ELECTRONIC DATA INTERCHANGE
NEW COMPETITIVE DIRECTIONS

OAKLAND, CALIFORNIA • JULY 21-22, 1987

DAY ONE — TUESDAY, JULY 21

7:30 - 8:30	Registration and Continental Breakfast • SONOMA ROOM
8:30 - 9:00	"Electronic Data Interchange: New Competitive Directions", C. Michael Dishman, INPUT Vice President
9:00 - 9:10	BREAK
9:10 - 10:45	"The EDI Services and Software Markets," Victor S. Wheatman, INPUT Manager EDI Planning Service
10:45 - 11:00	BREAK
11:00 - 12:30	EDI Service Providers Roundtable: "Why Should I Buy EDI Services from You?" Leading vendors participating will include GEISCO, Dave Foster; Control Data Corporation - Redinet, Bob Murphy; McDonnell Douglas, Paul Olson; Sterling Software - Ordernet Services Division, William Plumb; and IBM Information Network, Mike Ribet
12:30 - 1:30	LUNCHEON • HORIZON ROOM
1:45 - 2:45	"Paperless Procurement and Other Federal EDI Initiatives," John Frank, INPUT Vice President
3:00 - 4:00	EDI Software Providers Roundtable: "Micro, Mini, or Mainframe?"--Hank Lavery, Vice President, TranSettlement Inc.; Lew Jenkins, President, ACS Apparelnet; Gene Sedlock, Principal, Metro Mark; Ted Annis, CEO, Supply Tech
5:30 - 6:30	WINE AND CHEESE RECEPTION • LANAI TWO
7:00	Dinner and San Francisco Bay Cruise Onboard the Homblower Yacht

DAY TWO — WEDNESDAY, JULY 22

8:00 - 8:30	Continental Breakfast • SONOMA ROOM
8:30 - 10:30	"Real Life EDI Experiences," EDI case studies presented by American President Companies, Bob Robert Marcus; Hewlett-Packard, Lucie Cole; Levi Strauss, Ralph Briskin; Bergen Brunswig, Mike Selman
10:30 - 10:45	BREAK
10:45 - 11:45	"EDI and Commercial Systems Integration," C. Michael Dishman
11:45 - 1:00	LUNCHEON • NAPA BALLROOM
1:00 - 2:15	"Value-Added Data Services in Western Europe," Paul Crossfield, INPUT London, Senior Consultant and "International EDI Services," Victor S. Wheatman
2:15 - 2:30	Concluding Remarks