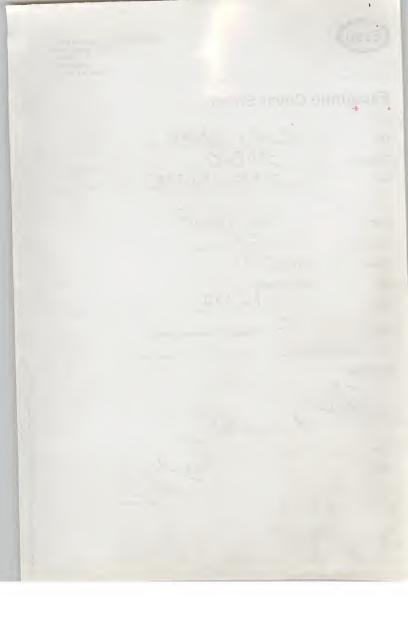
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<b>To :</b> Company : Fax :	CHF13 HARRUS INPUT 01895-637987
From : Department : Phone : Fax : Date : Pages :	$\frac{MAc}{T5D}$ 01372 22. 3172- 01372 223535 12/6/97- 5. (including this cover page)
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# Inform Information Systems (IIS) Support & Development Contract

south support and development are undertaken either at Esso premises at Leatherhead or from IIS's offices at Maidenhead which ever is deemed appropriate for the activity.

Contract until March 2000 with annual rate reviews due 1st January.

Contract let in February 1997 as a single tender action. No other bids were requested. IIS have previously worked for Esso since 1990 on short term spot contracts.

## Technology

Predominately client server applications using Powerbuilder, SQL Server and DB2. Some work with Microsoft Access and Excel.

Esso infrastructure is based on Microsoft products and Windows NT. No Unix applications either in support or under development.

IIS do **NOP** provide support or develop **mainframe** applications using traditional mainframe program languages. e g Cobol, PL/1.

### Main Components of the Contract

The contract is split into support for the current portfolio of client server application and a no commitment provision for client server development work. The support contract is split into 2 components, core support and minor enhancement

## Core Support

Core support is defined as immediate response to, and full resolution of all operational problems. It covers on call support both during the evening and at weekends for various applications, expert advice and the maintenance of minimum standard of documentation.

Currently 4-5 people deliver core support for client server systems.

Guaranteed revenue of £275K p.a. during 1997.

Minor enhanciments of 3.5 hours or less are treated as core.

Rate creases are tied to benchmarking but with agreed percentage reduction to take account of delivered efficiencies

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Minor system enhancements under 1 month in duration, typically less than 1 weeks effort, to systems being supported as part of the core function

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No guaranteed income but revenue in the region of £100K p.a. expected for 1997

Enhancements estimated as part of the core function in hours and fixed cost for the change is calculated using a day rate. Esso have option to accept fixed price and give IIS approval to proceed or to delete the work request due to the economics.

Currently 2-3 people working to deliver enhancements.

Annual increases tied to benchmarking, using British Computing Society grades.

#### Development

Fax sent by

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No commitment development contract.

1996 spend £500K Projected spend for 1997 is around £900K

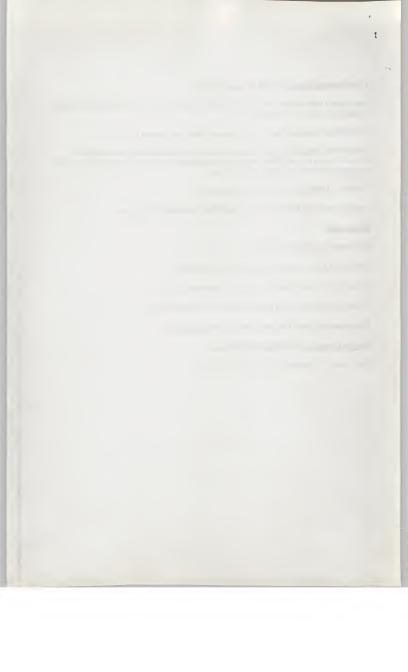
Currently 10 -15 people from IIS working on development projects.

Non exclusive contract, CMG also provide client server development.

Some consultancy work, but predominately systems development.

Possible Companies Providing Similar Services

EDS, SEMA, FI, Admiral, Cap Gemini Sogeti, Logica.



## ITnet Support Contract

Support provided from Birmingham utilising telecommunications links to access mainframe services.

Contract until March 2000 with annual rate reviews due 1st January.

Contract let in 1994 after a bid process which included the following unsuccessful companies. Hoskyns, CMG, Cray, FI Group, IIS, Data Sciences UK Ltd, Computer Task Group UK Ltd, EDS and CTG. The eventual shortlist included the top 5 companies listed along with ITnet.

## Technologies supported

All supported systems are run on MVS or VM IBM mainfirmes with sub-systems such as PROFs. JES2, CA1, CA7, ACF2, IBM Infoman and Endevor. The most common program languages and applications in use are :

Cobol, PL/1, DB2, IMS, Nomad, Mark 4, UNI2000, Spitab.

ITnet do NOT provide support for SAP or our Client Server, applications.

## Main Components of the Contract

The contract is for a 'managed service' and is divided into of two separate areas

## Core Support

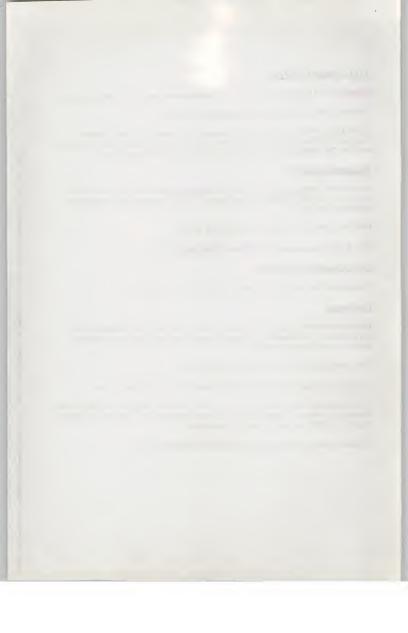
Core support is defined as immediate response to, and full resolution of all operational problems. The provision of 'on call support' for designated systems, expert advice and the maintenance of minimum standards of documentation.

Minor enhancements of 3.5 hours or less are treated as core.

Currently approximately 10-12 people provided core support for the mainframe systems

Rate increases fixed for duration of the contract, guaranteed minimum annual income throughout the duration of the contract 1997 spend £588K, subsequent years likely to be similar, the spend cannot reduce below £300K p.a. over the duration of the contract.

Mechanism in place to handle additions and deletions for systems in support.



## Enhancements (Computer Work Requests, CWCF)

Minor system enhancement, under 1 month duration, typically less that 1 weeks effort to systems being supported as part of the core function

No guarantee of income but revenue of over £500K p.a. during the past 2 years

Enhancements estimated as part of the core function in hours and fixed cost for the change calculated using agreed day rate. Esso then have options to accept fixed price and give limit approval to proceed, or to delete the request due to expense

Currently 10-12 people working to deliver enhancements Includes some work on year 2000 Invest

Annual increase tied to benchmarking mechanism

## Possible Companies Providing Similar Services

FI Group, SEMA, Anite Systems, Cap Gemini Sogeri, CSC, EDS, Admiral 7, IHM 7, CA 7





Mr. Chris Harris Input Ltd., Cornwall House, 55-77 High Street, SLOUGH, Berks, SL1 1DZ

#### Esso Petroleum Company, Limited

Mailpoint Esso House Ermyn Way Leatherhead Surrey KT22 8UX

Switchboard: 01372 222000/223000 Cables: Essopet London SW1 Telex: 24942 Facsimile: 01372 222256

Direct Line: 01372 22 3292

30 May 1997

Dear Chris,

## Professional Prices Benchmarking Data

Further to our recent meeting and your letter of 9th May, we can provide the information you requested to help you in developing the process for the next stage and for benchmarking of other services as discussed.

Please find attached a document compiled by Mac Crimp which should contain all the information you need.

If you need any further information, or wish to discuss any aspect, please contact Mac directly as I shall be on holiday from close of business today until 17th June.

Yours sincerely,

J.R. Rose Procurement Supervisor Contracts & Materials Dept.

ce: Mac Crimp.

A member of the Exxon Group Registered in England Number 26538 Registered Office: Esso House 96 Victoria Street London SW1E 5JW



#### ITnet Support Contract

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Core support is defined as immediate response to, and full resolution of all operational problems. The provision of 'on call support' for designated systems, expert advice and the maintenance of minimum standards of documentation.

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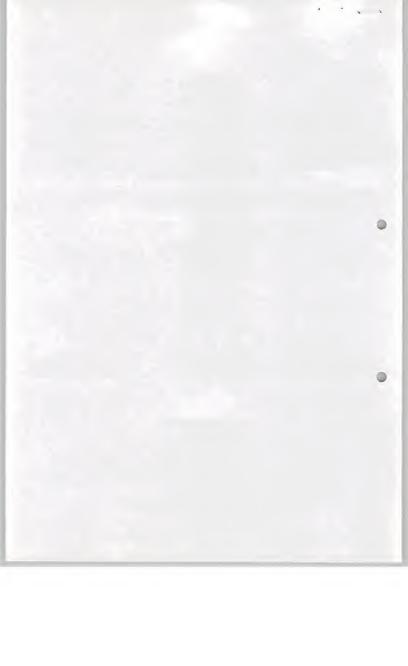
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Currently 10-12 people working to deliver enhancements. Includes some work on year 2000 issues.

Annual increase tied to benchmarking mechanism.

#### Possible Companies Providing Similar Services

FI Group, SEMA, Anite Systems, Cap Gemini Sogeti, CSC, EDS, Admiral ?, IBM ?, CA ?



Mr. Mac Crimp ISD Esso Petroleum Mailpoint 6 Esso House Ermyn Way Leatherhead KT22 8UX 14 May 1997

Dear Mac

## Response to your Survey Group Queries, 13-5-97

Thank you for your enquiry. I have reviewed the companies contacted in the 1996 criterion list and advise the following:

- 'GFM' is a typo and should read CFM this is the services arm of ICL, a company well versed in mainframe/client server software development.
- Deloitte Touche are indeed a business consultancy, but we contacted Deloitte Touche ICS who service the
  operational areas of software development.
- Software Design Associates are a Midlands based company who are perhaps less well known in the South East. They are a niche business and software development is their forte - as the name suggests.
- It is implausible that IBM is (only) a hardware company. It is the stated intention of Lou Gerstner to expand the IT services arm, and 1996 revenues show that one third of all IBM's revenues came from this area. It is also interesting to note that 30% of IBM's latest revenues came from business streams that weren't around two years ago. This illustrates how fluid the business is, and how rapidly the competitor sets change.
- The information supplied by Unisys came from their service centre. Companies such as this and Wang and Bull etc. have been forced to restructure their businesses and move out of (or decrease their reliance on) hardware sales. We stand by our view that these companies have both the expertise and critical mass to offer a comprehensive range of software development services. According to our figures, Bull turned in \$1.19 billion of European IT software and service revenues in 1995, and Unisys \$0.8 billion over the same period.

I hope the above is of assistance - if you need further help, please give me a call.

Kind Regards Chris Harris

Principal Consultant for Custom Research

M&S 300/01 -9/96 (R) letter14.5.97Esso

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Mr. Jerry Rose IT Procurement Advisor Esso Petroleum Mailpoint 14 Esso House Ermyn Way Leatherhead KT22 8UX

9 May 1997

Dear Jerry

## Professional Prices Benchmarking Meeting 8th May 1997

We are pleased at the positive outcome from the first and second stages of professional services pricing benchmarking study completed by INPUT during last year. We also appreciate your invitation to discuss further possibilities. Given that we touched on quite a few issues, the following sets out our understanding of your requirements and respective actions required.

Regarding the benchmarking of fee rates for CMG phase III, you confirmed that you wish INPUT to provide software development fee rates as at 1.1.98 for (1) mainframes applications, (2) SAP applications and (3) client servers/LANS across seven CSSA professional levels. At present, the fee of £5000 in the proposal dated 30.5.96 allows for identifying increases/decreases in rates for the year commencing 1.1.98. However, given that you also want to use client server application development fee rates to benchmark 1.1.S., we suggest that for (3) above, you may also need actual rates for this activity. Please confirm whether this is the case, and if so whether you want actual rates for 1.1.99 or 11.198 or both.

Additionally, you also requested a proposal for INPUT to provide daily fee rate benchmarking information for (a) client server support and (b) IT mainframe support as at 1.197 and 1.1.98. This will be used to benchmark I.I.S. and ITNet respectively. In each of these cases, a pool of about fifteen criterion companies are required of which approximately eight will be used for benchmarking purposes. Where possible, you will provide us with the original list of companies that were approached for this work, and these may form the basis of the criterion group, depending on their suitability. We also agreed that it would be best to utilise CSSA definitions for this purpose, given that we need a 'common currency' of staff levels. For both cases, please confirm the number of staff levels you would like us to consider. The possibility of undertaking a pre-tendering procedure to

M&S 300/01 -9/96 (R) letter8.5.97Esso

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obtain other vendors' fee rates was considered and rejected on the grounds that Esso has no intention of changing its suppliers.

We agreed that although the proposal would be submitted no later than one month hence (20 June at the latest), in order to make the 1.1.98 fee rates as accurate as possible, the data would not be collected until November or December of 1997. Esso will provide detailed specs for the work being undertaken and if possible, an outline of the size of contracts to be pursued and or the number and levels of staff likely to be needed. (N.B. this would be useful, even if hypothetical).

We trust that the above is an accurate interpretation of your needs and look forward to hearing from you shortly.

Kind Regards Chris Harris

Principal Consultant for Custom Research

CC Mr. Mac Crimp

M&S 300/01 -9/96 (R) letter8,5.97Esso

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#### 1.0 Objectives and Scope

Esso Petroleum wishes to develop a "criterion group of companies", who through INPUT field research would create a benchmark of standard day rates for software development across the following disciplines:

- 1. Mainframe applications support
- 2. SAP applications support
- 3. Client server/LAN support.

For the following staff levels:

- Programmer (BSC/ISM level 2)
- Analyst/ Programmer (BSC/ISM level 3)
- Senior IT Analyst/Senior Software Developer (BSC/ISM level 4)
- Technical team leader (BSC/ISM level 5)
- 'Project leader/Database Consultant' (BSC/ISM level 6)
- Project Manager (BSC/ISM level 7)
- Senior Project Manager (BSC/ISM level 8)

On the basis of this information, the objectives of the proposed research would be to:

- 1. Backdate the criterion group fee scales to match the Esso CMG IT services contract which commenced on 1/1/96
- Use this fee scale benchmark as a foundation to evaluate future annual CMG contract renewals on 1/1/97 and 1/1/98 and possibly up to two years thereafter
- 3. In relation to (2), in years two and three, conduct an additional study to identify percentage fee scale increases/decreases, in an *abridged format*, i.e. aggregated to provide a single percentage for each of the staff levels across each of the three disciplines. This information would be used by Esso to compare the renewed CMG contract rates and derived from secondary information sources only, in order to reduce the INPUT contract costs charged to Esso
- 4. If (and only if) the percentage rates provided by INPUT were disputed by CMG, INPUT could be commissioned to undertake an updated study of the fee rates, of a level of detail equivalent to the initial benchmarking study. This research would be billed by INPUT additionally and separately.



## 2.0 Methodology

INPUT understands that it would be required to provide independent advice to assist in the formulation of the approved contractors list, and the outcome, mutually agreeable between Esso and its contractors, would be a pool of 15 companies of which approximately 8 would be expected by INPUT to supply comprehensive fee rates.

Although some companies may be represented in more than one pool, owing to the specialist nature of the IT services, the list of criterion companies would vary across each of the three disciplines noted above. INPUT would charge Senior Consultant day rates for this **Phase 1** service.

Once the criterion group has been approved by Esso, INPUT proposes to subdivide professional day rate research into three further phases, dealing with mainframe applications fee rates in **Phase 2**, SAP software development fee rates in **Phase 3** and LAN client/server applications fee rates in **Phase 4** 

In Year One, in order to provide a solid benchmark, the field data would be summarised by INPUT in the form of the following three tables illustrating typical standard day rate situations:

### 2.1 Phase Two- Mainframe Applications

#### Standard Day Rates

Benchmark	Typical charge out
and the second second	rate per day
Senior Project	
Manager	
Project Manager	
Technical team leader	
Senior IT/ Business	
Analyst	
Senior IT Analyst	
(Experienced)	
Analyst/ programmer	
Programmer	
_	



## 2.2 Phase Three SAP software Applications

## Standard Day Rates

Benchmark	Typical charge out rate per day (£)
Senior Project	
Manager	
Project Manager	
Technical team leader	
Senior IT/ Business	
Analyst	
Senior IT Analyst	
(Experienced)	
Analyst/ programmer	
Programmer	
-	

## 2.3 Phase Four- LAN Client Server Applications

## **Standard Day Rates**

Benchmark	Typical charge out rate per day (£)
Senior Project	
Manager	
Project Manager	
Technical team leader	
Senior IT/ Business	
Analyst	
Senior IT Analyst	
(Experienced)	
Analyst/ programmer	
Programmer	
-	

INPUT cannot guarantee to provide comprehensive fee information across all grades. However, INPUT is experienced in gathering sensitive field data of this nature and undertakes to use best endeavors to provide an accurate and detailed study capable of meeting Esso's requirements.



### 2.4 Fee Rate Information Pertaining to 1997 & 1998

In subsequent years, the percentage fee rate information designed to evaluate CMG's revised rates for 1/197 and 1/1/98 would be supplied in the form of an abridged document containing aggregated data derived from secondary sources. A percentage increase/decrease from the 1/1/96 benchmark would be provided for each of the three disciplines across each of the staff grades defined in section 1.0, together with a description of main drivers affecting salary trends in the intervening period.

#### Timeline

The time line for **Phase one** research is programmed to take four days. **Phase two** could be completed within twenty working days after this date, **Phases three** and **four** a twenty to twenty five working days after phase two.

In succeding years, percentage trends in fee rates could be provided in twenty working days of Esso's notification to proceed.

#### Responsibility and Experience

INPUT feels well placed to conduct this study for Esso Petroleum since it is focused on an area already thoroughly researched by INPUT. INPUT has conducted continuous research on the service area since 1974, and in the UK from 1979. Chris Harris, INPUT's Senior Consultant for custom consulting, would be responsible for the overall conduct of the study and has similar pricing experience in allied fields.



Benchmarking for Software Applications Development Resource

### Professional Fees

The professional fees for this research are as follows:

## Initial Benchmarking Study, Backdating Data to 1/1/96

## Phase One

Senior Consultant charge out rate - £750 / day four days = £3,000

## Phase Two

£500 per 'criterion' contractor (excluding V.A.T.) and excluding any expenses which would be unlikely to exceed 5% of the total project fee, assuming a minimum of 5 contractors researched.

## Phase Three

£550 per 'criterion' contractor (excluding V.A.T.) and excluding any expenses which would be unlikely to exceed 5% of the total project fee.

#### **Phase Four**

£550 per 'criterion' contractor (excluding V.A.T.) and excluding any expenses which would be unlikely to exceed 5% of the total project fee.

Assuming 8 criterion companies, the total cost of this initial benchmarking exercise would be:

Start up	\$3,000
Mainframe support:	$\$500 \ge 8 = \$4,000$
SAP support:	$\$550 \ge 8 = \$4,400$
Client/server support:	$\$550 \ge 8 = \$4,400$

£15,800

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## Subsequent Annual Research for Percentage Fee Rate Increases/Decreases Across each of the staff grades in Section 1

Mainframe support:= \$1,400SAP support= \$1,800Client/server support= \$1,800

£5,000 p.a.

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### Authorisation

To authorise this research project as specified above, please sign and return a copy of this proposal to INPUT, Ltd. at Cornwall House, 55-77 Slough High Street, Slough, Berks SL1 1DZ.

For the initial benchmarking exercise, one-half of the professional fees for phases one to four are due and payable at the beginning of the project and the remainder, plus disbursements for telephone, travel and report production, will be billed at competition of phase four.

Similarly, for subsequent annual research, one-half of the professional fees are due and payable at the beginning of the project and the remainder, plus disbursements for telephone, travel and report production, will be billed at competition.

Authorised by:

Esso Petroleum Co. Ltd.

INPUT, Ltd.

Signature

Signature

Name

Title

Date

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Name

Title

Date



Market Field Study Research

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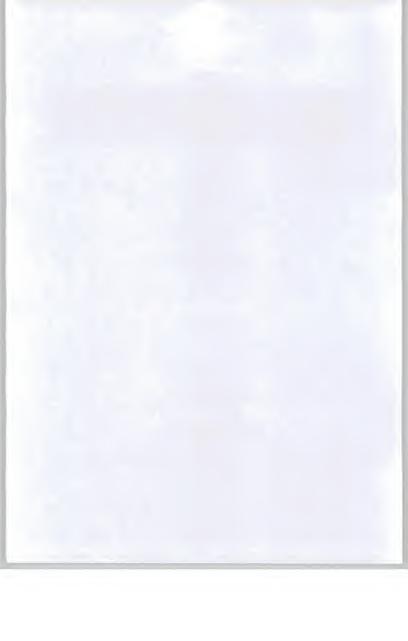
from INPUT, Ltd.

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September 1996

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3	Mana	agement Summary	3
	3.1	Fee Rates as at 1.1.97	3
	3.2	Conclusions	5

### Appendices

A.	Standard Resource Definitions and Guidance to Vendors
В.	Participating Organisations

- C. Modified Day Rates, as at 1.1.96



### 1 Background to the Project

This report has been commissioned by Esso Petroleum Company Limited as the second part of a three phase benchmarking analysis into typical standard day rates for software development resource. The rates are those applicable across the following disciplines:

- Mainframe Applications Support
- SAP Applications Support
- · Client Server/LAN Applications Support.

For the following staff levels (specified in more detail in appendix A):

- Programmer (BSC/ISM Level 2)
- Analyst/Programmer (BSC/ISM Level 3)
- · Senior IT Analyst/Senior Software Developer (BSC/ISM Level 4)
- Technical Team Leader (BSC/ISM Level 5)
- Project Leader / Database Consultant (BSC/ISM Level 6)
- Project Manager (BSC/ISM Level 7)
- Senior Project Manager (BSC/ISM Level 8).

The figures supplied in this report pertain to the anticipated day rates of the criterion group of companies (see appendix B) as at 1 January 1997.

### 2 Project Methodology

In accordance with the INPUT proposal dated 30.5.96, it was agreed that percentage fee scale increases/decreases for phases two and three of the benchmarking study would be supplied in an abridged format, derived from secondary sources where necessary.

In practice, it has been possible for INPUT to provide a more comprehensive analysis than the above methodology. With the exception of four management consulting companies who provided spot rates in the phase one benchmarking research, all other criterion companies have submitted comprehensive updates on their proposed rates for 1997.

For comparitive purposes, it has been agreed between Esso and INPUT that the fee rates supplied by the management consulting companies in phase one are stripped out of the 1.1.96 analysis. This amended data is included in Appendix C. By doing so, it is possible to make valid comparisons of the changes that have taken place, or plan to take place between 1.1.96 and 1.1.97.

For phase three, INPUT will endeavour to use the same methodology to obtain 1998 rates, with the proviso that the pool of companies remain active in the same sectors and continue to cooperate in the release of comprehensive fee rates.

October 1996

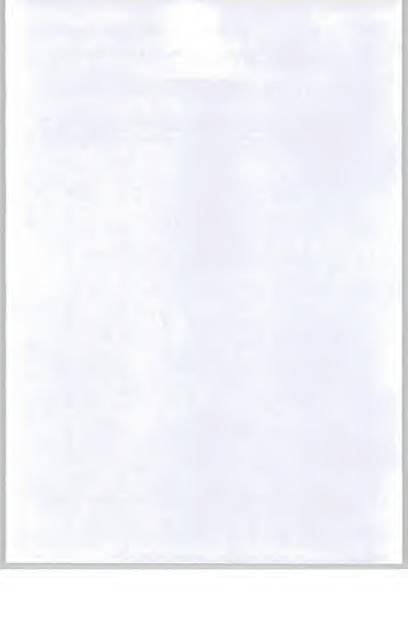


In accordance with phase one methodology, a questionnaire was developed to act as a medium for collection of standard day rates as at 1 January 1997.

The questionnaire contains a table of staff levels with explanatory notes on the environment in each discipline. Vendors were requested to supply daily rates in as many level categories as were applicable to their offerings.

The individual returns were collated and aggregated to provide the basis of the results tabulated in Section 3. In all cases except one, it was possible to achieve a minimum sample size of eight. In the one instance where this was not possible, two of the companies surveyed stated that they did employ staff at level 2 for SAP R/3 activities.

October 1996



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# Benchmarking Study for Software Application Development Resource

Company

Research Project for ESSO Petroleum Utd.

October 1996

Frankfurt • London • New York • Paris • San Francisco • Tokyo • Washington D.C.



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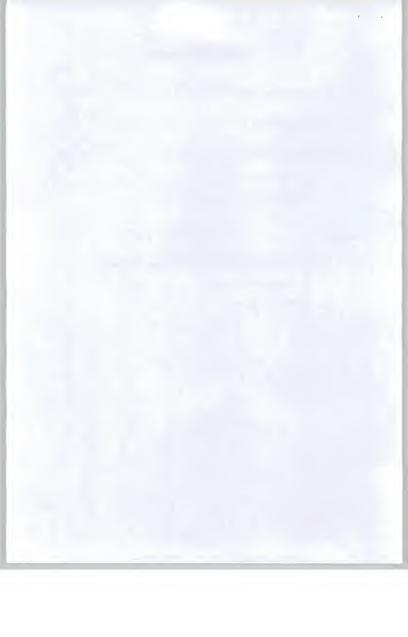
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- 1 Background to the Project
- 2 Project Methodology
- 3 Management Summary
  - 3.1 Fee Rates as at 1.1.97
  - 3.2 Conclusions

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October 1996

INPUT LTD

fee rates

resource,



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October 1996

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### 3 Management Summary

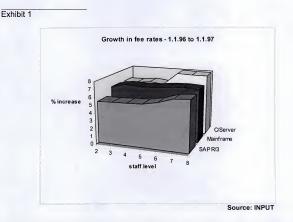
#### 3.1 Fee Rates as at 1.1.97

From Exhibit 1, over the period 1.1.96 to 1.1.97 it can be seen that on aggregate, Mainframe rates have climbed from between 6.4% for staff level 2 to a maximum of 7.0% for staff level 7.

On aggregate, Client Server fee rates have increased by between 6.4 % (level 2) and 8.0% (level 6) over the same period.

Surprisingly, SAP R/3 staff rates have shown the most modest increase, rising from a mimimum of 5.4% (level 2) to 6.6% (level 8) over the same period.

These figures mask greater variance at company level: one company reported a year-on-year increase of only 3% for client server application support, whilst a competitor's rates had increased by 15% over the same period.



In absolute terms, the rates quoted for SAP R/3 personnel were considerably higher, representing the extent of current demand and shortage of trained personnel at all levels. This is illustrated in Exhibit 2 overleaf, which shows the lowest and highest recorded rates this platform, as at 1.1.97.

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Benchmarking Study for Software Application Development Resource

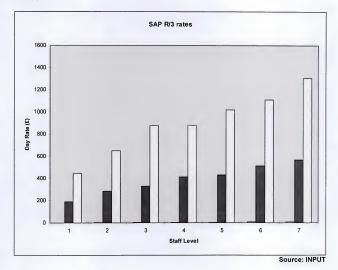


Exhibit 2

Statistical analysis of the 1.1.97 fee rates is shown overleaf, in tabulated form.

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#### Benchmarking Study for Software Application Development Resource

### Professional Fee Rates Commencing 1.1.97

### MAINFRAME RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	10	10	10	10	10	10	10
	Maximum	484	624	759	816	985	1235	1458
1.1.97	Minimum	168	263	284	291	372	382	438
RATES	Average	319	419	516	589	674	775	918
	Median	305	405	486	577	666	785	926
	Std Deviation	97	122	164	172	195	235	275

Average Growth Reported %	6.4	6.8	6.7	6.7	6.9	7.0	6.9	
1.1.96 To 1.1.97								
(accepte aize = 10 for all laugh)*								1

(sample size = 10 for all levels)\*

#### CLIENT / SERVER RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	9	11	11	11	11	11	11
	Maximum	465	675	923	923	1183	1235	1458
1.1.97	Minimum	210	305	368	438	458	546	618
RATES	Average	338	469	570	644	735	838	978
	Median	305	430	486	577	666	792	921
	Std Deviation	87	120	182	163	222	225	266

1.1.96 % To 1.1.97 (sample size = 9 for level 2 and 11 for all other levels)\*

#### SAP R/3 RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	6	8	8	8	7	8	8
	Maximum	500	880	1000	1000	1183	1235	1458
1.1.97	Minimum	296	389	469	577	671	815	1000
RATES	Average	425	600	757	836	950	1048	1186
	Median	442	562	714	840	976	1050	1155
	Std Deviation	73	152	165	145	166	137	166

Average Growth Reported %	5.4	5.4	5.5	5.5	5.9	0.5	0.0
1.1.96 To 1.1.97							
(complexing = 6 for level 2, 7 for level	6 and 9 fr	ar all othou	*(alovel)*				

(sample size = 6 for level 2, 7 for level 6 and 8 for all other levels)

\* N.B. for meaningful comparison, only those companies supplying data over two consecutive years have been included in this analysis.

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## 3.2 Conclusions

Between 1.1.96 and 1.1.97, there has been a narrowing of the gap between the charge-out rates for Mainframe software development resource support and the rates charged for Client Server support and SAP R/3 support. We attribute this to the growing demand for programmers with traditional programming skills (such as Cobol), given the Year 2000 problem. According to

+ INPUT assessments, this Year 2000 work should have reached a peak in late 1997 early 1998. However, evidence suggests that many IT users have yet to tackle the problem. It is therefore reasonable to assume that supply-side restrictions will not impact until 1998.

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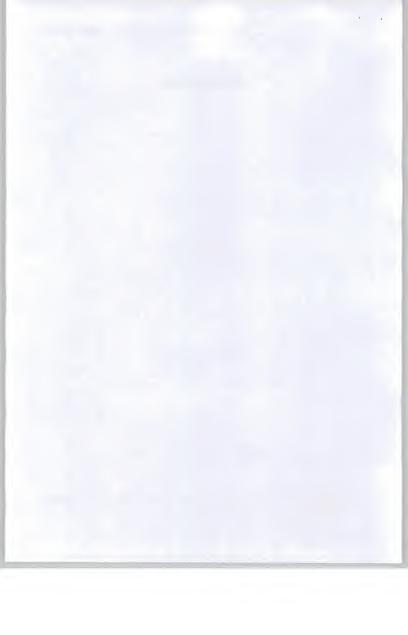
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## APPENDICES

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### APPENDIX A

### STANDARD RESOURCE DEFINITIONS

The following replicates the Standard Resource Definitions as defined by Esso in the form supplied to respondent vendors:

### **Definitions of Skills**

The client has defined the following Levels of skill which he associates with the Job Descriptions in the RH column of the table below. We shall use Level as a reference in the questionnaire section against which we invite you to supply ranges of daily charge out rates. If these definitions do not allow you to express your rates in a meaningful way, please feel free to use your own schematic to respond.

LEVEL	BS Code	ISM Title	Typical Job Descriptions
2	DLP2	Initially Trained Practitioner	Programmer, Analyst/Programmer, Systems Programmer
3	DLP3	Trained Practitioner	Experienced Programmer, Experienced Analyst Programmer, Experienced Systems Programmer, Software Developer, Analyst Designer
4	DLS4, DLAD4, DLM4	Fully Skilled Practitioner	Senior Software Developer, Senior Analyst Designer, Business Analyst, Team Leader, Database Design or Performance Specialist
5	DLM5	Experienced Practitioner/ Supervisor	Principal Software Developer, Senior Business Analyst, Senior Team Leader, Database Design or Performance Expert
6	DLM6	Senior Practitioner/Manager (limited scope)	Project Leader, Database Consultant
7	DLM7	Senior Specialist/Manager (extended scope)	Project Manager
8		Principal Specialist/ Experienced Manager	Senior Project Manager

### Environment

The client categorises his development environment as comprising three segments:

1. MAINFRAME: IBM MVS, IMS and DB/2, mainly COBOL. Team size of some 40-45 people.

2. CLIENT/SERVER: Intel processor Servers, Microsoft NT, MS Windows 3.1 Clients. The main development tool used is Powerbuilder. Team size 10-15 people.

3. SAP R/3: In the planning stage. Projected initial team size 5-10 people.

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## APPENDIX B

### List of Participating Vendors

The following vendors submitted responses in the indicated sectors:

SECTORS	MAINFRAME	CLIENT/ SERVER	SAP R/3
121 Consulting			х
Bull Information Systems	х	х	х
CFM	Х	х	
Diagonal Computer Services	Х	х	
Druid	Х	Х	х
FI Group	Х	Х	
Hoskyns Group	Х	Х	x
IBM	Х	Х	х
Origin			х
Plaut (UK)		Х	х
SHL Technology Solutions	Х	х	
Software Design Associates	Х	х	
Unisys	х	х	х

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## APPENDIX C

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## Daily Fee Rates as at 1.1.96, Minus Spot Rate Data Supplied By Four Management Consulting Companies

### MAINFRAME RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	10	10	10	10	10	10	10
	Maximum	465	600	730	785	883	1107	1306
1.1.96	Minimum	152	238	268	275	350	360	412
RATES	Average	299	392	484	552	631	724	859
	Median	294	389	468	555	641	746	889
	Std Deviation	97	118	159	168	187	219	256

### CLIENT / SERVER RATES

1.1.96 RATES	LEVELS	2	3	4	5	6	7	8
	Returns	9	11	11	11	11	11	11
	Maximum	446	648	701	754	802	898	1046
	Minimum	190	285	333	412	432	514	570
	Average	318	441	535	605	681	777	906
	Median	294	390	468	555	641	746	889
	Std Deviation	88	117	177	160	192	195	230

### SAP R/3 RATES

1.1.96 RATES	LEVELS	2	3	4	5	6	7	8
	Returns	6	8	8	8	7	8	8
	Maximum	500	845	960	1000	1100	1107	1306
	Minimum	287	378	455	560	651	791	946
	Average	403	570	718	792	897	984	1112
	Median	412	504	655	760	890	950	1046
	Std Deviation	76	156	170	152	155	121	140

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### 3 Management Summary

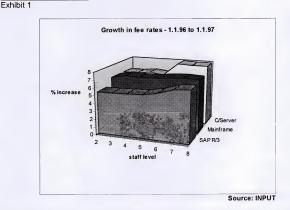
### 3.1 Fee Rates as at 1.1.97

From Exhibit 1, over the period 1.1.96 to 1.1.97 it can be seen that on aggregate, Mainframe rates have climbed from between 6.4% for staff level 2 to a maximum of 7.0% for staff level 7.

On aggregate, Client Server fee rates have increased in a range of between 6.4 % (level 2) and 8.0% (level 6) over the same period.

Surprisingly, SAP R/3 staff rates have shown the most modest increase, rising from a minimum of 5.4% (level 2) to 6.6% (level 8) over the same period for the same type of services.

These figures mask greater variance at company level: one company reported a year-on-year increase of only 3% for client server application support, whilst a competitor's rates had increased by 15% over the same period.



In absolute terms, the rates quoted for SAP R/3 personnel were considerably higher, representing the extent of current demand and shortage of trained personnel at all levels. This is illustrated in Exhibit 2 overleaf, which shows the lowest and highest recorded rates for this platform, as at 1.1.97.

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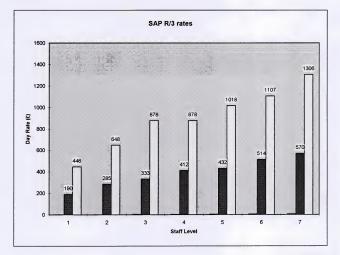


Exhibit 2

Source: INPUT

Statistical analysis of the 1.1.97 fee rates is shown overleaf, in tabulated form.

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# 3 Management Summary

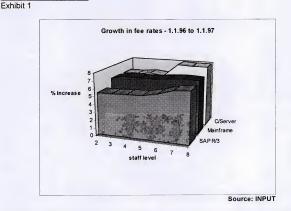
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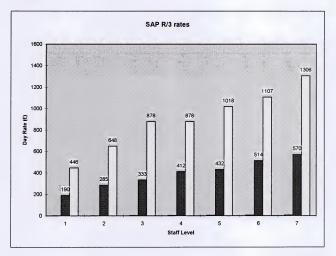


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# Professional Fees : Market Changes 1.1.96 to 1.1.97

### MAINFRAME RATES

LEVELS	2	3	4	5	6	7	8
Returns	10	10	10	10	10	10	10
Average Growth Reported % 1.1.96 To 1.1.97	6.4	6.8	6.7	6.7	6.9	7.0	6.9

(sample size = 10 for all levels)\*

## CLIENT / SERVER RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	9	11	11	11	11	11	11
1	Average Growth Reported % 1.1.96 To 1.1.97	6.4	6.4	6.6	6.4	8.0	7.9	7.9

(sample size = 9 for level 2 and 11 for all other levels)\*

# SAP R/3 RATES

	LEVELS	2	3	4	5	6	7	8
100	Returns	6	8	8	8	7	8	8
	Average Growth Reported % 1.1.96 To 1.1.97	5.4	5.4	5.5	5.5	5.9	6.5	6.6

(sample size = 6 for level 2, 7 for level 6 and 8 for all other levels)\*

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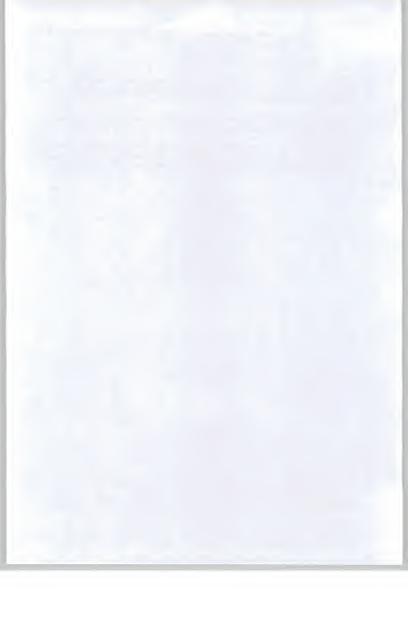
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1997	PRACTICE	CODES			@ May 6, 1997	
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1	Backg	round to the Project	1
2	Projec	t Methodology	1
3	Manag	gement Summary	3
	3.1	Fee Rates as at 1.1.97	3
	3.2	Conclusions	5

# Appendices

A.	Standard Resource Definitions and Guidance to Vendors
B.	Participating Organisations

C. Modified Day Rates, as at 1.1.96



#### 1 Background to the Project

This report has been commissioned by Esso Petroleum Company Limited as the second part of a three phase benchmarking analysis into typical standard day rates for software development resource. The rates are those applicable across the following disciplines:

- Mainframe Applications Support
- SAP Applications Support
- Client Server/LAN Applications Support.

For the following staff levels (specified in more detail in appendix A):

- Programmer (BSC/ISM Level 2)
- Analyst/Programmer (BSC/ISM Level 3)
- Senior IT Analyst/Senior Software Developer (BSC/ISM Level 4)
- Technical Team Leader (BSC/ISM Level 5)
- Project Leader / Database Consultant (BSC/ISM Level 6)
- Project Manager (BSC/ISM Level 7)
- Senior Project Manager (BSC/ISM Level 8).

The figures supplied in this report pertain to the anticipated day rates of the criterion group of companies (see appendix B) as at 1 January 1997.

## 2 Project Methodology

In accordance with the INPUT proposal dated 30.5.96, it was agreed that percentage fee scale increases/decreases for phases two and three of the benchmarking study would be supplied in an abridged format, derived from secondary sources where necessary.

In practice, it has been possible for INPUT to provide a more comprehensive analysis than the above methodology. With the exception of four management consulting companies who provided spot rates in the phase one benchmarking research, all other criterion companies have submitted comprehensive updates on their proposed rates for 1997.

For comparitive purposes, it has been agreed between Esso and INPUT that the fee rates supplied by the management consulting companies in phase one are stripped out of the 1.1.96 analysis. This amended data is included in Appendix C. By doing so, it is possible to make valid comparisons of the changes that have taken place, or plan to take place between 1.1.96 and 1.1.97.

For phase three, INPUT will endeavour to use the same methodology to obtain 1998 rates, with the proviso that the pool of companies remain active in the same sectors and continue to cooperate in the release of comprehensive fee rates.

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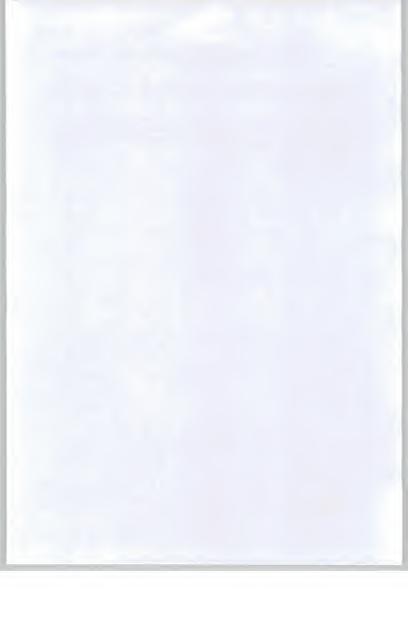


In accordance with phase one methodology, a questionnaire was developed to act as a medium for collection of standard day rates as at 1 January 1997.

The questionnaire contains a table of staff levels with explanatory notes on the environment in each discipline. Vendors were requested to supply daily rates in as many level categories as were applicable to their offerings.

The individual returns were collated and aggregated to provide the basis of the results tabulated in Section 3. In all cases except one, it was possible to achieve a minimum sample size of eight. In the one instance where this was not possible, two of the companies surveyed stated that they did employ staff at level 2 for SAP R/3 activities.

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# Professional Fees : Market Changes 1.1.96 to 1.1.97

#### MAINFRAME RATES

2. <u>.</u>	LEVELS	2	3	4	5	6	7	8
	Returns	10	10	10	10	10	10	10
	Average Growth Reported % 1.1.96 To 1.1.97	6.4	6.8	6.7	6.7	6.9	7.0	6.9

(sample size = 10 for all levels)\*

### CLIENT / SERVER RATES

 LEVELS	2	3	4	5	6	7	8
Returns	9	11	11	11	11	11	11
Average Growth Reported % 1.1.96 To 1.1.97	6.4	6.4	6.6	6.4	8.0	7.9	7.9

(sample size = 9 for level 2 and 11 for all other levels)\*

## SAP R/3 RATES

 LEVELS	2	3	4	5	6	7	8
Returns	6	8	8	8	7	8	8
Average Growth Reported % 1.1.96 To 1.1.97	5.4	5.4	5.5	5.5	5.9	6.5	6.6

(sample size = 6 for level 2, 7 for level 6 and 8 for all other levels)\*

\* N.B. for meaningful comparison, only those companies supplying data over two consecutive years have been included in this analysis.

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# 3.2 Conclusions

Between 1.1.96 and 1.1.97, there has been a narrowing of the gap between the charge-out rates for Mainframe software development resource support and the rates charged for Client Server support and SAP R/3 support.

This narrowing is attributed to the growing demand for programmers with traditional mainframe programming skills (such as Cobol), given the Year 2000 problem.

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The figures supplied in this report pertain to the criterion group of companys' anticipated day rates as at 1 January 1997.

# 2 Project Methodology

In accordance with the INPUT proposal dated 30.5.96, it was agreed that percentage fee scale increases/decreases for phases two and three of the benchmarking study would be supplied in an abridged format, derived from secondary sources if necessary.

In practice, it has been possible for INPUT to provide a more comprehensive analysis than the above. With the exception of four management consulting companies who provided spot rates in the phase one benchmarking research, all other criterion companies have submitted comprehensive updates on their proposed rates for 1997. These participating companies are identified in Appendix B.

For comparitive purposes, it has been agreed between Esso and INPUT that the information supplied by the management consulting companies in phase one is stripped out of the 1.1.96 analysis. This amended data is included in Appendix C. By doing so, it is possible to make a useful evaluations of the changes that have taken place between 1.1.96 and 1.1.97.

For phase three, INPUT will endeavour to use the same methodology to obtain 1998 rates, with the proviso that the pool of companies remain active in the same sectors and continue to cooperate in the release of comprehensive fee rates.

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In accordance with phase one methodology, a questionnaire was developed to act as a medium for collection of standard day rates as at 1 January 1997. The questionnaire contains a table of staff levels with explanatory notes on the environment in each discipline. Vendors were requested to supply daily rates in as many level categories as were applicable to their offerings.

The individual returns were collated and aggregated to provide the basis of the results tabulated in Section 3. In all cases except one, it was possible achieve a minimum sample size of eight. In the one instance where this was not possible, two of the companies surveyed stated that they do not employ staff at level 2 for SAP R/3 activities.

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# 3 Management Summary

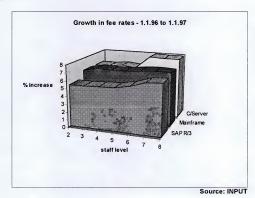
#### 3.1 Fee Rates as at 1.1.97

From Exhibit 1, over the period 1.1.96 to 1.1.97 it can be seen that on aggregate, Mainframe rates have climbed from between 6.4% for staff level 2 to a maximum of 7.0% for staff level 7.

On aggregate, Client Server fee rates have increased by between 6.4 % (level 2) and 8.0% (level 6) over the same period.

Surprisingly, SAP R/3 staff rates have shown the most modest increase, rising from a minimum of 5.4% (level 2) to 6.6% (level 8) over the same period.

These figures mask greater variance at company level: one company reported a year-on-year increase of only 3% for client server application support, whilst a competitor's rates had increased by 15% over the same period.



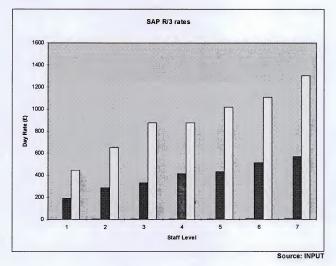
In absolute terms, the rates quoted for SAP R/3 personnel were considerably higher, representing the extent of current demand and shortage of trained personnel at all levels. This is illustrated in Exhibit 2 overleaf, which shows the lowest and highest recorded rates this platform, as at 1.1.97.



#### Exhibit 1







Statistical analysis of the 1.1.97 fee rates is shown overleaf, in tabulated form.

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### Professional Fee Rates Commencing 1.1.97

## MAINFRAME RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	10	10	10	10	10	10	10
	Maximum	484	624	759	816	985	1235	1458
.1.97	Minimum	168	263	284	291	372	382	438
ATES	Average	319	419	516	589	674	775	918
and the second sec	Median	305	405	486	577	666	785	926
	Std Deviation	97	122	164	172	195	235	275

	Average Growth Reported % 1.1.96 To 1.1.97	6.4	6.8	6.7	6.7	6.9	7.0	6.9
--	---	-----	-----	-----	-----	-----	-----	-----

(sample size = 10 for all levels)\*

#### CLIENT / SERVER RATES

LEVE	LS	2	3	4	5	6	7	8
Return	IS	9	11	11	11	11	11	11
Maxim	num	465	675	923	923	1183	1235	1458
Minim	um	210	305	368	438	458	546	618
Avera	ge	338	469	570	644	735	838	978
Media	n	305	430	486	577	666	792	921
Std De	eviation	87	120	182	163	222	225	266

Average Growth Reported % 6.4 1.1.96 % To 1.1.97	6.4	6.6	6.4	8.0	7.9	7.9	
(comple size = 0 for level 2 and 11 for all other l	avala\*						

(sample size = 9 for level 2 and 11 for all other levels)

# SAP R/3 RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	6	8	8	8	7	8	8
	Maximum	500	880	1000	1000	1183	1235	1458
1.1.97	Minimum	296	389	469	577	671	815	1000
RATES	Average	425	600	757	836	950	1048	1186
	Median	442	562	714	840	976	1050	1155
4	Std Deviation	73	152	165	145	166	137	166

(sample size = 6 for level 2, 7 for level 6 and 8 for all other levels)\*

\* N.B. for meaningful comparison, only those companies supplying data over two consecutive years have been included in this analysis. 1

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# 3.2 Conclusions

Between 1.1.96 and 1.1.97, there has been a narrowing of the gap between the charge-out rates for Mainframe software development resource support and the rates charged for Client Server support and SAP R/3 support. We attribute this to the growing demand for programmers with traditional programming skills (such as Cobol), given the Year 2000 problem. According to INPUT assessments, this Year 2000 work should have reached a peak in late 1997 early 1998. However, evidence suggests that many IT users have yet to tackle the problem. It is therefore reasonable to assume that supply-side restrictions will not impact until 1998.

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# APPENDICES

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# APPENDIX A

# STANDARD RESOURCE DEFINITIONS

The following replicates the Standard Resource Definitions as defined by Esso in the form supplied to respondent vendors:

# **Definitions of Skills**

The client has defined the following Levels of skill which he associates with the Job Descriptions in the RH column of the table below. We shall use Level as a reference in the questionnaire section against which we invite you to supply ranges of daily charge out rates. If these definitions do not allow you to express your rates in a meaningful way, please feel free to use your own schematic to respond.

LEVEL	BS Code	ISM Title	Typical Job Descriptions
2	DLP2	Initially Trained Practitioner	Programmer, Analyst/Programmer, Systems Programmer
3	DLP3	Trained Practitioner	Experienced Programmer, Experienced Analyst Programmer, Experienced Systems Programmer, Software Developer, Analyst Designer
4	DLS4, DLAD4, DLM4	Fully Skilled Practitioner	Senior Software Developer, Senior Analyst Designer, Business Analyst, Team Leader, Database Design or Performance Specialist
5	DLM5	Experienced Practitioner/ Supervisor	Principal Software Developer, Senior Business Analyst, Senior Team Leader, Database Design or Performance Expert
6	DLM6	Senior Practitioner/Manager (limited scope)	Project Leader, Database Consultant
7	DLM7	Senior Specialist/Manager (extended scope)	Project Manager
8		Principal Specialist/ Experienced Manager	Senior Project Manager

#### Environment

The client categorises his development environment as comprising three segments:

1. MAINFRAME: IBM MVS, IMS and DB/2, mainly COBOL. Team size of some 40-45 people.

 CLIENT/SERVER: Intel processor Servers, Microsoft NT, MS Windows 3.1 Clients. The main development tool used is Powerbuilder. Team size 10-15 people.

3. SAP R/3: In the planning stage. Projected initial team size 5-10 people.

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# APPENDIX B

# List of Participating Vendors

The following vendors submitted responses in the indicated sectors:

SECTORS	MAINFRAME	CLIENT/ SERVER	SAP R/3
121 Consulting			х
Bull Information Systems	X	X	x
CFM	Х	x	
Diagonal Computer Services	X	X	
Druid	X	х	х
FI Group	Х	х	
Hoskyns Group	Х	х	х
IBM	Х	х	x
Origin			X
Plaut (UK)		х	х
SHL Technology Solutions	Х	х	
Software Design Associates	Х	х	
Unisys	x	x	x

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# APPENDIX C

# Daily Fee Rates as at 1.1.96, Minus Spot Rate Data Supplied By Four Management Consulting Companies

## MAINFRAME RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	10	10	10	10	10	10	10
	Maximum	465	600	730	785	883	1107	1306
1.1.96	Minimum	152	238	268	275	350	360	412
RATES	Average	299	392	484	552	631	724	859
	Median	294	389	468	555	641	746	889
And and a second second	Std Deviation	97	118	159	168	187	219	256

## CLIENT / SERVER RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	9	11	11	11	11	11	11
	Maximum	446	648	701	754	802	898	1046
1.1.96	Minimum	190	285	333	412	432	514	570
RATES	Average	318	441	535	605	681	777	906
1	Median	294	390	468	555	641	746	889
Summer Back	Std Deviation	88	117	177	160	192	195	230

## SAP R/3 RATES

	LEVELS	2	3	4	5	6	7	8
and the second	Returns	6	8	8	8	7	8	8
	Maximum	500	845	960	1000	1100	1107	1306
1.1.96	Minimum	287	378	455	560	651	791	946
RATES	Average	403	570	718	792	897	984	1112
1	Median	412	504	655	760	890	950	1046
	Std Deviation	76	156	170	152	155	121	140

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The British Computer Society's Industry Structure Model for Information Systems

ISM Release 3 is now available - contact the Professional Development Department on 01793 417441/417442 or email <u>pdd@bcs.org.uk</u>

- Press Release
- Keynote Speech at Press Launch
- □ Where can you find a reliable yardstick for assessing the professionalism of IS staff? Or expert guidance on planning training? And a means of measuring its effectiveness?
- □ Answer: in the BCS Industry Structure Model (ISM), a unique and comprehensive set of performance standards for all those working in Information Systems and related fields.

#### Industry-wide, external standards

As the professional body for the IT industry, the BCS is uniquely qualified to produce universal, external standards that also reflect best practice.

First published in 1986, the ISM is recognised world-wide as the most authoritative reference, and forms the basis of the European Informatics Skills Structure (EISS).

The latest release, ISM3, was produced after 18 months' consultation exercise with professionals from all areas of IS.

#### Measurable benefits

Just as the ISM is based on actual practise rather than abstract concepts, so the benefits it brings are equally real and measurable. In all organisations, whatever their size or area of business, its use can result in:

- Increased effectiveness
- □ improved quality levels
- □ better focused, more cost-effective training
- □ significant savings in both time and money.

Flexible and easy to use

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Whereas earlier releases were paper-based, ISM3 is delivered as standard PC Windows software with full browse and print facilities. On-line help and supplementary information are supplied.

Above all, thanks to its level of detail and non-prescriptive nature, ISM3 is a flexible tool that can be applied in a variety of ways to aid recruitment, training and development of IS staff.

Specifically, you can use it to:

- □ compose customised job descriptions from standardised roles/tasks
- □ assess the competence of IS
- establish individual and corporate training and development needs
- provide training to recognised standards
- plot career development paths
- establish staffing and recruitment needs
- identify skills shortages.

#### Roles rather than jobs

IS jobs often involve several different roles. For this reason, ISM3 is structured as a simple matrix of over 200 roles, categorised by ten levels of responsibility and competence. The tasks performed within each role are clearly stated, along with the experience and skills required, and training and development targets. Details are given of all relevant vocational and professional qualifications, including Soctish/National Vocational Qualifications (S/NVQs).

Nine functional areas are covered:

- □ management
- support and administration
- policy and planning
- systems development and maintenance
- □ service delivery
- technical advice and consultancy
- customer relations
- education and training
- quality

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The ISM is an integral part of the BCS Professional Development Scheme (PDS), used by a large number of organisations, including many blue-chip companies. PDS is the mechanism for applying quality control to the practical experience and training of IS practitioners. It recognises good practice in training and development, and can also provide an accelerated path to professional qualifications.

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Tel: 01793 417441 Fax: 01793 417473 Email: pdd@bcs.org.uk

Professional Development | News Stand | Main Menu | Consult Contents

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Benchmarking Study for Software Application Development Resource

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# Appendices

- A. Standard Resource Definitions and Guidance to Vendors
- B. Questionnaire
- C. Tables of Standard Day Rates
- D. Participating Organisations

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## 1 Background to the Project

The project has been commissioned by Esso Petroleum Company Limited. Esso wish to develop an understanding of standard day rates for software development. The rates are those applicable across the following disciplines:

- Mainframe Applications Support
- SAP Applications Support
- Client Server/LAN Applications Support

For the following staff levels:

- Programmer (BSC/ISM Level 2)
- Analyst/Programmer (BSC/ISM Level 3)
- Senior IT Analyst/Senior Software Developer (BSC/ISM Level 4)
- Technical Team Leader (BSC/ISM Level 5)
- Project Leader / Database Consultant' (BSC/ISM Level 6)
- Project Manager (BSC/ISM Level 7)
- Senior Project Manager (BSC/ISM Level 8)

INPUT has agreed with Esso a "criterion group of companies". These companies have provided a pool for the investigation of day rates by INPUT field research. For each of the three disciplines, the pool of companies was different. However, some companies were represented in more than one pool because of the broad scope of services which they offered (see appendix D).

In order to encourage vendors to supply the necessary information, they were assured that only a summary of the pool data would be supplied to Esso. In turn, Esso has agreed that INPUT can supply each participating vendor with a similar summary.

# 2 Project Methodology

Field research was conducted in August 1996. In each pool, the minimum agreed number of 8 participants was exceeded.

A questionnaire was developed to act as a medium for collection of current standard day rates (see Appendix B). It contains a table of staff levels with explanatory notes on the environment in each discipline. Vendors were requested to supply daily rates in as many level categories as were applicable to their offerings. They were also requested to indicate how these rates had varied since 1 January 1996, plus their views of future contract rate trends.

Although not prompted on possible influences on forward rates, a number of vendors made comments on the forces which might, in their opinion, have a significant effect. A small number of vendors (not included in the pool sizes) did not provide a complete response. However, they volunteered spot rate information. This was incorporated in the statistics where it was judged to be valid.

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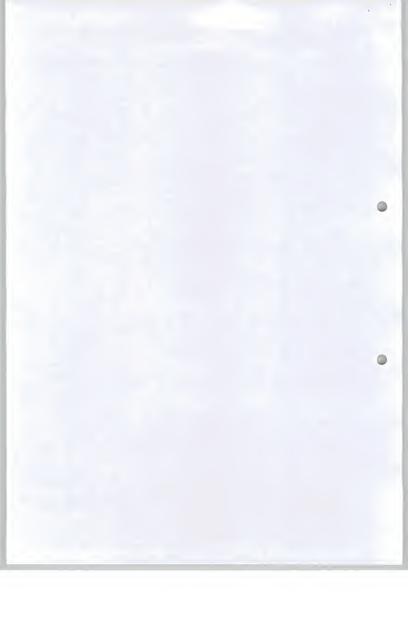
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The individual returns were collated and aggregated to provide the basis for the results tabulated in Appendix C.

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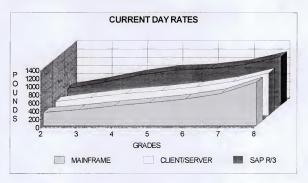


# 3 Management Summary

#### 3.1 Current Rates

Mainframe and Client/Server Rates were similar at the lowest and highest levels. However, the Client/Server discipline showed an upwards "bulge" of around 10% in the middle job levels compared with Mainframe. This may represent higher current demand for experienced technicians in the Client/Server sector.

The rates quoted for SAP R/3 personnel were considerably higher, representing the extent of current demand and shortage of trained personnel at all levels. The premium was in the order of 50% in the middle (senior technical) grades. However, the difference again tailed off towards the (predominantly management) senior levels. See Exhibit 1.



#### **EXHIBIT 1 - CURRENT DAY RATES**

#### 3.2 Increases since 1.1.96

On average, rates in all sectors had increased from 1 January 1996. The increases were similar: at all grades, Mainframe and SAP R/3 rates had both increased by about 2%; the increase in Client/Server rates was a shade higher at about 2½%. However, the latter difference is explicable by statistical variations.

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# 3.3 Estimated Rates at 1.1.96

Applying the average percentage growths calculated from the responses of vendors to the current rates, we obtain the following estimates of the position at 1.1.96:

## MAINFRAME RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	11	10	10	11	11	12	13
	Maximum	491	600	730	785	827	1127	1838
CURRENT	Minimum	152	238	268	275	350	360	413
RATES	Average	314	383	474	551	636	767	1045
	Median	300.0	389.0	467.5	560.0	651.0	821.5	947.0
	Std Deviation	103.8	106.5	147.4	146.7	165.0	220.1	425.0
	Within ±1 STD	7	7	6	7	7	8	9
	STD From	196	283	320	413	486	601	522
-	STD To	404	495	615	707	816	1042	1372

#### CLIENT/SERVER RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	10	11	11	12	12	13	13
	Maximum	488	649	878	878	1073	1120	1750
CURRENT	Minimum	190	290	333	413	432	515	571
RATES	Average	332	438	527	599	686	811	1010
	Median	307.5	400.0	480.0	590.0	701.5	850.0	947.0
	Std Deviation	97.2	114.1	173.6	142.2	180.4	193.9	330.2
	Within ±1 STD	6	8	7	7	8	8	9
	STD From	210	286	306	448	521	656	617
	STD To	405	514	654	732	882	1044	1277

#### SAP R/3 RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	7	8	9	10	7	9	9
	Maximum	500	846	962	1565	1073	1123	1755
CURRENT	Minimum	287	378	455	560	651	791	947
RATES	Average	413	562	725	845	884	986	1175
	Median	435.0	526.0	690.0	795.0	930.0	976.0	1125.0
	Std Deviation	79.7	157.3	179.0	284.0	152.2	104.6	232.8
	Within ±1 STD	5	6	5	9	5	5	8
	STD From	355	369	511	511	778	871	892
	STD To	515	683	869	1079	1082	1081	1358

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#### 3.4 Increases from Current to 1.1.97

From the responses made during preparatory interviews, we formed the impression that most firms carry out a major review of rates in the final quarter of each year in preparation for a new calendar year. As these reviews are not yet complete, it is premature to make accurate assessments of future rates as at 1 January 1996. As agreed, these rates will be evaluated by INPUT at the beginning of November 1996, with a view to publishing data during December. Our provisional view is that mainframe rates will show the greatest increases on the 1.1.96 rates.

#### 3.5 Economic and Business Trends Likely to Affect 1997 Rates

Not withstanding the above, respondents had taken some initial views of the overall economic factors which might apply during 1997. There would appear to be an implied low inflation factor in their minds - a strong tendency towards continuity in the economic climate.

However, with a General Election in the offing, the future of a Single European Currency still open to debate and the challenges for either potential government of producing a balanced budget, forecast economic indices a year from now cannot be at their most dependable. A further variable is the levels of work being generated by the year 2000 issues.

#### 3.6 Conclusions

The results provide a clear view of Current rates and the spread of those rates. As stated, they also indicate a small average increase since 1.1.96 of between 2 to 2.5%, which we have applied as a deflator. Vendor views on the market influences on Mainframe and SAP R/3 rates are diverse. The economic climate and the demand environment is subject to many changes, the effects of which are still unclear. Thus fluture growth estimates need to be confirmed by further studies closer to the time of relevant detailed negotiation.

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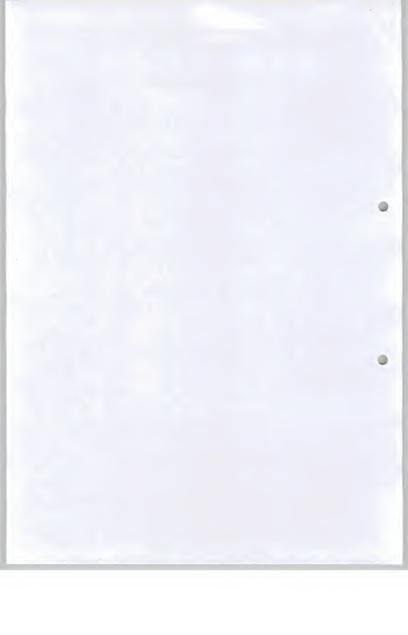


Benchmarking Study for Software Application Development Resource

# APPENDICES

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# APPENDIX A

# STANDARD RESOURCE DEFINITIONS

The following replicates the Standard Resource Definitions as defined by Esso in the form supplied to respondent vendors:

## **Definitions of Skills**

The client has defined the following Levels of skill which he associates with the Job Descriptions in the RH column of the table below. We shall use Level as a reference in the questionnaire section against which we invite you to supply ranges of daily charge out rates. If these definitions do not allow you to express your rates in a meaningful way, please feel free to use your own schematic to respond.

LEVEL	BS Code	ISM Title	Typical Job Descriptions
2	DLP2	Initially Trained Practitioner	Programmer, Analyst/Programmer, Systems Programmer
3	DLP3	Trained Practitioner	Experienced Programmer, Experienced Analyst Programmer, Experienced Systems Programmer, Software Developer, Analyst Designer
4	DLS4, DLAD4, DLM4	Fully Skilled Practitioner	Senior Software Developer, Senior Analyst Designer, Business Analyst, Team Leader, Database Design or Performance Specialist
5	DLM5	Experienced Practitioner/ Supervisor	Principal Software Developer, Senior Business Analyst, Senior Team Leader, Database Design or Performance Expert
6	DLM6	Senior Practitioner/Manager (limited scope)	Project Leader, Database Consultant
7	DLM7	Senior Specialist/Manager (extended scope)	Project Manager
8		Principal Specialist/ Experienced Manager	Senior Project Manager

#### Environment

The client categorises his development environment as comprising three segments:

1. MAINFRAME: IBM MVS, IMS and DB/2, mainly COBOL. Team size of some 40-45 people.

 CLIENT/SERVER: Intel processor Servers, Microsoft NT, MS Windows 3.1 Clients. The main development tool used is Powerbuilder. Team size 10-15 people.

3. SAP R/3: In the planning stage. Projected initial team size 5-10 people.

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# APPENDIX B

# QUESTIONNAIRE

#### Q.1. Mainframe Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
DAILY RATE							

#### Q.1.1. Inflation Rates

The client appreciates the difficulties of forecasting inflation rates. Please give the following your best estimates - expressed as ranges, if you prefer.

By what approximate percentage have the above rates increased since 1 January 1996? (Mention and specify any exceptions to the general increase rate).

#### Q.2. Client/Server Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
DAILY							
RATE							

#### Q.2.1. Inflation Rates

Please give your best estimates of inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1.

#### Q.3. SAP R/3 Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL.	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
DAILY							
RATE							

#### Q.3.1. Inflation Rates

Please give your best estimates of inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1.

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#### APPENDIX C

## TABLES OF STANDARD DAY RATES

#### C.1 MAINFRAME RATES

	LEVELS	2	3	4	5	6	7	8
200 - Sec.	Returns	11	10	10	11	11	12	13
	Maximum	500	600	730	785	827	1150	1875**
CURRENT	Minimum	160	250	276	283	361	371	425
	Average	319	391	483	561	648	783	1066
	Median	300	389	468	560	651	826	973
	Std Deviation	104.2	104.8	147.6	145.1	165.3	221.5	432.0
	Within +/-1 STD	8	7	6	7	6	8	9
2	STD From	196	284	320	415	486	604	541
al an Succession and a second second	STD To	404	494	615	705	816	1047	1405

# Average growth reported

1.1.96 % TO CURRENT	1.8	1.9	1.9	1.9	2.0	2.0	2.0

N.B. the maximum value marked \*\* includes some spot quotes from a large management consultancy company

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## C.2 CLIENT / SERVER RATES

	LEVELS	2	3	4	5	6	7	8
	Returns	10	11	11	12	12	13	13
	Maximum	500	675	900	900	1100	1150	1800**
CURRENT	Minimum	200	290	350	425	445	530	600
	Average	340	448	540	614	703	833	1039
4.00	Median	316	400	480	605	713	875	973
	Std Deviation	98.8	119.5	181.7	145.2	185.1	202.5	344.0
	Within +/-1 STD	6	8	8	6	8	8	9
	STD From	217	280	298	460	528	672	629
	STD To	415	520	662	750	898	1078	1317

# Average growth reported

1.1.96 % TO CURRENT 2.4	2.3			

N.B. the maximum value marked \*\* includes some spot quotes from a large management consultancy company

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# C.3 SAP R/3 RATES

All and a second se	LEVELS	2	3	4	5	6	7	8
	Returns	7	8	9	10	7	9	9
a Chickense	Maximum	500	880	1000	1600**	1100	1150	1800
CURRENT	Minimum	287	378	455	560	651	791	973
	Average	421	573	741	865	903	1009	1206
	Median	435	533	690	800	930	1013	1125
tan . Arta	Std Deviation	77.7	161.9	187.6	291.1	150.8	109.7	250.7
	Within +/-1 STD	5	6	5	9	4	6	8
	STD From	357	371	502	509	779	903	874
-	STD To	513	694	878	1091	1081	1123	1376

# AVERAGE GROWTH REPORTED

		1	1	1		
1.1.96 % TO CURRENT 2.0	1.8	12.2	2.3	2.1	2.4	2.6

N.B. the maximum value marked \*\* includes some spot quotes from a large management consultancy company

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# APPENDIX D

# List of Participating Vendors

The following vendors submitted responses in the indicated sectors:

SECTORS	MAINFRAME	CLIENT/ SERVER	SAP R/3
121 Consulting Bull Information Systems CFM Deloitte Touche Diagonal Computer Services Druid FI Group Hoskyns Group IBM Origin Plaut (UK) SHL Technology Solutions Software Design Associates Unisys	x x x x x x x x x x x x	x x x x x x x x x x x x x x x x	x x x x x x x x x
EDS Sema Admiral COS Logica Anile CSC BM CA	× × × ×	× × × × × ×	

September 1996

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INPUT Ltd



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Swein Office Careful (R) Plong 1/26-1968 Coventry Road Variatery, Bennaghan B26 64D Tel: 0121 705 7879 Fas: 0121 705 7879

FAX CONN	UNICATION		
Attention:	DAVID NASH	Franc	MUKE WARSOR
Company:	INTUT	Date:	28/8/56
Tel: .	AUX-979 3467	Turnet	
Fast	P1753 577311	No of Pa	genc (test torved) -7

David,

Sorry its taken so long . hope this halps - please can me if you have any community or question. ð

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SHL An MCI Company	SHL Technology Solutions Ltd 137 Stamford Street London SE1 9NJ Telephone 0171-928 9800 Fax 0171-928 4827	Fax Tra	ansmission
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	Salama/A August 19	Indrea Ru 96	hadim

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Remarks

)





137 Stamford Street London SE1 9NJ

BS/AYR/input

16 August 1996

David Nask Input Associate Cornwall House 56-77 High Street Slough Berkshire SL1 IDZ

Dear David

# Re: Application Development Resource Benchmarking

Please find attached our responses to your questionnaire. A few points to note:

- We specialise in client/server development specially using Powerbuilder so we are a good fit for your category 2 environments.
- 2. We charge the same for client/server and mainframe work.
- 3. We do not really do SAP work
- Based on the Powerbuilder work we have done, we would typically expect a 10-15
  person team to average out at around £500 per team member per day including project
  manager, quality assurance reviews etc but excluding any fixed price contingencies.

This is probably a better measure than the individual fee rates.

I look forward to receiving the full report.

Yours sincerely

Pen Salama Vice President & General Manager Systems Integration

Епс

Telephone: 0171 928 9800 Facsimile: 0171 928 1296 SISE Technology Selectors Limmed surrent Officer 17", Stamford Street, Londen SEL 287 Repriced in England No. 0155234



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Application Development Rates Benchmark

# Questionnaire

# O.1. Mainframe Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Level 2	Lavel 3	Lovol 4	Level 5	Level 6	Loval 7	Lovel 8		client former felow
DALLY								sec	curs parts sour

#### Q.1.1. Inflation Rates

The client appreciates the difficulties of forecasting inflation rates. Please give the following your best estimates - expressed as ranges, if you prefer.

By what approximate percentage have the above rates increased since 1 January 1996? (Mention and specify any exceptions to the general increase rate).

By what approximate percentage do you anticipate the above rates increasing by 1 January 1997? (Mention and specify any exceptions to the general increase rate).

By what approximate additional % do you anticipate the above rates increasing by 1 January 1998? (Mention and specify any exceptions to the general increase rate).

#### Q.2. Client/Server Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Lovel 2	Lavai 3		3	1			
DAILY	300	400	490	550	630	700	\$40	Rate established 1/1/96
CALE			L					Assumed increase 1/1/97

#### **O.2.1.** Inflation Rates

and beyond -Please give your best estimates of inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1.

# Q.3. SAP R/3 Rates A/A

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Lovel 2	Lovel 3	Lovel 4	Loval 5	Lovel 6	Level 7	Level 2
DALY							

### **0.3.1.** Inflation Rates

Please give your best estimates of infiation rates since 1.1.96, by 1,1.97 and 1.1.98 in the same manner as indicted in Q.1.1.

Issue 1: 12 August 1996

INPUT Ltd

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TOTAL P.03



# UNISYS

# **Facsimile Cover Sheet**

2

Number of pages to Follow

Information Services **Customer Service Centre** Fox Milne Milton Keynes MK15 0YS Fax No.: 01908 212952 Tel No.: 01908 212000

To:	Mr. David Nash	Fax No: 0118 979 3167
Company:	INPUT	Date: 16 August 1996
From:	Edmond Cunningham	Tel No: 01908-212673
Subject:	Application Development Outsourcing	Priority Notify Upon Arrival (X) Urgent (X)



UNISYS

UNISYS SERVICE ONTR



Unisys Limited Gustomer Service Centre Fox Mine Mitton Keynes Bucks MK15 OYS Telephone 01908 212000 Facsimile 01908 212952

16th August 1996

Mr. David Nash INPUT Associate INPUT Cornwall House, 55 - 77 High Street, Slough, Berkshire, SL1 1DZ

Dear Mr. Nash,

# APPLICATION DEVELOPMENT RESOURCE BENCHMARKING

Please find enclosed the Unisys response to your questionnaire.

We look forward to receiving a copy of the combined rates when you have completed your assessment.

If you have any question please don't hesitate to contact me.

Yours sincerely,

U

Edmond Cunningham

Registered in England No 103709

Registered Office: 31 Brentlield, Stonebridge Park, London NW10 8LS



Page 4 of 4

P.93

Application Development Rates Benchmark

# Questionnaire

# Q.1. Mainframe Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
DAILY	465	600	730	785	815	860	1090

## Q.1.1. Inflation Rates

The client appreciates the difficulties of forecasting inflation rates. Please give the following your best estimates - expressed as ranges, if you prefer.

By what approximate percentage have the above rates increased since 1 January 1996? Zero (Mention and specify any exceptions to the general increase rate).

By what approximate percentage do you anticipate the above rates increasing by 1 January 1997? (Mention and specify any exceptions to the general increase rate).

By what approximate additional % do you anticipate the above rates increasing by 1 January 1998? (Mention and specify any exceptions to the general increase rate).

### Q.2. Client/Server Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
DAJLY	465	675	730	785	835	935	1090

## Q.2.1. Inflation Rates

Please give your best estimates of inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1.  $4^{\prime\prime}$ .  $4^{\prime\prime}$ .  $4^{\prime\prime}$ .

#### Q.3. SAP R/3 Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
DAILY	470	880	1000	1000	1040	1080	1090

#### Q.3.1. Inflation Rates

 Please give your best estimates of inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1.
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Issue 1: 12 August 1996

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INPUT Ltd

TOTAL P.03



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28/8/96 PA CONSUMAR Wendy Copley dany on behelf of him Tate. PA her really in the burniers of outsoning. The bran PA approaches bytems development work to do price each job " as a chole". Rate vous between \$50 & \$150/han [Bandon & ho = (1200 - 1/200/day ))



DELOUTTE/ ICS Karen\_Machin@deloit, 17:15 23/08/96 P, Billing Rates 1 From: Karen Machin@deloitte.touche.co.uk Date: Fri, 23 Aug 96 17:15:21 PST Encoding: 26 Text To: dnash@i-way.co.uk Subject: Billing Rates X-UIDL: 07374a5327f6e6328ae999fa9be4787a Dear David My sincere apologies for not getting back to you sooner. This answer has been thrown together fairly quickly so I hope vou'll forgive me for not using your fields described in the fax. However I hope what I do give you is enough for your client to get some idea of our rates. For our most junior consultant (ie trainee) - 500 per day (17?) Consultant - 650 per day Experienced consultant 850 per day ( $L_{3}$ ) Project manager 1100-1200 per day ( LF)? Director 1800 per day ( 18 ) Our rates are normally in addition to any expenses incurred during the client work Regards

Karen

Printed for dnash@patrol.i-way.co.uk (David Nash)

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121 Consulting

at 1006 or PORTON day

Mr David Nash INPUT Associate Cornwell House 55-77 High Street Biough Bartestor

Application Development Bea on Bench

station to participate in the above project. Further to our conversat been able to complie that required data, which is contained in the

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# **Bull Information Systems Ltd**

Maxted Road Hemel Hempstead Herts, HP2 7DZ

# Fax Header

To: David Nash, Input Associate 0118 979 3167

From: Martin Russ 01442 884996

Date. 28/08/1990

No. of Pages ( incl Cover):

3

Message:

Dear David,

Once again, my apologies for the delay in replying to your questionmaire. As a result of absences currently, the assessment of the rates for the mainframe environment is more tentative than would otherwise be the case, and you may wish to take this into account.

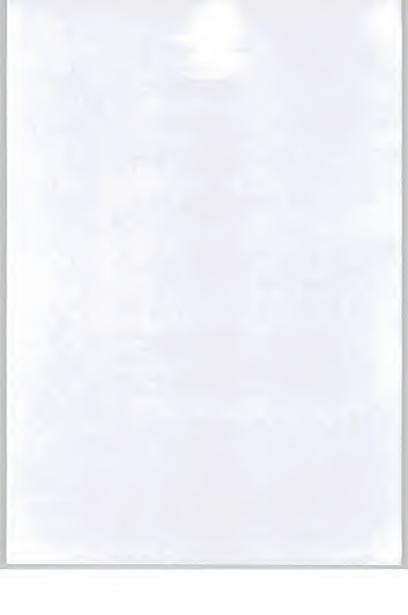
If you have any questions on the attached or would like further assistance, then please let me know. Otherwise I look forward to hearing from you in due course.

Yours sincerely.

MAIN FRAMES 2 3 4 5 400 474 606 716

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8 Marth Kusz 927. by phone 29/8/96



Buil Information Systems Ltd

Maxted Road Hernel Hempsteed Herts, HP2 7DZ

Fax Header

David Nash, Input Au 0118 979 3167

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Martin Russ 01442 884996

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> C in Ca Page 1

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8/88/96 17:44 INFUT LTD + 9:75/792567 38-488-96 17:43 INFUT LTD + 8:734753367 +001 303 0500 +001 303 0500 09-1796 13-55 FROM DPI DPI DPI PLIMITED HE-1996 13155 FREE DEF CALLP LINITED 007530770311 9.0P Mr D. Nich, PAPUT, Conwyll House, 55-77 High Sevet, Siough Sevits, SLI 1DZ .... . Dates appreciates the difficulties of ferometing in also - expressed as ranges, if you petiter. Artifield in compare, is you protect the property a low the shows make instrument draws 1 January 1996? CZ ify any competitions is the general instrument study. The protecting do by an achieving the day wave takes instruming by 1 January 1997? SY ally any encoupless to the general instrument read, Barge out state. et additional % do you aviegate the above rates in 5 ary complition to the general sourcest relay. ng hy I Jan Rul Robin O.2.1. Lofteners Kates As above . Phone give your best editorial manner at indicted in Q.1.1. Paul Re Had Ma for Keith Medowald Q.3. SAF BO Rose Lance Loniz Loniz Loniz Lonis Applied 0.3.1. 1.4 in Bates Please give year best references reserver as indicted in Q.1.1. n 27tes since 1.1.96, by 1-1.97 and 1.3.98 losue 1 12 August 1990 IN PUT LIN 2 0 I Name and Party 10HA P.46

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TEL:01273 857139

DIAGONAL COMPUTER SERVICES LTD



## DIAGONAL COMPUTER SERVICES LTD

P.Ø1

Wey Court, Farnham Surrey GU9 7PT

rel. 01252 733 711 Fax 01252 733 825

## FAX HEADER SHEET

TO:

Mr David Nash

COMPANY:

Input Ltd

DATE:

16th August 1996

0118 979 3167 YOUR FAX NUMBER:

FROM:

Armand Wadsworth **Diagonal Computer Services** 

Number of pages including this one:

NOTES:

For the attention of

Daried. Questionnaire attacked. Can 16 enson for Shefks / Im grein. Regards Alladous Maddwath



DIAGONAL COMPUTER SERVICES LTD Date: 13/8/96 Time: 18:13:46

## Application Development Rates Benchmark

## Questionnaire

Q.1. Mainfrume Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

			Level 4			1	
DAILY	160	080	310	400	450	500	600

## Q.1.1. Inflation Rates

The client appreciates the difficulties of forecasting inflation rates. Please give the following your best estimates - expressed as ranges, if you prefer.

By what approximate percentage have the above rates increased since 1 January 1996? 5% (Montion and specify any exceptions to the general increase rate).

(Notifion and specify any specify any specify and specify the above rates increasing by 1 January 1997? 5%

By what approximate additional % do you anticipate the above rates increasing by 1 January 1998? (Mention and specify any exceptions to the general increase rate).

## Q.2. Client/Server Rates

What are your current daily charge out rates for skills in the following Levels as defined above: Infletion James as abore

			Levol 4				
RATE C	100	500	350	450	500	550	600

**Q.2.1.** Inflation Rates

Please give your best estimates of inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1.

## Q.3. SAP R/3 Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Level 2	Level 3	Level 4	Level 5	Level 6	Level 7	Level 8
DAILY							
RATE							l J

Q.3.1. Inflation Rates

Please give your best estimates of inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1.

Issue 1: 12 August 1996

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INPUT Ltd



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16/08 '96 FRI 16:40 FAX 01734 753352 From: David Nash To: Peter Dooley FI GROUP Date: 14/8/96 Tame: 10:47:16

1001



Cornwall House 55-77 High Street Slough, Berks, SL1 1DZ Tel: +44 (0)1753 530444 Fax: +44 (0)1753 577311

From: David Nash, INPUT Associate

Tel/FAX: +44 (0)118 979 3167 Email: dnash@i-way.co.uk

FLOM Jo: Peter Dooley

TO

Company : FI Group

City :

Date : 14/08/96

Subject : Application Development O itsourcing

Pages: 4

Passes see attached Deword — as dissurved I can't supply our rates in this context. Also the lived of curtomer commitment. (size + guaranteed duration) and the level of responsibility (most supply stell to fixed price) make a significant difference. What I can provide is my personal Please see attached view of the masket prices 16/8/96



## F1 GROUP Date: 14/8/96 Time: 10:49:48

+5%

## Application Development Rates Benchmark

## Questionnaire

## Q.1. Mainframe Rates

What are your current daily char; c out rates for skills in the following Levels as defined above?

LEVEL	Level 2	Level 3	Leve 4	Level 5	Level 6	Level 7	Level 8
DAILY	200	350	465	850	550	650	750

## Q.1.1. Inflation Rates

The client appreciates the difficulties of forecasting inflation rates. Please give the following your best estimates - expressed as rar ges, if you prefer.

By what approximate percentage I ave the above rates increased since I January 1996? (Mention and specify any exceptions to the general increase rate).

By what approximate percentage co you anticipate the above rates increasing by 1 January 1997? +10% (Mention and specify any exceptions to the general increase rate).

By what approximate additional % do you anticipate the above rates increasing by 1 January 1998? > 10% (Mention and specify any exceptions to the general case and the same laws inclusing by 1 and 1900; 1900; 100 (Mention and specify any exceptions to the general case and case of the same laws in closer this for U.2. Client/Server Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

	Level 2						
DAILY	250	400	4000	500	550	700	200

## **O.2.1.** Inflation Rates

Please give your best estimates a 'inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1. Same as manipane but without Q.3. SAP R/3 Rates Year 2000 impacts

What are your current daily charge out rates for skills in the following Levels as defined above?

DAILY all the price you	LEVEL	Lovel 2	Level 3	Level 1	Level 5	Lovel 6	Level 7	If you need to
								ach the price you can't afford them.

## Q.3.1. Inflation Rates

Please give your best estimates of inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1.

Issue 1: 12 August 1996

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### 0-1996 10-07 Set 109793167 P.41



## FACSIMILE

Date :	25 03 96	Number of pa	pes, this one induited : 3	
Fac:	0171-434 8427	Fex:	0118-979 3167	
Tel :	0171-434 8336			
Department :		Campany :	INPUT	
Name :	PETER FALCONER	Name :	DAVID NASH	
PROM		70		

David

ny in replying to your fax of 14 A d to Keith Turner.

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Group pis. # Tel :: 6171 434 2171 Ingra Hause May Annual Landon WTV 2-04

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and the Name of Street

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HOSKYNS GROUP FLC FEE RATES -

For rates for considency, systems and pengramming resources are as follows. Trices are for personnel working on the customer's president, and are exclusive of VAT and expenses, which are charged at coat.

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Use of theshyse mediate resources will be charged for as a rate scaring from 100 per person per day depending upon manufacturer and configuration work.

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HOSKYNS

1016L P.83





HOSKYNS GROUP PLC FEE RATES

Fee rates for consultancy, systems and programming resources are as follows. Prices are for personnel working on the customer's premises, and are exclusive of VAT and expenses, which are charged at cost.

Grade	Short Term (f./day)	Long Term (£/day)
Administrator		253
Junior Programmer	369	332
Programmer	533	433
Senior Programmer	644	549
Technical Consultant	765	654
Consultant	934	823
Senior Consultant	1171	1013
Principal Consultant	1382	1197
Managing Consultant	1440	1287
Senior Manager (from)	1546	1361
Director (from)	1709	

- All work is carried out on a time and materials basis, subject to the terms of Hoskyns Specific Agreement for the Provision of Professional Services and Hoskyns Group plc Standard Terms and Conditions.
- Hoskyns reserves the right to review fee rates at six-monthly intervals, on the first day of January and July each year.
- All assignments which have a duration of less than 20 man-days will be charged for at the short term daily rate.
- Use of Hoskyns machine resources will be charged for at a rate starting from £40 per person per day depending upon manufacturer and configuration used.
- Where work is carried our on Hoskyns premises, an additional surcharge of £20 per person per day will be levied.

Effective from 1 July 1996.



TOTAL P.03

FIN 0196



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From: Peter Hardcastle			
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IBM, Hurstey Park (Matipoint 175) Phone: 01962 816981 Fax No: 01962 815121		We do not have standard change out rates put so - each coppensates in mayor, and out put- calcutoric in reflect the singapose of a particular discoverances. Assumption of the facture of rate are the describes of the coppensate, the risk lavelyed, and the values of managements	
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you will appreciate, this information is supplied in confidence



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ORIGIN CAMBRIDGE

ID:01223425075

ROW

FAX MESSAGE

David Nash TO:

FAX NO:

ATTN:

0118 979 3167

DATE: 19 August 1996 REF.NO:

1

FROM: Clive Griffiths

SUBJECT:

CC.:

TOTAL NUMBER OF PAGES INCL. THIS PAGE:

David,

Further to our conversation please find enclosed daily rates for SAP R/3 consultants. In terms of inflation rates we would expect R/3 rates to rise at something like r.p.i. + 3-5%. I trust this helps with your analysis.

Yours sincerely

ORIGIN TECHNOLOGY IN BUSINESS UK LTD

Clive Griffiths Commercial Manager

ORIGIN TECHNOLOGY IN BUSINESS UK LTD

REGISTERED IN ENGLAND ND. 2479329

21 THE SCIENCE PARK MILTON ROAD CAMBRIDGE CB4 4FH UK

PHONE +44 (0)1223 425110 FAX +44 (0)1223 425075



Application Development Rates Benchmark

## Questionnaire

## Q.1. Mainframe Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Level 2	Level 3	Lovel 4	Level5	Lovel 6	Level 7	Level B
DAILY							

### O.1.1. Inflation Rates

The client appreciates the difficulties of forecasting inflation rates. Please give the following your best estimates - expressed as ranges, if you prefer.

By what approximate percentage have the above rates increased since 1 January 1996? (Mention and specify any exceptions to the general increase rate).

By what approximate percentage do you anticipate the above rates increasing by 1 January 1997? (Mention and specify any exceptions to the general increase rate).

By what approximate additional % do you anticipate the above rates increasing by 1 January 1998? (Mention and specify any exceptions to the general increase rate).

## Q.2. Client/Server Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

LEVEL	Level ?	Level 3	Level 4	Lavel 5	Level 6	Level 7	Level B
DAILY							
RATE						L	

### **O.2.1.** Inflation Rates

Please give your best estimates of inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1.

## Q.3. SAP R/3 Rates

What are your current daily charge out rates for skills in the following Levels as defined above?

	Lovel 2						
DAILY	435	540	690	810	930	975	1125

### **Q.3.1.** Inflation Rates

Please give your best estimates of inflation rates since 1.1.96, by 1.1.97 and 1.1.98 in the same manner as indicted in Q.1.1. RPT + 3.5%

Issue 1: 12 August 1996

INPUT Ltd



PLAUT (UK) Limited, Status Park 4, 3 Nobel Drive, Hayes, Micclesce UB3 5EY

# FACSIMILE COVER SHEET

M118979316

To: David Nash Company: Input Phone: 0118 979 3167 Fax: 0118 979 3167

From: Luis Teixeira da Silva Company: PLAUT (UK) Limited Phone: +44 181 384 1046 Fax: +44 181 384 1047

Date: 29/08/96 Pages including this cover page: 2

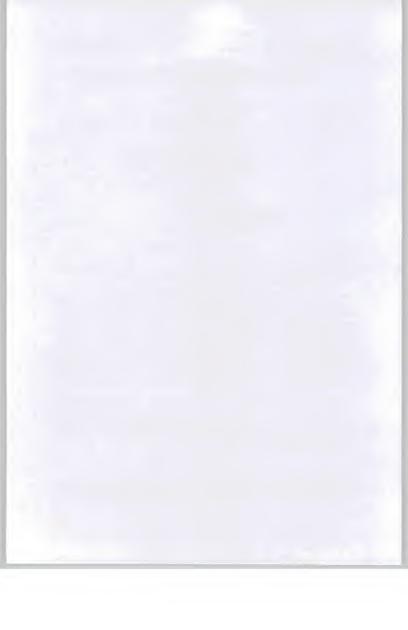
## Dear David,

My sincere apologies for the tardiness of the reply. I was on holiday for a few days and the person with whom I left this request was unable to deal with it in time.

I believe it is worthwhile emphasising that the skills that Plaut have are hardly ever restricted to one 'environment' as described in your document. There is thus the likelihood that, in many instances, one individual will be able to provide skills in more than one area, adding value not only from a functional but also from an integration perspective. Of particular relevance are the strong links between the SAP R/3 and client/server 'environments'', where we would have no hesitation in providing skills that would be able to meet requirements in both areas. Plaut also has extensive experience in the mainframe 'environment', with several individuals possessing many years of industry experience. However, this is not a strategic direction for us as an organisation and therefore the skills we would be looking to provide will be primarily from a direction-setting or strategic perspective in terms of philosophies, requirements, trends in the market, etc.

The rates of our consultants do not vary across the various "environments"/disciplines, primarily because of the fact that individuals typically have experience across more than one discipline. Additionally, because Plaut is a management consultancy with a strong focus on ensuring a strong business acumen among its individuals, all consultants (even those that are juniors within the organisation) have a working and business background in a recognised area/ndustry sector, etc.

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TOTAL P.02

P.62

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Our daily (list) rates are therefore as follows:

N/A
£600
£900
£900
£1100
£1100
£1300

11

In addition, our (approximate) expected inflationary increase in rates for 1997 is in the order of 0-5% for levels 3-5 and 5-10% for levels 6-8. This is consistent with our increase in rates for the 1996 year.

Implied is the feast. Vo there there should and SAT on

I look forward to receiving the final result of your survey in due course. If possible, I would appreciate an indication of when, approximately, this will be.

Many thanks

cire de U

Luis Teixeira da Silva **Project Manager** 

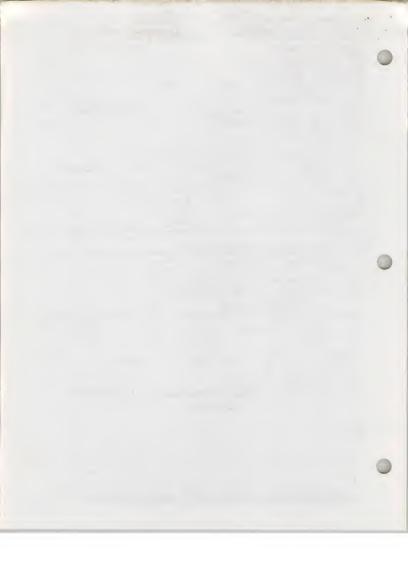
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To:

Lloyds Bank plc 39 Piccadilly London, W1V 0AA For the credit of:

Account No:

Sort Code No:

# INVOICE

Cornwall House 55-77 High Street Slough, Berks, SL1 1DZ Tel: +44 (0)1753 530444 Fax: +44 (0)1753 577311

DATE & TAX POINT	26th July 1996
INVOICE NO.	2000034A
PROJ. CODE	CUSTOM 96
SALES ORDER NO.	2000799
PURCHASE ORDER NO.	069/45222485

£6,550.00

£1.146.25

£7,696.25

CLIENT VAT REGISTRATION NO.

ORDER DESCRIPTION	AMOUNT
For:	
Custom Study:	
1 Year (1996) Benchmarking Services	
	£6,550.00
Payment 1 of 2.	
Payment of £6,550.00 due on completion of study, under separate	
invoice.	
For overseas payments, please airmail transfer to:	
Lloyds Bank plc 39 Piccadilly	
London, W1V 0AA	

NET TOTAL

VAT @ 17.5 %

TOTAL

30-96-64 Please quote our invoice number on all correspondence. VAT Registration No. GB 340 3422 04

INPUT LTD.

0063831

TERMS & CONDITIONS - NET 30 DAYS

UK/ACCT 320/01 (R 4/93)

Accounts Payable Esso Petroleum Company Esso House Mailpoint 14 Ermyn Way Leatherhead, Surrey KT22 8UX





# CREDIT NOTE

Cornwall House 55-77 High Street Slough, Berks, SL1 1DZ Tel: +44 (0)1753 530444 Fax: +44 (0)1753 577311

To:

Accounts Payable Esso Petroleum Company Esso House Mailpoint 14 Ermyn Way Leatherhead, Surrey KT22 8UX DATE & TAX POINT 26th July 1996

CREDIT NOTE NO. C1006

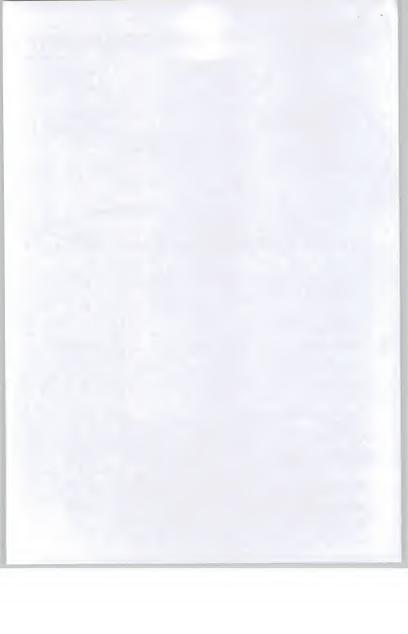
PROJ. CODE

SALES ORDER NO.

PURCHASE ORDER NO.

CLIENT VAT REGISTRATION NO.

ORDER DESCRIPTION	AMOUNT	
For:		
Credit for Invoice 2000034		
Invoice re-issued		£6,550.00
For overseas payments, please airmail transfer to: Lloyds Bank plc 39 Piccadilly		
London, W1V 0AA		
For the credit of:         INPUT LTD.           Account No:         0063831           Sort Code No:         30-96-64	NET TOTAL	£6,550.00
Please quote our invoice number on all correspondence. VAT Registration No. GB 340 3422 04	VAT @ 17.5 %	£1,146.25



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ID: 0372222256

PAGE



ESSO PETROLEUM CO., LTD. I.T. PROCUREMENT UNIT Facsimile Cover Sheet

To: CHRIS HARRIS Company: INPUT 48. Phone: 01753-530444 Fax: 01753-577311

From: Jerry Rose I.T. Procurement Adviser Phone: 01372-223292 Fax: 01372-222256

Date: 25-7-96 Pages Incl. cover: 3

Subject: BENCHMARKING.

Chin's , please find attached our purchase order for benchmarking services as discussed & agreed. Thave draw up a contrast for these services and part the contact document plus had copy of this purchase order in the mail to you. Charles

Regards,

J.R.Rose, Procurement Adviser





## INVOICE

Cornwall House 55-77 High Street Slough, Berks, SL1 1DZ Tel: +44 (0)1753 530444 Fax: +44 (0)1753 577311

## Attention: Accounts Payable

To: ESSO PETROLEUM COMP Accounts Payable Esso House Mailpoint 14 Ermyn Way, Leatherhead, Surrey KT22 8UX DATE and TAX POINT : 26-Jul-96 INVOICE NO. : 2000034 SALES ORDER NO. : 2000799 P.O. NO. : CLIENT VAT REGISTRATION NO. :

	Order Description		Amount
1	Custom - UK General		£13,100.00
		Net Total:	£13,100.00
		VAT @ 17.5%:	£2,292.50
		Total Order Amount:	£15,392.50

Custom Study for "Year 1 (1996) Benchmarking Services"

Initial payment of  $\pounds 6,550.00$ . Balance due on completion of study, under separate invoice.

TERMS and CONDITIONS	AMOUNT INVO	ICED:	£7,696.25		
For overseas payments, please airmail transfer to:	Lloyds Bank pic 39 Piccadilly	For the credit of: Account No:	INPUT LTD 0063831	<ul> <li>Please quote our invoice number on all correspondence.</li> </ul>	
	London, W1A 4UE	Sort Code No:	30-96-64 V	AT Registration No. GB 340 3422 04	



Tel. 01372-222000 Esso Petroleum Company, Limited Esso House Ermyn Way, Leatherhead, Surrey KT22 8UX Telex: 24942 acsimile: 01372-222556 To enable payment by our computerised Invoice Matching System Invoices MUST quote order/call-off order number, and MUST be set out as per the Item Sequence and prices in the order. The Esso Conditions of Contract for Supply of Goods and Services (as amended from time to time) (the "Conditions") shall apply to this order and are incorporated herein. Acceptance of this order shall be deemed to be acceptance of the Conditions. The Conditions rere available on request er 26538 seo Petroleum Company, Lin Member of the Exxon Grou Registered in England Number 2653 Registered office: Victoria Street Lor VAT Reg. No. GB 239 0886 35 n SW1E 5JW 5-D-297



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Esso Petroleum Company, Limited

Esso House Ermyn Way, Leatherhead, Surrey KT22 8UX Telex: 24942 Facsimile: 01372-222556

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To enable payment by our computerised Invoice Matching System Invoices MUST quote order/call-off order number, and MUST be set out as per the Item Sequence and prices in the order.

DIVERSEL NOTES FOR EPEC ULC SHORE

オビクロボレの10月1日 ポリケービーム・アウロン

> Esso Petroleum Company, Limited A Member of the Exxon Group

The Esso Conditions of Contract for Supply of Goods and Services (as amended from time to time) (the "Conditions") shall apply to this order and are incorporated herein. Acceptance of this order shall be deemed to be acceptance of the Conditions. The Conditions are available on request. Registered in England Number 26538 Registered office: Victoria Street London SW1E 5JW VAT Reg. No. GB 239 0886 35 5-D-297



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INVOICE

Cornwall House 55-77 High Street Slough, Berks, SL1 1DZ Tel: +44 (0)1753 530444 Fax: +44 (0)1753 577311

DATE & TAX POINT	17 <sup>th</sup> September 1996
INVOICE NO.	2000062
PROJ. CODE	CUSTOM 96
SALES ORDER NO.	2000809
PURCHASE ORDER NO.	069/45222485

CLIENT VAT REGISTRATION NO.

ORDER DESCRIPTION		AMOUNT
For:		
Custom Study:		
1 Year (1996) Benchmarking Services		£6,550.00
Payment 2 of 2.		
,		
For overseas payments, please airmail transfer to:		
Lloyds Bank plc		
For overseas payments, please airmail transfer to: Loyds Bank pic 39 Piccadily London, W1V 0AA For the credit of: INPUT LTD. Account No: 00053831 Sort Code No: 30.99-54	NET TOTAL	£6,550.00
Lloyds Bank plc 39 Piccadilly London, W1V 0AA For the credit of: INPUT LTD. Account No: 0063831	NET TOTAL VAT @ 17.5 %	£6,550.00 £1,146.25

UK/ACCT 320/01 (R 4/93)

To:

ς.

Accounts Payable Esso Petroleum Company Esso House Mailpoint 14 Ermyn Way Leatherhead, Surrey KT22 8UX



Esso Petroleum Company Limited

Esso House Ermyn Way Leatherhead Surrey KT22 8UX

Switchboard: 0372 222000/223000 Cables: Essopet London SW1 Telex: 24942 Facsimile: 0372 223125

Direct Line: 0372 222130

INPUT LTD CORNWALL HOUSE 55-77 HIGH STREET SLOUGH BERKSHIRE SL1 1DZ

Attention of the Company Secretary or Accountant.

31/08/96

Dear Sir

## Payments through Bankers Automated Clearing System

Thank you for providing your bank account information for Esso Petroleum to make payments to you by credit transfer through the Bankers Automated Clearing System. That information has now been entered into our Accounts Payable System as:

Bank sorting code 309664 Account number 00063831

We will commence making payments by credit transfer to the above account shortly, unless you advise us differently.

Should you wish to change these bank details at any time please write to us at the above address quoting your supplier number, new bank sorting code and account number. These changes need to be signed by an officer or an executive of your company, indicating their position held in the company.

26224756

For your information, your supplier number in our records is:

Yours faithfully,

R.Im

G W Price Manager Disbursements Division

A member of the Exxon Group 2-D-503

