	560	0	560	560	555	1	545	535	-1
- Environmental Services	395	5	415	440	460		505	520	5
Grand Total Information Service Market	3,650	5	3,850	4,100	4,400	4,700	5,050	5,450	7
miorination dervice market									

#### Forecast Database in ECUs

Exhibit K-4

# Software and Services Market Forecast in ECUs Switzerland, 1994-1999

	Switzerland, 1994-1999 ECU Millions (rounded)								
Delivery Modes		93-94		200	il sitoliimi	Janasa)			94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	2,305	5	<b>2,4</b> 25	2,605	2,820	3,090	3,395	3,725	9
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	575 67 97 410 3	2 9 0 1 20	590 73 97 415 4	620 82 100 430 4	650 91 103 450 6	705 103 109 485 8	765 118 115 520 9	137	13 5 6
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	146 39 27 12 64 3	13 9 22 10 10 20	164 43 33 13 70 4	179 46 39 15 76	197 49 45 16 82 5	215 51 55 16 88 5	234 54 64 18 94	249 55 73 18 97 7	5
Systems Operations - Platform Operations - Application Operations - Desktop Services	52 12 34 6	21 15 20 40	63 14 40 9	75 16 49 11	89 18 58 14	105 20 67 18	125 23 79 24	146 25 91 30	19 12 18 29
Processing Services - Transaction Processing - Utility Processing - Other Processing	277 240 11 27	7 6 0 9	294 255 11 29	312 270 11 32	333 288 11 34	354 306 11 37	378 328 11 40	404 349 12 44	7 6 2 8
Network Services - Electronic Info Svcs - Network Applications - Network Management	146 106 34 6	10 9 18 10	161 115 40 7	188 128 52 8	218 143 67 9	255 158 85 11	297 179 106 13	340 194 131 14	16 11 27 16
System Software - Mainframe - Minicomputer - Workstation/PC	455 215 140 100	1 -6 4 12	460 203 146 112	465 194 149 124	490 188 158 143	510 182 167 161	535 176 176 185	170 185	-4 5
Application Software - Mainframe - Minicomputer - Workstation/PC	290 38 82 170	10 -3 11 14	320 37 91 194	360 35 97 224	400 34 106 258	440 33 115 294	495 32 128 340		12 -4 9 15
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	358 194 49 21 94	7 5 13 0 10	382 203 55 21 103	418 215 61 24 115	455 231 70 27 128	509 252 82 30 146	564 273 94 33 164	618 291 106 36 182	7
Equipment Services - Equipment Maintenance - Environmental Services	805 470 335	2 0 5	825 470 350	840 470 370	855 465 390	875 465 405	885 460 425	890 450 440	2 -1 5 7
Grand Total Information Service Market	3,100	5	3,250	3,450	3,700	3,950	4,250	4,600	

#### D

#### Information Services Forecast Reconciliation in Local Currency

Exhibit K-5

#### Forecast Reconciliation, Switzerland, 1993-1998

Currency: SF Millions		1993 N			manu, 13	1998 N	Market		1993	1994
	1993	1994	1993-1	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Varia	nce	Report	Report	Varia	nce	%CAGR	%CAGR
	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fost)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total										
(ex Equipment Services)	4,150	3,800	-350	-8	6,650	5,600	-1,050	-16	10	8
Professional Services	950	950	0	0	1,390	1,260	-130	-9	8	6
- IS Consulting	110	110	0	0	195	195	0	0	12	12
- Education & Training	160	160	0	0	205	190	-15	-7	5	3
- Custom Software	675	675	0	0 67	980	860 15	-120	-12 67	8	5
- Application Management	3	5	2		9				25	25
Systems Integration	255	240	-15	-6	510	385	-125	-25	15	10
<ul><li>Equipment</li><li>Application Software</li></ul>	68 45	64 45	-4 0	-6 0	110 180	88 105	-22 -75	-20 -42	10 32	7 18
- System Software	20	20	0	0	35	29	-73 -6	-42 -17	12	8
- Professional Services	115	105	-10	-9	170	155	-15	-9	8	8
- Other	5	5	0	0	15	10	-5	-33	25	15
Systems Operations	63	85	22	35	121	206	85	70	14	19
- Platform Operations	35	20	-15	-43	60	37	-23	-38	11	13
- Application Operations	23	55	32	139	45	130	85	189	14	19
- Desktop Services	5	10	5	100	16	39	23	144	26	31
Processing Services	455	455	0	0	630	625	-5	-1	7	7
- Transaction Processing	395	395	0	0	540	540	0	0	6	6
- Utility Processing	17	17	0	0	19	18	-1	-5	2	1
- Other Processing	44	44	0	0	73	66	-7	-10	11	8
Network Services	240	240	0	0	580	490	-90	-16	19	15
- Electronic Info Svcs	175	175	0	0	285	295	10	4	10	11
- Network Applications	55 9	55 10	0	0 11	265 32	175 21	-90 -12	-34 -36	37 29	26 15
- Network Management							1		1	
System Software - Mainframe	750 355	750 355	0	0	975 320	885 290	-90 -30	-9 <b>-</b> 9	5 -2	3 -4
- Minicomputer	235	230	-5:	-2	330	290	-30 -40	-12	7	5
- Workstation/PC	160	165	5	3	325	305	-20	-6	15	13
Application Software	480	480	0	0	910	820	-90	-10	14	11
- Mainframe	63	62	-1	-2	58	52	-6	-10	-2	-3
- Minicomputer	135	135	0	0	220	210	-10	-5	10	9
- Workstation/PC	280	280	0	0	635	560	-75	-12	18	15
Turnkey Systems	960	590	-370	-39	1,540;	930	-610	-40	10	10
- Equipment	485	320	-165	-34	695	450	-245	-35	7	7
- Application Software	180	80	-100	-56	340	155	-185	-54	14	14
- System Software	60	35	-25	-42	85	55 270	-30	-35	7	9
- Professional Services	235	155	-80	-34	420	270	-150	-36	12	12
Equipment Services	1,340	1,330	-10	-1	1,510	1,460	-50	-3 -7	2	2
<ul><li>Equipment Maintenance</li><li>Environmental Services</li></ul>	785 550	775 550	-10 0	-1 0	820 690	760 700		-/ 1	1 5	0 5
								•	8	7
Grand Total	5,500	5,100	-400	-7	8,150	7,050	-1,100	-13	0	

E

#### Leading Vendors in Local Currency (SF Millions)

Exhibit K-6

# Software and Services Leading Vendors Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	Market Share (%)
1	IBM	U.S.	570	14.9
2	Telekurs	Switzerland	230	6.1
3	Digital	U.S.	190	5.0
4	Fides	Switzerland	100	2.6
5	Reuters	U.K.	100	2.6
6	Microsoft	U.S.	80	2.1
7	Siemens-Nixdorf	Germany	80	2.1
8	Computer Associates	U.S.	70	1.8
9	AT&T	U.S.	65	1.7
10	ATAG debis Informatik	Switzerland	60	1.6
	Total Listed		1,545	40.7
	Total Market		3,800	100.0

#### Professional Services Leading Vendors Switzerland, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(SF Millions)	(%)
1	Digital	U.S.	70	7.4
2	IBM	U.S.	70	7.4
3	Fides	Switzerland	60	6.3
4	AT&T	U.S.	25	2.6
5	ATAG debis Informatik	Switzerland	25	2.6
6	Delta ST	Switzerland	20	2.1
7	Unisys	U.S.	15	1.6
8	Oracle	U.S.	15	1.6
9	Siemens-Nixdorf	Germany	15	1.6
10	Cap Gemini Sogeti	France	15	1.6
	Total Listed		330	34.7
	Total Market		950	100.0

#### Exhibit K-8

#### Systems Integration Leading Vendors Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	Market Share (%)
1	Digital	U.S.	65	27.1
2	EDS	U.S.	20	8.3
3=	Logica	U.K.	10	4.2
3=	Unisys	U.S.	10	4.2
3=	Cap Gemini Sogeti	France	10	4.2
	Total Listed Total Market		115 240	48.0 100.0

#### Exhibit K-9

MAMF

#### Systems Operations Leading Vendors Switzerland, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(SF Millions)	(%)
1	GSI	France	13	13.0
2	IBM	U.S.	12	12.0
3	Telekurs	Switzerland	12	12.0
4	Digital	U.S.	10	10.0
5	AC Service	Switzerland	7	7.0
	Total Listed		54	54.0
	Total Market		100	100.0

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#### Processing Services Leading Vendors Switzerland, 1993

	500		Estimated	Market
Rank	Vendor	Country of Origin	Sector Revenue (SF Millions)	Share (%)
- 1	Telekurs	Switzerland	125	27.5
2	ATAG debis Informatik	Switzerland	20	4.4
3	Fides	Switzerland	20	4.4
4	IBM	U.S.	5	1.1
5	Raet	Netherlands	5	1.1
6	Unisys	U.S.	5	1,1
7	GSI	France	5	1.1
	Total Listed		185	40.7
	Total Market		455	100.0

Exhibit K-11

### Network Applications Leading Vendors Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	Market Share (%)
1	IBM	U.S.	15	27.3
2	Infonet	Belgium	5	9.1
3	Digital	U.S.	5	9.1
4	GEIS	U.S.	5	9.1
	Total Listed		30	54.5
	Total Market		50	100.0

Exhibit K-12

#### Electronic Information Services Leading Vendors Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	Market Share (%)
1	Telekurs	Switzerland	105	60.0
2	Reuters	U.K.	75	42.9
3	Telerate	U.S.	20	11.4
4	Dun & Bradstreet	U.S.	10	5.7
	Total Listed		210	120.0
	Total Market		175	100.0

Exhibit K-13

#### Systems Software Products Leading Vendors Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	Market Share (%)
1	IBM	U.S.	290	38.7
2	Digital	U.S.	65	8.7
3	Microsoft	U.S.	45	6.0
4	Computer Associates	U.S.	30	4.0
5	Novell	U.S.	25	3.3
6	Siemens-Nixdorf	Germany	25	3.3
7	Oracle	U.S.	20	2.7
8	Unisys	U.S.	15	2.0
9	HP	U.S.	15	2.0
10	AT&T	U.S.	10	1.3
	Total Listed		540	72.0
	Total Market		750	100.0

## Application Software Products Leading Vendors Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	configuration and a second
1\alik		The second secon		(%)
1	IBM	U.S.	40	8.3
2	Microsoft	U.S.	30	6.3
3	Computer Associates	U.S.	25	5.2
4	Lotus	U.S.	20	4.2
5	Wordperfect	U.S.	20	4.2
6	SAP	Germany	15	3.1
7	AT&T	U.S.	15	3.1
8	Siemens-Nixdorf	Germany	10	2.1
9	Dun & Bradstreet	U.S.	5	1.0
10	Digital	U.S.	5	1.0
	Total Listed		185	38.5
	Total Market		480	100.0

#### Exhibit K-15

# Turnkey Systems Leading Vendors Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	Market Share (%)
1	Siemens-Nixdorf	Germany	25	4.2
2	Fides	Switzerland	20	3.4
3	IBM	U.S.	15	2.5
4	Reuters	U.K.	10	1.7
5	Intergraph	U.S.	10	1.7
6	AT&T	U.S.	10	1.7
7	Digital	U.S.	5	0.8
	Total Listed		95	16.1
	Total Market		590	100.0

#### Exhibit K-16

# Equipment Maintenance Leading Vendors Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	Market Share (%)
1	IBM	U.S.	100	12.9
2	Digital	U.S.	100	12.9
3	AT&T	U.S.	100	12.9
4	Unisys	U.S.	55	7.1
5	Siemens-Nixdorf	Germany	40	5.2
6	HP	U.S.	30	3.9
7	Bull	France	15	1.9
8	ICL (Fujitsu)	U.K.	15	1.9
9	Olivetti	Italy	15	1.9
10	Data General	U.S.	10	1.3
	Total Listed		480	61.9
	Total Market		800	100.0

#### Environmental Services Leading Vendors Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	Market Share (%)
1	Digital	U.S.	20	3.6
2	IBM	U.S.	15	2.7
3	Siemens-Nixdorf	Germany	10	1.8
4	AT&T	U.S.	5	0.9
5	Unisys	U.S.	5	0.9
6	HP	U.S.	5	0.9
	Total Listed		60	10.9
	Total Market		550	100.0

Exhibit K-18

# Information Services Leading Vendors Switzerland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (SF Millions)	Market Share (%)
1	IBM	U.S.	640	12.8
2	Digital	U.S.	300	6.0
3	Telekurs	Switzerland	240	4.8
4	AT&T	U.S.	160	3.2
5	Siemens-Nixdorf	Germany	130	2.6
6	Unisys	U.S.	100	2.0
7	Fides	Switzerland	100	2.0
8	Reuters	U.K.	100	2.0
9	Microsoft	U.S.	80	1.6
10	Computer Associates	U.S.	70	1.4
	Total Listed		1,920	38.4
	Total Market		5,000	100.0



### Information Services Industry Forecast Database, 1994-1999 Austria

Α

Forecast Database in Local Currency (Sch Millions)

Exhibit L-1

Top Level IT Expenditure, Austria

					Sch Million	18			
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	53,500	2	54,500	55,500	56,500	58,500	59,500	59,000	2
Equipment Sales	15,100	3	15,500	15,400	15,600	15,900	15,900	15,500	0
Mainframe	2,600	4	2,700	2,200	2,000	1,900	1,700	1,500	-11
Minicomputer	4,300	-2	4,200	4,100	4,000	3,900	3,700	3,400	-4
PC/Workstation	8,200	5	8,600	9,100	9,600	10,100	10,500	10,600	4
Equipment Services	4,600	1	4,650	4,650	4,700	4,650	4,600	4,450	-1
Software Products	4,850	8	5,250	5,650	6,200	6,750	7,400	7,800	8
Other Information Services	8,700	6	9,200	9,600	10,400	11,200	11,900	12,400	6
Data Communications	2,800	7	3,000	3,100	3,300	3,500	3,700	3,700	4
Facilities/Administration	3,300	0	3,300	3,400	3,400	3,500	3,500	3,400	1
In-house Staff	14,000	-4	13,500	13,500	13,000	13,000	12,500	11,500	-3

# Information Services Market Forecast by Delivery Mode and Submode Austria, 1994-1999

			ustria, 19	134-1333	Sch Million	าร			
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total	1000						1000	1000	01.01.11.01
(ex. Equipment Services)	15,500	6	16,500	17,500	19,000	20,500	22,000	23,000	7
Professional Services	3,500	4	3,650	3,850	4,000	4,150	4,200		
- IS Consulting	470	11	520	570	620	670	720	760	
- Education & Training	415	4	430	450	460	470	470	470	
- Custom Software	2,600	4	2,700	2,800	2,900	2,950	2,950	2,950	
- Application Management	15	27	19	2,000	30	37	46	57	25
Systems Integration	440	14	500	560	630	710	800	890	12
- Equipment	120	8	130	140	150	160	170	180	
1	85	29	110	140	175	220	275	340	
- Application Software	34	15	39	44	49	55 55	62	68	12
- System Software - Professional Services	195	8	210	225	240	255	270	280	6
ł .									15
- Other	10	20	12	14	16	18	21	24	
Systems Operations	175	20	210	250	300	355	430	495	19
- Platform Operations	40	15	46	52	59 470	67	76	82	12
- Application Operations	100	20	120	145	170	200	240		
- Desktop Services	35	29	45	55	70	90	115		
Processing Services	1,880	1	1,890	1,920	1,950	1,990	2,060	1,990	1
- Transaction Processing	1,650	1	1,660	1,680	1,710	1,740	1,790	1,730	1
- Utility Processing	70	-3	68	66	64	63	62	58	-3
- Other Processing	155	3	160	170	180	190	205		5
Network Services	785	11	875	990	1,120	1,260	1,435		
- Electronic Info Svcs	620	9	675	745	825	900	995	1,085	
- Network Applications	125	24	155	190	235	290	360	445	23
- Network Management	40	15	46	53	61	70	81	93	15
System Software	2,900	5	3,050	3,200	3,400	3,650	3,850	3,950	5
- Mainframe	1,250	-1	1,240	1,220	1,210	1,200	1,180	1,110	-2
- Minicomputer	940	9	1,020	1,110	1,210	1,320	1,430	1,490	8
- Workstation/PC	710	11	790	890	1,000	1,120	1,250	1,340	11
Application Software	1,950	13	2,200	2,450	2,800	3,100	3,550		12
- Mainframe	165	0	165		165		165		8
- Minicomputer	580	10	640	700	770		930		
- Workstation/PC	1,200	17	1,400	1,600	1,850				
Turnkey Systems	3,710	9	4,060	4,450	4,840	5,270	5,760		
- Equipment	1,800	8	1,940	2,090	2,230	2,380	2,545		6
- Application Software	735	16	850	985	1,130	1,295	1,490		l.
- System Software	220	7	235	255	270	290	310	315	6
- System Software  - Professional Services	950	8	1,030	1,120	1,210	1,300	1,410		
	4,600	1	4,650	4,650	4,700		4,600	4,450	
Equipment Services					2,720	2,610	2,470		
- Equipment Maintenance	2,950	-2	2,890	2,810	,	· ·		2,300	
- Environmental Services	1,630	7	1,740		1,960	2,050	2,130		
Grand Total	19,900	6	21,100	22,300	23,700	25,100	26,700	27,500	5
Information Service Market									

В

#### Forecast Database in U.S. Dollars

Exhibit L-3

# Software and Services Market Forecast in Dollars Austria, 1994-1999

			ustria, 19		\$ Million (ro	ounded)			
Delivery Modes		93-94							94-99
distinct feeting and the	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total		,					1000		
(ex. Equipment Services)	1,270	6	1,355	1,435	1,560	1,680	1,805	1,885	7
Professional Services	285	4	300	315	330	340	345	350	9
- IS Consulting	39	11	43	47	51	55	59	63	1
- Education & Training	34	4	36	37	38	39	39	39	
- Custom Software	215	4	220	230	240	240	240	240	2
- Application Management	1	27	2	2	2	3	4	5	25
Systems Integration	36	14	41	46	52	58	66	73	12
- Equipment	10	8	11	12	13	13	14	15	1
- Application Software	7	29	9	12	14	18	23	28	l .
- System Software	3	15	3	4	4	5	5	6	12
- Professional Services	16	8	17	19	20	21	22	23	6
- Other	10	20	1/	19	20	2	2	23	15
	1 '1		17	24	25	29			ł .
Systems Operations	15	20		21	25		36	41	19
- Platform Operations	4	15	4	5	5	6	6	7	12
- Application Operations	8	20	10	12	14	17	20	23	18
- Desktop Services	3	29	4	5	6	100	9	12	25
Processing Services	154	1	155	158	160	163	169	163	1
- Transaction Processing	136	1	136	138	141	143	147	142	1
- Utility Processing	6	-3	6	6	6	5	5	5	-3
- Other Processing	13	3	13	14	15	16	17	17	5
Network Services	65	11	72	81	92	104	118	134	13
- Electronic Info Svcs	51	9	56	61	68	74	82	89	10
- Network Applications	11	24	13	16	20	24	30	37	23
- Network Management	4	15	4	5	5	6	7	8	15
System Software	240	5	250	265	280	300	315	325	5
- Mainframe	103	-1	102	100	100	99	97	91	-2
- Minicomputer	77	9	84	91	100	109	118	122	8
- Workstation/PC	58	11	65	73	82	92	103	110	11
Application Software	160	13	180	200	230	255	290	315	12
- Mainframe	14	0	14	14	14	14	14	13	-1
- Minicomputer	48	10	53	58	63	70	77	81	9
- Workstation/PC	100	17	115	130	150	170	200	220	14
Turnkey Systems	305	9	333	365	397	433	473	492	8
- Equipment	148	8	159	172	183	195	209	213	6
- Application Software	61	16	70	81	93	106	122	135	14
- System Software	18	7	19	21	22	24	25	26	6
- Professional Services	78	8	85	92	100	107	116	119	7
Equipment Services	375	1	380	380	385	380	375	365	-1
- Equipment Maintenance	240	-2	235	230	225	215	205	190	-4
- Equipment Maintenance - Environmental Services	135	-2 7	145	150	160	170	175	180	5
	1								
Grand Total	1,650	6	1,750	1,850	1,950	2,050	2,200	2,250	5
Information Service Market									

#### C

#### Forecast Database in ECUs

Exhibit L-4

## Software and Services Market Forecast in ECUs Austria, 1994-1999

			usuia, is		Millions (ro	ounded)			
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total	to de inconstitut area								
(ex. Equipment Services)	1,120	6	1,195	1,265	1,375	1,485	1,590	1,665	7
Professional Services	255	4	265	280	290	300	305	310	3
- IS Consulting	34	11	38	41	45	49	52	55	8
- Education & Training	30	4	31	33	34	34	34	34	2
- Custom Software	190	4	195	205	210	215	215	215	2
- Application Management	1	27	2	2	2	3	4	4	25
Systems Integration	32	14	36	41	46	52	58	65	12
- Equipment	9	8	10	10	11	12	13	13	7
- Application Software	6	29	8	10	13	16	20	25	25
- System Software	2	15	3	3	4	4	5	5	12
- Professional Services	14	8	15	17	18	19	20	21	6
- Other	1	20	1	1	1	1	2	2	15
Systems Operations	13	20	15	18	22	26	31	36	19
- Platform Operations	3	15	4	4	5	5	6	6	12
- Application Operations	7	20	9	11	13	15	18	20	18
- Desktop Services	3	29	3	4	5	7	8	10	25
Processing Services	136	1	137	139	142	144	149	144	1
- Transaction Processing	120	1	120	122	124	126	130	125	1
- Utility Processing	5	-3	5	5	5	5	5	4	-3
- Other Processing	11	3	12	13	13	14	15	15	5
Network Services	57	11	64	72	81	91	104	118	13
- Electronic Info Svcs	45	9	49	54	60	65	72	79	10
- Network Applications	9	24	11	14	17	21	26	32	23
- Network Management	3	15	4	4	5	5	6	7	15
System Software	210	5	220	230	245	265	280	285	5
- Mainframe	91	-1	90	89	88	87	86	81	-2
- Minicomputer	68	9	74	81	88	96	104	108	8
- Workstation/PC	52	11	57	65	73	81	91	97	. 11
Application Software	140	13	160	175	205	225	255	280	12
- Mainframe	12	0	12	12	12	12	12	11	-1
- Minicomputer	42	10	47	51	56	62	68	71	9
- Workstation/PC	87	17	102	116	134	152	178	196	14
Turnkey Systems	269	9	294	322	350	382	417	434	8
- Equipment	130	8	141	151	162	172	184	188	6
- Application Software	53	16	62	72	82	94	108		14
- System Software	16	7	17	18	20	21	22	23	6
- Professional Services	69	8	75	81	88	94	102	105	7
Equipment Services	335	1	335	335	340	335	335	320	-1
- Equipment Maintenance	215	-2	210	205	195	190	180	165	-4
- Environmental Services	120	7	125	135	140	150	155	155	5
Grand Total	1,450	6	1,550	1,600	1,700	1,800	1,950	2,000	5
Information Service Market			Í						

#### D

#### Information Services Forecast Reconciliation in Local Currency

Exhibit L-5

Forecast Reconciliation, Austria, 1993-1998

Currency: Sch Millions		1993 N			iiia, 1333	1998 N	/larket		1993	1994
10 10	1993	1994	1993-1	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Variar	nce	Report	Report	Varia	nce	%CAGR	%CAGR
	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fost)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total				- 7		IN THE SECTION OF THE SEC		<u> </u>		Association (Section
(ex Equipment Services)	15,800	15,500	-300	-2	23,900	22,000	-1,900	-8	9	7
Professional Services	3,610	3,500	-110	-3	4,900	4,200	-700	-14	6	4
- IS Consulting	470	470	0	0	750	720	-30	-4	10	9
- Education & Training	420	415	-5	-1	520	470	-50	-10	4	3
- Custom Software	2,700	2,600	-100	-4	3,600	2,950	-650	-18	6	3
- Application Management	15	15	0	0	31	46	15	48	16	25
Systems Integration	460	440	-20	-4	885	800	-85	-10	14	13
- Equipment	125	120	-5	-4	185	170	-15	-8	8	7
- Application Software	85	85	0	0	320	275	-45	-14	30	26
- System Software	34	34	0	0	59	62	3	5	12	13
- Professional Services	205	195	-10	-5	295	270	-25	-8	8	7
- Other	10	10	0	0	25	21	-4	-16	20	16
Systems Operations	175	175	0	0	360	430	70	19	16	20
- Platform Operations	75	40	-35	-47	140	76	-64	-46	13	14
- Application Operations	65	100	35	54	120	240	120	100	13	19
- Desktop Services	35	35	0	0	100	115	15	15	23	27
Processing Services	1,930	1,880	-50	-3	2,080	2,060	-20	-1	2	2
- Transaction Processing	1,700	1,650	-50	-3	1,860	1,790	-70	-4	2	2
- Utility Processing	70	70	0	0	59	62	3	5	-3	-2
- Other Processing	155	155	0	0	165	205	40	24	1 1	6
Network Services	785	785	ol	0	1,530	1,435	-95	-6	14	13
- Electronic Info Svcs	610	620	10	2	900	995	95	11	8	10
- Network Applications	135	125	-10	-7	480	360	-120	-25	29	24
- Network Management	40	40	0	0	150	81	-69	-46	30	15
System Software	2,980	2,900	-80	-3	3,940	3,850	-90	-2	6	6
- Mainframe	1,300	1,250	-50	-4	1,230	1,180	-50	-4	-1	-1
- Minicomputer	970	940	-30	-3	1,300	1,430	130	10	6	9
- Workstation/PC	710	710	o	0	1,410	1,250	-160	-11	15	12
Application Software	2,000	1,950	-50	-3	3,750	3,550	-200	-5	13	13
- Mainframe	175	165	-10	-6	165	165	1	0	-1	0
- Minicomputer	580	580	0	οl	880	930		6	9	10
- Workstation/PC	1,240	1,200	-40	-3	2,700	2,450		<u>-</u> 9	17	15
Turnkey Systems	3,850	3,710	-140	-4	6,440	5,760	1	-11	11	9
- Equipment	1,905	1,800	-105	-6	2,805	2,545		-9	8	7
- Application Software	735	735	0	o l	1,480	1,490		1	15	15
- System Software	220	220	ő	ő	320	310		-3	8	7
- Professional Services	990	950	-40	-4	1,830	1,410		-23	13	8
Equipment Services	4,740	4,600	-140	-3	5,090	4,600		-10	1	0
- Equipment Maintenance	3,110	2,950	-160	-5	3,260	2,470	1	-24	1	-3
- Environmental Services	1,630	1,630	0	0	1,830	2,130		16	2	5
Grand Total	20,500	19,900	-600	-3	29,000	26,700		-8	7	6

E

#### Leading Vendors in Local Currency (Sch Millions)

Exhibit L-6

# Software and Services Leading Vendors Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Sch Millions)	Market Share (%)
1	IBM	U.S.	2,190	14.1
2	Siemens-Nixdorf	Germany	910	5.9
3	Digital	U.S.	880	5.7
4	Management Data	Austria	400	2.6
5	Computer Associates	U.S.	380	2.5
6	EDV	Austria	370	2.4
7	Al Infomatics	Austria	310	2.0
8	Microsoft	U.S.	290	1.9
9	Beko	Austria	275	1.8
10	GRZ Linz	Austria	250	1.6
	Total Listed		6,255	40.4
	Total Market		15,500	100.0

#### Professional Services Leading Vendors Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Sch Millions)	Market Share (%)
1	Management Data	Austria	400	11.4
2	EDV	Austria	370	10.6
3	IBM	U.S.	280	8.0
4	Beko	Austria	275	7.9
5	Digital	U.S.	250	7.1
6	GRZ Linz	Austria	250	7.1
7	Al Infomatics	Austria	205	5.9
8	Data-Service	Austria	185	5.3
9	Voest-Alpine	Austria	175	5.0
10	Siemens-Nixdorf	Germany	170	4.9
	Total Listed		2,560	73.1
	Total Market		3,500	100.0

#### Exhibit L-8

#### Systems Integration Leading Vendors Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Sch Millions)	Market Share (%)
1	IBM	U.S.	125	28.4
2	cgs	France	40	9.1
3	EDS	U.S.	25	5.7
4	Unisys	U.S.	20	4.5
5	Digital	U.S.	10	2.3
	Total Listed		220	50.0
	Total Market		440	100.0

#### Exhibit L-9

#### Systems Operations Leading Vendors Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Sch Millions)	Market Share (%)
1	Data Service	Austria	30	13.0
2	GRZ	Austria	25	10.9
3	Hewlett-Packard	U.S,	20	8.7
4	Management Data	Austria	15	6.5
5	IBM	U.S.	12	5.2
	Total Listed		102	44.3
	Total Market		230	100.0

#### Processing Services Leading Vendors Austria, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(Sch Millions)	(%)
1	Telekurs	Switzerland	30	1.6
2	Raet	Netherlands	30	1.6
3	IBM	U.S.	20	1.1
4	Unisys	U.S.	15	0.8
5	GEIS	U.S.	5	0.3
6	HP	U.S.	5	0.3
7	Siemens-Nixdorf	Germany	5	0.3
	Total Listed		110	5.9
	Total Market		1,880	100.0

Exhibit L-11

#### Network Applications Leading Vendors Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Sch Millions)	Market Share (%)
1	IBM	U.S.	60	48.0
2	Infonet	Belgium	45	36.0
3	Digital	U.S.	20	16.0
4	GEIS	U.S.	10	8.0
5	Bull	France	5	4.0
6	Raet	Netherlands	5	4.0
	Total Listed		145	116.0
	Total Market		150	100.0

Exhibit L-12

#### Electronic Information Services Leading Vendors Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Sch Millions)	Market Share (%)
1	Reuters	U.K.	135	21.8
2	Telerate	U.S.	30	4.8
3	Telekurs	Switzerland	25	4.0
4	Dun & Bradstreet	U.S.	20	3.2
	Total Listed		210	33.9
	Total Market		620	100.0

## Systems Software Products Leading Vendors Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Sch Millions)	Market Share (%)
1	IBM	U.S.	1,145	39.5
2	Digital	U.S.	305	10.5
3	Siemens-Nixdorf	Germany	270	9.3
4	Computer Associates	U.S.	180	6.2
5	Microsoft	U.S.	165	5.7
6	Novell	U.S.	80	2.8
7	Software AG	Germany	80	2.8
8	Oracle	U.S.	75	2.6
9	Unisys	U.S.	65	2.2
10	HP	U.S.	60	2.1
	Total Listed		2,425	83.6
	Total Market		2,900	100.0

#### Exhibit L-14

#### Application Software Products Leading Vendors Austria, 1993

	105		Estimated	Market
Rank	Vendor	Country of Origin	Sector Revenue (Sch Millions)	Maria de la companya del companya de la companya del companya de la companya de l
Lank			the state of the second st	(%)
1	IBM	U.S.	160	8.2
2	SAP	Germany	140	7.2
3	Computer Associates	U.S.	135	6.9
4	Microsoft	U.S.	115	5.9
5	Siemens-Nixdorf	Germany	95	4.9
6	Wordperfect	U.S.	75	3.8
7	Lotus	U.S.	70	3.6
8	Al Infomatics	Austria	50	2.6
9	Data-Service	Austria	50	2.6
10	Digital	U.S.	20	1.0
	Total Listed		910	46.7
	Total Market		1,950	100.0

#### Exhibit L-15

#### Turnkey Systems Leading Vendors Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Sch Millions)	Market Share (%)
1	Siemens-Nixdorf	Germany	285	7.7
2	Digital	u.s.	145	3.9
3	IBM	U.S.	70	1.9
4	Intergraph	U.S.	30	0.8
5	Reuters	U.K.	15	0.4
6	AT&T	U.S.	10	0.3
7	Software AG	Germany	10	0.3
8	SAP	Germany	5	0.1
9	ComputerVision	U.S.	5	0.1
	Total Listed		575	15.5
	Total Market		3,710	100.0

# Equipment Maintenance Leading Vendors Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Sch Millions)	Market Share (%)
1	IBM	U.S.	750	25.4
2	Siemens-Nixdorf	Germany	400	13.6
3	Digital	U.S.	250	8.5
4	Unisys	U.S.	270	9.2
5	HP	U.S.	145	4.9
6	AT&T	U.S.	110	3.7
7	Bull .	France	110	3.7
8	Comparex	Germany	70	2.4
9	ICL (Fujitsu)	U.K.	70	2.4
10	Thomainfor	France	50	1.7
	Total Listed		2,225	75.4
	Total Market		3,000	100.0

Exhibit L-17

#### Environmental Services Leading Vendors Austria, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Sch Millions)	Market Share (%)
1	Siemens-Nixdorf	Germany	140	8.6
2	IBM	U.S.	105	6.4
3	Digital	U.S.	55	3.4
4	Unisys	U.S.	25	1.5
5	HP	U.S.	20	1.2
6	Bull	France	10	0.6
7	AT&T	U.S.	10	0.6
8	Rank Xerox	U.K.	5	0.3
9	Comparex	Germany	5	0.3
10	Sun Microsystems	U.S.	5	0.3
	Total Listed		380	23.3
	Total Market		1,630	100.0

Exhibit L-18

# Information Services Leading Vendors Austria, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(Sch Millions)	(%)
1	IBM	U.S.	2,870	14.4
2	Siemens-Nixdorf	Germany	1,460	7.3
3	Digital	U.S.	1,230	6.2
4	Unisys	U.S.	480	2.4
5	Management Data	Austria	400	2.0
6	Computer Associates	U.S.	380	1.9
7	EDV	Austria	370	1.9
8	Al Infomatics	Austria	310	1.6
9	HP	U.S.	290	1.5
10	Microsoft	U.S.	290	1.5
	Total Listed		8,080	40.4
	Total Market		20,000	100.0



# Information Services Industry Forecast Database, 1994-1999 Spain

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Forecast Database in Local Currency (Ptas Millions)

Exhibit M-1

Top Level IT Expenditure, Spain

Top Leverti Expenditure, Spani									
					Ptas Millio	ns			
	4000	93-94	4004	1005	4000	4007	4000	4000	94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	1,310,000	2	1,330,000	1,370,000	1,420,000	1,480,000	1,540,000	1,620,000	4
Equipment Sales	295,000	2	300,000	310,000	325,000	340,000	355,000	375,000	5
Mainframe	40,000	-15	34,000	30,000	26,000	23,000	20,000	18,000	-12
Minicomputer	100,000	-2	98,000	99,000	100,000	100,000	99,000	100,000	0
PC/Workstation	155,000	7	166,000	182,000	200,000	218,000	235,000	259,000	9
Equipment Services	113,000	2	115,500	118,500	120,500	121,500	121,500	121,000	1
Software Products	85,000	7	91,200	98,600	107,900	120,200	133,800	150,100	10
Other Information Services	188,000	7	201,000	219,000	241,000	265,000	294,000	323,000	10
Data Communications	115,000	6	121,900	131,700	142,200	153,600	165,900	179,200	8
Facilities/Administration	125,000	-1	124,000	125,000	126,000	128,000	129,000	130,000	1
In-house Staff	390,000	-4	375,000	365,000	360,000	350,000	345,000	340,000	-2

Exhibit M-2

# Information Services Market Forecast by Delivery Mode and Submode Spain, 1994-1999

Spain, 1994-1999 Ptas Millions									
Dolly sony Modes	2.5	93-94			Ptas Millio	ns			94-99
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	304,000	7	325,000	352,000	385,000	424,000	469,000	516,000	10
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	87,000 12,500 8,500 65,000 500	5 12 0 5 20	91,000 14,000 8,500 68,000 600	72,000		9,500 82,000	124,000 24,500 10,000 88,000 1,500	10,500 94,000	15 4 7
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	20,400 5,400 3,700 1,400 9,500 430	16 13 16 36 14	23,600 6,100 4,300 1,900 10,800 480	26,600 6,700 5,300 2,100 11,900 600	30,100 7,400 6,600 2,300 13,100 700	33,500 8,000 8,100 2,500 14,100 800	37,800 8,700 10,000 2,750 15,400 900	9,500 12,300 3,000 16,800	9 23 10 9
Systems Operations - Platform Operations - Application Operations - Desktop Services	5,300 2,600 2,300 400	21 15 22 50	6,400 3,000 2,800 600	7,500 3,350 3,400 790	8,800 3,700 4,100 1,030	5,000	12,700 4,700 6,150 1,820	5,250 7,500	12 22
Processing Services - Transaction Processing - Utility Processing - Other Processing	32,900 28,000 2,100 2,800	5 5 2 5	34,500 29,400 2,150 2,950	35,900 30,600 2,150 3,100	37,600 32,100 2,200 3,300	33,700	41,400 35,400 2,300 3,700	37,200 2,350	5 2
Network Services - Electronic Info Svcs - Network Applications - Network Management	19,300 12,500 4,800 2,000	13 10 21 10	21,800 13,800 5,800 2,200	25,600 15,400 7,100 3,100	29,800 17,200 8,700 3,900	35,200 19,400 10,800 5,000	41,400 21,800 13,300 6,300	23,500 15,800	11 22
System Software - Mainframe - Minicomputer - Workstation/PC	48,000 19,500 17,000 11,500	3 -6 5 13	49,200 18,300 17,900 13,000	50,600 17,200 18,700 14,700	52,400 16,200 19,600 16,600	15,600 21,000	59,300 14,900 22,400 22,000	14,300 24,000	-5 6
Application Software - Mainframe - Minicomputer - Workstation/PC	37,000 3,050 10,500 23,500	14 -3 8 17	42,000 2,950 11,300 27,500	2,850	13,800	15,200	74,500 2,700 16,700 55,100	2,650 18,400	-2 10
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	53,700 26,000 11,000 3,200 13,500	5 2 9 3 8	56,400 26,500 12,000 3,300 14,600	27,800 13,400 3,500	28,900 14,900 3,700	30,600 16,800 3,950	i	33,800 21,100 4,450	5 12 6
Equipment Services - Equipment Maintenance - Environmental Services Grand Total Information Service Market	113,000 76,000 37,000 417,000		115,500 75,200 40,300 440,000	43,900		1		64,500 56,400	-3 7

В

#### Forecast Database in U.S. Dollars

Exhibit M-3

#### Software and Services Market Forecast in Dollars Spain, 1994-1999

Spain, 1994-1999 U.S. \$ Million (rounded)									
Delivery Modes		93-94		0.0.		sanasa)			94-99
·	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	2,125	7	2,275	2,465	2,695	2,965	3,280	3,610	10
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	610	5	635	680	735	800	870	940	8
	88	12	98	112	130	151	172	196	15
	60	0	60	60	63	67	70	74	4
	455	5	475	505	540	575	615	660	7
	4	20	4	5	7	8	11	13	26
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	143	16	165	186	211	235	265	299	13
	38	13	43	47	52	56	61	67	9
	26	16	30	37	46	57	70	86	23
	10	36	13	15	16	18	19	21	10
	67	14	76	84	92	99	108	118	9
	3	12	3	4	5	6	6	8	18
Systems Operations - Platform Operations - Application Operations - Desktop Services	37	21	45	53	62	74	89	107	19
	18	15	21	24	26	29	33	37	12
	16	22	20	24	29	35	43	53	22
	3	50	4	6	7	10	13	17	32
Processing Services - Transaction Processing - Utility Processing - Other Processing	230	5	242	251	263	277	290	305	5
	196	5	206	214	225	236	248	261	5
	15	2	15	15	16	16	16	17	2
	20	5	21	22	23	25	26	28	6
Network Services - Electronic Info Svcs - Network Applications - Network Management	135	13	153	179	209	247	290	329	17
	88	10	97	108	121	136	153	165	11
	34	21	41	50	61	76	93	111	22
	14	10	16	22	28	35	44	54	28
System Software - Mainframe - Minicomputer - Workstation/PC	335 137 119 81	1	345 128 125 91	355 121 131 103	365 114 137 116	390 109 147 134	415 105 157 154	445 100 168 177	5 -5 6 14
Application Software - Mainframe - Minicomputer - Workstation/PC	260	14	295	335	390	450	520	605	16
	22	-3	21	20	20	19	19	19	-2
	74	8	79	88	97	107	117	129	10
	165	17	190	230	270	325	385	460	19
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	376	5	395	426	457	499	547	587	8
	182	2	186	195	202	214	228	237	5
	77	9	84	94	105	118	133	148	12
	22	3	23	25	26	28	30	31	6
	95	8	102	114	125	139	156	172	11
Equipment Services - Equipment Maintenance - Environmental Services Grand Total Information Service Market	790 530 260 2,900	-1	810 525 280 3,100	830 520 305 3,300	845 510 330 3,550	850 495 355 3,800	850 475 375 4,150	845 450 395 4,450	1 -3 7 8

#### Forecast Database in ECUs

Exhibit M-4

# Software and Services Market Forecast in ECUs Spain, 1994-1999

	Spain, 1994-1999  ECU Millions (rounded)								
Delivery Modes		93-94		200					94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	1,910	7	2,040	2,210	2,415	2,660	2,945	3,240	10
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	545 79 54 410 3	5 12 0 5 20	570 88 54 425 4	610 101 54 450 5	660 116 57 485 6	715 135 60 515 8	780 154 63 550 10	840 176 66 590 12	8 15 4 7 26
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	128 34 23 9 60 3	16 13 16 36 14 12	148 39 27 12 68 3	167 42 33 13 75 4	189 47 41 14 82 4	211 50 51 16 89 5	238 55 63 17 97 6	268 60 77 19 106 7	13 9 23 10 9
Systems Operations - Platform Operations - Application Operations - Desktop Services	34 17 15 3	21 15 22 50	40 19 18 4	47 21 22 5	55 23 26 6	66 26 32 9	80 30 39 11	96 33 47 15	19 12 22 32
Processing Services - Transaction Processing - Utility Processing - Other Processing	207 176 13 18	5 5 2 5	217 185 14 19	225 192 14 20	236 202 14 21	248 212 14 22	260 222 15 23	273 234 15 25	5 5 2 6
Network Services - Electronic Info Svcs - Network Applications - Network Management	121 79 30 13	13 10 21 10	137 87 37 14	161 97 45 20	187 108 55 25	221 122 68 32	260 137 84 40	295 148 99 49	17 11 22 28
System Software - Mainframe - Minicomputer - Workstation/PC	300 123 107 72	3 -6 5 .13	310 115 113 82	320 108 118 93	330 102 123 104	350 98 132 120	370 94 141 138	90 151	5 -5 6 14
Application Software - Mainframe - Minicomputer - Workstation/PC	230 19 66 148	14 -3 8 17	265 19 71 173	300 18 79 206	350 18 87 244	405 18 96 291	470 17 105 346		16 -2 10 19
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	337 163 69 20 85	5 2 9 3 8	354 167 76 21 92	383 175 84 22 102	410 182 94 23 112	448 192 106 25 125	491 204 120 27 140	133 28	8 5 12 6 11
Equipment Services - Equipment Maintenance - Environmental Services Grand Total Information Service Market	710 475 230 2,600	2 -1 9 6	725 470 255 2,750	745 465 275 2,950	755 460 300 3,150	765 445 320 3,450	765 425 335 3,700	405 355	1 -3 7 8

#### D

### Information Services Forecast Reconciliation in Local Currency

Exhibit M-5

Forecast Reconciliation, Spain, 1993-1998

Currency: Ptas Millions		1993 N	- 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		ain, 1993-	1998 N	1arket		1993	1994
Delivery Mode	1993 Report (Fcst)	1994 Report (Act)	1993-1 Variar (Amount)	nce	1993 Report (Fcst)	1994 Report (Fcst)	1993- Varia (Amount)	nce	Report %CAGR (Fcst)	Report %CAGR (Fcst)
Coffeen and Comisso Total	(1 CSI)	(ACI)	(Minount)	( 70 ]	(i USI)	(1 031)	(Amount)	( /0)	(1 031)	(i usi)
Software and Services Total (ex Equipment Services)	318,000	304,000	-14,000	-4	- 564,000	469,000	-95,000	-17	12	9
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	91,000 13,600 8,800 68,000 550	87,000 12,500 8,500 65,000 500	-4,000 -1,100 -300 -3,000 -50	-4 -8 -3 -4 -9	141,000 29,500 11,100 99,000 1,590	124,000 24,500 10,000 88,000 1,500		-12 -17 -10 -11 -6	9 17 5 8 24	7 14 3 6 25
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	24,000 6,500 4,300 1,900 10,800 480	20,400 5,400 3,700 1,400 9,500 430	-3,600 -1,100 -600 -500 -1,300	-15 -17 -14 -26 -12 -10	65,100 13,700 23,400 4,550 21,400 2,000	37,800 8,700 10,000 2,750 15,400 900	-27,300 -5,000 -13,400 -1,800 -6,000 -1,100	-42 -36 -57 -40 -28 -55	22 16 40 19 15 33	13 10 22 14 10
Systems Operations - Platform Operations - Application Operations - Desktop Services	5,300 2,600 2,350 375	5,300 2,600 2,300 400	0 0 -50 25	0 0 -2 7	12,100 5,700 5,250 1,150	12,700 4,700 6,150 1,820	600 -1,000 900 670	5 -18 17 58	18 17 17 25	19 13 22 35
Processing Services - Transaction Processing - Utility Processing - Other Processing	33,400 28,500 2,100 2,800	32,900 28,000 2,100 2,800	-500 -500 0 0	-1 -2 0 0	44,100 37,800 2,400 3,850	41,400 35,400 2,300 3,700	-2,700 -2,400 -100 -150	-6 -6 -4 -4	6 6 3 7	5 5 2 6
Network Services - Electronic Info Svcs - Network Applications - Network Management	19,400 12,500 4,900 2,000	19,300 12,500 4,800 2,000	-100 0 -100 0	-1 0 -2 0	40,800 20,400 14,200 6,200	41,400 21,800 13,300 6,300	600 1,400 -900 100	1 7 -6 2	16 10 24 25	16 12 23 26
System Software - Mainframe - Minicomputer - Workstation/PC	50,900 20,800 18,000 12,100	48,000 19,500 17,000 11,500	-2,900 -1,300 -1,000 -600	-6 -6 -6 -5	79,800 21,800 30,400 27,600	59,300 14,900 22,400 22,000	-8,000	-26 -32 -26 -20	9 1 11 18	4 -5 6 14
Application Software - Mainframe - Minicomputer - Workstation/PC	38,500 3,050 11,000 24,200	37,000 3,050 10,500 23,500	-1,500 0 -500 -700	-4 0 -5 -3	82,000 3,250 18,400 60,100	74,500 2,700 16,700 55,100	· ·	-9 -17 -9 -8	16 1 11 20	15 -2 10 19
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	55,700 27,000 11,400 3,300 14,000	53,700 26,000 11,000 3,200 13,500	-2,000 -1,000 -400 -100 -500	-4 -4 -4 -3 -4	99,300 41,700 23,900 5,400 28,300	78,100 32,500 19,000 4,250 22,300	-9,200	-21 -22 -21 -21 -21	12 9 16 10 15	8 5 12 6 11
Equipment Services - Equipment Maintenance - Environmental Services Grand Total	116,500 78,900 37,400 435,000	37,000	-3,500 -2,900 -400 -18,000	-3 -4 -1	153,000 95,000 58,100 717,000	121,500 67,900 53,700 591,000	-27,100 -4,400	-21 -29 -8 -18	6 4 9	1 -2 8 7

E

### Leading Vendors in Local Currency (Pta Millions)

Exhibit M-6

# Software and Services Leading Vendors Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	IBM	U.S.	32,510	10.7
2	Andersen Consulting	U.S.	21,000	6.9
3	Eritel	Spain	13,270	4.4
4	Microsoft	U.S.	7,880	2.6
5	Digital	U.S.	7,460	2.5
6	Sema Group	France	7,180	2.4
7	Reuters	U.K.	7,120	2.3
8	Siemens-Nixdorf	Germany	6,720	2.2
9	GEIS	U.S.	6,710	2.2
10	HP	U.S.	5,950	2.0
	Total Listed		115,800	38.1
	Total Market		304,000	100.0

#### Professional Services Leading Vendors Spain, 1993

	12701	Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(Pta Millions)	(%)
1	Andersen Consulting	U.S.	9,710	11.2
2	Eritel	Spain	9,555	11.0
3	IBM	U.S.	4,620	5.3
4	Logic Control	Spain	4,600	5.3
5	Sema Group	France	4,470	5.1
6	Iberimatica	Spain	3,300	3.8
7	Digital	U.S.	2,175	2.5
8	HP	U.S.	2,135	2.5
9	Cap Gemini Sogeti	France	1,835	2.1
10	AT&T	U.S.	1,810	2.1
	Total Listed		44,210	50.8
	Total Market		87,000	100.0

Exhibit M-8

#### Systems Integration Leading Vendors Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	Andersen Consulting	U.S.	5,090	24.9
2	IBM	U.S.	2,730	13.4
3	Digital	U.S.	2,245	11.0
4	Page Iberica	Spain	1,650	2.1
5	EDS	U.S.	1,415	6.9
	Total Listed Total Market		13,130 20,400	64.3 100.0

Exhibit M-9

#### Systems Operations Leading Vendors Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	GSI	France	1,700	32.1
2	EDS	U.S.	420	7.9
3	Eritel	Spain	400	7.5
4	IBM ISSC	U.S.	250	4.7
5	Thomainfor	France	200	3.8
	Total Listed		2,970	56.0
	Total Market		5,300	100.0

#### Processing Services Leading Vendors Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	GEIS	U.S.	1,935	5.9
2	IGSI	France	655	2.0
3	Eritel	Spain	530	1.6
4	Axime	France	430	1.3
5	IBM	U.S.	330	1.0
6	EDS	U.S.	300	0.9
7	HP	U.S.	260	0.8
8	Unisys	U.S.	205	0.6
9	Granada	U.K.	100	0.3
10	Safetynet	U.K.	95	0.3
	Total Listed		4,840	14.7
	Total Market		32,900	100.0

Exhibit M-11

#### Network Applications Leading Vendors Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	GEIS	U.S.	3,550	74.0
2	IBM	U.S.	995	20.7
3	Infonet	Belgium	770	16.0
4	GSI	France	395	8.2
5	Bull	France	175	3.6
6	Digital	U.S.	170	3.5
7	EDS	U.S.	65	1.4
8	Olivetti	Italy	45	0.9
9	SG2	France	40	0.8
10	Axime	France	30	0.6
	Total Listed		6,235	129.9
	Total Market		4,800	100.0

Exhibit M-12

#### Electronic Information Services Leading Vendors Spain, 1993

Rank	Vendor <u>.</u>	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	Reuters	U.K.	5,480	43.8
2	Dun & Bradstreet	U.S.	1,530	12.2
3	Telerate	U.S.	1,305	10.4
	Total Listed		8,315	66.4
	Total Market		12,500	100.0

# Systems Software Products Leading Vendors Spain, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(Pta Millions)	(%)
1	IBM	U.S.	18,925	39.4
2	Microsoft	U.S.	4,585	9.6
3	Software AG	Germany	3,475	7.2
4	HP	U.S.	3,040	6.3
5	Computer Associates	U.S.	2,755	5.7
6	Novell	U.S.	2,655	5.5
7	Digital	U.S.	2,650	5.5
8	Siemens-Nixdorf	Germany	1,985	4.1
9	Oracle	U.S.	1,800	3.8
10	Bull	France	1,695	3.5
_	Total Listed		43,565	90.8
	Total Market		48,000	100.0

#### Exhibit M-14

#### Application Software Products Leading Vendors Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	Microsoft	U.S.	3,160	8.5
2	IBM	U.S.	2,655	7.2
3	Wordperfect	U.S.	2,160	5.8
4	Computer Associates	U.S.	2,050	5.5
5	Lotus	U.S.	1,375	3.7
6	Logic Control	Spain	1,000	2.7
7	AT&T	U.S.	965	2.6
8	Andersen Consulting	U.S.	955	2.6
9	Dun & Bradstreet	U.S.	870	2.4
10	SAP	Germany	860	<b>2</b> .3
	Total Listed		16,050	43.4
	Total Market		37,000	100.0

#### Exhibit M-15

#### Turnkey Systems Leading Vendors Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	Siemens-Nixdorf	Germany	2,095	3.9
2	Intergraph	U.S.	2,000	3.7
3	Eritel	Spain	1,860	3.5
4	Digital	U.S.	1,240	2.3
5	IBM	U.S.	1,130	2.1
6	Reuters	U.K.	710	1.3
7	AT&T	U.S.	550	1.0
8	Software AG	Germany	430	0.8
9	Olivetti	Italy	410	0.8
10	Sema Group	France	395	0.7
	Total Listed		10,820	20.1
	Total Market		53,700	100.0

#### Equipment Maintenance Leading Vendors Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	IBM	U.S.	18,600	24.5
2	HP	U.S.	7,150	9.4
3	Digital	U.S.	6,300	8.3
4	AT&T	U.S.	6,275	8.3
5	Siemens-Nixdorf	Germany	5,505	7.2
6	Olivetti	Italy	5,000	6.6
7	Eltec .	Spain	3,590	4.7
8	Bull	France	3,440	4.5
9	Unisys	U.S.	3,000	3.9
10	ICL (Fujitsu)	U.K.	2,535	3.3
	Total Listed		61,395	80.8
	Total Market		76,000	100.0

Exhibit M-17

#### Environmental Services Leading Vendors Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	IIBM	U.S.	4,350	11.8
2	Digital	U.S.	2,400	6.5
3	IHP	U.S.	860	2.3
4	Siemens-Nixdorf	Germany	820	2.2
5	Bull	France	535	1.4
6	Eltec	Spain	450	1.2
7	AT&T	U.S.	430	1.2
8	Unisys	U.S.	410	1.1
9	Getronics	Netherlands	275	0.7
10	Olivetti	Italy	195	0.5
	Total Listed		10,725	29.0
	Total Market		37,000	100.0

Exhibit M-18

# Information Services Leading Vendors Spain, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Pta Millions)	Market Share (%)
1	IBM	U.S.	56,130	13.5
2	Andersen Consulting	U.S.	23,860	5.7
3	Digital	U.S.	16,510	4.0
4	HP	U.S.	14,480	3.5
5	Eritel	Spain	13,270	3.2
6	Siemens-Nixdorf	Germany	13,060	3.1
7	AT&T	U.S.	11,090	2.7
8	Microsoft	U.S.	7,900	1.9
9	Sema Group	France	7,860	1.9
10	Bull	France	7,660	1.8
	Total Listed		171,820	41.2
	Total Market		417,000	100.0



# Information Services Industry Forecast Database, 1994-1999 Central and Eastern Europe

Δ

Forecast Database in Local Currency (USD Millions)

Exhibit N-1

Top Level IT Expenditure, Central and Eastern Europe

			S-Dan		USD Millio	ns	41/100114-14-38		
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	2,100	10	2,300	2,600	2,900	3,300	3,800	4,300	13
Equipment Sales	520	11	579	652	737	826	921	1,047	13
Mainframe	60	-2	59	59	59	58	57	57	-1
Minicomputer	100	6	106	113	121	128	134	143	6
PC/Workstation	360	15	414	480	557	640	730	847	15
Equipment Services	230	7	245	270	295	325	370	415	11
Software Products	138	17	161	190	223	263	311	369	18
Other Information Services	350	20	420	500	590	730	910	1,080	21
Data Communications	95	16	110	125	145	165	195	225	15
Facilities/Administration	135	4	140	140	145	150	155	160	3
In-house Staff	620	6	660	720	780	850	920	1,000	9

Exhibit N-2

# Information Services Market Forecast by Delivery Mode and Submode Central and Eastern Europe, 1994-1999

USD Millions									
D. W.		02.04	•		USD Millio	ns		100	0400
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	585	19	695	820	965	1,165	1,435	1,690	19
Professional Services - IS Consulting - Education & Training - Custom Software	62	15	71	79	89	102	115	127	12
	2	0	2	2	2	2	2	2	0
	36	14	41	46	52	60	<b>6</b> 8	75	13
	24	17	28	31	35	40	<b>4</b> 5	50	12
<ul> <li>Application Management</li> <li>Systems Integration</li> <li>Equipment</li> <li>Application Software</li> <li>System Software</li> <li>Professional Services</li> <li>Other</li> </ul>	0 325 90 60 25 145	0 20 17 33 20 17 40	390 105 80 30 170	0 455 115 105 35 190 9	0 530 130 135 40 215	0 640 150 180 45 250 16	800 180 245 55 300 22	920 205 325 65 295	0 19 14 32 17 12 33
Systems Operations - Platform Operations - Application Operations - Desktop Services	14	-	20	26	35	46	61	81	32
	7	29	9	11	14	17	21	26	24
	5	60	8	11	16	22	30	40	38
	2	50	3	4	6	8	10	15	38
Processing Services - Transaction Processing - Utility Processing - Other Processing	17	18	20	24	29	36	45	58	24
	9	11	10	12	14	16	18	21	16
	5	20	6	6	6	7	8	9	8
	3	60	4	6	9	13	19	28	47
Network Services - Electronic Info Svcs - Network Applications - Network Management	5	40	7	10	14	20	28	41	42
	1	0	1	1	2	2	3	3	43
	3	60	4	6	9	13	20	30	49
	2	40	3	3	<b>4</b>	5	6	8	23
System Software - Mainframe - Minicomputer - Workstation/PC	58	16	67	78	93	111	134	162	19
	15	0	15	15	15	15	16	16	1
	18	17	21	25	30	36	43	52	20
	25	24	31	38	48	60	75	94	25
Application Software - Mainframe - Minicomputer - Workstation/PC	80	18	94	112	130	152	177	207	17
	10	0	10	11	11	11	11	11	2
	26	15	30	36	41	47	54	62	16
	44	23	54	65	78	94	112	134	20
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	22	23	27	36	45	58	73	92	28
	11	18	13	17	21	26	33	41	26
	4	25	5	7	9	12	15	19	31
	1	0	1	2	2	3	3	4	32
	6	33	8	10	13	17	22	28	28
Equipment Services - Equipment Maintenance - Environmental Services	230 180 48	7 8 0	245 195 48	270 215 53	295 235 61	325 255 72	370 280 91	415 295 120	11 9 20 17
Grand Total Information Service Market	815	15	940	1,090	1,260	1,490	1,805	2,105	

В

### Forecast Database in U.S. Dollars

Exhibit N-3

#### Software and Services Market Forecast in Dollars Central and Eastern Europe, 1994-1999

Central and Eastern Europe, 1994-1999 U.S. \$ Million (rounded)										
				U,S.	\$ Million (n	ounded)				
Delivery Modes		93-94							94-99	
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)	
Software and Services Total	505			000	205			4 000		
(ex. Equipment Services)	585	1	695	820	965	'	1,435	1,690	19	
Professional Services	62	15 0	71	79	89	102	115	127	12 0	
- IS Consulting - Education & Training	36		41	2 46	52	60	68	2 75	13	
- Custom Software	24	17	28	31	35	40	45	50	12	
- Application Management	0	0	0	0	0	0	0	0	0	
Systems Integration	325	20	390	455	530	640	800	920	19	
- Equipment	90	17	105	115	130	150	180	205	14	
- Application Software - System Software	60 25	33 20	80 30	105 35	135 40	180 45	245 55	325 65	32 17	
- Professional Services	145	l .	170	190	215	250	300	295	12	
- Other	5		7	9	12	16	22	29	33	
Systems Operations	14	-	20	26	35	46	61	81	32	
- Platform Operations	7	29	9	11	14	17	21	26	24	
- Application Operations	5 2	60 50	8	11 4	16 6	22 8	30 10	40 15	38 38	
- Desktop Services		18		24	_	36		58	24	
Processing Services - Transaction Processing	17 9	10	20 10	12	29 14	16	45 18	21	16	
- Utility Processing	5	20	6	6	6	7	8	9	8	
- Other Processing	3	60	4	6	9	13	19	28	47	
Network Services	5	40	7	10	14	20	28	41	42	
- Electronic Info Svcs	1	0	1	1	2	2	3	3	43	
- Network Applications - Network Management	3 2	60 40	3	6	9	13 5	20 6	30 8	49 23	
System Software	58	16	67	78	93	111	134	162	19	
- Mainframe	15	ł	15	15	15	15	16	16	1	
- Minicomputer	18	17	21	25	30	36	43	52	20	
- Workstation/PC	25		31	38	48	60	75	94	25	
Application Software	80		94	112	130	152	177	207	17	
- Mainframe - Minicomputer	10 26	0 15	10 30	11 36	11 41	11 47	11 54	11 62	2 16	
- Workstation/PC	44	23	54	65	78	94	112	134	20	
Turnkey Systems	22	23	27	36	45	58	73	92	28	
- Equipment	11	18	13	17	21	26	33	41	26	
- Application Software	4	25	5	7	9	12	15	19	31	
- System Software	1	0	1	2 10	2 13	3 17	3 22	4 28	32 28	
- Professional Services	6	33	8					415	20	
Equipment Services - Equipment Maintenance	230 180		245 195	270 215	295 235	325 255	370 280	4 15 295	9	
- Environmental Services	48		48	53	61	72	91	120	20	
Grand Total	820		940	1,090	1,260	1,490	1,810	2,110	17	
Information Service Market				,,,,,,	,==0	,	,	,		

### Forecast Database in ECUs

Exhibit N-4

#### Software and Services Market Forecast in ECUs Central and Eastern Europe, 1994-1999

(ex. Equipment Services   525   19   623   735   865   1,045   1,287   1,516   19     Professional Services   56   15   64   71   80   91   103   114   12     Education & Training   32   14   37   41   47   54   61   67   13     Custom Software   22   17   25   28   31   36   40   45   12     Application Management   0   0   0   0   0   0   0   0     Systems Integration   292   20   350   408   475   574   718   825   19     Equipment   81   17   94   103   117   135   161   184   14     Application Software   22   20   27   31   36   40   49   56   17     Professional Services   130   17   153   170   193   224   269   265   12     Other   4   40   6   8   11   14   20   26   33     Application Operations   13   18   23   31   41   55   73   32     Application Operations   5   60   7   10   14   19   27   36   38     Desktop Services   2   50   3   4   5   7   9   13   38     Desktop Services   5   40   6   9   13   18   25   37   42     Transaction Processing   2   60   4   5   8   11   17   2   2   3   3     Aptivork Services   5   40   6   9   13   18   25   37   42     Electronic Info Svos   0   0   1   1   2   2   3   3     Aptivork Management   2   40   3   3   4   5   5   7   23    Systems Oftware   2   20   27   31   36   40   49   56   17    Professing Services   2   50   3   4   5   7   9   13   38    Desktop Services   2   50   3   4   5   7   9   13   38    Desktop Services   5   40   6   9   13   18   25   37   42    Electronic Info Svos   0   0   1   1   2   2   3   3    Network Services   5   40   6   9   13   18   25   37   42    Electronic Info Svos   0   0   1   1   2   2   3   3    Network Management   2   40   3   3   4   5   5   7   23    Systems Oftware   16   17   19   22   27   32   39   47   20    Hainframe   14   0   14   14   14   14   14   14	Central and Eastern Europe, 1994-1999										
Software and Services Total (ex. Equipment Services)   525   19					ECU	Millions (ro	ounded)				
Software and Services Total (ex. Equipment Services)	Delivery Modes										
(ex. Equipment Services   525   19   623   735   865   1,045   1,287   1,516   19   Professional Services   56   15   64   71   80   91   103   114   12   20   2   2   2   2   2   2   2   2		1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)	
- Is Consulting	Software and Services Total (ex. Equipment Services)	525	19	623	735	865	1,045	1,287	1,516	19	
Education & Training   32	Professional Services	56				80	91	103			
- Custom Software		32	-			47	54	61			
Systems Integration   292   20   350   408   475   574   718   825   19							1				
Equipment	- Application Management	0	0	_	0	-	- 1	0	•	_	
- Application Software   54   33   72   94   121   161   220   291   32   5ystem Software   22   20   27   31   36   40   49   58   17   17   153   170   193   224   269   265   12   20   20   20   20   20   20   20	Systems Integration										
- System Software	• •										
Other											
Systems Operations		130									
- Platform Operations		`	40								
- Application Operations			- 20								
Desktop Services	•	; I		7							
- Transaction Processing		2	50	3	4	5	7	9	13	38	
- Utility Processing	Processing Services										
- Other Processing	•	1 1		9				16			
Network Services         5         40         6         9         13         18         25         37         42           - Electronic Info Svcs         0         0         0         1         1         2         2         3         43           - Network Applications         2         60         4         5         8         12         18         27         49           - Network Management         2         40         3         3         4         5         5         7         23           System Software         52         16         60         70         83         100         120         145         19           - Mainframe         14         0         14		1 1		4				17			
- Network Applications	Network Services	1 1	40	6	9	13	18	25	37	42	
- Network Management		1 3	_	0	1	1	2				
System Software         52         16         60         70         83         100         120         145         19           - Mainframe         14         0         14         11         14         11         10         10         10         10         10         10         10         10		1 1		4		8					
- Mainframe	_					83	i		· .		
- Minicomputer		1 1								1	
Application Software       72       18       84       100       117       136       159       186       17         - Mainframe       9       0       9       10       10       10       10       10       10       2         - Minicomputer       23       15       27       32       37       42       48       56       16         - Workstation/PC       40       23       48       58       70       84       100       120       20         Turnkey Systems       20       23       24       32       40       52       66       83       28         - Equipment       10       18       12       15       19       23       30       37       26         - Application Software       4       25       5       6       8       11       14       17       31         - System Software       1       0       1       2       2       3       3       4       32         - Professional Services       5       33       7       9       12       15       20       25       28         Equipment Maintenance       161       8       175	- Minicomputer	16	17	19	22	27	32	39	47		
- Mainframe 9 0 9 10 10 10 10 10 10 2 - Minicomputer 23 15 27 32 37 42 48 56 16 - Workstation/PC 40 23 48 58 70 84 100 120 20 7 120 20 120 120 120 120 120 120 120 120	- Workstation/PC						ł				
- Minicomputer											
- Workstation/PC		1	-								
- Equipment	l '	1		1					1		
- Application Software	Turnkey Systems	20	23	1							
- System Software	• •								1		
- Professional Services 5 33 7 9 12 15 20 25 28  Equipment Services 206 7 220 242 265 291 332 372 11  - Equipment Maintenance 161 8 175 193 211 229 251 265 9  - Environmental Services 43 0 43 48 55 65 82 108 20  Grand Total 730 15 840 980 1,130 1,340 1,620 1,890 17	* •	4		5		8	11				
- Equipment Maintenance 161 8 175 193 211 229 251 265 9 - Environmental Services 43 0 43 48 55 65 82 108 20 Grand Total 730 15 840 980 1,130 1,340 1,620 1,890 17	•	5	_	7		12	15		25		
- Environmental Services 43 0 43 48 55 65 82 108 20 Grand Total 730 15 840 980 1,130 1,340 1,620 1,890 17	Equipment Services			)							
Grand Total 730 15 840 980 1,130 1,340 1,620 1,890 17	, .					1				_	
Grand Total		1	,		1						
	Grand Total  Information Service Market	/30	15	840	980	1,130	1,340	1,020	1,030	17	

#### D

### Information Services Forecast Reconciliation in Local Currency

Exhibit N-5

Forecast Reconciliation, Central and Eastern Europe, 1993-1998

Currency: USD Millions	ot Kecom	1993 N				1998 N			1993	1994
	1993	1994	1993-1	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Varia	nce	Report	Report	Varia	nce	%CAGR	%CAGR
	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total										
(ex Equipment Services)	585	585	0	0	1,670	1,435	-235		23	20
Professional Services	62	62	0	0	139	115	-24		18	13
- IS Consulting - Education & Training	2 36	2 36	0	0	80	68	-12	0 -15	0 17	0 14
- Custom Software	24	24	0	0	57	45	-12		19	13
- Application Management	0	0	0	0	0	0	0	0	0	0
Systems Integration	325	325	0	0	880	800	-80	-9	22	20
- Equipment	90	90	0	0	185	180	-5	-3	16	15
- Application Software	60	60	0	0	315	245	-70		39	32
- System Software	25	25 4.45	0	0	60	55	-5	-8	19	17
- Professional Services - Other	145 5	1 <b>4</b> 5 5	0	0	295 25	300 22	5 -3	2 -12	15 38	16 34
Systems Operations	14	14	0	0	95	61	-34	-36	47	34
- Platform Operations	7	7	0	0	35	21	-14	-40	38	25
- Application Operations	5	5	0	0	50	30	-20	-40	58	43
- Desktop Services	2	2	0	0	10	10	0	0	38	38
Processing Services	17	17	0	0	79	45	-34	-43	36	21
- Transaction Processing	9	9	0	0	21	18	-3	-14	18	15
- Utility Processing	5	5	0	0	8 50	8 19	-32	-63	10 82	10 49
- Other Processing	3	3	0	0			ł			
Network Services - Electronic Info Svcs	5	5	0	0 0	33 4	28 3	-5 -1	-15 -29	46 48	41 38
- Network Applications	3	3	0	0	19	20	1	3	50	51
- Network Management	2	2	Ö	0	10	6	-4	-40	38	25
System Software	58	58	0	0	208	134	-74	-36	29	18
- Mainframe	15	15	0	0	20	16	-4	-20	6	1
- Minicomputer	18	18			56	43		t .	25	19
- Workstation/PC	25	25		0	132	75	-57	-43	39	25
Application Software	80	80	0	0	165	177	12	7	16	17
- Mainframe - Minicomputer	10 26	10 26	0	0	11 48	11 54	0 6	0 13	13	2 16
- Workstation/PC	44	44		0	106	112	6	6	19	21
Turnkey Systems	22	22	0	0	72	73	1	1	27	27
- Equipment	11	11		0	33	33	Ö	0	25	25
- Application Software	4	4	0	0	13	15	2	15	27	30
- System Software	1	1,	0	0	4	3	-1	-25	32	25
- Professional Services	6	6	0	0	22	22	0	0	30	30
Equipment Services	230	230	0		450	370	-80	-18	14	10
- Equipment Maintenance - Environmental Services	180 48	180 48	L		330 120	280 91	-50 -29	-15 -24	13 20	9 14
					1			-2 <del>4</del> -15	21	17
Grand Total	815	815	0	0	2,120	1,005	-313	-10	21	17

E

### **Leading Vendors in Local Currency (\$ Millions)**

Exhibit N-6

# Software and Services Leading Vendors Central and Eastern Europe, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (\$ Millions)	Market Share (%)
1	Unisys	U.S.	100	17.5
2	IBM	U.S.	30	5.1
3	Microsoft	U.S.	20	3.4
4	Siemens-Nixdorf	Germany	10	1.7
	Total Listed		165	28.2
	Total Market		585	100.0

Exhibit N-7

#### Information Services Leading Vendors Central and Eastern Europe, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
1	Unisys	U.S.	120	12.0
2	IBM	U.S.	60	6.0
3	Microsoft	U.S.	20	2.0
4	Siemens-Nixdorf	Germany	10	1.0
5	Digital	U.S.	10	1.0
6	ICL (Fujitsu)	U.K.	10	1.0
	Total Listed		240	24.0
	Total Market		1,000	100.0



# Information Services Industry Forecast Database, 1994-1999 Portugal

Α

Forecast Database in Local Currency (Esc Millions)

Exhibit O-1

Top Level IT Expenditure, Portugal

					Esc Million	าร			
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	170,000	8	184,000	200,000	218,000	239,000	252,000	270,000	8
Equipment Sales	45,000	7	48,000	52,000	56,000	61,000	63,000	68,000	7
Mainframe	8,000	-10	7,200	6,600	6,000	5,500	4,700	4,100	-11
Minicomputer	10,000	3	10,300	10,600	11,000	11,200	11,000	11,000	1
PC/Workstation	27,000	13	30,500	34,500	39,000	44,000	47,500	52,500	11
Equipment Services	17,000	4	17,700	18,600	19,500	20,400	20,600	21,600	4
Software Products	7,550	12	8,450	9,650	11,100	12,800	14,350	16,050	14
Other Information Services	17,100	15	19,600	22,700	26,300	30,800	35,000	39,800	15
Data Communications	14,000	14	16,000	17,500	19,500	22,000	24,000	26,000	10
Facilities/Administration	15,500	6	16,500	17,500	18,500	19,500	20,000	20,500	4
In-house Staff	54,000	7	58,000	62,000	67,000	72,000	75,000	78,000	6

# Information Services Market Forecast by Delivery Mode and Submode Portugal, 1994-1999

			rtugai, 1	334-1333	Esc Million	18			
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	27,700	14	31,500	36,200	41,700	48,600	54,900	61,900	14
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	7,300 990 800 5,100 400	12 18 13 12 15	8,200 1,170 900 5,700 460	9,200 1,370 1,000 6,300 534	10,300 1,610 1,120 6,950 619	11,600 1,890 1,250 7,700 718	12,600 2,170 1,360 8,300 815	13,900 2,500 1,480 8,950 925	16 10 9
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	1,690 450 310 140 750 35	16 20 6 21 17 0	1,960 540 330 170 880 35	2,230 610 430 190 960 40	2,610 700 570 220 1,070 50	3,020 790 750 250 1,170	3,440 870 970 275 1,250	3,970 970 1,260 305 1,350	31 12
Systems Operations - Platform Operations - Application Operations - Desktop Services	1,100 350 500 250	21 16 21 28	1,330 405 605 320	1,590 465 725 400	1,925 540 880 505	2,340 630 1,070 640	2,810 725 1,285 800	3,285 810 1,500 975	15 20
Processing Services - Transaction Processing - Utility Processing - Other Processing	3,200 2,800 130 280	11 11 8 18	3,550 3,100 140 330	4,000 3,450 150 380	4,450 3,850 160 440	5,000 4,300 170 510	5,400 4,650 170 580	5,850 5,000 180 650	11 10 5 15
Network Services - Electronic Info Svcs - Network Applications - Network Management	1,400 920 350 125	25 22 34 16	1,750 1,120 470 145	2,200 1,400 650 170	2,850 1,760 900 200	3,700 2,210 1,250 235	4,500 2,610 1,630 265	5,400 3,030 2,100 290	25 22 35 15
System Software - Mainframe - Minicomputer - Workstation/PC	4,800 2,050 1,650 1,080	9 2 12 19	5,250 2,100 1,850 1,290	5,850 2,150 2,150 1,570	6,650 2,250 2,500 1,910	7,550 2,350 2,900 2,320	8,350 2,350 3,250 2,740	9,250 2,350 3,650 3,230	12 2 15 20
Application Software - Mainframe - Minicomputer - Workstation/PC	2,750 210 800 1,750	16 5 13 20	3,200 220 900 2,100	3,800 240 1,050 2,500	4,450 260 1,200 3,000	5,250 280 1,350 3,600	6,000 290 1,550 4,150	6,800 300 1,700 4,800	16 6 14 18
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	5,500 2,650 1,100 290 1,450	15 11 21 14 17	6,300 2,950 1,330 330 1,700	7,300 3,250 1,610 380 2,050	8,500 3,650 1,970 440 2,450	10,150 4,200 2,450 520 3,000	11,750 4,650 2,970 590 3,550	13,400 5,050 3,530 660 4,150	16 11 22 15 20
Equipment Services - Equipment Maintenance - Environmental Services Grand Total	17,000 12,500 4,500 44,700	4 2 11 10	17,700 12,700 5,000 49,200	18,600 13,000 5,600 54,800	19,500 13,300 6,200 61,200	20,400 13,500 6,900 69,000	20,600 13,200 7,400 75,500	21,600 13,400 8,200 83,500	4 1 10 11
Information Service Market	44,700	10	49,200	54,000	01,200	03,000	73,300	00,000	

#### Forecast Database in U.S. Dollars

Exhibit O-3

#### Software and Services Market Forecast in Dollars Portugal, 1994-1999

C

### Forecast Database in ECUs

Exhibit O-4

# Software and Services Market Forecast in ECUs Portugal, 1994-1999

	Portugal, 1994-1999  ECU Millions (rounded)										
Delivery Modes		93-94							94-99		
0.2	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)		
Software and Services Total (ex. Equipment Services)	141	14	160	184	212	247	279	314	14		
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	37 5 4 26 2	12 18 13 12 15	42 6 5 29 2	47 7 5 32 3	52 8 6 35 3	59 10 6 39 4	64 11 7 42 4	71 13 8 45 5	11 16 10 9 15		
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	9 2 2 1 4 0	16 20 6 21 17 0	10 3 2 1 5 0	11 3 2 1 5 0	13 4 3 1 5 0	15 4 4 1 6 0	18 4 5 1 6 0	20 5 6 2 7	15 12 31 12 9 19		
Systems Operations - Platform Operations - Application Operations - Desktop Services	6 2 3 1	21 16 21 28	7 2 3 2	8 2 4 2	10 3 5 3	12 3 5 3	14 4 7 4	17 4 8 5	20 15 20 25		
Processing Services - Transaction Processing - Utility Processing - Other Processing	16 14 1 1	11 11 8 18	18 16 1 2	20 18 1 2	23 20 1 2	25 22 1 3	27 24 1 3	30 25 1 3	11 10 5 15		
Network Services - Electronic Info Svcs - Network Applications - Network Management	7 5 2 1	25 22 34 16	9 6 2 1	11 7 3 1	15 9 5 1	19 11 6 1	23 13 8 1	27 15 11 2	25 22 35 15		
System Software - Mainframe - Minicomputer - Workstation/PC	24 10 8 6	9 2 12 19	27 11 9 7	30 11 11 8	34 11 13 10		42 12 17 14	47 12 19 16	12 2 15 20		
Application Software - Mainframe - Minicomputer - Workstation/PC	14 1 4 9	16 5 13 20	16 1 5 11	1 5	23 1 6 15	1 7	30 2 8 21	35 2 9 24	16 6 14 18		
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	28 13 6 1 7	15 11 21 14 17	32 15 7 2 9	17 8 2 10	43 19 10 2 12	21 12 3 15		3 21	15 20		
Equipment Services - Equipment Maintenance - Environmental Services	86 63 23	4 2 11	90 64 25	66 28	99 67 31	68 35	105 67 38	68 42	4 1 10		
Grand Total Information Service Market	230	10	250	280	310	350	380	420	11 .		

#### D

### Information Services Forecast Reconciliation in Local Currency

Exhibit O-5

Forecast Reconciliation, Portugal, 1993-1998

Currency: Esc Millions		1993 N			uyai, 199	1998 N	/arket		1993	1994
,	1993	1994	1993-	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Varia	nce	Report	Report	Varia	ince	%CAGR	%CAGR
	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total										
(ex Equipment Services)	27,600	27,700	100	0	65,600	54,900	-10,700		19	15
Professional Services	7,200	7,300	100	1	14,800	12,600		l .	16	12
- IS Consulting	990 800	990 800	0	0	2,450 1,540	2,170 1,360	1	-11 -12	20 14	17 11
- Education & Training - Custom Software	5,400	5,100	-300	0 -6	10,800	8,300	ı		15	10
- Application Management	0,100	400	1	N/A	0	815		N/A	0	15
Systems Integration	1,830	1,690	-140	-8	4,560	3,440	-1,120	-25	20	15
- Equipment	500	450	-50	-10	960	870	-90	-9	14	14
- Application Software	330	310	-20	-6 7	1,640	970	-670	-41	38	26
- System Software - Professional Services	150 810	140 750	-10 -60	-7 -7	320 1,510	275 1,250	-45 -260	-14 -17	16 13	14 11
- Other	35	35	0	0	125	70	-55	l .	29	15
Systems Operations	330	1,100	770	233	780	2,810	2,030	260	19	21
- Platform Operations	140	350	210	150	315	725	410	l .	18	16
- Application Operations	115	500	385	335	275	1,285		L .	19	21
- Desktop Services	73	250	177	242	190	800	610	l	21	26
Processing Services - Transaction Processing	3,400 2,950	3,200 2,800	-200 -150	-6 -5	7,100 6,100	5,400 4,650		ı	16 16	11 11
- Utility Processing	140	130	-10	-7	230	170	-60	-26	10	6
- Other Processing	290	280	-10	-3	770	580	-190	-25	22	16
Network Services	1,500	1,400	-100	-7	6,300	4,500	-1,800		33	26
- Electronic Info Svcs	960	920	-40	-4	3,390	2,610	-780	-23	29	23
- Network Applications - Network Management	400 125	350 1 <b>2</b> 5	-50 0	-13 0	2,510 410	1,630 265		1	44 27	36 16
System Software	4,800	4,800	0	0	10,650	8,350			17	12
- Mainframe	2,050	2,050	0	I	3,100	2,350			9	3
- Minicomputer	1,650	1,650	1	l .	4,050	3,250	-800	-20	20	15
- Workstation/PC	1,080	1,080	0	0	3,520	2,740	-780	-22	27	20
Application Software	2,750	2,750		l .	7,300	6,000		1	22	17
- Mainframe	210	210		1	360 1,900	290 1,550	l .	1	11 19	7 14
- Minicomputer - Workstation/PC	800 1,750	800 1,750	0	0	5,050			1	24	19
Turnkey Systems	5,750	5,500	-250	•	14,150				20	16
- Equipment	2,800	2,650	1	1	5,650		-	1	15	12
- Application Software	1,140	1,100		-4	3,480			1	25	22
- System Software	300	290			710			1	19	15
- Professional Services	1,500	1,450		!	4,300				23	20
Equipment Services	17,000 12,500	17,000 12,500		0	26,000 19,700				9 10	4
- Equipment Maintenance - Environmental Services	4,500 4,500	4,500	1	0	6,300	7,400		1	7	10
Grand Total	44,600	44,700			91,600			1	15	11
Grand Total	44,600	44,700	100	0	91,600	/5,500	-16,700	-18	15	

E

### Leading Vendors in Local Currency (Esc Millions)

Exhibit O-6

# Software and Services Leading Vendors Portugal, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Esc Millions)	Market Share (%)
1	IBM	U.S.	5,740	20.7
2	Andersen Consulting	U.S.	3,980	14.4
3	Digital	U.S.	2,780	10.0
4	Unisys	U.S.	1,890	6.8
5	Reuters	U.K.	1,260	4.5
6	GEIS	U.S.	1,190	4.3
7	Computer Associates	U.S.	930	3.4
8	HP	U.S.	890	3.2
9	Microsoft	U.S.	730	2.6
10	Intergraph	U.S.	520	1.9
	Total Listed		19,910	71.9
	Total Market		27,700	100.0

Exhibit O-7

# Professional Services Leading Vendors Portugal, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Esc Millions)	Market Share (%)
Nank				The same of the sa
1	Andersen Consulting	U.S.	1,840	25.2
2	Digital	U.S.	805	11.0
3	Unisys	U.S.	740	10.1
4	IBM	U.S.	735	10.1
5	HP	U.S.	320	4.4
6	Computer Associates	U.S.	165	2.3
7	Oracle	U.S.	160	2.2
8	AT&T	U.S.	105	1.4
9	Reuters	U.K.	100	1.4
10	Bull	France	65	0.9
	Total Listed		5,035	69.0
	Total Market		7,300	100.0

#### Processing Services Leading Vendors Portugal, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(Esc Millions)	(%)
1	GEIS	U.S.	340	10.6
2	Unisys	U.S.	155	4.8
3	IBM	U.S.	55	1.7
4	HP	U.S.	40	1.3
	Total Listed		590	18.4
	Total Market		3,200	100.0

#### Exhibit O-9

# Network Applications Leading Vendors Portugal, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Esc Millions)	Market Share (%)
1	GEIS	U.S.	625	178.6
2	IBM	U.S.	160	45.7
3	Infonet	Belgium	95	27.1
4	Digital	U.S.	65	18.6
	Total Listed		945	270.0
	Total Market		350	100.0

#### Exhibit O-10

#### Electronic Information Services Leading Vendors Portugal, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Esc Millions)	Market Share (%)
1	Reuters	U.K.	970	105.4
2	Telerate	U.S.	230	25.0
3	Dun & Bradstreet	U.S.	160	17.4
4	Lotus	U.S.	5	0.5
	Total Listed		1,365	148.4
	Total Market		920	100.0

#### Exhibit O-11

#### Systems Software Products Leading Vendors Portugal, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Esc Millions)	Market Share (%)
1	IBM	U.S.	3,020	62.9
2	Digital	U.S.	985	20.5
3	Unisys	U.S.	670	14.0
4	HP	U.S.	455	9.5
5	Computer Associates	U.S.	435	9.1
6	Microsoft	U.S.	425	8.9
7	Bull	France	220	4.6
8	Novell	U.S.	220	4.6
9	Oracle	U.S.	165	3.4
10	Borland	U.S.	100	2.1
	Total Listed		6,695	139.5
	Total Market		4,800	100.0

## Application Software Products Leading Vendors Portugal, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Esc Millions)	Market Share (%)
1	IBM	U.S.	425	15.5
2	Computer Associates	U.S.	325	11.8
3	Microsoft	U.S.	295	10.7
4	Wordperfect	U.S.	210	7.6
5	Andersen Consulting	U.S.	180	6.5
6	Lotus	U.S.	165	6.0
7	Unisys	U.S.	135	4.9
8	Dun & Bradstreet	U.S.	90	3.3
9	Digital	U.S.	60	2.2
10	AT&T	U.S.	55	2.0
	Total Listed		1,940	70.5
	Total Market		2,750	100.0

Exhibit O-13

# Turnkey Systems Leading Vendors Portugal, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Esc Millions)	Market Share (%)
1	Digital	U.S.	460	8.4
2	Intergraph	U.S.	410	7.5
3	IBM	U.S.	180	3.3
4	Reuters	U.K.	125	2.3
5	AT&T	U.S.	30	0.5
6	ComputerVision	U.S.	25	0.5
	Total Listed		1,230	22.4
	Total Market		5,500	100.0

Exhibit O-14

# Equipment Maintenance Leading Vendors Portugal, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Esc Millions)	Market Share (%)
1	IBM	U.S.	2,400	19.2
2	Olivetti	Italy	1,750	14.0
3	Digital	U.S.	1,650	13.2
4	Unisys	U.S.	1,415	11.3
5	HP	U.S.	1,075	8.6
6	ICL (Fujitsu)	U.K.	600	4.8
7	Bull	France	450	3.6
8	Rank Xerox	U.K.	400	3.2
9	AT&T	U.S.	355	2.8
10	Tandem	U.S.	220	1.8
	Total Listed		10,315	82.5
	Total Market		12,500	100.0

#### Environmental Services Leading Vendors Portugal, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(Esc Millions)	(%)
1	Digital	U.S.	655	14.6
2	IBM	U.S.	300	6.7
3	Unisys	U.S.	245	5.4
4	HP	U.S.	130	2.9
5	Bull	France	90	2.0
6	Rank Xerox	U.K.	50	1.1
7	AT&T	U.S.	25	0.6
8	ComputerVision	U.S.	20	0.4
9	Wang	U.S.	20	0.4
10	Sun Microsystems	U.S.	10	0.2
	Total Listed		1,545	34.3
	Total Market		4,500	100.0

#### Exhibit O-16

# Information Services Leading Vendors Portugal, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Esc Millions)	Market Share (%)
1	IBM	U.S.	7,970	17.7
2	Digital	U.S.	5,200	11.6
3	Andersen Consulting	U.S.	4,530	10.1
4	Unisys	U.S.	3,580	8.0
5	HP	U.S.	2,170	4.8
6	Olivetti	Italy	1,770	3.9
7	Reuters	U.K.	1,260	2.8
8	GEIS	U.S.	1,140	2.5
9	Bull	France	1,020	2.3
10	Computer Associates	U.S.	930	2.1
	Total Listed		29,570	65.7
	Total Market		45,000	100.0

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# Information Services Industry Forecast Database, 1994-1999 Greece

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Forecast Database in Local Currency (Dra Millions)

Exhibit P-1

Top Level IT Expenditure, Greece

Top Lever it Expenditure, Greece									
					Dra Millior	าร			
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	275,000	5	290,000	305,000	325,000	345,000	370,000	395,000	6
Equipment Sales	56,000	5	59,000	63,000	68,000	73,000	78,000	85,000	8
Mainframe	8,400	-12	7,400	6,600	5,900	5,200	4,500	4,000	-12
Minicomputer	14,500	0	14,500	14,600	14,700	14,700	14,600	14,700	0
PC/Workstation	33,000	12	37,000	41,800	47,200	52,900	58,700	66,300	12
Equipment Services	9,300	-6	8,700	8,300	8,000	7,800	7,600	7,300	-3
Software Products	18,000	9	19,600	21,900	24,500	27,500	31,200	35,500	13
Other Information Services	39,500	10	43,500	47,500	53,500	59,500	67,000	74,000	11
Data Communications	25,500	6	27,000	28,700	30,400	32,200	34,200	36,300	6
Facilities/Administration	30,000	2	30,600	31,200	31,800	32,500	33,100	33,800	2
In-house Staff	97,000	4	101,000	105,000	109,000	114,000	118,000	123,000	4

# Information Services Market Forecast by Delivery Mode and Submode Greece, 1994-1999

			reece, rs	134-1333	Dra Millio	าร			
Delivery Modes		93-94							94-99
	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	64,000	9	70,000	77,000	86,000	96,000	108,000	120,000	11
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	18,100 2,000 1,700 14,400 0	13 5	19,600 2,250 1,780 15,600	21,400 2,500 1,870 17,000		25,700 3,200 2,090 20,400 0		1 '	10 12 6 10 0
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	1,550 415 275 120 680 35	11 24 8 10	1,700 460 340 130 750 40	2,000 520 430 145 850 50	2,300 590 540 160 950 60	2,600 655 660 175 1,050 70	3,000 735 820 190 1,150 85	815 1,010 205	15 12 24 10 11 20
Systems Operations - Platform Operations - Application Operations - Desktop Services	700 400 260 60	13	800 450 290 70	950 510 330 85	1,050 580 370 105	1,200 660 420 130	1,350 740 470 155		14 13 13 22
Processing Services - Transaction Processing - Utility Processing - Other Processing	9,350 8,200 400 740	9 5	10,150 8,950 420 800	10,950 9,650 440 860	11,900 10,500 460 920	12,950 11,450 480 1,000	14,100 12,500 510 1,080		9 9 5 8
Network Services - Electronic Info Svcs - Network Applications - Network Management	3,150 2,070 950 130	12 25	3,700 2,320 1,190 165	4,350 2,640 1,510 210	5,200 3,010 1,920 270	2,440	3,000	8,450 4,180 3,720 530	18 12 26 26
System Software - Mainframe - Minicomputer - Workstation/PC	11,100 4,700 3,650 2,710	-5 12	11,600 4,450 4,100 3,060	12,500 4,350 4,650 3,520	13,600 4,200 5,300 4,050	14,800 4,050 6,050 4,660	16,200 3,950 6,900 5,360	3,850 7,850	9 -3 14 15
Application Software - Mainframe - Minicomputer - Workstation/PC	6,900 610 1,800 4,500	-3 14	8,000 590 2,050 5,400	9,400 570 2,400 6,400	10,900 550 2,750 7,600	12,700 530 3,150 9,000	15,000 520 3,650 10,800	500 4,200	17 -3 15 19
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	12,800 6,100 2,550 670 3,500	6 14 6	14,000 6,450 2,900 710 3,950	15,500 6,900 3,350 760 4,500	17,400 7,450 3,900 820 5,200	19,800 8,200 4,600 900 6,100	22,500 9,000 5,450 990 7,100	25,200 9,700 6,300 1,070 8,150	12 9 17 9 16
Equipment Services - Equipment Maintenance - Environmental Services	9,300 8,500 760	-7 5	8,700 7,910 800	8,300 7,440 850	8,000 7,070 910	7,800 6,790 980	7,600 6,520 1,060	7,300 6,190 1,130	-3 -5 7
Grand Total Information Service Market	73,000	7	78,000	85,000	94,000	104,000	115,000	128,000	10

### Forecast Database in U.S. Dollars

Exhibit P-3

#### Software and Services Market Forecast in Dollars Greece, 1994-1999

	Greece, 1994-1999 U.S. \$ Million (rounded)								
Delivery Modes		93-94		0.5.	ψ IVOIIIIVI Ψ	ourided)			94-99
Don'toty modes	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	257	9	281	309	345	385	433	481	11
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	73 8 7 58 0	8 13 5 8 0	79 9 7 63 0	86 10 8 68 0	93 11 8 74 0	103 13 8 82 0	113 14 9 90 0	124 16 9 99 0	10 12 6 10 0
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	6 2 1 0 3 0	10 11 24 8 10 14	7 2 1 1 3 0	8 2 2 1 3 0	9 2 2 1 4 0	10 3 3 1 4 0	12 3 3 1 5 0	14 3 4 1 5 0	15 12 24 10 11 20
Systems Operations - Platform Operations - Application Operations - Desktop Services	3 2 1 0	14 13 12 17	3 2 1 0	4 2 1 0	4 2 2 0	5 3 2 1	5 3 2 1	6 3 2 1	14 13 13 22
Processing Services - Transaction Processing - Utility Processing - Other Processing	38 33 2 3	9 9 5 8	41 36 2 3	44 39 2 3	48 42 2 4	52 46 2 4	57 50 2 4	62 55 2 5	9 9 5 8
Network Services - Electronic Info Svcs - Network Applications - Network Management	13 8 4 1	17 12 25 27	15 9 5 1	17 11 6 1	21 12 8 1	25 14 10 1	29 15 12 2	34 17 15 2	18 12 26 26
System Software - Mainframe - Minicomputer - Workstation/PC	45 19 15	5 -5 12 13	47 18 16 12	50 17 19 14	55 17 21 16	59 16 24 19	65 16 28 22	72 15 32 25	9 -3 14 15
Application Software - Mainframe - Minicomputer - Workstation/PC	28 2 7 18	-3 14	32 2 8 22	38 2 10 26	44 2 11 30	51 2 13 36	60 2 15 43		17 -3 15 19
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	51 25 10 3 14	1	56 26 12 3 16	28 13 3	70 30 16 3 21	i .	90 36 22 4 29	101 39 25 4 33	12 9 17 9 16
Equipment Services - Equipment Maintenance - Environmental Services	37 34 3		35 32 3	30 3	32 28 4	31 27 4	30 26 4	29 25 5	-3 -5 7
Grand Total Information Service Market	290	7	310	340	380	420	460	510	10

### Forecast Database in ECUs

Exhibit P-4

# Software and Services Market Forecast in ECUs Greece, 1994-1999

			reece, 18		Millions (re	ounded)			
Delivery Modes	1993	93-94	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	229	9	250	275	307	343	386	429	11
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	65 7 6 51	8 13 5 8 0	70 8 6 56 0	76 9 7 61 0	83 10 7 66 0	92 11 8 73 0	101 13 8 80 0	111 15 8 88 0	10 12 6 10 0
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	6 2 1 0 2 0	10 11 24 8 10 14	6 2 1 0 3 0	7 2 2 1 3 0	8 2 2 1 3 0	9 2 2 1 4 0	11 3 3 1 4 0	12 3 4 1 5 0	15 12 24 10 11 20
Systems Operations - Platform Operations - Application Operations - Desktop Services	3 1 1 0	14 13 12 17	3 2 1 0	3 2 1 0	4 2 1 0	4 2 2 0	5 3 2 1	6 3 2 1	14 13 13 22
Processing Services - Transaction Processing - Utility Processing - Other Processing	33 29 1 3	9 9 5 8	36 32 2 3	39 35 2 3	42 38 2 3	46 41 2 4	50 45 2 4	55 49 2 4	9 9 5 8
Network Services - Electronic Info Svcs - Network Applications - Network Management	11 7 3	17 12 25 27	13 8 4 1	16 9 5 1	19 11 7 1	22 12 9 1	26 14 11 2	30 15 13 2	18 12 26 26
System Software - Mainframe - Minicomputer - Workstation/PC	40 17 13 10	5 -5 12 13	41 16 15 11	45 16 17 13	49 15 19 15	53 15 22 17	58 14 25 19	64 14 28 22	9 -3 14 15
Application Software - Mainframe - Minicomputer - Workstation/PC	25 2 6 16	16 -3 14 20	29 2 7 19	34 2 9 23	39 2 10 27	45 2 11 32	54 2 13 39	63 2 15 46	17 -3 15 19
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	46 22 9 2 13	9 6 14 6 13	50 23 10 3 14		62 27 14 3 19	71 29 16 3 22	80 32 20 4 25	90 35 23 4 29	12 9 17 9 16
Equipment Services - Equipment Maintenance - Environmental Services	33 30 3	-7 5	31 28 3	30 27 3	29 25 3	28 24 4	27 23 4	4	-3 -5 7
Grand Total Information Service Market	260	7	280	300	340	370	410	460	10

#### D

### Information Services Forecast Reconciliation in Local Currency

Exhibit P-5

Forecast Reconciliation, Greece, 1993-1998

Currency: Dra Millions		1993 N	. Transferring 15.		ece, 1999	1998 N	/larket		1993	1994
	1993	1994	1993-1	994	1993	1994	1993-	1994	Report	Report
Delivery Mode	Report	Report	Variar	nce	Report	Report	Varia	nce	%CAGR	%CAGR
	(Fost)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fcst)
Software and Services Total										
(ex Equipment Services)	64,000	64,000	0	0	136,000	108,000	-28,000	-21	16	11
Professional Services	18,100	18,100	0	0	37,600	28,200	-9,400	-25	16	9
- IS Consulting	2,000	2,000	0	0	3,950	3,600		-9	15	12
- Education & Training	1,700	1,700	0	0	2,460	2,220		-10	8	5
- Custom Software	14,400 0	14,400 0	0	0	31,200 0	22,400 0	-8,800 0	-28 0	17	9
- Application Management	Ť	•	_	•	Ĭ	ŭ		•	1	
Systems Integration - Equipment	1,650 445	1,550 415	-100 -30	-6 -7	3,800 800	3,000 735	-800 -65	-21 -8	18 12	14 12
- Application Software	300	275	-25	-7 -8	1,350	820	-530	-39	35	24
- System Software	130	120	-10	-8	270	190	-80	-30	16	10
- Professional Services	740	680	-60	-8	1,250	1,150	-100	-8	11	11
- Other	35	35	0	0	110	85	-25	-23	26	19
Systems Operations	700	700	0	0	1,450	1,350	-100	-7	16	14
- Platform Operations	400	400	0	0	800	740	-60	-8	15	13
- Application Operations	260	260	0	0	500	470	-30	-6	14	13
- Desktop Services	60	60	0	0	170	155		-9	23	21
Processing Services	9,500	9,350	-150	-2	15,650	14,100		-10	10	9
- Transaction Processing	8,350	8,200	-150	-2 -2	13,900	12,500	1 1	-10 -9	11	9 5
- Utility Processing - Other Processing	410 740	400 740	-10 0	-2 0	560 1,180	510 1,080		-9 -8	10	8
Network Services	3,250	3,150	-100	-3	8,800	7,200		-18	22	18
I- Electronic Info Svcs	2,070	2,070	-100	-3	3,890	3,770	1 1	-3	13	13
- Network Applications	1,060	950	-110	-10	4,470	3,000		-33	33	26
- Network Management	130	130	0	0	455	425	-30	-7	28	27
System Software	11,100	11,100	0	0	22,200	16,200	-6,000	-27	15	8
- Mainframe	4,700	4,700	0	0	6,250	3,950		-37	6	-3
- Minicomputer	3,650	3,650	0	0	7,700	6,900		-10	16	14
- Workstation/PC	2,710	2,710	0	0	8,260	5,360	-2,900	-35	25	15
Application Software	6,900	6,900	0	0	19,100	15,000		-21	23	17
- Mainframe	610	610	0	0	780	520		-33	5	-3 45
- Minicomputer	1,800	1,800		0	3,900	3,650			17 26	15 19
- Workstation/PC	4,500	4,500	0	0	14,400	10,800		-25		
Turnkey Systems	12,800	12,800		0	27,400	22,500		-18 -19	16 13	12 8
- Equipment - Application Software	6,100 2,550	6,100 2,550		0	11,100 6,400	9,000 5,450		-15	20	16
- System Software	670	2,530 670		0	1,210	990	I	-18	13	8
- Professional Services	3,500	3,500		0	8,650	7,100		-18	20	15
Equipment Services	9,800	9,300		-5	12,500	7,600		-39	5	-4
- Equipment Maintenance	9,030	8,500		-6	11,520	6,520	1 '	-43	5	-5
- Environmental Services	760	760	1	0	970	1,060		9	5	7
Grand Total	74,000	73,000	-1,000	-1	149,000	115,000	-34,000	-23	15	10

E

### **Leading Vendors in Local Currency (Dra Millions)**

Exhibit P-6

# Software and Services Leading Vendors Greece, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dra Millions)	Market Share (%)
1	IBM	U.S.	8,100	12.7
2	Andersen Consulting	U.S.	5,620	8.8
3	Digital	U.S.	3,920	6.1
4	Reuters	U.K.	1,770	2.8
5	GEIS	U.S.	1,670	2.6
6	Computer Associates	U.S.	1,310	2.0
7	HP	U.S.	1,260	2.0
8	Microsoft	U.S.	1,030	1.6
9	Intergraph	U.S.	735	1.1
10	Bull	France	635	1.0
	Total Listed		26,050	40.7
	Total Market		64,000	100.0

Exhibit P-7

# Professional Services Leading Vendors Greece, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dra Millions)	Market Share (%)
1	Andersen Consulting	U.S.	2,600	14.4
2	Digital	U.S.	1,140	6.3
3	IBM	U.S.	1,040	5.7
4	HP	U.S.	450	2.5
5	Computer Associates	U.S.	235	1.3
6	Oracle	U.S.	225	1.2
7	AT&T	U.S.	150	8.0
8	Reuters	U.K.	140	0.8
9	Bull	France	90	0.5
10	ComputerVision	U.S.	70	0.4
<del></del>	Total Listed		6,140	33.9
	Total Market		18,100	100.0

## Processing Services Leading Vendors Greece, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(Dra Millions)	(%)
1	GEIS	U.S.	480	5.1
2	IBM	U.S.	75	0.8
3	HP	U.S.	55	0.6
	Total Listed		610	6.5
	Total Market		9,350	100.0

#### Exhibit P-9

## Network Applications Leading Vendors Greece, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dra Millions)	Market Share (%)
1	GEIS	U.S.	885	93.2
2	IBM	U.S.	225	23.7
3	Infonet	Belgium	135	14.2
4	Digital	U.S.	90	9.5
	Total Listed		1,335	140.5
	Total Market		950	100.0

#### Exhibit P-10

#### Electronic Information Services Leading Vendors Greece, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dra Millions)	Market Share (%)
1	Reuters	U.K.	1,365	65.9
2	Telerate	U.S.	325	15.7
3	Dun & Bradstreet	U.S.	225	10.9
	Total Listed		1,920	92.8
	Total Market		2,070	100.0

#### Exhibit P-11

# Systems Software Products Leading Vendors Greece, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(Dra Millions)	(%)
1	IBM	U.S.	4,260	38.4
2	Digital	U.S.	1,390	12.5
3	HP	U.S.	645	5.8
4	Computer Associates	U.S.	615	5.5
5	Microsoft	U.S.	600	5.4
6	Bull	France	315	2.8
7	Novell	U.S.	310	2.8
8	Oracle	U.S.	235	2.1
9	Borland	U.S.	140	1.3
10	Andersen Consulting	U.S.	140	1.3
	Total Listed		8,650	77.9
	Total Market		11,100	100.0

# Application Software Products Leading Vendors Greece, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(Dra Millions)	(%)
1	IBM	U.S.	600	8.7
2	Computer Associates	U.S.	460	6.7
3	Microsoft	U.S.	415	6.0
4	Wordperfect	U.S.	300	4.3
5	Andersen Consulting	U.S.	255	3.7
6	Lotus	U.S.	230	3.3
7	Dun & Bradstreet	U.S.	125	1.8
8	Digital	U.S.	80	1.2
9	AT&T	U.S.	80	1.2
10	HP	U.S.	70	1.0
	Total Listed		2,615	37.9
	Total Market		6,900	100.0

Exhibit P-13

# Turnkey Systems Leading Vendors Greece, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dra Millions)	Market Share (%)
1	Digital	U.S.	650	5.1
2	Intergraph	U.S.	580	4.5
3	IBM	U.S.	255	2.0
4	Reuters	U.K.	175	1.4
5	AT&T	U.S.	45	0.4
6	ComputerVision	U.S.	35	0.3
	Total Listed		1,740	13.6
	Total Market		12,800	100.0

Exhibit P-14

# Equipment Maintenance Leading Vendors Greece, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dra Millions)	Market Share (%)
1	IBM	U.S.	3,350	39.4
2	Olivetti	Italy	2,500	29.4
3	Digital	U.S.	2,350	27.6
4	HP	U.S.	1,515	17.8
5	ICL (Fujitsu)	U.K.	850	10.0
6	Bull	France	635	7.5
7	Rank Xerox	U.K.	560	6.6
8	AT&T	U.S.	520	6.1
9	Data General	U.S.	315	3.7
10	Tandem	U.S.	315	3.7
	Total Listed		12,910	151.9
	Total Market		8,500	100.0

#### Environmental Services Leading Vendors Greece, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dra Millions)	Market Share (%)
1	Digital	U.S.	930	122.4
2	IBM	U.S.	420	55.3
3	HP	U.S.	180	23.7
4	Bull	France	125	16.4
5	Rank Xerox	U.K.	70	9.2
6	AT&T	U.S.	35	4.6
7	ComputerVision	U.S.	30	3.9
8	Wang	U.S.	25	3.3
9	Sun Microsystems	U.S.	10	1.3
10	Tandem	U.S.	10	1.3
	Total Listed		1,835	241.4
	Total Market		760	100.0

#### Exhibit P-16

# Information Services Leading Vendors Greece, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (Dra Millions)	Market Share (%)
1	IBM	U.S.	11,250	15.4
2	Digital	U.S.	7,340	10.1
3	Andersen Consulting	U.S.	6,390	8.8
4	HP	U.S.	3,070	4.2
5	Olivetti	Italy	2,490	3.4
6	Reuters	U.K.	1,770	2.4
7	GEIS	U.S.	1,610	2.2
8	Bull	France	1,440	2.0
9	Computer Associates	U.S.	1,310	1.8
10	Microsoft	U.S.	1,030	1.4
	Total Listed		37,700	51.6
	Total Market		73,000	100.0

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# Information Services Industry Forecast Database, 1994-1999 Ireland

A

Forecast Database in Local Currency (IP Millions)

Exhibit Q-1

Top Level IT Expenditure, Ireland

An Hypothy and part		IP. Millions							
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Total IT Spending	1,120	1	1,130	1,140	1,160	1,190	1,210	1,240	2
Equipment Sales	325	0	325	320	320	320	315	320	0
Mainframe	65	0	65	50	44	39	34	30	-14
Minicomputer	85	-4	82	80	78	75	72	70	-3
PC/Workstation	175	3	180	190	200	205	210	220	4
Equipment Services	71	-1	70	69	68	67	66	63	-2
Software Products	108	3	112	116	122	130	135	143	5
Other Information Services	195	5	205	220	240	260	285	315	9
Data Communications	68	6	72	77	82	87	93	99	7
Facilities/Administration	79	-1	78	<b>7</b> 7	76	75	74	73	-1
In-house Staff	275	-2	270	260	250	250	240	230	-3

Exhibit Q-2

# Information Services Market Forecast by Delivery Mode and Submode Ireland, 1994-1999

A Company of the Comp			siana, 10		IP Million	S			
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	350	4	365	385	415	445	480	520	7
Professional Services - IS Consulting - Education & Training	92 11 9	2 0 0	94 11 9	99 12 9	103 12 9	112 13 10	122 14 10	132 15 11	7 6 3
- Custom Software - Application Management	72 0	3	74 0	78 0	82 0	89 0	98 0	106 0	7 0
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	7 2 1 0 3 0	8 5 20 11 7 0	7 2 1 1 3 0	8 2 2 1 3	9 2 2 1 4 0	9 2 2 1 4 0	10 3 3 1 4 0	11 3 3 1 4 0	9 7 23 8 6 0
Systems Operations - Platform Operations - Application Operations - Desktop Services	7 4 2 1	29 25 50 0	9 5 3 1	11 6 4 1	14 8 5 2	18 10 7 2	23 12 9 3	29 15 11 4	26 25 28 30
Processing Services - Transaction Processing - Utility Processing - Other Processing	39 29 1 9	-3 -3 0 6	38 28 1 9	38 27 1 10	37 26 1 10	38 26 1 11	38 25 1 12	38 25 1 12	0 -2 0 6
Network Services - Electronic Info Svcs - Network Applications - Network Management	12 7 4 1	8 15 13 0	13 8 5 1	15 9 6 1	18 10 7 2	20 11 8 2	23 12 9 2	27 14 11 2	16 13 20 17
System Software - Mainframe - Minicomputer - Workstation/PC	59 27 18 14	-1 -7 3 7	59 25 19 15	59 24 19 17	60 22 20 18	62 21 21 20	63 20 22 22	64 18 22 24	2 -6 4 9
Application Software - Mainframe - Minicomputer - Workstation/PC	49 5 12 32	8 0 4 9	53 5 13 35	57 4 14 39	62 4 15 43	68 4 16 48	(	79 3 17 59	8 -10 6 11
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	85 44 16 3 21	6 6 16 0 15	90 46 19 3 24	100 49 21 3 27	110 51 24 3 30	53 28	130 56 31 3 38	140 58 35 3 43	9 5 14 0 13
Equipment Services - Equipment Maintenance - Environmental Services	71 50 21	-1 -4 5	70 48 22	69 46 23	68 44 24	42 25	66 40 26	63 37 27	-2 -5 4
Grand Total Information Service Market	420	4	435	455	480	515	545	585	6

### Forecast Database in U.S. Dollars

Exhibit Q-3

# Software and Services Market Forecast in Dollars Ireland, 1994-1999

			eland, 19		\$ Million (r	ounded)		vining 6 om	
Delivery Modes	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Software and Services Total (ex. Equipment Services)	493	4	514	542	585	627	676	732	7
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	130 16 13 101 0	2 0 0 3 0	132 16 13 104 0	139 16 13 110 0	145 17 13 115 0	158 18 13 125 0	172 20 14 138 0	186 21 15 149 0	7 6 3 7 0
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	9 3 1 1 4 0	8 5 20 11 7 0	10 3 2 1 5 0	11 3 2 1 5 0	12 3 3 1 5	13 3 3 1 5	14 4 4 1 6 0	16 4 5 1 6 0	9 7 23 8 6 0
Systems Operations - Platform Operations - Application Operations - Desktop Services	10 6 3 1	29 25 50 0	13 7 4 1	16 9 6 2	20 11 7 2	25 13 9 3	32 17 12 4	41 21 15 5	26 25 28 30
Processing Services - Transaction Processing - Utility Processing - Other Processing	55 41 1 12	-3 -3 0 6	54 39 1 13	54 38 1 13	52 37 1 14	54 37 1 16	54 35 1 16	54 35 1 17	0 -2 0 6
Network Services - Electronic Info Svcs - Network Applications - Network Management	17 9 6	8 15 13 0	18 11 6 1	21 12 8 2	25 13 9 2	1 1	32 17 13 3	38 20 16 3	16 13 20 17
System Software - Mainframe - Minicomputer - Workstation/PC	83 38 25 20	-1 -7 3 7	82 35 26 21	83 33 27 23	85 31 28 25	30 30	88 28 30 30	89 25 31 33	2 -6 4 9
Application Software - Mainframe - Minicomputer - Workstation/PC	69 7 17 45	8 0 4 9	75 7 18 49	80 6 19 55	87 6 20 61	96 6 22 68	101 4 23 75	111 4 24 83	8 -10 6 11
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	120 61 23 4 29	6 6 16 0 15	127 65 26 4 33	141 68 30 4 37	155 71 34 4 42	169 75 39 4 48	183 78 44 4 54	197 82 49 4 61	9 5 14 0 13
Equipment Services - Equipment Maintenance - Environmental Services Grand Total	100 70 30 590	-1 -4 5 4	99 68 31 610	32	96 62 34 680	58 35	93 56 37 770	89 51 37 820	-2 -5 4 6
Information Service Market									

### Forecast Database in ECUs

Exhibit Q-4

# Software and Services Market Forecast in ECUs Ireland, 1994-1999

1993 442 116 14	93-94 (%) 4 2	1994 461	1995	1996	1997	1998	1000	94-99
116 14		461				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1999	CAGR(%)
14	2	701	487	525	563	607	657	7
91 0	0 0 3 0	119 14 11 94 0	125 15 11 99 0	130 15 11 104 0	142 16 12 113 0	154 18 13 124 0	167 19 13 134 0	7 6 3 7 0
8 2 1 1 4 0	8 5 20 11 7 0	9 3 2 1 4	10 3 2 1 4 0	11 3 2 1 5 0	11 3 3 1 5 0	13 3 4 1 5 0	14 3 4 1 5 0	9 7 23 8 6 0
9	29	11	14	18	23	29	37	26
5	25	6	8	10	12	15	19	25
3	50	4	5	6	8	11	13	28
1	0	1	2	2	3	4	5	30
49	-3	48	47	47	48	47	48	0
37	-3	35	34	33	33	32	32	-2
1	0	1	1	1	1	1	1	0
11	6	11	12	13	14	15	15	6
15	8	16	19	23	25	29	34	16
8	15	10	11	12	14	15	18	13
5	13	6	7	8	10	11	14	20
1	0	1	2	2	2	2	3	17
75	-1	74	75	76	78	79	80	2
34	-7	32	30	28	27	25	23	-6
23	3	23	24	25	27	27	28	4
18	7	19	21	23	25	27	30	9
62	8	67	72	78	86	91	100	8
6	0	6	5	5	5	4	4	-10
15	4	16	17	18	20	20	22	6
41	9	44	49	54	61	67	75	11
108	6	114	126	139	152	164	177	9
55	6	58	61	64	67	70	73	5
20	16	23	27	30	35	39	44	14
4	0	4	4	4	4	4	4	0
26	15	30	34	38	43	48	54	13
90	-1	88	87	86	85	83	80	-2
63	-4	61	58	56	52	50	46	-5
27	5	28	29	30	32	33	34	4
530	4	550	580	610	650	690	740	6
	11 91 0 8 2 1 1 4 9 5 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	11 0 91 3 0 8 8 2 1 1 7 0 9 5 3 1 0 9 25 3 1 29 5 50 0 49 37 1 11 15 8 5 13 0 75 34 23 18 6 15 41 9 108 55 20 4 26 90 63 27 5	11       0       11         91       3       94         0       0       0         8       8       9         2       5       3         1       20       2         1       11       1         4       7       4         0       0       0         9       29       11         5       25       6         3       50       4         1       0       1         49       -3       48         37       -3       35         1       0       1         11       6       11         11       6       11         12       1       1         13       6       1         14       1       1         15       8       16         15       1       1         16       1       1         17       1       1         17       1       1         17       1       1         18       1       1         19       1	11       0       11       11         91       3       94       99         0       0       0       0         8       8       9       10         2       5       3       3         1       20       2       2         1       11       1       1         4       7       4       4         0       0       0       0         9       29       11       14         5       25       6       8         3       50       4       5         1       0       1       2         49       -3       48       47         37       -3       35       34         1       0       1       1         11       6       11       12         15       8       16       19         8       15       10       11         5       13       6       7         1       0       1       2         75       -1       74       75         34       -7       32       30	11       0       11       11       11       11       11       11       11       11       11       10       11       <	11         0         11         11         11         12         13         0         1 </td <td>11         0         11         11         11         12         13           91         3         94         99         104         113         124           0         0         0         0         0         0         0           8         8         9         10         11         11         11         13         13           2         5         3</td> <td>11         0         11         11         11         12         13         13         134         144         144         144         144         144         144         144         144         145         144         145         145         145         145         145         145         145         145         145         145         145         144         155         153         145         147</td>	11         0         11         11         11         12         13           91         3         94         99         104         113         124           0         0         0         0         0         0         0           8         8         9         10         11         11         11         13         13           2         5         3	11         0         11         11         11         12         13         13         134         144         144         144         144         144         144         144         144         145         144         145         145         145         145         145         145         145         145         145         145         145         144         155         153         145         147

#### D

## Information Services Forecast Reconciliation in Local Currency

Exhibit Q-5

Forecast Reconciliation, Ireland, 1993-1998

Currency: IP Millions		1993 N			aiiu, 1333	1998 N	/larket		1993	1994
	1993	1994	1993-1	994	1993	1994	1993-1	1994	Report	Report
Delivery Mode	Report	Report	Variar	nce	Report	Report	Varia	nce	%CAGR	%CAGR
Commence of the commence of th	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fcst)	(Fost)
Software and Services Total										
(ex Equipment Services)	355	350	-5	-1	545	480	-65	-12	9	7
Professional Services	95	92	-3	-3	142	122	-20	-14	8	6
- IS Consulting	11	11	0	0	15	14	-1	-3	6	5
- Education & Training - Custom Software	9 75	9 72	0 -3	0 -4	13 115	10 98	-3 -17	-20 -15	7 9	2
- Application Management	/5	0	-3 0	0	113	0	-17	-13	0	0
Systems Integration	7	7	0	0	16	10	-6	-38	20	9
- Equipment	2	2	0	0	3	3	0	-7	8	7
- Application Software	1	1	0	0	6	3	-3	-53	43	23
- System Software	0	0	0	0	1	1	0	-7	11	9
- Professional Services	3	3	0	0	6	4	-2	-37	16	6
- Other	0	0	0	0	0	0	0	0	0	0
Systems Operations	5	7	2	40	17	23	6	35	28	27
- Platform Operations	4	4	1	14 33	10	12 9	2	20 89	23 25	25 34
- Application Operations - Desktop Services	2 0	1	1	33 150	5 3	3	0	4	48	24
Processing Services	39	39	0	0	37	38	1	3	-1	-1
- Transaction Processing	29	29	0	0	25	25	Ó	0	-3	-3
- Utility Processing	1	1	0	0	1	1	0	0	0	0
- Other Processing	9	9	0	0	11	12	1	5	5	6
Network Services	12	12	0	0	29	23	-6	-21	19	14
- Electronic Info Svcs	7	7	0	0	12	12	1	4	12	13
- Network Applications	4	4	0	0	15	9	-6	-38	29	18
- Network Management	1	1	0	0	3	2	-1	-42	27	14
System Software	62	59 27	-3	-4 -7	83 25	63 20	-21 -6	-25 -22	6 -3	1 -6
- Mainframe - Minicomputer	29 19	18	-2 -1		28	20	l I	-22 -22	8	4
- Workstation/PC	14	14	0	0	31	22	, ,	-30	17	9
Application Software	51	49	-2	-4	98	72		-27	14	8
- Mainframe	5	5	0	0	5	3	1 1	-40	0	-10
- Minicomputer	13	12	-1	-8	19	16		-16	8	6
- Workstation/PC	33	32	-1	-3	74	53	-21	-28	18	11
Turnkey Systems	85	85		0	125			4	8	9
- Equipment	44	44		0	54	56		4	4	5
- Application Software	16	16 3	1	0	31 3	31 3	1 0	2	14	14 0
- System Software - Professional Services	3 21	21	1	0	37	38	- 1	4	12	13
Equipment Services	63	71	8	13	66			0	1	-1
- Equipment Maintenance	42	50		19	42	40	l i	-6	Ó	-5
- Environmental Services	21	21	0	0	24	I .		8	3	4
Grand Total	420		0	0	615	545	-70	-11	8	5

E

### Leading Vendors in Local Currency (IR £ Millions)

Exhibit Q-6

## Software and Services Leading Vendors Ireland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (IR £ Millions)	Market Share (%)
1	IBM	U.S.	30	9.9
2	Digital	U.S.	20	5.7
3=	Reuters	U.K.	10	2.9
3=	Microsoft	U.S.	10	2.9
3=	Unisys	U.S.	10	2.9
3=	Andersen Consulting	U.S.	10	2.9
3=	HP	U.S.	10	2.9
8=	ACT Group	U.K.	5	1.4
8=	Novell	U.S.	5	1.4
	Total Listed		110	31.4
	Total Market		350	100.0

Exhibit Q-7

## Professional Services Leading Vendors Ireland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (IR £ Millions)	Market Share (%)
1	Digital	U.S.	5	5.4
2	IBM	U.S.	5	5.4
3	Andersen Consulting	U.S.	5	5.4
4	Unisys	U.S.	5	5.4
	Total Listed		20	21.7
	Total Market		92	100.0

#### Exhibit Q-8

## Information Services Leading Vendors Ireland, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (IR £ Millions)	Market Share (%)
1	IBM	U.S.	50	11.9
2	Digital	U.S.	40	9.5
3	Unisys	U.S.	20	4.8
4=	HP	U.S.	10	2.4
4=	Reuters	U.K.	10	2.4
4=	Microsoft	U.S.	10	2.4
4=	ICL (Fujitsu)	U.K.	10	2.4
4=	Andersen Consulting	U.S.	10	2.4
4=	Siemens-Nixdorf	Germany	10	2.4
4=	AT&T	U.S.	10	2.4
	Total Listed		180	45.1
	Total Market		420	100.0

Blank



## Forecast Database, 1994-1999 Europe

Α

#### **Market Forecast**

Exhibit R-1

Top Level IT Expenditure, Europe

	· · · · · · · · · · · · · · · · · · ·	oh reve	iii Expe	nuntui e,	Luiope				
					US\$ Millio	n			
		93-94							94-99
Sector	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR (%)
Equipment Sales	48,000	-4	46,000	45,000	45,000	45,000	44,000	44,000	-1
Mainframe	9,000	-11	8,000	7,000	6,000	5,500	4,500	4,000	-13
Minicomputer	12,000	0	12,000	11,000	11,000	11,000	10,000	10,000	-4
PC/Workstation	26,000	0	26,000	27,000	28,000	28,000	29,000	30,000	3
Equipment Services	19,400	-1	19,200	19,200	19,300	19,200	19,200	19,100	0
Software Products	21,100	6	22,300	23,600	25,200	27,100	29,300	31,600	7
Other Information Services	44,000	7	47,000	50,000	54,000	58,000	63,500	69,000	8
Data Communications	17,000	6	18,000	19,000	21,000	22,000	23,000	25,000	7
Facilities/Administration	24,000	-4	23,000	22,000	22,000	22,000	21,000	21,000	-2
In-house Staff	78,000	-5	74,000	71,000	69,000	66,000	64,000	63,000	-3
IT Budget Total	251,000	0	250,000	251,000	254,000	259,000	266,000	273,000	2

#### **Information Services Market**

### Forecast by Delivery Mode and Submode

Europe, 1994-1999

		E	urope, 19	194-1999	US\$ Millio	n.			
Delivery Modes		93-94			COW WITH	511			94-99
The second secon	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Software and Services Total (ex. Equipment Services)	71,600	6	76,000	80,900	86,600	93,100	101,000	109,600	8
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	20,500 3,000 2,300 15,300 165	8 4 0	21,000 3,250 2,400 15,300 210	22,000 3,550 2,500 15,400 265	22,500 3,900 2,600 15,600 330	23,000 4,300 2,750 15,700 415	24,000 4,700 2,850 15,900 525	3,000 16,100	4 10 5 1 26
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	4,100 1,100 750 330 1,850	9 19 9	4,600 1,200 890 360 2,050 95	5,100 1,300 1,110 390 2,250 110	5,700 1,400 1,390 420 2,350 130	6,400 1,500 1,740 460 2,500 150	7,100 1,650 2,170 500 2,600 175	1,750 2,680 540 2,850	25 8
Systems Operations - Platform Operations - Application Operations - Desktop Services	2,550 750 1,500 300	24 23	3,200 930 1,850 400	3,800 1,040 2,250 510	4,600 1,160 2,750 650	5,450 1,280 3,350 830	6,450 1,400 4,000 1,040	1,600 4,750	
Processing Services - Transaction Processing - Utility Processing - Other Processing	7,300 6,300 250 790	2	7,600 6,400 250 860	7,700 6,500 245 950	8,000 6,700 245 1,040	8,300 6,900 245 1,150	8,700 7,100 245 1,260	7,300 250	3 3 0 10
Network Services - Electronic Info Svcs - Network Applications - Network Management	4,900 3,100 1,400 410	10 18	5,600 3,400 1,650 490	6,400 3,800 2,050 570	7,400 4,100 2,600 650	8,500 4,500 3,300 760	10,000 4,900 4,200 880	5,200 5,350	27
System Software Product - Mainframe - Minicomputer - Workstation /PC	11,800 5,200 3,700 2,900	-2 5	12,200 5,100 3,900 3,250	12,600 4,800 4,100 3,700	13,000 4,600 4,300 4,150	13,400 4,300 4,500 4,650	13,900 4,000 4,750 5,250	3,600 4,950	-7 5
Application Software Product - Mainframe - Minicomputer - Workstation /PC	9,300 840 2,750 5,800	-7 2	10,100 780 2,800 6,500	11,000 740 3,000 7,300	12,200 700 3,300 8,200	13,700 670 3,650 9,400	15,300 640 4,000 10,700	17,200 610 4,300 12,200	-5 9
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	11,100 5,600 2,150 640 2,800	2 9 3	11,700 5,700 2,350 660 3,000	12,300 5,900 2,550 700 3,250	13,200 6,100 2,850 740 3,550	14,300 6,400 3,200 790 3,950	15,500 6,600 3,600 830 4,400		
Equipment Services - Equipment Maintenance - Environmental Services	19,400 12,700 6,700	-5 6	19,200 12,100 7,100	19,200 11,700 7,500	11,300 8,000	19,200 10,700 8,400	19,200 10,300 8,900	19,100 9,700 9,400	0 -4 6
Grand Total Information Service Market	91,000	4	95,000	100,000	106,000	112,000	120,000	129,000	6

#### Forecast Database in ECUs

Exhibit R-3

### Forecast Database in ECUs Europe, 1994-1999

ECU Millions (rounded) 94-99 **Delivery Modes** 93-94 1993 (%) 1994 1995 1996 1997 1998 1999 CAGR(%) Software and Services Total 77,500 8 (ex. Equipment Services) 64,400 5 68,000 72,200 83,700 90,600 98,300 18.500 2 19.500 20.900 21.700 22.500 18.900 20.200 4 Professional Services - IS Consulting 2.670 10 2.930 3.200 3.510 3,860 4,260 4,700 10 2,070 2,160 2,240 2,340 2,440 2.570 2,680 Education & Training 4 4 14,100 0 14,400 13,800 14.200 14.600 Custom Software 13,700 13.700 1 - Application Management 140 25 175 225 280 360 460 585 27 3,700 4.100 4.600 5.100 5.750 6.400 7.100 12 Systems Integration 11 1.210 1,420 1.510 7 - Equipment 990 8 1.070 1,130 1,320 1.150 1.400 2.060 21 Application Software 670 17 785 945 1.710 System Software 290 10 320 350 375 405 445 480 8 12 2.070 2.270 2,490 2,690 2,870 9 Professional Services 1,670 1.870 Other 21 85 95 115 135 160 190 17 70 3.950 19 25 2.750 3.300 4.700 5.600 6.700 Systems Operations 2.200 1,110 1,280 1,490 1,760 16 - Platform Operations 680 25 850 970 23 1,580 2,330 2,790 3,330 3,950 20 - Application Operations 1,280 1,910 26 - Desktop Services 240 31 315 405 515 645 805 1.005 8,250 Processing Services 6.550 4 6.800 6.950 7,250 7,550 7,900 4 3 - Transaction Processing 5,650 2 5,750 5,850 6,050 6,250 6,450 6,600 0 220 220 225 0 220 220 220 Utility Processing 220 Other Processing 700 11 780 870 980 1,100 1,240 1,390 12 16 5.700 6.600 7,700 8,900 10,400 Network Services 4,400 14 5.000 4,380 3,060 4,710 9 2,800 9 3,360 3,700 4,030 - Electronic Info Svcs 2,310 2,930 3,740 4,760 26 Network Applications 1.240 19 1,470 1,840 710 825 950 16 Network Management 370 20 445 515 605 3 12,900 System Software Product 10.600 3 10,900 11,300 11.600 12.000 12.500 4,100 3,810 3,520 3,160 -7 4,680 -3 4,520 4,310 - Mainframe 5 3,310 5 3.470 3.660 3.840 4.040 4,250 4,460 Minicomputer Workstation /PC 12 3,290 3,700 4,150 4,690 5,300 13 2,600 2,920 9,000 15.400 11 7 9.800 10,900 12,300 13,700 8,400 Application Software Product 595 575 550 -5 - Mainframe 745 -6 700 655 625 9 3,870 - Minicomputer 2.440 3 2,510 2,670 2.960 3.280 3,560 10,950 14 7,350 9,600 13 5,800 6,500 8,400 Workstation /PC 5,150 7 5 13.900 15,000 10,000 10,500 11,000 11,900 12.800 Turnkey Systems 2 5,710 5,960 6,190 4 - Equipment 4.990 5,090 5,260 5,470 12 9 2,550 2,860 3,220 3,630 - Application Software 1,910 2.090 2,270 700 5 570 4 595 625 660 745 775 System Software 10 4,380 8 2,910 3,200 3,560 3,960 Professional Services 2,490 2,690 0 17,000 17,000 Equipment Services 17,300 -1 17,200 17,100 17,100 17,100 10,000 9.600 9,100 8,700 -4 -4 10,800 10,400 11,300 - Equipment Maintenance 5 8,250 6 7,100 7,500 7,850 6,700 Environmental Services 6,000 6,350 115,000 6 82,000 4 85,000 89,000 95,000 101,000 108,000 Grand Total Information Service Market

#### C

### Information Services Forecast Reconciliation

Exhibit R-4

Forecast Reconciliation, Europe, 1993-1998

Currency: US\$ Million		www.energe	vlarket	,, _u	rope, 199		Market		1993	1994
Oditerby, OOP Willion	1993	1994	1993-1	994	1993	1994	1993-1	994	Report	Report
Delivery Mode	Report	Report	Variar	nce	Report	Report	Variar	nce	%CAGR	%CAGR
	(Fcst)	(Act)	(Amount)	(%)	(Fcst)	(Fcst)	(Amount)	(%)	(Fost)	(Fcst)
Software and Services Total (ex Equipment Services)	82,600	71,600	-11,000	-13	127,400	101,000	-26,400	-21	9	8
Professional Services - IS Consulting - Education & Training - Custom Software - Application Management	23,900 3,460 2,620 17,700 170	20,500 3,000 2,300 15,300 165	-3,400 -460 -320 -2,400 -5	-14 -13 -12 -14 -3	29,000 5,410 3,430 19,500 725	24,000 4,700 2,850 15,900 525	-5,000 -710 -580 -3,600 -200	-17 -13 -17 -18 -28	4 9 6 2 34	4 10 5 1 26
Systems Integration - Equipment - Application Software - System Software - Professional Services - Other	4,750 1,280 855 380 2,150	4,100 1,100 750 330 1,850 80	-650 -180 -105 -50 -300 -10	-14 -14 -12 -13 -14	11,550 2,440 4,150 800 3,830 340	7,100 1,650 2,170 500 2,600 175	-4,450 -790 -1,980 -300 -1,230 -165	-39 -32 -48 -38 -32 -49	19 14 37 16 12 30	12 8 25 8 7 17
Systems Operations - Platform Operations - Application Operations - Desktop Services	2,650 1,340 1,040 275	2,550 750 1,500 300	-100 -590 460 25	-4 -44 44 9	6,600 3,030 2,760 800	6,450 1,400 4,000 1,040	-150 -1,630 1,240 240	-2 -54 45 30	20 18 22 24	19 11 21 27
Processing Services - Transaction Processing - Utility Processing - Other Processing	8,450 7,250 275 900	7,300 6,300 250 790	-1,150 -950 -25 -110	-14 -13 -9 -12	10,500 8,550 280 1,670	8,700 7,100 2 <b>4</b> 5 1,260	-1,800 -1,450 -35 -410	-17 -17 -13 -25	4 3 0 13	3 3 0 10
Network Services - Electronic Info Svcs - Network Applications - Network Management	5,500 3,470 1,610 460	4,900 3,100 1,400 410	-600 -370 -210 -50	-11 -11 -13 -11	12,300 4,700 6,300 1,350	10,000 4,900 4,200 880	-2,300 200 -2,100 -470	-19 4 -33 -35	17 6 31 24	16 9 27 16
System Software - Mainframe - Minicomputer - Workstation/PC	13,600 6,000 4,230 3,360	11,800 5,200 3,700 2,900	-1,800 -800 -530 -460	-13 -13 -13 -14	18,100 4,880 5,630 7,630	13,900 4,000 4,750 5,250	-4,200 -880 -880 -2,380	-23 -18 -16 -31	6 -4 6 18	4 -7 5 13
Application Software - Mainframe - Minicomputer - Workstation/PC	10,700 945 3,080 6,650	9,300 840 2,750 5,800	-1,400 -105 -330 -850	-13 -11 -11 -13	19,000 770 4,510 13,750	15,300 640 4,000 10,700	-3,700 -130 -510 -3,050	-19 -17 -11 -22	12 -4 8 16	11 -5 9 13
Turnkey Systems - Equipment - Application Software - System Software - Professional Services	13,000 6,490 2,900 350 3,240	11,100 5,600 2,150 640 2,800	290	-15 -14 -26 83 -14	20,300 8,190 5,580 490 6,040	15,500 6,600 3,600 830 4,400	-4,800 -1,590 -1,980 340 -1,640	-24 -19 -35 69 -27	9 5 14 7 13	7 4 12 6 10
Equipment Services - Equipment Maintenance - Environmental Services	22,500 14,900 7,600	19,400 12,700 6,700	-2,200	-14 -15 -12	24,000 14,100 9,950	19,200 10,300 8,900	-4,800 -3,800 -1,050	-20 -27 -11	1 -1 6	0 -4 6
Grand Total	105,000	91,000	-14,000	-13	151,000	120,000	-31,000	-21	8	6

#### D

## **Delivery Mode Country Comparisons**

Exhibit R-5

Software and Services Country Comparisons, Europe

	Software a				US\$ Millio				
		93-94							94-99
Country	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Total (rounded)	72,000	6	76,000	81,000	87,000	93,000	100,000	110,000	8
France	17,500	4	18,500	19,000	19,500	20,500	22,000	24,000	5
Germany	14,500	6	15,500	16,500	18,000	19,500	21,500	23,500	8
United Kingdom	11,500	9	12,500	14,000	15,000	16,500	18,000	19,000	8
Italy	6,700	4	7,000	7,300	7,800	8,400	9,100	9,800	7
Sweden	2,700	5	2,850	3,000	3,300	3,700	4,000	4,400	9
Denmark	1,800	5	1,900	2,000	2,100	2,250	2,350	2,450	5
Norway	1,500	4	1,550	1,600	1,700	1,800	1,900	2,000	5
Finland	1,050	2	1,050	1,100	1,150	1,250	1,350	1,450	6
Netherlands	4,300	5	4,500	4,700	5,100	5,400	5,900	6,400	8
Belgium	2,400	5	2,500	2,650	2,800	3,000	3,300	3,500	7
Switzerland	2,750	5	2,900	3,100	3,300	3,700	4,000	4,400	9
Austria	1,250	6	1,350	1,450	1,550	1,700	1,800	1,900	7
Spain	2,150	7	2,250	2,450	2,700	2,950	3,300	3,600	10
Portugal	155	14	180	205	235	275	310	350	14
Greece	255	9	280	310	350	390	430	480	11
Ireland	490	4	510	540	590	630	680	730	7
Eastern Europe	590	19	700	820	970	1,150	1,450	1,700	19

### Professional Services Country Comparisons, Europe

	US\$ Million									
		93-94		(S) (S)					94-99	
Country	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)	
Total (rounded)	20,500	2	21,000	22,000	22,500	23,000	24,000	25,000	4	
France	6,500	2	6,600	6,700	6,700	6,800	6,900	7,000	1	
Germany	2,950	2	3,000	3,100	3,200	3,300	3,300	3,300	2	
United Kingdom	2,850	2	2,900	2,950	3,000	3,100	3,100	3,100	1	
Italy	2,000	-1	2,000	2,000	2,100	2,150	2,250	2,350	3	
Sweden	1,200	3	1,200	1,300	1,400	1,500	1,650	1,750	8	
Denmark	430	3	450	480	510	540	570	600	6	
Norway	390	0	390	390	400	410	420	430	2	
Finland	280	1	280	290	300	320	340	370	6	
Netherlands	1,500	5	1,550	1,650	1,750	1,850	2,050	2,300	8	
Belgium	800	2	810	840	850	880	910	930	3	
Switzerland	680	2	700	730	770	840	910	990	7	
Austria	285	4	300	320	330	340	350	350	3	
Spain	610	5	640	680	740	800	870	940	8	
Portugal	41	12	46	52	58	66	71	79	11	
Greece	73	8	79	86	93	105	115	125	10	
Ireland	130	2	130	140	145	160	170	185	7	
Eastern Europe	62	15	71	79	89	100	115	125	12	

Exhibit R-7

Systems Integration Country Comparisons, Europe

					US\$ Millio	on			
		93-94							94-99
Country	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Total (rounded)	4,100	12	4,600	5,100	5,700	6,400	7,100	8,000	12
France	860	8	930	1,000	1,100	1,200	1,300	1,550	11
Germany	600	10	660	750	830	950	1,050	1,150	12
United Kingdom	1,150	13	1,300	1,450	1,600	1,800	2,000	2,200	11
Italy	285	9	310	340	380	420	470	520	10
Sweden	73	5	77	86	97	110	120	135	12
Denmark	57	8	61	68	77	85	94	100	11
Norway	37	11	41	47	53	59	66	73	12
Finland	48	7	52	58	66	75	86	105	15
Netherlands	190	7	205	220	240	270	300	340	11
Belgium	130	9	145	160	175	200	225	250	12
Switzerland	175	13	195	210	235	255	275	295	9
Austria	36	14	41	46	52	58	66	73	12
Spain	145	16	165	185	210	235	265	300	13
Portugal	10	16	11	13	15	17	19	22	15
Greece	6	10	7	8	9	10	12	14	15
Ireland	9	8	10	11	12	13	14	15	9
Eastern Europe	330	20	390	460	530	640	800	920	19

Systems Operations Country Comparisons, Europe

					US\$ Millio	on			
		93-94					i distali.		94-99
Country	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Total (rounded)	2,550	25	3,200	3,800	4,600	5,500	6,500	7,700	19
France	640	18	760	860	1,000	1,150	1,350	1,650	17
Germany	220	26	275	340	410	490	580	680	20
United Kingdom	870	34	1,150	1,450	1,750	2,100	2,400	2,800	19
Italy	205	23	250	295	350	430	520	630	20
Sweden	170	23	205	250	300	370	450	550	22
Denmark	27	22	32	40	49	<b>5</b> 9	69	81	20
Norway	29	18	35	41	49	58	68	82	19
Finland	36	19	43	50	58	66	77	92	16
Netherlands	125	21	150	180	215	260	310	380	21
Belgium	74	18	88	105	125	150	180	225	20
Switzerland	61	21	74	89	105	125	150	175	19
Austria	14	20	17	21	25	29	35	41	19
Spain	37	21	45	52	62	73	89	105	19
Portugal	6	21	8	9	11	13	16	19	20
Greece	3	14	3	4	4	5	5	6	14
Ireland	10	29	13	15	20	25	32	41	26
Eastern Europe	14	0	20	26	35	46	61	81	32

**Processing Services Country Comparisons, Europe** 

					US\$ Millio	on			
		93-94							94-99
Country	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Total (rounded)	7,300	4	7,600	7, <b>7</b> 00	8,000	8,300	8,700	9,000	3
France	1,500	1	1,500	1,500	1,500	1,550	1,600	1,700	2
Germany	1,400	10	1,500	1,600	1,750	1,900	2,000	2,150	7
United Kingdom	780	8	840	870	920	950	1,000	1,050	4
Italy	690	-2	680	680	690	710	720	740	2
Sweden	340	0	340	340	340	340	340	340	0
Denmark	440	-2	440	430	420	410	400	380	-2
Norway	440	0	440	440	440	440	440	440	0
Finland	170	-4	165	160	160	160	160	155	-1
Netherlands	500	6	530	560	590	620	660	690	5
Belgium	215	-2	210	210	210	210	210	205	-1
Switzerland	330	7	350	370	400	420	450	480	7
Austria	155	1	155	160	160	165	170	165	1
Spain	230	5	240	250	265	275	290	300	5
Portugal	18	11	20	23	25	28	31	33	11
Greece	37	9	41	44	48	52	57	62	9
Ireland	55	-3	54	54	52	54	54	54	0
Eastern Europe	17	18	20	24	29	36	45	58	24

**Network Services Country Comparisons, Europe** 

					US\$ Millio	on:			
		93-94							94-99
Country	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Total (rounded)	4,900	14	5,600	6,400	7,400	8,500	10,000	11,500	16
France	1,300	9	1,400	1,600	1,800	2,050	2,400	2,900	15
Germany	890	16	1,000	1,200	1,450	1,700	2,000	2,400	19
United Kingdom	1,300	16	1,500	1,750	2,000	2,300	2,600	2,950	15
Italy	380	14	430	500	570	670	770	900	16
Sweden	105	13	120	140	160	190	215	250	16
Denmark	90	10	99	115	130	145	160	175	12
Norway	57	7	61	66	75	85	95	110	12
Finland	47	11	52	59	67	74	85	97	13
Netherlands	225	14	260	300	350	420	490	580	18
Belgium	135	13	150	170	190	215	245	270	13
Switzerland	175	10	190	225	260	300	350	400	16
Austria	64	11	72	81	92	105	120	135	13
Spain	135	13	155	180	210	245	290	330	17
Portugal	8	25	10	12	16	21	25	31	25
Greece	13	17	15	17	21	25	29	34	18
Ireland	17	8	18	21	25	28	32	38	16
Eastern Europe	5	40	7	10	14	20	28	41	42

Exhibit R-11

System Software Country Comparisons, Europe

					US\$ Millio	n.			
Country:	1993	93-94 (%)	1994	1995	1996	1997	1998	1999	94-99 CAGR(%)
Total (rounded)	12,000	3	12,000	12,500	13,000	13,500	14,000	14,500	4
France	2,650	2	2,700	2,700	2,750	2,800	2,900	3,000	2
Germany	2,950	4	3,000	3,200	3,300	3,300	3,400	3,600	3
United Kingdom	1,750	5	1,850	1,900	2,000	2,050	2,150	2,200	4
Italy	1,350	4	1,400	1,450	1,500	1,600	1,650	1,700	4
Sweden	275	1	275	285	295	310	320	330	4
Denmark	250	6	265	270	285	300	310	320	4
Norway	185	2	190	195	205	215	225	240	5
Finland	145	-6	135	135	135	135	140	140	1
Netherlands	620	-1	620	620	630	650	660	660	1
Belgium	380	4	400	410	430	450	460	470	4
Switzerland	540	1	550	550	580	600	640	670	4
Austria	240	5	250	265	280	300	320	320	5
Spain	340	3	340	350	370	390	420	450	5
Portugal	27	9	30	33	38	43	47	52	12
Greece	45	5	47	50	55	59	65	72	9
Ireland	83	-1	82	83	85	87	88	89	2
Eastern Europe	58	16	67	78	93	110	135	160	19

Exhibit R-12

### Applications Software Country Comparisons, Europe

					US\$ Millio	on			
		93-94							94-99
Country	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Total (rounded)	9,300	9	10,000	11,000	12,000	13,500	15,500	17,000	11
France	2,450	3	2,550	2,600	2,750	3,000	3,300	3,600	7
Germany	1,950	9	2,150	2,350	2,750	3,200	3,700	4,400	15
United Kingdom	1,100	12	1,200	1,350	1,500	1,700	1,900	2,050	11
Italy	1,150	10	1,250	1,350	1,500	1,700	1,850	2,100	11
Sweden	265	13	300	340	380	430	490	550	13
Denmark	215	10	235	260	285	320	350	380	10
Norway	175	10	195	215	240	270	310	340	12
Finland	140	7	150	165	185	205	<b>2</b> 25	2 <b>5</b> 5	11
Netherlands	600	5	630	660	690	730	760	800	5
Belgium	370	11	410	460	520	580	650	710	12
Switzerland	350	10	380	420	480	530	590	660	12
Austria	160	13	180	200	230	255	290	320	12
Spain	260	14	295	340	390	450	520	610	16
Portugal	16	16	18	22	25	30	34	38	16
Greece	28	16	32	38	44	51	60	71	17
Ireland	69	8	75	80	87	96	100	110	8
Eastern Europe	80	18	94	110	130	150	175	205	17

Turnkey Systems Country Comparisons, Europe

			o o o a mary		US\$ Millio				
		93-94							94-99
Country	1993	(%)	1994	1995	1996	1 <b>9</b> 97	1998	1999	CAGR(%)
Total (rounded)	11,000	5	11,500	12,500	13,000	14,500	15,500	16,500	7
France	1,800	4	1,850	1,950	2,050	2,200	2,400	2,600	7
Germany	3,700	5	3,900	4,100	4,500	4,800	5,200	5,600	8
United Kingdom	1,900	5	2,000	2,100	2,250	2,400	2,550	2,750	7
Italy	610	3	630	670	710	770	830	880	7
Sweden	295	6	310	330	360	400	440	470	9
Denmark	300	6	320	340	360	380	390	400	5
Norway	210	4	220	225	235	245	260	275	5
Finland	165	5	175	180	190	200	210	225	5
Netherlands	520	3	530	550	570	610	670	730	6
Belgium	275	7	295	310	330	360	380	400	6
Switzerland	420	7	450	500	540	600	670	730	10
Austria	300	9	330	370	400	430	470	490	8
Spain	380	5	400	430	460	500	550	590	8
Portugal	31	15	36	41	48	57	66	76	16
Greece	51	9	56	62	70	79	90	100	12
Ireland	120	6	125	140	155	170	185	195	9
Eastern Europe	22	23	27	36	45	58	73	92	28

Exhibit R-14

### **Equipment Services Country Comparisons, Europe**

					US\$ Millio	on:			
		93-94							94-99
Country	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Total (rounded)	19,500	-1	19,000	19,000	19,500	19,000	19,000	19,000	0
France	3,500	-3	3,400	3,400	3,400	3,300	3,300	3,300	-1
Germany	4,100	-3	4,000	3,900	3,800	3,800	3,800	3,700	-1
United Kingdom	3,500	-1	3,500	3,500	3,500	3,400	3,300	3,300	-1
Italy	2,050	2	2,100	2,100	2,100	2,100	2,100	2,100	0
Sweden	680	3	700	730	760	780	810	830	4
Denmark	440	2	450	450	460	470	460	450	0
Norway	390	-2	380	400	400	400	410	410	1
Finland	280	0	280	285	285	285	290	290	1
Netherlands	1,250	0	1,250	1,250	1,300	1,300	1,300	1,300	1
Belgium	550	0	550	550	550	540	530	520	-1
Switzerland	960	2	980	1,000	1,000	1,050	1,050	1,050	2
Austria	380	1	380	380	390	380	380	370	-1
Spain	790	2	810	830	840	850	850	850	1
Portugal	96	4	100	105	110	115	115	120	4
Greece	37	-6	35	33	32	31	30	29	-3
Ireland	100	-1	99	97	96	94	93	89	-2
Eastern Europe	230	7	245	270	295	330	370	420	11

Exhibit R-15

Information Services Country Comparisons, Europe

			oo ooun		US\$ Millio	חו			
		93-94							94-99
Country	1993	(%)	1994	1995	1996	1997	1998	1999	CAGR(%)
Total (rounded)	91,000	4	95,000	100,000	105,000	110,000	120,000	130,000	6
France	21,000	2	21,500	22,500	23,000	24,000	25,500	27,000	5
Germany	18,500	5	19,500	20,500	22,000	23,500	25,000	27,000	7
United Kingdom	15,000	7	16,500	17,500	18,500	19,500	21,000	22,500	7
Italy	8,800	3	9,100	9,400	9,900	10,500	11,000	12,000	6
Sweden	3,400	5	3,500	3,800	4,100	4,400	4,800	5,200	8
Denmark	2,200	7	2,350	2,500	2,500	2,650	2,800	2,950	5
Norway	1,900	2	1,950	2,000	2,100	2,200	2,300	2,400	4
Finland	1,300	1	1,350	1,400	1,450	1,500	1,600	1,750	5
Netherlands	5,500	5	5,800	6,000	6,300	6,700	7,200	7,800	6
Belgium	2,950	4	3,000	3,200	3,400	3,600	3,800	4,000	6
Switzerland	3,700	5	3,800	4,100	4,400	4,700	5,100	5,500	7
Austria	1,650	6	1,750	1,850	1,950	2,050	2,200	2,250	5
Spain	2,900	6	3,100	3,300	3,500	3,800	4,100	4,500	8
Portugal	255	10	280	310	350	390	430	470	11
Greece	295	7	310	340	380	420	460	510	10
Ireland	590	4	610	640	680	730	770	820	6
Eastern Europe	820	15	940	1,100	1,250	1,500	1,800	2,100	17

E

### **Leading Vendors (\$ Millions)**

Exhibit R-16

## Software and Services Leading Vendors Europe, 1993

	Alex .	Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
1	IBM	U.S.	7,370	10.3
2	Digital	U.S.	1,940	2.7
3	Siemens-Nixdorf	Germany	1,760	2.5
4	Cap Gemini Sogeti	France	1,710	2.4
5	Reuters	U.K.	1,430	2.0
6	Microsoft	U.S.	1,380	1.9
7	ICL (Fujitsu)	U.K.	1,020	1.4
8	Andersen Consulting	U.S.	950	1.3
9	EDS	U.S.	860	1.2
10	Finsiel	Italy	855	1.2
11	Computer Associates	U.S.	820	1.1
12	Olivetti	Italy	800	1.1
13	Bull	France	745	1.0
14	Sema Group	France	735	1.0
15	Oracle	U.S.	710	1.0
16	AT&T	U.S.	665	0.9
17	Unisys	U.S.	570	0.8
18	Datev	Germany	540	0.8
19	HP	U.S.	540	0.8
20	SAP	Germany	460	0.6
21	GSI	France	425	0.6
22	Sligos	France	425	0.6
23	Novell	U.S.	415	0.6
24	Debis Systemhaus	Germany	395	0.6
25	icg	France	365	0.5
26	Dun & Bradstreet	U.S.	350	0.5
27	Raet	Netherlands	330	0.5
28	Lotus	U.S.	325	0.5
29	Axime	France	320	0.4
30	Syseca	France	310	0.4
	Total Listed		29,520	41.2
	Total Market		71,600	100.0

#### Professional Services Leading Vendors Europe, 1993

77 983	S		Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
1	IBM	U.S.	1,080	5.3
2	Cap Gemini Sogeti	France	895	4.4
3	Finsiel	Italy	595	2.9
4	Digital	U.S.	515	2.5
5	Sema Group	France	395	1.9
6	Andersen Consulting	U.S.	385	1.9
7	ICL (Fujitsu)	U.K.	365	1.8
8	Siemens-Nixdorf	Germany	335	1.6
9	Oracle	U.S.	330	1.6
10	Olivetti	Italy	285	1.4
	Total Listed		5,180	25.3
	Total Market		20,500	100.0

#### Exhibit R-18

## Systems Integration Leading Vendors Europe, 1993

	- &- · · · · · · · · · · · · · · · · · ·		Estimated	Market
	: - : : : : : : : : : : : : : : : : : :	Country	Sector Revenue	Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
1	IBM	U.S.	800	19.5
2	Andersen Consulting	U.S.	430	10.5
3	Cap Gemini Sogeti	France	335	8.2
4	Digital	U.S.	250	6.1
5=	ICL (Fujitsu)	U.K.	220	5.4
5=	Bull	France	220	5.4
5=	EDS	U.S.	220	5.4
8	Sema Group	France	185	4.5
9	Siemens-Nixdorf	Germany	155	3.8
10	Logica	U.K.	120	2.9
	Total Listed		2,935	71.6
	Total Market		4,100	100.0

#### Exhibit R-19

## Systems Operations Leading Vendors Europe, 1993

		Country	Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
1	EDS	U.S.	400	15.7
2	Cap Gemini Sogeti	France	270	10.6
3	Sema Group	France	210	8.2
4	IBM	U.S.	150	5.9
5	Digital	U.S.	140	5.5
6	ICL (Fujitsu)	U.K.	125	4.9
7	CSC	U.S.	95	3.7
8=	AT&T	U.S.	90	3.5
8=	GSI	France	90	3.5
10	Finsiel	Italy	85	3.3
	Total Listed		1,695	66.5
	Total Market		2,550	100.0

## Processing Services Leading Vendors Europe, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
1	Datev	Germany	380	5.2
2	Sligos	France	175	2.4
3	Axime	France	155	2.1
4	Telekurs	Switzerland	140	1.9
5	IBM	U.S.	110	1.5
6	Raet	Netherlands	100	1.4
7	Fiducia	Germany	85	1.2
8	GSI	France	85	1.2
9	Debis Systemhaus	Germany	80	1.1
10	EDS	U.S.	80	1.1
	Total Listed		1,390	19.0
	Total Market		7,300	100.0

Exhibit R-21

#### Network Applications Leading Vendors Europe, 1993

		,		
			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
1	IBM	U.S.	200	11.0
2	Infonet	Belgium	180	9.9
3	GEIS	U.S.	110	6.1
4	AT&T	U.S.	85	4.7
5	ВТ	U.K.	80	4.4
6	GSI	France	50	2.8
7	Digital	U.S.	45	2.5
8	FTLIS [Telecom]	France	45	2.5
9	Deutsche Bundespost Teleko	Germany	40	2.2
10	Sligos	France	40	2.2
	Total Listed		875	48.3
	Total Market		1,800	100.0

Exhibit R-22

#### Electronic Information Services Leading Vendors Europe, 1993

		Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
1	Reuters	U.K.	1,095	35.3
2	Telerate	U.S.	260	8.4
3	Dun & Bradstreet	U.S.	180	5.8
4	Telekurs	Switzerland	115	3.7
5	Citicorp	U.S.	95	3.1
6	DAFSA	France	75	2.4
7	Extel	U.K.	70	2.3
8	Mead	U.S.	55	1.8
9	ADP Financial	U.S.	50	1.6
10	FTLIS [Telecom]	France	45	1.5
	Total Listed		2,040	65.8
	Total Market		3,100	100.0

#### Systems Software Products Leading Vendors Europe, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (\$ Millions)	Market Share (%)
1	IBM	U.S.	4,190	35.5
2	Microsoft	U.S.	800	6.8
3	Digital	U.S.	660	5.6
4	Siemens-Nixdorf	Germany	520	4.4
5	Novell	U.S.	415	3.5
6	Computer Associates	U.S.	385	3.3
7	Oracle	U.S.	345	2.9
8	Bull	France	320	2.7
9	HP	U.S.	255	2.2
10	Software AG	Germany	245	2.1
	Total Listed		8,135	68.9
	Total Market		11,800	100.0

#### Exhibit R-24

## Application Software Products Leading Vendors Europe, 1993

Donk	Verder	Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
1	IBM	U.S.	590	6.3
2	Microsoft	U.S.	555	6.0
3	Lotus	U.S.	295	3.2
4	Computer Associates	U.S.	285	3.1
5	SAP	Germany	285	3.1
6	Wordperfect	U.S.	240	2.6
7	Siemens-Nixdorf	Germany	185	2.0
8	ICG	France	150	1.6
9	Olivetti	Italy	135	1.5
10	ICL (Fujitsu)	U.K.	125	1.3
	Total Listed		2,845	30.6
	Total Market		9,300	100.0

#### Exhibit R-25

### Turnkey Systems Leading Vendors Europe, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (\$ Millions)	Market Share (%)
1	Siemens-Nixdorf	Germany	545	4.9
2	Digital	U.S.	255	2.3
3	IBM	U.S.	250	2.3
4	Intergraph	U.S.	235	2.1
5	Olivetti	Italy	145	1.3
6	Reuters	U.K.	140	1.3
7	McDonnell Douglas	U.S.	105	0.9
8	Sligos	France	85	8.0
9	AT&T	U.S.	75	0.7
10	Cap Gemini Sogeti	France	75	0.7
	Total Listed		1,910	17.2
	Total Market		11,100	100.0

## Equipment Maintenance Leading Vendors Europe, 1993

			Estimated	Market
		Country	Sector Revenue	Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
1	IBM	U.S.	2,500	19.7
2	Siemens-Nixdorf	Germany	1,300	10.2
3	Digital	U.S.	1,050	8.3
4	Olivetti	Italy	705	5.6
5	Bull	France	695	5.5
6	ICL (Fujitsu)	U.K.	640	5.0
7	HP	U.S.	560	4.4
8	Unisys	U.S.	525	4.1
9	AT&T	U.S.	515	4.1
10	ICG	France	300	2.4
	Total Listed		8,790	69.2
	Total Market		12,700	100.0

Exhibit R-27

## Environmental Services Leading Vendors Europe, 1993

Rank	Vendor	Country of Origin	Estimated Sector Revenue (\$ Millions)	Market Share (%)
1	IBM	U.S.	400	6.0
2	Digital	U.S.	275	4.1
3	Siemens-Nixdorf	Germany	85	1.3
4	Unisys	U.S.	85	1.3
5	HP	U.S.	70	1.0
6	Olivetti	Italy	70	1.0
7	Bull	France	50	0.7
8	Getronics	Netherlands	50	0.7
9	ICL (Fujitsu)	U.K.	40	0.6
10	AT&T	U.S.	35	0.5
	Total Listed		1,160	17.3
	Total Market		6,700	100.0

Exhibit R-28

## Information Services Leading Vendors Europe, 1993

Dook	Voedo	Country	Estimated Sector Revenue	Market Share
Rank	Vendor	of Origin	(\$ Millions)	(%)
21	Getronics	Netherlands	460	0.5
22	SAP	Germany	460	0.5
23	Sligos	France	440	0.5
24	GSI	France	420	0.5
25	Novell	U.S.	420	0.5
26	Debis Systemhaus	Germany	400	0.4
27	Intergraph	U.S.	370	0.4
28	Dun & Bradstreet	U.S.	350	0.4
29	Raet	Netherlands	350	0.4
30	ComputerVision	U.S.	330	0.4
	Total Listed		4,000	4.4
	Total Market		91,000	100.0



## **Economic Assumptions**

There follow some notes on the methodology INPUT uses in making forecasts and judging how reasonable they are.

INPUT reports are based principally on three strands of research activity conducted throughout the year:

- A vendor research programme with more than 500 interviews with prominent software and services vendors across Europe. This research assesses their attributable revenues in each country by delivery mode and, where possible by industry sector. INPUT consultants use their own judgement in many cases to categorise revenues into sub-sectors. In particular INPUT excludes revenues considered captive, such as those from a vendor's parent company.
- Several hundred vendor and user interviews across all European market sectors to determine trends and opinions. These interviews are part of the research that INPUT carries out in specific sectors of the software and services market. In 1993 for example INPUT produced reports on over 20 different software and services market sectors.
- Additionally INPUT maintains an extensive library and data-base
  of information relating to the information services industry. This
  covers for example INPUT's customer services programme data:
  results of INPUT's research into the hardware maintenance
  market which includes its diversification into the software and
  services market.

All the forecasts from these activities are produced in local currency for each country, then consolidated with common economic and exchange rate data to produce a top level forecast. This is done for software and services in each country and in Europe as a whole. At each stage it is examined for reasonableness and consistency and if necessary revisited. For example we satisfactorily tested the question: Will predicted user budgets for information systems support the predicted growth rates in software and services?

S-1

The forecasts also benefit from assignments for and feedback from INPUT clients, who include over 100 of the leading vendors of software and services around the world. For example: INPUT supplied an economic model to a market leading client on the potential effect of rising commodity prices on forecast software and services growth rates.

In order to consolidate INPUT's forecasts and vendor data into a consistent set of European analyses each year, it is essential to use a standard set of economic factors. The following pages show the inflation and exchange rates in use for 1994 studies.

#### A

### **European Exchange Rates**

The following table, Exhibit S-1, shows the standard exchange rates used throughout the 1994 programme to consolidate country market data for overall European forecasts and vendor market shares.

Exhibit S-1

US Dollar and ECU Exchange Rates 1994

Country	Currency	US Dollar	ECU
Europe	\$	1	1.266
France	FF	5.90	6.59
Germany	DM	1.74	1.94
United Kingdom	PS	0.676	0.753
Italy	Lira (K)	1.71	1.90
Sweden	Sek	8.34	9.32
Denmark	DK	6.79	7.56
Norway	NK	7.52	8.39
Finland	FM	5.79	6.35
Netherlands	Dfl	1.94	2.17
Belgium	BF	36.15	40.41
Switzerland	SF	1.39	1.65
Austria	Sch	12.19	13.82
Spain	Ptas	142.92	159.30
Ireland	IP	0.71	0.791
Portugal	Esc	176.7	197.10
Greece	Dra	249.35	280.00

Source: Financial Times January 1994

#### В

## **European Inflation Rates**

Exhibit S-2 shows the average five-year inflation assumptions for each reported country and the changes from those used in reports produced in the previous year. All INPUT forecasts include the effects of inflation as well as natural market growth rates. For consistency, the same inflation rates are used throughout all the different market sector research and analysis during a calendar year, unless specified otherwise.

Exhibit S-2

#### Inflation Assumptions 1993 and 1994

Country	Assumption 1993-1998	Assumption 1994-1999	Change
France	2.3	1.9	-0.4
Germany	4.0	2.9	-1.1
United Kingdom	2.0	3.0	1.0
Italy	3.8	3.2	-0.6
Sweden	2.3	2.0	-0.3
Denmark	1.6	2.6	1.0
Norway	2.2	1.5	-0.7
Finland	0.2	2.0	1.8
Netherlands	1.9	2.0	0.1
Belgium	3.0	2.2	-0.8
Switzerland	2.3	1.7	-0.6
Austria	3.8	2.8	-1.0
Spain	4.5	3.4	-1.1
Portugal	5.8	4.8	-1.0
Greece	13.2	11.2	-2.0
Ireland	2.7	3.3	0.6
Eastern Europe	-	-	-
European Average	3.1	2.8	-0.3

Source: OECD December 1993

The economic growth measurements and predictions from the OECD, referred to in the text for each country, are listed in Exhibit S-3.

Exhibit S-3

### GDP Growth Rate Assumptions;

Country	1992 (%)	1993 (%)	1994 (%) Forecast	1995 (%) Forecast
Austria	1.6	-0.3	1.8	2.7
Belgium	1.4	-1.3	1.5	2.6
Denmark	1.2	1.2	4.0	3.5
Finland	-3.8	-2.6	1.9	4.7
France	1.2	-0.9	1.8	2.9
Germany	2.1	-1.3	1.8	2.6
Greece	0.9	-0.1	1.0	1.6
Ireland	4.9	2.3	4.1	4.5
Italy	0.7	-0.7	1.5	2.6
Netherlands	1.4	0.2	1.4	2.8
Norway	3.4	2.2	4.3	2.9
Portugal	1.1	-0.5	1.2	2.3
Spain	0.8	-1.0	1.2	2.7
Sweden	-1.9	-2.1	2.7	2.9
Switzerland	-0.1	-0.6	1.5	2.5
United Kingdom	-0.6	1.9	2.8	3.2
EC	1.0	-0.4	1.9	2.8

Source: OECD 1994

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## Forecast Reconciliation Summary

No changes were made in INPUT's *Definition of Terms* between 1993 and 1994.

The analyses provided continue to show a total for the *software and* services market which excludes the *equipment services* sector as well as a total which includes it and which for convenience is labelled the *information services* market. This allows for a comparison with previous INPUT analyses.

Forecast reconciliation tables are provided for each individual country market and for Europe as a whole within the country specific Appendices A through Q, and for Europe in Appendix R.

Forecast reconciliations are in local currency for each country market, and are the 5th exhibit in each specific country appendix.

For Europe as a whole the forecast reconciliation is contained in Exhibit R-4 and is in US dollars.

Exhibit T-1 shows the percentage change for each country market, resulting from changes in the US dollar exchange rates from those used in 1993.

In overall terms these changes reduce the European market, measured in US dollars, by approximately thirteen percent.

The impact on some country markets is considerable, notably for Sweden (33.6%), Portugal (27.8%) and Italy (25.7%).

T-1

Exhibit T-1

### Impact of US Dollar Exchange Rate Changes, 1993-1994

Country	Currency	Percentage decrease in market measured in US dollars from exchange rate changes
France	FF	12.2
Germany	DM	12.2
United Kingdom	PS	6.6
Italy	Lira (K)	25.7
Sweden	SEK	33.6
Denmark	DK	13.5
Norway	NK	17.3
Finland	FM	16.7
Netherlands	Dfl	11.5
Belgium	BF	13.3
Switzerland	SF	_
Austria	Sch	11.9
Spain	Ptas	29.0
Ireland	IP	20.5
Portugal	Esc	27.8
Greece	Dra	23.2

Source: Financial Times January 1994



# **Analysis of Vendor Research Sample**

Interviews are conducted annually with a wide cross-section of computer software and service vendors, with the specific objective to obtain quantitative data on their financial performance and the sources of their revenues. Exhibit U-1 shows an analysis of the research sample by country.

#### Exhibit U-1

### Vendor Research Sample

Country Market	Number of Vendors Analysed
France	105
Germany	110
United Kingdom	108
Italy	85
Nordic Region	110
Benelux	120
Rest of Europe	150

Source: INPUT

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## **Definition of Terms**

#### Α

#### Introduction

INPUT's *Definition of Terms* provides the framework for all of INPUT's market analyses and forecasts of the information services industry. It is used for all U.S. programs. The structure defined in Exhibit V-1 is also used in Europe and for the worldwide forecast.

One of the strengths of INPUT's market analysis services is the consistency of the underlying market sizing and forecast data. Each year INPUT reviews its industry structure and makes changes if they are required. When changes are made they are carefully documented and the new definitions and forecasts reconciled to the prior definitions and forecasts. INPUT clients have the benefit of being able to track market forecast data from year to year against a proven and consistent foundation of definitions.

#### R

### Overall Definitions and Analytical Framework

#### 1. Information Services

Information Services are computer/telecommunications-related products and services that are oriented toward the development or use of information systems. Information services typically involve one or more of the following:

- Use of vendor-provided computer processing services to develop or run applications or provide services such as disaster recovery or data entry (called *Processing Services*)
- 1. A combination of computer equipment, packaged software and associated support services which will meet an application systems need (called *Turnkey Systems*)

- Packaged software products, including systems software or applications software products (called Software Products)
- People services that support users in developing and operating their own information systems (called *Professional Services*)
- The combination of products (software and equipment) and services where the vendor assumes total responsibility for the development of a custom integrated solution to an information systems need (called *Systems Integration*)
- Services that provide operation and management of all or a significant part of a user's information systems functions under a long-term contract (called *Systems Operations*)
- Services that support the delivery of information in electronic form — typically network-oriented services such as value-added networks, electronic mail and document interchange (called Network Applications)
- Services that support the access and use of public and proprietary information such as on-line databases and news services (called *Electronic Information Services*)
- Services that support the operation of computer and digital communication equipment (called *Equipment Services*).

In general, the market for information services does not involve providing equipment to users. The exception is where the equipment is part of an overall service offering such as a turnkey system, a systems operations contract or a systems integration project.

The information services market also excludes pure data transport services (i.e., data or voice communications circuits). However, where information transport is associated with a network-based service (e.g., electronic data interchange services), or cannot be feasibly separated from other bundled services (e.g., some systems operations contracts), the transport costs are included as part of the services market.

The analytical framework of the information services industry consists of the following interacting factors: overall and industry-specific business environment (trends, events and issues); technology environment; user information system requirements; size and structure of information services markets; vendors and their products, services and revenues; distribution channels; and competitive issues.

# 2. Market Forecasts/User Expenditures

All information services market forecasts are estimates of *User Expenditures* for information services. When questions arise about the proper place to count these expenditures, INPUT addresses them from the user's viewpoint: expenditures are categorised according to what users perceive they are buying.

By focusing on user expenditures, INPUT avoids two problems which are related to the distribution channels for various categories of services:

- Double-counting, which can occur by estimating total vendor revenues when there is significant reselling within the industry (e.g., software sales to turnkey vendors for repackaging and resale to end users)
- Missed counting, which can occur when sales to end users go through indirect channels such as mail order retailers.

Captive Information Services User Expenditures are expenditures for products and services provided by a vendor that is part of the same parent corporation as the user. These expenditures are not included in INPUT forecasts.

Noncaptive Information Services User Expenditures are expenditures that go to vendors that have a different parent corporation than the user. It is these expenditures which constitute the information services market analysed by INPUT and that are included in INPUT forecasts.

# 3. Delivery Modes

Delivery Modes are defined as specific products and services that satisfy a given user need. While Market Sectors specify who the buyer is, Delivery Modes specify what the user is buying.

Of the nine delivery modes defined by INPUT, six are considered primary products or services:

- Processing Services
- Network Services
- Professional Services
- Applications Software Products

- Systems Software Products
- Equipment Services.

The remaining three delivery modes represent combinations of these products and services, combined with equipment, management and/or other services:

- Turnkey Systems
- Systems Operations
- · Systems Integration.

Section C describes the delivery modes and their structure in more detail.

#### 4. Market Sectors

*Market Sectors* or markets are groupings or categories of the buyers of information services. There are three types of user markets:

- Vertical Industry markets, such as Banking, Transportation, Utilities, etc. These are called "industry-specific" markets.
- Functional Application markets, such as Human Resources, Accounting, etc. These are called "cross-industry" markets.
- Other markets, which are neither industry- nor applicationspecific, such as the market for systems software products and much of the on-line database market.

Specific market sectors used by INPUT are defined in Section E, below.

### 5. Trading Communities

Information technology is playing a major role in re-engineering, not just companies but the value chain or *Trading Communities* in which these companies operate. This re-engineering is resulting in electronic commerce emerging where interorganisational electronic systems facilitate the business processes of the trading community.

- A trading community is the group or organisations—commercial and noncommercial — involved in producing goods or services
- Electronic commerce and trading communities are addressed in INPUT's EDI and Electronic Commerce Program.

### 6. Outsourcing

Over the past few years a major change has occurred in the way clients are buying some information services. The shift has been labelled *outsourcing*.

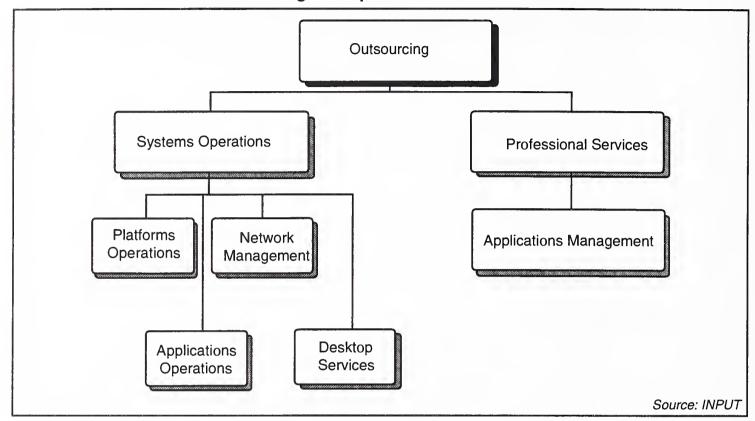
INPUT views outsourcing as a change in the form of the client/vendor relationship. Under an outsourcing relationship, all or a major portion of the information systems function is contracted to a vendor in a long-term relationship. The vendor is responsible for the performance of the function.

INPUT considers the following submodes to be outsourcing-type relationships and in aggregate to represent the outsourcing market. See Exhibit V-1. Complete definitions are provided in Section C of this document. INPUT provides these forecasts as part of the corresponding delivery modes.

- Platform Systems Operations The vendor is responsible for managing and operating the client's computer systems.
- Applications System Operations The vendor is responsible for developing and/or maintaining a client's applications as well as operating the computer systems.
- Network Management The vendor assumes full responsibility for operating and managing the client's data communications systems. This may also include the voice communications of the client.

Exhibit V-1

# **Outsourcing Components INPUT's View**



- Applications Management/Maintenance The professional services vendor has full responsibility for developing and/or maintaining some or all of the applications systems that a client uses to support business operations. The services are provided on a long-term contractual basis.
- Desktop Services The vendor assumes responsibility for the deployment, maintenance, and connectivity between the personal computers and/or intelligent workstations in the client organisation. The services may also include performing the help-desk function. The services are provided on a long-term contractual basis.

# C

# **Delivery Modes and Submodes**

Exhibit V-2 provides the overall structure of the information services industry as defined and used by INPUT. This section of *Definition of Terms* provides definitions for each of the delivery modes and their submodes or components.

### 1. Software Products

INPUT divides the software products market into two delivery modes: systems software and applications software.

The two delivery modes have many similarities. Both involve purchases of software packages for in-house computer systems. Included are both lease and purchase expenditures, as well as expenditures for work performed by the vendor to implement or maintain the package at the user's sites. Vendor-provided training or support in operation and use of the package, if part of the software pricing, is also included here.

Expenditures for work performed by organisations other than the package vendor are counted in the professional services delivery mode. Fees for work related to education, consulting, and/or custom modification of software products are also counted as professional services, provided such fees are charged separately from the price of the software product itself.

### a. Systems Software Products

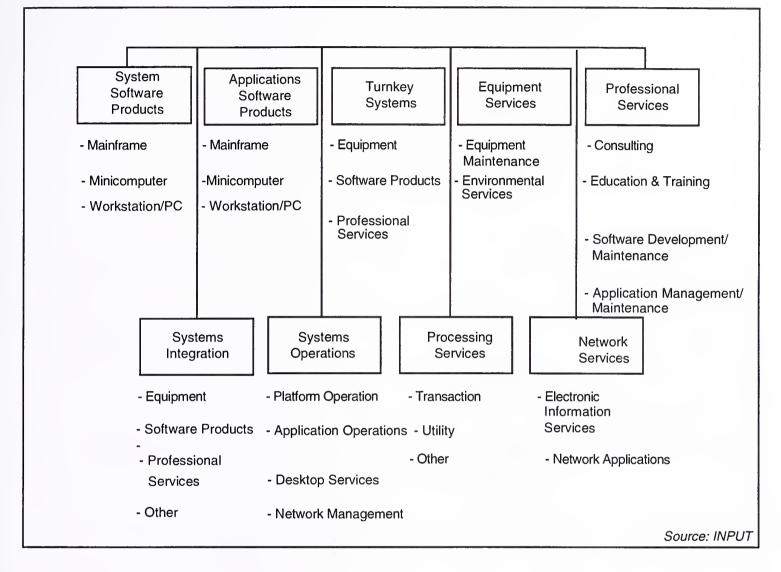
Systems software products enable the computer/communications system to perform basic machine-oriented or user interface functions. INPUT divides systems software products into three submodes. See Exhibit V-3.

• Systems Control Products — Software programs that manage computer system resources and control the execution of programs. These products include operating systems, emulators, network control, library control, windowing, access control and spoolers.

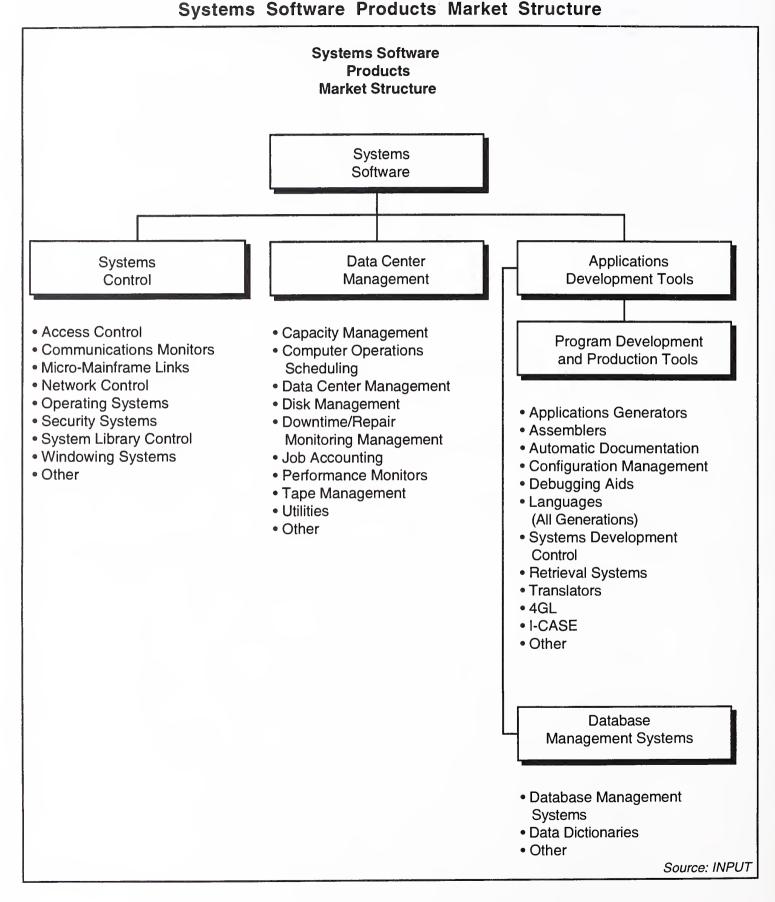
- Operations Management Tools Software programs used by operations personnel to manage the computer system and/or network resources and personnel more effectively. Included are performance measurement, job accounting, computer operation scheduling, disk management utilities and capacity management.
- Applications Development Tools Software programs used to prepare applications for execution by assisting in designing, programming, testing, and related functions. Included are traditional programming languages, 4GLs, data dictionaries, database management systems, report writers, project control systems, CASE systems and other development productivity aids.

Exhibit V-2

# Information Services Industry Structure



# Exhibit V-3



INPUT also forecasts the systems software products delivery mode by platform level: mainframe, minicomputer and workstation/PC.

### b. Applications Software Products

Applications software products enable a user or group of users to support an operational or administrative process within an organisation. Examples include accounts payable, order entry, project management and office systems. INPUT categorises applications software products into two groups of market sectors. (See Exhibit V-4.)

- Industry Applications Software Products Software products that perform functions related to fulfilling business or organisational needs unique to a specific industry (vertical) market and sold to that market only. Examples include demand deposit accounting, MRPII, medical record keeping, automobile dealer parts inventory, etc.
- Cross-Industry Applications Software Products Software products that perform a specific function that is applicable to a wide range of industry sectors. Examples include payroll and human resource systems, accounting systems, word processing and graphics systems, spreadsheets, etc.

INPUT also forecasts the applications software products delivery mode by platform level: mainframe, minicomputer and workstation/PC.

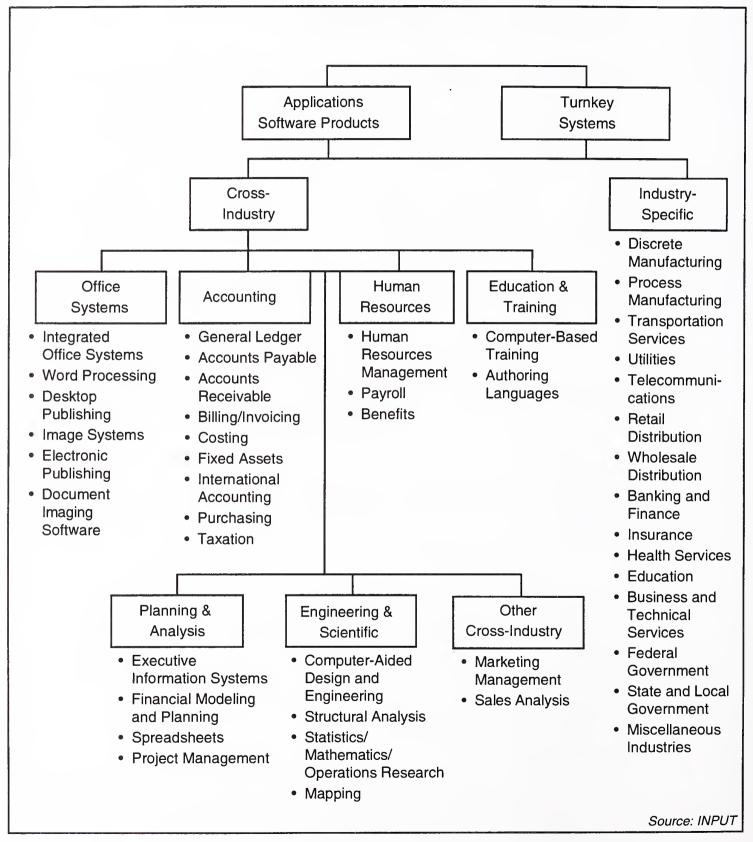
### 2. Turnkey Systems

A turnkey system is an integration of equipment (CPU, peripherals, etc.), systems software, and packaged applications software into a single product developed to meet a specific set of user requirements. Value added by the turnkey system vendor is primarily in the software and professional services provided. INPUT categorises turnkey systems into two groups of market sectors as it does for applications software products. (See Exhibit V-4.)

Most CAD/CAM systems and many small business systems are turnkey systems. Turnkey systems utilise standard computers and do not include specialised hardware such as word processors, cash registers, process control systems or embedded computer systems for military applications.

Exhibit V-4

# **Application Products and Turnkey Systems**



Computer manufacturers (e.g., IBM or DEC) that combine software with their own general-purpose hardware are not classified by INPUT as turnkey vendors. Their software revenues are included in the appropriate software category.

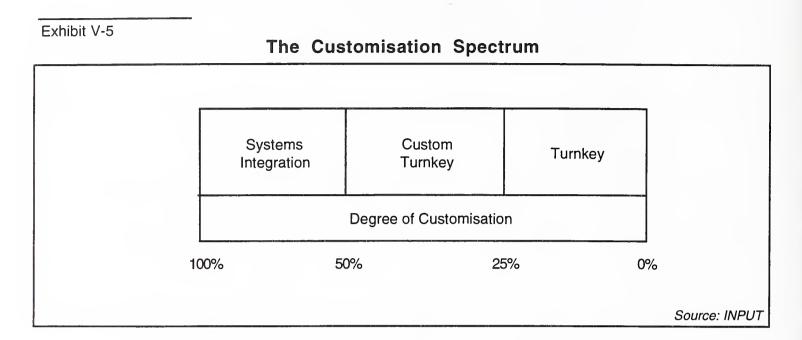
Most turnkey systems are sold through channels known as value-added resellers.

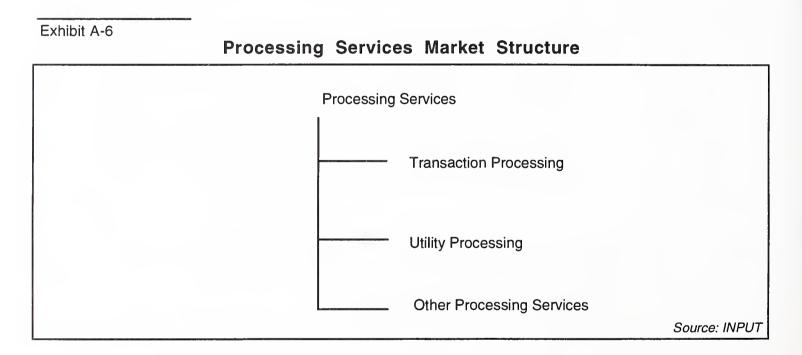
 Value-Added Reseller (VAR): A VAR adds value to computer hardware and/or software and then resells it to an end user. The major value added is usually applications software for a vertical or cross-industry market, but also includes many of the other components of a turnkey systems solution, such as professional services, software support, and applications upgrades.

Turnkey systems have three components:

- Equipment computer hardware supplied as part of the turnkey system
- Software products pre-packaged systems and applications software products
- Professional services services to install or customise the system or train the user, provided as part of the turnkey system sale

Exhibit V-5 contrasts turnkey systems with systems integration. Turnkey systems are based on available software products that a vendor may modify to a modest degree.





# 3. Processing Services

This delivery mode includes three submodes: transaction processing, utility processing, and "other" processing services. See Exhibit V-6.

- Transaction Processing Client uses vendor-provided information systems — including hardware, software and/or data networks — at the vendor site or customer site to process specific applications and update client databases. The application software is typically provided by the vendor.
- Utility Processing Vendor provides basic software tools
  (language compilers, assemblers, DBMSs, graphics packages,
  mathematical models, scientific library routines, etc.), enabling
  clients to develop and/or operate their own programs or process
  data on the vendor's system.
- Other Processing Services Vendor provides service usually at the vendor site such as scanning and other data entry services, laser printing, computer output microfilm (COM), CD preparation and other data output services, backup and disaster recovery, etc.

### 4. Systems Operations

Systems operations as a delivery mode was introduced in the 1990 Market Analysis and Systems Operations programs. Previously called Facilities Management, this delivery mode was created by taking the Systems Operations submode out of both Processing Services and Professional Services. For 1992 the submodes have been defined as follows.

Systems operations involves the operation and management of all or a significant part of the client's information systems functions under a long-term contract. These services can be provided in either of four distinct submodes where the difference is whether the support of applications, as well as data center operations, is included.

- *Platform systems operations* The vendor manages and operates the computer systems, to perform the client's business functions, without taking responsibility for the client's application systems.
- Applications systems operations The vendor manages and operates the computer systems to perform the client's business functions, and is also responsible for maintaining, or developing and maintaining, the client's application systems.

- Network Management The vendor assumes responsibility for operating and managing the client's data communications systems. This may also include the voice communications of the client. A network management outsourcing contract may include only the management services or the full costs of the communications services and equipment plus the management services.
- Desktop Services The vendor assumes responsibility for the deployment, maintenance, and connectivity among the personal computers and/or workstations in the client organisation. The services may also include performing the help-desk function. Equipment as well as services can be part of a desktop services outsourcing contract.

Note: This type of client service can also be provided through traditional professional services where the contractual criteria of outsourcing are not present.

Systems operations vendors now provide a wide variety of services in support of existing information systems. The vendor can plan, control, provide, operate, maintain and manage any or all components of the client's information systems environment (equipment, networks, applications systems), either at the client's site or the vendor's site.

Note: In the federal government market, systems operation services are also defined by equipment ownership with the terms "COCO" (Contractor-Owned, Contractor-Operated), and "GOCO" (Government-Owned, Contractor-Operated).

# 5. Systems Integration (SI)

Systems integration is a vendor service that provides a complete solution to an information system, networking or automation development requirement through the custom selection and implementation of a variety of information system products and services. A systems integrator is responsible for the overall management of a systems integration contract and is the single point of contact and responsibility to the buyer for the delivery of the specified system function, on schedule and at the

contracted price. (Refer to Exhibit V-7.)

The components of a systems integration project are the following:

- Equipment information processing and communications equipment required to build the systems solution. This component may include custom as well as off-the-shelf equipment to meet the unique needs of the project. The systems integration equipment category excludes turnkey systems by definition.
- Software products pre-packaged applications and systems software products.
- Professional services the value-added component that adapts the equipment and develops, assembles, or modifies the software and hardware to meet the system's requirements. It includes all of the professional services activities required to develop, implement, and if included in the contract, operate an information system, including consulting, program/project management, design and integration, software development, education and training, documentation, and systems operations and maintenance.
- Other services most systems integration contracts include other services and product expenditures that are not classified elsewhere. This category includes miscellaneous items such as engineering services, automation equipment, computer supplies, business support services and supplies, and other items required for a smooth development effort.

#### Exhibit V-7

# Products/Services in Systems Integration Projects

### **Equipment**

- Information systems
- Communications

#### Software Products

- Systems software
- Applications software

#### Professional Services

- Consulting
  - Feasibility and trade-off studies
  - Selection of equipment, network and software
- Program/project management
- Design/integration
  - Systems design
  - Installation of equipment, network, and software
  - Demonstration and testing
- Software development
  - Modification of software packages
  - Modification of existing software
  - Custom development of software
- Education/training and documentation
- Systems operations/maintenance

#### Other Miscellaneous Products/Services

- Site preparation
- Data processing supplies
- Processing/network services
- Data/voice communication services

Source: INPUT

#### 6. Professional Services

This category includes four submodes: consulting, education and training, software development, and applications management. Exhibit V-8 provides additional detail.

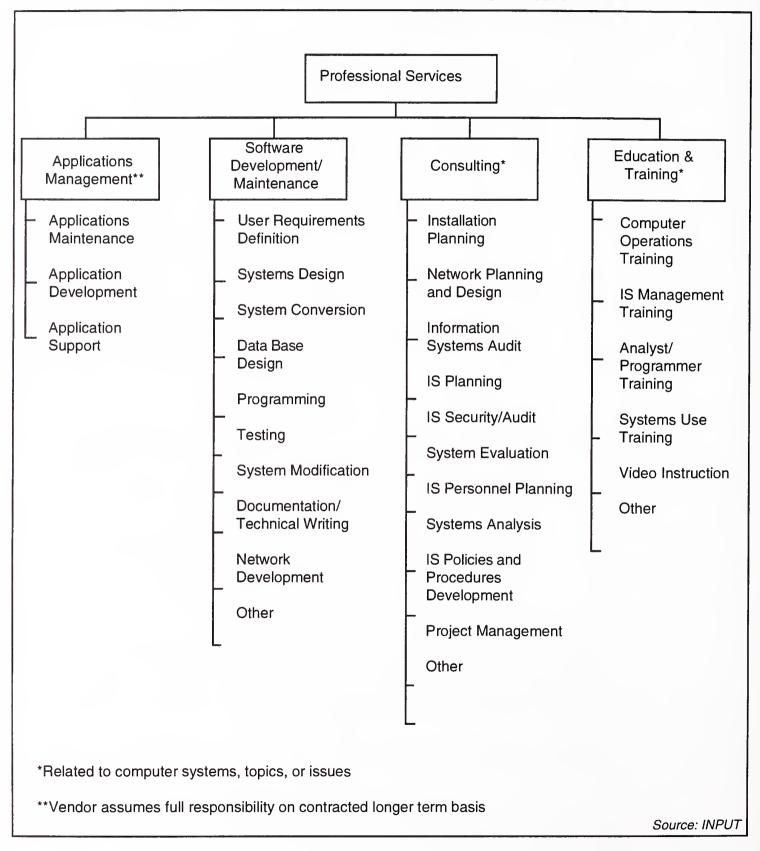
- Consulting: Services include management consulting (related to information systems), information systems re-engineering, information systems consulting, feasibility analysis and costeffectiveness studies, and project management assistance.
   Services may be related to any aspect of the information system, including equipment, software, networks and systems operations.
- Education and Training: Services that provide training and education or the development of training materials related to information systems and services for the information systems professional and the user, including computer-aided instruction, computer-based education, and vendor instruction of user personnel in operations, design, programming, and documentation. Education and training provided by school systems is not included. General education and training products are included as a cross-industry market sector.
- Software Development: Services include user requirements definition, systems design, contract programming, documentation, and implementation of software performed on a custom basis. Conversion and maintenance services are also included.
- Applications Management: The vendor has full responsibility for maintaining and upgrading some or all of the application systems that a client uses to support business operations and may develop and implement new application systems for the client.

An applications management contract differs from traditional software development in the form of the client/vendor relationship. Under traditional software development services the relationship is project based. Under applications management it is time and function based.

These services may be provided in combination or separately from platform systems operations.

Exhibit V-8

### **Professional Services Market Structure**

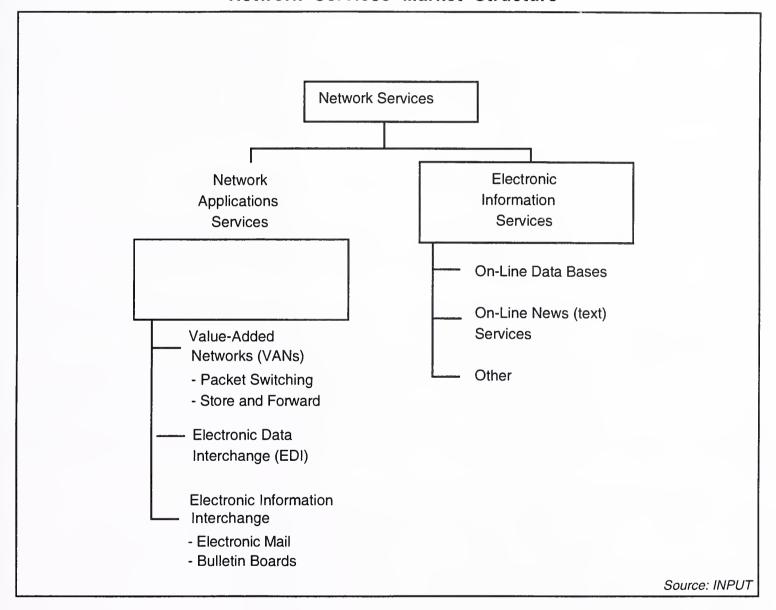


### 7. Network Services

Network services are a variety of telecommunications-based functions and operations. Network service includes two submodes, as shown in Exhibit V-9.

Exhibit V-9

# **Network Services Market Structure**



#### a. Electronic Information Services

Electronic information services are databases that provide specific information via terminal — or computer-based inquiry, including items such as stock prices, legal precedents, economic indicators, periodical literature, medical diagnosis, airline schedules, automobile valuations, etc. The terminals used may be computers themselves, such as communications servers or personal computers.

Users inquire into and extract information from the databases. They may load extracted data into their own computer systems; the vendor does not provide data processing or manipulation capability as part of the electronic information service and users cannot update the vendor's databases. However, the vendor may offer other services (network applications or processing services) that do offer processing or manipulation capability.

The two kinds of electronic information services are:

- On-line Databases Structured, primarily numerical data on economic and demographic trends, financial instruments, companies, products, materials, etc.
- Unstructured, primarily textual information on people, companies, events, etc. These are often news services.

While electronic information services have traditionally been delivered via networks, there is a growing trend toward the use of CD ROM optical disks to support or supplant on-line services, and these optical disk-based systems are included in the definition of this delivery mode.

### b. Network Applications

Value-Added Network Services (VAN Services) — VAN services are enhanced transport services which involve adding such functions as automatic error detection and correction, protocol conversion, and storeand-forward message switching to the provision of basic network circuits.

While VAN services were originally provided only by specialised VAN carriers (Tymnet, Telenet, etc.), today these services are also offered by traditional common carriers (AT&T, Sprint, etc.). Meanwhile, the VAN carriers have also branched into the traditional common carriers' markets and are offering unenhanced basic network circuits as well.

Electronic Data Interchange (EDI) — Application-to-application electronic exchange of business data between trade partners or facilitators using a telecommunications network.

Electronic Information Interchange — The transmission of messages across an electronic network managed by a services vendor, including electronic mail, voice mail, voice messaging, and access to Telex, TWX, and other messaging services. This also includes bulletin board services.

# 8. Equipment Services

- The equipment services delivery mode includes two submodes.
   Both deal with the support and maintenance of computer equipment.
- Equipment Maintenance Services provided to repair, diagnose problems and provide preventive maintenance both on-site and off-site for computer equipment. The costs of parts, media and other supplies are excluded. These services are typically provided on a contract basis.
- Environmental Services Composed of equipment and data center related special services such as cabling, air conditioning and power supply, equipment relocation and similar services.

#### D

# Computer Equipment

These definitions have been included to provide the basis for market segmentation in the software products markets.

• Computer Equipment — Includes all computer and telecommunications equipment that can be separately acquired with or without installation by the vendor and not acquired as part of an integrated system. Unless otherwise noted in an INPUT forecast, computer equipment is only included where it is part of the purchase of services or software products (e.g., turnkey systems and systems integration).

- Peripherals Includes all input, output, communications, and storage devices (other than main memory) that can be channel connected to a processor, and generally cannot be included in other categories such as terminals.
- Input Devices Includes keyboards, numeric pads, card readers, light pens and track balls, tape readers, position and motion sensors, and analogue-to-digital converters.
- Output Devices Includes printers, CRTs, projection television screens, micro graphics processors, digital graphics, and plotters
- Communication Devices Includes modem, encryption equipment, special interfaces, and error control
- Storage Devices Includes magnetic tape (reel, cartridge, and cassette), floppy and hard disks, solid state (integrated circuits), and bubble and optical memories
- Computer Systems Includes all processors from personal computers to supercomputers. Computer systems may require type- or model-unique operating software to be functional, but this category excludes applications software and peripheral devices and processors or CPUs not provided as part of an integrated (turnkey) system.
- *Personal computers* Smaller computers using 8-, 16-, or 32-bit computer technology. Generally designed to sit on a desktop and are portable for individual use. Price generally less than \$5,000.
- Workstations High-performance, desktop, single-user computers often employing Reduced Instruction Set Computing (RISC). Workstations provide integrated, high-speed, local network-based services such as database access, file storage and back-up, remote communications, and peripheral support. These products usually cost from \$5,000 to \$15,000.

- *Minicomputer or midsize computers* Minicomputers are generally priced from \$15,000 to \$350,000. Many of the emerging client/server computers are in this category.
- *Mainframe or large computers* Traditional mainframe and supercomputers costing more than \$350,000.
- Client/server computing Client/server is an architecture that assembles applications software and databases, systems software, and computer and networking equipment into a usable form for the purpose of leveraging information technology investments.

Broadly defined, it can include any kind of server, such as file servers and network servers, that are accessed by any kind of client, including a non intelligent terminal. INPUT has elected to use the narrower and newer definition, by which application and data processing is shared between a client and a server. It is through the act of sharing that the greatest benefit is derived in terms of leveraging information technology investments. It is also the cause of the greatest change for vendors and users.

# Sector Definitions

# 1. Industry Sector Definitions

INPUT structures the information services market into industry sectors such as process manufacturing, insurance, transportation, etc. The definitions of these sectors are based on the 1987 revision of the Standard Industrial Classification (SIC) code system. The specific industries (and their SIC codes) included under these industry sectors are detailed in Exhibit V-10.

INPUT includes all delivery modes except systems software products and equipment services in industry market sectors. See Exhibit V-9 and section E-3 (Delivery Mode Reporting by Sector).

Note: SIC code 88 is Personal Households. INPUT does not currently analyse or forecast information services in this market sector.

# 2. Cross-Industry Sector Definitions

INPUT has identified seven cross-industry market sectors. These sectors or markets involve multi-industry applications such as human resource systems, accounting systems, etc.

- In order to be included in an industry sector, the service or product delivered must be specific to that sector only. If a service or product is used in more than one industry sector, it is counted as cross-industry.
- INPUT only includes the turnkey systems, applications software products, and transaction processing services in the cross-industry sectors.

Exhibit V-10

# **Industry Sector Definitions**

Industry Sector	SIC Code	Description	
Discrete Manufacturing	23xx	Apparel and other finished products	
	25xx	Furniture and fixtures	
	27xx	Printing, publishing and allied industries	
	31xx	Leather and leather products	
	34xx	Fabricated metal products, except machinery	
		and transportation equipment	
	35xx	Industrial and commercial machinery and	
		computer equipment	
	36xx	Electronic and other electrical equipment and	
	511	components, except computer equipment	
	37xx	Transportation equipment	
	38xx	Instruments; photo/med/optical goods;	
		watches/clocks	
	39xx	Miscellaneous manufacturing industry	
Process Manufacturing	10xx	Metal mining	
. roocco Manaractaning	12xx	Coal mining	
	13xx	Oil and gas extraction	
	14xx	Mining/quarrying nonmetalic minerals	
	20xx	Food and kindred products	
	21xx	Tobacco products	
	22xx	Textile mill products	
	24xx	Lumber and wood products, except furniture	
	26xx	Paper and allied products	
	28xx	Chemicals and allied products	
	29xx	Petroleum refining and related industries	
	30xx	Rubber and miscellaneous plastic products	
	32xx	Stone, clay, glass and concrete products	
	33xx	Primary metal industries	
Transportation Services	40xx	Railroad transport	
	41xx	Public transit/transport	
	42xx	Motor freight transport/warehousing	
	43xx	U.S. Postal Service	
	44xx	Water transportation	
	45xx	Air transportation (including airline	
		reservation services in 4512)	
	46xx	Pipelines, except natural gas	
	47xx	Transportation services (including 472x,	
		, , , , , , , , , , , , , , , , , , , ,	

Exhibit V-10 (Cont'd)

# Industry Sector Definitions (Cont'd)

Industry Sector	SIC Code	Description	
Telecommunications	48xx	Communications	
Utilities	49xx	Electric, gas and sanitary services	
Retail Distribution	52xx 53xx 54xx 55xx 56xx 57xx 58xx 59xx	Building materials General merchandise stores Food stores Automotive dealers, gas stations Apparel and accessory stores Home furniture, furnishings and accessory stores Eating and drinking places Miscellaneous retail	
Wholesale Distribution	50xx 51xx	Wholesale trade - durable goods Wholesale trade - nondurable goods	
Banking and Finance	60xx 61xx 62xx 67xx	Depository institutions Nondepository credit institutions Security and commodity brokers, dealers, exchanges and services Holding and other investment offices	
Insurance	63xx 64xx	Insurance carriers Insurance agents, brokers and services	
Health Services	80xx	Health services	
Education	82xx	Educational services	

Exhibit V-10 (Cont'd)

# **Industry Sector Definitions (Cont'd)**

Industry Sector	SIC Code	Description
Business Services	65xx	Real estate
	70xx	Hotels, rooming houses, camps, and other
		lodging places
	72xx	Personal services
	73xx	Business services (except hotel reservation
		services in 7389)
	7389x	Hotel reservation services
	75xx	Automotive repair, services and parking
	76xx	Miscellaneous repair services
	78xx	Motion pictures
	79xx	Amusement and recreation services
	81xx	Legal services
	83xx	Social services
	84xx	Museums, art galleries, and
		botanical/zoological gardens
	86xx	Membership organizations
	87xx	Engineering, accounting, research, management,
		and related services
	89xx	Miscellaneous services
Federal Government	9xxx	
State and Local Government	9xxx	
Miscellaneous Industries	01xx	Agricultural production - crops
	02xx	Agricultural production - livestock/animals
	07xx	Agricultural services
	08xx	Forestry
	09xx	Fishing, hunting and trapping
	15xx	Building construction - general contractors,
	1	operative builders
	16xx	Heavy construction - contractors
	17xx	Construction - special trade contractors

Source: INPUT

The seven cross-industry markets are:

*Accounting* — consists of applications software products and information services that serve such functions as:

- General ledger
- Financial management
- Accounts payable
- Accounts receivable
- Billing/invoicing
- Fixed assets
- International accounting
- Purchasing
- Taxation
- Financial consolidation
- Excluded are accounting products and services directed to a specific industry, such as tax processing services for CPAs and accountants within the business services industry sector.

Human Resources — consists of application solutions purchased by multiple industry sectors to serve the functions of human resources management and payroll. Examples of specific applications within these two major functions are:

- Employee relations
- Benefits administration
- Government compliance
- Manpower planning
- Compensation administration
- Applicant tracking
- Position control
- Payroll processing

Education and Training — consists of education and training for information systems professionals and users of information systems delivered as a software product, turnkey system or through processing services. The market for computer-based training tools for the training of any employee on any subject is also included.

Office Systems consists of the following six categories:

Integrated Office Systems (IOSs) — IOSs integrate the applications that perform common office tasks. Typically these tasks include the following core applications, all of which are accessed from the same terminal, microcomputer or workstation:

- Electronic mail
- Decision support systems
- · Time management
- Filing systems

IOSs enable office workers to utilise applications that are resident on a number of hosts or servers, thus creating a corporate communication environment through integrating line-of-business software with personal software productivity tools. IOSs capitalise on the cross-platform architectures of major vendors. Major hardware vendors such as IBM, Data General, Digital, Hewlett-Packard and NCR all offer IOSs.

Work flow and groupware products are also included within the IOS definition.

Word Processing — Word processing is the most common microcomputer application and is a basic application within the office systems sector. Word processing addresses several levels of functionality, from the production of simple correspondence to large document generation where many people within different departments have input.

**Desktop Publishing (DTP)** — Desktop publishing refers to the page-design software programs that allow small and mid-sized organisations to publish printed documents (brochures, catalogues, newsletters, reports, etc.) from the desktop. The primary functions of DPT software include the manipulation of the following functions:

- · Layout and design of columns.
- Text manipulation (font type).
- · Graphic manipulation.
- Print Control (colour type, paper type)

Electronic Publishing — Electronic publishing includes composition, printing, and editing software for documents containing multiple typefaces and graphics including charts, diagrams, computer-aided design (CAD) drawings, line art, and photographs. Electronic publishing products may also have different data formats such as text, graphs, images, voice and video.

The fundamental difference between electronic publishing and desktop publishing is that electronic publishing encompasses a method of document management and control from a single point regardless of how many authors/locations work on a document. Desktop publishing (DTP) on the other hand, is considered a personal productivity tool and is generally a lower-end product residing on a personal computer.

**Graphics** — Graphics packages that are used for presentations or freehand drawings and/or are ancillary to desktop publishing are part of office systems. Thus, the graphics component of office systems sector includes the following elements:

Presentation graphics represent the bulk of office systems graphics. Most presentations involve a combination of graphs and text. They are used to communicate a series of messages to an audience rather than to analyse data.

Paint and line art drawing programs are used for illustrations while page layout programs are used to integrate text and graphics.

Electronic form programs allow users to create and print forms in-house. Some applications work with OCR scanners allowing users to scan pictures and logos directly on the forms.

**Document Imaging Software** — The software that allows users to manipulate (store, retrieve, print) images that have been scanned from paper documents. The applications that imaging software generates include: full text retrieval, document management, and database management. Document imaging software is a component of an imaging system. Hardware components of imaging systems include: scanners,

image servers, workstations, optical drives, printers, and storage devices.

Engineering and Scientific encompasses the following applications:

- Computer-aided design and engineering (CAD and CAE)
- Structural analysis
- Statistics/mathematics/operations research Mapping/GIS
- Computer-aided manufacturing (CAM) or CAD that is integrated with CAM is excluded from the cross-industry sector as it is specific to the manufacturing industries. CAD or CAE that is dedicated to integrated circuit design is also excluded because it is specific to the semiconductor industry.

*Planning and Analysis* consists of software products and information services in four application areas:

- Executive Information Systems (EIS)
- Financial modelling or planning systems
- Spreadsheets
- Project management

Other encompasses marketing/sales and electronic publishing application solutions.

- Sales and marketing includes:
  - Sales analysis
  - Marketing management
- Demographic market planning models

### 3. Delivery Mode Reporting by Sector

This section describes how the delivery mode forecasts relate to the market sector forecasts. Exhibit V-11 summarises the relationships.

- Processing services The transaction processing services submode is forecasted for each industry and cross-industry market sector. The utility and other processing services submodes are forecasted in total market in the general market sector.
- *Turnkey systems* Turnkey systems is forecasted for the 15 industry and 7 cross-industry sectors. Each component of turnkey systems is forecasted in each sector.
- Applications software products The applications software products delivery mode is forecasted for the 15 industry and 7 cross-industry sectors. In addition, each forecast is broken down by platform level: mainframe, minicomputer and workstation/PC.
- Systems operations Each of the systems operations submodes is forecasted for each of the 15 industry sectors.
- Systems integration Systems integration and each of the components of systems integration are forecasted for each of the 15 industry sectors.
- *Professional services* Professional services and each of the submodes is forecasted for each of the 15 industry sectors.
- Network services The network applications submode of network services forecasted for each of the 15 industry sectors.

Industry and cross-industry electronic information services are forecast in relevant market sectors. The remainder of electronic information services is forecasted in total for the general market sector.

- Systems software products Systems software products and its submodes are forecasted in total for the general market sector. Each submode forecast is broken down by platform level: mainframe, minicomputer and workstation/PC.
- Equipment services Equipment services and its submodes are forecasted in total in the general market sectors.

Exhibit V-11

# **Delivery Mode versus Market Sector Forecast Content**

			Market Sectors	
Delivery Mode	Submode	Industry Sectors	Cross-Industry Sectors	General
Processing Services	Transaction Utility Other	X	X	××
Turnkey Systems		X	X	
Applications Software Products		Х	X	
Systems Operations	Platform Applications	X		
Systems Integration		Х		
Professional Services		X		
Network Services	Network Applications Electronic Information Services	X		х
Systems Software Products				Х
Equipment Services				Х

Source: INPUT

### F

# Vendor Revenue and User Expenditure Conversion

The size of the information services market may be viewed from two perspectives: vendor (producer) revenues and user expenditures. INPUT defines and forecasts the information services market in terms of user expenditures. User expenditures reflect the markup in producer sales when a product such as software is delivered through indirect distribution channels (such as original equipment manufacturers (OEMs), retailers and distributors). The focus on user expenditure also eliminates the double counting of revenues that would occur if sales were tabulated for both producer (e.g., Lotus) and distributor (e.g., ComputerLand).

For most delivery modes, vendor revenues and user expenditures are fairly close. However, there are some areas of significant difference. Many microcomputer software products, for example, are marketed through distribution channels. To capture the valued added through these distribution channels, adjustment factors are used to convert estimated information services vendor revenues to user expenditures.

For some delivery modes, including software products, systems integration and turnkey systems, there is a significant volume of intraindustry sales. For example, systems integrators purchase software and subcontract the services of other professional services vendors. Turnkey vendors incorporate purchased software into the systems they sell to users.

To account for such intra-industry transactions, INPUT uses conversion ratios to derive the estimate of end-user expenditures.

Exhibit V-12 summarises the net effect of the various ratios used by INPUT to convert vendor revenues to user expenditure (market size) figures for each delivery mode.

Exhibit V-12

# Vendor Revenue to User Expenditure Conversion

Delivery Mode	Vendor Revenue Multiplier	
Applications Software Products	1.18	
Systems Software Products	1.10	
Systems Operations	0.95	
Systems Integration	0.95	
Professional Services	0.99	
Network Services	0.99	
Processing Services	0.99	
Turnkey Systems	0.95	
Equipment Services	0.99	

Source: INPUT



