## FOR IMMEDIATE RELEASE November 1991

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## FINANCIAL PERFORMANCE RANKING OF U.S. COMPUTER INDUSTRY COMPANIES - A NEW SERVICE FROM INPUT

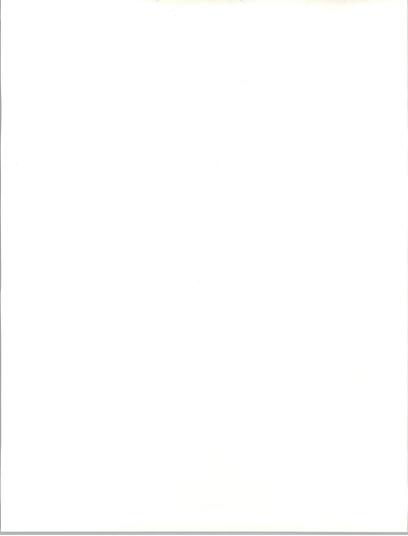
MOUNTAIN VIEW, CALIF. — INPUT, a leading information services research and consulting firm, has just announced a new service. The *INPUT U.S. Computer Industry Financial Watch* is a quarterly publication that assesses the financial performance of public companies in the computer systems and services markets. Included are more than 300 public U.S. computer equipment manufacturers, software product companies, and information services vendors.

According to INPUT, information on the financial performance of companies in the computer industry is essential for competitive comparisons and for overall market and strategic positioning.

The U.S. information systems and services industry is becoming a mature market. Twenty and thirty percent growth rates were not uncommon during the 1970s and 1980s. INPUT forecasts the 1991 through 1996 market to grow at a compound annual rate of 12%. It is vital that market participants be able to compare their financial results with those of their competitors and to assess the financial viability of potential partnerships and alliances.

Designed as a quarterly, single-source document, each report will provide comparative company rankings by revenue, earnings, performance per employee,

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and profitability. The reports also rank these companies within their major business area. All data will be provided in an easy-to-read graphical format.

Gathering this kind of data and arranging it in usable format can be a timeconsuming task for many companies. Through the *INPUT U.S. Computer Industry Financial Watch*, this information can be obtained in a way that is both current and cost effective.

Formed in 1974, INPUT is a leading international research and consulting firm supporting client management in the information systems and services industries.

The INPUT U.S. Computer Industry Financial Watch is available from INPUT, 1280 Villa Street, Mountain View, California 94041, (415) 961-3300, or INPUT INC., 1953 Gallows Road, Suite 560, Vienna, VA 22182, (703) 847-6870.

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NOTE TO EDITORS: For additional information please contact Doug Tayler, Vice President, (415) 961-3300.

